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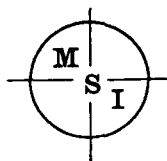
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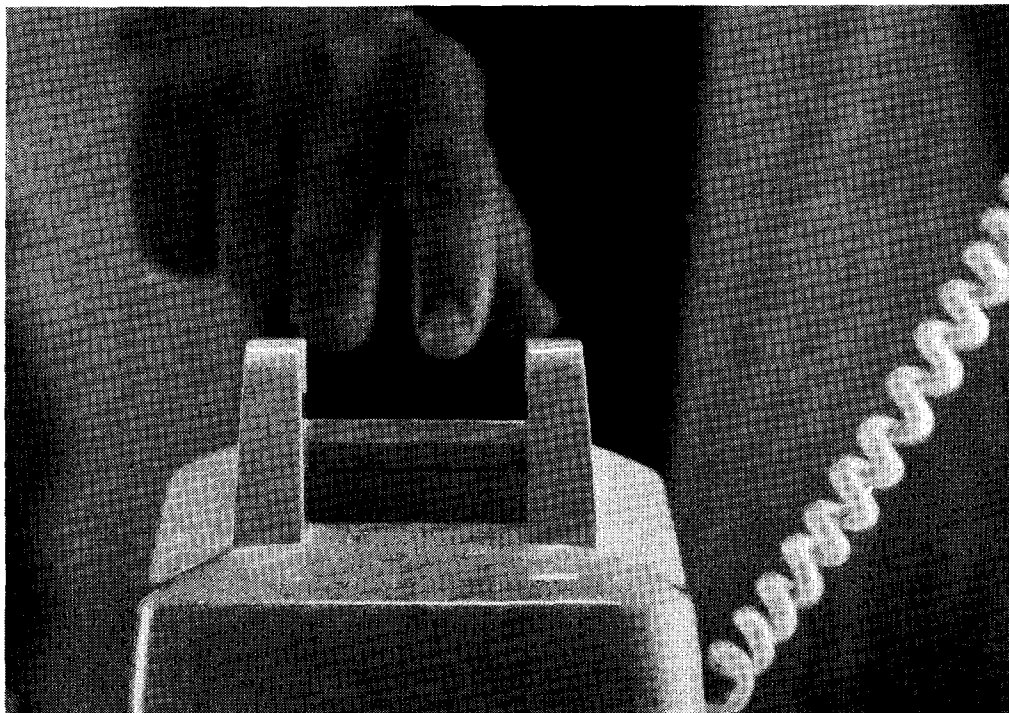
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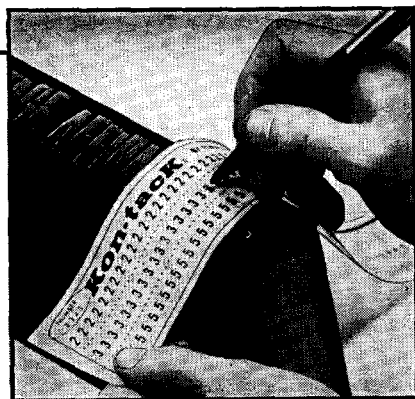
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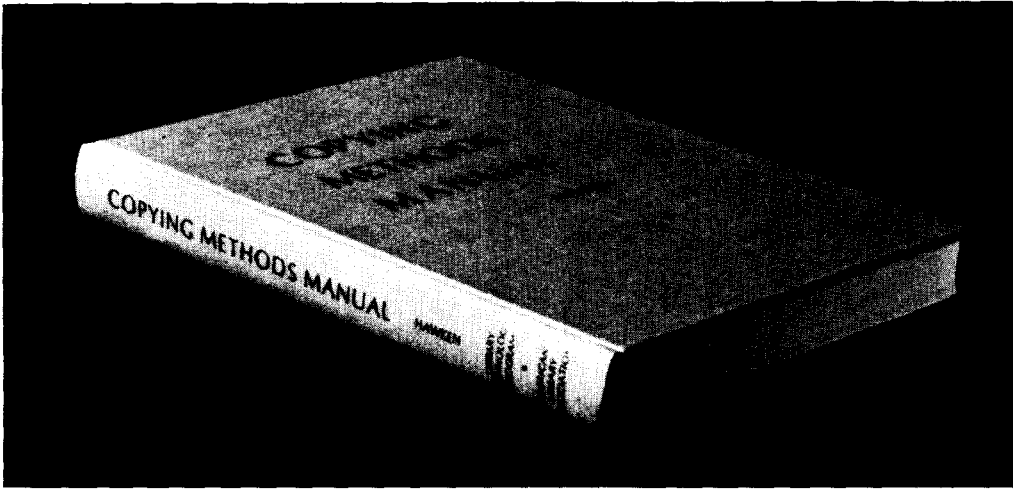
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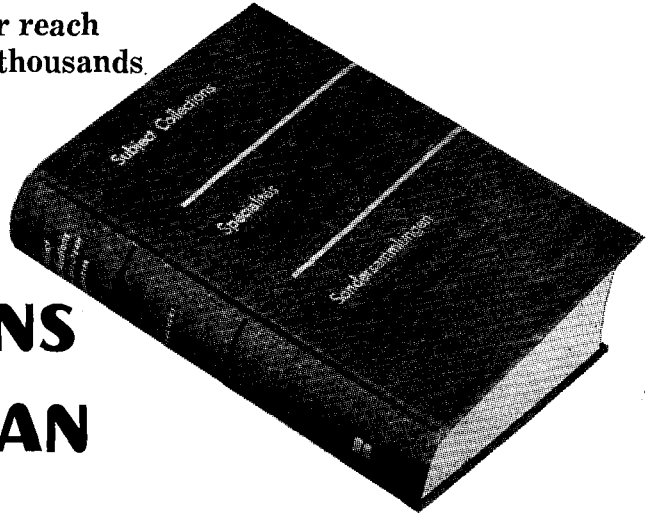
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# President's Report 1965-66

ALLEEN THOMPSON



FIFTEEN years ago our Annual Meeting was held in this same area—St. Paul. One of our Hall of Fame members, Mrs. Elizabeth Owens, was President then. Her business meeting probably wasn't too different from today's. However, there were some differences between 1951 and 1966. A report of dues shows Active and Associate \$10 and \$5, respectively. We had 26 Chapters and 13 Divisions. Our membership was 4,400.

I mention these figures to show that although we hear that our Association is slow and it takes us a long time to accomplish things, we have accomplished something since we were last here. Our dues have increased but so have the services we receive from Headquarters. Our Chapters are now 35, our Divisions are 19, membership 6,300. In fact, in re-reading Past-Presidents' state of the Association messages, so many seem to be full of foreboding and dire predictions that, at the risk of being considered a Pollyanna, I'd like to report that our Association is in excellent shape. Of course, we haven't gone as far or as fast as we'd like to, but one always has to extend one's grasp farther than one can reach.

Every President tries to assess what he has done during his term—for we all want to leave our mark—and looks over past achievements. He looks for the pluses as well as the minuses during his term. He only hopes that the pluses outweigh the minuses. But each of us comes back to the fact that it's the membership, through the Chapters, Divisions, and committees, that really accomplish and achieve the goals. I can't stress this too strongly. Everything has to come from you, the membership. You all have an obligation to contribute to the Association.

I feel fortunate that several things that had been in the mill were brought to fruition during my term. I wish that I could take the credit, but thanks to many of you a lot did happen.

One of the major changes this year was the set-up of the Advisory Council. Instead of being made up of Chapter Presidents, Division Chairmen, and Committee Chairmen, the Council now consists of the Presidents and Presidents-Elect of each Chapter and all the Division Chairmen and Chairmen-Elect.

The first meeting of the newly constituted Council was in Albuquerque. Considering that some Chapter and Division officers at the time they ran for office were not aware that they should come to the Midwinter Meeting, we had an excellent turnout. And probably what was most gratifying, the group was articulate.

We gained two new Chapters, North Carolina and Virginia. I had the privilege of attending the installation of the North Carolina Chapter. It was my swan song of Chapter visits, and to me I couldn't have asked for a better one. The enthusiasm, interest, and vitality of the new Chapter was exciting. Exciting because to be truthful some of our Chapters are tired, jaded, bored—a lack of enthusiasm and vitality prevails. I only wish that all of you could have been with me in North Carolina. I think that if you had, you would have gone back to your own Chapter charged with enthusiasm and new attitudes.

Several publications were issued. I'd especially like to recommend as required reading for all of you, Dr. Kruzas' *Business and Industrial Libraries in the United States 1820-1940*, and the Illinois Chapter's contribution (six members contributed to it), edited by Edward Strable, *Special Libraries: A Guide for Management*. These two are singled out because every member will enjoy as well as benefit from reading them.

Regarding our membership goals, we have published a brochure to attract Sustaining members. This has been in the works for years, but it got off the ground this year. I have been especially gratified with the response and the letters we have received saying

why organizations will or will not become Sustaining members. We have 11 new Sustaining members as a direct result of the brochure mailing.

All of you have seen a change in *Special Libraries*. We hope you like it. However, if you don't and don't like the articles, be a little creative and contribute an article or at least contribute constructive criticism.

As a tie-in with the Standards, we have been publishing Profiles of six libraries. I hope that you have found them not only interesting but worthwhile in your own operations.

Much more has happened, but I ask you, as every President before me has, to read the reports of the committees. I know that in many cases you'll be proud to read and see what has been accomplished.

We've seen what we've done. What lies ahead? Two new committees were organized fairly recently—one on case studies and the other on research activities. Interestingly enough, Chester Lewis, in his 1956 President's Report, noted the need for a book of case studies of special libraries. Our new committee will investigate to see if ten years later we do need a book and if so, many of you may be asked to contribute cases from your own experience.

The research problem has nagged us for a long time. It has been established that financially we can't afford a research person at Headquarters. The new committee will investigate to see if other solutions can be found. It might turn out that we'd have a committee that would act as a clearinghouse for ideas as well as originate ideas. There seem to be plenty of persons who have the time, perhaps because they are doing graduate work, who are eager for suggested areas of research. It is hoped that our committee can see what can be done. Even if we can't afford a research person at Headquarters, we should be concerned with investigating what can or needs to be done, for as a professional association we have an obligation to be a leader in research activities applicable to special libraries.

Now for the other side of the coin and some of the areas that my successor may have to give the answers. Two problems, and I believe that we have to think of them together, that will probably continue to plague us forever are those of recruitment into the library profession and membership into our Association.

How do we get people into our profession? Who and when do we recruit? Some say that we should go after the senior in the college—he or she is the one. Yet a recent syndicated

columnist says that the deciding factor in a career is the parents. They make the decision. Perhaps some efforts should be aimed at this level. I would like to see some Chapter or Chapters take a try at this and make an all out effort to interest parents. Frankly, I don't know how we'd do this. Do we do it through PTA groups, church groups? Perhaps our Recruitment Chairman or other members may have some ideas.

The need for increasing membership is one that should concern all of us. Although in the 15 years we have shown an increase of around 2,000 members, our 1970 goals say 30,000 persons should be working in special libraries or the information fields. This will mean that we should obtain some of the 30,000 as new members. I don't feel this is too realistic as 1970 is practically upon us, and we're far from this goal. But I do believe that we all can do missionary work to get new members. And I don't believe that we have to change our membership rules to do this. As the By-laws stand, our membership is open to about anyone in the information field.

One of the good things about these problems is that they can be solved. During two years of Chapter visits, I have stressed to 17 Chapters the desirability and absolute necessity of working on membership and recruitment goals. In almost every Chapter, members have had excellent ideas on how to recruit and how to get new members. The real problem, perhaps, is how does our next President encourage these Chapters to follow through on their ideas.

By now you all have heard of the COSATI report. It's not a minus and not a problem but something that we should all be concerned and involved with. And you have heard, too, of the new Committee on National Library-Information Systems (CONLIS), consisting of a member of each of seven associations whose prime responsibility will be to make recommendations—not just suggestions—to COSATI. I'm sure Mr. Budington, who is our representative, would welcome any ideas that any of you have. It is hoped that this Committee will be creative, daring, imaginative, and all will have crystal balls so that their recommendations will really be more than mere platitudes. Too many similar committees end up with rather weak suggestions.

An area that needs re-evaluation is the matter of Chapter visits. Some Chapters feel, I believe, they are too sophisticated for the visit of the President-Elect or President. Yet other Chapters do benefit from the visits. Who visits whom and when should be resolved.

To me, at least, it was a source of great satisfaction to visit and meet so many members. We all know that only about one-sixth or so of the membership comes to the Annual Meeting. The Chapter visits are one way for the President and President-Elect to see what's happening, to offer advice if asked, to help, and to see where the weaknesses as well as the strengths are. The President and President-Elect should be used for this purpose. When they visit your Chapter, use them.

Personally, my regret on the Chapter visits is that there are so many members that I will

not be able to know better. I only wish they were all in California.

As you can see, all the minuses, problems, and areas to be studied that I have talked about can become pluses. There's not a problem here that can't be resolved. But to resolve them takes more than the President or the Board or the Executive Director finding the solution. By all of you participating and helping as interested and enthusiastic members, you will gain and the Association will prosper.

## Treasurer's Report 1965-66

JEAN E. FLEGAL



THE January 1966 issue of *Special Libraries* carried the audited statements of SLA for the fiscal year ending September 30, 1965. Income exceeded expenditures by \$4,624.

For the fiscal year ending September 30, 1966, we tried to estimate income and expenditures a little more exactly, and SLA is operating under a budget of \$260,580.

Because almost 80 percent of the income is received during the first six months of the fiscal year, October 1-March 31, and only a little over 50 percent of the expenditures occur in this same period, a report at the end of the half can be misleading. You *can* judge how we are doing by comparing some significant figures during the first six months of the fiscal year with figures for the comparable period last year, namely:

### COMPARATIVE INCOME AND EXPENDITURES FOR FIRST SIX MONTHS

	1965	1966	Increase
Total income	\$199,669	\$212,567	\$12,898*
Total expenditures	133,495	135,527	2,032
Excess of income over expenditures	\$ 66,174	\$ 77,040	\$10,866

\* The largest part of this increase in income is \$9,792 from dues because of an increase in membership of 380 over last year at April 30.

SLA's financial affairs involve not only operating income and expenditures but also cer-

tain funds. What was on hand as of March 31, 1966, in comparison with the same date in 1965, in these funds, each of which is earmarked for a special cause, is given below:

	COMPARATIVE FUND BALANCES FOR FIRST SIX MONTHS	
	1965	1966
General fund (for operating expenses)	\$171,647	\$188,938
Special funds		
General reserve fund (now limited to \$100,000)	51,837	55,037
Life membership fund	4,931	5,149
Publications fund	25,630	28,809
Scholarship and student loan fund	20,566	23,074
Special classifications		
center fund	483	1,565
Translations Center fund	20,449	23,800
Foreign publication		
agency fund	384	930
Equipment reserve fund	5,736	7,008
Motion picture fund	729	2,918
Soviet Exchange fund	3,555	6,775
Total	\$305,947	\$344,003

Based on the first six months' figures, it appears that the opportunities for growth are present, and we look forward to continued acceleration of this trend.



# 1966-67 SLA Scholarship Winners



*Dementi Studio*

Susan O. Barrick

Susan O. Barrick received a B.S. in biology from Shepherd College, Shepherdstown, West Virginia. In 1962, while enrolled at Richmond Professional Institute, Richmond, Virginia, taking courses in library science and German, she created the science library at the Virginia Institute for Scientific Research, Richmond, and since 1964 she has been the Librarian. Miss Barrick is now enrolled at the School of Library Science, Western Reserve University.



Janet K. Boles

Janet K. Boles was a member of last June's graduating class from the University of Oklahoma. She was elected to Phi Beta Kappa and received an A.B. in political science. While at the University she worked as a student assistant in the Business Administration Library and also participated in a bibliographical project for the Oklahoma State Park and Industrial Development Board. Miss Boles is attending the University of Michigan's Department of Library Science.



Renee C. Evans

Renee C. Evans, a chemist-turned-librarian, received a B.A. in chemistry from Whittier College, Whittier, California, and took library science courses at the University of Southern California. Since December 1962 she has been a literature research analyst at Aerospace Corporation. Prior to that time she worked in the libraries of several other industrial companies. Miss Evans has begun studies at the School of Library Service, University of California, Los Angeles.



Mrs. Pamela S.  
Palm

Mrs. Pamela S. Palm, since her graduation from the University of Illinois with honors in liberal arts and sciences and distinction in history, has been a library assistant at Arthur Andersen and Company, Chicago, handling reference, ordering, and cataloging work. This has led to her special library interest in the business and financial field. Mrs. Palm is now attending the Graduate School of Library and Information Sciences at the University of Pittsburgh.



Charles E. Snell

Charles E. Snell has a B.A. in history from the University of New Mexico, Albuquerque, and an interest in medical librarianship and library automation. He has held part-time jobs in special libraries at his alma mater's Library of Medical Sciences and Kirkland Air Force Base. He also was a student assistant doing bibliographical work in the Department of History. Mr. Snell is enrolled at the University of Southern California School of Library Science.

# Annual Meeting 1966

PHOEBE HAYES, Secretary

THE 1966 Annual Meeting of Special Libraries Association was called to order by President Alleen Thompson on June 1, 1966 in the Star of the North Room of the Radisson Hotel, Minneapolis. Mrs. James Miles was the Parliamentarian.

Miss Thompson prefaced the record of Association's achievements of the 1965-66 year by recalling SLA's status when it met in St. Paul in 1951 under Mrs. Elizabeth Owens' leadership. Recognizing that goals are met as a result of membership, Chapter, Division, and Committee activity, she cited the changes in Advisory Council structure, the founding of two new Chapters, the promotion of Sustaining memberships with the new brochure, and the establishment of two new committees on case studies of special libraries and on research needs of our organization as worthy steps moving us toward our 1970 goals. The publication of the series of Profiles of special libraries, the format changes in *Special Libraries*, and the appearance of Anthony Kruzas' *Business and Industrial Libraries in the United States, 1820-1940* and the Illinois Chapter's *Special Libraries: a Guide for Management* will support and sustain the Association's work. For challenge, we must meet our continuing problems of membership and recruitment. In the coming year we need to pay special attention to evaluating the Chapter visit customarily paid by the President and President-Elect; on the national scene, SLA should be concerned with the implementation of the COSATI Report.

Increases in dues and improvement in reserve and other special funds provided a higher excess income over expenditures for the Association in 1965-66 under a more realistically conceived budget process reported Treasurer Jean Flegal.

With the change in Advisory Council structure, and the resultant improvement in its continuity of membership, Council Chairman Herbert S. White reported that the Council's year was spent in determining its operational patterns and areas of concern for deliberation, recommendation, and action.

John M. Connor, Chapter Liaison Officer, referred to the organization of the new Chapters and the renaming of the former Georgia Chapter. He proposed a new plan for presidential visits to be made on a regional rather than a Chapter-by-Chapter basis and reported on the status of the Chapter boundary study. Some of the more unusual Chapter activities were mentioned, and he called attention to the coming year's campaign for student memberships and recruitment.

Division activities were summarized by Robert W. Gibson, Jr., Division Liaison Officer, who referred to the new Division status for the former Engineering, Nuclear Science, and Petroleum Sections of the Science-Technology Division, and the successful co-sponsorship of a project for an initial inventory of automated functions in libraries by the Documentation Division and ALA's Library Technology Program, which will be followed by other proposals for symposia and for the dissemination of information regarding currently emerging library automation activities via a national center for storing and retrieving such information.

Mrs. Margaret N. Sloane requested, for the new Audio-Visual Committee, membership opinion on what the Committee should propose in this program.

The Education Committee Chairman, Erik Bromberg, reported on the Committee's sponsorship of a Second Forum on Education for Special Librarianship at the Convention, the intention to look at the question of library technicians, and plans for a third Forum on Education of Information Personnel



Elizabeth Mulhall  
Membership



Howard Bentley  
"Special Libraries"



Dr. Eunice Walde  
Professional  
Standards



Mary Lee Tsuffis  
Recruitment



Alice Ball  
Government  
Relations



Jackson Cohen  
Scholarship and  
Student Loan

at the 1967 Convention in New York. Two new Committee projects have been proposed: 1) a study of the Association's membership to determine what is lacking in formal library school education, and 2) exploration of possible SLA-sponsored seminars in advanced techniques of special librarianship.

The considerably increased governmental activity in library affairs was reflected in the agenda of the Convention and was reported by Alice D. Ball, Chairman of the Governmental Relations Committee. Further evidence has been the interest in the new series of articles in *Special Libraries* on legislative matters. Continuing this year's Association support of the Medical Library Assistance Act and the National Science Foundation, the Committee intends to concentrate direct action on legislation and other matters of national, rather than local, and direct, rather than indirect, implication to special librarians, and it looks forward to cooperative library efforts of this kind under the aegis of The Council of National Library Associations.

The details and the results of the Sustaining membership drive were related by Elizabeth M. Mulhall, Membership Committee Chairman. She urged that the drive be continued with more adequate preparation for it, particularly among the Chapters, and urged greater inducement for Chapter participation in granting Chapter credits toward the Gavel Award. She reported the Committee's success in gaining approval for credits for Student memberships and offered suggestions for the conduct of the fall campaign for this class of membership. Several discussants from the floor made suggestions for the future handling of the recruitment of Sustaining members and the benefits attached to this type of membership.

The important accomplishment of the Professional Standards Committee in its publication of the six special library Profiles was reported by Dr. Eunice C. Walde, Chairman. The 1966 *Bowker Annual* contains an article on standards implementation, and both the

Profiles and the Standards are being translated into several languages.

Mrs. Mary Lee Tsuffis summarized the accomplishments of the Recruitment Committee: arrangement of seven John Cotton Dana lectures, with 16 planned for 1966-67, publication of the *Recruitment Newsletter*, revision of the data sheets, and plans for a recruitment idea kit for Chapter use.

Howard B. Bentley, Chairman, *Special Libraries* Committee, reviewed the mission of the journal and the efforts made to provide materials in all subject areas and from all viewpoints. He noted the editorial, content, and format improvements and the increased revenues from advertising and reprint fees.

The National Science Foundation funding of a Translations Activities Committee project to prepare a cumulative index to existing translations was reported by Mrs. Irma Johnson, Chairman.

Jackson B. Cohen, Scholarship and Student Loan Fund Committee Chairman, announced the winners of the five 1966-67 SLA scholarships. Discussion followed on the advantages and disadvantages of named scholarships, Division and Chapter scholarship awards, and the weight attached to financial need in judging the awardees.

With the completion of other routine business matters, announcements, and the report of the Tellers Committee on the results of the mail ballot approving the change in the composition of the Advisory Council and on the election of new officers, the meeting moved to the address of the incoming President, Dr. F. E. McKenna. Challenging all groups in the Association to a sense of urgency for excellence in its future accomplishments, he suggested that our 1970 goals should include the goal of flexibility in the face of change, establishment of an environment of individuality, and creativity in the performance and achievement of the goals, and planning for them with an increased sophistication.

A motion from Elizabeth R. Usher in appreciation of retiring members of the Board preceded the official motion to adjourn.

*All photographs in this issue, except those of the scholarship winners, Bill M. Woods, and Mrs. Mildred Clark, were taken by Howard M. Schawang Photo Co. of Minneapolis.*

# Advisory Council Report 1965-66

HERBERT S. WHITE, Chairman

IT IS CUSTOMARY to print in the September issue of *Special Libraries* the report presented at the Annual Meeting by the Chairman of the Advisory Council. Since I spoke completely extemporaneously, I have had an additional opportunity to reflect on the past Advisory Council year and on the manner in which I wanted to present my report to the Association membership.

In a large sense, the evaluation of the work of this Advisory Council cannot be completed for several more years. This year the Council spent a great deal of its energy on its own reorganization for action under the new membership provided in the most recent change to the Association Bylaws.

Those of you who have followed the activities of the Advisory Council in the past have been aware of the periodic feeling of discontent and uselessness that gripped Council members during some of their more reflective moments. The Advisory Council exists to advise the Board of Directors, a necessary and laudatory function, but there is nothing in the Association Bylaws, beyond specifying Council membership and meeting arrangements, that spells out how this is to be done. The Board of Directors, accustomed to dealing with the Executive Director, the Division and Chapter Liaison Officers, and its own Committees, had groped unsuccessfully with the question of what to ask the Council to do. Clearly, matters of significance that require immediate study and recommendation are

more readily referred to *ad hoc* committees for report at the next meeting. The Advisory Council was better suited to the discussion of long-range goals and programs, but these were difficult to define. The Council itself, with an entirely new membership each year (although some of the individuals might be the same), was almost completely dependent on what assignments it might be handed by the Board and by what Committees might be willing to consult with it.

This entire approach has now been changed. Council membership reflects the grass-roots level of the Association, through Chapter and Division officers, who owe their place on the Council to their election to these offices. Members are elected to serve for two-year terms, so that each Council finds itself with a carry-over of at least 50 per cent of its members. Carry-over membership has made it possible for the Council to organize into committees for continuous operation. The first of these committees, which will serve for the first time under its new name of Advisory Council Agenda Committee during the 1966-67 Association year, has already spotlighted recruitment, particularly in line with the goals for 1970, as an area requiring major Advisory Council attention and thought. Reports have been solicited from Association committees, and recommendations have been made to Chapters and Divisions.

Future areas of Advisory Council interest and participation will almost certainly include

Mrs. Helen Redman  
Chairman-Elect  
and Herbert S. White  
Chairman discuss  
agenda items before  
the Advisory Council  
Meeting



the Association's membership program, both at the individual and the Sustaining membership levels, and what can be done to accelerate our growth. Other areas of involvement will develop as the Association membership learns to communicate with the Council through its elected Chapter and Division representatives, and as the Board of Directors realizes that it can indeed depend on the Council for the advice its name implies.

Recommendations and expressions by the Advisory Council at its Albuquerque meeting were promptly and favorably received by the Board of Directors. Specifically, recommendations by the Advisory Council have led to a revision in the Association's royalty program

to permit payment to individual authors, and Council expressions with regard to the desirability of an audio-visual program for public relations and recruitment (favorable) and a joint SLA-ADI newsletter (unfavorable) were promptly carried forward by the Board of Directors.

The road ahead for the Advisory Council is still a long one, but the crucial first steps have been taken. I am confident that under the leadership of its next two Chairmen, Mrs. Helen Redman and Charles Stevens, the Advisory Council will become the tool for Association growth and progress that it can be and should be and which the Association needs.

### Special Libraries Association Membership as of April 30, 1966

CHAPTERS	ACTIVE (Pd. for Life)		ASSOCI- ATE	AFFILI- ATE		SUS- TAIN- ING	EMER- ITUS	HON- ORARY	TOTAL
	ACTIVE	Life)		STUDENT					
Alabama	54	—	6	—	—	—	—	—	60
Baltimore	52	—	5	3	1	—	—	—	61
Boston	210	—	47	12	18	—	9	—	296
Cincinnati	50	—	5	1	—	—	—	—	56
Cleveland	99	—	19	5	8	—	4	—	135
Colorado	59	1	17	4	7	—	—	—	88
Connecticut Valley	76	—	8	1	6	—	3	—	94
Dayton	47	—	9	1	—	—	1	—	58
Greater St. Louis	64	—	13	—	1	—	2	—	80
Heart of America	33	—	13	1	—	—	—	—	47
Illinois	289	1	36	6	13	—	7	—	352
Indiana	55	—	6	4	6	—	1	—	72
Louisiana	33	1	5	4	4	—	—	—	47
Michigan	134	4	31	10	22	—	4	—	205
Minnesota	89	—	18	4	12	—	1	—	124
Montreal	126	—	28	5	4	—	2	1	166
New Jersey	155	4	38	7	9	—	2	—	215
New York	896	5	152	77	76	—	28	1	1235
North Carolina	19	—	5	3	—	—	2	—	29
Oak Ridge	47	—	7	—	—	—	1	—	55
Oklahoma	24	—	8	—	4	—	—	—	36
Pacific Northwest	75	—	19	1	8	—	—	—	103
Philadelphia	218	6	41	7	11	—	7	1	291
Pittsburgh	100	1	31	6	17	—	3	—	158
Rio Grande	53	1	9	2	2	—	1	—	68
San Diego	48	—	2	5	—	—	—	—	55
San Francisco	225	1	33	10	7	—	8	—	284
South Atlantic	66	3	17	4	11	—	1	1	103
Southern California	249	1	51	14	16	—	—	1	332
Texas	94	—	23	3	14	—	1	—	135
Toronto	124	—	35	3	2	—	5	—	169
Upstate New York	134	1	22	9	3	—	4	—	173
Virginia	27	1	6	1	1	—	—	—	36
Washington, D. C.	464	17	39	11	18	—	8	—	557
Wisconsin	44	—	11	9	1	—	2	—	67
Unaffiliated									
U. S. & Canada	36	—	3	—	1	150	—	—	190
Outside U. S. & Canada	27	—	2	—	—	3	—	—	32
	<u>4595</u>	<u>48</u>	<u>820</u>	<u>233</u>	<u>303</u>	<u>153</u>	<u>107</u>	<u>5</u>	<u>6264</u>
Less extra Chapter affiliations	32	1	6	4	—	—	—	—	43
Total	4563	47	814	229	303	153	107	5	6221

# Science-Technology Division's Publications Award

Winifred Sewell (left), Head, Drug Literature Program, National Library of Medicine, Bethesda, Maryland, and Mildred P. Clark (below), Librarian, Winthrop Laboratories, New York City, were honored with the Science-Technology Division's Publications Award for their initiative in conceiving, organizing, and editing *Unlisted Drugs* from its inception in 1948 until January 1965 when it was turned over to a commercial publisher. Their citations, which were presented at a Division luncheon, May 31, 1966



by Charles Stevens (right), Division Chairman, read: "The purpose of *Unlisted Drugs* is to list all new drugs that have not yet been included in the standard drug information sources such as the pharmacopoeias, giving information on their content and therapeutic use. These drug listings include the proprietary drugs which are advertised only to the medical profession and are sold on prescription only. Since the first issue, thousands of such drugs have been listed. This unique publication has served the international pharmaceutical community for more than 18 years and has proved to be one of the most valuable current awareness publications within the field of pharmaceutical literature."



