

Spring 2009

## Library News, Spring 2009

San Jose State University Library

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SAN JOSÉ STATE  
UNIVERSITY

KING LIBRARY

The Dr. Martin Luther King, Jr. Library represents a unique collaboration between San José State University and the City of San José. Since 2003, the library has combined academic and public services in the nation's largest joint library. Serving as both the university library for San José State and the main branch of the San José Public Library System, the King Library provides resources and services for a lifetime of learning.



# librarynews

SPRING 2009

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*LibraryNews* is published by the SJSU King Library. For more information, visit the [library website](http://www.sjlibrary.org) at <http://www.sjlibrary.org>.

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## Spotlighting student success

Academic achievement. Critical thinking and research skills. Lifelong learning. They're all part of the King Library's role in fostering student success.

Research indicates that students who work on campus and establish bonds with faculty and staff are more likely to graduate and have stronger connections to the university. King librarians work hard to establish those bonds. At San José State, students access vast information resources to support their studies. They consult with librarians to learn more effective ways to find, analyze, and synthesize the world's information. More than 100 students work in the library. Some learn to become librarians themselves.

The university library's role goes beyond giving students tools to research their

papers; it involves teaching students the skills they need to succeed in an information-rich world. King librarians pride themselves on being part of students' educational lives and on helping students build skills that will benefit them long after they have graduated.

"Libraries have become a form of education that is priceless," says art major Briana Romero, one of the King Library's scores of student employees. This issue of *LibraryNews* celebrates the success of students like Romero. As you browse through our spring newsletter, you'll see what students have to say about how the library has contributed to their education and their preparation for lifelong learning. We're proud of these students. And we think you will be too. ♦



### SPOTLIGHT ON STUDENT SUCCESS Emi Shimada

"This library was an incredible resource in helping me during the fall 2007 and spring 2008 semesters with my business communication courses in the MBA program. Librarian Rob Bruce showed a great deal of persistence and patience in teaching me the research

process to write papers and to understand various topics in my coursework. With his aid, I was able to excel in my coursework and I got 'A' grades in my courses. Also, his help broadened my vision through research in a systematic and rigorous manner."

## MESSAGE FROM THE DEAN



The 2009 commencement ceremony, complete with U.S. Congresswoman Zoe Lofgren as speaker, is now a pleasant memory, and the SJSU academic year draws to a close.

This issue of *LibraryNews* reflects on all the excitement, commitment, and hard work that library staff and supporters exerted during spring semester. In February, Jennifer and Phil DiNapoli hosted a brunch in their home for library supporters to meet university president

Jon Whitmore. Then in May, library donors were thanked for their continuing support of the library with an elegant evening of Gershwin by four-time Grammy nominee Michael Feinstein. The performance was in honor of Mark Trent Goldberg, for whom the library's Goldberg Musical Theatre Collection is named. Michael Feinstein and Mark Goldberg were longtime friends, and so this was a very special evening for the Goldberg family and Michael Strunsky, nephew of Leonore Gershwin and trustee for the Gershwin Trusts. In addition, the late Henry Schiro and wife Shirlee DiNapoli Schiro were honored by the Steinway Society. The event was underwritten by the San José

Water Company and a number of other sponsors. Read more about the evening and the Diane and Lee Brandenburg Award for Exemplary Service to the Library on page 6.

We host these events to thank you, our donors, for your support of the King Library. Because of your generosity, SJSU students have the opportunity to access a continually growing collection of information resources and services to prepare assignments and study for exams. Librarian teams engage students through reference and research consultation services, access to e-books and e-journals, library instruction, and new technologies.

In addition, I am proud to report that the university library has raised half of the matching donation necessary to meet the first target in the much sought-after National Endowment for the Humanities grant recently awarded to the King Library. I hope you will consider making a contribution toward our efforts to enlarge and enhance the library's digital humanities collection.

As always, I appreciate your commitment to the university library and welcome you to contact me anytime, should you have questions or suggestions for ways we can better serve the university and the community.

