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NATIONAL ASSOCIATION FOR CHICANA AND CHICANO STUDIES NEWSLETTER

WWW.NACCS.ORG

Volume 35, Number 3-4, Winter 2006

# 2007 NACCS SCHOLAR OF THE YEAR

By Jose Alamillo



The 2007 Scholar of the Year for the National Association for Chicana and Chicano Studies has been awarded to Dr. Antonia Castañeda. This distinction reflects Dr. Castañeda's lifetime of scholarly achievements, longstanding commitment to NACCS and its future development, unwavering dedications towards undergraduate students,

graduate students, young scholars and colleagues. A professor at St. Mary's University in Texas, Castañada has mentored Chicana/o students to present their work at national conferences and encouraged the development of Chicana/o studies for several decades. Through her scholarly writings, she has challenged and transformed the fields of Chicano/a Studies, California history and western history by focusing on issues of sexuality, gender, and conquest. In 1972, Dr. Castañeda co-edited (with Joseph Sommers and Tomás Ybarra-Frausto) one of the first foundational texts in Chicana/o Studies *Literatura Chicana: Texto Y Contexto/Text and Context: Chicano Literature*. This text was groundbreaking for its early transnational, com-

parative, and decolonial approach to the study of Chicanos and Chicanas. Her more recent works are theoretically rich and sophisticated by challenging taken-for-granted categories and constructs and raising epistemological, methodological, analytical, and interpretive questions about regions, migration, nationalism, empire, colonization, and resistance. Dr. Castañeda was also a cofounder of Mujeres Activas en Letras y Cambio Social (MALCS) and is currently the editor of a Chicana Studies Journal and Book Series for the University of Texas Press. Castañeda has worked tirelessly in front and behind the scenes developing Chicana Studies within the NACCS organization. Without her trenchant critiques of male biases in Chicano Studies and NACCS and without her advocacy on behalf of Chicana Scholars, NACCS would still have only one "C." It is with great respect and admiration for the mentorship and scholarship of Dr. Antonia Castañeda, her commitment to Chicana/o and Chicana/o scholarship and NACCS, as well as the many roads she has opened through her work, and many doors open for students and young scholars that she received the 2007 NACCS Scholar Award.

# 2007 Conference Planning Moves Forth!

By Josephine Mendez-Negrete, 2007-2008 NACCS Chair

here is no doubt in my mind that the 2007 NACCS National Conference will be the best yet. The midyear meeting gave me a glimpse of what is to come. The exceptional weather, the luxurious accommodations at the Fairmont—one of the premier spots in Downtown San José—was welcoming and accommodating, and my colleagues on the Board were awe inspiring in their commitment to NACCS. With their knowledge and insight on the organization, Julia Curry and Kathy Blackmer

Reyes excellently hosted and staffed the midyear meeting. Their efforts in securing a site have paid off handsomely, as each of you will attest to when you share your knowledge with the membership.

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VISIT THE NACCS WEBSITE AT WWW.NACCS.ORG



## A Note from the Treasurer

By Mari Castañeda, NACCS Treasurer

First of all, I'd like to thank the membership for voting me into office. It's been a pleasure to work with the newly formed NACCS Board, the Executive Director Julia Curry and the Membership Coordinator Kathy Blackmer Reyes. I look forward to continuing my service to NACCS.

As treasurer, I've been examining the ways in which our members can help support and extend the financial health of our organization. Although we are not suffering financially, several important expenses in the last couple of years have forced the organization to dip into its financial reserves. In fact, due to upcoming expenses, the reserves (money market account) will be cashed out by the end of 2007. As a result, we all need to make a serious commitment to paying our annual membership dues and inviting colleagues and friends to join NACCS as members in order to strengthen our financial viability. In addition, it is critical that all participants of the annual conference pay their registration fees. Supporting NACCS is not only a political act, but also an economic one. NACCS was created because the intersection of scholarship and community were generally missing in traditional academic venues; therefore we need to continue to support NACCS in order to safeguard the future financial health and critical contributions of our organization.

Traditionally, the annual NACCS conference has paid for itself through registration fees. In the last several years, however, the organization has had to supplement the conference costs by accessing monies from its financial reserves and operating budget, which are largely funded through membership dues. Rising costs as well as the growth of the organization in the last several years have forced NACCS to reconsider how best to utilize its resources in order to fulfill its fiscal responsibilities. Although the Board is committed to making NACCS affordable, both in terms of membership and conference attendance, we cannot do it without the help of our members. I urge you to please make a commitment to paying your membership dues, making any additional contributions (like the scholarship fund) and registering for the conference, especially if you are presenting or participating in some way. Let's all work together to keep NACCS successful for the next generation of scholars and community activists! Please feel free to contact me if you have any questions, feedback or concerns paredes@comm.umass.edu. In the meantime, I hope

paredes@comm.umass.edu. In the meantime, I hope everyone has a wonderful holiday season!

EDITOR:

Kathryn Blackmer Reyes

Assistant to the Editor: Laura Archbold

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2007 DEADLINES:

Post Conference: February 2, 2007

Noticias de NACCS is the official newsletter of the National Association for Chicana and Chicano Studies. Published four times yearly, with a circulation of 800, Noticias de NACCS includes current comments on Chicana and Chicano Studies, news of Chicana and Chicano Scholars, Association activities and more. Noticias de NACCS is sent to all NACCS members, outside subscribers, and selected non-subscribers.

#### **EXPENSES**

xCatalyst (Online Membership, Service agreement, and certificate renewals / see fall 2006 newsletter) – \$15,850 – paid

Guadalajara 2006 conference – \$36,634.18 – paid

Remaining amount to xCatalyst – \$15,850.00 – upcoming payment

Operating budget 2006-2007 – \$125,132.00 – paid throughout the year (includes xCatalyst expenses paid and remaining). Balance paid to year 31,160.00.

# Renew your membership today.

Membership dues increase January 2007.

Get 2006 dues for 2007.

Go online to www.naccs.org.

