6-30-2009

Associated Students Annual Report 2008-2009

San Jose State University, Associated Students

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OUR MISSION IS TO REPRESENT THE STUDENTS OF SAN JOSÉ STATE UNIVERSITY AND CONTINUALLY IMPROVE THE QUALITY OF THEIR EDUCATIONAL OPPORTUNITIES AND EXPERIENCES.

As we reflect on the 2008-2009 year, our sustained progress towards Student Engagement and Enrichment, ‘Green’ Environmental Awareness, and the affluence of Cultural Wealth we proudly emulate as a campus has been illustrated. Our over 130 student employees, 40 full-time staff members, 16 elected Student Officers, and 19 students-at-large dedicated their time and energy to ensuring that student experiences at San José State University create lifelong memories.

Our team of dedicated miracle workers aided an unforgettable year with the unveiling of the César E. Chávez Memorial Arch of Dignity, Equality and Justice. Associated Students was proud to assist in the creation of this beautiful masterpiece. Located on campus near another human rights tribute, the Tommie Smith and John Carlos Statue, the arch will stand strong for years to come.

A.S. Government streamlined our financial request process to make sure it was student-friendly and eco-friendly. We revamped the A.S. Strategic Plan, a document that continues to evolve because of the important role it plays in setting long-term goals. Helping the students has always been our priority, so utilizing our time to ensure comprehension by our students is one of the tasks proudly administered by our Board of Directors.

Ensuring that San José State University continues to be environmentally conscious and aware of our carbon footprint was another goal of our board. Working towards the green initiatives, that we hope will help educate students about environmental concerns, spawned the first ever Trashion Fashion Show. This event showcased students-created fashion apparel made of, essentially, trash.

And finally, with the continued increase of enrollment in our Recreational Fitness classes this past year, we are proud to continue offering only the best for our students. We provided unique opportunities to stay in-shape with such classes like Cardio Kickboxing, Fitness Bootcamp, and Deep Water Aerobics. Many new classes like Tahitian Cardio, and Dance Fusion classes have also recently been added. These opportunities are available to all SJSU faculty, staff, students, and community members, so feel free to stop by the A.S. Campus Recreation office to gather more information about this and many other fitness opportunities like our kayaking trips and journeys to Yosemite. We have made it a point to build community across the campus and this past year it proved as an excellent avenue for that.

Thank you for taking the time to learn more about the programs, services, and opportunities we proudly provide. We look forward to continuing to collaborate with you to strengthen the collective experiences we provide for our institution.

With best regards,

VOSA CAVU-LITMAN
A.S. President
Delivering quality service; meeting the needs of students; partnering in campus collaborations; improving internal business operations; being fiscally responsible; maintaining high staff retention; creating sustainable business practices; maximizing our resources and increasing visibility and accessibility. These are a sample of our priorities and accomplishments for 2008-2009.

As we continue to “make a difference” in the lives of students we reflect on such work being done with purpose. Formally we identified Student Advocacy, Student Enrichment and Accessibility and Outreach for all students as our strategic elements. In the pages following you will find testimonials, photos, memories, facts and figures that are a snapshot of life on our campus.

We embraced new student government leaders, over 170 student employees, and provided development opportunities to over 125 student organizations. Leadership, responsibility, pride and success rang true for all whose lives were touched by Associated Students.

Associated Students brought you Fire on the Fountain; the 40th Anniversary of the Tommie Smith and John Carlos Legacy; the Cheer Team; Spartan Squad; a March on Sacramento to the Capital fighting for “no budget cuts”; increased ridership on VTA; regional recognition for Clean Air; a bike lock exchange program; continued success of our Book Loan Program, grass-roots Sustainability Action Coalition; 2 new Alternative Spring Break opportunities; expanded computer software in the Computer Service Center; Disability Resources in the Print Shop; representation at the “drawing board” for the new Student Union; a class of 22 graduated pre-kindergartners from our Child Development Center; 29th Annual Blues Festival; weekly event series; collaborative programming with Housing and Spartan Rec Connect; the inaugural Whitmore Wellness Challenge; increased Adventures Programming and Intramurals; fitness instructor training program; and the development of future on-line communication strategies.

We appreciate your interest and desire to learn more about Associated Students and look forward to our continued opportunities to strengthen San José State University together.

With high regard and appreciation,

Cheryl Vargas
A.S. Executive Director

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Our governing body made strides to become more visible. We worked to get our faces out to the students on paper, in person, and on committees. During the 2008 Freshmen Orientation, the Executives and Directors made a conscious effort to interact with many incoming SJSU students and encouraged them to become involved as a Student-at-Large. Across the campus students became more aware of what their Government was doing for them, which resulted in an increased interest in holding a position on the Board of Directors.

