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National Association for Chicana and Chicano Studies

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NATIONAL ASSOCIATION FOR CHICANO STUDIES

NACSA



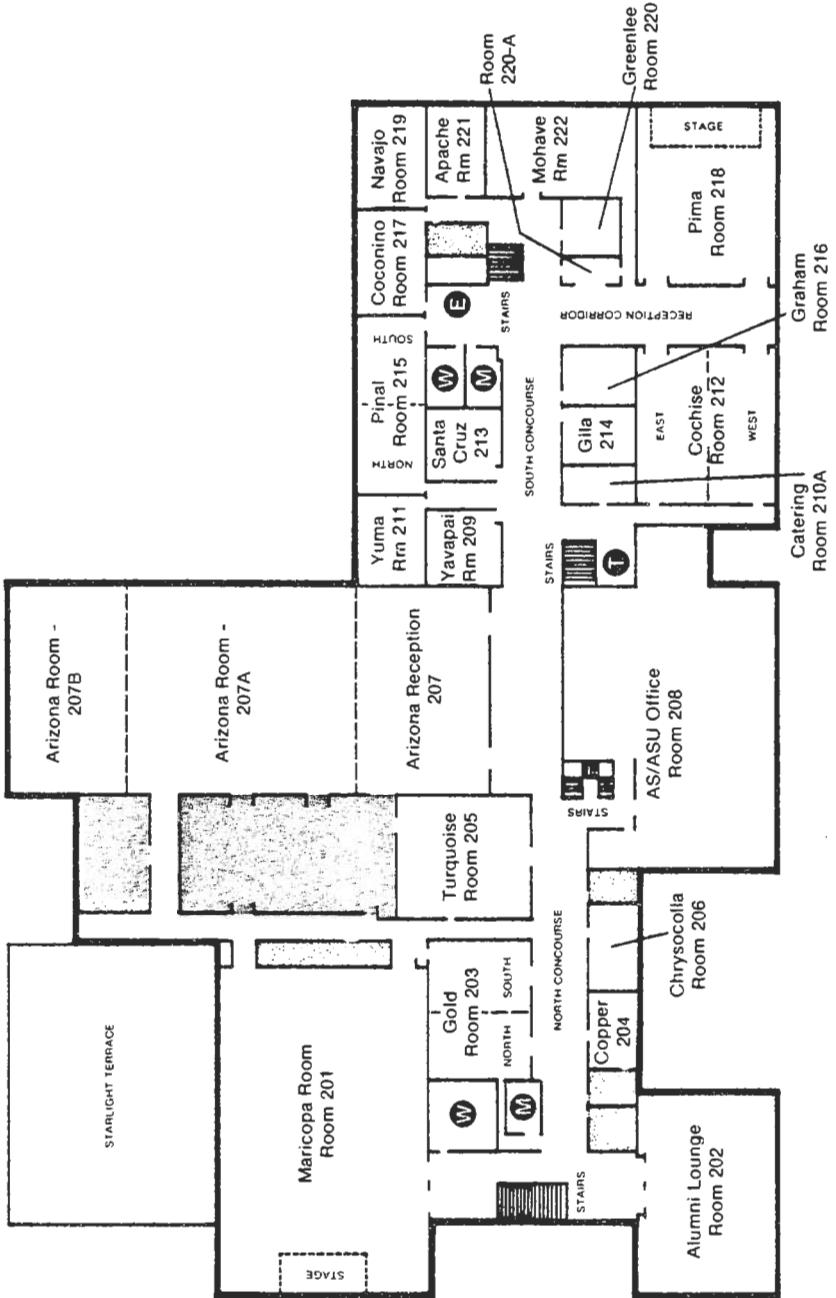
TENTH ANNUAL CONFERENCE



ARIZONA STATE UNIVERSITY
TEMPE ARIZONA
MARCH 25, 26, and 27, 1982

MEMORIAL UNION

SECOND LEVEL



March 9, 1982

To Participants in the National Association for Chicano Studies Conference

For the faculty, staff, and students of Arizona State University, it is a privilege to welcome you to the 10th annual conference of the National Association for Chicano Studies.

I commend the purpose of the three-day conference--to "bridge the gap between Mexican scholars and the American public on issues such as immigration, inter-American relations and common cultural interests." To support the theme, your planners have developed a program covering a broad series of topics, featuring presentations by artists, scholars, writers, and other leaders from across the country. I am pleased to note that ASU faculty have played an active role in planning the sessions and are among presentors and panelists in many of the sessions.

