

Innovative Teaching – Course Redesign project (ITCR)

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BUS 187: Global Aspects of Business

This course provides an overview of economic, social, cultural, political & legal factors influencing cross-border business and an introduction to international dimensions of business functions and operations.

Brief description of the course and its place in the curriculum

This course serves as an integrative interdisciplinary foundation for more specialized courses and self-directed learning. It is an upper-division core course for all majors in the College of Business, and a breadth course for majors offered by other SJSU colleges (e.g., Global Studies).

Summary of course re-design activities

I will incorporate a variety of online components including learning modules, videos, online games, simulations, interactive practice exercises, vocabulary lists/flash cards, discussion forums, self-assessment quizzes, conceptual mastery exercises, etc.

- (1) Learning modules will introduce different international business areas.
- (2) Videos will supplement instructor explanations and offer examples of current global business practices.
- (3) Online games/simulations and discussion forums will reinforce content.
- (4) A comprehensive list of international business terms and online "flash cards" will facilitate retaining new information.
- (5) Self-assessment quizzes & conceptual mastery exercises will allow learners to monitor their mastery of course content.