This year we informed the students about what A.S. was doing for them in a new way. During our spring semester we purchased advertising space in the campus newspaper, The Spartan Daily. We called this piece the “A.S. Review” and it gave students an overview of our strategic plan, an update on every program, and committee accomplishments. It also contained status letters from the Board President and the Executive Director. This two-part, four page spread ran for two consecutive days and was well received by the student body.

Our board members also gained recognition outside of San José State University. Working closely with many local and state committees, the board was able to represent SJSU more fully. Our Director of External Affairs, Kathryn Linder, worked with the California State Student Association (CSSA) to come up with a theme and direction for the California Higher Education Student Summit, an annual event for all CSSA participants.
“Associated Students has shown its dedication to sustainability through the ongoing Sustainability Action Coalition. Engaged student leaders modeling and advocating for sustainable behavior is the best way to establish a culture of sustainability in the campus community.”

- Carole Reke
Program Manager
Energy, Utilities and Engineering
San José State University

“Being a member of the A.S. Board made me feel connected to the university; I really got to see how San José State worked. Even better, I was empowered to get involved, to make a difference. Associated Students taught me that I could impact any situation, that I was powerful and smart enough, I just had to be willing to work.”

–Kathryn Linder
Director of External Affairs

Spartan Pride Patrol
Founded by Albert Hsieh, in collaboration with the Alumni Association

Unveiling of the
César E. Chávez Arch
Legacy Week 2009

Fire on the Fountain
Fall 2008

Trashion Fashion Show 2009
Taking action towards sustainability

A.S. Events & Services

Tommie Smith & John Carlos
40th Anniversary
Associated Students was responsible for providing recognized student organizations and campus partners with over $200,000 of funding assistance in 2008-09.

STUDENT ORGANIZATION FUNDING RECIPIENTS

Alpha Eta Rho, Eta Chapter
A.S. Moss Landing Marine Lab
Adgima Brato
Advanced Aircraft RD&G Group
Aeronautics and Astronautics
African American Commencement
AIESEC
Air Core Leadership
Aikohan
Aksion Charland
Alpha Kappa Delta Phi
Alpha Phi Alpha
Alpha Phi Omega
Amateur Radio Club
American Association of Airport Execs.
American Institute of Chemical Engineers
American Library Association, Student Chapter
American Society of Civil Engineers
Anthropology Student Association
Art History Association
Art of Living
Black Alliance of Scientists and Engineers
Beta Alpha Psi
Beta Theta Pi
Campus Crusade for Christ
Campus Pregnancy Support Team
Carolyn Manning
Campus Emergency Response Team
Chicago Alumni Home Society
Chi Epsilon
Chinese Culture & Language Club
Chinese Student Association
Christians on Campus
CubeSat Team
Delta Sigma Pi
Delta Sigma Theta
Disabled Student Association
Domino’s Castellanos
Earthquake Engineering Research Institute
Econ Club
El Circulo Hispanico
Elizabeth Dieker
Entrepreneurial Society
Ethiopian Student Union
Finance Management Association
Gamma Zeta Alpha
Global Studies Club
Gulf Coast Civic Works
Health Science Student Association
James Thomas
Jenifer De La Cruz
Jovenes Prince
Jude La Montana
Johari Graspes
Kappa Delta Sorority
Katherine Pitts
Kelly Spencer
Karen Reese
Lara Hueda
Latino Business Student Association
Lynn Franzer
Marc Teller
Marta Judnick
Majors of Public Administration
MEXHA
Mexican American Studies
Michael Amundsen
Michelena Hooks
Minority Association of Pre-Med Students
MIS Association
Mu Phi Epsilon
Muslim Student Association
National Education Association
NEA – SF
Nutrition Education Action Team
Nigerian Student Association
Panhellenic Council
Paul De Leon
Phi Alpha Theta
Phi Eta Sigma
Pi Theta Sigma
Poets and Writers Coalition
Pre-Physical Therapy Club
Pride of the Pacific
Public Relations Student Society of America
Put Chi
SAR Human Powered Vehicle
Salinas Campus Ministries
Salvation Global Scholars
Samanttha Johnson
San Jose State Pre Law
Sara Toomey
School of Journalism
Science to 90T
Sexual Diversity Committee
School of Social Work
Shakti Reelho
Sigma Alpha Epsilon
Sigma Alpha Lambda
Sigma Chi
Sigma Phi Eta
SJSU Chess Club
SJSU Environmental Club
SJSU Marketing Association
SJSU Philosophy Club
SJSU Precision Flight Team
SJSU Zen Buddhism Club
Social Change Through Music
Society of Automotive Engineering
Soka Lions Buddhists for Peace
Spartan Ad Club
Spartan Alumni
Spartan Investors
Spartan Racers
Spartan Rocket Pod
Spartan Student Senate
Steel Bridge
Steven Marshall
Student Association for Middle East Studies
Student Nutrition and Food Science
Students Against Violence Everywhere
Students in the Health Field
SURF
Suzi Perez
Trevor Diep
TRIT Independent
United Sorority & Fraternity
Urban Planning
Veterans Student Organization
Vietnamese Student Association
Vote for the Future
Women in Aviation