—Ruth Kifer, SJSU Library Dean

## Library awarded NEH challenge grant

**A new grant from the National Endowment for the Humanities (NEH) promises to help the library enrich its digital collections.**

A highly sought-after matching grant from the National Endowment for the Humanities has been awarded to SJSU's King Library. The grant will support the library's efforts to strengthen and enrich its humanities digital collections, which are accessible to SJSU faculty, students, and visitors from the community.

The library seeks to acquire digital resources in the humanities to:

- Ensure that the library keeps pace with the transition to greater reliance on digital resources supporting the university's humanities academic programs and scholarly research.
- Strengthen the university's ability to recruit and support top humanities scholars, expanding and enriching the education of our students.
- Provide public access to the highest-quality humanities resources available, encouraging lifelong learning for the citizens of Silicon Valley.

The King Library was of particular interest to the NEH because of the library's proximity to the future leaders of



Silicon Valley. Innovative thinking, the essence of Silicon Valley, comes from creative minds stretched and challenged by the humanities.

"In order for our democracy to survive, American citizens need to know the ideas that have shaped and continue to influence our nation," says outgoing NEH chairman Bruce Cole. "By funding the nation's highest-quality humanities projects, the [NEH] offers the opportunity for our citizens to discuss the important role philosophy, art, literature, and history can play in our lives."

The NEH grant is a "challenge grant": For every gift raised by the library, the NEH will match it by one-third, up to a goal of \$1.5 million. This help from the NEH kick-starts the King Library's efforts to create a \$3 million endowment in support of the humanities.

All are invited to join other supporters of the library to help keep Silicon Valley's cycle of innovation strong and healthy for generations to come. For more information about the library's humanities program, contact [Marianne Quarré Dean](mailto:marianne.dean@sjsu.edu) at [marianne.dean@sjsu.edu](mailto:marianne.dean@sjsu.edu) or (408) 924-1474. ♦



## Coming events and exhibits

For more information about these and other [public events](http://www.sjlibrary.org/about/events/), visit the King Library website at <http://www.sjlibrary.org/about/events/>.

### "Falcons of North America" Through June 30, 2009, fourth-floor exhibit area



Spectacular photographs of the six species of falcons in the United States, Canada, and parts of Mexico are now on display in the library. This exhibit, based on

the book of the same name, features photographs by some of the best-known American raptor photographers: Nick Dunlop, Rob Palmer, and Kate Davis. Local photographers of the San Francisco and San José falcons have also contributed.



PEANUTS © United Feature Syndicate, Inc.

### "Schulz's Beethoven: Schroeder's Muse" Through July 31, 2009, fifth floor

The Ira F. Brilliant Center for Beethoven Studies and the Charles M. Schulz Museum and Research Center cordially invite all comic strip and music lovers to an exhibit that focuses on the Beethoven-themed comics that appeared in Charles Schulz's "Peanuts" series. "Schulz's Beethoven: Schroeder's Muse," portraying the connections between the character Schroeder and

his musical idol, will exhibit at the Beethoven Center on the fifth floor of the King Library through July 31, 2009.

This exhibit provides members of the public with an opportunity to deepen their appreciation of the genius of Schulz's "Peanuts" strips and Beethoven's music by listening to the music that appears in the strips—fastidiously drawn excerpts of Beethoven's sonatas—through audiowands. Curated by William Meredith of the Beethoven Center and Jane O'Cain of the Schulz Museum, the exhibit explains why Schulz chose the works he featured and how the strips lend insights into the life of Beethoven as well as the lives of Schroeder and his friends.

The exhibit also offers a rare opportunity to see many historic artifacts from Beethoven's age. Along with the 50 "Peanuts" comic strips on display, visitors will find Beethoven books and recordings from Schulz's personal library, original Beethoven manuscripts, the

Guevara lock of Beethoven's hair (which has been tested to prove that the composer suffered from lead poisoning), a collection of original and reproduction fortepianos, a cookbook from 1803 that contains one of Beethoven's favorite recipes for macaroni and cheese, and numerous other artifacts from the Beethoven Center's collection.