EDITOR'S NOTE: Mrs. Mildred (Jo) Clark died after a long illness shortly after receiving this award.

## NLW Publicity Awards

The Research Division Library of Waddell & Reed, Kansas City, Missouri won top honors in the SLA National Library Week Publicity Contest sponsored by General Motors Corporation, while the Scientific and Technical Communications Department of the 3M Company, St. Paul, took second place. During the Convention Banquet, June 1, Robert W. Gibson, Jr., Librarian of GMC's Research Laboratories, Warren, Michigan, presented citation scrolls to the winning librarians: Sylvia Albrighton (for Linda Frank) (right) of Waddell & Reed and Anita Favero (left) of 3M. Checks of \$75 and \$25 were given to the Heart of America and Minnesota Chapters of which the winners are members.



# H. W. Wilson Company Chapter Award



Mrs. Nancy Wright, H. J. Heinz Operations Divisions Librarian and President of the Pittsburgh Chapter, received a commemorative scroll and check for \$100 from Howard Haycraft, President of the H. W. Wilson Company, on behalf of her colleagues who executed the most effective year-long program on the theme "The Special Librarian—Vital Communications Key." Each of the nine Pittsburgh Chapter meetings was related to a different aspect of communication.

## Membership Gavel Award

The Oklahoma Chapter won the Membership Gavel Award, which is granted to the Chapter having the largest paid-up percentage increase in membership since the previous Convention. President Aileen Thompson presented the ebony gavel to Lester Meltzer, Research and Development Department, Phillips Petroleum Company, Bartlesville, Oklahoma. The Oklahoma Chapter increased its membership by 41.7 percentage points, while Rio Grande increased 30.1 and Pacific Northwest 26.3.



## Jack K. Burness Memorial Award



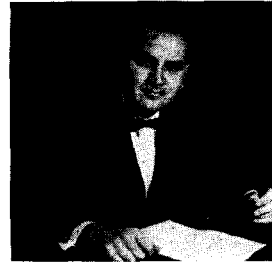
"The Jack K. Burness Memorial Award is conferred upon David A. Rhydwen, Librarian, *Toronto Globe and Mail*. His library career includes many accomplishments. He is Past-Chairman of the Newspaper Division. He is one of the early pioneers in the microfilming of clippings. He has administered a library for the past 22 years in a manner calculated to elevate the standards of newspaper librarianship. He has introduced practices of systems and techniques that have contributed to making his library one of the most up-to-date

in Canada, and he has participated in activities contributing to a better understanding of newspaper librarianship. These achievements are deserving of recognition and exemplify the purpose of this Award."

With these words, Chester Sanger (right), Librarian, *Christian Science Monitor*, presented the Second Jack K. Burness Memorial Award to David A. Rhydwen (left) at a Newspaper Division luncheon held on June 2, 1966. The Award is given for distinguished newspaper librarianship in memory of the late Chief Librarian of the *Washington Post*.

# Executive Director's Report

BILL M. WOODS



**E**ACH YEAR in this report an attempt is made to summarize into a readable blend the professional accomplishments and the housekeeping details that at year's end seem significant or overwhelming. What follows is the SLA story, 1965-1966.

## Membership and Admissions

In an effort to increase the number of Sustaining members a brochure, "An Invitation to Sustaining Membership," was written, designed, and mailed during the spring to 1,292 prospective Sustaining members. The brochure described briefly the activities, objectives, and advantages of the Association and was accompanied by a personally addressed letter signed by President Thompson. As a result of this effort, 11 new Sustaining members have joined the Association and a number of letters indicating future interest have been received. Other letters of regret have proved interesting and helpful.

Latest membership figures are for April 30, 1966, when 6,221 members were in good standing (380 more than last year). The end of the year (December 31, 1965) figure was a new all-time high of 6,303. There were fewer "drops" on the Bylaws-required date of March 31—602 as compared to 729 last year. Although efforts to decrease this number are increasingly successful, the procedure is expensive, and reinstatement of 140 members was made between April 1 and May 10. During the year a total of 1,124 new or reinstated members were accepted and billed, including 676 since January 1, 1966. Some 1,006 have paid (622 since January) and their memberships activated.

The admissions procedure requires careful attention, and the staff concerned works closely with the Admissions Committee. The Committee evaluated 57 applications—38 were accepted and 19 denied. An additional 22 applications were denied by Association Headquarters for lack of necessary education or experience. The review of 376 Associate memberships and possible qualification for Active memberships needed to be determined. Of that number 53 had already been dropped for non-

payment of dues. 323 review notices were mailed in October. Of the number who returned the review form, 252 qualified for Active membership, and seven were continued as Associate. 163 paid 1966 membership dues; 96 have yet to pay. Second review notices were sent to 64 persons in December, and, in response, 28 qualified for and have paid 1966 Active dues; 36 have not responded.

### COMPARATIVE MEMBERSHIP STATISTICS

	1965	1964	1963
April 30	5,841	5,697	5,658
September 30	6,289	6,037	5,984
December 31	6,303	6,103	6,091

### ASSIGNMENT BY CLASS OF MEMBERSHIP, APRIL 30

	1966	1965	1964	1963
Active	4,563	4,326	4,361	4,347
Active (Paid for Life)	47	45	40	41
Associate	814	738	713	782
Affiliate	229	175	115	81
Student	303	318	247	194
Emeritus	107	101	81	76
Honorary	5	6	10	10
Sustaining	153	132	130	127
Total	6,221	5,841	5,697	5,658

### ASSIGNMENT OF NEW MEMBERS DURING PAST YEAR

	June-December 1965	January-April 1966
Active	172	198
Associate	114	218
Student	66	140
Affiliate	27	52
Sustaining	5	14
Total	384	622



## Finances

The annual financial report of the Association was presented by the Treasurer in the January issue of *News and Notes* and discussed in a presentation to the Annual Meeting. Quarterly reports are distributed to officers of the Association. The 1964-65 report was encouraging. Total income for general operations increased from \$229,099 to \$254,364. Naturally, expenses also increased, from \$212,431 to \$249,739. The final accounting produced an excess of income over expenses, including transfer between funds, of \$7,674.90.

Disbursements from special funds (publications, translations, etc.) were \$130,827, while income (excluding transfer between funds) was \$141,646. Total income from all activities in 1964-65 was \$396,094.08 and expenses \$343,257.80—an over-all "profit" of \$52,836.28. A summary of Association investments is on the opposite page.

The current picture is even brighter. At the end of March 1966 there was an excess of income over expenditures of \$77,040 (\$66,174 last year) or \$10,866 greater. Income from membership dues and fees for the seven months, October 1, 1965-April 30, 1966, is higher than in 1964-65, \$127,808 compared to \$118,017.

### COMPARISON OF TOTAL ASSETS

September 30, 1964	\$231,814.55
March 31, 1965	306,140.76
September 30, 1965	247,431.96
March 31, 1966	344,064.06

## Publications

If publications can be used as an indicator of the professional life of an association, as indeed they are, then SLA is an active association. Books, professional journals, newsletters, and service serials are published at all levels within the Association. Those with which Association Headquarters is involved are described; others originating from Chapters and Groups and from Divisions and Sections are mentioned in reports of the Liaison Officers.

### BOOKS

1965-66 has been a busy year in the Publications Department as six new titles were published. In July, Dr. Anthony T. Kruzas' *Business and Industrial Libraries in the United States, 1820-1940* appeared. This first history of special librarianship is bound in hard covers and sells for \$7.

The second edition of the Metals/Materials Division's *Guide to Metallurgical Information*

(SLA Bibliography No. 3) made its debut at the National Metals Exposition and Congress in Detroit in October. Edited by Eleanor B. Gibson and Elizabeth W. Tapia, this 240-page \$7 work contains annotated references to more than 600 books, journals, and other information sources in the metallurgical field.

The Insurance Division completed a five-year project in December when *Sources of Insurance Statistics* was delivered from the bindery. Bound in hard covers, 200 pages, selling at \$8.25, the volume was edited by Elizabeth Ferguson assisted by Katherine Cook and Mrs. Ruby Fangemann. This is the first index to the complicated statistics published on a regular basis by commercial firms and organizations in the insurance field.

*Special Libraries: A Guide for Management* came off the press in February. Edited by Edward G. Strable with assistance of five Illinois Chapter members, it spells out in clear, concise terms what a special library is, how one is organized, what resources it needs, and what services it can offer. The book sells for \$4, has 72 pages, and is well illustrated.

The two latest books were published in late April. One is *German Chemical Abbreviations*, compiled and edited by Gabriele E. M. Wohlaue and H. D. Gholston, as a project of the Chemistry Section. Its 68 pages list some 2,500 abbreviations with their German and English meanings in a three-column format. The selling price is \$6.50. The other item is the 112-page *Aviation Subject Headings and Classification Guide* compiled by Virginia W. Earnshaw and Agnes A. Gautreaux. This Transportation Division Project (\$6.30) provides a complete revision of *Aviation Subject Headings* published by SLA in 1949 as well as an expansion of the Library of Congress aeronautics classification.

Six books are in active stages of preparation. Association Headquarters staff has begun preparation of the 1966 membership directory, which is expected to be ready by late summer. The San Francisco Chapter has submitted its handbook for library assistants for final Nonserial Publications Committee review, and Mrs. Eva Lou Fisher has finished revising and up-dating *Checklist for the Organization, Operation and Evaluation of a Company Library*.

*The Dictionary of Report Series Codes and Subject Headings in Advertising, Marketing, and Communications Media* were reprinted during the year. It is a pleasure to report that a 1965 publication, the second edition of *Translators and Translations*, was selected by the ALA Reference Services Division as one

## Summary of Association Investments

### General Reserve Fund

#### MUTUAL FUNDS

Stein, Roe & Farnham Balanced Fund, Inc.*	\$4,984.56
July 27, 1961, 129 shares at \$38.64.	
Yearly earnings of \$337.75 reinvested.	
203.857 shares held April 30, 1966. Current price, \$21.83.	
Loomis-Sayles Mutual Funds	\$4,996.70
December 7, 1961, 290 shares at \$17.23.	
Yearly earnings of \$523.97 reinvested.	
382.9188 shares held April 30, 1966. Current price, \$16.14.	
Johnson Mutual Fund, Inc.	\$5,000.00
December 8, 1961, 318.066 shares at \$15.72.	
Yearly earnings of \$336.91 reinvested.	
386.669 shares held April 30, 1966. Current price, \$19.36.	
Stein, Roe & Farnham Stock Fund†	\$4,975.68
February 28, 1962, 146 shares at \$34.08.	
Yearly earnings of \$233.73 reinvested.	
196.840 shares held April 30, 1966. Current price, \$14.27.	
Scudder, Stevens & Clark Fund, Inc.	\$5,000.00
February 28, 1962, 244.499 shares at \$20.45.	
May 23, 1962, 271.50 shares at \$18.44.	
Yearly earnings of \$972.49 reinvested.	
694.932 shares held April 30, 1966. Current price, \$19.89.	
Total value of marketable securities on April 30, 1966, was \$38,106.51.	

\* Two-for-one stock split February 28, 1966.

† Three-for-one stock split February 28, 1966.

#### SAVINGS AND LOAN ASSOCIATIONS AND SAVINGS BANKS

	<i>Interest Rate</i>	<i>Interest Earned June 1, 1965- April 30, 1966</i>	<i>Balance</i>
American S & LA	4.85	\$ 486.48	\$10,000.00
Lytton S & LA	4.97	202.19	4,270.94
Sterling S & LA	5.00	121.54	2,899.59
<b>EQUIPMENT RESERVE FUND</b>			
Fourth Federal S & LA	4.50	272.05	7,007.57
<b>GENERAL FUND</b>			
First National City	4.00	1,495.07	38,315.67
West Side S & LA	4.50	668.65	15,791.89
<b>LIFE MEMBERSHIP FUND</b>			
Central Savings	4.50	217.36	5,148.77
<b>PUBLICATIONS FUND</b>			
California Federal S & LA	4.80	573.64	12,280.38
Central Savings	4.50	252.04	6,003.27
<b>SCHOLARSHIP AND STUDENT LOAN FUND</b>			
Central Savings	4.50	564.31	16,652.94
American S & LA of California	4.85	198.02	4,201.15
<b>MOTION PICTURE FUND</b>			
Manhattan Savings Bank	4.50	106.36	2,918.12

1964-65 ROYALTY PAYMENTS

Georgia Chapter	<i>Translators and Translations</i> , 1st ed.	\$ 23.92
New York Chapter	<i>Special Libraries: How to Plan and Equip Them</i>	550.43
New York Chapter, Advertising Group	<i>Guide to Special Issues and Indexes</i>	3.68
Rio Grande Chapter	<i>Dictionary of Report Series Codes</i>	645.66
Advertising & Marketing Division	<i>Subject Headings in Advertising, Marketing, and Communications Media</i>	296.17
Business & Finance Division	<i>Directory of Business &amp; Financial Services</i>	384.77
Business & Finance Division	<i>Sources of Commodity Prices</i>	18.31
Insurance Division	<i>National Insurance Organizations</i>	11.30
Metals/Materials Division	<i>Guide to Metallurgical Information</i>	91.69
Petroleum Section	<i>Sources of Petroleum Statistics</i>	26.47
Picture Division	<i>Picture Sources</i> , 2nd edition	1,170.62

SALE OF RECENTLY ISSUED PUBLICATIONS TO APRIL 30, 1966

	<i>Date Published</i>	<i>Copies Printed</i>	<i>Copies Sold</i>	<i>Copies Given</i>	<i>Profit or Loss</i>
<i>Picture Sources</i> , 2nd ed.	March 1964	4,516	2,487	155	\$6,742.45
<i>Subject Headings in Advertising, Marketing, and Communications Media</i>	May 1964	1,100	808	56	2,029.76
<i>Directory of Members, 1964</i>	Oct. 1964	998	804	26	520.71
<i>Translators and Translations</i> , 2nd ed.	May 1965	3,582	1,115	38	-6,138.05
<i>Business and Industrial Libraries in the United States, 1820- 1940</i>	Aug. 1965	1,023	495	20	-2,360.10
<i>Guide to Metallurgical Infor- mation</i> , 2nd ed.	Oct. 1965	2,024	559	49	-652.03
<i>Sources of Insurance Statistics</i>	Dec. 1965	1,300	469	27	-2,165.51
<i>Special Libraries: A Guide for Management</i>	Feb. 1966	5,500	267	64	-3,737.25

of the outstanding reference books of that year.

Sale of publications during the year ending April 30, 1966, totaled 5,836 and produced an income of \$43,758.35. Current titles are selling well with many orders awaiting filling. At any one time a substantial number of filled book orders await payment. On September 30, 1965, for instance, this figure was 1,007 and would not have been included in any sales statistics. Aslib sales under the cooperative sales agreement totaled 105 copies. In June 1965, \$2,122.60 covering 441 SLA publications was received from Aslib.

Royalties, 30 percent of net profits, are paid to sponsoring Chapters, Divisions, Groups, and Sections, with \$3,223.02 paid in 1965-66.

SPECIAL LIBRARIES

The most apparent change in the journal this year is probably its new cover, which was designed by a foremost graphic designer and made its first appearance in January. The

Committee and the Editor have worked conscientiously to improve the visual appearance and readability of the journal. The contents and Association pages have been redesigned, the type area deepened, and other changes made.

*Contents*

In keeping with the growing trend in professional and technical journals, informative abstracts have been added for the full-length papers. Most are author-prepared. A new feature, "Government and Libraries," was initiated, and eight issues carried news of legislative and executive activities that affect libraries. Two special issues, one on "Library Cooperation," derived from papers presented at the Philadelphia Convention on the cooperation theme, and a second devoted to "Information Centers and Special Libraries," were well received. The Texas Chapter used the first as a text for a workshop, "Texas Looks at Science Information: An Appraisal of Re-

sources and Services." From the latter, the Society of Federal Linguists reprinted in its *Newsletter* the article on the SLA Translations Center, the Veterans Administration reprinted Colonel Aines' lead article in *Research and Education Newsletter*, and Mrs. Virginia Sternberg reprinted "AEC and DoD Information Analysis Centers" for the use of engineers and scientists at Westinghouse's Bettis Atomic Power Laboratory and for her students in Reference and Information Services in Science and Technology.

Since July 1965, 58 papers have been published. Twenty of these were 1965 Convention papers (72 were reviewed, the highest number ever received), 15 were solicited, 16 were unsolicited, five were papers given at Chapter and other meetings, and two were reprinted from bulletins. In addition there were 15 conference reports, 21 book reviews, and 27½ pages of books notes. Six Profiles of Special Libraries and the Bylaws were also published. As is usual, careful review was given to many manuscripts, 118. Of these, 34 were accepted, 75 rejected, seven authors were asked to revise, and one was offered to and published in *Canadian Libraries*.

#### Advertising

An increase of 20-25 percent in advertising rates, except for classified line position ads, was approved and went into effect on April 1, but since advertisers with contracts are protected for three months, the full effect will not be felt until the September issue. A new rate card was printed and distributed. The May-June 1966 issue carried a new high number of advertising pages, 39, and produced an income of \$4,996.54. Total ad pages for July 1965-June 1966 were 248¾ (\$31,216) while a year ago it was 206½ pages (\$26,117).

#### Circulation

Another slight increase in the circulation of *Special Libraries* can be reported. In addition to the distribution to all except Student members, an additional 2,125 subscriptions were current on May 10, 1966; 214 Student subscriptions were included. Figures a year ago were 2,093 and 239. The average print order for the journal's ten issues were 9,250 (8,790 last year).

#### NEWS AND NOTES

Issues of *Special Libraries* for July-August, November, January, and March carried the colored supplement, *News and Notes*, which is the principal source of Association news.

#### SCIENTIFIC MEETINGS

One of four serial publications for which Association Headquarters has responsibility is *Scientific Meetings*. The number of subscriptions has increased 60—from 1,075 to 1,135 during the year.

#### TECHNICAL BOOK REVIEW INDEX

Volume 32 of *TBRI*, under Association sponsorship, began publication in January. An increase of subscriptions is noted, 55, from 1,849 to 1,904. The Editor prepares the publication using facilities of the Carnegie Library of Pittsburgh.

#### UNLISTED DRUGS

For the past four years Association Headquarters has provided business management for the Pharmaceutical Section's *Unlisted Drugs*. On May 13, 1966, 723 subscriptions were being handled, an increase of 37 over May 31, 1965. Complete editorial and business management is due to be assumed by the present publisher, Boris R. Anzlowar, on January 1, 1967.

#### Recruitment

Recruitment is certainly more than distribution of brochures intended to encourage capable men and women to consider special librarianship as a career. SLA, however, believes that honest, interesting literature is an important tool. In fact, during the past year, 63,000 copies of recruitment material were distributed in answer to 3,500 separate requests.

#### Special Librarianship:

Information at Work	32,500
What is a Special Librarian	23,250
Data Sheets (21 titles)	
Single sheets	1,725
Collated sets	5,500
Posters	25

The first item was reprinted in 30,000 copies in February and the Data Sheets in March (1,500) and May (3,000). The Data Sheets have been revised and include five new descriptions provided by the New York and Upstate New York Chapters.

SLA participated with other member associations of the Council of National Library Associations in a mailing of some 10,000 kits of recruitment material to members of the National Vocational Guidance Association. Issues of the Recruitment *Newsletter* were released in November and February. Seven John Cotton Dana Lectures in Special Librarianship were

PLACEMENT ACTIVITIES, MAY 1, 1965-APRIL 30, 1966

	HEADQUARTERS		CHAPTERS		TOTAL	
	1964-65	1965-66	1964-65 (21)	1965-66 (25)	1964-65	1965-66
New positions	438	518	216	241	654	759
Positions listed 4/30	426	431	82	123	508	554
New applicants	332	399	435	306	767	705
Applicants listed 4/30	316	366	226	313	542	679
Placements reported	33	28	37	65	70	93

PLACEMENTS BY SALARY

Under \$5,000	—	—	2	—	2	—
\$ 5,000-5,999	2	1	5	4	7	5
6,000-6,999	13	3	11	11	24	14
7,000-7,999	4	8	6	1	10	9
8,000-8,999	2	4	3	—	5	4
9,000-9,999	—	1	—	5	—	6
10,000 and over	2	—	1	—	3	—
Not reported	10	11	9	44	19	55

given during the year and are available in printed or taped form from SLA Headquarters.

**Placement Service**

The SLA Placement Service provided by volunteer chairmen in 34 Chapters and by Association Headquarters is a clearinghouse service. Positions cannot be guaranteed applicants nor can employees be guaranteed qualified special librarians. Forty-five Placement Lists have been issued, beginning with one prepared for the June 1965 Philadelphia Annual Convention, 23 regular and 22 special lists. These Lists have described 518 professional and 46 part-time, subprofessional, and temporary positions. In addition 222 interviews were scheduled at Association Headquarters and approximately 500 during the Philadelphia Convention.

PROFESSIONAL POSITION SALARIES

	1964-65	1965-66
\$ 5,000- 5,999	36	26
6,000- 6,999	118	146
7,000- 7,999	80	107
8,000- 8,999	42	48
9,000- 9,999	16	37
10,000-10,999	18	26
11,000 and over	13	10
Not reported	115	118
	<hr/> 438	<hr/> 518

**Scholarships and Student Loans**

The scholarship and loan program of SLA is one of the most active of any library association. Begun in 1955, it has awarded \$50,400 to 56 persons. The loan program is even older.

Since 1939, 29 loans amounting to \$12,669 have been given. From time to time there is concern over the effectiveness of these programs.

1966 scholarship information was requested by 472 persons, and 391 applications were sent upon request. The Committee reviewed 89 applications sent to them after processing. Announcement of the five winners of \$1,500 scholarships was made at the Annual Convention. During the year payment of the seven 1965 \$1,000 scholarships was handled. Loans for \$500 each were made to two persons, and two more are pending. Some \$3,089 is outstanding in loans to seven persons.

Contributions to the Fund were \$9,409.26. Once again the H. W. Wilson Foundation gave \$4,000.00; the 1965 Metals/Materials Division-sponsored harness racing party netted \$1,241.10; individual members gave \$1,550.81. Memorial gifts from a variety of sources totaled \$1,012, industrial givers donated \$1,050, Chapters and a Section gave \$555. The Fund balance on April 30, 1966, was \$23,443.09.

**Consultation Service**

Substantial increases in the use of the Consultation Service were observed this year. Association Headquarters, in the year ending April 30, 1966, made 112 referrals to the one-day courtesy service provided by Chapters. Although follow-through statistics are not available, 15 referrals were made to 85 Professional Consultants (68 individuals). The brochure describing the Service was revised in January, and three issues of the *Newsletter* were distributed.



The Association's exhibit in the lobby of the Hotel Radisson.

### Professional Standards

Preparation by Ruth S. Leonard and publication in *Special Libraries* and as a reprint of six Profiles of Special Libraries were accomplished during the year. The Association's *Objectives and Standards for Special Libraries* were sent to 1,600 members of the Medical Library Association. This distribution and other earlier publicity accounted for 2,750 copies being sent in answer to 330 requests. Translations into Japanese and Spanish have appeared, and one into Portuguese has been authorized.

### Translations Activities

Announcement of a recent grant of \$80,530 from the National Science Foundation for preparation of an index to scientific and technical translations is given principal attention in the report of the Translations Activities Committee Chairman. A grant for \$46,930 from NSF and a contract for \$27,600 from the Clearinghouse for Federal Scientific and Technical Information were received for support of the SLA Translations Center at the John Crerar Library in Chicago. Additional grants are being sought. Users of the Center during the past year requested 14,020 items; 12,749 translations were added, bringing the total to 115,536 on April 30, 1966. Visits to Chicago and Washington on translations business were made in September and April. The brochure describing the Translations Center was revised in November, and a statement on objectives and services of the Center was sent to bulletin editors.

### Special Classifications Center

An action of the Board of Directors in September 1965 offered the extensive collection of classification schemes and subject headings lists in the Special Classifications Center to the School of Library Science at Western Re-

serve University. The offer was accepted, and the Center's name was changed to Bibliographic Systems Center. It is continuing to be operated, although plans for the future are still indefinite. Although December 31, 1965, was the date for the transfer of materials to WRU and for the termination of the National Science Foundation grant, final details of the grant are just now being concluded.

During the period 1955 to 1965, 2,434 requests for materials were answered by the loan of available publications, often several volumes per request (194 requests and 523 volumes from April-December 1965). The collection transferred to Western Reserve included 1,211 titles and 1,603 volumes.

### Soviet Exchange

Seven representatives of SLA, under the leadership of John P. Binnington, spent February 17-March 17 on an exchange visit to scientific and technical information facilities in the Soviet Union. A Soviet group of seven spent January 16-February 9 visiting various pertinent agencies in six American cities. A report on the exchange, supported by a National Science Foundation grant of \$27,100, is being prepared and will be published later this year.

### Conventions

Each year a healthy percentage of Association members gathers in a single city for five days in Annual Convention. Months and years of planning by the host Chapter and Association Headquarters are required.

Visits to the 1966 Convention city, Minneapolis, were made in July and April, to New York (1967) and Boston (1972) in May. Registration at the 1965 Philadelphia Convention was 1,780. Space was rented to 68 exhibitors in 79 booths. Sixty-seven exhibitors in 81 booths participated in the 1966 Minneapolis

Convention. An 80-page Convention program containing 20½ pages of advertising was produced.

### Public Relations

A variety of efforts are made to bring to attention activities of Special Libraries Association and of special librarianship. It is called public relations.

#### NATIONAL LIBRARY WEEK

Probably many members noted the one-page institutional advertisement in the April 11th issue of *Newsweek* in which blank verse described various situations, e.g., a newspaper reporter being handed an assignment and a marketing man planning to introduce a new project, in which the library is "Where the action starts." Inspiration for the piece came from SLA's Data Sheets prepared for recruitment purposes. In addition to the *Newsweek* ad, a long memo offering group or individual activities for NLW and an article for use in house organs and company publications, "Reading and Libraries—Management Tools" by General Edwin A. Rawlings, President of General Mills, Inc., were mailed to Chapter officers. Prize money for the National Library Week Publicity Award was contributed by General Motors. Short articles appeared frequently in *Special Libraries*. Kirk Cabeen was selected to appear on the television program, "Password," during NLW.

#### PROMOTIONAL MATERIALS

Revisions of several promotional items were prepared: Activities and Organization, the Résumé, and the brochures for the Consultation Service and the Translations Center; and the Books and Journals catalog was revised three times. A revision of the Placement Service brochure will be available soon. One issue of the Public Relations *Newsletter* was released in March.

#### PRESS RELEASES

Press releases are one of several methods the Association uses to bring to the attention of others its activities and publications. A total of 10,020 copies of 43 releases were distributed in 1965-66. Twelve releases were concerned with Chapter publications, seven with Association publications, six with awards, four with scholarships, three on the Translations Center, two each with Convention, other Conferences, and Officers, and one each with the Soviet Exchange, motion picture, jewelry, Special Classifications Center, and Division activities.

#### MEDIA

Press releases and other material are sent to 945 library and selected subject journals maintained on mailing plates for that purpose.

#### JEWELRY

Association jewelry was made available for the first time during the Philadelphia Annual Convention. Since that time 34 silver charms, 41 gold charms, 26 silver tie tacks, and 9 gold tie tacks have been sold. One dollar from each sale goes to the Scholarship and Student Loan Fund and a similar amount to the Motion Picture Fund.

#### AUDIO-VISUAL MATERIALS

The Monsanto Research Center, St. Louis, has donated to the Association copies of two slide-tape presentations describing its library and reports facilities. These are available on loan from the Association. The film "Key to the Future" has been borrowed a number of times, and "Is Knowledge Power?" has been borrowed three times for showing.

#### EXHIBITS

Major exhibits of Association publications and services were shown at the American Library Association, National Metals Exposition and Congress, AAAS, FID Congress, and at the SLA Annual Convention. Other participation included career days in Colorado and Oklahoma and in Nassau County, New York.

The Translations Center exhibits were shown at several meetings: ALA, FID, MLA, SLA, AAAS, Federation of American Societies for Experimental Biology, American Medical Association, and the National Electronics Conference.

Association publications were included in book exhibits shown at state library association meetings in 15 states, World Congress of Agricultural Librarians and Documentalists, American Association of Law Librarians, American Library Association, Institute of Electrical and Electronic Engineers, Catholic Library Association, Modern Language Association, American Marketing Association, Medical Library Association, American Association of Museums, Marine Biological Laboratory, and the Maxwell Library and Information Sciences Exhibition, Oxford, England.

#### ARTICLES

Particularly worthwhile publicity not noted elsewhere were the November 1, 1965 article in the *Wall Street Journal* and articles in *Office Equipment and Methods* and *Modern Office Procedures* for which material was supplied.



The 1966-67 Board of Directors

(Standing): Mrs. Theodora Andrews, Gordon E. Randall, Charlotte Georgi, Jean Flegal, William Beatty, Phoebe Hayes; (seated): Charles H. Stevens, Mrs. Elizabeth R. Usher, Dr. F. E. McKenna, Alleen Thompson, Mrs. Helen Redman.