NOTICIAS DE NACCS WINTER 2006





From the Chair

## **New Board Meets for the First Time**

By Aida Hurtado, NACCS Chair

am happy to report that the newly elected NACCS Board (in addition to the Executive Director and Membership Coordinator) met for

the first time as a group on October 27-29, 2006 in San José, California. We were fortunate to gather at the Fairmont Hotel where the 2007 NACCS meeting will take place on April 4-7, 2007. We can look forward to a great site for the NACCS conference with all the amenities the city of San José has to offer.

The midyear meeting of NACCS Board was very productive. We began the arduous process of shifting from the previous organizational structure to the new one approved by the NACCS membership. As part of this shift, past Chair Reynaldo Macias presented the first draft of the revised NACCS bylaws. One of the items that will be the first order of business for the NACCS Board will be to review this draft in-depth in order to present the revised bylaws to the NACCS membership. Another area of discussion was the relationship of the newly elected Executive Board and the Focos, Caucuses, and Divisions. Our At-large reps Anne Martínez, Arlene Carrasco, and Susan Green will be working with the units to develop avenues for interaction and

exchange to represent their concerns on the NACCS Board. The At-representatives will be reporting on their progress through the newsletter. The NACCS Board is also entering long-term discussions to consider creating a journal as part of the NACCS structure. At this time, the discussion is at the very preliminary stages and among the several possibilities is the consideration of an electronic journal. We will keep you posted as these discussions progress. In the meantime, selected conference papers will continue to be published as proceedings.

Finally, the next year's elections are upon us. According to the revised bylaws, Chair-Elect Josie Mendez-Negrete heads the elections committee; the committee is also comprised of Past Chair Reynaldo Macías, Secretary Nohemy Solórzano-Thompson, At-large rep Susan Green and Executive Director Julia Curry. The committee is in charge of soliciting candidates for Chair-elect, Treasurer, and two At-large Representatives. If you are interested in these positions, see related story in the newsletter.

We are looking forward to another productive year and a successful conference in San José, California.

# Nominations for NACCS Board, 2007-2008

By Josie Mendez-Negrete

The Nominations Committee seeks candidates and/or self-nominations for Chair-elect, Treasurer, and two At Large Representatives. If you are interested in running or want to nominate a candidate, a nomination form is available online which includes 3 questions regarding participation in NACCS, in Chicana & Chicano Studies and Community. The contact information you provide must also include a short biographical sketch.

The duties and responsibilities of the available slots are as follows: The Chair-Elect serves for one year, before assuming the National Chair. The Chair-Elect is responsible for the national conference, including the acceptance of submissions for which she or he finds peer reviewers and assigns them, according to areas of expertise or research focus. Also, the Chair-Elect is responsible for

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# Nominations to Editorial Committee

The Board is requesting that Foco Representatives and Caucuses and Research Divisions Chairs suggest potential members for the Editorial Committee. The nomination must include a CV. Nominations must be received by January 12, 2007. The editorial committee will be overseeing the work of the 2006 proceedings.

Submit nominations to NACCS secretary Nohemy Solorzano-Thompson at solorzn@whitman.edu. Questions can be forwarded to her.

Job Announcement:

El Pueblo Curator, Los Angeles, CA.
See ad, www.naccs.org.



# The 2007 conference is April 4-7, 2007 and will be hosted at the:

#### **Fairmont Hotel**

170 S. Market Street San Jose, CA 95113 (408) 998-1900 www.fairmont.com/sanjose/

**Rate:** \$99.00 s/d plus a 10% City Occupancy Tax and \$2.00 per room, per night Business District Assessment.

Each extra person sharing a room will be charged an additional \$25.00 (must be same as individual reservation charge) per night. There will be no charge for children up to and including the age of 18 years who share with their parents. Maximum occupancy per room (4/room).

Call 1-800-346-5550. Identify yourself to the service person as being with NACCS when making your reservations to receive the conference rate.

#### **Online reservations**

Make reservations online: Go to www.fairmont.com (link is also available at www.naccs.org)

Under HOTEL/PROPERTY select "the Fairmont San José", place the Arrival and Depart dates. Use **Promotional Code GRNAC1** to receive conference rate.

**Reservations must be made by March 3, 2007** to receive the conference rate. Thereafter, it is up to the hotel if it wishes to offer the conference rate.

(Board Nominations...) continued from page 3

other duties assigned by the National Chair. The Treasurer, who oversees the financial work and health of the association, is a primary account signatory, and is responsible for assuring that budgets and financial reports are made to the National Board and the membership. The Treasurer, with the Executive Director, is responsible for taking charge and custody of all funds and securities of NACCS, receiving and issuing receipts for monies dues and payable to NACCS from any source whatsoever, also depositing all such monies in the name of NACCS, and such banks or depositories as shall be collaboratively selected. The Treasurer is also responsible for handling dues and allocations of monies for NACCS business. The Treasurers shall, with the National Office, compile and maintain the official list of members in good standing. Representative-at- Large, to be eligible to run must (1) be a member in good standing, (2) have been a member continuously for the previous two years before assuming office, (3) have had significant active participation in NACCS, (4) have had a significant active contribution to Chicana & Chicano Studies, (5) have contributed to advance the interests and need of the Chicana and Chicano Community, and (6) have actively participate in a NACCS FOCO, Caucus, or Research Division.

If you are interested in these positions, please contact a member of the elections committee: Chair-Elect Josie Mendez-Negrete heads the elections committee; the committee is also comprised of At-Large representative Susan Green, Past Chair Reynaldo Macias and Secretary Nohemy Solórzano-Thompson. Contact information for each member is listed in newsletter. Submit your nominations by January 12, 2007 at www.naccs.org/nominations.

The candidate slate will appear in the following newsletter and voting will be conducted online prior to the annual conference. Any questions contact Josie Méndez-Negrete at josephine.mendeznegrete@utsa.edu.

