

# Digital Repository as Publisher

*Open Access and Digital Repository Forum*

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President and CEO of Berkeley Electronic Press

Publisher of  
academic peer-  
reviewed  
journals and creator  
of journal  
management  
software

**since 1999**

# Berkeley Electronic Press

Institutional  
repository  
service provider

**since 2002**

# What's up with journal publishers?

New journal starts are riskier than ever.  
As a result, publishers are:

- *Eliminating new starts or severely reducing their number*
- *Shifting significant risk of new starts onto authors and editors*

# What's up with IR?

## Change in definition of success

### *More about outcomes*

- Campus adoption
- Staff awareness
- Faculty engagement
- Institutional buy-in
- Faculty participation
- Relevance for faculty and student
- Integrated in to the scholarly workflow

### *Less about inputs/outputs*

- Number of objects
- Number of downloads
- Rate of growth
- Coverage
- Array of content
- Usage

# What's up with IR? (more)

Changes in approaches follow changes in goals

- *More engaging stakeholders on campus*
- *More discussion of serving faculty needs*
- *More asking*

*“What can the library do for you?”*

*“For your students?” “For your center?”*

*“For your department?” “For your society?”*

*“For you grant application?”*

# Looking at these two publishing trends together

- *Publishers are pushing away faculty*
- *Libraries are embracing faculty*



“

*Many library-publishing services are an outgrowth of institutional repository initiatives.*”

—October Ivins & Judy Luther, *Publishing Support for Small Print-Based Publishers*, Options for ARL Libraries, February 2011

# Institutional Repositories for Publishing? Really? Why?

- *Dissemination*
- *Preservation*
- *Ubiquitous*



“

*The <sup>1</sup>most robust IR for publishing is commercial service Digital Commons from bepress, which supports OA but has <sup>2</sup>limited post-publication support.*

”

—October Ivins & Judy Luther, *Publishing Support for Small Print-Based Publishers*, Options for ARL Libraries ,  
February 2011

# *REVIEW*

*O*

*Graduate-student review*

*B*

*Faculty review*

*U*

*Mixed review*

*S*

*Blind*

*Double-blind*

*T*

*Student review*

R

OWNERSHIP &

BRAND

U

*Independence*

S

*Design*

*Control*

T

*Customizations*

R

*Authors*

O

*Editors*

*Reviewers*

B

*Readers*

**UNLIMITED**

**SUPPORT &**

**TRAINING**

*Library staff*

# Extending Post-Publication Support

 *Marketing and subscription sales*



*Indexing*



*Metadata*



*Preservation*