Personnel

Mrs. Emily B. Shoemaker, a member of the Association Headquarters staff since July 1, 1944, and currently Director, Fiscal Services Department, will retire on September 30, 1966. Her replacement is currently being recruited. Appointment to fill staff vacancies were Daniel S. Sipe as Accounting Assistant, Mrs. Edith Hughes as Subscription and Library and Archives Clerk, Marguerite Von Geyr as Bibliographic Assistant, and Peter Balsam, John Fenwick, and Morris Karpen as part-time Office Clerks. A number of work reassignments are planned during the next few months. A jointly funded Blue Cross-Blue Shield Plan was approved by the Board and became effective in October.

Addressing Service

One of the major bits of housekeeping done by Association Headquarters is maintenance of the membership and subscription lists. 25,240 Addressograph plates are currently on file. Zip coding is being added to all plates with approximately 70 percent of the coding com-

pleted. Major attention will be given to completion of the project during the summer.

ADDRESSOGRAPH PLATES MAINTAINED AS OF  
MAY 10, 1966

Members, geographical	6,264
Members, by Divisions	8,631
<i>Special Libraries</i>	2,125
<i>Scientific Meetings</i>	1,135
<i>Technical Book Review Index</i>	1,908
Basic media	159
Other media	786
Associations and universities	1,314
Advertisers and exhibitors	939
Sustaining members	159
Professional Consultants	85
Bulletin Editors	51
Board, Council, Chairmen, Special Representatives	227
Unit officers to receive changes	85
<i>Picturescope</i> paid subscriptions	120
New York Library Club	1,252
<hr/>	<hr/>
Total stencils in file	25,240

SUMMARY OF CARDS MADE

	1965-66	1964-65	1963-64
New and reinstated members	1,623	1,066	619
Change of name, address, affiliation	2,192	2,324	2,801
Cards sent new officers	17,799	15,276	20,646
Cards for changes sent units	14,022	15,165	17,615
Total cards made for all purposes	60,214	70,214	50,876



During the past year the Addressing Service has completed 70 runnings for units, 133 for official use, and 155 for outside interests (1964-65 figures were 84, 106, and 162). Although no official count was made, over 500,000 separate addressings were completed during the past year.

### Meetings, Visits, Articles, and Committees

An important function of the professional staff of an association is attendance at meetings and participation on committees of appropriate interest. Members of the SLA staff have so participated.

The Executive Director has recently been elected to his third term as Chairman of the Council of National Library Associations. He chaired two meetings of the CNLA and of the Trustees. Additionally he participated in the work of several committees and joint committees, including attendance at two meetings, in Chicago and Detroit, of the Joint Committee on Placement, a Chicago meeting of the Joint Committees on Hospital Libraries and of Exhibit Managers, numerous New York meetings relating to the sponsored ASA Z-39 Sectional Committee, a recruitment reception and exhibit, and the Annual USBE Meeting in Washington, D. C., a *Who's Who in Library Service* Advisory Committee in Detroit, a Joint Committee on Library Education meeting in New York, the three-day University of Maryland Library Manpower Conference (one of ten participants), and a meeting of the Joint Ad Hoc Committee on National Library-Information Systems (in Washington, D. C. and Chicago as an SLA representative and in Washington May 24th for CNLA).

Exhibit management was given extracurricular attention by membership in the National Association of Exhibit Managers, and at the December Washington, D. C. Conference, the Executive Director concluded a two-year term as Director. He serves on an NAEM Committee on a Code of Good Exposition and Conference Practices, serves on an Association of National Advertisers-NAEM liaison committee, and attended three appropriate meetings and a WESCON-sponsored workshop on exhibits.

The Executive Director continues as a Trustee of METRO, the Metropolitan Reference and Research Library Agency, and is its newly elected Secretary. He represented METRO at meetings in Hicksville and Niagara Falls, New York.

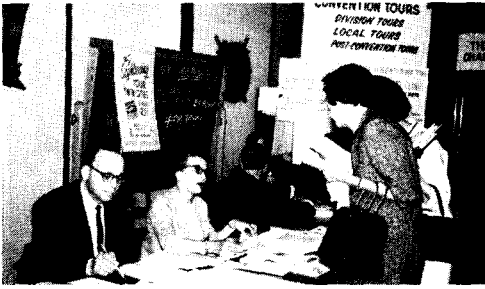
Talks have been given by the Membership and Personnel Services Director before a group of prospective librarians at Brooklyn

College and by the Executive Director at the American Association of Law Librarians, Special Libraries Association, Music Library Association, Prentice-Hall editorial meeting, the University of Illinois Allerton Institute on Library Problems of Metropolitan Areas, Washington, D. C. SLA Chapter, and the Niagara Falls and University of Maryland meetings mentioned earlier.

Other attendance and participation by professional staff includes American Society of Association Executives, New York Society of Association Executives, New York Library Club (Trustee), Council of Planning Librarians, Chemists' Club Library Symposium, Association of American Geographers, Library Public Relations Council, Council for International Progress in Management, American Library Association, Beta Phi Mu, New York Library Association, Rutgers Seminar in Coordinate Indexing, Archons of Colophon, Medical Library Association, dedications of the Queens Borough Public Library and the Library of Performing Arts, American Documentation Institute, Columbia University Conference on Reference Information Service, Washington, D. C. Chapter Meeting on Civil Service Standards, United Hospital Fund session on health careers, U. S. Chamber of Commerce association management seminar, the New York Governor's Library Conference, New York SLA Chapter and Group meetings, FID Congress where colleagues from Aslib were entertained, and the usual pleasant round of luncheons, receptions, and dinners.

From March 7-12 the Executive Director conducted a Workshop on Map Librarianship at Drexel Institute and in the fall of 1966 will lead a Library Association Administration Workshop. He served on the advisory committees for Kent State University Library Science Department, the St. Johns University Congress for Librarians, the *Gale Research Management Information Guides*, and the newly announced *Encyclopedia of Library and Information Sciences*. Articles by the Executive Director were published in *Library Trends* and the *Drexel Library Quarterly* and were prepared for forthcoming issues of *Pioneer* and the *Journal of Education for Librarianship*.

This year there was added to impossible deadlines and bloated workloads the problems of transit and taxi strikes, blackouts, and water shortages. The staff, though, came through to aid members and officers of Special Libraries Association in "Putting Knowledge to Work!"



## Musings on Minneapolis

ELIN B. CHRISTIANSON

IT WAS A PEACEFUL surrender! With the Memorial Day weekend and warm, sunny weather at hand, Minneapolitans moved out to their many beautiful lakes and the Special Libraries Association 57th Annual Convention moved in. For the long weekend we had the town to ourselves. The weather was lovely, the city, fascinating, the hotels were comfortable, and the natives (when they came back) were friendly.

New Yorkers, fresh from rationed water, oh'ed and ah'ed as the Minnesota water flowed like wine. Minneapolis is literally the water city—Minne being a Sioux word for water and polis Greek for city.

All in all, Minneapolis made a hit as a Convention city. "It's so sophisticated!" "It's so friendly!" were the exclamations.

The Radisson Hotel, Convention headquarters, though built in 1909, has been thoroughly remodelled. Rooms were modern and pleasant. I learned that the Radisson was named for Pierre Radisson, a seventeenth century French explorer—a reminder that the French were there before the Scandinavians.

During the week, we shared the hotel first with the Baltimore Orioles, then with the Detroit Tigers. Their arrivals and departures were signalled by the appearance of several dozen matching suitcases lined up in the lobby. I didn't recognize any players, and I told myself they were indistinguishable from the male librarians.

From the hotel in the heart of the downtown area, there were a number of points one could visit on that after-dinner stroll. In one direction was the Foshay Tower, long a Minneapolis landmark, built by Wilber Foshay, a public utilities magnate. In the opposite direction, toward the Mississippi, one could walk to the Gateway Center development project. The new (1960) public library, which includes a science museum, planetarium, and lecture hall, is located on a full block just at the edge of the Center. The exterior of the library is of granite with gold aluminum trim. Standing in a reflecting pool in the library plaza is a 27-foot bronze scroll.

Across the street is the new Sheraton Ritz Hotel with an interesting bird and fish mo-

*This year's Convention reporter would have been a good newspaper woman for she undertook the assignment at the last minute with good will and met her copy deadline on time. Instead Mrs. Christianson is Librarian at the J. Walter Thompson Company in Chicago. She also edits the Advertising and Marketing Division's "What's New in Advertising and Marketing."*

The exhibit area was a busy place with much asking and answering, seeing and selling.



bile sculpture dedicated to Minnesota wild-life and an outdoor swimming pool that converts into a fountain at night.

Just beyond the Sheraton soars the beautiful Northwestern National Life Insurance Company headquarters building designed by Minoru Yamasaki. Slender white columns arch six stories to the roof, and within the arches green marble panels bisect the window area. Most of the cleared land in the blocks surrounding the building has not yet been built on so the view of the whole structure is excellent.

As an early Sunday arrival, I thought I'd have a lead on the proceedings. However, when I walked into the Radisson coffee shop about 8:30 a.m., I felt like a latecomer. The place was full of librarians, and most had attended Saturday's all-day Board of Directors meeting and were having a last wake-up cup of coffee before the Board reconvened at 9.

The early birds lost their edge as the day wore on though. Registrants overflowed the registration area into the hotel and elevator lobbies, seeking places to sit and ponder the intricacies of selecting the correct numbers on the edge-notched events tickets. By Sunday evening, 1,265 had registered; total registration was over 1,400.

Activities got underway Sunday afternoon with the first conventioners reception, which was well attended by Association and Division officers and hospitality representatives as well as first conventioners. As each first conventioner entered, he was handed an autograph card on which he was to collect

the autographs of his Division Chairman, members of his Division and the Minnesota Chapter, another first conventioner, and an Association officer. Completed cards were entered in the door prize drawing. The winner was Helen Patterson, Honeywell, Inc., Minneapolis; the prize was a red polka-dot piggy bank with a 50¢ contribution toward next Convention.

New and old conventioners alike crowded the Convention reception and exhibits opening later in the afternoon. Everyone was busy personifying the Convention theme of communication by communicating fast and furiously with other librarians, with the exhibitors, and last but not least, the bartenders.

A Convention-wide dinner had been planned to follow the reception. This seemed to be an effective way of providing a place to eat (many Minneapolis restaurants close on Sunday) and of keeping people on hand for the Opening Session that was still to follow. During dinner, harp music was provided by Grieg Aspnes' wife, Florence (a professional harpist and teacher), and his daughters, Diana and Lynne. Grieg informed me that his part is to tote the 90-pound harps. But, he admitted, he carries them one at a time.

The ubiquitous punch cards for rating events popped up for the first time at the Opening Session. This was their third appearance in the five-year study of Convention programs.

Keynote speaker was Dr. Walter W. Heller, former Chairman of the President's



Coffee and cookies helped first conventioners become acquainted with each other and older members of the association.



Participants in the Opening Session: Audrey Gorsch, Ted Miller, Alleen Thompson, Dr. Walter W. Heller, Mayor Arthur Naftalin, Bill M. Woods, James Soule, and Robert Lehman.

Council of Economic Advisors and now Professor of Economics at the University of Minnesota. Dr. Heller spoke of the new economics as the active, bold use of old and accepted economic ideas, and he stressed the important role of communication in educating the public to the use of economic tools to keep the economy growing. Dr. Heller showed himself to be a quote collector as he liberally sprinkled his talk with the words of everyone from Josh Billings to presidents. One of his most amusing moments was when he quoted the Biblical context of President Johnson's famous "Let us reason together" phrase (see Isaiah 1:18-20).

Division open houses were in full swing following the session, and on almost every floor of the Radisson there were one or more open doors with the welcome mat out. Up in the Advertising and Marketing Division suite, Efren Gonzalez on piano and Bud Day on sax added music to the proceedings.

Two general sessions dealing with the Convention theme "The Special Librarian—Vital Link in Communication" met Monday and Tuesday mornings.

Monday morning, as we entered the Star of the North Hall where the session was held, we were greeted by a large sign that read "The normal result when two human beings try to communicate is confusion and misunderstanding." Dr. George Shapiro, Professor of Communication Arts and Sci-

ences, University of Minnesota, discussed this and other problems of communication. He stressed that although the job of communication seems relatively simple, it is a highly complex and subtle art.

As each person entered the hall that morning, he was given a domino to be used during the session. Dr. Shapiro thus spoke against the occasional sound of dropping dominoes as they slid off laps and onto the floor. The dominoes came into play as Dr. Shapiro demonstrated the problems of communication and the importance of feedback in communication with a communication game. Using the domino as a templet, we tried to draw a diagram from a word description, first without questions allowed, then with questions and answers allowed.

The Tuesday session dealt with specific areas of communication. Five discussion groups had been arranged, dealing with communication with patrons, with management, with indexes, with machines, and with SLA Headquarters. Working papers for these groups had been distributed with the registration kits, and these papers were reviewed by panelists from the five groups in the general session before we broke up to meet in the group of our choice. One of the liveliest circles was the one dealing with communicating with Headquarters!

The Metals/Materials Division event to raise money for the Scholarship and Student Loan Fund was an evening at the Tyrone

Guthrie Theatre, with its resident Minnesota Theatre Company presenting Shakespeare's "As You Like It." The performance was actually a preview, so we had a chance to be Stanley Kauffmans—unlike Mr. Kauffman himself who attended the opening performance of "As You Like It" on Thursday.

The theatre itself is a striking building. The exterior is a composite of a free-standing reinforced concrete screen with a glass wall behind it. The effect has been described as "Gruyere Contemporary" or "Jungle Gym" or "Henry Moore doodling with a jigsaw." The lobbies are spacious, light, and airy. The auditorium slopes steeply on three sides toward an open thrust stage. The walls, ceiling, and stage are all dark shades of gray, but the seats are in 12 different bright colors, giving a confetti-like pattern that is striking when the house is empty.

The Minnesota Theatre Company, in three seasons, has become a respected repertory group and its productions are widely reviewed. The Company presented "As You Like It" in a controversial setting—the post Civil War South. Rosalind and Celia were dressed in the hoop skirt styles of the 1860's. The banished Duke's men met in the moss-hung Forest of Arden as veterans of war, and the court of Duke Frederick was complete with cigar smoke and carpetbaggers. Southern accents mingled with Shakespearean words, and the comic characters spoke in rural Southern speech. Ellen Geer and Len Cariou starred as Rosalind and Orlando. Ed Flanders was a marvelous Touchstone, transformed from a court jester to a one-man band. And Ken Ruta as Jaques made the "Seven Ages of Man" speech particularly moving. The Guthrie Theatre enlisted many fans from SLA that night!

The annual dutch treat cocktail party and banquet provided festive relaxation Wednesday night. Although the idea of smorgasbord for that many people sounds impossible, traffic moved smoothly, and I heard joking accusations that a number of people got up more than once for desserts.

Word had spread around earlier in the week that white dinner jackets aren't worn in Minneapolis until July. Many of the head table men switched to black after hurried communication with the yellow pages and formal wear rentals.

Banquet entertainment was provided by the Golden Strings, a magnificent violin group from the Radisson's Flame Room, and the Montevideo Barbershop quartet. Mel Kirkpatrick, Chief Librarian, Campbell-Mithun, Inc., Minneapolis, was an able toastmaster.

On Tuesday evening the Advisory Council met to plow through a long agenda.

At the Annual Meeting Wednesday morning, a good size crowd heard Alleen Thompson's president's report, Jean Flegal's financial report, the report of the Advisory Council, and reports of various committees. As usual, mikes had been placed about the room for those who wished to comment on the various items of business.

During the week I heard several pleas that committee, orientation, and film showing meetings be scheduled so they didn't compete with Division and Section sessions. If it were only possible! But we'd end up with a two week convention! As it is, you find yourself at the other end of the city, or in the midst of a hot debate, or in dire need of a shower before dinner just when that 5 to 6 p.m. committee is meeting.

An especially interesting 5 to 6'er was the Soviet Exchange Group meeting on Monday at which three members of the group, John Binnington, Irma Johnson, and Winifred Sewell, discussed their trip, its purpose, and their impressions of Soviet libraries. The other members of the Exchange Group, Bill Budington, Frank McKenna, and Gordon Randall, were present too.

Other late afternoon meetings scheduled for Tuesday and Wednesday were film and slide presentations dealing with special libraries and information centers and designed for recruitment, employee orientation, and general information.

Visiting the exhibits often has to be done on the fly—at breaks between meetings or that last half hour in the afternoon. Some people do manage a sizeable chunk of time for browsing, but too frequently the exhibits are gone before we can return to that particular booth we wanted to *really* visit. This year the 68 exhibits were located in several rooms on the mezzanine near the meeting halls, so it was easy to take in a booth or two or stop for a cup of coffee at the hospitality area in the exhibit section on the way from



Panel leaders at the "Circles of Communications" General Session: William S. Budington, Grieg Aspnes, Mrs. Margaret N. Sloane, Herbert S. White, Dr. John Rothman, Hubert Sauter.

## Prominent People



Keynote:  
Dr. Walter W. Heller



Scientist:  
Dr. F. Joachim Weyl



Communicator:  
Dr. George Shapiro



Toastmaster:  
Melvin Kirkpatrick



Chris Stephenson (left) chats with William T. Knox (right), Chairman of COSATI.



President Thompson and Bill M. Woods congratulate Mrs. Emily B. Shoemaker on her retirement after 22 years with SLA.

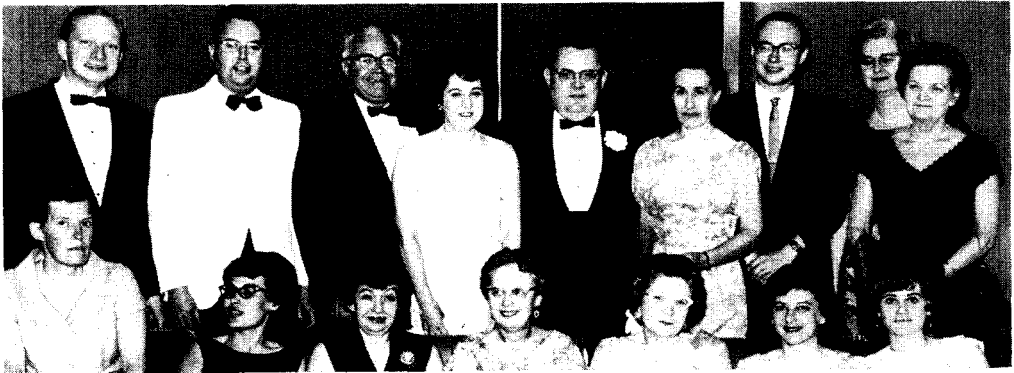
President Alleen Thompson with the 1966 Hall of Fame: Mrs. Elizabeth W. Owens, Mary Louise Alexander, and Howard L. Stebbins.



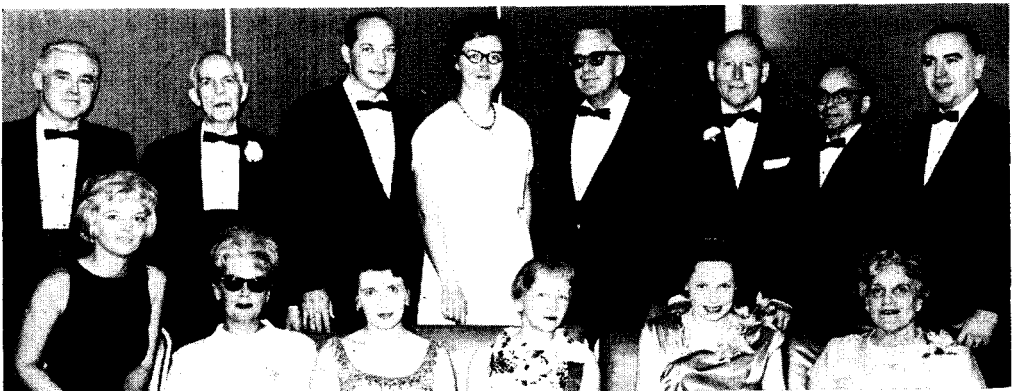


**Head Table Banquet Guests**

(Back row): Gordon E. Randall, Dr. Edward B. Stanford, William S. Budington, Ervin J. Gaines, Robert W. Gibson, Jr., Herbert S. White; (front row): Grace Reynolds, Mrs. Gaines, Phoebe Hayes, Mrs. Helen Redman, Alleen Thompson, Katharine Holum, Jean Flegal.



(Back row): John Berry III, William Beatty, John Connor, Helene Dechief, Dr. F. E. McKenna, Mrs. Dorothy B. Skau, James A. Ubel, Robin Dennis, Janet Bogardus; (front row): Mary L. Allison, Mrs. Ubel, Mrs. Simonton, Mrs. Stanford, Mrs. Emily B. Shoemaker, Edythe C. Porpa, Barbara Ellenbogen.



(Back row): Melvin Kirkpatrick, Howard L. Stebbins, James Soule, Mrs. Soule, Howard Haycraft, W. Roy Holleman, Wesley Simonton, Bill M. Woods; (front row): Mrs. Kirkpatrick, Mrs. Haycraft, Mrs. Ildiko Nowak, Adelaide Schunk, Mrs. Marian P. Holleman, Mrs. Elizabeth W. Owens.

one meeting to another. I thought I saw a number of new exhibitors, and when I checked against last year's list, I found 29 who had not exhibited in 1965—a good thing to remember if you're tempted to pass up the exhibits because you saw them last year!

The Placement Service office opened Sunday at noon on the fourth floor of the Radisson and had a steady stream of job and body seekers all week. I heard one librarian remark as she surveyed the endless lists of openings, "If anyone wants to know what's going on in special libraries, all they have to do is read those job descriptions!"

Convention-wide breakfasts were an innovation this year. A room was set aside where breakfast was served buffet-style from 7 to

The Business and Finance Division celebrated its 50th Anniversary at a luncheon complete with birthday cake. At its Business Meeting, the Division voted to contribute \$500 to the Scholarship and Student Loan Fund in the memory of Ruth Savord.

The Petroleum Section held an excellent panel on systems analysis in library operations. Designed to be an orientation to encourage libraries to use systems analysis, the panelists proceeded from definitions through the use of systems analysis in library operations, ending with a discussion of systems analysis as a means of communicating with management by use of management language and tools.

The Public Utilities Section was doubly honored in having Minnegasco sponsor a



#### Past-Presidents' Dinner

(Back row): Ethel S. Klahre, Mrs. Mildred H. Brode, Eugene B. Jackson, Gretchen Little, Elizabeth Ferguson, Rose Vormelker; (front row): William S. Budington, Mary Louise Alexander, Howard L. Stebbins, Mrs. Elizabeth W. Owens, Grieg Aspnes, Alleen Thompson.

8:30 each morning. Although many preferred the coffee shop where service was excellent, the quieter room was ideal for informal breakfast meetings. Perhaps such service would be more popular where good breakfast locations are not as handy.

There were dozens of Division and Section meetings, panels, workshops, tours, lunches, and dinners, and if that weren't enough, you could end up in the nightly 10 to 11 p.m. Documentation Division discussions, which centered on different topics each night. If the day's activity had been enough, you could taper off at a Division or exhibitor open house.

luncheon at the Northstar Inn and Northern Natural Gas Co. host a dinner at the Radisson. I couldn't haunt the luncheon, but I watched the food being wheeled into the dinner and it looked sumptuous!

The SLA Government Information Services Committee and the Metals/Materials Division held a lively meeting with William T. Knox, Chairman, Committee on Scientific and Technical Information, Washington, D. C., discussing "Plans and Outlook for a National Network of Information Systems in Science and Technology."

Three Divisions—Advertising and Marketing, Business and Finance, and Social



Science—sponsored “A First Look at International Marketing and Its Source Materials.” Panelists Eloise Requa, Library of International Relations in Chicago, Jeanne Nichols, World Trade Center library in San Francisco, and Daniel P. Kedzie, special assistant to the Chairman of the Boards, Continental National American Group in Chicago, discussed information sources and provided thick bibliographies for us to carry away.

Automation and microfilm applications were popular topics, and a number of Divisions and Sections held orientation meetings or application sessions concerning them.

The Planning, Building, and Housing Section had a delightful box lunch picnic Wednesday during its urban renewal project tour of Gateway Center in Minneapolis and Capitol Center in St. Paul.

Publishing, Advertising and Marketing, Picture, and Insurance joined forces for a Book and Author Dinner. Blood and gore followed dessert as Walter N. Trenerry, author of *Murder in Minnesota* and President of the Minnesota Historical Society, described true crimes from Minnesota’s murderous past. In the give and take on mystery stories following his talk, some devotees of Dorothy L. Sayers, Agatha Christie, et al., were ready for Mr. Trenerry’s blood when he professed a disinclination for lady mystery writers! Another mystery—that of who would win the set of Great Books donated by the Encyclopaedia Britannica—was very happily resolved in favor of Bud Day, Librarian at the General Mills Marketing Research Library in Minneapolis.

Although a number of tour meetings were held on other days, Thursday was a general tour day with two Convention-wide tours and a number of Division trips. Of course it had to rain! But the showers were intermittent, and the Gold Bond Stamp Company had provided fold-away rain bonnets for the registration kits. The ladies put them to good use—I didn’t notice any on the men.

One Convention-wide trip offered an all-day outing to the Mayo Clinic in Rochester, Minnesota. It featured a tour of the Clinic and tours of the medical library, archives,

computer facility, the Mayo Foundation House, and the medical museum.

The second Convention-wide trip began with a visit to St. John’s University, where lunch included the famous St. John’s bread, and continued with visits to the Sauk Centre home of Sinclair Lewis and the Little Falls home of Charles A. Lindbergh.

Some of the Division tours also included visits to celebrities’ homes. The big names here were Betty Crocker, Ann Pillsbury, and the Jolly Green Giant in their homes at General Mills, The Pillsbury Company, and the Green Giant Company.

Other Division tours included the Folke Bernadotte Library at Gustavus Adolphus College, St. Paul Fire & Marine Company, Minnesota Historical Society, Archer Daniels Midland Company, 3M Company, St. Paul Arts and Science Center, St. Paul Science Museum, and the State Capitol.

Tours earlier in the week included the Hennepin County Historical Museum, American Swedish Art Institute, Walker Art Center, the James Ford Bell Collection of manuscripts and rare books dealing with the development of commerce, and the Ames Library of South Asia covering the development of the social sciences and humanities in India and Pakistan, both at the University of Minnesota.

By late Thursday, most of us were collapsing from over-communication and were packing and saying goodbye to our friends in other cities. Muttering about the desks we would face Monday, we were warning our local friends, “Don’t call me. I’ll call you!” And so off to the airport or train or car, with mountains of paper collected at meetings and exhibits.

But there were still many hardy souls who were still going strong at the Friday Natural Resources Librarians Roundtable and the Second Forum on Education for Special Librarianship meeting on Friday.

We can’t leave 1966 and Minneapolis without a look toward 1967 and New York. Jim Humphrey announced at the Division Officers’ meeting that the New York Convention Committee were tentatively offering lights, transportation, newspapers, and water for Convention week. I hope they manage it!



Business and Finance Division Fiftieth Anniversary Luncheon, May 30  
David Zaehringer, Mildred Strand, Samuel Wolpert, Mrs. Lula B. Hardesty, Howard P. Mold, Lois Yike, Pearl Charlet, and Marilyn Schlee.



Picture Division Chairman, Mrs. Celestine G. Frankenberg, and the dean of picture librarians, Romana Javitz of the New York Public Library Picture Collection.

## Division Highlights



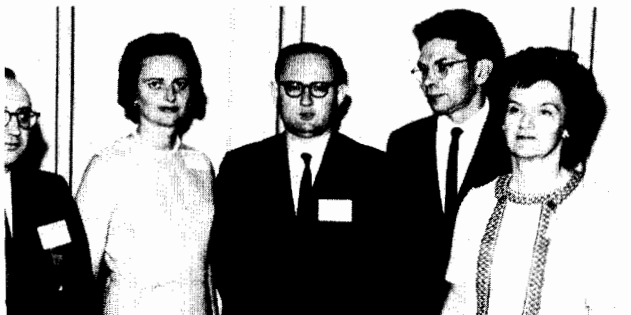
Publishing Division Chairman, Mrs. Helen Wessells, discussed mysteries with Walter N. Trenerry (left) and Howard Haycraft (right) at Book and Author Dinner.



Metals/Materials Division and the Twin Cities Chapter of the Society of Technical Writers and Publishers held a panel on "Current Trends in Technical Communications": Gunther Marx, Mrs. Jeanne B. North, Donald Redmond, Eleanor B. Gibson, and James Lufkin.

Documentation and Science-Technology Divisions' June 1 speakers: Irving M. Klempner, Mrs. Katherine C. Owen, Frederick W. Holzbauer, Edmon Mignon, Mrs. Elizabeth Tapia.

Public Utilities and Paper and Textile Sections and Transportation Division June 1 panelists: Morris Hoffman, Dr. Herbert Heneman, Lois M. Zearing, and Stephen J. Kees.



# Chapter Relations Committee Report

JOHN M. CONNOR, Chapter Liaison Officer

Those of us concerned with Chapter affairs were invited to two christenings and one wedding during the past year. The new babies are the Virginia Chapter and the North Carolina Chapter; and the Georgia Chapter, however polygamously, married its two neighbors South Carolina and Florida to take on the new family name South Atlantic Chapter. President Thompson played godmother to the North Carolina Chapter, and President-Elect McKenna did the honors when Virginia took its place on the Chapter roster. While the Chapter Liaison Officer rendered modest assistance, the obstetrician in charge was our Executive Director, Bill Woods, who guided us all through the delicate procedures.