We welcome you to the Arizona State University community, and wish you a successful conference.


J. Russell Nelson
President

mw

**NATIONAL ASSOCIATION FOR CHICANO STUDIES
STEERING COMMITTEE**

CHAIR: Miguel Carranza, University of Nebraska

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Gilbert Cárdenas, University of Texas, Austin
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Alfredo Mirandé, University of California, Riverside
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Guadalupe San Miguel, University of California, Santa Barbara

ARIZONA STATE UNIVERSITY CONFERENCE SPONSORS

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CENTER FOR BILINGUAL/BICULTURAL EDUCATION

COLLEGE OF LIBERAL ARTS

OFFICE OF THE EXECUTIVE VICE PRESIDENT

Additional funding for NACS X was provided by the

ARIZONA HUMANITIES COUNCIL

**NATIONAL ASSOCIATION FOR CHICANO STUDIES
TENTH ANNUAL CONFERENCE**

HOSTS: CENTER FOR BILINGUAL/BICULTURAL EDUCATION
Director: Eugene E. García
Associate Director: Carlos J. Vallejo

NACS SITE COMMITTEE
CHAIRPERSON: F. Arturo Rosales
CONFERENCE COORDINATOR: Ernesto López

ASU CHICANO FACULTY/STAFF ASSOCIATION
President: Carlos J. Vallejo

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John Aguilar	Ernesto López
Justo Alarcón	Chris Marín
Juan Pérez Aldape	Carmen de Novais
Manuel Chávez	Ray Padilla
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Eugene E. García	

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STUDENT INVOLVEMENT FACILITATOR: Carlos J. Vallejo

**NACS X Committee Wishes to Thank the Following
ASU Organizations:**

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RAZA GRADUATE STUDENT CAUCUS
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BARRIO LAW STUDENTS ASSOCIATION

REGISTRATION COMMITTEE:
Chairpersons: Lita Nata, Sally Ballesteros

NEWSLETTER
Editor: Christine Marín

Contributors:

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Juan Pérez Aldape	Dilys Rosales
Héctor Candia	F. Arturo Rosales
Miguel Carranza	Jose Saldívar
Zarco Guerrero	Christine Sierra
Ernesto López	

NACS X CONFERENCE
OVERVIEW

MARCH 25, 1982

Registration ARIZONA ROOM	12:00 p.m.- 5:00 p.m.
First Concurrent Session	3:00 p.m.- 4:45 p.m.
PLENARY SESSION ON CHICANO LITERATURE Holiday Inn, Apache	6:00 p.m.- 7:45 p.m.
RECEPTION	8:00 p.m.-10:00 p.m.

MARCH 26, 1982

Registration ARIZONA ROOM	8:00 a.m.-12:00 p.m.
SPECIAL SESSION #1	8:00 a.m. - 9:00 a.m.
SPECIAL SESSIONS #2-4	1:00 a.m. - 2:00 p.m.
Second Concurrent Session	9:00 a.m.-10:45 a.m.
Third Concurrent Session	11:00 a.m.-12:00 p.m.
Fourth Concurrent Session	2:00 p.m.- 3:45 p.m.
Fifth Concurrent Session	4:00 p.m.- 5:45 p.m.
FOCO Meetings	6:00 p.m.- 7:30 p.m.
NOCHE ARTISTICA	8:00 p.m.-10:00 p.m.

MARCH 27, 1982

SPECIAL SESSION #1 (Cont.from Friday)	8:00 a.m.- 9:00 a.m.
Sixth Concurrent Session	9:00 a.m.-10:45 a.m.
NACS X BUSINESS MEETING	11:00 a.m.-12:30 p.m.
SPECIAL SESSION #5	1:00 p.m.- 2:00 p.m.
Seventh Concurrent Session	2:00 p.m.- 3:45 p.m.
PLENARY SESSION - CHICANO SCHOLARS AND PUBLIC ISSUES	4:00 p.m.- 4:45 p.m.
DANCE, VFW	8:00 p.m.- 1:00 a.m.

PROGRAM OF CONCURRENT SESSIONS

THURSDAY, MARCH 25, 1982

CONCURRENT SESSION #1

3:00 p.m.- 4:45 p.m.

