

2010

## Fine Press Promotional Literature Collection

San Jose State University, Special Collections and Archives

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## Guide to the Fine Press Promotional Literature Collection

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## Guide to the Fine Press Promotional Literature Collection

**Collection number:** MSS-2010-10-19

SJSU Library Special Collections & Archives  
Dr. Martin Luther King, Jr. Library  
San José State University  
San José, California

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### Descriptive Summary

**Title:** Fine Press Promotional Literature Collection

**Dates:** 1979-2010

**Bulk Dates:** 1985-1998

**Collection number:** MSS-2010-10-19

**Collector:** San José State University

**Collection Size:** 1 box,.5 linear feet

**Repository:** San José State University. Library.

San José, California 95192-0028

**Abstract:** The Fine Press Promotional Literature Collection, 1979-2010 (bulk 1985-1998) consists of the publicity literature mailed out to advertise fine books printed by Arion Press, The Book Club of California, The Yolla Bolly Press, and other Californian private presses during the late 1980s and the 1990s. The collection also documents, through correspondence, some of the acquisitions from private presses made by San José State University Special Collections during this period. A folder containing private press literature on printings of the work of poet Robinson Jeffers is included. The records consist of mailers, publishing lists, prospectuses, brochures, announcements, broadsides, leaflets, cards, ordering forms, correspondence, newsletters, receipts, photocopied newspaper articles, photos, and issues of the periodical *Fine Print*, a journal that reviewed private press publications. This collection consists of one series: Series I. Fine Press Promotional Literature 1979-2010 (bulk 1985-1998).

**Physical location:** For current information on the location of these materials, please consult the Library's online catalog.

**Languages:** Languages represented in the collection: English

### Access

The collection is open for research.

### Publication Rights

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### Preferred Citation

Fine Press Promotional Literature Collection, MSS-2010-10-19, San José State University Library Special Collections & Archives.

### Processing History

Collection processed by Tom Hewitt. Finding aid EAD encoded by Tom Hewitt. Reviewed by Danelle Moon.

### Scope and Content of Collection

The Fine Press Promotional Literature Collection, 1979-2010 (bulk 1985-1998) consists of the publicity literature mailed out to advertise fine books printed by Arion Press, The Book Club of California, The Yolla Bolly Press, and other Californian private presses during the late 1980s and the 1990s. The collection also documents, through correspondence, some of the acquisitions from private presses made by San José State University Special Collections during this period. A folder containing private press literature on printings of the work of poet Robinson Jeffers is included. The records consist of mailers, publishing lists, prospectuses, brochures, announcements, broadsides, leaflets, cards, ordering forms, correspondence, newsletters, receipts, photocopied newspaper articles, photos, and issues of the periodical *Fine Print*, a journal that reviewed private press publications.

### Arrangement

This collection consists of one series: Series I. Fine Press Promotional Literature 1979-2010 (bulk 1985-1998).

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### **Indexing Terms**

The following terms have been used to index the description of this collection in the library's online public access catalog.

Fine books.

Private press books -- United States -- Bibliography -- Catalogs -- Periodicals.

Private presses -- California.

Book catalogs -- United States.

Arion Press.

Book Club of California.

The Yolla Bolly Press.

Jeffers, Robinson, 1887-1962.

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### **Series I: Fine Press Promotional Literature 1979-2010 (1985-1998)**

**Physical Description:** 1 box

#### **Series Scope and Content Summary**

The materials in this series document the publishing activities of Arion Press, The Book Club of California, The Yolla Bolly Press, and other Californian private presses during the late 1980s and the 1990s. The collection also documents, through correspondence, some of the acquisitions from private presses made by San José State University Special Collections during this period. A folder containing private press literature on printings of the work of poet Robinson Jeffers is included. The records consist of mailers, publishing lists, prospectuses, brochures, announcements, broadsides, leaflets, cards, ordering forms, correspondence, newsletters, receipts, photocopied newspaper articles, photos, and issues of the periodical *Fine Print*, a journal that reviewed private press publications.

#### **Arrangement**

This series consists of one container. The folders are arranged alphabetically by label and the contents of each folder are arranged chronologically.