

Textbook Alternatives Project (TAP)

Kevin Roe

Health Science & Recreation Department
College of Applied Sciences and Arts

HS 159B: Health Promotion Program Planning for Community Change

Continued development of community health program planning skills. Application of behavioral and social science theory to community health challenges. Creation of community health promotion program plan using assessment created in HS 159A.

Brief description of the course and its place in the curriculum

The result of a curricular change that divided HS 159 into two separate courses, HS 159B requires students to find a community in need and learn about the health disparities that affect that community. Annual enrollment for HS 159 averages 200 students. Potential textbooks reviewed for the new course would have cost students \$125-\$180 and did not provide the coverage necessary to meet HS 159B's course learning goals.

Summary of course re-design activities

Instead of using traditional textbooks, Prof. Roe is creating a course reader that provides him the opportunity to collect pertinent, interdisciplinary materials to address health topics with timely information from research and practice.

The course reader will be assessed through student appraisal of the effectiveness of its content and in their mastery of course concepts, as well as formative and summative review by course faculty for the same.

At a cost of \$40.00, it is estimated students will collectively save \$8,000 annually using the course reader.

