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5-11-1979

## NACS 7th Annual Conference Program

National Association for Chicana and Chicano Studies

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THE NATIONAL ASSOCIATION FOR CHICANO STUDIES

Seventh Annual Conference

"REFLECTIONS ON THE CHICANO EXPERIENCE"



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May 11 - 13, 1979

Colorado College

On behalf of the National Association for Chicano Studies, I would like to acknowledge the generous support MECHA, the Southwest Studies Program at Colorado College, and Mary Hope Wilson, the Conference Coordinator, have given to this conference.

Rodolfo de la Garza  
Site Committee Chairperson

Friday, May 11

6:00 - 9:00 p.m. REGISTRATION, Rastall Room 212

7:30 p.m. WELCOME, Armstrong Room 300

Rosie Gallardo, President, Colorado College MECHA  
Rodolfo de la Garza, Site Committee Chairperson  
Irene Blea, Chairperson, Boulder FOCO

Saturday, May 12

8:30 a.m.

CHICANO ECONOMIC AND EDUCATIONAL PARTICIPATION

Armstrong Room 301

Barbara Driscoll - Chairperson and Discussant

Rodolfo García, "The Structural Character of  
Chicano Participation in Higher Education"

Tatcho Mindiola, "The Effect of Selected Valuables  
Upon the Income of Anglo, Mexican American  
and Black Workers in Texas, 1960-1970"

Daniel Valdez, "A Comparison of Mexican-American  
and Catholic-Anglo Family Patterns"

CRUSADE FOR JUSTICE

Armstrong Room 300

Arturo Rodriguez, Escuela Tlatelolco, Denver, CO

THE POLITICS OF URBAN LAND USE DECISIONS UNDERLYING  
INDUSTRIAL DEVELOPMENT AND THEIR EFFECT ON THE  
CHICANO COMMUNITY

Armstrong Room 302

Carlos Navarro - Chairperson

Henry Flores - Paper

Carlos Navarro - Paper

Nasario García - Discussant

LITERATURA CHICANA Y MEXICANA: DE LA PRE-HISTORIA AL  
PRESENTE

Armstrong Room 328

Arnold Vento - Chairperson and Discussant

Juan Luna-Cardenas, "Epoca Pre-hispanica"

Arnold Vento, "Epoca Colonial e Independiente"

Juan Bruce Novoa, "Epoca Contemporanea"

CHICANO COMMUNITY ORGANIZATIONS

Armstrong Room 353

Isidro Ortiz - Chairperson and Discussant

Christine Sierra - Paper

Margie Marin - Paper

Isidro Ortiz - Paper

Saturday, 10:30 a.m.

MARXIST ANALYSIS OF THE CHICANO EXPERIENCE

Armstrong Room 301

Francisco Arturo Rosales - Chairperson and Discussant

Estevan T. Flores, "The Chicano Movement in the  
1970's: An Alternative Approach to Assessing Our  
Struggle from the Commodity Form Perspective"

Devón Gerardo Peña, "The View from the Social Factory:  
A Critique of Recent Chicano Perspectives on  
Marxian Political Economy"

Rudolfo Rosales, "Gramsci's Dialectics of Structure  
and Consciousness: A New Historical Approach to  
the Chicano Experience"

CHICANO MEDIA: WORKSHOP

Armstrong Room 302

David Martinez - Chairperson

Felix Gutierrez

David Martinez

Representative from Diario De La Gente

Representative from Pajarito Publications

Other Chicano media representatives

CHICANAS IN THE LABOR MOVEMENT: WORKSHOP

Armstrong Room 328

Christine Sierra - Chairperson

Gail Hershatter, "Women at Farah: An Unfinished Story"

Emily Honig, "Women at Farah: An Unfinished Story"

Laurie Coyle, "Women at Farah: An Unfinished Story"

Vicki Mercer, "Luisa Moreno, Labor Union Activist"

Carmen Romero - Discussant

PRACTICAL STRATEGIES FOR RESEARCH

Armstrong Room 353

Narcisa Zarate - Chairperson

Sergio Elizondo - Paper

Manuel Cardenas - Paper

Erlinda Gonzalez-Berry - Paper

Louis Sarabia - Paper

Narcisa Zarate - Paper

LAND STRUGGLE IN COLORADO: THE CASE OF THE CHAMA  
VALLEY

Armstrong Room 300

Slide presentation by the Land Rights Council,  
Chama, Colorado

Saturday, 12:30 - 2:00 p.m.

LUNCH

Saturday, 2:00 p.m.

CHICANO STUDIES INTEGRATION WITH CAMPUS PROGRAMS  
AND COMMUNITY SERVICE THROUGH ACADEMIC INTERNSHIPS

Armstrong Room 301

Christine Iriart - Chairperson

Eugene E. Garcia - Paper

Christine Iriart - Paper

Isidro Ortiz - Paper

Richard R. Valencia - Paper

RADICAL DIMENSIONS IN THE CHICANO EXPERIENCE

Armstrong Room 353

Dennis Valdez - Chairperson and Discussant

Doug Monroy, "Anarquismo y Comunismo: From the  
Partido Liberal Mexicano to the Communist Party"

Juan José Peña, "La Cuestion de Secesion Chicana:  
Algunas Tendencias"

Saturday, 4:00 - 5:30 p.m.

PLENARY SESSION

Olin Hall 1~~20~~

Saturday, 8:00 p.m.