CHICANOS IN ARIZONA: HISTORICAL ISSUES

MOHAVE ROOM

CHAIR: Ricardo Moráles, South Mountain Community College
Chris Marín, Arizona State University
"Mexican Americans on the Home Front: Phoenix in World War II"
Gus Chávez, Rfo Salado Community College
"The Chicano in Arizona: Slide Presentation"
Raquel Goldsmith, Pima Community College
"Chicanos in Arizona and Humanities Resources"
F. Arturo Rosales, Arizona State University
Discussant

ASSESSING COMMUNITY FIELD STUDIES:

NAVAJO ROOM

HEROIN IN THE BARRIOS

CHAIR: Alfredo González, California State University, Los Angeles
Lalo Valdez, University of Colorado, Boulder
"Drugs and Minority Oppression"
Jaime Jórquez, Arizona State University
"Heroin in the Barrio"
Alberto Mata, University of Wisconsin
"Dealing in Dope"
Reyes Ramos, University of Colorado, Boulder
"Critique of the Home Boys"

THE AZTEC CALENDAR:
NEW INTERPRETATIONS

PINAL NORTH

Slide Presentation By: Cecilio Orozco, California State University, Fresno.

CHICANO STUDIES PROJECTS FUNDED
BY THE NEH ENDOWMENT: ROUNDTABLE

PINAL SOUTH

CHAIR: Víctor Sorrel, National Endowment for the Humanities
Nick Kanellos, University of Houston
Margarita Melville, University of Houston
Ricardo Romo, University of Texas, Austin
Tatcho Mindiola, University of Houston

Thursday, March 25, 1982

PLENARY SESSION: THE AUTHORS:
EL PROCESO CREATIVO

6:00 p.m.-7:45 p.m.
HOLIDAY INN APACHE ROOM

CHAIR: Justo Alarcón, Arizona State University
Rudolfo Anaya, University of New Mexico
Lorna Dee Cervantes, San Jose, California
Lucha Corpi, Oakland, California
Miguel Méndez, University of Arizona
Berta Ornelas, Phoenix, Arizona
Alberto Ríos, Arizona State University
Jim Sagel, Espanola, New Mexico
Gustavo Sainz, University of New Mexico

NACS X CONFERENCE RECEPTION
Holiday Inn Apache Room
915 E. Apache
Tempe, Arizona
8:00 p.m.-10:00 p.m.

FRIDAY, MARCH 26, 1982

SPECIAL SESSION # 1, CREATIVE 8:00 a.m.-9:00 a.m.
WRITING WORKSHOP MOHAVE ROOM

Alberto Rios, Arizona State University
Gary Soto, University of California, Berkeley

CONCURRENT SESSION #2

9:00 a.m.-10:45 p.m.

ON CHICANO WRITING, CRITICISM AND
CONTEMPORARY IDEOLOGIES

MOHAVE ROOM

CHAIR: José Saldívar, Arizona State University
Justo Alarcón, Arizona State University
"La meta crítica"
Lupe Cárdenas, Arizona State University
"Peregrinos de Aztlán: Un contexto arquetípico"
Lauro Flores, University of Washington, Seattle
"Notas básicas para la crítica literaria chicana"
Alberto Ríos, Arizona State University
"On Chicano Writing"
Ramón Saldívar, University of Texas, Austin
"Narrative and Ideology"

Friday, March 26, 1982

RACE AND POLITICS: A HISTORICAL PERSPECTIVE

NAVAJO ROOM

CHAIR: Carlos Gil, University of Washington
Mario T. García, University of California, Santa Barbara
"Mexican-Americans and the Politics of Racial Identity:
El Paso, 1936"
F. Arturo Rosales, Arizona State University
"Mexican Racial Identity and Political Expediency in
Houston: 1934-1942"
Ramón Chacón, University of Santa Clara, California
Discussant

SIN FRONTERAS: MEXICAN ARTISTIC
CULTURE IN A BINATIONAL CONTEXT

PINAL NORTH

CHAIR: Manuel Peña, California State University, Fresno
Jose Limón, University of Texas, Austin
"The mexicano palomilla and its Verbal Art: Interpretation
and Ideological Reproduction of Social Struggle"
Manuel Peña, California State University, Fresno
"Frustrated Assimilation: Orquesta Music in Texas-Mexican
Society, 1945-1955"
Alex Saragoza, University of California, Berkeley
"Media and Popular Culture in Mexico, 1930-1960: Implications
for Mexicans in the United States"
Juan Rodríguez, Texas Lutheran College
Discussant