Admission to the San José exhibit is free, and audiowands will be available. For more [information and current exhibit hours](http://www.sjsu.edu/depts/beethoven), visit <http://www.sjsu.edu/depts/beethoven>.

### "Portugal: Age of Discoveries" and "Story of a Volcano"

Through September 30, 2009, second-floor exhibit area



Two exhibits sponsored by the Portuguese Heritage Society of California are currently on display in the King Library. "Age of Discoveries" provides a comprehensive story of the role that Portuguese mariners played in opening communication and trade between Europe and many other parts of the world. "Story of a Volcano" describes the 1957–58 eruption of the Capelinhos volcano on the Portuguese island of Faial, which destroyed villages in a section of the island. Many displaced families came to the United States, and these immigrants helped revitalize interest in Portuguese heritage and culture throughout California. ♦

#### DID YOU KNOW?

Full wireless Internet access is now available to both public and university library users.



## Meet Mary Nino, interim associate dean

SJSU library dean Ruth Kifer is pleased to extend the appointment of Mary Nino as interim associate dean for scholarly resources and library operations. In this capacity, Mary will collaborate closely with John Wenzler, the library's associate dean for digital futures.

Nino has been at SJSU since 2002 as the university library's coordinator of strategic planning and community outreach

librarian. She earned a master's degree in library and information science and a teacher-librarian credential from San José State, and a BA in English and a single-subject teaching credential from Santa Clara University. She strongly believes in the transformative power of libraries and has a broad background in the field, having worked in university, public, community college, and school libraries. ♦

# New research tools support scholarly ventures

The SJSU library continues to add new online resources for faculty and students.

Hundreds of subscription databases are available on a variety of topics, including arts and humanities, companies and industries, and science, engineering, and technology. Most of the databases provide the full text of articles, while other databases provide abstracts and citations that point users toward the original sources. Still others house image, sound, or video files.

## NEW LIBRARY DATABASES

The new resources below can be found through both the library's online catalog and the [Articles & Databases](http://www.sjlibrary.org/research/databases) web page at <http://www.sjlibrary.org/research/databases>. Community users may access these resources when visiting the King Library.

**Cabell's Directory of Publishing Opportunities: Business Directories** includes the Cabell's directories in accounting, economics and finance, management, and marketing. Professors and students in business-related fields frequently use Cabell's directories to assist them in publishing their manuscripts. The entry about each journal includes manuscript guidelines, acceptance rate, review process and time, number of reviewers, and type of readership. There are 1,888 journals covered in this set.



**Cabell's Directory of Publishing Opportunities: Psychology and Psychiatry** lists more than 600 scholarly psychology and psychiatry journals with their publication guidelines. The directory helps scholars identify journals for publication and guides users in evaluating journal quality. Entries include contact information, manuscript guidelines, acceptance rates, review process, number of reviewers, and audience.



**The Gilded Age** brings together about 40,000 pages of full text, photographs, songs for listening online, and other primary materials. Also included are video interviews and critical documentary

essays covering issues that came to the fore in the late nineteenth century, such as immigration and migration, racism and civil rights, labor and industry, women and universal suffrage, American Indians, and the environment. Each documentary essay poses an interpretive question and then illuminates it with dozens of annotated primary documents and essays.

The multidisciplinary **GreenFile** offers information about human impact on the environment, drawing on the connections between the environment and agriculture, education, law, health, technology, and other disciplines. **GreenFile's** collection of scholarly, government, and general-interest titles addresses the environmental effects of individuals, corporations, and local and national governments, as well as what can be done to minimize these effects. Topics include global climate change, green building, pollution, sustainable agriculture, renewable energy, and recycling. The database provides full text for more than 4,700 records and abstracts for about 384,000 records.



