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Disruptive Technology: Do Robots Want Your Job?

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MAY 01 DISRUPTIVE TECHNOLOGY: DO ROBOTS WANT YOUR JOB?

TALK WITH MARTIN FORD

7PM TECH MUSEUM OF INNOVATION

201 S MARKET ST
SAN JOSE, CA 95113

MARTIN FORD
AUTHOR, *RISE OF THE ROBOTS*

Times bestselling *Rise of the Robots: Technology and the Threat of a Jobless Future* and *The Lights in the Tunnel: Automation, Accelerating Technology and the Economy of the Future*. *Rise of the Robots* received the *Financial Times*/McKinsey Business Book of the Year Award and was named one of *Business Insider's* Best Business Books of the Year.

Ford is a researcher whose unique insights into the increased mechanization of work across various fields, and the rise of increasingly capable "information technology," has shed new light on the nature of work and education and the value of "human" capabilities in the 21st century. He is also the consulting expert for Societe Generale's new "Rise of the Robots" equity index, which is focused specifically on investing in companies that will be significant participants in the artificial intelligence and robotics revolution.

Ford has over 25 years of experience in computer design and software development, and holds a computer engineering degree from the University of Michigan, Ann Arbor and a graduate business degree from UCLA. In addition to writing for numerous publications, including *Fortune*, *Forbes*, *The Atlantic*, and *The Washington Post*, Ford has appeared on radio and television shows, including NPR and CNBC, and was a main stage TED2017 speaker.



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