San José State University
The ‘08-’09 year brought a huge impact in the lives of our students at SJSU. Never before had so many students engaged in A.S. Campus Recreation (ASCR) programs and services. 3,422 students are currently registered and ASCR directly impacted the lives of more than 2,500 incoming Frosh. The fitness program had more than 725 participants last year representing an increase of 13% over the previous year’s growth. The open recreation program continued to grow last year and has increased more than 600% over time.

In the Adventures Program, ASCR saw unprecedented numbers with some trips taking over 40 people, with many of the trips having wait lists. ASCR went from 3 successful trips per year to more than 10 successful trips and activities. Students use ASCR programs to stay fit and healthy and ASCR is happy to be there for them.

“I was honestly expecting very little when I decided to join A.S. Campus Recreation, but instead I was very impressed. I was a part of the scuba dive adventure and did a few hikes with the group. Not only are all the instructors helpful and approachable, I felt like I expanded my interests in recreation.”

- ASCR Participant

General Services Center (GSC) continues to provide students with vital services. The Book Loan Program saw a significant increase in students applying with allocations being increased to $165. The Student Health Benefits Program has also been a vital lifeline for care this year with more than 1,993 students using this program this year. From notary services to PG&E bill payments, 300 students daily took advantage of the services the GSC offered this year.

“They always go out of their way to help me and are very helpful with student organization budgets.”

- Byron Pulu
SJSU Student

Many student organizations used Student Organization Bank Accounts to help keep their organization on track. Students are able to get help with bookkeeping and ticket sales with the services we offer. The GSC staff also went above and beyond this year and volunteered at many events, including Spartan Squad Kick-off, the Metro Fountain Blues Festival, and SJSU Day of Service.

“I ride VTA to school 5 days a week, and the Eco Pass program is a key reason that I leave the car at home.”

- Doug Pearl
SJSU Student

A.S. Transportation Solutions (ASTS) reached a major milestone in its goals last year. For the first time, due to continuous increase in alternative transportation usage, solo-driving to campus dropped to less than half of the total student population. That represents a drop of 4,224 cars per day and an 8% increase in use of alternative transportation. As a commuter campus this is a significant accomplishment which has brought major traffic and parking relief to the University. Consequently, more parking spaces have become available for those commuters who must drive to campus.

ASTS also participates in a number of San José State University programs including: SJSU Sustainability Week Panel Discussion, Orientation and Transition, SJSU HR Fair, Parent Resource Panel and the Annual Earth Day Fair.

Our strong commitment in serving the SJSU community afforded ASTS the honor of receiving the 2009 Clean Air Award for its innovative program. The prestigious Clean Air Award is presented by Breathe California as part of their ongoing campaign to address the growing challenges posed by air pollution and global warming.

“The children of the Child Development Center (CDC) go for their walks. 92% of the 150 families that use the CDC’s services are SJSU students. This year the CDC created a large playground space for their children to be able to explore physically, emotionally and intellectually. The children have enjoyed the learning opportunities that have come from working in the vegetable garden.

“We couldn’t have asked for better teachers and role models for our kids, they are such loving and calm gals who truly cared for the kids and whom we will always remember. Thank you for establishing such a well-run center, and we will always be thankful for the quality of care that our children received.”