#### (Conference....) continued from page 1

Over 250 submissions reached us by the deadline, covering not only our conference theme of immigration and migration, but also the many diverse topics you can expect only from a NACCS conference. More than twenty members gracefully and enthusiastically volunteered to review submissions, stepping forward to do their part and I commend them for their work in making this possible. Proposal outcomes will be emailed January 31, 2007. Keep an eye out for your notification.

We are also identifying a cadre of volunteers in the Northern California foco, but specifically at San José State University, to work the conference with us; but they can always use more volunteers.

As per myself, I request your support to formalize open table discussion sessions—*platicas* with the scholars—to give those students who wish to have a discussion with you about your work and their aspirations as scholars; more to come about this process.

I wish to thank all of your for supporting NACCS. For my colleagues on the Board, especially Chairperson Aida Hurtado, I offer my heartfelt thank you. You inspire me. All of you are making it easy for us to carry out the work of NACCS. For those of you, who have volunteered to review submissions ¡muchisimas gracias! We expect to notify those who are selected to participate by January 30, 2007 via email. See you in San José. The city offers the best weather and an excellent artistic and cultural life. ¡Hasta pronto!



# At-Large Representatives Getting Established

rlene Carrasco, Susan Green and Anne Martínez were elected NACCS at-large representatives last spring and are the first to serve in this role on the newly configured Nation Board. For the time being, as NACCS considers how to serve its growing and diverse constituency, the at-large reps have decided to divide their attention among the following constituents: Focos - Carrasco; Caucuses - Green; Research Divisions - Martínez. While all three reps will serve all members of the association, this focus allows us to consider the goals of each of these important bodies of the organization

and be attentive to their needs and concerns at National Board meetings.

The at-large reps respectfully request that the Focos, Caucuses and Research Divisions consider their new roles in the reconfigured association during their first meeting at the San Jose Conference. We have requested a time slot for a meeting of the at-large reps and Foco, Caucus and Research Division chairs to discuss this and other pressing concerns for reps to take to the National Board. The chairs of the Focos, Caucuses and Research Divisions now have a shared listsery with the at-large reps to facilitate communication within the

association. In the coming months, encourage the Focos, Caucuses and Research Divisions to think about their goals for the re-organized NACCS and how their needs might best be served.

The roles of the at-large reps will likely evolve in the coming years. This format will be used for the next couple of years as we find our way in the association and on the National Board. Members are welcome to contact the at-large reps directly with concerns for the National Board to address. Please visit www.naccs.org for more information on contacting at-large reps.

# **Foco Reports**

#### East Coast foco

By Adriana Katzew, Representative



From Left to Right: Mari Castañeda, Adriana Katzew, Priscilla Page, and Demian Pritchard)

On October 22, on a beautiful fall day in Amherst, MA, the East Coast Foco held a meeting of its members. Mari Castañeda graciously offered her house for the four people attending: Demian Pritchard (Southern Connecticut State University, English Dept.), Priscilla Page (University of Massachusetts at Amherst, Theater Dept.), Mari Castañeda (University of Massachusetts at Amherst, Dept. of Communication) and Adriana Katzew (University of Vermont, Art Dept.).

Other NACCS members expressing an interest in meeting in the future.

Our get-together was a wonderful time, where we got to discuss an important issue we all face at our respective institutions: teaching Chicano/a & Latino/a studies to predominantly white students. We shared experiences and offered each other ideas and advice. We spoke about sharing resources, syllabi, and other material that we think will be useful in our teaching as well our intellectual development. Mari also shared with us information about conferences, a symposium and a reading group in which she is involved at her institution. The overall feeling during the meeting was one of hermandad, solidarity, warmth and caring—a wonderful way to start our East foco meeting for this academic year.

#### Midwest foco

By Louis Mendoza, Representative

The Midwest foco will hold its annual conference in Spring 2007 in Chicago. The event will be organized by Victor M. Ortiz, Ph.D., the Program Head of the Latino and Latin American Studies Program Northeastern Illinois. A date will be announced soon.

In the meanwhile, some excellent Chicano-Latino Studies conferences have been held in the region. In October, the Journal of Latino Studies and the University of Illinois at Chicago sponsored a national conference entitled Behind Bars: Latinos and Prison that brought together some of the leading experts in the field to share their expertise. On October 28th, the 2006 Strengthening and Valuing Latina/o **Communities in Iowa Conference** was held in Des Moines. The conference explored issues facing Latino communities in Iowa and will help build collective strength to address these challenges. The conference was coordinated by a statewide committee and co-sponsored by the University of Iowa as a gathering place for Latino/a communities.

On December 1st and 2nd the Department of Chicano Studies at the



(Reports...) continued from page 5

University of Minnesota sponsored a two-part symposium designed to empower Latinos in Minnesota through higher education and media savvy. The department is leading an effort to foster a new statewide network of Latinos in higher education and create a Latino media project; both were launched during the conference.

The initial meeting of the Minnesota Network of Latinos in Higher Education took place on Friday, December 1. This emerging group brings together Latinos at all levels of higher education, including faculty, students, administrators and staff. Their chief goal is to support, promote and advocate for Latino success and advancement in higher education. Key issues of interest to Latino faculty and students include access to higher education in the face of rising tuition, diversity of faculty, passage of the Dream Act, instituting curriculum and policies that are friendly to the Latino community, and more.

The December 2 symposium was the first event by the Minnesotano Media Empowerment Project, developed in response to the critical lack of adequate, accurate and unbiased media coverage on issues and information relevant to Latinos in Minnesota. The goals of this project are twofold: to provide the Latino community with the savvy to use the media to tell their own stories, and to provide journalists with sufficient depth and scope about issues that affect or are driven by the Latino community. To reach those goals, the symposium brought together professional journalists, students, faculty, and community members. The symposium featured workshops that investigated voids in coverage, increasing media awareness and production within communities, youth

media outreach, and a panel discussion by local Latino journalists.

For additional inform see www.chicano.umn.edu.

#### **Regional Foco Conferences**

Pacific Northwest, March 22-23, 2007. University of Washington, Seattle. Tejas, March 1-3, 2007. University of North Texas, Denton.