A resource list of speakers available for Chapter programs, compiled by my predecessor last year and now bearing the more simple name of Speakers Bureau, was revised and brought up to date. I believe three of the speakers recommended actually appeared on programs, and another one or two may have been secured by direct negotiation. The only limiting difficulty of such a service is that little annoyance known as money, as only a few of the volunteer speakers have travel funds.

During the year Margaret Madden devised a new plan for presidential visits. Currently our President and President-Elect, on a rotation schedule, visit annually an average of eight Chapters. Under the new proposal each would visit, on the same rotation basis, three regional meetings in the vicinity of several Chapters. For example, a regional meeting would be held in Bloomfield, Brooklyn, or Bridgeport to which would be invited the members of the New Jersey, New York, and Connecticut Valley Chapters. These regional meetings would be so arranged that all the Chapters would still be involved every two years. This proposal has much to recommend it. It would reduce the wear-and-tear on our two top elected officials. They would travel to only three rather than eight (now nine with the new members of the family) destinations. This would also effect some savings in the Association travel budget. Most important, it is believed that it would increase member participation and attendance. A Chapter boundary study by the Chapter Relations Committee is coming to a conclusion and, hopefully, a final report, after several years collecting data.

## Surveys and Meetings

Among the Chapters, activity has also been pretty lively. Three Chapters, Illinois, Upstate New York, and New Jersey, took a hard look at themselves. Illinois did an interesting salary survey. Upstate New York took a look at the age pattern of its members. In New Jersey a survey explored reasons why members attend meetings. They identified the meetings they liked and disliked and explained why. They also responded to various factors that affect attendance at meetings.

From the Chapter Bulletins and Annual Reports, every form and variety of meeting, from the most ambitious symposium or workshop through the combined program-social, to the "just let's have a good time" has been reported. There was an all-day symposium on the "Economics of Automation," a half-day session on how "The Patent Attorney Finds the Law," and a three-Saturday continuing workshop on "Library Applications of Data Processing Equipment." Another Chapter had as its theme "Texas Looks at Science Information," at which over 100 were in attendance, 10 percent from out of state.

There also appears to be a considerable increase of Chapters meeting jointly with other organizations. Prominent among these are state library associations and local ADI Chapters. One Chapter actually provided the program for the College, University and Research Librarians Section at an annual state conference.

## Publications

Most of the Association publications appearing in print are generated as either Division or Chapter projects. In addition almost every Chapter has compiled and keeps reasonably up-to-date a union list of the scientific and technical serials as a regional resource to the total profession.

Another useful compilation to the entire local community is a directory of special or technical libraries in an area. From the Chapter Bulletins and Annual Reports there was much continuing activity in both these fields.

## Innovation

At least two Chapters anticipated a possible regional trend by either appointing a commit-



The three "ex-officio" members of the Board of Directors: Division Liaison Officer, Robert W. Gibson, Jr.; Finance Committee Chairman, Margaret Madden; and Chapter Liaison Officer, John M. Connor.

tee to study it or recommending a regional Chapter conference next year to the incoming officers.

One Chapter, recognizing the problem of miles between members, plans the year's meetings in various parts of its state.

Another Chapter, through its Recruitment Committee, contracted for 30 car cards to be displayed in its local buses for a three-month period, inviting young men and women, if in-

terested, to write to 31 East 10th Street, N. Y.

Finally, the Chapter Relations Committee, the Membership Committee, and the Recruitment Committee, with the approval of the Board of Directors, invites the entire membership to assist Chapter officers in a new undertaking, a student membership and recruitment campaign, which will be launched in the fall of this year and the spring of 1967 and which will hopefully become a prime and vigorous annual Chapter project.

## Division Relations Committee Report

ROBERT W. GIBSON, JR., Division Liaison Officer

One of the strengths of our Association has been the dual representation available to our members—the geographical membership in a local Chapter and the subject membership in our Divisions. Any organization that is made up of small subunits is aware that not all of the units are equally strong. We are fortunate that our weaker, or less active, Divisions are not always the same Divisions. Since most of us are first employed to run a library and can afford the luxury of spending time on SLA activities as our employers will allow, it is truly amazing that we do accomplish so much Association business and related activities.

I have found the past year as DLO to be both interesting and enlightening. Fifteen of our 16 divisions submitted reports, which have summarized their activities.

The amendments to the Association's Bylaws, which were approved during the Annual Meeting a year ago, necessitated like revisions of Division bylaws. All of the Divisions have complied, and the Bylaws Committee has now approved these revisions. Most of the bylaws were approved by the Divisions during annual

business meetings at the Minneapolis Convention. Others will be approved by mail ballots during the summer.

One of the new Bylaws changes reorganized the composition of the Advisory Council. The first meeting of the newly constituted Council was held during the January Board of Directors meeting at Albuquerque. Although not every Division was represented, several were represented by both the Chairman and the incoming Chairman. A real attempt was initiated to make the deliberations of the Council more meaningful to the Association by the appointment of a committee of Council members to study Association activities. It is hoped that the percentage attendance by Council members attending future Advisory Council meetings will increase and that each Division will have at least one representative and hopefully two.

### Division Activities

It would certainly seem that we are adding our share to the paper and information explosion! This is probably only to be expected

in our profession, but we can only wish that all of the information generated is at a high level. Monographs published this year sponsored by Division efforts include: *Sources of Insurance Statistics*, edited by Elizabeth Ferguson (Insurance), a culmination of seven years work; *Aviation Subject Headings and Classification Guide* (Transportation); *German Chemical Abbreviations* (Chemistry Section, Science-Technology); and *Guide to Metallurgical Information*, edited by Eleanor Gibson and Elizabeth Tapia (Metals/Materials). Our first microfiche original publication, *Indexing and Classification: a Selected Bibliography*, cosponsored by Nuclear Science Section, Science-Technology and Documentation Divisions, was also issued.

Several Divisions have published regular periodicals in addition to their bulletins. Advertising and Marketing Division's *What's New in Advertising and Marketing* has increased its subscriptions and is now a completely solvent undertaking. *Insurance Literature*, issued ten times a year, lists current books and articles in non-insurance magazines—another completely self-supporting project. The Insurance Division also prepares monthly copy for *Insurance Periodicals Index*, which covers 31 insurance magazines and appears in *Insurance*. Several Divisions are actively submitting articles to professional and trade publications covering their respective subject areas. Transportation is working actively on an indexing project that will cover areas not otherwise indexed and which the Division hopes will be published in one of the trade periodicals. The editors of *Proceedings in Print* have petitioned the Aerospace Division for severance of relationship with the Division and for the freedom to establish *PIP* as an independent business.

The Business and Finance Division felt strongly enough about a commercial publication that a direct contact was made with the publication's publisher and suggestions given for some needed improvements. The publisher was represented at the Convention to answer these criticisms. This is a healthy sign of cooperation between users and producers of information.

Recruitment to the profession is still a pressing problem. Advertising and Marketing sent current membership directories to all accredited library schools. Other Divisions have indicated that the lack of trained librarians in their subject areas is still an ever increasing problem. Perhaps this need may yet generate a grass roots movement to augment the programs of the Recruitment Committee.

Documentation Division is actively engaged in a survey of all libraries that have automated part or all of their library functions. The Library Technology Program of ALA is supporting the project jointly with the Documentation Division. A commercial firm (Creative Research Services, Inc., New York) will conduct the survey of approximately 14,000 libraries including college and university, medical, law, certain regional and public libraries, and special libraries. Planning is concurrently going on for Phase II of the survey, which will entail interpretation of quantitative results derived from the questionnaire responses: recommendations for meetings or symposia for groups concerned with automation of particular library functions, collection and dissemination of information regarding currently emerging library automation activities, and the establishment of a national information center for the storage and servicing of information on computer codes relating to library automated activities.

Suggestions for divisional projects seem to be a universal problem. This is true even of those Divisions that have reported active or recently completed projects. There is every indication that Divisions with activities in this direction tend to motivate their memberships. Two active subscription exchange programs were continued this year by Metals/Materials and Sci-Tech Divisions. Both are financially solvent.

Two of the active Divisions have continued sponsorship of meetings in addition to their annual Convention programs. Military Librarians sponsored its Ninth Annual Military Librarians Workshop, hosted by the United States Military Academy at West Point, November 3-5. The workshop theme was "The Library in the Defense Establishment: Mutual Obligations Toward Mission Accomplishment." Metals/Materials' 16th fall meeting in conjunction with the ASM National Metals Exposition and Congress used the theme "Changing Information for Changing Materials." Twelve specialized bibliographies were prepared for distribution at the meeting. The Division's subject interests are stressed at the fall meeting, thus leaving Convention programming available for librarianship.

Two Division awards will be presented at this Convention: the Newspaper Division's Jack K. Burness Memorial Award and Sci-Tech's Publications Award.

### Division Realignment

The Divisions have continued the feel of ferment and possible divisional realignment

started last year. Many are looking at their membership in an attempt to find a better understanding of the true special areas included in the divisional structure. It will be interesting to watch dual memberships within the Association during the next few months. As of April 30, 1966, there was a total membership of 6,221 and a divisional membership of 7,136, showing that nearly 1,000 members maintain memberships in more than one Division. Now that new Divisions are emerging from the Sci-Tech Division, it would seem likely that more members will choose membership in a Division not covered by their prime interests. Some discussion has been initiated and more will continue next year concerning descriptions of the subject interests, publications, and principal activities of the various Divisions. The need for divisional status has been felt by several Sections, and three new Divisions have developed: Engineering, Nuclear Science, and Petroleum. The memberships of both Nuclear Science and Petroleum Sections responded to the request for divisional status overwhelmingly, i.e., in each case, over 75 percent of the Section membership signed the petition.

Active discussions are proceeding in both the Chemistry Section and the Pharmaceutical Section as to possible Division requests. These changes in our structure make it all the more imperative that a reevaluation of divisional

statements be made so that *SLA—Activities and Organization* can be updated.

The Divisional Manual revisions were completed and distributed. The format parallels that of the revised Chapter Manual. Future changes to this manual will be added on a current basis to avoid the necessity of complete major revisions.

Division Chairmen have discussed informally the possible inauguration of a cooperative divisional news bulletin. More discussion of this proposal was carried on at the Convention. Several Divisions have indicated support of the basic idea of an Association news publication as contrasted to a professional bulletin. The Convention discussion will revolve around the possibility of publishing a regular monthly or bi-monthly news periodical and, accordingly, reducing the frequency of *Special Libraries* to perhaps a quarterly. The purely news type information now published in *Special Libraries* would appear in the proposed publication. Evidence of similar plans is apparent in many of our professional societies, i.e., ACS' *Chemical & Engineering News*, American Institute of Physics' *Physics Today*, and Institution of Mechanical Engineers' *Chartered Mechanical Engineer*.

Congratulations to the Business and Finance Division, which celebrated its 50th anniversary at the Minneapolis Convention.

## Resolutions of Appreciation

### Adopted at the Annual Meeting

Resolutions Reference Committee, RAYMOND A. BOHLING, Chairman

WHEREAS, the Association has been guided by a President who exemplified a vital link in communications and has endeared herself to the members by her resolute attention to Association business: BE IT RESOLVED: That the Special Libraries Association hereby express its sincere gratitude to its 1965-66 President, Alleen Thompson.

BE IT RESOLVED: That in its awareness of the talent and enthusiasm and the inordinate amount of work required to plan and execute the 57th Annual Convention, the Association recognizes its debt to all who contributed, and especially to:

The Convention Chairman, Theodore Miller, the several Convention Committees, and the Minnesota Chapter and its President, James Soule; All university, public, and special libraries in Minneapolis, St. Paul, and vicinity for permitting visits by special librarians during the Convention; Dr. Walter W. Heller, former Chairman, President's Council of Economic Advisors and Professor of Economics at the University of Minnesota, for his keynote address, "The New Economics"; Dr. George Shapiro, Professor of Communication Arts and Sciences, University of Minnesota, for

enlightening us on "The Human Problems in Communications" at the Second General Session; Grieg Aspnes, Convention Program Chairman, for moderating the Third General Session on "Circles of Communication" with panel leaders Hubert Sauter, Mrs. Margaret Sloane, Dr. John Rothman, Herbert S. White, William S. Budington, and to all others who took part in panels and workshops for Divisions, Sections, and Committees; To Mayor Arthur Naftalin of the City of Minneapolis for welcoming us to his City of Lakes; To all Minneapolis and St. Paul firms which extended cooperation to the Association in the form of time, equipment facilities, and personnel; Bill M. Woods, Executive Director, and to the Headquarters staff of Special Libraries Association for invaluable support; The management of the Radisson Hotel, especially Wilfred Schultz, Assistant Catering Manager, for their cooperation; All exhibitors and their workers for providing many new ideas and for displaying new materials to assist the special librarian with his communication problems.

# Committee Reports, 1965-1966

By Committee Chairmen

## Admissions

All admissions problems have been handled among Committee members by mail because of the widespread geographic location of the members.

The revisions of the application form proposed last year and completed this year have been made effective through the printing of new forms. These are more specific with respect to the information needed to determine the relationship between the applicant's educational and experience qualifications and the requirements for the various types of membership as stated in the Bylaws. The Guidelines, adopted by the Board of Directors last year, are very helpful to the Admissions Committee.

Despite the greater specificity of the application form, the chief problem of the Admissions Committee is still the failure of applicants to carefully and accurately fill in the information requested by the form. The careless manner in which some applicants complete the forms causes the Chairman to wonder about the applicant's qualification for either librarianship or SLA membership.

Many other questions arise from the changing structure of places employing librarians and information personnel. Decisions on these are often difficult to make.

The form letter proposed last year to save the time of the Chairman has not proven particularly helpful because the variables in situations that need clarification are too great. The best solutions seem to be the telephone and adequate secretarial assistance.

Normally the third-year member of the Committee serves as its Chairman. This was not possible this year; therefore, to re-establish the pattern, the present Chairman has agreed to serve for a second year.

RALPH H. PHELPS

## Advisory Committee to Elizabeth Ferguson on a Book: Descriptive Bibliographies Originated by Special Libraries

The title of this Committee has been revised to allow for changes in the book project for which it was organized.

There is reason to hope that a library publisher will accept, during 1966, the plan for a compilation of subject bibliographies produced by individual special libraries. It is being presented as a selection tool for building collections in specialized subject fields. Its purpose is to make available to college and public libraries the authoritative subject experience of special libraries and the organizations they serve.

ELIZABETH FERGUSON

## Archives

The Archives Committee continued the work at Association Headquarters to keep archival material processed and ready for filing.

One of the Committee members, Mrs. Martha O'Leary, has resigned as a member of the Committee because of other commitments.

Genevieve Ford, who indexes the minutes of the Board meetings, has reported that she has completed the indexing for the period ending 1965.

The file clerk at Association Headquarters has been a great help in keeping interim and archival material filed. When in doubt she consults with the Committee Chairman about retention of material sent by Past-Presidents for the file.

Vertical file space is adequate at this time for the Archives. Some weeding of extra copies of material to prevent unnecessary accumulation has been accomplished. A bookcase for the books in the Archives has been provided for the front office.

JOSEPHINE GREENWOOD

## Awards

During the 1965-1966 Association year, the Awards Committee submitted the following three recommendations, which were approved by the Board of Directors: 1) Student members will hereafter receive one unit of credit in the count for the Chapter Membership Gavel Award; 2) the last living recipient of the Professional Award will no longer be a member of the SLA Professional Award and Hall of Fame Committee; and 3) hereafter, the H. W. Wilson Company Chapter Award will be granted for a project undertaken by a Chapter for a period of two years or less, and there will be no theme.

Among considerations before the Committee has been the proposal of Convention attendance awards for Divisions and Chapters. This proposal has not been recommended to the Board of Directors by the Awards Committee.

At the Midwinter Meeting of the Board of Directors and the Advisory Council on January 20-22, 1966, a recommendation was made that the unit figures for the annual Membership Gavel Award be revised to include Sustaining and Student memberships, with each of them receiving the following unit values: Sustaining, 2 units; Students, 1 unit. That part of the recommendation having to do with Student members was approved, but inclusion of Sustaining members in the Membership Award was not accepted. The SLA Membership Committee, which suggested this revision in the award computation, wishes to study the matter of Sustaining members further. In the near future, the Awards Committee hopes to resubmit this proposal.

## Recommendations:

1. Approval of a Metals/Materials Division Honors Award, which corresponds to awards now granted by the Science-Technology Division and Geography and Map Division. The proposed award would be administered in the following manner:

(a) The Metals/Materials Division Honors Award shall be awarded annually at the discretion of that Division's Honors Committee to anyone who has made an outstanding contribution to the field of metals and materials librarianship or information service. First consideration will be given to members of the Metals/Materials Division.

(b) The award may be given for a specific activity or work, or for general service and contribution to the field of metals and materials, without limitation as to time. The award shall consist of a suitably engrossed scroll.

(c) The Honors Committee of the Metals/Materials Division shall consist of three members. The Division Chairman shall appoint a chairman and one member for a term of one year and a third member for a two-year term who will become chairman at the end of the first year. Each year the Division Chairman shall appoint two members, one of whom will have a two-year term.

(d) The Metals/Materials Division membership may make nominations or suggestions.

2. The Awards Committee has reviewed the Hall of Fame concept and feels it is a valid award for our Association. It would recommend careful consideration of the distinction between the SLA Professional Award and the Hall of Fame Award as indicated by the revisions made to the award certificates in this Committee's report for 1964-1965 and published in the September 1965 issue of *Special Libraries*.

LEE W. TRAVEN

EDITOR'S NOTE: The Board approved the first recommendation and referred the second back to the Committee.

## Bylaws

The work of the Bylaws Committee during the 1965-1966 Association year can be divided into three sections: 1) requests from Association committees for opinions, 2) revision of the "sample" Chapter and Division Bylaws, and 3) review of amendments to individual Chapter and Division Bylaws.

The Committee on Committees, the Nominating Committee, and the Admissions Committee requested opinions from the Bylaws Committee. The decision in the latter case was as follows: Higher education is acceptable in part for Active as well as for Associate membership in Special Libraries Association.

During the summer the Committee revised the "sample" Chapter and Division Bylaws that were originally approved by the Board of Directors in February 1963. The changes included both those

required by SLA membership acceptance of the amendments to the Association Bylaws on August 9, 1965, and changes recommended by the Bylaws Committee. These revisions, approved by the Board, September 24, 1965, occurred in the following articles: Article II, Section 1; Article IV, Section 1; Article IV, Section 2; Article VI, Section 1; Article XI, Section 1; and Article XII, Section 1.

The revised "sample" Chapter and Division Bylaws were distributed to all Chapter Presidents and Division Chairmen in October, accompanied by a memorandum including instructions. The Bylaws Committee requested that the changes be submitted for approval by Chapters before the end of January and by Divisions before the end of February. On March 4 a reminder was sent to 17 Chapters and seven Divisions from which the Committee had not received the amendments. To date, the amendments for all 16 Divisions and 33 of the 35 Chapters have been approved. Unusual problems prevented immediate approval of the Bylaws of the remaining two Chapters.

It was with a certain misgiving that the Association Bylaws Committee embarked on the task of again reviewing Bylaws of 50 Chapters and Divisions, but through cooperation of the Chapter Presidents and Division Chairmen the task was accomplished.

The Committee also reviewed and approved Bylaws for two new Chapters, one new Division, and three proposed Divisions.

MARGARET H. FULLER

## Committee on Committees

### Completed Assignments

Since the last annual report of the Committee, the Board approved definitions or redefinitions of four committees: Special Classifications, Scientific Meetings, Tellers, and Government Information Services. Considerable thought was given to a regionally centralized Nominating Committee, but the Board accepted this Committee's recommendation that a regionally diverse Committee be continued. The *ex officio* relationships of the Chairman of the Personnel Committee, with which the Board had tangled once before, were clarified and accepted by the Board. Discussion was given to the concept of *ex officio* in SLA, and the decision was not to use this term in the composition of SLA committees but to use "advisory, without vote" instead.

### Assignments in Process

Each assignment of the Committee on Committees is studied by each member of the Committee and also by appropriate officers and members of the Association before the discussion and recommendation go to the Board. Ready for consideration by the Board at its Minneapolis meeting were recommendations relating to the term of appointment of committee chairmen, the place of subcommittees in the SLA structure, and the composition and functions of the Publications Committee.



## Assignments Uncompleted

At its meetings in Minneapolis, the Committee on Committees plans to make ready for final Board action in the fall recommendations on assignments that already have had considerable work: the composition of the Professional Award and Hall of Fame Committee, the composition of the Convention Program Committee, and clarification of the differences between standing, special, and ad hoc committees.

In addition, the Committee will begin work on a number of yet untouched tasks, some of which were not directly assigned but were picked up because of other Board actions affecting committees. These are redefinition of the H. W. Wilson Company Chapter Award Committee and the Motion Picture Committee, the appointment of non-SLA members to SLA committees, definitions of the McKinsey Foundation Book Awards Committee, and the Planning and Evaluation Committee, consideration of the responsibilities of each special representative, definition of the relationship between the International Relations Committee and the special representation to IFLA, the relationship of the Headquarters liaison to committees, redefinition of the Public Relations Committee, and consideration of certain duties of the Archives Committee. The Committee on Committees also hopes to work on two procedural matters relating closely to its own tasks: how to effect a continuous and over-all review of the *Official Directory of Personnel* and the production of a subject index to committee responsibilities.

Since the one place to which Board members, committee chairmen and members, and Association members can easily turn for the definition of a committee is the SLA *Official Directory of Personnel*, the Committee on Committees suggests that complete definitions of committees be carried in the *Directory* rather than abbreviated versions.

To aid Association Headquarters in the compilation of new editions of the *Directory* and of *SLA Committee Information*, we suggest that each year, soon after the Annual Meeting, the Chairman of the Committee on Committees should send to the Executive Director a complete and specific summary of all changes required in these two publications as a result of Board actions in the past year.

EDWARD G. STRABLE

## Consultation Service

The establishment of 16 new special libraries highlights the activity of the Consultation Service for 1965-66. The 31 Chapters reporting received 171 inquiries concerning the Consultation Service, and 114 consultations were given at the Chapter level. From these consultations, 16 libraries have been established, and 25 inquiries are pending. We are pleased to note that in some of these libraries qualified persons are in charge, and in others college graduates, some with library experience, are being employed. In several cases the Consultation Officer has indicated that manage-

ment does realize the importance of employing a qualified person as soon as it is possible.

The Executive Director reports that Headquarters received and referred to the Chapter Consultation Officers 112 inquiries during the past year. This figure is most encouraging because it represents a considerable increase from last year when only 53 referrals were made. It also indicates how much work is done by the Executive Director and his staff on behalf of the Consultation Service.

On the professional consultation level, Headquarters received 15 inquiries for the use of professional consultants during the past 12 months. The names of 85 consultants (68 different individuals) were given to the inquiring organizations.

Since the establishment of the Consultation Service in 1957, Chapters have reported 1,081 inquiries, resulting in 626 consultations and the establishment of 162 new libraries. However, there is no way of knowing how many of these libraries are administered by a qualified librarian or information specialist. With this in mind, each Chapter President has received a letter asking him to advise the Committee about those libraries or information centers that have benefitted in any way from SLA's Consultation Service since it was first established. While only 14 Chapters have replied to date, their reports are most gratifying; and it is very satisfying, indeed, to realize that there are many successful special libraries in operation today that are the result of SLA consultation activity over the years.

Two applications for approval as an SLA Professional Consultant were received during the past year. One application was withdrawn owing to the applicant's job reassignment; the other is being held, pending the completion of the rating form by the Chapter President.

Three issues of the *Consultation Service Newsletter*, compiled as a joint effort by the Committee and reproduced and mailed at Headquarters, were sent to each Chapter Consultation Officer, Professional Consultant, and Chapter President. Again this year the Committee tried to determine the value of the *Newsletter* in its present form to the CCO. In spite of some expressed indifference, the majority seemed to feel the publication does have merit. Suggestions were made for future content, and these ideas will be incorporated in future issues.

Plans were made for a Consultation Service program to be held in Minneapolis, open to all who were interested. Seven experienced Chapter and Professional Consultants lead an informal panel discussion on the subject, "The Chapter Consultation Officer Meets Management." For the first time, this meeting was listed in the Convention Program in hopes that any SLA member would feel free to attend.

Early in March bulletin editors received a copy of "What is SLA's Consultation Service?" This article, written by the present Committee with the assistance of a member of the founding Committee, was intended to familiarize every member of the

Chapter	MAY 1, 1965-MAY 1, 1966				MAY 1963-MAY 1966			
	Inquiries Received	Consultations Given	Libraries Started	Libraries Pending	Inquiries Received	Consultations Given	Libraries Started	Libraries Pending
Alabama	0	0	0	0	2	1	1	0
Baltimore	2	0	0	0	4	0	0	0
Boston	9	3	0	0	17	7	2	2
Cincinnati	0	0	0	0	2	2	0	0
Cleveland	5	4	1	3	12	13	4	4
Colorado	3	0	0	0	5	2	2	1
Connecticut Valley	No report received				22	12	0	13
Dayton	0	0	0	0	1	1	0	1
Greater St. Louis	5	4	4*	1	17	8	5	8
Heart of America	2	2	1	0	5	6	2	2
Illinois	25	19	1	5	59	37	2	7
Indiana	3	1	1	0	8	6	1	1
Louisiana	3	2	1	2	4	2	1	2
Michigan	6	1	0	0	13	6	—	2
Minnesota	3	2	0	1	27	18	2	8
Montreal	7	3	0	1	13	9	2	2
New Jersey	10	5	0	1	28	14	6	6
New York	15	15	?	1	48	38	1	2
North Carolina	New Chapter formed 1966				New Chapter formed 1966			
Oak Ridge	1	0	0	0	2	0	0	1
Oklahoma	0	0	0	0	2	2	2	0
Pacific Northwest	7	7	2	1	13	10	3	6
Philadelphia	No report received				6	6	0	1
Pittsburgh	1	1	0	0	5	4	0	0
Rio Grande	2	2	1	0	4	4	2	0
San Diego	10	8	0	0	11	9	0	0
San Francisco	4	4	0	0	16	11	2	4
South Atlantic†	12	6	1	1	24	14	3	5
Southern California	18	13	2	2	44	28	4	10
Texas	7	3	1	1	22	7	4	2
Toronto	5	4	—	3	10	9	1	5
Upstate New York‡	0	0	0	0	6	5	0	1
Virginia	New Chapter formed 1966				New Chapter formed 1966			
Washington, D. C.	2	2	—	—	11	9	2	0
Wisconsin	4	3	0	2	16	13	3	6
Total	171	114	16	25	479	313	57	102

\* Indicates two libraries reactivated.

† Statistics given for South Atlantic Chapter include those given for Georgia Chapter 1963-65.

‡ Statistics given for Upstate New York include those given for Western New York Chapter 1963-65.

SUMMARY, MAY 1, 1957-MAY 1, 1966

	<i>Inquiries Received</i>	<i>Consultations Given</i>	<i>Li-braries Started</i>	<i>Li-braries Pending</i>
1957-58	66	?*	6	52
1958-59	103	64	19	37
1959-60	103	69	27	21
1960-61	90	52	15	17
1961-62	115	66	18	29
1962-63	133	67	22	27
1963-64	135	77	17	32
1964-65	165	117	22	41
1965-66	171	114	16	25
	1,081	626+	162	281

\* No figures available.

Association with the aims and objectives of the Consultation Service. While not every Chapter has published this article as yet, it is hoped that the majority will do so in either the last issue this year, or in the first issue of 1966-67 Chapter year.

Once again this year the CCO's annual report form was revised to allow for a more complete summary of his Chapter's consultation activity. Each reply has been analyzed, and where the CCO has presented a specific problem or a question worthy of consideration, an effort will be made to help him find a solution.

With the last issue of the *Newsletter*, the Professional Consultants received a form for updating their records on file at Headquarters. It must be recognized that additional experience is gained over the years, and a Consultant could become proficient in subjects other than those indicated at the time of application. Through the cooperation of the Executive Director, the list of Professional Consultants' subject specialties on file at Headquarters was revised this year. This project has helped determine areas where additional subject coverage is needed.

A copy of *Special Libraries: A Guide for Management* was sent to each CCO immediately following publication. It is hoped that this excellent publication, coupled with *Objectives and Standards for Special Libraries*, will help fill the perennial request for "good literature, in composite form, to suggest to interested management."

Not all the recommendations of the Ad Hoc Committee Appointed to Study the Consultation Service have been realized yet. Chapter officers and individual members have been encouraged to learn more about the Consultation Service as was suggested. In addition, the necessity of close cooperation between the Chapter Employment Chairman and the CCO has been stressed. Fully realizing that the CCO frequently faces a problem in trying to deal with a satisfactory level of authority in a corporation, considerable thought has been given to helping him with this problem. In addition, the Committee is preparing some sample material based on actual reports of both Chapter and Pro-

fessional Consultants that could be used by the CCO as a guide to writing his report for management.

One of the prime goals of the Committee, to revise the Consultation Service Manual to include all the recommendations and suggestions made in the Report of the Ad Hoc Committee, remains unfinished. However, it should be ready for distribution shortly.