- Candce Banman
Mother of 2 CDC Students

This past year 22 children successfully completed the pre-kindergarten program the CDC offers. The CDC also employs approximately 50 students; a majority of these students are working in the classroom and are majoring in Child Development. The opportunity offered for these students to gain real experience in the field they desire to be a part of is one of the benefits that Associated Students offers SJSU students. Without this program, many students who are parents would not be able to attend SJSU.
PRINT SHOP

The A.S. Print Shop moved locations this year to the Old Cafeteria Building allowing it to provide students with many improvements including: work spaces for students to lay out projects and put their printed items together, more convenience, and shorter wait times. The Print Shop is an essential service for students that assists them with their academic needs. Two weeks before spring semester finals, 1,600 students used the Print Shop in one day for final papers and projects. The Print Shop has also made strides in sustainability by increasing the amount of recycled paper it utilized from 20% to 95%.

“A.S. Print Shop services have always been professional, courteous, and of high quality. Our work orders are consistently on time or sooner! They are the only printing source on campus for students and the rest of campus. Our A.S. Print Shop has always been increasing the amount of recycled paper it utilized from 20% to 95%.”

“A.S. Print Shop services have always been professional, courteous, and of high quality. Our work orders are consistently on time or sooner! They are the only printing source on campus for students and the rest of campus. With the close of the Reprographics Center, there are no other options for campus.”

-Marina Arestigui
Executive Secretary
Spartan Shops Finance & Administration

CÉSAR E. CHÁVEZ COMMUNITY ACTION CENTER

The César E. Chávez Community Action Center (CCCAC) made great strides in programming this past year. The department launched several new programs including Strive for College, a mentoring program that supports high school seniors through the college application process, and Fuerza Escolar (FE), a mentoring program with elementary school students. The CCCAC also produced several programs, which focused on student advocacy, as modeled by Tommie Smith and John Carlos, through Legacy Week. Social justice was emphasized with the unveiling of the César Chávez arch. This year also featured Alternative Spring Break, a week long immersion trips to New Orleans, Mexico, San Francisco, and the Central Valley serving 45 student volunteers. During their stay, they took on projects to help serve and/or rebuild communities.

“Having stronger youth services programs offered more opportunities for students wanting to volunteer. It was also great to see the number of students engaged in all ASB programs and the impact on their personal lives.”

-Milicent A.
SJSU Student

COMPUTER SERVICES CENTER

The A.S. Computer Services Center (CSC) had an incredible year registering an additional 1,800 students for lab use during summer orientations. The Laptop Repair and Rental Programs usage increased and the program was opened up to the general campus community in addition to students. This past year saw the introduction of an E-Waste Drop-off Center which many students took advantage of by droppings old electronics or salvaging parts.

“This place is great because I can get things printed or if I need to use a computer. Other services include faxing and laptop rentals, which I’ve done twice. You can rent it for a day for 5-8 bucks, or about 20 bucks a week. People there are nice and helpful and there’s always a good number of them.”

-Theo Arestigui
SJSU Student

The CSC Motto is “We are here for you!” With the fee increases and budget cuts, student budgets are tight; the repair services really help them. For example, there was a student that came to CSC and said, “Other services charged me $60 just to do diagnostics and figuring out what’s wrong, then $500 to fix it. You guys only charged $45. Thank you.” The Laptop Rental Program served 255 students last year and the repair program served 277 students. Seeing up to a few thousand users per week for services and printing, the CSC’s impact on student lives is clear.

-Theo Arestigui
SJSU Student

SPECIAL EVENTS

This past year the Special Events department has brought many events to the students of SJSU. Partnering with the Director of Communications, Jessica Pham, we launched the Associated Students Facebook page. This allowed us to connect with students and let them see pictures from the events they attended. Revamping our Wednesday events into the Mid-Week Mix Up brought many activities to the students. Our free BBQs drew 8,000 students annually and served up some delicious food. 2,800 students attended the free movie nights in the Campus Village Quad, featuring pre-releases and some old favorites. We were also able to offer two monthly opportunities to students to experience live music, which engaged 1,600 students.

“I went to a movie night, it had a floating screen, it was awesome. It made me feel more connected as a student.”

- Andre Pham
SJSU Student

The A.S. spirit campaign continues to move forward and Spartan Squad continues to grow in numbers. The Spartan Squad Kickoff in the fall of 2008 brought 1,000 students out to cheer on our teams, making this one of the largest clubs on campus with more than 10,000 signups since it began. This new push in spirit also launched the second annual Fire on the Fountain homecoming celebration, which brought more than 1,500 students, alumni, and SJSU community members together.

“Going to the Movie Night, it had a floating screen, it was awesome. It made me feel more connected as a student.”