THE CHICANO FAMILY

PINAL SOUTH

CHAIR: Alicia Quiroz Woodruff, California State University
David P. Denny Frank, Alamosa, Colorado
"Mexican American Parents: Transmitters of Ethnic Identity"
Mark Glazer, Pan American University
"The Role of Legends in the Chicano Household"
Leo Hernández, California State University, Stanislaus
"Stereotyping of the Chicano: Socialization Practices
Within the Family"
Richard L. Luevano, California State University, Stanislaus
"Changing Male Sex Roles within the Mexican American Family"

LANGUAGE, IDENTITY, CONSCIOUSNESS AND
POLITICAL PARTICIPATION

ARIZONA ROOM

CHAIR: Aida Hurtado, University of Michigan
Aida Hurtado, University of Michigan
"Language Attitudes and Their Ethnic Conscious Correlates"
Carlos Arce, University of Michigan, Ann Arbor
"The Impact of Chicano Nativity and Language on Voting"
Jaclyn Rodríguez-Scheel, University of Michigan
"Social Identity and Political Consciousness Among Chicanos"
Lea Ybarra, Fresno
Leo Estrada, University of California, Los Angeles
Discussants

Friday, March 26, 1982

CONCURRENT SESSION # 3

11:00 a.m.-12:45 p.m.

CHICANO LITERARY HISTORY

MOHAVE ROOM

CHAIR: Juan Rodríguez, Texas Lutheran College, Seguin
Guillermo Hernández, University of California
"La Corriente México Americana y la literatura chicana"
Tina Eger, Carthage College, Kenosha, Wisconsin
"Mrs. Henry Chambers: novelista chicana?"
Nicolás Kanellos, University of Houston
"Las aventuras de don Chipote: primera novela chicana"
Armando Miguélez, University of Arizona, Tucson
"José Castelán: Un Avanzado"
Juan Rodríguez, Texas Lutheran College
"Apuntes sobre la historia literaria chicana"

LA CHICANA: ISSUES IN SCHOLARSHIP

NAVAJO ROOM

CHAIR: Raquel Goldsmith, Pima Community College, Tucson
Jorge Klor De Alva, University of California, Santa Cruz
"Chicana History and Historical Significance: Some
Theoretical Considerations"
Irene I. Blea, Metropolitan State College, Colorado
"A Socio-Psychological Approach to Internalized Racism
and Sexism"
Emma Pérez, University of California, Los Angeles
"A la mujer: A Preliminary Critique of el Partido Liberal
Mexicano's Ideology of the Emancipated Woman"

ISSUES IN IMMIGRATION RESEARCH

PINAL NORTH

CHAIR: John A. García, University of Arizona
Gilbert Cárdenas, University of Texas, Austin
"Impact of Female Migration on Labor Circulation from Mexico"
Celestino Fernández, University of Arizona
"Popular Forms as a Data Source"
Juan R. García, University of Arizona
"The 'Operation Wetback' Aftermath: 1954-1956"
John A. García, University of Arizona
"Political Integration of Mexican Immigrants in the U.S."
James Officer, University of Arizona
Discussant

THE U.S. CHICANO MURAL IN CRITICAL
PERSPECTIVE

ARIZONA ROOM

CHAIR: Victor Sorell, National Endowment for the Humanities
Victor Sorell, National Endowment for the Humanities
Raymond Patlán, University of California, Berkeley
Ricardo Romo, University of Texas, Austin
José Limón, University of Texas, Austin

Friday, March 26, 1982

SPECIAL SESSION #2 1:00 p.m.- 2:00 p.m.
ARCHIVAL RESEARCH IN TEXAS : A SLIDE MOHAVE ROOM
DEMONSTRATION OF THE LULAC COLLECTION

Elvira Chavarría, University of Texas, Austin

SPECIAL SESSION #3 1:00 p.m.- 2:00 p.m.
"SEGUIN," A CRITICAL REVIEW NAVAJO ROOM
Linda Fregoso, University of Texas, Austin
Video tape showing of film followed by a discussion

SPECIAL SESSION #4 1:00 p.m.- 2:00 p.m.
INTERVIEW BY VIDEO TAPE: TOMAS RIVERA PINAL SOUTH
AND BERNICE ZAMORA
Salvador del Pino, University of Colorado, Boulder

CONCURRENT SESSION #4 2:00 p.m.- 3:45 p.m.