**The Guide to Reference** is a core publication of librarianship. Published by the American Library Association, the *ALA Guide to Reference* includes more than 16,000 trusted go-to sources and offers guidance in the form of introductory essays and annotations for entries. A searchable, browsable, internally and externally linked database, this resource facilitates the kinds of reference, teaching, collection development, and bibliographic work that its print predecessors have supported.



**The Sixties: Primary Documents and Personal Narratives, 1960–1974**, documents the key events, trends, and movements in 1960s America, vividly conveying the zeitgeist and impact of the decade. Alongside 75,000 pages of letters, diaries, and oral histories are more than 75,000 pages of posters, broadsides, pamphlets, advertisements, and rare audio and video materials. The collection is enhanced by dozens of scholarly documents, interpretive essays that analyze and contextualize primary sources.



**Social and Cultural History: Letters and Diaries Online** offers keyword searching across thousands of collections freely available on the Internet. The database also allows users to perform in-depth searches

across all letter, diary, and oral history collections published by Alexander Street Press.

**Women and Social Movements in the United States, 1600–2000, Scholar's Edition**, includes books, pamphlets, records of women's reform organizations throughout the United States, proceedings of women's rights conventions from the 1850s and 1860s, and more.



In addition to the primary documents, there are introductory materials, annotations of the primary materials, bibliographies, lists of related Internet links, scholarly essays and commentaries, and images.

## FOR MORE INFORMATION

To learn more about these and other online resources, or to make an appointment to come to the library for a demonstration, contact [Sue Kendall](mailto:Sue.Kendall@sjlibrary.org), the university library's head of collection development, at (408) 808-2039 or [susan.kendall@sjsu.edu](mailto:susan.kendall@sjsu.edu). ♦

## “LIBRARIANS FOR TOMORROW” PROGRAM PREPARES NEXT GENERATION OF LIBRARIANS



### Tomorrow’s librarians are now learning professional skills and connecting with mentors at San José State.

Supported by a \$943,000 grant from the U.S. Institute of Museum and Library Services, the King Library has launched a three-year project to recruit ethnically, culturally, and linguistically diverse individuals into the library profession. The “Librarians for Tomorrow” program prepares a new generation of librarians to serve our communities by supporting them as they work toward their master of library and information science (MLIS) degrees. Fifteen individuals are being awarded full SJSU scholarships, which cover tuition costs, student fees, and course materials. Each student also receives a laptop computer, a printer, and a monthly stipend to defray living expenses.

The students selected to participate are a highly talented group. Many have already completed advanced degrees and demonstrated a commitment to serve their communities. In addition to completing required coursework in the SJSU School of Library and Information Science, the students must complete three courses that address issues associated with providing library and information services to diverse groups, courses on the “digital divide” and “professional networking,” and two semester-long internships.

Students are matched with mentors based on professional interests, career objectives, and geographic locations. Many of the mentors are leaders in the profession, such as library directors, city and county librarians, library department heads, and officers in professional library associations. Throughout the program, students participate in networking and professional development activities—activities that forge bonds among students and fortify relationships between mentees and mentors, professors and students, and library supervisors and student workers.

“Our focus is on cultivating the leadership skills of this next generation of librarians, who will bring their diversity of backgrounds to the library profession and create richer programs for all library users,” says program coordinator Jeff Paul.

The “Librarians for Tomorrow” program is being administered by the SJSU library in partnership with the SJSU School of Library and Information Science, the San José Public Library, and the National Hispanic University. More [information about the program, including biographical statements and photographs of the students](http://www.sjlibrary.org/about/sjsu/TMLS_grant.htm), can be found at [http://www.sjlibrary.org/about/sjsu/TMLS\\_grant.htm](http://www.sjlibrary.org/about/sjsu/TMLS_grant.htm). ♦



### SPOTLIGHT ON STUDENT SUCCESS

#### Adriana Poo, “Librarians for Tomorrow” participant

“First and foremost I would like to express my appreciation for being given the opportunity to experience such a challenging and rewarding program as ‘Librarians for Tomorrow.’ The program has helped me grow as a future librarian by teaching me the skills and dedication that it takes. The support I have received and the network that has evolved among the individuals in the program are indescribable. The program has provided me with access to vital resources, such as a laptop, textbooks, and financial assistance,

allowing me to focus on my studies rather than worrying about financial strains.