- Andre Pham
SJSU Student

Seminars, photo galleries, discussions, concerts, historical tours, lectures, recognition banquets, and site visits were focal points during the year for the CCCAC. The department saw more than 2,700 participants in its programs last year. The biggest impact the CCCAC makes is through service.
### Statements of Revenues, Expenses and Changes in Fund Balances 2009

**Financial Summary 2008-09**

#### Revenues:

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>$ 4,902,109 Student Activity Fees</td>
<td></td>
</tr>
<tr>
<td>$ 109,542 Marketing &amp; Events</td>
<td></td>
</tr>
<tr>
<td>$ 757,984 Student Services</td>
<td></td>
</tr>
<tr>
<td>$ 272,588 Transportation Solutions Program</td>
<td></td>
</tr>
<tr>
<td>$ 178,224 Campus Recreation</td>
<td></td>
</tr>
<tr>
<td>$ 1,021,430 Child Development Center</td>
<td></td>
</tr>
<tr>
<td>$ 1,170 Student Government</td>
<td></td>
</tr>
<tr>
<td>$ 500,691 Administrative</td>
<td></td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>$ 7,525,658</strong></td>
</tr>
</tbody>
</table>

#### Expenses:

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>$ 189,167 Student Organization Funding</td>
<td></td>
</tr>
<tr>
<td>$ 510,992 Marketing &amp; Events</td>
<td></td>
</tr>
<tr>
<td>$ 1,712,724 Student Services</td>
<td></td>
</tr>
<tr>
<td>$ 1,272,505 Transportation Solutions Program</td>
<td></td>
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<tr>
<td>$ 602,475 Campus Recreation</td>
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<tr>
<td>$ 1,596,549 Child Development Center</td>
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<td>$ 589,762 Student Government</td>
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<tr>
<td>$ 972,238 Administrative</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$ 7,525,658</strong></td>
</tr>
</tbody>
</table>

#### Statements of Revenues, Expenses and Changes in Fund Balances 2009

**Assets**

<table>
<thead>
<tr>
<th>Description</th>
<th>General</th>
<th>Designated</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$1,169,025</td>
<td>$64,147</td>
<td>$1,233,172</td>
</tr>
<tr>
<td>Investments</td>
<td>6,475,056</td>
<td>669,629</td>
<td>7,144,715</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>65,964</td>
<td>-</td>
<td>65,964</td>
</tr>
<tr>
<td>Other receivables</td>
<td>177,972</td>
<td>-</td>
<td>177,972</td>
</tr>
<tr>
<td>Due from campus programs</td>
<td>6,374</td>
<td>-</td>
<td>6,374</td>
</tr>
<tr>
<td>Inventories</td>
<td>27,733</td>
<td>-</td>
<td>27,733</td>
</tr>
<tr>
<td>Current portion of bonds payable</td>
<td>8,764</td>
<td>-</td>
<td>8,764</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>148,650</td>
<td>-</td>
<td>148,650</td>
</tr>
<tr>
<td><strong>Total current assets</strong></td>
<td><strong>8,189,275</strong></td>
<td><strong>925,500</strong></td>
<td><strong>9,114,775</strong></td>
</tr>
</tbody>
</table>

**Liabilities**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bonds payable issuance costs, less</td>
<td></td>
</tr>
<tr>
<td>current portion</td>
<td>4,574</td>
</tr>
<tr>
<td>Prepaid rent deposit, less current portion</td>
<td>5,445,375</td>
</tr>
<tr>
<td>Land</td>
<td>-</td>
</tr>
<tr>
<td>Building, net of accumulated depreciation</td>
<td>1,018,169</td>
</tr>
<tr>
<td>Equipment, furniture and fixtures, net of accumulated depreciation</td>
<td>- 726,588</td>
</tr>
<tr>
<td><strong>Total other assets</strong></td>
<td><strong>4,647,648</strong></td>
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**Total assets**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>$11,580,829</td>
<td></td>
</tr>
</tbody>
</table>

**Fund Balances**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net investment in plant</td>
<td>(559,487)</td>
</tr>
<tr>
<td>Appropriated</td>
<td>6,779,035</td>
</tr>
<tr>
<td>Unappropriated</td>
<td>6,007,064</td>
</tr>
<tr>
<td><strong>Total fund balances</strong></td>
<td><strong>10,240,421</strong></td>
</tr>
</tbody>
</table>

**Total liabilities and fund balances**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>$11,580,829</td>
<td></td>
</tr>
</tbody>
</table>
We are committed to ensuring that Associated Students is recognized as a student-centered entity on campus that demonstrates the core values of respect, honesty, cultural competency, pride, responsibility, and leadership.

- A.S. LEADERSHIP TEAM