

Textbook Alternatives Project (TAP)

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TA 100W: Writing Workshop— Theatre Arts

Development of skills appropriate to the theatre profession: criticism, research, publicity and promotion materials, and cover letter and resume composition.

Brief description of the course and its place in the curriculum

A General Education course in the area of Written Communication and required for Theatre Arts majors, TA 100W has an average annual enrollment of 200 students. The course deals very specifically with the type of writing required in the theatre, including scripts and support materials such as publicity, funding and advertising pieces. The cost of the current textbook is \$12.00.

Summary of course re-design activities

TA 100W has recently undergone a transformation in its course content that made the traditional writing textbook usually assigned less appropriate. Because no existing text deals specifically with writing for performing arts majors, Prof. Kahn has created her own book available free to students as a downloadable PDF.

She will also use as supplemental materials chapters from some conventional writing books that are available as ebooks from the University Library. All of the class resources will be available to students in the campus learning management system, Canvas.

The new text will be assessed through student surveys and evaluation by the instructors.

Collective savings for students from this textbook alternative will average \$2,400.