During the months ahead, we will continue to encourage Chapters to undertake some form of consultation activity as a Chapter project; for example, contacting new business and industry within their community or advising established non-library management of the services available through Special Libraries Association. Other means of bringing the Consultation Service to the attention of business and technical personnel might be through the media of technical meetings, conventions, and exhibits. In this area of publicity, however, we must first be certain that the Service is operating at the *highest level* within the Chapters. As the founding report states, "The greatest responsibility is at the Chapter level. . . ."

GLORIA EVANS

### Convention Advisory

This Committee met twice this year during Board meeting periods. The Board of Directors on June 11, 1965, recommended "that the Convention Advisory Committee continue the quantitative evaluation of Convention programs." The Committee plans to implement the project by seeing that: 1) attendance records for all Convention time periods, from records for each scheduled event therein, be gathered and the percentage of registration attendance be charted against the number and general types of events held during each period, 2) the program evaluation rating cards continue to be prepared and distributed for two more years (1967-68) at each Convention event that contains technical content and speaker, 3) annual analysis of returned rating cards for each event by Division attendance as a percentage of the Division's Convention registration and by the four rating levels be reported to the Committee, and 4) a final five-year summary of rated member reactions to all different types of programs in each Division and all General Sessions be reported along with any other trends that may appear. The cooperation promised by Efren Gonzalez on points three and four is essential and greatly appreciated. Point one may reveal preferred time periods for general sessions, tours, etc., and hopefully provide guidance for giving the Convention hotel early estimates for meals and the number of meeting chairs needed for various Convention periods. We are indebted to Margaret Madden for point two.

On January 21, 1966, three principles on scheduling Division functions in connection with a recommendation on the handling of the Metals/Materials Division's scholarship benefit "that final discretionary power for scheduling such an event and for its financial commitments shall lie with the Convention Chairman and the Board of Di-



The Consultation Service Committee held an open meeting with a panel: Rose Vor-melker, Mrs. Gloria Evans, Committee Chairman, Sally Birch, Grieg Aspnes, Sara Aull, Mildred Hogan.

rectors" were approved by the Board. The principles stated were: 1) the Scholarship Fund Benefit should not become a function of the Association as a whole, 2) a Division's functions should stay within the Division's own financial capabilities, and 3) no Division function, including fund raising, can be guaranteed a time period free from other scheduled events.

The Board advised the Committee that the scholarship event should be handled no differently from any other Convention program; that it would be given no particular preference as far as scheduling is concerned; and that all facilities and services available to any Division program be made available for that event. What that means in Convention operations will be defined in the Manual.

A different format for the various sections of the Convention Manual has been tentatively drafted and so far definitely preferred by Philadelphia Convention workers who have seen it as overcoming the objections to the current presentation.

Descriptions of responsibilities and operations are presented in the form job descriptions take: responsibilities and duties are described, who the worker reports to and who appoints him, approved policies and general aspects of the work involved, with what other operations and suppliers the worker deals, and, finally, a schedule or calendar throughout the year and Convention week of his specific duties.

Brief comments delineating a worker's own job versus the responsibility of another's with whom he deals are included to clarify any questions a worker might have as to his area of responsibility, to explain why something has to be done by a certain time, and by explaining the necessity for a specified action, assure cooperation and completion by the desirable time.

The Philadelphia local representatives of Divisions have encouraged the separation of their duties from those of the Division Program Chairmen.

Ticket sales operations will be detailed separately from meals and banquet to provide more information than has been recently available.

For the resulting 15 chapters on the operations of the Convention it is contemplated that a fairly complete draft of each section should pass through the hands of a preceding and succeeding Convention worker on that operation. The interplay of schedules for completion of different operations must agree and be feasible with different operations and with SLA Headquarters' schedules.

The Convention Manual, as this Chairman especially would like to see it become, involves a complete rewriting. But, after so outlining every operation it is possible that it could then be rearranged into two parts, a policy manual of responsibilities and general aspects as the Board approved Convention Policy Manual, plus a looseleaf Operating Manual distributable each year by pertinent parts to pertinent workers and revisable by sections without requiring Board vote as changes are made in Convention operations and schedules. The whole has to be completed and checked before one can safely break it into two parts or even be sure that any one section is wholly correct. As a result, revision will not be possible this year.

No revised drafts have been written for the responsibilities, duties, and operations of the Executive Director or Convention Program Committee. They will be advised of the revised format and given a copy of their current Manual section plus any revised operating section with which their work relates and requested to present their suggestions for revision of the applicable section. A similar procedure has been followed for Philadelphia Committee Chairmen.

ANNE L. NICHOLSON

## Convention 1966

No annual report received by final deadline. Will be published later when and if received.

## Convention Program

The primary objective of the Committee during the year was to establish the theme for the 1967 Convention and to evolve plans for the Convention-wide meetings. The theme is the Association's slogan—"Putting Knowledge to Work." Of the three General Sessions devoted to subject presentations, two will center around New York City features, and one will be broadly on automation. A formal "awards" luncheon will replace the banquet.

These plans, with some changes in timing, were accepted by the Board at the 1966 Convention.

ELIZABETH FERGUSON

## Copyright Law Revision

No annual report.

## Education

One year ago the Chairmanship of the Education Committee passed from the hands of Grieg Aspnes, who conceived and guided it for six years, to mine. At the same time, the membership of the Committee almost completely changed. Thus, this year has been one of finding our way around a most complex and delicate field.

Fortunately, the previous Committee had begun a program that could be carried on with commendable results. Last year in Philadelphia, we had our first Forum on Education for Special Librarianship. This year, on Friday, June 3, we had our Second Forum. These Forums are meant to establish a colloquy among the library schools and members of SLA on common problems. On Friday morning there was a discussion of the problem of continuing education for special librarians. The afternoon was devoted to a consideration of the course content of the special libraries course.

Next year in New York we are planning to explore the library technician problem and to examine certain facets of differences among educators in their approach to education for information personnel. These are all problems of deep concern both to the library schools and all of us.

On the horizon are two other areas that the Education Committee may be called upon to investigate. It has been suggested that some of our energies be devoted to a study of our own membership to determine just what in our library school education was lacking that could have made us better special librarians. In other words, what ingredients could be added to the curricula of the library schools to make their graduates even more acceptable as employees of special libraries.

Again, it has been suggested that SLA explore the possibility of establishing either pre- or post-convention seminars in advanced techniques of special librarianship, such as the ones that have been put on by non-library organizations and taught by certain of our members. Aslib has been doing just this for years.

Next year at this time we hope to have a report on developments in these two projects.

ERIK BROMBERG

## Finance

The Finance Committee, in its report of September 17, 1965, made the following recommendations to the Board of Directors, which were approved:

1. That the tentative general operations budget 1965-66 as presented by the Executive Director and reviewed by the Committee be accepted. In line with earlier Board and Committee action, the Committee recommended that the 15 percent allotment to Chapters be continued for 1965-66 and that the allotment for Divisions be raised from five percent to ten percent and the \$150 minimum for Divisions be removed.

2. That the payroll account be increased from \$5,000 to \$5,500.

The Finance Committee also suggested that other possible sources of revenue be considered, including: 1) increased advertising and subscription rates for the Association's periodical publications; 2) an increase in the Convention registration fee; and 3) an increase in rates for the Addressing Service. In addition, the Finance Committee urged that a comprehensive and enthusiastic Association membership drive be undertaken. The Board approved the recommendations and referred the first and second suggestions to the appropriate committees.

The Finance Committee in its report of January 7, 1966, made the following recommendations to the Board:

1. That the recommendations of the Special Libraries Committee for increases in rates for *Special Libraries* for non-member subscriptions, effective 1967, reprints, single issues, and advertising be accepted. (Estimated increase in annual gross income approximately \$12,400.)

2. That the recommendation of the Scientific Meetings Committee to increase the subscription rate of *Scientific Meetings* to \$10 be accepted. (Estimated increase in annual gross income approximately \$3,500.)

3. That the Board instruct the Executive Director to review the possibilities of increases in rates for the Addressing Service.

4. That the Convention registration fee be raised from \$10 to \$15 with the 1967 Convention.

The Board approved recommendations 1, 2, and 3 but took no action on 4.

The Finance Committee in its report of May 19 to the Board at its June meeting recommended the following:

1. That a contribution of \$2,000 be made to *Documentation Abstracts*.

2. That Price Waterhouse be approved as auditors for the Association for fiscal 1965-66.

JANET BOGARDUS

EDITOR'S NOTE: Both recommendations were approved by the Board.

## Foundation Grants

The major grant received by the Special Libraries Association since the last annual report was for the "Cumulative Index to Scientific and Technical Translations," which was approved by the National Science Foundation to the extent of \$80,530.

Except for the SLA Documentation Division's proposal for a Joint Survey of Library Automation

Activities being funded to the extent of \$15,000 by the ALA Library Technology Program, no significant new sources of funds were uncovered during the last year.

The continued cooperation of the members of the Board of Directors in encouraging the Committee's exploration of funds for worthy projects is deeply appreciated. The SLA Executive Director played a critical part in these negotiations.

E. B. JACKSON

### FOUNDATION GRANTS PROJECTS REPORT

<i>Project</i>	<i>Contact</i>	<i>Action</i>
Support of SLA Translations Center	NSF	Approved Nov. 22, 1965; grant GN-469 for \$46,930
Cumulative Index to Scientific and Technical Translations	NSF	Approved May 13, 1966; grant GN-523 for \$80,530
Translation Activities Coordinator	NSF	Awaiting action
Request for Supplement to grant GN469 for \$7,607	NSF	Grant approved June 30, 1966
Karl Baer—travel funds to IFLA Meeting, Helsinki	NSF and Rockefeller Foundation	Turned down from both. Dr. Baer to contact NSF directly as private individual
Special Classification Center, Western Reserve University		SLA disposed of collections before grant was requested
Eric Bromberg, Chairman, Education Committee, requested transportation for John Bird, Aslib, to speak at SLA Post-Convention Forum on Library Education	NSF, Rockefeller Foundation, U. S. Office of Education	Grant not made. Education Committee plans to renew request next year
Documentation Division—questionnaire on survey of library automation activities	ALA Library Technology Program	Approval received for \$15,000 in two increments, May 1966. Survey to begin hopefully in June; to be completed before summer's end
President-elect F. E. McKenna—suggestion that a group of Japanese special librarians exchange visit with U. S. special librarians	Asia Foundation	It is checking with their field representative in Japan for recommendation
President, Special Libraries Association in the Philippines—request grant to attend SLA Convention from present location as student, Rutgers University Library School	Asia Foundation	It suggested individual contact ALA International Relations Office as the Asia Foundation funds deposited there for this purpose are still available

### Library Association Guests



(Back row) James A. Ubel, Minnesota Library Association; Professor Fredric M. Litto, Theater Library Association; Katharine Holum, Music Library Association; Ervin J. Gaines, American Library Association; (front row) Mrs. Jim Smith, Catholic Library Association; Dr. F. E. McKenna, SLA; Mrs. Vivian Sessions, Council of Planning Librarians; Wesley Simonton, Association of American Library Schools.

## Government Information Services

At the Philadelphia Convention the Committee on Government Information Services set three objectives for 1965-1966:

1. To survey library users of government information services regarding the quality of such services and to summarize the results of the survey in an article for *Special Libraries*. A survey was completed, and the summary article was published in the January 1966 issue of *Special Libraries*. In general, the survey results indicated a continuing improvement in dissemination of technical information to libraries by major government agencies.
2. To obtain a summary article written (and published in *Special Libraries*) by one of the key people in the Office of Science and Technology concerning government efforts to improve the dissemination of technical information. This article was written by Colonel Andrew Aines of the Office of Science and Technology and published in the January 1966 issue of *Special Libraries* under the title "Science, Technology, and the Library."
3. To increase the meeting time and the number of government agencies making presentations at the annual program given by the Government Information Services Committee at the SLA Convention. Plans for the open Committee meeting at the Convention in Minneapolis were completely changed after the publication of the COSATI report, *Recommendations for National Document Handling Systems in Science and Technology*. Due to the importance of the report and the impact of its recommendations on the future of special libraries, it was essential to make it the subject of the annual presentation to SLA. Accordingly, arrangements were worked out with William T. Knox, Chairman of COSATI, to speak at the meeting. His talk, entitled "Plans and Outlook for a National Network of Information Systems in Science and Technology" was given to a large audience. In the discussion period, many pertinent questions were asked.

The COSATI report continues to claim the attention of the Committee. One of the Committee members wrote a review of the report for the May-June issue of *Special Libraries*. In addition, the Committee is going to work with William S. Budington in an attempt to formulate a posture for the Special Libraries Association, vis-a-vis this report. A poll of the members of the Advisory Committee is planned.

Another matter also currently concerning the Committee is the proposed closing of the DDC regional offices. The Committee plans to poll the memberships of the Science and Technology Division, the Aerospace Division, and the Nuclear Science Division concerning reactions to this action.

CHRIS STEVENSON

## Governmental Relations

This 1965-66 year has seen an even more unprecedented series of developments in governmental activity in the library field than has been true in the previous very active years. During the

meetings in Minneapolis, the results of these activities and SLA's interest in them were evident in the speakers and topics discussed, especially a program dedicated to the proposed COSATI national network of information systems in science and technology. During the year a series of articles began in *Special Libraries* on legislative activities that are of special interest to special librarians.

All these have to do with activities that have not been specifically the acts of the Governmental Relations Committee, and indeed, with which it has little to do. But as the appointed watchdog of the Association, the Committee keeps its eyes on these and on many other kinds of activities in government, including such varied educational fields as the revision of Civil Service Standards for Librarians, the passage of Medical Libraries Assistance, Higher Education, and State Technical Services Acts and the subsequent financing of various sections under these acts, which is a very important and sometimes neglected activity of Congress, the activities of the Federal Library Committee in its new life in Washington, and the discussions and hearing on the International Education bill.

In keeping abreast of these activities, the Committee owes special gratitude, which I am happy to acknowledge, to the American Library Association's Washington Office, which keeps us informed of what goes on in Washington, and to the Library Services Branch of the United States Office of Education, which performs this service for us for special library activity. In particular, I would like to thank Germaine Krettek and Robert Havlik of these two offices for their cooperation with this Committee.

Substantive activity of the Committee during the year has included the culmination of its work on the Medical Library Assistance Act, when William Budington testified on behalf of the bill as the official representative of SLA. The Committee drafted a letter to the National Science Foundation supporting its special programs and another to the Honorable John Fogarty, endorsing the Library Services Construction Act, already authorized by Congress.

Most communication activity has been with Headquarters or to other SLA Committees, many of which have direct and large concern in government activities. The Committee has met with Association Officers to discuss how the Governmental Relations Committee can better serve SLA and its members, and try to resolve some of the areas of concern to the Committee and its handling of many kinds of the things that are brought to its attention.

A consensus was reached that, although the Committee should receive and refer information on any and all kinds of governmental activity concerned in any way with librarianship, librarians and libraries, its activities, or its recommendation for direct action, should be limited to those of national rather than local implications. We look hopefully at the recent creation of a new study committee, a Joint Committee of the Council of the National Library Associations, with a repre-

sentative from SLA, as a trend toward cooperation of associations—of library associations and others in the governmental area of particular SLA interest—with the hope that this cooperation will have the advantage of pooling library association efforts toward achieving better information about and participation in the activities of the United States Government and possibly in international and local areas.

ALICE D. BALL

## Headquarters Operations

No annual report.

## International Relations

The Committee is currently concentrating on two international programs—the CNLA Committee for Visiting Foreign Librarians and the Jointly Sponsored Program. The Chairman also works with local Washington, D. C. programs of similar interest. Other of the Committee's direct activities during the year were concerned with handling correspondence from foreign librarians interested in special library employment in the United States and United States librarians seeking special library jobs overseas. The Chairman attended one session of the White House Conference on International Cooperation and was an SLA observer at the Round Table on International Cooperation for Library Services in Latin America in the fall of 1965.

Two foreign visitors attended the annual SLA Convention: Christine Wynne of the New Zealand Forest Products Library and Katalée Sombatsiri of the library of The Bank of Thailand. The latter is working for 11 months at the Economic Growth Center at Yale University under the Jointly Sponsored Program.

ELAINE A. KURTZ

## McKinsey Foundation Book Awards Program

Special Libraries Association participated for the fourth year in offering nominations for the McKinsey Foundation Book Awards Program, sponsored by the American Academy of Management under a special grant from the McKinsey Foundation for Management Research, Inc. The purpose of the program is the recognition of books that make significant contributions to management literature.

During the year the work of the SLA McKinsey Committee was simplified by the elimination of the requirement that nominations for the Award be accompanied by a comprehensive synopsis of the book to substantiate its nomination.

Five nominations were submitted to the awards office in January 1966. Nominations were made on the basis of the recommendations of the five Committee members. Each Committee member selected the three books in the management field he felt were the most significant works published during the period from July 1, 1964 through December

31, 1965. Each of the nominations submitted on behalf of Special Libraries Association was recommended by two or more Committee members.

A letter was received from the Director of the Awards Program early in February acknowledging the nominations and expressing appreciation for the continued participation of Special Libraries Association in the Program.

All members of the 1965-66 SLA McKinsey Committee have accepted reappointment for the coming year.

PEARL CHARLET

## Membership

A Sustaining membership drive opened on February 3, 1966, and continued until the end of April. During that period 1,292 specially tailored letters were individually addressed by the SLA Headquarters staff and mailed out with a new brochure to officials of 1) industrial corporations, foundations, and newspapers; 2) research, cultural, and educational institutions; and 3) service organizations, publishers, booksellers, binders, etc. We regretfully report that to date only 11 new Sustaining memberships can be directly attributed to the efforts expended in this drive.

As a result of the experiences this year, the Membership Committee feels that it has gained at least something of an insight into the problems of carrying out campaigns to increase all classes of membership. It is our unanimous opinion that we cannot recommend as a good procedure to follow in the future the hasty, economical manner in which this drive was conducted. We are convinced that the poor response to date has been due largely to two factors.

First, the drive was initiated at the direction of the Board of Directors without what our Committee felt was adequate preparation to organize the most necessary support from SLA members at the local Chapter level. We must face the fact that no organization with its own library or information center is going to pay out \$100 for a Sustaining membership fee in SLA unless such a move is heartily recommended by the librarian or information specialist in charge. He or she will be our very best salesman. In an attempt to help bolster a backup for the drive by the local Chapters, we attempted, through the Awards Committee, to persuade the Board to allow credit in the annual Membership Gavel Award contest to each Chapter for Sustaining memberships taken within their local area. Our appeal was turned down by the Board at the Midwinter Meeting. We hope to try again at the Fall Meeting with a proposal worked out in full detail, but this year we were left with no particular incentive for local Chapter members to back our campaign.

Second, the drive was carried out as economically as possible. The available facilities at SLA Headquarters were used to send out the appeals. Three full months were needed to complete the task. The brochure itself was roughed out in the fall of 1964 under the direction of Mrs. Sonia Gruen, the 1964-65 SLA Membership Chairman,



and was over a year in production, sandwiched in with the other multitudinous responsibilities of Mary Allison, SLA Director of Publications and Public Relations. The piece is attractive with adequate eye appeal. It lists all the present advantages gained by taking out this class of membership in SLA such as the special employment counseling available through the Placement Service and so on.

The Committee labored hard over the covering letters of appeal. The list of organizations contacted was provided for us by Association Headquarters and was brought up to date by the Committee. Our results with this particular drive indicate that not enough inducements in attractive form have been presented to sell SLA on its own merits to more than 11 of the 1,292 groups contacted. Our approach may have been too subjective. We need the objective advice of specialists skilled in the promotion of such drives. We must surely need a new image to project.

Turning to the second class of membership drive that the Board has directed the Committee to work on, the one for Student members, the Committee found that the annual Membership Gavel Award gave no credit to the local Chapters for the Student members enrolled in SLA during the year. We successfully petitioned the Board through the Awards Committee. Now Student members count one unit toward the Gavel Award. We have no preconceived plans for the Student drive to project at this moment. What we do propose is a full day meeting, early in September, of the incoming members of the SLA Public Relations, Recruitment, and Membership Committees, the members of these same Committees on the Chapter level, designated members of the Advisory Council, the Chapter Liaison Officer, SLA Executive Director, Bill Woods, Director of Publications and Public Relations, Mary Allison, and Director of Membership Services, Grace Reynolds. We feel that by the effective cooperation of all of the groups mentioned, after a full review of the procedures and the literature now in use to attract membership, we can arrive at a systematic, interlocking program. We hope not only to plan to reach the desired "Goals for 1970" but to achieve a long-range plan for growth that, with minor changes after objective evaluation for the next few years, may serve us well for years to come.

The present Chapter Liaison Officer, John Connor, has outlined an excellent set of guidelines for the Chapter Recruitment and Membership Committees to follow in the upcoming 1966-67 Student Membership Drive. We do, however, recommend an in-depth discussion of the problem, not only for this but for all classes of SLA membership. We need to lay down formal lines of responsibilities for each of these Chapter committees and to re-emphasize the role the public relations group can play to project an attractive image of SLA that will persuade people to join. We must discuss fully what finances SLA can put at our disposal. We need cost/benefit analyses. We must know just how much help we can depend on from the present or future Association Headquarters staff

setup so that we will not repeat our performance of this year in assigning a task to Headquarters that taxed its already overworked personnel. If no extra financing or staff aid are to be forthcoming, we must plan alternative methods of achieving our objectives.

ELIZABETH M. MULHALL

## Motion Picture

The Motion Picture Committee was dissolved at its request by action of the Board at the Midwinter Meeting in Albuquerque.

EFREN W. GONZALEZ

EDITOR'S NOTE: The Audio-Visual Committee, Mrs. Margaret Sloane, Chairman, has assumed the responsibilities of the former Motion Picture Committee.

## Nominating

For report, see *Special Libraries*, vol. 56, no. 10, December 1965, p. 729.

## Nonserial Publications

Six projects have resulted in publication this year: *Aviation Subject Headings and Classification Guide*, compiled by Virginia W. Earnshaw and Agnes A. Gautreaux; *Business and Industrial Libraries in the United States: 1820-1940*, by Anthony T. Kruzas; *German Chemical Abbreviations*, edited and compiled by Gabriele E. M. Wohlauer and H. D. Gholston; *Guide to Metallurgical Information* (SLA Bibliography no. 3), 2nd edition, edited by Eleanor B. Gibson and Elizabeth W. Tapia; *Sources of Insurance Statistics*, edited by Elizabeth Ferguson; and *Special Libraries: A Guide for Management*, edited by Edward G. Strable.

Six additional projects are nearing completion, and it is hoped that they will be submitted for final approval during the year: "Bibliography of Technical and Scientific Bibliographies," "Checklist for the Organization, Operation, and Evaluation of a Company Library," 2nd edition, "Chemical Engineering Subject Headings," "Graduate Pharmaceutical Theses," "Handbook for Library Assistants," and "Technical Books for Technical Institutes."

Two other projects are in progress but will probably take longer to reach publication: "Organization and Management of Special Libraries," edited by Grieg Aspnes, and "Dictionary of Report Series Codes," 2nd edition, edited by Mrs. Helen Redman and Mrs. Lois Godfrey.

Two projects were rejected by the Committee, and one project was released and has been issued by the Nuclear Science and Documentation Divisions.

For the past few years the Committee has been weighing the pros and cons of granting royalties to individual authors and editors who work completely on their own and of having a legal contract with such individuals.

BEVERLY HICKOK

SPECIAL LIBRARIES

## Personnel

No annual report.

## Placement Policy

No annual report.

## Professional Standards

During 1965-66, the Professional Standards Committee developed Profiles of six special libraries, which have appeared in *Special Libraries* and are now available in reprint form. The Profiles were developed through the efforts of Professor Ruth S. Leonard, Committee Consultant, from statistics gathered in connection with the Standards published late in 1964, augmented by new material obtained during visits to a number of libraries in the Chicago, New York, and Boston areas and through interviews with their librarians. Professor Leonard has done a magnificent job of clothing some pretty bare statistics with meaning and relevance. The Committee is indeed grateful to her.

The Profiles and the Standards are both being translated into several foreign languages, permission having been granted foreign special library organizations to do so.

The Chairman was asked to write a short piece on implementation of the Standards for the 1966 *Bowker Annual of Library and Book Trade Information*.

The Chairman has been unable, due to pressure of work, to be in touch with related committees this year. It is recommended that closer ties be developed between the Professional Standards Committee, the Professional Ethics Committee, the Education Committee, the Consultation Service Committee, and the Special Representative to the ALA Association of Hospital and Institutional Libraries Standards Committee.

Projects proposed for the coming year include:

1. Implementing the Standards by developing a conference with high level management people to determine how well the Standards meet their needs and find ways of strengthening the Standards.
2. Determining whether the Divisions would like to think in terms of preparing Profiles in their particular fields.
3. Cooperating with the government statistics agency so far as it concerns special libraries.

Perhaps because she has very little committee work behind her, the Chairman has felt as though she were working in a vacuum, isolated from the Board of Directors and the Advisory Council. She would recommend that more extensive lines of communication be developed.

DR. EUNICE C. WALDE

## Public Relations

During the 1965 Convention, jewelry with the Special Libraries Association insignia was introduced to the membership. Items presented were bracelet charms and tie-tacks, available in both sterling silver and 10-k gold. For the remainder of the year the jewelry has been available from Association Headquarters.

### JEWELRY SALES

	1965 Convention	July 1965- April 30, 1966	Total
Silver charms @ \$4.95	20	34	54
Gold charms @ \$8.25	15	41	56
Silver tie-tacks @ \$4.95	14	26	40
Gold tie-tacks @ \$8.25	5	9	14

Included in the purchase price is \$2 above the actual cost of each item. This money was used first to amortize the die and other costs (approximately \$100). When expenses were met, the \$2 were to be divided equally between the Scholarship and Student Loan Fund and the Motion Picture Fund. Expenses have all been paid, and contributions are being made to these Funds.

Jewelry was again available in the registration area during the 1966 Convention.

In addition, one *Public Relations Newsletter* was mailed out during the year.

MARIAN G. LECHNER

## Publications

No annual report.

## Recruitment

At the January 1966 Advisory Council meeting, an Agenda Committee was established, and its charge was to survey Association activities in the field of recruitment as outlined in the Goals for 1970, which stated "at least 30,000 well-trained special librarians-information specialists should



**Beverly Hickok (center), Chairman, Nonserial Publications Committee, recommending to the Board of Directors that royalties be paid to individual authors.**

be working in the field." The first means to this end is "recruitment of intelligent young people, and competent people from other professions to the special librarianship field and to the Special Libraries Association."

This report outlines the activities sponsored and supported by this Committee. These activities were all directed toward fulfilling the responsibilities of recruitment in the Goals for 1970.

### John Cotton Dana Lectures

Seven lectures have been given in the 1965-66 series: Western Michigan University—Joseph M. Simmons; Simmons College—Eugene Jackson; Rosary College—William H. Richardson; McGill University—Gordon E. Randall; Louisiana State University—Maryann Duggan; Kent State University—George Mandel; and University of Denver—Louis Schultheiss.

In accordance with the recommendation accepted by the Board of Directors in January, the number of JCD lectures will be increased for the 1966-67 series. Sixteen schools have been sent invitations, including the University of Pittsburgh and the State University of New York at Albany, which are newly accredited and therefore have not previously had a JCD lecture.

Careful consideration must be given to the selection of speakers to present these lectures. The question of asking a librarian to be a lecturer a second time was presented to the Board in January 1966. It was felt that rather than jeopardize the quality, a speaker might be approached a second time.

The occasion of the JCD lecture affords the closest SLA Chapter an excellent opportunity for a recruitment meeting. Each Chapter President will be advised of the lecture and asked to participate.

### Recruitment Literature

All Data Sheets have been updated and revised. Some new titles, such as Communications Media and Advertising-Marketing, have been added. One worthwhile change has been the addition of citations to journal articles or chapters in books that describe special librarianship in more detail. Special credit is given to the New York and the Upstate New York Chapters for their help in this undertaking.

A replacement for *Make Your Career in a Special Library* is still open for suggestion. A rough draft of a cartoon type brochure will be presented to the Committee for consideration.

### Recruitment Newsletter

Two issues of the *Newsletter* were written by the Committee Chairman in November 1965 and February 1966. The purpose of this publication is to keep the recruitment force abreast of activities and publications that might be useful in program planning. It is hoped that a third issue will be published in the summer to summarize the year's activities.

### Cooperative Recruitment

The Joint Operating Group (JOG) proposal for cooperative recruitment has been acted upon. John Harvey, ADI Chairman, Student Membership Committee, and Lois Lunin, ADI Membership Chairman, responded favorably to the SLA inquiry.

Several Chapters have co-sponsored recruitment programs with ALA, state library associations, local libraries, library schools, and student library groups. This kind of cooperative work gives special librarianship a wide audience.

The SLA Recruitment Chairman is the Representative to the CNLA Joint Committee on Library Work as a Career. This year, the Committee concentrated on guidance counselors. A packet of recruitment material from the major library associations was assembled and sent to all members of the National Vocational and Guidance Association of the American Personnel and Guidance Association (APGA). The SLA contribution to this effort was \$300 and 10,000 copies of the brochure *Special Librarianship—Information At Work*.

Results from such a project will not be immediately apparent. Chapter Recruitment Chairmen have been asked to contact APGA members in their area. This might further inform counselors by personal contact. In reviewing the Chapter annual reports, no mention was made of contact with any APGA members who had received this packet of material.

### Tear-out Referrals

Tear-out referrals were mentioned in almost all of the Chapter annual reports. Some of the Chapters that covered large geographical areas felt that some of the tear-outs were not directed to the closest Chapter. This problem will be discussed in one of the forthcoming *Newsletters*.