Information is available at www.naccs.org.

### **Research Division Report**

Library, Information, Bibliography, Archival Division

By Silvia Calzada, Chair

As part of the Steering Committee for the Diversity Recruitment Summit and Chair of NACCS Library, Information, Bibliography, Archival Division I would like to submit the following:

The Diversity Recruitment Summit for the Information Professionals, which took place September 18, 2006 at the University of California, Los Angeles, brought together librarians, archivists, educators, career counselors, human resource experts, library deans, top hiring managers and other information professionals

from various library systems (academic and public) throughout Southern California. They came together to discuss and recommend solutions to the problems they encounter in recruiting people of color to the information profession. Given the current demographic changes of the state whereby a significant proportion of our library patrons are Spanish-speaking, immigrants and other people of color mandate that the Information Professional serving this population must also change in order to provide full quality services to this diverse community.

Please visit our website for further details on the outcome of this important event: https://isdiversity.gseis.ucla.edu/ summit06/

# No Somos Ilegales

By Martha Ockenfels-Martinez and Alondra Kiawitl Espejel

ave you ever slipped up and used the term *illegal* or *ilegal* when discussing the people at the center of the immigration debate? Indeed, it is a conscious struggle of the mind and body to unflinchingly stand against terms like *illegal immigrant* and *illegal alien* given the high volume of fierce and racist political rhetoric which gets amplified by the mainstream media on a daily basis. Yet our immigrant brothers and sisters, our families and our Indigena ancestors remind us to stand strong.

The pro-immigrant marches designed to stand up against oppressive policy proposals have successfully come and gone—we made our voices heard and our issues known. We educated and informed many who were previously unaware of what the proposed anti-immigrant legislation meant for immigrant communities and allies. But we must continue to raise our voices, not only against governmental policies, but also against media policies that misrepresent and unfairly criminalize Latino immigrant communities in the public eye.



# 2006 Midyear Meeting Minutes—Draft Fairmont Hotel, San José, CA

Edited for publication. Not approved minutes.

#### Friday, October 27, 2006.

In Attendance: Aida Hurtado, Chair; Josie Mendez-Negrete, Chair Elect; Reynaldo Macias, Past Chair; Mari Castañeda, Treasurer; Nohemy Solórzano-Thompson, Secretary; Arlene Carassco, At-Large Representative; Julia Curry-Rodriguez, Executive Director; Kathryn Blackmer, Membership Coordinator; Anne Martínez, At-Large Representative; Susan Green, At-Large Representative.

#### **Introductions and Welcome**

NACCS Chair Aida Hurtado tells the Board about the transition to a new structure; duties for us as Board are to outline that transition. We need to put on the table what questions does the new structure bring to the organization. The agenda is fluid because the structure is in transition and being elaborated through the process. This is an exciting time as there are new scholars and new tenured professors. There is a new cadre of people to draw upon; research interests are more complicated, textured, rich, national, bi-national, tri-national, hemispheric, etc. The challenge will be how we keep the core of the new structure long enough for it to gel and how we are flexible and fluid to adapt to the transition. As a Board, that is our one of our main focuses this year. At the same time, we have a full agenda (practical business) that has to be done. We are going to hear reports on different aspects of the organization and to also brainstorm about structure, bylaws, process, communicate with constituencies, what does it mean to be an at-large rep, etc.

#### 2.2 Executive Director Report

Julia's duties since the last Board meeting have focused on the closing of the 2006 Guadalajara June conference and start on the 2007 San José conference. She explains about the call for sites in the Bay Area for the conference. It was a slightly different process because we were working with UNITE-HERE. The process worked out well; 98% of the work was already done in the past. Our contract has 3 clauses that support labor; San Jose is already a laborfriendly city so this part of the negotiation was easier. We had two proposals; from the Hyatt and Fairmont. Julia had done a lot of work already but needed to hear back from IMEX (UNITE-HERE local representative) before signing the contract. Julia says have a really good contract and overall it worked out. For the 2007 San José Conference, we obtained \$99 a night per room; NACCS does not get a percentage back from the hotel, so this is indeed the best deal and one that benefits our constituency. Julia is already negotiating for the 2008 Austin conference - Texas is a right to work state, but there are places to work with; Julia continues to work with IMEX and UNITE. The official meeting planner from IMEX (labor-friendly meeting planner who gets paid by the union) - Julia asked if this process would affect any privileges that NACCS usually gets (rooms, etc.). By January, Julia hopes to have some sites in Austin for the conference. We are already working for the 2009 conference; East Coast is the location; we are hoping to be able to do this now so that we have good rates and are able to inform the membership early. She reminds us that it is imperative that the bylaws be revised; when Iulia became executive director in 2001, she had to find out the documents from our incorporation. She briefly discusses the complicated history of the documents; she was able finally to get the incorporation documents from the Iowa State Record keeper. We have been out of compliance from our 501c status (not due to tax issues) but rather due to reporting regulations. This was caused by lack of information. Julia is attending seminars about how to run the organization. We still have a Federal Tax number that is working. However, the incorporation is woefully out of date and we need to be in compliance. We need to reincorporate in a manner similar to what happened in the past. We are still officially Iowa and Illinois incorporated as NACS (not including the name change in 1995 that added "Chicana" to our official name).

—Julia's work has also focused on streamlining our records. We have incorporated new web capabilities for membership, etc.—but in order to do this, she manually put the

records for 2003 and 2004 so that we have that done; financial records are also being inputted by Julia. She has also been meeting with Aida in a regular basis and also had a meeting with Josie in August.