“The mentorship aspect is what distinguishes the ‘Librarians for Tomorrow’ program from all others, because our mentors are providing their experiences, time, and expertise to help my colleagues and me succeed in the MLIS program at SJSU. I am grateful for all that I have received and hope that I too can pay it forward and help not only the underserved minority community but also other future librarians of tomorrow.”



DEAN'S LIST EVENT

# An Evening of Gershwin, with Michael Feinstein



**Top left: Mary Goldberg, Gene Goldberg, and Lee Brandenburg. Top right: Richard Rolla, Genevieve Rolla, Nick Speno, Diane Speno, and Shirlee DiNapoli Schiro. Bottom left: Jean Strunsky and Michael Strunsky, nephew of Leonore Gershwin and trustee for the Gershwin Trusts. Bottom center: Diane and Lee Brandenburg. Bottom right: Michael Feinstein.**

On May 9, 2009, university library supporters attended the second annual Dean's List donor recognition dinner, "An Evening of Gershwin, with Michael Feinstein." The event began on the library's fifth floor in Special Collections, where guests viewed the new exhibit, "Schulz's Beethoven: Schroeder's Muse," which highlights the bond cartoonist Charles Schulz developed with Ludwig Van Beethoven through the "Peanuts" character Schroeder.

The night continued with dinner and dessert in the grand reading room on the eighth floor, where attendees enjoyed a spectacular view of downtown San José. Dean Ruth Kifer announced the establishment of the Diane and Lee Brandenburg Award for Exemplary Service to the Library, and presented the couple with an engraved crystal book in their honor.

Following dinner, Michael Strunsky, trustee of the Ira and Leonore Gershwin Trusts, introduced four-time Grammy nominee Michael Feinstein. A longtime fan of both Ira and George Gershwin, Feinstein worked for a time with the Ira and Leonore Gershwin Trusts. He was also a college friend of Mark Trent Goldberg, who later became executive director of the Gershwin Trusts. When Goldberg died unexpectedly, his parents, Gene and Mary, donated their son's music collection to the King Library. Gene and Mary Goldberg were among the guests in attendance at Michael Feinstein's

performance. Feinstein noted that, with the memorial Goldberg music collection, Mark had left a legacy that continues to touch people's lives through the King Library.

Prior to the performance, Dean Kifer spoke of the library's recent receipt of a National Endowment for the Humanities (NEH) matching grant, and of the importance of keeping the momentum going to reach our first target in June. Five speakers addressed the question, "Why are the humanities important in Silicon Valley, a mecca of technology?" SJSU students Jessica Pryde and Briana Romero spoke of how the humanities continue to enrich their lives, and former academic vice president Arlene Okerlund discussed how the world would be a different place if the study of the humanities were more broadly experienced. Aerospace engineering professor Niko Mourtos spoke of how engineering is enhanced by creative expression learned through the humanities, and Rich Roth, president of the San José Water Company and a longtime supporter of the King Library, spoke of his love of the library, a place of refuge and creative thought, available to all.

If you would like to become a supporter for the library and attend next year's recognition dinner, or for more information about the NEH grant, contact [Marianne Quarré Dean](mailto:marianne.dean@sjsu.edu) at (408) 924-1474 or [marianne.dean@sjsu.edu](mailto:marianne.dean@sjsu.edu). ♦



Jon Whitmore, Jennifer Whitmore, Ruth Kifer, Jennifer DiNapoli, and Phil DiNapoli.

## DiNapoli host brunch for library supporters

Jennifer DiNapoli, a founding member of the University Leadership Council, and her husband Phil hosted a group of 40 library supporters for brunch in February. The guest list included emeritus faculty members and their families, prominent community members, and longtime library donors. SJSU president Jon Whitmore and his wife, Jennifer, attended as did California congresswoman Zoe Lofgren and her husband, John Collins. All attending enjoyed the chance to meet the SJSU president and his wife in a relaxed atmosphere.