In some Chapters, the only activity was referral follow-up. Naturally, inquiries from college juniors, seniors, and graduates were most fruitful. Several reports indicated that the inquirer is attending or is planning to attend library school.

### Chapter Reports and Activities

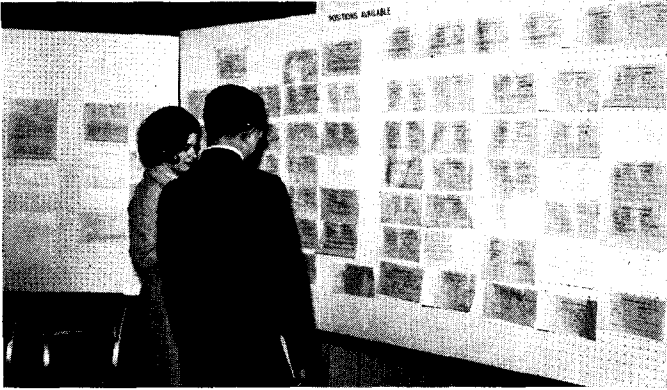
Twenty-three Chapter recruitment reports were received. Excerpts from a few of these are presented here:

The Colorado Chapter took advantage of the occasion of the JCD lecture for recruitment. Approximately 150 students, librarians, and friends attended. The following day the Annual Recruitment Dinner was attended by 87 people.

The San Francisco Bay Chapter is sponsoring an annual tea for the students attending the University of California School of Librarianship.

A panel meeting sponsored by the Michigan Chapter was held at the University of Michigan Library School.

The annual Hoosier Student Librarians Workshop will be at Purdue University this year. This four-day Workshop was initiated by the Indiana University Division of Library Science. The Indiana Chapter is to sponsor a half-day program.



The "help wanted" notices in the Placement Office testified to the shortage of special librarians.

The Toronto Chapter cosponsored the publication of the *Occupational Monograph on Special Librarians*, published March 1966.

The Pittsburgh Chapter displayed 30 car cards in public transportation vehicles throughout the city during the months of March, April, and May. During National Library Week a booth was set up at a strategic location in a large downtown store for a day. This day of recruiting was also announced in the local newspapers. The booth was well supplied with posters and recruitment literature and was staffed by special librarians.

A speakers bureau has been established by the Texas Chapter.

Almost 1,000 students toured the Monsanto Company as part of the Greater St. Louis Chapter recruitment program. During National Library Week the popular "Librarian for a Day" program was repeated with 21 librarians hosting 32 high school students.

The New Jersey Chapter also planned a "Librarian for a Day" program during National Library Week.

The Rio Grande Chapter, recruiting without a nearby library school, approached the recruitment problem by contacting principals and guidance counselors and informing them of the opportunities in the field of special librarianship.

### Recruitment Meeting

A breakfast meeting of all Recruitment Chairmen was called for May 31, 1966, at the Minneapolis Convention. Some of the areas covered were goals of recruitment, expansion of local program planning, and examples of unusual and successful programs. SLA recruitment material and material from other sources were displayed.

Hopefully, this will be the beginning of annual recruitment meetings. Chapter Chairmen often find it difficult to decide on a program, and this meeting should provide them with many new and interesting ideas.

### Projects in Progress

A recruitment idea kit is planned as a guide for all who are interested in and are participating in recruitment. Included will be: 1) general recruitment policies as outlined in the first issue of each

volume of the *Newsletter* (this will allow the *Newsletter* more space for reporting current activities), 2) materials available from Association Headquarters and other sources, 3) publicity ideas, 4) outlines of successful recruitment programs, 5) information on the JCD lecture series and how the Chapter can use it to the best advantage for recruitment, and 6) cooperative projects in conjunction with other groups such as ADI, ALA, state library associations, etc.

These areas form the nucleus of the pilot kit. Revision and expansion will be on a continuing basis.

### Projects for Consideration

A continuing program of recruitment should be planned by each Chapter having an accredited library school in its geographical area. This is one of the few programs that can be done in a controlled situation and where results can be measured by statistics.

Literature geared to junior colleges and emphasizing opportunities in special libraries that can be realized with the three more years of study should be prepared.

As back-up for the Data Sheets, packets of reprints on subject libraries should be prepared. A starting point for this project would be the additional references included on the revised Data Sheets.

Bulletin board kits patterned after the National Library Week kit should be made available. The recruitment poster and other appropriate material would be included with suggested arrangements.

### Recommendations

1. Closer liaison between the SLA Recruitment and Education Committees whose activities are, or might be related, is recommended. An internship program for special librarians is a possibility for a cooperative program. This type of program is now pursued by some library schools with university and public libraries.

2. Establishment of a Recruitment Office and full-time recruitment staff at Association Headquarters should be considered. This would give continuity to the Committee as well as provide a central clearinghouse for referrals, follow-ups, etc. Many

special librarians are willing to volunteer their time and energy for recruitment, but job requirements often prevent desired participation. Some of the time-consuming tasks now being attempted by the working librarian could be assumed by the Association Headquarters staff.

MARY LEE TSUFFIS

EDITOR'S NOTE: The first recommendation was approved by the Board.

## Reprography

The Committee was inactive during the past year.

JOHN SHERROD

## SLA Professional Award and Hall of Fame

For names and accomplishments of the SLA Hall of Fame winners, see *Special Libraries*, vol. 57, no. 4, April 1966, p. 244.

MILDRED H. BRODE

## Scholarship and Student Loan Fund

Ninety persons applied for the five \$1,500 scholarships offered this year. This is 14 more than last year. More and better qualified applicants, combined with fewer scholarships, made the selection of this year's winners most difficult. The Committee feels that the improved quality of the applicants is due chiefly to the increase of the scholarship awards from \$1,000 to \$1,500. The Committee would like to express its gratitude to Chapter Presidents and all other members who interviewed applicants. Grace Reynolds and her assistants are to be warmly commended for their efficient processing of the records for so many applicants. The Committee also gratefully acknowledges the assistance of the Executive Director in the handling of Committee business.

The winners of the 1966-67 Special Libraries Association \$1,500 scholarships are: Susan Oliver Barrick, Richmond, Virginia; Janet Kay Boles, Randlett, Oklahoma; Renée Carol Evans, Los Angeles, California; Mrs. Pamela S. Palm, Franklin Park, Illinois; and Charles Eliot Snell, Albuquerque, New Mexico. Alternate winners, listed in order of preference, are: Elaine Frances Stakenas, Calgary, Alberta, Canada; Colleen Mary Joy, Portland, Oregon; Suzanne Snyder, Rochester, New York; and Mrs. Demita Anne Gerber, New York, New York.

The following is a summary of salient facts about this year's applicants. Four applicants withdrew. For 23 applicants, the required proof of library school acceptance, or transcripts of grades, or both, were not received. This left 63 applicants for final evaluation, though the applications of all 90 were studied. Applicants were from 24 states, three provinces of Canada, and eight other countries. Twelve of the 14 applications from citizens of countries other than the United States or Canada lacked either proof of library school acceptance, transcripts of grades, or both. There were 75

women applicants and 15 men. Of the 63 applicants involved in final consideration, 53 were women. Twenty-three of these applicants had some special library experience, 20 had experience in non-special libraries, and nine had no library experience. Ten of the 63 applicants involved in final consideration were men. Five of these had some special library experience, three had experience in non-special libraries, and two had no library experience.

As in the past, contributions were made to the Scholarship and Student Loan Fund by companies and organizations, Divisions, Sections, and Chapters, and individual members of the Association. \$4,000 was again received from the H. W. Wilson Foundation, Inc. Substantial contributions were received from Atlas Chemical Industries, Bell Telephone Laboratories, E. I. du Pont de Nemours and Company, Standard Oil Company of California, and Time, Inc. The Metals/Materials Division contributed \$1,241.10, the profit from its "Night At The Races" event at the 1965 Philadelphia Convention. More than \$1,500 was given in memory of various individuals. \$505 has been given in memory of Ruth Savord by many persons.

Three applications for loans were received. One loan for \$500 was granted.

A "Guide for Interviewers of SLA Scholarship Applicants" was prepared and used this year. At its 1965 Fall Meeting, the Board of Directors approved the following Committee recommendations: 1) an increase of the amount of each scholarship from \$1,000 to \$1,500 and a decrease of the number of scholarships correspondingly, 2) permit winners of SLA scholarships to receive financial assistance from other organizations or groups up to a total of \$3,000, including the SLA scholarship, and 3) reaffirmed past Association policy, which is opposed to the establishment of named scholarships.

### FINANCIAL STATEMENT SCHOLARSHIP AND STUDENT LOAN FUND May 1, 1965 to April 30, 1966

CONTRIBUTIONS	
Individual members	\$ 1,550.81
Memorial donations	
In memory of Mr. and Mrs. Fred C. Woods (from individual donation)	100.00
In memory of Alden G. Greene (from Oak Ridge Chapter)	50.00
In memory of Isabel Bronk (from individual donation)	50.00
In memory of Kenneth Metcalf (from Michigan Chapter)	25.00
In memory of Kenneth Metcalf (from individual donation)	10.00
In memory of Lura Shorb (from individual donations)	22.00
In memory of Bernard Reddington (from Newspaper Division)	50.00
In memory of Esther Kalis and Mrs. Freda M. Witt (from Ad-	

Memorial donations (continued)

vertising and Marketing Division)	100.00
In memory of Ruth Savord (from individual donations)	505.00
In memory of Marjorie Baker (from New Jersey Chapter)	100.00
	<u>\$ 1,012.00</u>

Organizations

Standard Oil of California	\$ 100.00
Time, Inc.	500.00
Bell Telephone Laboratories	100.00
Atlas Chemical Industries	250.00
E. I. du Pont de Nemours & Co.	100.00
H. W. Wilson Foundation, Inc.	4,000.00
	<u>\$ 5,050.00</u>

Chapters

San Francisco Bay Region	\$ 17.25
Pacific Northwest	25.00
Southern California	140.60
Cleveland	47.50
Greater St. Louis	150.00
New Jersey	50.00
Michigan	25.00
	<u>\$ 455.35</u>

Divisions

Metals/Materials	\$ 1,241.10
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Sections

Pharmaceutical	\$ 100.00
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Total contributions \$ 9,409.26

Total interest earned May 1, 1965 to April 30, 1966 777.63

Repayments on loans May 1, 1965 to April 30, 1966 550.00

\$10,736.89

SUMMARY

Cash balance May 1, 1965 \$17,617.20  
 Less—Scholarship and Student Loans (1965-1966) 7,500.00

Balance \$10,117.20  
 Additions May 1, 1965 to April 30, 1966 10,736.89

Cash balance in Fund April 30, 1966 \$20,854.09  
 Loans outstanding 2,589.00

Balance in Scholarship and Student Loan Fund April 30, 1966 \$23,443.09

Recommendations

1. The Committee recommends that six \$1,500 scholarships be awarded for the academic year 1967-68. The Special Libraries Association scholarship program is probably the outstanding program of its kind carried out by any library association in the United States, with the possible exception of the American Theological Library Association. This statement is based on the 1963 edition of the American Library Association publication, *Fellowships, Scholarships, Grants-In-Aid, Loan Funds and Other Financial Assistance For Library Education*, which does not include the Canadian Library Association list. It is "Section II, National Scholarships and Grants Without Residence Restrictions," which describes the SLA program. The number of applicants for SLA scholarships, however, has increased phenomenally over the years. From 12 applicants for the academic year 1956-57, the second year of the scholarship program (and the first for which Committee annual reports show the number of applicants), the number has grown to 90 applicants for the academic year 1966-67, the 12th year of the program. This rapid growth in the number of applicants seems likely to continue.

2. The scholarship program cannot hope to provide assistance to all potential special librarians who may need it. It has been suggested, however, that perhaps a trust fund could be established so that the income from such a fund might eventually provide many more scholarships than we can now grant—perhaps 15 or 20—while the principal could continue to grow through contributions. This would serve a two-fold purpose. We would be able to help more people to enter our profession. And it is probable that if more scholarships were available for special librarianship, this would help to generate increased interest in special librarianship as a profession. The existence of a trust fund, moreover, might stimulate more contributions from business and industry, which has such a great stake in the profession of special librarianship, when it is realized that contributions can be added to the principal of a trust fund. If a trust fund is established, interim plans for the current scholarship and loan program should be worked out. The Committee believes that it would be unwise to abandon the current program while principal and interest from a trust fund build up. The Committee recommends that this proposal be thoroughly studied and a report made to the Board of Directors in a year.

3. A study of Committee annual reports from 1952 to date indicates that several scholarship winners did not enter special libraries because they could not find jobs in their areas. Since the purpose of Association scholarships is to place qualified library school graduates in special libraries, the Committee believes that all scholarship winners should henceforth be entitled to the assistance of the SLA Placement Service in finding only their first jobs following graduation.

4. In its last annual report, the Committee sought a definition of the scope of the Association and was asked to study the problem. The minutes of

the Board of Directors meeting, February 13, 1965, p. 41, contain the following definitions, approved for the Admissions Committee:

*Special Library*—a library maintained by an individual, corporation, association, government agency, or any other group for the collection, organization, and dissemination of information and primarily devoted to a special subject and offering specialized service to a specialized clientele.

*Information Center*—an organization which may include the functions of a special library and which may extend its activities to include related collateral functions such as: technical writing, functions performed by machine methods, and library research for clients.

The Committee feels that these approved definitions could also be applied to the plans or experience of scholarship and loan applicants as a test of their special library interest and that other definitions are unnecessary.

JACKSON B. COHEN

EDITOR'S NOTE: The Board gave approval to recommendations 1 and 4.

## Scientific Meetings

The fourth year of *Scientific Meetings* as an Association publication was rather an eventful one. The quality and content of the journal has been maintained, and it was once again operated on a break-even financial basis.

At the Annual Convention in June 1965 the members of the Scientific Meetings Committee, the Editor of *Scientific Meetings*, and Mary L. Allison met with Harry Baum of *Technical Meetings Index*. The content and coverage of the two journals were discussed as well as the method of obtaining information for inclusion in each journal. Mr. Baum proposed that *Scientific Meetings* cease publication and an arrangement be made so that he would take over the subscription list for a set price. Later that week the Committee met to discuss his proposal. It was the unanimous opinion of all of those connected with *Scientific Meetings* that this journal did provide much-needed information about scientific and management meetings at one source and at a reasonable cost. It was felt that the broader coverage of *Scientific Meetings* compared to *Technical Meetings Index* was also of value to SLA members. Consequently, Mr. Baum was so informed.

Upon the recommendation of the Committee, the Board of Directors at its June 5, 1965 meeting approved the suggestion that a single issue cost for *Scientific Meetings* be changed to \$2.50 per issue.

At the suggestion of the Finance Committee, this Committee recommended that the subscription cost for *Scientific Meetings* be increased to \$10 per year and the cost of separate issues be increased to \$4, these prices to be effective January 1967. The Board of Directors approved this recommendation at its January 22, 1966 meeting.

JOAN M. HUTCHINSON

## Special Classifications

In anticipation of the expiration of the National Science Foundation's grant for the support of the Special Classifications Center at Western Reserve University in December 1965, the Special Classifications Committee, under the chairmanship of Kenneth Fagerhaug, studied the various possibilities of continuing the Center's activities. The report resulting from this study was presented to the Board at its September meeting. The Board voted to offer to Western Reserve University the collection of classification schemes, subject headings lists, and other materials useful in organizing information systematically. The University accepted the collection and proceeded with plans for its Bibliographic Systems Center and for the cataloging of the materials in the SLA collection into the collection of the Library School.

At a February 14 meeting at Western Reserve University, Dean Shera, Barbara Denison, former Director of the Center, Bill Woods, and Ethel Klahre discussed the phasing out of the Special Classifications Center and the continued cooperation between SLA and Western Reserve's new Bibliographic Systems Center. Some of the items discussed were: 1) the Bibliographic Systems Center will continue to receive and process SLA requests for loans and advisory service, 2) the Center is interested in receiving classification schemes and subject headings lists from SLA members, and 3) the Special Classifications Committee would be useful as a liaison between WRU's BSC and SLA.

Miss Denison reports that requests for materials and information continue at the rate of 25 to 30 a month, even though there is no publicity. She also reports that the work of reclassification of the classification schemes, subject headings, and other materials into the Library School's collection is nearing completion.

Upon the resignation of Kenneth Fagerhaug as Chairman of the Committee in January, Ethel Klahre accepted the Chairmanship until the Annual Meeting in June.

ETHEL S. KLAHRE

## Special Libraries

Besides your annual bill for dues, *Special Libraries* is the one thing that goes to ALL members. Because it reaches every member, *Special Libraries* has several special jobs: 1) to publish information on the operation, organization, and administration of special libraries and information centers; 2) to publish official business of the Association and its subunits; and 3) to publish news of members and for members. This franchise also has special problems since our membership is composed of men and women from all kinds of libraries, with subject specialties ranging from advertising to zoology, with members in one-man libraries to members in 100-man libraries, and with members new to librarianship to members with many years of experience. To accomplish this franchise, *Special Libraries* tries to provide material on all important subject areas and methods

for putting knowledge to work. New and developing areas of librarianship are sought out. Articles of help to beginners and articles on advanced techniques are published. Professional standards, salary information, education for librarianship, recruitment, and public relations are representative subjects covered. Controversy is not shunned.

The content includes news items, bibliographies, bibliographic essays, discussions, and opinions that are intended to be authoritative and have lasting value or to reflect original research. Also included are book reviews and annotations of periodical literature, reports, etc., that pertain to special librarianship directly or indirectly.

The journal serves in one sense as a unifying agent for members of SLA since it is received by all of them and provides material for information, discussion, disagreement, and other shared reactions.

In an effort to increase the journal's usefulness to the membership, this year the Special Libraries Committee and the Editor have made several dozen editorial and financial changes.

#### Editorial

To make for ease of reading, Garamond type was adopted for all editorial pages. Whereas in former years these were up to as many as six type faces on a page and up to 14 type faces in an issue, now, with the more unified appearance of just the one type face we aim to increase readability and, consequently, communicability.

We are now providing abstracts at the head of the full-length articles. The advantages of this should be obvious, and, indeed, we have received many "thank you's" from the membership. We have introduced a new feature, "Government and Libraries," in which we attempt to inform our readers of what the government is doing to help us in our work and what government funds are, or may be available, for use in special libraries.

The most apparent change in the journal this year is the new cover, which was designed by one of the foremost graphic designers in the United States. This has met with universal and strong reaction: members either love it and send us their congratulations, or they think it looks like a mailbox. But even in the latter case, we have received congratulations for the daring to be different.

We have continued this year to publish issues devoted to one subject—one on library cooperation and the second on information centers. There has been good response to these, in fact, we've had the flattery of reprints in other magazines. Other uses, such as the Texas Chapter's using the special issue on library cooperation as a text for its November workshop, make us feel that these special issues are well received. The Committee and Editor hope to have more such issues in the future and hope that members, Chapters, Divisions, or Sections will help build these special issues.

The arrangement of pages was reorganized this year. The Table of Contents page, for instance, is now always in the same place—the second page inside the cover, and the list of SLA publications

is always on the last page, making for ease of finding and bring our layout into conformity with contemporary trade magazine standards. Also, by doing this, we gave ourselves some preferred advertising pages that will increase income by approximately \$700.

#### Financial

The Special Libraries Committee felt that increased income to the Association could be derived from the journal. The studies of the Committee revealed that approximately \$12,000 per year could be added. The Committee, together with the Editor and Executive Director, worked out a program, approved by the Board of Directors, to increase advertising rates (except for want ads and non-commercial classified ads), to increase reprint rates, and to increase non-member subscription rates.

During the year the Committee has read 118 manuscripts, the highest number it has ever received. This is good. Since *Special Libraries* is written for the most part by Association members, this trend will help add to the interest the journal has for each of us. The Committee urges and pleads that members continue to send us manuscripts. The Committee is vitally interested in membership reactions and opinions.

HOWARD BENTLEY

#### Statistics

No annual report.

#### Technical Book Review Index

Volume 32, 1966, continued with the new *TBRI* format, which was inaugurated in 1964. Editor Anthony A. Martin and the Science and Technology Department staff of the Carnegie Library of Pittsburgh utilized their comprehensive journal collection in culling the reviews selected for inclusion in *TBRI*.

As a direct result of the American Chemical Society's Pittsburgh Chapter's drive for additional funds for the Science-Technology Department's journal collection and the designation of the Carnegie Library as the Resource Center for Science and Technology materials in the Commonwealth of Pennsylvania, many additional and quality book reviews are being made available to the editorial staff. It has been estimated that approximately 1,500 titles will be added to the Science and Technology Department's subscription list within the next three years. While these factors should greatly enhance the coverage and value of *TBRI*, it will also mean more work for all concerned.

During the period April 1, 1965 to March 31, 1966, \$21,000.65 was received, and \$12,704.35 was expended, giving a profit of \$8,296.30, an increase of \$1,334.41 over the same period last year. One hundred additional subscriptions were placed, bringing the total to 1,904, of which 1,550 are domestic and 354 are foreign.

JEANNINE KREYENBUHL



## Tellers Committee

The mail ballots in the special vote on several changes in Association Bylaws were officially counted at SLA Headquarters on August 11, 1966. 2,230 ballots were received, 20 of which were declared invalid. 2,210 valid ballots were tallied. The results were as follows:

Amendments to Article V, Section 2;  
Article II, Sections 3, 4, and 7:  
Yes 2,146  
No 61

Amendments to Article IX, Section 1;  
Article XII, Section 2;  
Article XV, Section 3:  
Yes 2,173  
No 32

The mail ballots for SLA Officers and Directors were officially counted at Association Headquarters on May 11, 1966. 2,921 ballots were received, 11 of which were declared invalid. 2,910 valid ballots were tallied. The following candidates received a majority of the votes cast for office:

President, F. E. McKenna  
President-Elect, Mrs. Elizabeth R. Usher  
Chairman, Advisory Council, Mrs. Helen Redman  
Chairman-Elect, Advisory Council, Charles H. Stevens  
Director (three-year term), Charlotte Georgi  
Director (three-year term), Mrs. Theodora Andrews  
Director (one-year term), Gordon E. Randall

VIRGINIA M. BERSAGEL

## Translations Activities

In its report last year, the Committee noted that it would focus its attention this year on two areas of long standing concern—the projected index to translations and the consideration of a more unified long-term program for expanded collections, services, and coordination in translations activities.

A proposal was submitted in March to the National Science Foundation to support compilation of the long-needed cumulative index to scientific and technical translations; on May 16, Mr. Woods was notified that the request for funds had been granted. The Executive Director, Contractor and Center staff, and at least two generations of Committee members have all played a part in bringing this important bibliographic project this far. It should prove a valuable tool for the profession and a credit to the Association and those who work on it. Actual compilation will be done at the SLA Translations Center and is expected to be completed during the coming fiscal year.

A second proposal, which the Committee hopes may contribute to improvement in the second area of concern this year, was also presented to the National Science Foundation in March and is still pending. This would provide funds for two years for an Association officer to: 1) coordinate Association translations activities, 2) study and expand Center collections and services, and 3) ex-

plore possible new methods of support for the Center. It is hoped that this proposal will ultimately find acceptance, as the necessity of long-term planning for translations dissemination in the United States is becoming increasingly urgent, and it is imperative for the Association to study and prepare for what its contribution may be to that effort.

In the meantime, thanks to the scattered but resolute efforts of Association Headquarters, Association members, the Committee, and especially the fine staff at the Center itself, we can report progress at the year's end.

In the area of promotion for increased deposits and use, a paper by Margaret Pfueger and Elizabeth Walkey was published in *Special Libraries* in January, and reprints are being distributed. Also, although a budget cut prevented the Center from carrying out all of the promotion program planned for the year, important new sources for translations have been found.

In addition to the magnificent gift from Monsanto, which should ultimately reach several thousand translations and of which we have already received over 1,200, an arrangement was made this year between the Center and two government agencies (the Atomic Energy Commission and the National Institutes of Health) whereby the Center will receive, process, and forward for announcement in *Technical Translations*, material which, for reasons of copyright, has not been available for announcement and dissemination by the Clearinghouse. Clearance for announcement and distribution to the wider community of copyrighted material translated by a government agency, has been discussed for a long time. The translations of these two agencies have previously been deposited at the Center, given temporary processing, and made available for loan but not announced in *Technical Translations*. This new agreement with AEC and NIH may prove an important precedent for other government agencies interested in making more widely available the material they have had translated.

Another potentially important source for translations is the European Translations Centre. The matter of exchange between SLA and ETC had been the subject of correspondence for some time, and it was further explored in late March when the Chairman and the Contractor stopped in Delft and met with Mr. Hamel and Mr. van der Wolk. Cost elements were subsequently studied in detail, and the exchange has been found to be feasible. Arrangements have now been made, and the Center has received the first 100 translations. The total is expected to reach 500 per year.

Not all of the exploration for new sources of translations was successful. The Committee this year investigated modern language departments at selected universities but has found that the language requirements for Ph.D.'s do not result in written translations of full articles that could be sought for the Center.

However, even without this potentially important source of translations, deposits at the Center have been increasing. Items received during the



The Translations Activities Committee sponsored a luncheon with speakers; (back row): Ethel V. Lyon, Mrs. Ildiko Nowak, Margaret L. Pflueger, Mrs. Grace E. Boyd; (front row): Robert G. Krupp, Mrs. Irma Johnson, Committee Chairman, and Dr. Kurt Gingold.

first seven months of this fiscal year are running 34 percent higher than receipts for the same period last year. Requests have also increased (something over five percent).

It was unfortunate, in view of these increases, that the Center had to suffer a budget reduction this year. Time is important in processing and announcing new translations; after normal salary increments, the cut in the Center budget has meant that we could not maintain even the level of operations previously achieved. In March, the Association filed a supplemental grant request with NSF for funds to finish out the fiscal year. At this writing, the request is still pending.\*

Backlogs at the SLA Translations Center now amount to several thousand translations, and they have unfortunately been accompanied this year by problems at the interface between the Center and the Clearinghouse. The latter has had to inform the Association that, although our contract funds are theoretically based on the number of translations we acquire, for this year and in future, we should not expect additional funds for processing additional translations, even should we be successful in collecting more.

In addition, there have been problems connected with the announcement journal, such as listing SLA as a source for translations at lower Clearinghouse prices. This has meant that Crerar has absorbed the difference when it was small enough, but that the Center Staff has had extra correspondence and check-cashing, when it was not. We have learned, too, that *Technical Translations* is not listing all the available translations. Shorter articles and some of the translations available from at least one of the larger trade associations have been excluded.

The most recent set-back has been the necessity for the Clearinghouse to suspend, temporarily,

sending catalog cards to the Center for translations listed in *Technical Translations*. Provision of catalog cards has been, from the point of view of the SLA Center, an important part of the contract between the Clearinghouse and the Association. The Executive Director has written a strong protest, but resumption of catalog card provision is not expected for "three to five months."

In addition to backlogs in processing and slowed services, our shortage in staff means that the program for file reduction has also been slowed down. Sixty-eight percent of the Center's collection is now on 35mm film. After studying the problem again this year, it is the intent of the Contractor to convert remaining back files to microfiche and to adopt this form as the storage medium for incoming deposits as well. Members of the Association have often observed that, for discrete documents such as the Center's translations, microfiche is the ideal storage medium both in terms of space and of accessibility. It will be a help when the Center staff is again sufficiently current with processing requests and new acquisitions to proceed with its file reduction program along with the other maintenance and promotional activities that had to be curtailed this year.

Organizations responsible for translations collection, control, and dissemination in the United States may be approaching a time for important decisions. COSATI as well as other leaders, both in and out of government, have recognized scientific and technical literature as a national resource for which access must be insured, if necessary, by government action. At the same time, responsible leaders dating at least since the Weinberg Report have emphasized that the "special sensitivity of non-government, decentralized information services to the needs of the user as well as the variety of approaches offered by these services is precious and must be preserved."

One of the efforts of the Committee during the coming year will be to work with others concerned

\* The supplemental grant was approved by NSF on June 30, 1966.

with that part of the literature available in translated form and to find a plan for translations dissemination in the United States that will best combine the contributions that may be made by government and by private organizations such as SLA.

One such possibility, informally discussed this year by the Executive Director, the Contractor, the Committee, and representatives of NSF and the Clearinghouse is that of SLA serving, under contract, as the single national center for dissemination of single copy translations. There may be other possibilities. The Committee will continue to investigate in concert with other interested parties what the optimum national plan might be for this important and growing literature.

The total holdings at the Translations Center numbered 50,605 in 1961. As of April 30, 1966, it has more than doubled to reach a total of 115,536.

IRMA JOHNSON

### H. W. Wilson Company Chapter Award

The subject of the 1966 H. W. Wilson Company Chapter Award was "The Special Librarian—Vital Communications Key." Four Chapters en-

tered: Alabama, Pittsburgh, Rio Grande, and Texas. The exhibits and reports contain outstanding ideas for other Chapters and also illustrate that the participating Chapters profited in communicating with their colleagues and their library audiences.

The winning entry was that of the Pittsburgh Chapter. It best fulfilled the objectives of assisting the individual special librarian in his role as a communicator since each of the nine Chapter meetings was related to an aspect of communication. In addition, the theme was kept before special librarians and others through use of car cards, a special poster, and a graphic representation of the theme on publications of the Chapter and of individual libraries.

Upon the recommendation of the Committee, the Chapter Liaison Officer studied participation of Chapters in the contest, and the question was discussed at the Advisory Council on January 20. As a result, the Board of Directors voted on January 22 that: "At the beginning of the 1966-67 Association year the H. W. Wilson Company Chapter Award will be given annually for any good project that has been carried out over no more than a two-year period. The previous requirement for a single theme is discontinued."