—Question from Mari: she wants to know if a possible 2009 conference local contact from Rutgers has contacted Julia; there is already interest in the East Coast already. Julia has not contacted any East Coast contacts, as she wanted to finish the first year of the process with IMEX. We were already going a good process with IMEX; they were helpful with clauses that allow the organization to cancel the contract due to labor disputes (we have until 90; 60; 10 days before the conference to cancel due to labor concerns)

—To answer a question relating to her previous description of working with IMEX, Julia never was given an official response about if IMEX gets any fees from the hotel for facilitating the contract

—In response to Julia's report, Aida reminds us that we need to learn about logistics and procedures; this needs to be communicated with the membership. We are working on making our members more educated in how decisions get made. We need to think strategically how this information is communicated – what format? Newsletter? Or do we do written reports to the constituency? We should discuss this. We should discuss about dues and how these funds are very stretched. This education is for the membership to understand the need for dues and any potential increases. Aida asks that Julia will talk about issues about funds related to the conference. This information can help us recruit funds for the conference. We need to think proactively on getting revenue.

—Julia has a template of the expected revenue for 2006. Dues are technically supposed to be raised for this year; but the membership online was not adjusted so we are unable to do that right now. Because we are in transition – and we are not as financially sound as before – but we might have to raise the registration dues. This report needs to happen after Julia and Mari meet to discuss finances. Membership form has not been updated because we are in transition, etc. The dues structure that allows increments was introduced in 2003. Julia will send to Nohemy so she can send to the rest of the board

#### 2.3 Secretary Report

As Secretary, Nohemy work since the 2006 Guadalajara conference has focused on the finishing of the conference minutes and in communicating with the new officers.

Motion to approve the Business 1 minutes for the 2006 Guadalajara conference as submitted by Nohemy. Seconded. Business 1 minutes for the 2006 GDL conference as submitted are approved unanimously

Motion to approve the Business 2 minutes for the 2006 Guadalajara conference as submitted by Nohemy. Sec-



onded. Business 2 minutes for the 2006 GDL conference as submitted are approved unanimously

—Josie and Aida and others express appreciation to Nohemy for the minutes and record keeping.

A question about the name of this body needs to be addressed—Board is suggested for the name of the larger body; and the Executive Board: Chair, Chair-Elect, Treasurer, Secretary, and Executive Director.

#### 2.4 At-Large Representatives

Aida states that the position is new and that we are in the process of carving out the duties and who they represent; this can be taken into account as they do their report

—Anne says that since she is in Austin, she sees that as a way of her to be involved; she asks about the involvement of Foco/Caucus

—Discussion about research divisions and their role ensues. Josie tells us about how they were asked to be part of the review process

—Aida tells us that we cannot financially commit to a series of board meetings, so we are going to carry most of our business over the phone.

—Reynaldo talks about focos. Then there is a discussion on the possible ways to include research divisions in the review processes. The At-large reps will draft this larger vision and report back to the Board.

#### 2.5.1 Membership Report

We have the report of the Membership Director activities in the folder provided to the Board. As of June, Kathy got the proceedings fixed (two pages had to be redone); the book is ready and the mailing was prepared; it was mailed to current members who were also members in 2001: 200 books were sent out. Kathy has not been able to announce the proceedings beyond the announcement at the conference. Update on the 2007 San José conference review of proposals: Josie informs us that the review process is on its way; ahead of schedule for getting the submissions out to the readers. She already Josie has 40 readers. Kathy informs us that current ad prices online are \$400 for 42 days. A discussion about how to better communicate with potential advertisers ensues. Currently our membership online form does not have research divisions; by November it should be updated; we are already getting some renewals; things are progressing; part of the move online was to be able to get more of this automated and done. Kathy wants the question of communication for the At-large reps to be addressed; and is willing to help facilitate this as the person who is in charge of the com-

—Aida clarifies that there is a difference between whom you represent and what you are in charge of developing (i.e. the research div, etc.).

—Josie reminds us that this is a transitional process. She also recognizes the huge amount of work that Kathy does for the organization; most of it invisible; her work is an



#### (Minutes...) continued from page 7

amazing gift; and we are reminded of all the work that Kathy does to help students with financial trouble

—Virtual work should not be virtually invisible—Aida reminds us.

Draft minutes submitted by Nohemy Solórzano-Thompson, NACCS Secretary. Edited for publication by Kathryn Blackmer.

# Saturday, October 28, 2006, Fairmont Hotel, San Jose.

Edited for publication. Not approved minutes.

In Attendance: Aida Hurtado, Chair; Josie Mendez-Negrete, Chair Elect; Mari Castañeda, Treasurer; Nohemy Solórzano-Thompson, Secretary; Anne Martínez, At-Large – focos; Susan Green, At-Large – caucuses; Arlene Carrasco, At-Large – research; Reynaldo Macias, Ex-Officio, Kathryn Blackmer, Membership; Julia Curry, Executive Director.

Agenda continued from Friday, October 27, 2006

#### 2.4 At-Large Representative report

Official report prepared by the three At-Large Representatives:

NACCS At-large representatives planning document 2006-07

For the coming year, we envision each us taking the lead role with working with the above constituencies. As the Association transitions to a new organization, we want to be sure that the needs and perceptions of these groups are addressed. See report in newsletter.

Discussion of At-Large Representative report:

- —There is a request for an official time slot for the At-Large Representatives to meet with leaders of the NACCS units (caucuses, focos, and research divisions) during the 2007 San José Conference. They wish to be put on the list-serves of these units and to create a listserve for the chairs of all these units and the At-Large Representatives (this list serve will approximately have 30 subscribers.)
- —Reynaldo suggest that caucuses, focos, and research divisions should also be reminded to communicate with the At-large Reps regularly.
- —Aida suggests that the content of Research Divisions needs to be fleshed out; this can help the transition to our new structure and to incorporate different constituencies into the process. The Board should lead a reorganization conversation to re-gel and to think of units in the context of the new structure; the At-Large reps can facilitate that discussion with the focos, caucuses, and research divisions. We need to be careful about caucuses and focus think that we are asking them to justify their existence, but rather they should think about the next step given this new organization. We also need to be aware of the ground level / local level alliances and history of the focos.
- —Josie suggests that the next logical step is the professionalization of our organization, which we have resisted until now; it can happen from the bottom up; focos, caucuses and the At-Large Reps are instrumental in the development of the research divisions.
- —We also need to be careful about the scheduling of research divisions meeting times during the conference.
- —The Board has a long discussion about research divisions and their role in the organizational structure.