President Whitmore addressed the group and spoke of his personal love of literature and libraries. He marveled at the access to rich and extensive information resources afforded current-day university students through library databases. The King Library licenses hundreds of specialized online resources for students to access as they conduct research

for assignments and exams. The library makes this wealth of information readily available to every member of SJSU and to every visitor who walks through the library doors.

With great pride, SJSU library dean Ruth Kifer announced that the King Library had been awarded a much-coveted matching grant by the U.S. National Endowment for the Humanities (NEH). Over the next several years, the library will be establishing a \$3 million endowment in support of the humanities, with a kick-start from the NEH to expand and enrich the library's collection of humanities databases.

We hope you will consider becoming a supporter of the library, and especially the humanities initiative. For more information, contact [Marianne Quarré Dean](mailto:marianne.dean@sjsu.edu) at (408) 924-1474 or [marianne.dean@sjsu.edu](mailto:marianne.dean@sjsu.edu). ♦



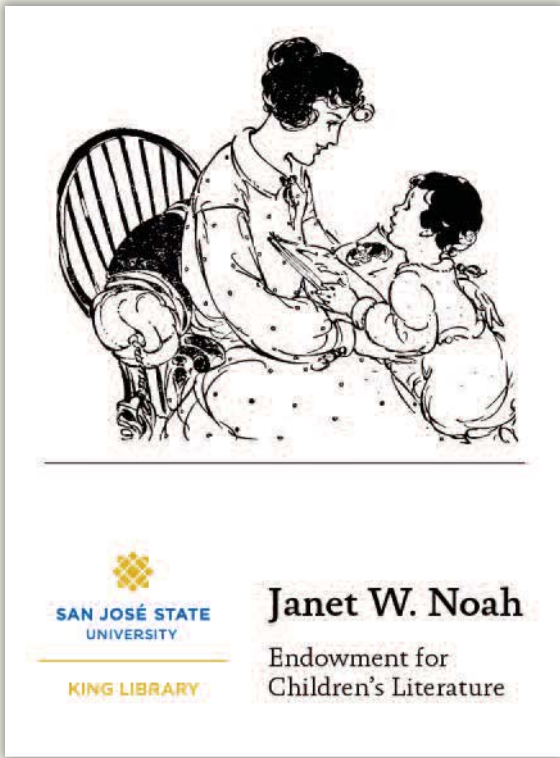
### SPOTLIGHT ON STUDENT SUCCESS

#### Lee Brooks

"During the first year of my graduate work at San José State University, I had the privilege of working for Interlibrary Services at the Dr. Martin Luther King, Jr. Library. During my tenure I learned extensive research techniques that aided me in the completion of my graduate thesis, which examined the curriculum of the San José State Speech and

Drama Department from 1929 to 1960. I have since earned a master's degree in the theatre arts. I hope to take the knowledge I gained from my experience and apply it toward a job in my community and eventually toward research in a PhD program."





ABOVE: The bookplate created for the Janet W. Noah Endowment for Children's Literature.

# Make a difference

## Honor a loved one with a named endowment

Endowments help fund library programs and collections that are vital to the university's educational mission. In this issue of *LibraryNews*, we recognize and celebrate a new endowment established in support of the library.

The Janet W. Noah Endowment honors the memory of Janet Weldon Noah, elementary school teacher and wife of James Noah, PhD, SJSU journalism emeritus faculty member and public relations officer. Janet Noah, an avid reader and published author, taught school for many years in San José's Union School District and was recognized as that district's Teacher of the Year in 1990.

If you would like to establish a named endowment that honors a loved one or a special person, contact Marianne Quarré Dean at (408) 924-1474 or visit [our website](http://www.sjlibrary.org/) at <http://www.sjlibrary.org/> support. Your support can help ongoing efforts to enrich the library's collections and offer enhanced services that will foster student success for years to come. ♦



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