WINIFRED SEWELL

# Special Representatives' Reports 1965-1966

By the Association's Special Representatives

## American Association for the Advancement of Science

The 1965 annual meeting of the AAAS was held on the Berkeley campus of the University of California, December 26-31. Section T, Information and Communication, featured a panel on the purposes and values of the scientific meeting.

A really big program is planned for the 1966 annual meeting to be held in Washington, D. C., on December 26-31. Section T is planning a two-session symposium, "The Impact on Society of the Communication of Science." Another symposium planned is "The Place of Information Retrieval and Scientific Communication in the Education of Scientists." Section T is also the primary sponsor of the AAAS Interdisciplinary Symposium, "Scientific Exchange and Use of Information."

JOHN SHERROD

## American Association of Colleges of Pharmacy Joint Committee on Pharmacy College Libraries

This Committee is composed of six members: two representing the Medical Library Association,

Mrs. Theodora Andrews and Dolores Nemec; two from Special Libraries Association, Efen Gonzalez and Mrs. Gertrude Lorber (recently appointed to replace Mrs. Mildred Clark); and two professors in pharmacy schools, Dr. Frank Mercer and Dr. John Voigt (who replaced Dean Oliver Littlejohn since the last report).

The Joint Committee planned a major meeting to be held in conjunction with the American Association of Colleges of Pharmacy Teachers' Seminar in July 1966. On Wednesday, July 13, a formal two-hour meeting; open to all who attended the seminar and to pharmacy librarians, discussed the topics "The Computer and the Library" and "The Medical Library Assistance Act." On Thursday, July 14, an all-day working meeting for pharmacy librarians was held. Projects past, present, and future of the Joint Committee were examined and discussed. One of the chief aims of the Thursday meeting was to set up plans for the proposed Pharmacy Librarians Workshop which has been mentioned so often in past reports.

Present projects of the Joint Committee nearing completion are the "Bibliography of Books and Reference Works Relating to the Professional Courses in the Pharmaceutical Curriculum" and the "Graduate Pharmaceutical Theses." The phar-

macy these compilation has received formal approval by the Executive Committee of the AACP for publication by SLA and also for annual supplements to be issued in mimeographed form with cumulations being made at perhaps five year intervals (publisher not settled). The SLA Nonserial Publications Committee has given formal approval to publishing the basic compilation when it is ready.

The Joint Committee has several projects under consideration for future implementation; two in active contemplation are the "Handbook for the Pharmacy Librarian" and the Pharmacy Librarians Workshop.

EFREN GONZALEZ  
MRS. GERTRUDE LORBER

## American Book Publishers Council-SLA Joint Committee

During the Association year the main project of the SLA members of the Joint Committee was the preparation of "Recommended Practices for the Advertising and Promotion of Books," which statement was subsequently approved by the SLA Board of Directors on January 22, 1966. Also during the year two meetings were held with the American Book Publishers Council representatives to the Joint Committee (November 18, 1965, and May 13, 1966). At the latter date the recommended practice was approved by the ABPC members, with one small addition to the SLA-approved version. They added the recommendation that the institutional affiliations of authors be included in advertising where space permits, but that it always be included in the book itself. This had been included in one of our earlier drafts, and we felt it was a good addition. The ABPC Headquarters Representative, Virginia Mathews, volunteered to give the statement proper publicity through *Publishers' Weekly*, mailing to its members, and so on.

Our relations with ABPC have continued to be cordial, and the meetings were worthwhile. Other items discussed with them included: 1) recent legislation affecting libraries, 2) future trends in libraries, especially those affecting publishing practices, 3) a review of the "Advances in . . ." and "Progress in . . ." series (based on a study of some 265 such titles made by the New Jersey SLA Chapter), 4) library manpower (included reports by Bill Woods and Miss Mathews on meetings they attended), and 5) a review by Mr. Woods of the role being played by COSATI and also the newly formed CONLIS group (Ad Hoc Joint Committee on National Libraries-Information Services).

Although the relationship with ABPC has been fruitful and harmonious, there are many problems with publishers that could be handled more efficiently and expeditiously if we could deal directly with the particular group of publishers involved. At present, this problem would have to be brought to the attention of the ABPC members at one of the joint meetings, then invite the publishers affected by the particular problem. It might well be such a specific problem that the rest of

the ABPC delegates would feel entirely disinterested by the discussion, or it might involve publishers which do not even belong to ABPC, such as publishers of certain types of periodicals. To be more flexible in our relationships so that we could meet directly with whomever we need to, we propose that the Committee's name and purpose be changed to make this possible. We recommend that meetings continue to be held at appropriate intervals with the ABPC group, as the association with them is valuable to both sides. ABPC has even offered to help us locate likely publishers for specific meetings should this plan be carried out. The new committee name and purpose are specifically proposed to be as follows:

**PUBLISHER RELATIONS COMMITTEE.** This shall be a Standing Committee consisting of a Chairman and not less than four others, so that there are enough to represent all the varied interests of SLA. Its duty shall be to represent SLA in relationships with various publishers so that mutual problems can be discussed and solved. It shall be the duty of the Committee to detect the problems as they arise and to seek out the appropriate publishers involved. Circumstances will dictate the best method of approach, whether by meetings, correspondence, or other means of dealing with the publishers. Representatives of other library associations may be invited to attend such meetings as may be held when such action is appropriate. Close relationship would be maintained with SLA Headquarters and the Board before any public statements of policy on major topics are announced. To this end, the Executive Director of SLA shall be a member of this Committee. For very special problems calling for expert opinion, the Committee shall call upon the assistance of any SLA member whose experience might be needed for the particular situation. The Committee's scope of interest shall include such topics as format of literature, pricing of literature, promotional techniques of publishers, trends in types of publications, and similar items.

### Recommendations

1. It is recommended that the Board of Directors approve the version of the "Recommended Practices for the Advertising and Promotion of Books" (see page 507 in this issue). This was approved by the ABPC members on May 13, 1966, and is essentially the same as the version approved by the Board on January 22, 1966.

2. If the previous step is taken, it is recommended that the Board call this document to the attention of other library associations for their possible adoption. The means is doing this shall be at the Board's discretion.

3. It is recommended that the Board approve the cessation of this Committee as presently named and constituted and replace it with a new Committee to succeed it, to be known as the Publisher Relations Committee, as defined and explained in this report. We feel that ABPC would have no objection to this plan, since we propose to continue our meetings and good relationships

with them, only under a new name for the SLA delegates.

ELLIS MOUNT

EDITOR'S NOTE: The Board approved the first two recommendations and referred the third to the Committee on Committees.

## American Documentation Institute

No annual report.

## American Library Association

### ALA-SLA-ADI New York World's Fair Advisory Committee

The second year of Library/USA was fully as successful as the first. Four groups of 24 librarians manned the Library during the season.

In many ways, the most significant aspect of the project was the intensive training course offered to all those who worked at the exhibit. This training was designed not merely to teach them how to operate the computer but also to talk intelligently with visitors on automation and other important new library developments. This training and experience amply justified the scholarship contributions donated to the project, many of which were raised through SLA efforts.

The Committee was disbanded in the fall with the formal thanks of ALA expressed in a letter from the Chairman, Harold W. Tucker, Director of the Queens Borough Public Library.

ELIZABETH FERGUSON

### Association of Hospital and Institutional Libraries, Standards Committee

Helen L. Price, VA Hospital, Topeka, Kansas, Chairman, solicited material to be included in the preliminary draft of standards, which she planned to present at the ALA meeting in July 1966.

BARBARA COE JOHNSON

### Interlibrary Loan Committee

No annual report.

### Joint Committee on Government Publications

No annual report.

### Library Technology Project Advisory Committee

Maturity is not solely a by-product of chronological age. It is achieved when an individual or an organization indicates it can accept the responsibilities for its future and displays an ability to contribute to the well being of the society of which it is a member. Using these criteria, one can credit the Library Technology Project with the attainment of maturity.

For the first five years of its existence, the Library Technology Project depended exclusively (or nearly so) on the Council on Library Resources, Inc. for its funding. In response to the realization,

strongly encouraged by Verner Clapp, that LTP must have a broader base, the Project sought financial support from other quarters. This past year the financial statement recorded an astounding degree of success.

The reserve account as of December 31, 1965 (LTP's hedge against an adverse period in its future) had amassed \$34,175.02 from sources other than CLR. *Library Technology Reports* during the past year, according to a statement by Forrest Carhart at the February 1966 meeting and as indicated by the 1966-67 budget forecast, had contributed nearly \$40,000 more than it cost.

After having existed on a year-to-year basis, uncertain whether its support from CLR could or would be renewed, LTP has sound hope for continuity. First, the American Library Association has acknowledged its appreciation for the contributions of LTP and discontinued the rent and overhead charges, made an outright financial grant, and promises to underwrite an increasing amount of the personnel costs.

The success of the *Library Technology Reports* chides the conservative approach of the Advisory Committee—and the LTP staff—evident at *LTR's* inception. The 700 subscriptions at the end of the first year stand in sharp contrast with the uncertain hope that in three years 300 subscriptions might be achieved making *LTR* self-supporting. A realistic pricing policy on its publications will enable LTP to pay editorial and manufacturing costs for its publications other than *LTR*.

The contributions of the Library Technology Project blanket the library profession. Its investigations of record players and photocopiers, its study of the need for protecting the library and its resources and the presentation of a suggested insurance policy, and the concern with catalog card reproduction have an impact on school, special, and public libraries.

With its achievements of the recent past, the Library Technology Project promises much for the future. The benefits—and the concomitant responsibilities—can and should be experienced by the Special Libraries Association. While SLA has indicated an acceptance of responsibility by appointing a representative to the Advisory Committee, and, at the last Board meeting by offering free exhibit space at the Annual Convention, it should go even further. The possible areas of contribution include: 1) direct financial support as warranted by the over-all financial position of the Association, 2) direct or indirect (foundation) support for projects within LTP's area of capability, which would benefit the special librarian, and 3) encouragement to individual SLA members to support or participate in the LTP program. This would range from financial support by subscription to LTP services such as *Library Technology Reports* to participating in group activities such as surveys.

G. E. RANDALL

### LTP Committee on Performance Standards for Library Binding

No annual report.

Reference Services Division, Cooperative  
Reference Service  
No annual report.

Resources and Technical Services Division,  
Catalog Code Review Committee  
Consultants

The work of this Committee was completed before this Special Representative was appointed, and no copies of the Code, which is now in the hands of the ALA Publications Division, have been made available. If the Code is available in time, comments and recommendations will be made for the 1967 SLA Convention.

THEODORE HINES

Statistics Coordinating Committee  
No annual report.

American Standards Association  
Sectional Committee on Glossary of  
Environmental Terminology, Z-84

At the request of President Alleen Thompson, I accepted appointment as Special Representative to ASA Sectional Committee on Glossary of Environmental Terminology, Z-84, for the Association year 1965-66, having no knowledge of the intent of this Committee nor of the nature of the contribution I might be able to make.

For background information about the Committee, I requested of Association Headquarters a copy of the report of the 1964-65 Special Representative but was informed that this Representative did not normally file any report. During the course of the past year I have had no communication of any kind from the American Standards Association or its Committee Z-84.

Recommendation

As I see no need for mere figurehead appointments in SLA, I recommend that the Board of Directors instruct the Executive Director or the Committee on Committees, as appropriate, to investigate the present need for a Special Representative to ASA Committee Z-84, and to withhold appointment of any future representative to this Committee until such a need has been established.

CHARLES E. FUNK, JR.

EDITOR'S NOTE: The Board approved the recommendation.

Sectional Committee on Library Equipment  
and Supplies, Z-85  
No annual report.

Sectional Committee on Library Work and  
Documentation, Z-39

Under the chairmanship of Dr. Jerrold Orne of the University of North Carolina Libraries, with the sponsorship of the Council of National Library Associations, and with the three year sup-

port of grants from both the National Science Foundation and the Council on Library Resources, Inc., Sectional Committee Z-39 has made significant progress in the past year.

A new American Standard for Trade Catalogs, prepared by Subcommittee SC/13, chaired by Dr. Karl Baer of the National Housing Center Library, has been accepted and is available from the ASA office.

Two new Subcommittees have been activated, making a total of 16 busy groups. Dr. Theodore Hines of Columbia's School of Library Service is Chairman of a Subcommittee on Filing, SC/15, and Stephen Ford of Grand Valley State College Library heads the new Binding Subcommittee, SC/16.

Plans for a clearinghouse to handle information on Periodical Title Abbreviations are underway, and consideration of CODEN as an American Standard are in the hands of SC/3, chaired by James L. Wood of the American Chemical Society.

Two Standards are being revised—Indexing by SC/12, which Dr. John Rothman of *The New York Times Index* is directing, and Periodical Format by SC/10 under the chairmanship of Anne Richter of R. R. Bowker Company.

Other Committees have been reconstituted under new leadership: SC/2, Machine Input Records, Henriette Avram of the Library of Congress, Chairman; and SC/6, Abstracts, Dr. John H. Gribbin, University of North Carolina, Chairman.

Dr. Frank L. Schick of the National Center for Educational Statistics of the Office of Education, Chairman of SC/7, Library Statistics, attended the CLR-supported international conference on Terminology of Library Statistics in May at The Hague.

Two Subcommittees have draft standards underway: SC/4, Bibliographic References, Dr. Maurice F. Tauber, Columbia School of Library Service, Chairman; and SC/14, Classification, Gertrude Oellrich of Alanar Book Processing, Chairman.

Dr. Orne has been developing close working relationships with various government groups working on standardization in our field to assure that all efforts are coordinated. In addition, Dr. Orne's Subcommittees, SC/1, International, SC/5 Transliteration, and SC/9, Terminology, have carried forward their responsibilities. A draft of the revision of ISO/R9—Cyrillic Letters, is currently being circulated among member countries.

The annual meeting of the Sectional Committee is planned for this fall.

ANNE J. RICHTER

Sectional Committee on Photographic  
Reproduction of Documents, PH-5

No annual report.

Subcommittee on Documents Readable  
without Optical Devices, PH-5-3

No annual report.

## Council for International Progress in Management

No annual report.

## Council of National Library Associations

Membership in the Council of National Library Associations for 1965-1966 consists of the following groups: American Association of Law Libraries, American Documentation Institute, American Library Association, American Theological Library Association, Association of American Library Schools, Catholic Library Association, Council of Planning Librarians, Library Public Relations Council, Medical Library Association, Music Library Association, Society of American Archivists, Special Libraries Association, and Theatre Library Association. Meetings held at the Belmont Plaza Hotel in New York City on December 10, 1965, and May 6, 1966, were attended by both of SLA's Representatives.

As in previous years, various standing, special, and joint committees furthered work toward CNLA's objectives: "to promote a closer relationship among the national library associations of the United States and Canada by providing a central agency to foster cooperation in matters of mutual interest, by gathering and exchanging information among its member associations, and by cooperating with learned, professional and scientific societies in forwarding matters of common interest."

Two publications sponsored by CNLA received considerable attention at meetings. The 11th edition of the *Bowker Annual of Library and Book Trade Information* took its place in this well known series. While not completely returning costs to its publisher, it has been roundly praised as an indispensable aid. *Who's Who in Library Service* is expected to be completed by the fall of 1966, with a price of approximately \$25. At the May meeting, the general editor and publisher's representative, John Ottemiller, reviewed in detail various production problems and remaining operations.

Much concern was evidenced during the year with various aspects of international education. Questions originally raised by President Johnson in his September 16 speech at the Smithsonian Institution and in his February 2 message to Congress were responded to by an ad hoc group led by Luther Evans. Dr. Evans reviewed the library implication at the November meeting, and a special joint committee was appointed to serve in an advisory capacity on the Evans' proposals. A statement is being drafted on guidelines for the content of any relevant legislation, and suggestions were sought for specific activities to be carried out in a program of the Department of Health, Education, and Welfare. It was pointed out that the program is not unrelated to CNLA's current needs for funds and personnel in dealing with visiting and interning foreign librarians.

Reports were received on programs of ongoing

activities of an established nature, including the U.S. Book Exchange and Z-39 (ASA Sectional Committee on Library Work and Documentation). The Program Committee is concerning itself with the feasibility of promoting an independent, funded CNLA on the pattern of ACLS and SSRC, much along the lines proposed by Waters in his *Library Journal* article of October 1, 1965. The Joint Committee on Placement continued its study of the efficacy of the United States Employment Service with the professions and especially with the Clearinghouse on library matters set up this year in the Chicago office. Experimental work by Argonne Laboratories and the University of Illinois Library School on a machine-based placement service is also being carefully followed.

A report was also received on the establishment, at last, of a center for visiting foreign librarians. Originally conceived at the University of Pittsburgh, the center will now be provided at the new New York State University facility at Oyster Bay, Long Island, under the direction of Nasser Sharify; it will be located in the Center for International Studies and World Affairs.

In recruitment, CNLA again carried out a mailing of material from ALA, Medical Library Association, AALL, and SLA to some 10,000 members of the American Personnel and Guidance Association. The Joint Committee on Library Education completed further work on studies on educational requirements in various areas of special librarianship. Activity of particular interest concerned the study and discussion at the University of Maryland Library School on major manpower problems in libraries and information services. The Dean, Dr. Paul Wasserman, gave some insight into this work at the May meeting.

An anticipated new CNLA member is the Association of Jewish Libraries, recently formed by the Jewish Librarians Association and the Jewish Library Association.

One of SLA's representatives, Bill M. Woods, served his second year as Chairman during 1965-1966 and was again re-elected. Other officers re-elected were: Harry Bitner, Vice-Chairman, and Margaret M. Kinney, Secretary-Treasurer. Filling a vacancy as Trustee will be Dr. Luther H. Evans.

The past year was a productive one for CNLA and, hopefully, the sights are being set on an enlarged role. SLA's support is most appropriate and, indeed, is essential.

WILLIAM S. BUDINGTON  
BILL M. WOODS

### Joint Committee on Exhibit Managers

One meeting of this Committee was scheduled during the 1966 American Library Association Midwinter Conference in Chicago in January. Representatives of five library associations, under the Chairmanship of M. Richard Wilt, Catholic Library Association, discussed library exhibit plans and problems. It was agreed that an informal written exchange of exhibit information would be effected to provide helpful guidance and liaison.

BILL M. WOODS

## Joint Committee on Hospital Libraries

Two meetings were held during the year, July 23, 1965, and January 26, 1966, both at the American Hospital Association in Chicago. The Association's Representative attended the July meeting but was prevented from being present at the January meeting by a conflict with the Midwinter Meeting of the AHIL Board of Directors.

At the July meeting copies of the distribution list for the May 1965 *Basic List* were made available. This publication, which has since been revised (November 1965) under the title *Basic List of Guides and Information Sources for Professional and Patients' Libraries in Hospitals* has been most favorably received. Miss Yast has graciously offered to continue as unofficial editor so that there will be a constant address for new material and so the *Guide* can more easily be kept up to date.

Major topics discussed at this meeting included the annual meetings of the various associations, plans for teaching institutes, and support of library legislation.

The January meeting provided an excellent opportunity for exchanging information concerning several programs for the development of standards and future annual meetings. The new MLA brochure, *Your Medical Library: Debit or Credit?*, was distributed. This is an effective piece for hospital administrators.

The next Catholic Hospital Association Teaching Institute will be held in Washington, November 8-12, 1966, and the next American Hospital Association Teaching Institute will take place in the spring of 1967.

The members of the Committee were unanimous in their endorsement of a booth at the annual AHA meeting (August 29-September 1, 1966, in Chicago), and all agreed to contribute either money or time.

This Joint Committee plays a most useful role in alerting the various groups interested in hospital libraries to activities and plans in the field. Communication is speeded in this way, and potential duplication and wasted effort are avoided. The next meeting is tentatively scheduled for the ALA conference in New York, July 10-16, 1966. Miss Windler has served as Chairman and Miss Lange as Secretary for 1965-1966.

WILLIAM K. BEATTY

## Joint Committee on Library Education

The Committee met once during the year with 14 members in attendance. The Chairman of the Subcommittee on Literature on Librarianship to Attract the Mature Adult to Library Work, Jack S. Ellenberger, led a discussion in which it was generally agreed that: 1) well written material appearing in general and popular media would be the most effective initial approach; 2) a brochure aimed toward the interests of mature adults would be feasible and a desirable follow-up to general publicity; and 3) such a brochure should include a directory of library schools. Attention

was also given to the problems of finding an appropriate level of employment for older persons entering the profession and the difficulties inherent to mandatory retirement plans. The Subcommittee will continue working on the project in cooperation with the ALA Office of Recruitment and National Library Week.

Dr. Paul Wasserman gave a progress report on the Library Manpower Project, stating that the Department of Labor would support a three-day conference on the study. This was held at the University of Maryland's School of Library and Information Services, April 21-23, and was attended by Bill M. Woods, representing CNLA and SLA.

Harold Roth, Chairman of the Subcommittee on Education for Special Librarianship, reported that the presently unpublished curriculum drafts will be brought up to date and published in the summer 1966 issue of the *Journal of Education for Librarianship*.

ERIK BROMBERG  
BILL M. WOODS

## Joint Committee on Library Work as a Career

See Recruitment Committee report, p. 488.

## Joint Committee on Placement

The Joint Committee on Placement is in the midst of a period of experimentation that should eventually lead to a conclusion as to how adequately placement service can be provided for librarians, followed by action to try to obtain such service.

Experimentation is centered in the use of the United States Employment Service and in developing a program for a machine-based placement service. In addition, discussion has continued on plans to hold a seminar on placement. When our experiments are finished and evaluated, a meeting to discuss placement for librarians, involving those in the profession who are most concerned, will probably be planned.

The USES has continued its efforts to give placement service to librarians and to attract librarians to use its service. Since October 1965, all USES offices offering placement service to the professions have been operating with a national library register. As reported last year, Alphonse Trezza and Bill M. Woods distributed news releases urging libraries and librarians to utilize the Service and its affiliated state agencies, and Mr. Trezza has been working with the Service to shape its procedures to suit library needs. By next fall there should be a useful evaluation of the USES service.

During the past year the Committee, working with Herbert Goldhor, Director of the University of Illinois Graduate School of Library Science, requested the Associated Midwest Universities, through its facilities and personnel at the Argonne National Laboratories, to cooperate with the Graduate School in a feasibility study of the use of data processing equipment to improve place-



ment service for the graduates and alumni of the School, with the proviso that the library schools of the other AMU members would be invited to participate in the trial. This request was denied, but the way was left open for Hillis Griffin, Systems Librarian of the Argonne National Laboratories and a member of the Committee, to make the trial informally.

With the cooperation of Dr. Goldhor and Mr. Griffin, the experiment is being carried forward. The present calendar calls for a first small trial run of the program in the fall, using the February 1967 Illinois graduating class, followed by a larger project involving the June 1967 class.

RUTH NIELANDER

### Joint Committee for Visiting Foreign Librarians

This Committee has been inactive since the submission of the proposal to the University of Pittsburgh for a National Center for Visiting Foreign Librarians in 1964. The SLA Representatives will have no further information to report until a meeting is called by the Chairman.

MARY ANGLEMYER  
ELAINE AUSTIN KURTZ

### Interagency Council on Library Tools for Nursing

The representative attended the fall 1965 and spring 1966 meetings. It has been an exciting and a very educational experience to meet with this group actively concerned with library assistance to nursing education.

While SLA may not have as tangible a contribution to make to some of the projects sponsored by the Council as other professional associations represented (for instance, we had no publications suitable for inclusion in the exhibit booth at the American Nurses' Association convention in 1966), I think it important to hospital libraries and others in the Biological Sciences Division, especially, that SLA maintain participation in the Council.

Two new publications were sponsored by the Council during the past year. A committee headed by Mrs. Helen W. Munson presented, at the spring 1966 meeting of the Council, its revision of the list, *Reference Tools for Nursing*, an important aid to librarians in community hospitals with schools of nursing and other nurse education programs.

A few weeks ago the first issue of the *International Nursing Index*, an authoritative reference tool prepared by the nursing profession, was forwarded to subscribers. One of the group of distinguished nursing educators, editors, and librarians who in 1926 began working for such an indexing project was SLA's Florence Bradley, then librarian of the Metropolitan Life Insurance Company.

Another project of the Council, which has implications for Biological Sciences Division members of SLA, is its promotion among associations in the nursing profession of a central library of

nursing. Such a central library might well make possible release to it of infrequently needed but irreplaceable historical materials and editions from overcrowded shelves of many libraries.

MARGARET R. BONNELL

### Intersociety Coordinating Committee

The writer of this report was asked to undertake the assignment of representing SLA on the Intersociety Coordinating Committee in early March 1966. At that time, a meeting of the Committee was already scheduled for March 25-26, 1966, at the National Science Foundation, Washington, D. C., for further study and possible implementation of recommendations adopted at a March 26-27, 1965 meeting. These recommendations were reviewed and approved in principle by the SLA Board of Directors at its Albuquerque meeting.

The meeting on March 25, 1966, was chaired by Dr. Vernon Root of STWP. Others in attendance included Dr. Israel A. Light, also of STWP, Carl Wessel of ADI, Dr. Abraham Rubin of the American Medical Writers Association, Herbert Michaelson of the IEEE Professional Group on Engineering Writing and Speech, and Robert Frederick of the National Association of Industrial Artists. SLA was the largest organization represented. Eileen Stewart of NSF also attended as an observer.

It was my understanding from Dr. Root that a considerably larger number of organizations had been invited to participate. Some had sent their refusal, some had expressed interest but failed to provide active participation, some had not responded at all. The organizations represented at the March 25 meeting included only a very small body of the organizations that could meaningfully associate themselves into intersociety coordinated efforts. Many of the organizations in which SLA would have a strong interest were not represented (American Medical Writers were but Medical Librarians were not), and I frankly found little common ground of interest with the National Association of Industrial Artists.

It was this lack of community of interest and lack of representativeness that characterized the entire meeting. It was quickly apparent that STWP was spearheading the effort through Drs. Root and Light and that the rest of us were basically going along.

Discussion hinged on the five possible projects reported at the 1965 meeting. It was the unanimous opinion of the discussants that proposal 5, "A Comprehensive Bibliography of the Published Results of Communications Research," appeared the most feasible of implementation and foundation support, and each of the participants was asked to submit to Dr. Root an indication of desirable scope for such a bibliography from the viewpoint of his society. I did this, and a copy of my letter was furnished Bill Woods. A later meeting of the Committee failed to achieve

necessary levels of participation to accomplish anything and adjourned early.

The following general status outline can be furnished:

1. This is primarily a project of the STWP. Without this Society the project would undoubtedly founder for lack of interest.
2. The projected bibliography can probably be carried out. NSF seems interested in funding it, and the STWP people have already had preliminary discussions, which have been somewhat fruitful.
3. It is questionable as to whether SLA stands to gain much from this effort. As indicated previously, the participation by societies is too diffuse and too incomplete to indicate anything remotely inclusive for our profession. Except for ADI and STWP, the kinship appears marginal, and other professional societies, such as the Medical Libraries Association, ALA, the Chemical Literature Section of ACS, etc., are apparently not participating.

Three courses appear open to SLA:

1. Continuation of passive sponsorship as at present. This would probably cost us nothing and would end in our joint sponsorship of a comprehensive bibliography primarily spearheaded by STWP and financed by a government agency. The usefulness of the product would be, in my judgment, questionable.
2. Assumption of an active role in the project to: *a)* secure wider participation by organizations of interest to us, *b)* taking a firm hand in the formation of the bibliography, or *c)* implementation of additional or alternate projects or products.
3. Disaffiliation with the Intersociety Coordinating Committee, either for good or until a fresh start can be made.

It is also possible that my reaction is too subjective and that another Representative might generate more enthusiasm for the potential of this effort.

HERBERT S. WHITE

## International Federation of Library Associations

A previous report on the meeting of IFLA at Helsinki from August 16-21, 1965 was published in *Special Libraries*, October 1965, and a later article was published in *Special Libraries*, February 1965, entitled "A World-Wide Future."

In addition, I am happy to report that the first issue of *INSPEL* (International Newsletter of Special Libraries) has come off the press. It is larger than anticipated, running to a total of 33 pages. It may be stated now, with a very high degree of certainty, that *INSPEL* will appear quarterly rather than irregularly. It is intended to provide information on events in the field of special libraries throughout the world and to present articles, reports, book reviews, and other news items in this field.

KARL A. BAER

## Committee on Library Building

No annual report.

## Joint Committee on Union List of Serials

The third edition of the *Union List of Serials* went on sale February 1, 1966. It is an impressive five-volume set selling for \$120. This third edition incorporates all the information in the second edition and its two supplements, plus selected new titles up to 1950, the date at which the Library of Congress' *New Serial Titles* begins. Since *New Serial Titles* with its cumulations will provide continuing coverage of serial publications, it is expected that there will be no need for another edition of the *Union List of Serials*. At the January 25th meeting it was agreed that the final report to the Council on Library Resources, Inc., should be published separately.

In discussing the future of the Committee, several suggestions were made. First, one of the premises on which the third edition project was based was that *New Serial Titles* would serve as a continuing supplement to the *Union List of Serials*. The Committee, therefore, has some responsibility to assure that *New Serial Titles* is fulfilling this role. The obvious method for obtaining such information is a survey, and the Chairman will appoint a subcommittee to prepare a questionnaire to obtain the necessary information.