#### 2.5.2 Finance and Budget Report

 $See\ report\ on\ page\ 2$ 

A discussion of current assets and financial situation ensues. Julia and Mari remind us that recently we have gone down in our finances. Fees associated with the new web server, membership database, consultant fees (tax accountant), and travel expenses have affected our finances. We have to rebuild our savings and should discuss a five-year plan to discuss our financial health. We should think about how to get the membership to contribute to the student fund and other contribution funds directly. And we need to constitute a development com-



mittee that can approach potential donors. As Treasurer, Mari will work a plan.

- —The Board has a lengthily conversation about NACCS expenses in order to educate the new Board members about our financial matters. This discussion includes several questions about the costs of printing of proceedings.
- —Aida wishes to expand the staffing of the conference for the future in order to allow for more participation from the Board and membership at large; more explicit information about the tasks needed would help in the delegation of these tasks.
- —A concentrated membership drive to increase dues-paying members is discussed. This would allow us to build our financial reserves; and we need to recruit new members.
- —A discussion on the registration fee structure follows, as it will be needed to increase fees for the 2007 conference. After a long discussion, it is decided to do an integrated registration fee that includes the following: registration, dance, and the awards banquet/luncheon.
- —The Board discusses a potential one-day only registration and to prorating depending on when people register; but it is agreed that given our conference it would be difficult to implement (for example, we do not have monitors outside conference rooms checking badges, etc.).
- —Aida reminds us that we need to do our job in socializing our organization to pay registration fees and not only pay when presenting or when asked to pay. Arlene proposes to contact students (grad and undergrad) about the importance of paying registration fees.
- —Josie makes a motion to accept the following conference registration fees for 2007.

Discussion follows. Motion to accept the conference registration fees passes with one abstention.

#### 2.5.6 Policy—By-Laws

- —Aida suggests we consider the draft of the bylaws in the coming months and in sections in order to make the process more efficient.
- —The Board has a lengthily Bylaws discussion: the Bylaws could be a working document, we also may want to reduce the size document in order as we update the bylaws, we can start with it as an operations manual.
- —Reynaldo discusses the difficulties of updating the Bylaws and states that there are suggested changes that make sense (the implied changes given the resolutions) in the document he presents to the Board; there are many problems with lack of institutional paperwork reflecting all the changes over the years, etc. More intuitional memory is needed.
- —The Board states that available resolutions should be on the web site for us to consult – even if we don't have them all in our the records.
- —It is agreed that we should have a subcommittee that should start creating an officers' handbook and an operations manual.
- —It is also crucial that our members understand that this course of action is important and to encourage for them to be more familiar with the Bylaws and the updating process.

- —In response to the suggestion of trimming the Bylaws and compiling other information in an officers' handbook and operations manual, Susan believes the operative stuff should stay in the Bylaws. Aida answers that can discussion be part of the monthly conversations about the updating process.
- —The Board decides to accept the document that Reynal-do proposes.
- —There is a discussion about the timeline of this updating process.
- —Our first conference call will be set in November; one of its agenda items is to set a timeline for the update. Josie suggests the future deadline for the update is to be end of February / beginning of March.

#### 2.5.3 Awards Committees

Cervantes Premio: The committee will be comprised of Susan, Arlene, and Mari (who will serve as Chair).

NACCS Scholar: A discussion of the NACCS Scholar award begins. A question about signed letters arises and presentation of packet. The Board wishes to remind nominating Focos, Caucuses, and Division that all letters submitted for the NACCS Scholar Award should be originals and contain signatures. In addition the Board requests that packets be presented in a professional manner – this is the highest honor given by NACCS and packets should reflect this. Badly organized packets should not be the reflection of the Scholar. Board members should not have to look beyond poorly organized packets to select a truly deserving nominee. The NACCS Scholar is awarded to Antonia Castañeda.

#### 2.5.5. Web page

Kathy reports that the membership database should be available by mid-November and everything else is moving along; registration will follow after the database is available; people can log in and it can be used for everything; can sign up for caucuses, focos, and research divisions, etc.

## 2.5.1.2 Membership (a continuation of the Membership Report from the previous day)

Kathy distributes her written report and asks for guidance on how to put caucuses on notice for not having the required minimum of 20 members—as stated by the Bylaws.

- —Josie makes a motion to send a note to the Chairs of the Caucuses with less than 20 members to notify them that they have to comply with the required membership minimum. Seconded.
- —Discussion. Motion passes (with 1 no, 0 abstentions, and 6 yes)  $\,$
- —It is decided that the letter will come from the Chair Nominations Committee: Josie (who will serve as Chair), Reynaldo, Nohemy, and Susan. Julia will serve in an advisory position as Executive Director. The forthcoming in 2007 are officer elections in the following categories: Chair-Elect; Treasurer (2 year term); Two At-Large Representatives (2 year terms)

#### 2.5.4 Publications

Reynaldo has given us an action plan about a potential NACCS journal in response to the discussion of the CC at the Guadalajara conference. So far committed to this potential journal are Ed Muñoz, Susan Green, and Jerry Garcia.

—Susan states that our move towards professionalization has given rise to the research divisions; a peer review journal is more important than proceedings for tenure; the fact that members can participate in this journal is a mentoring process; and it has an ideological commitment; it is a tremendous service to our members that offers the opportunity to participate in peer review in a humane manner; there is also potential for electronic packaging—the question arises of if will there be financial residuals back to us?



(Nos Somos...) continued from page 6

Before, Chicanas and Chicanos fought hard to rid themselves of the governmentally imposed term Hispanic. Today, we must continue to tackle the face of this changing and coded racism, this time being carried out by terms like illegal alien and illegal immigrant. We must help our own communities rid ourselves of that word. We are not illegal. Some Indigenous leaders would even question the immigrant status, given that our people have long been part of this continent. As we educate each other, we must also move the media to abolish these terms from their reporting lexicons. These terms, and their frequent use in articles about immigration, create the false notion that Latinos are criminals. This deceiving media practice guides readers to myopically understand the issue of immigration and couches communities (mostly Latino) in a world of lawlessness and illegality. This corrosive media pattern circumvents any productive dialogue about the root causes of immigration or about the complex Indigenous history of this country and continent. Indeed, research has proven that the usage of the term illegal in a story unfairly guides the reader to make up their mind about an issue before they even finish understanding the full concept of the whole article.