CHICANO ART IN A LOCAL PERSPECTIVE MOHAVE ROOM

CHAIR: Alex Saragoza, University of California, Berkeley
Ricardo Romo, University of Texas, Austin
"Chicano Mural Arts In Four Cities: An Historian's
Interpretation"

Ray Gaytán, St. Edward's University, Austin
"Chicano Art and Artists in Texas: A View of Eight Artists"
Luis Plasencia, University of Texas, Austin
Discussant

CHICANO POLITICS IN TEXAS NAVAJO ROOM

CHAIR: Luis Fraga, Rice University
Yolanda Villarreal, University of Houston
Luis Fraga, Rice University
"An Evaluation of the Effect of the 1975 Voting Rights Act
on the Chicano Community: A Comparative Case Study"
Armando Gutiérrez, University of Houston
Tatcho Mindiola, University of Houston
"Chicano and Black Legislative Behavior: An Analysis of the
67th Legislative Session"

GRAMSCI AND CHICANO STUDIES PINAL NORTH

CHAIR: F. Arturo Rosales, Arizona State University
Fernando Tafoya, University of California, Berkeley
"The Politics of Scapegoating: Social Discrimination
and Liberal Capitalism as Hegemony"
Larry Trujillo, University of California, Berkeley
"The Philosophy of Praxis and Chicano Studies Research"
Francisco H. Vásquez, Loyola Marymount University, Los Angeles
"Power, Chicano Studies, Discourse and Public Policy"

Friday, March 26, 1982

LA CRITICA LITERARIA CHICANA:
SUS TENDENCIAS & SU SIGNIFICACION

PINAL SOUTH

CHAIR: Rosaura Sánchez, University of California
Angie Chabran, University of California, San Diego
"Tendencias culturales en la literaria chicana"
Yolanda Guerrero, University of California, San Diego
"Tendencia ecléctica en la crítica de Juan Rodríguez"
Sylvia Lizarraga, University of California, San Diego
"Tendencias idealísticas en la crítica"
Clara Lomas, University of California, Santa Cruz
"Tendencia dialéctica-histórica de Joseph Sommers"

CENTRAL AMERICA: THE ROLE OF THE
UNIVERSITY WITHIN THE REVOLUTIONARY PROCESS

ARIZONA ROOM

Carlos Ugalde, Glendale Community College
Margarita Melville, University of Houston

CONCURRENT SESSION #5

4:00 p.m.- 5:45 p.m.

LA CHICANA IN LITERATURE: ROUNDTABLE

MOHAVE ROOM

CHAIR: Eliana Rivero
Yolanda Broyles, University of Texas, San Antonio
Margarita Cota-Cárdenas, Arizona State University
Marcella Lucero, Adams State College
Diana Rebolledo, University of Nevada, Reno
Martha Sánchez, University of California San Diego, La Jolla

NEW TOPICS IN NINETEENTH CENTURY
CHICANO HISTORY

NAVAJO ROOM

CHAIR: Cynthia Orozco, University of California, Los Angeles
Cynthia Orozco, University of California, Los Angeles
"Nineteenth Century Mexican Elite Women in Southern
California: Intermarriage, Acculturation, and Social Life"
Roberto Calderón, University of California, Los Angeles
"Mexican Teamsters and Freighting in South Texas and
Northern Mexico, 1848-1885"
Edward Martínez, University of California, Los Angeles
"The Development of the Concept of Domesticity Among the
Chicanos of South Texas During the Late 19th Century"
Yvonne Gómez-Nelson, University of California
"La vida en los pueblos fronterizos"

Friday, March 26, 1982

CHICANO LITERATURE WORKSHOP

PINAL NORTH

CHAIR: Salvador Del Pino, University of Colorado, Boulder
Aristeo Brito, Pima Community College, Tucson
Miguel Méndez, Pima Community College, Tucson
Oscar Somoza, University of Denver, Colorado
Francisco Lomelí, University of California, Santa Barbara
Guillermo Villarreal, Scripps College, California

CONTEMPORARY SOCIO-ECONOMIC AND
POLITICAL ISSUES IN THE CHICANO COMMUNITY

PINAL SOUTH

CHAIR: Roberto Villarreal, University of Texas, El Paso
Guadalupe San Miguel, University of California, Santa Barbara
"In the National Interest: Mexicans and Language Policies
in the Texas Public Schools, 1930-1946"
Richard Santillán, California Poly-Technical State University
"Redistricting Strategies and Chicano Political Organizations"
Ricardo Santos, University of Texas, Austin
"Hispanics in the Midwest: A Decade of Economic Contrast,
1979-1980"
Daniel Moreno, University of California, Berkeley
"Politics of Production Technology"

