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Guide to the San José State University School of Business Records

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Processed by:
R. Schuyler Selden
Date Completed:
2010
Encoded by:
R. Schuyler Selden and Silke Higgins

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Descriptive Summary

Title: San José State University School of Business Records

Dates: 1952-1976

Bulk Dates: 1960-1970

Collection number: MSS-2010-03-03

Creator: San José State University

Collection Size: 3 Boxes, 0.54 linear feet

Repository: San José State University. Library.

San José, California 95192-0028

Abstract: The San José State University School of Business Records, 1952-1976 (bulk 1960-1970), document the department's activities and projects, including the Executive in Residence Program, the Visiting Scholar Program, the Distinguished Scholar in Residence, the Distinguished Businessman Seminar Series, the J.C. Penny Project, conference publications, department meeting minutes, and published faculty articles. This collection is arranged into two series: Series I. School of Business Programs and Projects, 1956-1976 (bulk 1964-1974); and Series II. Faculty Articles, 1952-1966 (bulk 1956-1964).

Physical location: For current information on the location of these materials, please consult the Library's online catalog.

Languages: Languages represented in the collection: English

Access

The collection is open for research.

Publication Rights

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Preferred Citation

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Processing Information

Collection processed by R. Schuyler Selden. Finding aid EAD encoded by R. Schuyler Selden and Silke Higgins. Reviewed by Danelle Moon and Erin Louthen.

Project Information

This finding aid was created as part of the Survey and Cataloging Project, a two-year San José State University Library grant project funded by the National Historical Publications and Records Commission. The project began in 2008.The Project Director is Danelle Moon. The Project Archivist is Erin Louthen.

Organizational History

In 1857 the San Francisco Board of Education established Minns' Evening Normal School for current and prospective teachers in the city. Named after its principal, George W. Minns, the institution was formally established as the first California State Normal School by the State Legislature in 1862. A decade later, the Legislature voted to move the Normal School to San José, and the school relocated to its new home on Washington Square prior to the fall term of 1872. After a fire destroyed the Normal School building in 1880, the Legislature authorized $200,000 to construct a new building on the same site. Completed in 1881, the building was commonly referred to as the Second State Normal School. After several names and curriculum changes, Minns' Normal School is now San José State University, offering more than 134 bachelor's and master's degrees with 110 concentrations, and is recognized as one of the top public universities granting such degrees in the West.

Centered in the heart of San José and Silicon Valley, San José State University's College of Business has been serving the business educational needs of the local community and the global marketplace since 1928. Initially known as the School of Business, undergraduate and graduate programs at the College are accredited by AACSB International. Less than 5% of business programs worldwide have earned this distinguished hallmark of excellence in business education. AACSB standards relate to curriculum, faculty resources, admissions, degree requirements, computer facilities, financial resources and intellectual climate. The College of Business is also accredited by the Western Association of Schools and Colleges and the California State Board of Education. In addition, the university's Donald and Sally Lucas Graduate School of Business is home to seven graduate programs offered by the College: four Masters of Business Administration, a Master of Science in Accountancy, a Master of Science in Taxation, and a Master of Science in Transportation Management.

Bibliography

Gilbert, Benjamin F., and Burdick, Charles. *Washington Square, 1857-1979: The History of San José State University*. San José, California: San José State University, 1980.

San José State University. About SJSU. http://www.sjsu.edu/about_sjsu/

San José State University. College of Business. http://www.sjsu.edu/cob/

San José State University. Donald and Sally Lucas Graduate School of Business. About Us. http://www.sjsu.edu/lucasschool/aboutus/

Walsh, James P. *San José State University: An Interpretive History, 1950-2000*. San José, California: San José State University, 2003.

Scope and Content

The San José State University School of Business Records, 1952-1976 (bulk 1960-1970), document the department's activities and projects, including the Executive in Residence Program, the Visiting Scholar Program, the Distinguished Scholar in Residence, the Distinguished Businessman Seminar Series, the J.C. Penny Project, conference publications, department meeting minutes, and published faculty articles.

Arrangement

This collection is arranged into two series: Series I. School of Business Programs and Projects, 1956-1976 (bulk 1964-1974); and Series II. Faculty Articles, 1952-1966 (bulk 1956-1964).

Indexing Terms

The following terms have been used to index the description of this collection in the library's online public access catalog.

San José State University -- School of Business -- History

San José State University -- History

San José State College -- History

California State University, San José -- History

Education -- Higher -- California -- San José

Business schools -- California -- San Jose

Series I: **School of Business Programs and Projects 1956-1976 (bulk 1964-1974)**

Physical Description: 2 boxes

Series Scope and Content Summary

This series documents various projects and programs of the School of Business, including the Executive in Residence Program, the Visiting Scholar Program, the Distinguished Scholar in Residence, the Distinguished Businessman Seminar Series, and the J.C. Penny Project which was a cooperative project with the School of Business, as well as conference publications, department meeting minutes, and promotional materials.

Arrangement

This series is arranged by subject.

Box 1	**Visiting Scholar Program, J.C Penny Project, Department Communications 1964-1975**
Box 2	**Promotional Materials, Conference Proceedings 1956-1976**

Series II: **Faculty Articles 1952-1966 (bulk 1956-1964)**

Physical Description: 1 box

Series Scope and Content Summary

This series contains copies of article-length faculty publications from journals and other publications. Written by various School of Business faculty members, article topics include "Integrating Clerical Skills, Knowledge and Attitudes," "Accounting for the Layman," "Group Dynamic in the College Business Class," "Electronics and Office Management," "Culling Research," and "The Employee and the Patent."

Arrangement

This series is arranged alphabetically by author's surname.

Aberle, John W.

Beckett, Alvin C.

Blockhus, Wanda

Butler, Carl L.

Coffin, Kenneth B.

Dale, Richard S.

Fischl, Lois J.

Halverson, George C.

Hay, Leon R.

Holland, Jack

Laurie, Edward J.

Lee, Leon

Loewer, Robert A.

Maier, Thomas B.

Maxwell, Gerald W.

Norwood, B.J. Scott

Porter, Albert

Sielaff, T.J.

Thompson, James M.

Wade, James E.

Weddell, Bernard L.

Zidnak, Pete