As Chicanas and Chicanos with a relative amount of institutional power and a familial, if not historical, connection to immigration, we must mobilize our privilege to educate our local media about this issue. We can disarm this media practice in several ways. One is to approach this as an unbalanced or polarizing media method that needs to stop in order to comply with the golden rule of meeting unbiased journalistic standards. This issue can also be read from a civil rights perspective, for African Americans had to mobilize in order to abolish the terms negro or colored. Today, immigrant communities are mobilizing to abolish the term illegal and alien and prefer undocumented or sin papeles. Furthermore, media must only report a person's immigration status when that fact is central to the article in question. And when a person's immigration status must be described, let's push the media to understand that many immigrants actually enter the U.S. with an authorized visa but some overstay that

visa. Most importantly, people must know that entering the U.S. without a visa or overstaying their visa is committing an administrative fault (related to civil law), which has nothing to do with criminal laws.

This work, as daunting as it may seem, has human relationships at its core. The editor-in-chief at your local newspaper will have little, if any, background on this issue until you initiate the conversation. Media must be asked to implement a language policy in their newsrooms that abolishes the use of the terms illegal alien and illegal immigrant in their reporting. They must also make a commitment to not use incendiary language when covering the status of immigrant peoples, and when they do cover immigrant status they can simply use undocumented or clearly state "immigrant people who are here without a visa."

And when mainstream media, such as The Minnesota Daily, make the right decision to implement such language policies, we must thank them and acknowledge their work to reflect the world in an unbiased manner. Although many Ethnic media outlets around the nation already informally practice not using the terms illegal alien and illegal immigrant, it is important that they too take a public stance and write a newsroom policy so they can help move the mainstream media to do the same. The new policy at the Minnesota Daily is only the beginning of our work with mainstream media. Now is the time to end biased reporting, but we cannot accomplish this unless we work together. This is why I invite and encourage every NACCS member to work with bloggers, Ethnic media and mainstream media alike on this issue. No somos ilegales, somos seres humanos, somos gente Indigena—and we deserve to be treated as such.

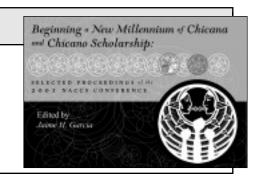
Martha Ockenfels-Martinez, Vice-Chair, Midwest Foco; University of Minnesota Student Media Intern, Minnesota Immigrant Freedom Network; Inter-cultural Center Representative, La Raza SCC, University of Minnesota

Alondra Kiawitl Espejel, Communications Organizer, Minnesota Immigrant Freedom Network; Advisory Board Member, La Raza SCC, University of Minnesota

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## 2006-2007 NACCS Leadership

#### **NACCS Board**

Chair: Aida Hurtado, aida@ucsc.edu

**Chair-Elect:** Josephine Mendez-Negrete, Josephine.mendeznegrete@utsa.edu

**Past Chair:** Reynaldo F. Macías, Reynaldo@chavez.ucla.edu

**Secretary:** Nohemy Solorzano-Thompson

(2008), solorzn@whitman.edu

Treasurer: Mari Castañeda (2007)

paredes@comm.umass.edu

At-large Reps:

Anne Martinez (2007) Susan Green (2008)

Arlene Carrasco (2007)

#### **NACCS Staff**

**Julia Curry Rodriguez**, Executive Director, Executive\_director@naccs.org

Kathryn Blackmer Reyes, Membership Membership@naccs.org

#### **Research Divisions**

**Gender & Sexuality:** C. Alejandra Elenes **Information & Archival:** Syliva Calzada **Indigenous:** Roberto Hernandez, Irene Vazquez, Gabriel Estrada, & Eréndia Andrade

**Critical Semiotics:** Manuel Hernandez-G **Vacant:** Political Economic; Cutural Production; Institutional Impact & Participation; Race, Ethnicity, Nat'l Character & Identity; Space & Location.

#### **Foco Representatives**

Midwest: Louis Mendoza

East Coast: Adriana Katzew

Tejas: Roberto Calderon

Southern California: Tomas Carrasco
Pacific Northwest: Jose Alamillo
Rocky Mountain: Daniel Enrique Perez
Vacant: Northern California, Mexico,

Colorado

#### **Caucus Chairs**

Chicana: Elisa Facio & Maria Eva Valle

**Community:** Ernesto Bustillos

K-12: Eric Romero

Joto: Eddy Alvarez & Rolando

Langoria III

**Lesbian:** Amelia Montes **COMPAS:** Jose Moreno;

**Indigenous:** Roberto Hernandez; **Vacant:** Graduate; Undergraduate.

#### (Minutes...) continued from page 8

—Josie questions the costs (implicit ones) within the plan; she is also concerned about the editorial board composition

—Aida reminds us of the issues at hand: the potential of a stand-alone journal, to be funded from the \$4k from what we had set aside and an underdeveloped proposal from a publisher—so we don't have an actual and concrete proposal at this time.