WOMEN, MIGRATION AND WORK

ARIZONA ROOM

CHAIR: Linda Facio, University of California, Berkeley
Teresa Cordova, University of California, Berkeley
Guadalupe Frías, University of California, Berkeley
"Growth and Adjustment in the Mexican-origin Community of
the United States"
Adela De La Torre, University of California, Berkeley
Linda Facio, University of California, Berkeley
"Chicanos in Labor Unions-ILWU, Local 17"

FOCO MEETINGS

6:00 p.m.-7:30 p.m.

Southern California
Northern California
Southwest States
Texas
Midwest

ARIZONA ROOM
MOHAVE ROOM
PINAL NORTH
PINAL SOUTH
ARIZONA ROOM, 207B

NOCHE ARTISTICA

8:00 p.m.-10:00 p.m.

"100 Years of Spanish-Language Theater in the Southwest:
A Slide Presentation"

Nicolás Kanellos, University of Houston
and

Performance by El Teatro Ensemble, Arizona State University

SATURDAY, MARCH 27, 1982

SPECIAL SESSION #1 (cont. from Friday) 8:00 a.m.- 9:00 a.m.
CREATIVE WRITING WORKSHOP MOHAVE ROOM

Gary Soto, University of California, Berkeley
Alberto Rios, Arizona State University

CONCURRENT SESSION #6

9:00 a.m.-10:45 a.m.

THE USE OF SOCIAL THEORY IN
CHICANO STUDIES

MOHAVE ROOM

CHAIR: Daniel Moreno, University of California, Berkeley
Mario Barrera, University of California, Berkeley
"Value and Theory in the Study of the Chicano Worker"
Estebán Flores, University of New Mexico
"Theories of Immigration: From Demography, Political Economy
and the Construction of a Theoretical Framework"
Tomás Almaguer, Stanford University
Discussant

THE ROOTS OF THE CHICANO WORKER

NAVAJO ROOM

CHAIR: Pedro Castillo, University of California, Santa Cruz
Alberto Camarillo, Stanford University
Tomás Almaguer, Stanford University
"Chicano Workers in Historical Perspective: A Review of the
Literature"
Walter Fogel, University of California, Los Angeles
"Research on the Chicano Worker"

CHICANO STUDIES AND THE
U.S.-MEXICO BORDER

PINAL NORTH

CHAIR: Ricardo Griswold Del Castillo, San Diego State University
Ricardo Griswold Del Castillo, San Diego State University
"U.S.-Mexico Border History"
José Cuellar, San Diego State University
José Villarino, San Diego State University
"Contrabandistas y las drogas: Analysis and Performance of
Border Corridos Relating to the Narcotics Traffic"
José Rodríguez, San Diego State University
"Chicano Identity and the Border: Literature and Language"
Rita Sánchez, San Diego State University
"Murals on the Border: Chicano Arts"
William Vega, San Diego State University
"The Border Marginality and Health"

Saturday, March 27, 1982

CHICANOS IN HIGHER EDUCATION

PINAL SOUTH

CHAIR: Ray Padilla, Arizona State University

Majel Dominguez, Arizona State University

"Hispanic Careers and Academic Preparation: Choice or Channelization"

David Jess Leon, California State University, Fresno

Daniel McNeill, California State University, Fresno

"The Fifth Class: Chicanos in the University of California, 1870-1872"

Rubén Canela Pardo, Santa Barbara

"Minority/Chicano College Graduates: Does it Pay Off?"

Manuel Rivera, Hartwell College, Salinas

"The Chicano in the Community Colleges"

Leonard Salazar, California State University, Fresno

Robert D. Segura, California State University, Fresno

"Chicano Studies Programs in a Changing Academic Environment"

SPECIAL SESSION #5

1:00 p.m.- 2:00 p.m.

FRONTERA SERIES, KBES TELEVISION

PINAL SOUTH

SAN DIEGO, CALIFORNIA

Paul Espinosa, San Diego State University

CONCURRENT SESSION #7

2:00 p.m.-3:45 p.m.

