

Spring 2021

Pandemonium

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Pandemic Pandemonium - Spring 2021 Student Winner based on Assignment

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Semester taught assignment: Fall 2020

Course Title: Intermediate Digital Imagery

Assignment Title: Pandemonium

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PHOT115 Intermediate Digital Imagery

Dr. Jonathan Fung

Assignment 2 – Pandemonium

In an age of digital technology, it is common to appropriate images from the internet without considering copyright law or images deemed 'fair use'. What is the benefit of using images from other sources? How can we change their meaning to spread awareness to advocate for justice and educate our community on what it means to be human in an unprecedented time in our history?

Description: For this assignment, you will shoot 3 images and also appropriate at least 5 images from the internet to create a new meaning. Combine images in thought-provoking ways to create work that focuses on "what it means to be human." You must include a specific social justice issue of your choice. Think in terms of metaphors and symbolism when images are appropriated. You must change at least 30% of each appropriated image. Your work should make a strong visual statement on what it means to be human. You are creating conceptual art, so the content and style is up to you.

Learning Goals

1. Create pre-production prior to shooting
 - Write a clear and concise 1-page treatment that reveals your vision and communicates a compelling story
 - Create a mood board or storyboards (internet images or illustrated drawings)
 - Develop a shot list (list of shots that include subject, image size, angle, location, lighting)
2. Shoot 3 images and appropriate at least 5 images from the internet to create a triptych that conveys "what it means to be human" through a social justice issue of your choice.
3. Experiment and manipulate images with Photoshop. Use basic compositing tools for this assignment: selection tools, cutting, pasting and layer masking techniques to layer the appropriated images together.

4. Each of the 3 sections for the triptych must be the same exact size and includes your name and the title of the triptych.

5. Upload to Canvas a 72ppi file version with all layers intact. Clearly label 3 images with your first initial and last name, image number, and triptych. Also submit an 11x17" PDF with the entire triptych. Example: JFung_1_triptych.JPG, JFung_2_triptych.JPG, JFung_3_triptych.JPG, JFung_triptych.PDF

6. The top 5 triptychs will be selected by your peers. Your professor will select 3 triptychs out of the five to submit to the Pandemic Pandemonium Initiative. Prizes will be awarded by the College of Humanities and Arts.

Grading Rubrics

Assignment 2 will be evaluated on proficiently accomplishing the learning goals above. The emphasis will be placed on how effective your content (story) is communicated, supported and expressed. Technical proficiency will also be equally measured. Photoshop and design skills will not be the emphasis for grading but will be considered.

**No late assignment accepted for credit unless an extenuating circumstance is warranted by the professor. A grade deduction of 20% will be enforced for not participating in both scheduled critiques.*