- —Nohemy raises concerns about the proposal, its implicit financial commitment, and questions about distribution
- —Susan raises the issue of online journals—how do they work?
- —Kathy suggests that if we print two issues and it does not work financially—a journal can then be continued online
- —Josie states that given that we have access to the NACCS site and the web, a virtual journal that doesn't wait five years is a more timely option; yet it is not possible to make a decision now as we do not have a concrete proposal on the table.
- —Anne is nervous about the questions of proceedings vs. journal, as the proposal calls for converting already selected proceedings as a journal; there is also the question of the lateness of publication of these materials.
- —Mari states that there is a movement towards online journals
- —Josie reminds us of the importance of these tenure implications: in her experience, online publications are valued the same
- —Kathy states that there are many possibilities for the idea of an online journal; is it going to be available for free? Even if a publisher does not produce or distribute it, it is important to make the materials accessible; other possibilities include members-only access, some printed copies for writers (a few nicely bind copies).
- —Reynaldo wants the Board to consider the following: what if it didn't cost NACCS anything (except for the 200 subscriptions that we would need to pay Lawrence Earlbaum) and the rest of the costs for two years of subscriptions were paid by Reynaldo through UCLA—is the proposal for a journal that he brings to the Board still a problem?
- —Josie states that it is a problem not only due to costs, but also because of the greater issues about the proposal and its current state (as underdeveloped)
- —Reynaldo suggests that if the journal is only electronic—expenses can be further cut.
- —Josie restates that the composition of the founding editorial board is a problem
- —Aida asks about what is the argument about having all proceedings online? The present proposal brought forth by Reynaldo has the following issues: first, there is the problem of publishing the first volume of the journal through proceedings; we have not established a procedure for selecting an editorial board; a lot about this proposal is not consistent with a journal; there is a significant lack of democratic participation in the selection of the board; there needs to be a brainstorming of ideas that constitute a journal, its board, procedures, etc.; expenses are a big concern. Aida suggests why not just put the proceedings we already have online (this would be timely, cutting edge, accessible); and begin the process of constituting a journal now.
- —Reynaldo asks: what if we had a co-editorship? And established a way to nominate an editorial board through the NACCS Board? Could the journal be approved now if these were part of the proposal?
- —The Board still feels that we need a more elaborate proposal before making a decision about the journal. A suggestion of why don't we publish the proceedings first and then begin seriously talking about the journal is made. This conversation could include Journal procedures, its constitution, board, etc., to be implemented in the bylaws.

—A motion is made by Nohemy to publish the available proceedings as proceedings and then continue the Journal discussion over the next months. Seconded.

Discussion—are there implications for the contributors? No, says Reynaldo. What about the cost? Printing costs will be around \$4500 and the design is \$1000; postage would be around for \$3 per book using media rate—we are looking at \$8000.

Motion fails (2 in favor, 1 no, 4 abstain)

Motion by Anne to publish these papers online; this finishes this particular discussion, publishes these proceeding, and allows us to move on to a journal discussion

—Mari says that the online solution to this is not acceptable given that the people that submitted were under the assumption of a printed volume; we have made a commitment to these authors

Motion dies as it is not seconded

- —Aida asks if we were to publish the proceedings as proceedings if Reynaldo would still lead us in the discussion to create a journal. Reynaldo says no; the funds committed from UCLA have a deadline; this is the third discussion in that many years about this issue; most importantly, envisioning and planning a journal is very different from doing; the process is not as exciting than actually doing a journal, and he is not interested in leading such a process.
- —Susan withdraws her paper from the proceedings in order for the Board to reconsider the publishing of the proceedings as proceedings and for her to be able to vote on this decision without having a conflict of interest.

Motion is introduced by Nohemy to not publish these manuscripts as a journal (and to publish them as proceedings as they were originally tracked as soon as possible). Seconded.

Motion passes (6 yes, 1 no, 0 abstain)

#### 3.2 NACCS 2007 Conference update

Julia informs us that she signed the contract with the Fairmont Hotel on Oct. 13; the contract has all the labor stipulations. Charges will be as followed: \$99 per night for single/double occupancy. If we meet our room reservation guarantee, we will have 5 staff rooms at \$89 per night. Our reservation guarantee is 700 room nights. Julia informs us that the original proposal from the Fairmont was \$129 per night. CABE, which meets at the Fairmont usually, gets \$159 plus per night, so Julia obtained a fantastic rate for our membership. The cost of the meeting rooms are covered by our guaranteed room nights; generally an organization guarantees 90% occupancy usuallybut we renegotiated to 80% capacity, another superb achievement in our negotiation with the Fairmont. She reminds us that we have really important clauses for labor in our contract. This is significant in fulfilling labor disputes; San Jose is very labor friendly; this hotel has all its labor guidelines until 2010. AV costs are not part of the contract; a stipulated Food & Beverage consumption is guaranteed in the contract; no Ethernet access for the membership was negotiated; a fee of \$750 a day was quoted for Ethernet access, which Julia said it was not acceptable; free Ethernet access in the rooms is available for those who register for the Fairmont President's club (the club has free membership, but you have to sign up online at the Fairmont website, address is http://www.fairmont.com/. Overall, we have a superb contract. Julia reminds the Board that they have to make their own reservations; the online code is available already at the website.

Aida closes meeting; she states that this has been a really good working meeting and a lot has been accomplished. Meeting adjourned.

Draft minutes submitted by Nohemy Solórzano-Thompson, NACCS Secretary. Edited for publication by Kathryn Blackmer.

## 2007 NACCS ANNUAL CONFERENCE

## SOCIOCULTURAL AND IDEOLOGICAL SHIFTS:

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San José, California April 4-7, 2007

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			□ \$20,000-\$34,99 □ \$35,000-\$44,99		☐ Graduate		
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SPECIAL EVENTS (incl in reg.	For add'l tks only)		Caucus Dues	Caucus participa	•		
Awards Banquet\$20.00			\$10.00 per caucus.	U Chicana	☐ Graduate	☐ K-12	
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For Chicana and Chicano Studies Legal Defense Fund		Credit Card: ☐ Visa ☐ MasterCard					
□ \$25 □ \$50 □ \$100 □ Other \$							
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TOTAL: \$		you will ries	ou to register our site.	Attn: 2007 Reg	gistration		

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Requests for refunds must be submitted in writing postmarked by February 16, 2007. A \$30.00 service fee will be deducted from all registration fees. No refund requests will be accepted after February 16, 2007.

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#### PUBLISHED FOUR TIMES YEARLY:

Spring, Summer, Fall, Winter.

CIRCULATION: 800

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