HISPANIC PUBLISHERS, DISTRIBUTORS
AND DEALERS: ROUNDTABLE

MOHAVE ROOM

CHAIR: Arnulfo Trejo, University of Arizona

José Armas, Pajarito Publications

Juan Rodríguez, Texas Lutheran University

Octavio Romano, University of California, Berkeley

Roberto Trujillo, University of California, Berkeley

IMMIGRATION AND LABOR

NAVAJO ROOM

CHAIR: Salomón Baldenegro, Tucson Coalition for Justice

Leo Chávez, University of California, San Diego

Rosalía Solorzano, University of California, San Diego

"Mexican Women Migrants in the San Diego County Labor Force"

Devon Peña, University of Texas, Austin

"Emerging Organizational Strategies of Maquila Workers on the Mexico-U.S. Border"

Luis Plascencia, University of Texas, Austin

"Manuel Gamio's Immigration Research: A Historical Note"

Saturday, March 27, 1982

CHICANAS IN THE '80s: UNSETTLED ISSUES PINAL NORTH
CHAIR: Teresa Cordova, University of California, Berkeley

Gloria Cuadraz, University of California, Berkeley
Margarita Decierdo, University of California, Berkeley
Lita De La Torre, University of California, Berkeley
Linda Facio, University of California, Berkeley
Marilea Flores, University of California, Berkeley
Guadalupe Frías, University of California, Berkeley
Deena González, University of California, Berkeley
Sylvia Lizarraga, University of California, Berkeley

STRESS, CHANGE AND ADAPTATION PINAL SOUTH
IN THE CHICANO COMMUNITY: AN INTERDISCIPLINARY PERSPECTIVE

CHAIR: Carlos Larralde, Eastern Washington State University
Daniel Ramírez, University of California, Los Angeles
"The Elements of Pachuco Style"
Rose Mary Valladolid, El Paso Community College
"Stress and Burnout Management"
Juan C. Yñiguez, University of California, Los Angeles
"Religion & Spirituality in 19th Century Mexican Los Angeles"
Dora Elena R. de McGrew, Arizona State University
"The Public Cycles of Chicano Life and Private Rituals"

CRITICAL PERSPECTIVE ON CHICANO ARIZONA ROOM
LITERARY WORKS

CHAIR: Margarita Cota-Cardenas, Arizona State University
Julia Cruz, Eastern Washington State University
"The Language in a Story by Rolando Hinojosa"
Eduardo Elías, University of Utah, Salt Lake City
"The Making of a Heroine in Rudy Anaya's 'Tortuga'"
Gary Keller, Eastern Michigan University
"A Decade of Alurista's Poetry (1971-1981) and the
Recuperation of the Chicano Identity"
Jose Monleón, Austin, Texas
"Anaya: aprendiz de brujo"

CHICANO SCHOLARS AND PUBLIC ISSUES: 4:00 p.m.-5:45 p.m.
PLENARY SESSION ARIZONA ROOM

Bert Corona, Los Angeles, California
Dolores Huerta, The United Farmworkers of America, AFL-CIO
Mario Barrera, University of California, Los Angeles
Guillermina Valdez de Villalva, Centro de Orientación de la Mujer
Obrera, Ciudad Juárez

THIS CONCLUDES ALL THE CONCURRENT AND SPECIAL SESSIONS

"PARA CERRAR CON BROCHE DE ORO"

DANCE SATURDAY evening, MARCH 27, at 8:00 p.m. at the Veterans of
Foreign Wars Lodge, 1040 Apache Blvd.

Chicanos in a Changing Society

From Mexican Pueblos to American Barrios in Santa Barbara and Southern California, 1848–1930

Albert Camarillo

Camarillo examines the historical processes that affected the lives of over three generations of Mexican people in California.

"Deserves and, indeed, earns a reading... Camarillo's case study of barriozation of the Mexican people in Santa Barbara, their relations with and political and economic subjugation by Anglos, their attitude toward those Mexicans who came to the city in later immigrations, is excellent."

—*Los Angeles Times*

"A significant contribution to Chicano historiography and in general to the history of the urban West."

—*Journal of American History*

\$7.95 paper illustrated

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*Stephen Thernstrom, Ann Orlov, and Oscar Handlin,
Editors*

"An invaluable reference work for those seeking information about American ethnicity."—*American Historical Review*

The "persistent tension between assimilation and pluralism is at the heart of [this] remarkable collection of 106 ethnic group histories (with 87 maps), plus 29 essays on often controversial subjects which continue to vex our days at home and abroad."—*Washington Post Book World*

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Desert Immigrants

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