PARTY - sponsored by MECHA at Colorado College  
Political Action House

Sunday, May 13

8:30 a.m.

ORGANIZED LABOR AND THE CHICANO

Armstrong Room 301

Luis Arroyo - Chairperson and Discussant

Tomás Almaguer, "The AFL and the Japanese-Mexican  
Labor Union of Oxnard, California"

Ramón D. Chacón, "The 1933 San Joaquin Valley

Cotton Strike: The C. & A.W.I.U. and the  
Strategies for Strike Breaking in California  
Agri-business"

Daniel Moreno, "Social Equality and Industrialization:  
A Case Study of Colorado Beet Sugar Industry"

Emilio Zamora Jr., "The AFL and the Mexican Worker  
in Texas, 1900-1920"

LITERATURA & SOCIEDAD: CRITICA DE LA PROSA CHICANA

Armstrong Room 300

Rosaura Sanchez - Chairperson

Angie Chabram, "Una Aproximación Crítica a la  
Conciencia Culturalista de un Cuentista Chicano:  
El Caso de Genero Gonzalez"

Clara Lomas, "Una Aproximacion Critica a la  
Conciencia Culturalista de un Cuentista Chicano:  
El Caso de Genero Gonzalez"

Yolanda Guerrero, "Literatura y Sociedad: Análisis  
de Generaciones y Semblanzas"

Francisca Rascón, "Dicotomía del Rol Femenino en  
la Obra de Tomás Rivera: Texto y Contexto"

Cecilia Ubilla-Arenas, "Peregrinos de Aztlan:  
El Sueño Humanista y la Crítica Social"

Joseph Sommers - Discussant

URBAN EXPERIENCE AND THE CHICANO FAMILY

Armstrong Room 302

Tatcho Mindiola - Chairperson

Augustine Jazo, "A Sociological Perspective on the  
Chicano Delinquent"

Margarita B. Melville, "Immigrant Families"

Francisco Arturo Rosales, "The Impact of Immigration  
on the Mexican Family, 1910-1930"

Daniel Valdez - Discussant

CHICANO POLITICAL PARTICIPATION

Armstrong Room 328

Victor Rios - Chairperson and Discussant

Fred Cervantes, "The Voting Patterns of Chicanos in  
Texas: A Contemporary Perspective"

Ray Contreras, "Participation of Minority Groups in  
Organizational Decision-Making: A Study of the  
Spanish Surname Community in California Public  
Educational Institutions"

Armando Gutierrez, "Chicano Political Strategies"



CHICANO GANGS: ALTERNATIVE PERSPECTIVES

Armstrong Room 302  
Richard Santillan - Chairperson  
Velia Garcia - Paper  
Alfredo Gonzales - Paper  
Alberto Mata - Paper  
Mary Pardo - Paper  
Richard Santillan - Paper  
Larry Trujillo - Paper

THE BOULDER CHICANO COMMUNITY: WHERE IS IT?

Armstrong Room 300  
Irene Blea - Introducing film of the oral history  
of Boulder Chicano community

Sunday, 10:30 a.m.

BUSINESS MEETING

Armstrong Room 300

Sunday, 11:30 a.m.

AN ASSESSMENT OF THE WORKS OF ERNESTO GALARZA

Armstrong Room 301  
Mario Barrera - Chairperson  
Gil Cardenas, "Discussion of Strangers in the Land  
Merchants of Labor"  
Antonia Castañeda, "Discussion of Barrio Boy"  
Alex Saragoza, "Discussion of Farm Workers and  
Agribusiness in California, 1947-1960"  
Mario Barrera, "Alviso: The Crisis of a Barrio;  
Mexicans in the Southwest: A Culture in Process"

INQUIRY INTO CHICANO CULTURE

Armstrong Room 302  
Eduardo F. Elías - Chairperson and Discussant  
Irene Blea, "Chicanas as Brujas: A Sociological  
Perspective of Mexican-American Women as Witches"  
José E. Limón, "The Folk Performance of Chicano and  
the Cultural Limits of Political Ideology"  
Alfredo Miranda, "Machismo: Rucas, Chingosos y  
Chingaderos"

LANGUAGE PLANNING IN THE CHICANO COMMUNITY:  
SOCIOLINGUISTIC POLICY ISSUES

Armstrong Room 328

Adalberto Aguirre, Jr. - Chairperson

Dennis Bixler-Marquez - Paper

Judy Guskin - Paper

Eduardo Hernandez-Chavez - Paper

Philip D. Ortego - Paper

THE CHICANO FAMILY: A MULTI-DISCIPLINARY APPROACH

Armstrong Room 353

Eugene García - Chairperson

Mario T. García, "La Familia: The Mexican Immigrant  
Family, 1900-1930"

Isidro D. Ortiz, "Social and Political Socialization  
in the Chicano Family: The Case of Cesar Chavez,  
Ernesto Galarza, Bert Corona, and Reis Tijerena"

Francisco A. Lomeli, "The Family in Chicano.

Literature: Desintegracion y Asimilacion en Tres  
Novelas Chicanas"

Richard A. García - Discussant

Eugene García - Discussant

NACS CONFERENCE PARTICIPANTS

Aguirre, Jr., Adalberto

Almaguer, Tomás

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Blea, Irene

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Martinez, David  
Mata, Alberto

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Mindiola, Tatcho  
Mirande, Alfredo  
Monroy, Doug

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