Another suggestion was that due to its experience with *Union List of Serials*, the Committee could serve as an advisory group for any national effort in serials control. As an example of such a project, the Committee members were given copies of the report to the National Science Foundation by the Information Dynamics Corporation entitled *A Serials Data Program for Science and Technology*. This study examines the feasibility of establishing a national center for the collection and publishing of information on "sci-tech" serials. The Library of Congress would consider taking a major role in such a program if sufficient funds were available.

Both of these suggestions for future projects for the JCULS should be of interest to SLA members. After the meeting of the Committee, July 12, 1966, in New York, your representative will have specific suggestions for more active participation by the Association.

IDRIS SMITH

## Joint Libraries Committee on Copyright

No annual report.

## Joint Operating Group (ADI-SLA)

As reported to the Board of Directors in January, a meeting with the ADI Representative to JOG was held in Washington in November, the SLA Executive Director and President-Elect also being present. Discussions were held in several

areas of mutual interest, with subsequent action. The following report supplements facts reported in January.

### Information Science News Organ

Questionnaire results following distribution of a pilot issue a year ago were somewhat inconclusive. The Task Group in this area was asked to study these results and make definite recommendations. They concluded that, while some merit could still be seen in the basic idea, no establishment of a newsletter was to be recommended. It was suggested that the Task Group remain constituted to reconsider the climate in another year.

The foregoing actions were presented to the Advisory Council in January for their consideration and recommendation. A vote favored dropping the whole matter now, with no continuing provision for later study. The Board of Directors accepted this recommendation.

### Recruitment

The SLA Recruitment Committee Chairman has corresponded with appropriate persons in ADI, and a meeting with them at SLA Headquarters is planned. Consideration will be given to preparation of jointly-sponsored recruitment literature and other cooperative steps. These will present the field of information science and librarianship in a more unified manner than is often the case at present, emphasizing the continuum of interest and the broad areas of potential service.

### Cross-Programming at Conventions

Through the efforts of Dr. L. H. Linder, SLA has organized and is sponsoring a program at the ADI Annual Convention at Santa Monica, California, on Thursday, October 6. The topic will be "User Reactions to Non-Conventional Information Systems." Contact has also been made with the Program Chairman of the 1967 ADI Convention in New York City, proposing similar sponsorship and suggesting a topic. For the 1967 SLA Convention, also in New York City, a group under Elizabeth Ferguson has been working with the Convention Chairman on a similar session to be jointly sponsored by the two Associations.

These efforts implement a program intended to bring SLA and ADI members together at the national level, in meetings on topics representing the respective strengths of the groups, to promote the interchange of information on these interests and activities.

It continues to be the feeling of this Representative, and of many others who have participated in JOG projects and discussions, that the Joint Operating Group provides a valuable, continuing contact point. While concrete results have not been enormous, both negative and positive positions have been reached on several proposals. Cooperative ventures can, and occasionally do, take place by other usual and always potential means. It is still demonstrably true that a focal point is highly desirable, and it demonstrates our belief that variant interests still must fit together in a larger picture.

WILLIAM S. BUDINGTON

### Task Force on Mutuality of Interest

The Task Force held two meetings during the year. The Chairman, in her capacity as SLA 1967 Convention Program Chairman, enlisted the aid of the group in planning a Convention-wide meeting on automation. Submitted at the request of JOG Chairman, William S. Budington, the Board of Directors voted approval at the Midwinter meeting for joint sponsorship by SLA and ADI for this meeting.

The Task Force offered cooperation to the Program Chairman of the ADI Convention, 1967 (also to be in New York), and the Chairman has been invited to join in those committee meetings.

ELIZABETH FERGUSON

### Jointly Sponsored Program for Foreign Librarians

The 1965-1966 grantees were as follows:

Joyce Wallen, Regional Librarian, St. James Parish Library, Montego Bay, Jamaica, placed at Contra Costa County Library, Pleasant Hill, California.

James E. Traue, Reference Officer, General Assembly Library, Wellington, New Zealand, placed at Legislative Reference Service, Library of Congress.

Ruperta R. Reyes, Librarian, E. Rodriguez Vocational High School, Manila, Philippines, placed at Kalamazoo Central High School Library, Michigan.

Mrs. Katherine Thanopoulou, YWCA Librarian and Director, School of Library Science, Athens, Greece, placed at Library Association of Portland, Oregon.

Miss Katalée Sombatsiri, Librarian, Bank of Thailand, Bangkok, placed at Economic Growth Center, Yale University, New Haven, Connecticut.

There have been only two grantees nominated for FY 66: Miss Nilawan Indageha, Executive Secretary of Thai Library Association, Thailand, and Marilyn Chapman, Senior Library Assistant, Georgetown Public Library, Guiana.

This program is in competition with a number of others for the very limited mission funds in each country. To keep it active and, hopefully, increase the number of grantees will require the active participation of all SLA members interested in international affairs. Your Representatives have sent letters to the major library journals inquiring if the editors would be interested in having articles on this program. Most of the responses have been favorable, and the series will start with an article in *Special Libraries* later this year. Any further suggestions from officers or members on ways to stimulate interest in the program will be most welcome.

MARY ANGLEMYER  
ELAINE AUSTIN KURTZ

### Library of Congress for Public Law 480

No annual report.

## Liaison Committee of Librarians

At the Midwinter meeting of ALA, both Representatives to this Committee as well as representatives of ALA and ARL were entertained at dinner by the Librarian of Congress. It was an excellent opportunity to learn what's going on at the Library of Congress, as well as to ask questions about current or future programs.

As the Library of Congress is what amounts to our National Library, we should, as an Association, know what is happening so that if called upon, we can back programs needed by the Librarian of Congress. Although our Association is concerned specifically with special libraries and special librarians, we cannot lose sight of the total library profession. Therefore, we should very definitely be represented on this Committee.

ALLEEN THOMPSON  
BILL M. WOODS

## National Academy of Sciences- National Research Council, Advisory Board of the Office of Critical Tables

No requests for special panel activity or a meeting of the Advisory Board as a whole were received in the last year. The Director of the Office of Critical Tables reports continued international growth in data centers. The proposal for establishment of an International Committee on Data for Science and Technology was approved by the International Council of Scientific Unions, ICSU. The National Academy of Sciences has offered accommodations for the staff office of the International Committee and the services of a director (part-time) and a secretary. Other countries will supply additional professional help.

The Office of Standard Reference Data of the Institute for Basic Standards in the National Bureau of Standards is advised and assisted in its work by the Office of Critical Tables. The Director, Dr. E. L. Brady of the Standard Reference Data Service, is arranging the program for a symposium on the current status of the problems involved in numerical data evaluation and dissemination, to be sponsored by the Division of Chemical Literature of the American Chemical Society at its meeting in New York on September 12, 1966. The Director of the Office of Critical Tables, Dr. Guy Waddington, will chair the meeting.

The Office of Critical Tables sponsored another Gordon Conference of Critical Tables in 1965, and beginning in 1966, such Gordon Conferences will be held annually, this year at Crystal Lodge, Enumclaw, Washington, on August 22-26.

The main interest and activity of the Office continue to emphasize the stimulation and coordination of compilation work outside of the government and throughout the world and of standards in evaluation and terminology. A great deal more activity is maintained in those areas than in the area of the dissemination of the data at this point. The Office continues to maintain a worldwide di-

rectory of numerical data publications and to revise the *Directory of Continuing Numerical Data Projects*.

The services of the Association were offered when the Advisory Board was established, but no call has been received since decisions were made some years ago on the form for the presentation of data to be used in its *Directory*. SLA appears to have little to offer the Office, at least currently. The role of the Representative within SLA can be that of a reporter of the Office's activities to members who may already have become cognizant of its actions and results for the information service they give. If disclosure on interest is not restricted, whenever specific critical data cannot be located in our reference sources, we should contact the Standard Reference Data System for possible worldwide sources of unpublished data.

The Representative will attend the September 12 symposium mentioned above and prepare a summary of the information disclosed there for possible use in *Special Libraries* or *Sci-Tech News*. She will also contact the scientific Divisions of SLA to ascertain their interest in continued representation on the Advisory Board. The current appointment by the Office of Critical Tables expires June 30, 1967.

ANNE L. NICHOLSON

## National Library Week

No annual report.

## National Microfilm Association

The 15th Annual Convention and Exhibition of the National Microfilm Association was held May 17-19 in Washington, D. C. This year the theme was "Microfilm—The Record Holder for Better Business Systems." The broad scope of microfilm as a systems tool and also its place in communications were clearly indicated by the talks and discussions in three general sessions and in two half-day workshop-seminars.

The first general session included talks that explored microfilm business systems, present and future. The second offered a state-of-the-art review of microimage systems. Microforms used in advanced information storage and retrieval systems were discussed at the third general session. Emphasis was placed on systems that would quickly provide information and be acceptable economically. The 20 workshop-seminars were conducted by panelists who were specialists. Although all microforms were discussed, the microfiche was of particular interest. Many commercial, government, and service applications were discussed. These included microfilm systems compatible with computers and facsimile systems.

Members of the National Microfilm Association participated in the first worldwide meeting on microfilm developments and techniques, the International Micrographic Congress, held jointly with the Japan Microphotography Association, November 17-19 in Tokyo, Japan. A major objective of the Congress was to promote standardization, par-

ticularly with the cooperation of the International Organization for Standardization (ISO). This meeting provided an opportunity for the international exchange of information on all aspects of microfilm technology. The attendees represented eight countries with established microphotography associations, three countries now forming such associations, and a number of others representing specialized interests in reprography. This is an indication of the international interest in microfilm and the need for standardization of microforms and equipment.

The National Bureau of Standards continues its study of the aging, or microscopic blemishes, found on microfilm in storage. A *Quick Guide to Microfilm Inspection* is the title of a six-page fold-out guide available from 3M Company, 2501 Hudson Road, St. Paul, Minnesota 55119.

The National Microfilm Association Microfiche Standards Committee approved the first edition of the Federal Microfiche Standards. These standards were adopted by COSATI and issued in September 1965. A copy may be obtained for 50 cents from the Clearinghouse for Federal Scientific and Technical Information, Springfield, Virginia. Its document number, PB 167630, should be cited in the order. These standards continue to be studied by the NMA Committee for future revision.

The Representative has held a number of discussions with NMA members relating to improved systems and equipment. While progress continues to be made in designing new and improved equipment, this effort seems to be directed toward markets other than the library market. It is necessary that SLA members indicate their interests and requirements in order to redirect some of this effort to provide appropriate low-cost equipment designed for use in libraries and information centers. Meetings that bring together the user, the manufacturer, and service center should have a place on Chapter programs and on the Annual Convention program.

LORETTA J. KIERSKY

### United Nations Nongovernmental Organizations Observer

The Observer has no specific actions to report this year. Invitations to briefing sessions at the United Nations continued to be received, but those attended by the Observer did not directly concern Association activities.

The SLA President Alleen Thompson visited the NGO office at the United Nations and had lunch with the Observer in the delegates' dining room shortly after the opening of the General Assembly in September.

The Observer attended the Annual Conference for the Nongovernmental Organizations, United Nations Headquarters, May 12-13, 1966.

It is recommended that the Association continue to show its support of the United Nations by maintaining this relationship.

VIVIAN D. HEWITT

### United States Book Exchange

In 1965 it was reported that the USBE had effectively reorganized its financial structure so that it was completely self-supporting and not dependent on outside contracts or contributions. This past year has seen a consolidation of this reorganization and a great deal of streamlining of the practical operations. Of the members who participate in this valuable exchange, 50 percent are SLA members.

The SLA Representative served on the Board of Trustees during 1965-66 and also as Chairman of the Nominating Committee.

ELIZABETH FERGUSON

### United States National Committee for the International Federation for Documentation (FID)

Months of extensive organizing and planning came to fruition at the 1965 FID Congress, held in Washington, D. C., October 11-14, 1965. This was the first FID Congress held in the United States and, accordingly, effort was made to make it a memorable one. Many SLA members were present. We were officially represented by SLA President Alleen Thompson and Executive Director Bill M. Woods. SLA's booth seemed to receive a good deal of attention throughout the meeting.

The major theme of the FID Congress covered five subject areas, and all received excellent attendance and participation: education and training of documentalists, organization of information for documentation, information needs of science and technology, information needs of society, and principles of documentation and systems design. This Congress emphasized, with apparent success, the stimulation necessary for further work on the basic information transfer problems and the development of new ideas for their solutions.

Attendance included 1,172 active and 54 affiliate members as well as 218 one-day attendees. Twenty-nine countries were represented. The ability of so many foreign members of the Congress to participate was in some measure the result of an NSF subsistence allowance program that allowed the Organizing Committee to provide to each of 79 successful applicants a sum sufficient to cover expenses during the meeting.

Much consideration was given during the two meetings of the United States National Committee, October 13, 1965, and March 11, 1966, to the revitalizing of working committees of FID and the part played in these committees through its National Committee. Study was made in five general areas: FID and international organizations, USNCFID and national organizations, United States participation in FID study committees, NAS-NRC relations with USNCFID and FID, and an over-all USNCFID program.

Subsequent to the October meeting, this Representative was appointed to a special subcommittee on United States participation in FID study committees. Also included were Walter Carlson and Dwight E. Gray, Chairman. An all-day meeting

was held in Washington on November 15, 1965, to consider the position FID might take on the establishment of a secretariat in the United States and suggestions for names of individuals in the United States who might appropriately serve on the various FID working committees: Classification Research (CR), Developing Countries (DC), Operational Machine Techniques and Systems (OM), Theory of Machine Techniques and Systems (TM), Research in Theoretical Aspects of Information (RI), Training of Documentalists (TD), Technical Information for Industry (TI), and Terminology and Lexicography (TL).

Prime consideration was given to the establishment of a possible United States permanent location for the secretariat of TI (Technical Informa-

tion for Industry). After lengthy discussions, possible recommendations for the site of the secretariat centered around a professional society, a trade association, or a government agency having extensive international interests and scientific information experience.

Due to illness, this Representative was unable to attend the March 1966 meeting, which discussed further the possible United States involvement in FID programs.

SLA should continue to be a member of the United States National Committee. The Association is and should be concerned with many of the areas covered by FID interests.

ROBERT W. GIBSON, JR.

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## Recommended Practices for the Advertising and Promotion of Books

LIBRARIANS share the interest of publishers in the diffusion of knowledge, and they recognize the role that advertising and promotion play in the marketing of books. They feel that for advertising to be truly beneficial to the publishers, it should be based upon an understanding of what librarians and individual purchasers need and appreciate in the way of sufficient information to allow them to decide wisely in making a purchase. To advertise in a way that leads to the purchase of books that are unwanted because of improper identification in the advertising can only lead to an undesirable attitude toward the publisher. Therefore the attention of publishers is called to the following standards of advertising and promotion that would be of mutual benefit to potential book purchasers and to publishers.

### RECOMMENDATION

Advertisements and promotional descriptions of books should contain the following information so as to provide sufficient information to the purchaser:

CATEGORY A (Should always be included) :

- \* Author (or editor, compiler)
- \* Title (consistent and accurate)
- \* Copyright date

CATEGORY B (Should be included where space permits) :

- \* Edition (number or extent of revisions)
- \* Prior publication record (the original source of the material)
- \* Series identification number
- \* Translations—include original author and translator, title and date
- \* Conferences—include place, date of meeting, sponsors
- \* Institutional affiliation of authors
- List price
- Paging and size, number of illustrations, tables, charts

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\* Indicates data that should appear also in the book itself.

EDITOR'S NOTE: These recommended practices have been approved by the SLA Board of Directors; see also American Book Publishers Council-SLA Joint Committee Report, p. 497.

# Education Forum Report

THE SECOND FORUM on Education for Special Librarianship was held in Minneapolis on Friday, June 1. The SLA Education Committee (Chairman, Erik Bromberg) presented a program organized around two topics: "Continuing Education for Special Librarianship" and "The Course Content of the Special Library Course."

Formal papers relating to the first topic were presented by Mrs. Margaret N. Sloane (TRW Systems) on the role of the SLA Chapter in continuing education, by Herbert Holzbauer (Department of the Interior) on in-house training, and by Richard A. Davis (Drexel Institute) on the role of library schools in continuing education. The formal papers and the ensuing discussion, which was moderated by Sarah R. Reed (Library Services Branch, Office of Education), reached a degree of consensus on the importance of continuing education, the responsibility of professional associations for developing personnel and insuring provision for their continuing education, and perhaps most important, the need to distinguish between "training" and "education" in planning and conducting workshops, institutes, and other forms of continuing education. SLA Chapters were recognized as perhaps the most logical agency for conducting one-day workshop meetings in which persons immediately and directly concerned with a specific problem might exchange experience. At the same time, the value of longer pro-

grams, three weeks being suggested as the optimum, was emphasized by several individuals who pointed out the impossibility of "getting one's hands dirty" in shorter programs.

As might be expected, the papers and discussion relating to the course content of the special library course did not reach a consensus. C. D. Gull (Division of Library Science, Indiana University) presided over inconclusive discussions that centered mainly around two topics: "What's special about special libraries?" and "How do we teach the *attitude* of special librarianship?" Attention was called to the lack of a universally accepted definition of "special library," resulting in difficulty in constructing a special course. Russell Shank (Columbia University) reported the results of an informal survey of library schools that found 11 graduate accredited schools providing no separate course either for practical reasons (lack of students or faculty) or on theoretical grounds (no common size or goal, of special libraries). Mrs. Martha Jane Zachert described the content of the special course at Florida State University, which attempts to provide students with a detailed study of the practicalities of administering special libraries and the *value* of special librarianship as derived from articles in *Special Libraries* and from discussions. Alan Rees (Western Reserve University), in reviewing the literature concerned with "What Should



Back row: Erik Bromberg, Tefko Saracevic (for Alan Rees), C. Dake Gull, Richard A. Davis, Dean Raynard Swank; Front row: Sarah R. Reed, Mrs. Martha Jane Zachert, Russell Shank, Mrs. Margaret N. Sloane

"We Teach Special Librarians" found it "repetitive, parochial, and devoid of content."

For many the highlight of the day was the paper by Dean Raynard Swank of the School of Librarianship at Berkeley on "Information Science in the Core Curriculum." Viewing information science as a new insight into or extension of traditional librarianship, he argued for a blending of the content of documentation and information science with the traditional

curriculum rather than providing for them through special courses or a separate curriculum. He then detailed broad areas of content common to all information handling: books and readers, intellectual organization of knowledge, and library and information centers as institutions.

WESLEY SIMONTON, Library School  
University of Minnesota

## Natural Resources Librarians' Roundtable

**M**ORE THAN 50 persons at the Minneapolis Convention found that the topic of the Natural Resource Librarians' Roundtable met their subject interests and attended the two panel sessions, the luncheon, and the dinner. Library areas represented included agricultural experiment stations, forestry experiment stations, fish and game libraries, water resource centers, public power, petroleum corporations, several industrial firms, and special bibliographic interests, such as the Bibliographic Center for Research at Denver.

The sessions centered around the proposition: recent legislation in the natural resources areas has created new research programs. These programs tend to be multi- and interdisciplinary; they will create new pressures on libraries. Natural resources library services have to date been isolated and limited, and with scanty communication between librarians in differing subject sectors, e.g., the forestry librarians never talk to the fish and game librarians, and so on.

An overview of the burgeoning research programs resulting from federal legislation was given by the principal speaker, Dr. Thomas F. Bates, Science Advisor to the Department of the Interior, at the dinner meeting, Thursday, June 2. The following noon the luncheon speaker, M. B. Dickerman, Deputy Assistant Chief, Research, U. S. Forest Service, developed a special section of the theme, "Changes in the Professional Basis of Research," and pointed to the types of library demands that teams of researchers in multi-subject projects are likely to make.

Panel speakers in the morning were researchers in the areas of forest economics, recreation, zoology, and genetics. The librarians were gratified to hear that these researchers would be willing to spend up to 20 percent of

their project funds for *really adequate* library services. At the same time it was implicit that they resented spending any of their funds for *really inadequate* library services.

During the afternoon session on Friday, representatives of the two great federal resources libraries, Agriculture and Interior, spoke on the development programs of their respective agencies. They were preceded by Joseph A. Miller of the Forest History Society, who delivered a short paper outlining the existing structure of information resources in the resource field. In the absence of the planned speaker to represent field libraries of the two big national agencies, Mr. Yerke presented the concept that to serve the demands of research teams adequate field libraries must operate as filter stations on the big national information networks that are developing. The librarian must think of himself as an information broker and be prepared to exploit all the information apparatus and technology available to serve the very special needs of his relatively small clientele.

It is no overstatement to report much enthusiasm about the meeting. These meetings have grown, since the original Forestry Librarians' Workshop at the St. Louis Convention in 1964, to the point where it seems feasible to consider possible divisional organization in a year or so. This prospect will be investigated during the coming year and presented for some action either in New York next year or in Los Angeles the year after.

THEODOR B. YERKE, Librarian  
Special Technical Services  
Pacific Southwest Forest and  
Range Experiment Station  
Berkeley, California



# SLA Official Directory 1966-1967

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Dr. F. E. McKenna, Supervisor, Information Center, Central Research Laboratories, Air Reduction Company, Inc., Murray Hill, New Jersey 07971

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SEPTEMBER 1966

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CNLA JOINT COMMITTEE OF EXHIBIT MANAGERS: Bill M. Woods, Executive Director, Special Libraries Association, 31 East 10th Street, New York 10003

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## Extra-Association Relations Policy

### Official and Public Statements

The Special Libraries Association should have and should publicize its official position on matters that affect the Special Libraries Association, its membership, and the relation of the Association to other organizations ranging from other professional associations to the Federal Government.

These position statements should emanate from Association Officers, Representatives, Committee Chairmen, Chapter Presidents, Division Chairmen, Section Chairmen, and members of the Headquarters professional staff who may speak or act officially on matters that are within their respective areas of official responsibility and on which they are fully informed. When circumstances require, an official may designate an alternate to exercise

this privilege. The alternate should be equally qualified and should hold a related official capacity in the Association.

Although this policy statement encourages the formulation and announcement of the Association's official position, advice from higher Association authority should be sought when the official position is not known. Without exception, controversial matters should be referred to the Association President, the Executive Director, or as specified by them, to other authority in a position to determine and qualified to state the Association's official position.

Since each member can be placed in a situation where he may be considered a spokesman for the Association and can influence its status and reputation, he must accept personal responsibility for basing statements (written or oral) on facts that permit expressing true honest opinion; and for avoiding misconception, discredit, and improper release of information given in confidence.

Each individual member, as well as each elected and appointed official and representative of the Association, should include the following among his objectives:

- Increase awareness of special libraries and create understanding of their importance.
- Extend knowledge of the present and future role of special libraries.
- Widen interest in special librarianship as a career.
- Develop and maintain respect and good will among professional associations and governmental groups.
- Promote the objectives of the library and information science profession by cooperation with similarly oriented groups.
- Enhance the public impression of librarianship.

### **Professional Activities and Public Events**

Participation in any professional activities and public events bringing credit to the Association is desirable. Invitations for others to participate in Special Libraries Association activities is equally desirable. In either case, decision rests with the authority appropriate to commit funds or action.

### **Affiliation, Contracts, and Agreements**

Association affiliation and disaffiliation with a society having objectives allied to those of Special Libraries Association is authorized by the Board of Directors (Bylaws, Article XIV, Section 1). Similarly a Chapter, Division, or Section may affiliate and disaffiliate with a local or common interest group in accordance with the provisions of its own bylaws, which have been approved by Association authority; except that affiliation or disaffiliation with a national or international society must be approved by the Association Board of Directors. Notice of affiliation or disaffiliation is reported to Association Headquarters for information.

An agreement, contract, or obligation entered into by any Association unit requires advance approval by the Association Board of Directors of liability exceeds the unit's available or budgeted funds.

All affiliate and contractual relationships shall be directed toward the best interests of the Association and shall protect its property and identity.

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EDITOR'S NOTE: The above policy statement has been approved by the Association's Board of Directors and distributed to 1966-67 Association officers. These guidelines were prepared by: Charlotte Georgi, Graduate School of Business Administration Library, University of California at Los Angeles; Mrs. Mildred H. Brode, David Taylor Model Basin, Washington, D. C.; Ethel S. Klahre, Cuyahoga Community College Library, Cleveland; Gordon E. Randall, Thomas J. Watson Research Center Library, IBM, Yorktown Heights, New York; and Katharine L. Kinder, Johns-Manville Research Center Library, Manville, New Jersey, and Chairman of the Ad Hoc Committee To Study Extra-Association Relations.

# Emily B. Shoemaker's 22 Years of Service to SLA

Mrs. Emily B. Shoemaker ended 22 years and one month with Special Libraries Association on August 1, completing the longest continuous service of any SLA staff member to date. She has worked with three Executive Secretaries, Mrs. Kathleen B. Stebbins, Marian E. Lucius, and Bill M. Woods, now Executive Director. Reporting for work on July 5, 1944, on the fifth floor at 31 East 10th Street, Mrs. Shoemaker ran a one-woman book-keeping department whose accounts showed 3,491 members, 269 *Special Libraries* and 975 *Technical Book Review Index* subscriptions, and 15 nonserial publications. Ten years later Mrs.



Shoemaker made out the \$1,000 check for the first SLA scholarship winner. Meanwhile, more and more publications, memberships, and various funds to support Association activities came under the jurisdiction of the Accounts and Records Department. Recently, as Director of the Fiscal Services Department, with a staff of five assistants, Mrs. Shoemaker has kept tabs on 6,400 members, thousands of subscriptions to four periodicals, 26 nonserial publications, 161 Sustaining members, several grant funds, 11 special funds, sales taxes, payrolls, jewelry sales, and any and all Association activities involving the inflow and outgo of monies.

Mrs. Shoemaker feels her job at SLA completed a cycle that started when she was 16 and a library clerk in the Ottendorfer Branch of the New York Public Library. After four years there, she became a file clerk in a business firm and then took time out to marry and raise a son and daughter. In the 1930's she was a section supervisor in the federal government's Works Progress Administration office.

Two pastimes that have become serious hobbies over the years are choir singing and stamp collecting. Besides her seven-volume general collection of more than 25,000 stamps, she has 64 pages of stamps illustrating fish, which she has exhibited at the American Topical Association of which she is a member. A more recently acquired hobby, but no less absorbing, are her six grandchildren in Georgia and the Bronx.

Rest is the first prescription upon retiring, and family, friends, and hobbies will keep her days filled in her native New York City. She leaves the staff and SLA members who have worked closely with her with memories of her kindly, pleasant presence.

DANIEL A. SIPE, who has been Accounting Assistant with the Association since October 1965, has been appointed Acting Head of the Fiscal Services Department. A native of Richmond, Virginia, he attended the Richmond Professional Institute and is currently studying for a degree in business administration at St. Francis College in Brooklyn. Before coming to New York, he was employed for three years with the Christian Children's Fund, during which time he rose from accounting clerk to assistant office manager. Mr. Sipe, who is the proud owner of a very personable basset hound, is interested in all aspects of the theater, especially set designing, painting, photography, and music.

MRS. ELLEN MAKY, who has served the Association in a number of capacities since December 1949, has been appointed Office Services Supervisor to head the newly created Office Services Department.

A problem-solver whom the staff has grown to depend on for such various tasks as keeping a temperamental mimeograph machine in working order and maintaining a supply of pencils, typewriter ribbons, and window envelopes, Mrs. Maky will be responsible for a variety of activities essential to the efficient functioning of the Headquarters office. Four growing grandchildren and a summer-weekend home at Greenwood Lake, New Jersey, keep her busy during her leisure hours.



# Government and Libraries

THE FOURTH OF July, Independence Day, is a convenient holiday to take stock of Congressional progress in the area of libraries. Despite problems caused by Vietnam and the fight against inflation, libraries have fared better than many expected.

On May 13, 1966, President Johnson signed into law the Second Supplemental Appropriation Act of 1966 (PL 89-426). This Act allows implementation of library programs authorized last fall under Title II of the Higher Education Act of 1965 (PL 89-329) and the Medical Library Assistance Act of 1965 (PL 89-291). Of the \$11,300,000 allocated for Title II of PL 89-329, \$10,000,000 became available for approximately 1,900 basic grants to higher education institutions or combinations of institutions to strengthen their library resources; \$1,000,000 was available for the training of nearly 150 persons in library and information sciences. The remaining \$300,000 is to aid the Library of Congress in starting its acquisition and cataloging program, which will strengthen college and research library resources. A "basic grant" is defined in U.S. Office of Education's Guidelines for Title II, Part A, of the Higher Education Act of 1965 as a grant to an institution of higher education or to a combination of such institutions for the acquisition of library materials pursuant to Section 202 of the Act. A "combination of institutions" means a voluntary association of institutions of higher education that maintain or intend to establish a joint-use library facility. "Library materials" means books, periodicals, documents, magnetic tapes, phonograph records, audiovisual materials, and other related library materials (including necessary binding).

The sum of \$4,175,000 was appropriated by the 1966 Second Supplemental Appropriation Act for "National Library of Medicine." This Act thereby made available 1) \$1,000,000 to conduct research and development programs in medical science information storage, transmission, retrieval, distribution, and utilization, 2) \$2,000,000 for grants to medical libraries to be used in expanding and improving their resources and services, and 3) \$700,000 for grants to in-

stitutions to train more graduate medical librarians.

The Congress is, at this writing, considering the 1967 HEW appropriations. On May 5, 1966, the House of Representatives, by a vote of 354 to 27, passed the Departments of Labor and Health, Education, and Welfare Appropriation Act, 1967 (H.R. 14745). Pending passage of the Appropriations Act, a Joint Resolution (P.L. 89-481), making continuing appropriations for the fiscal year 1967, was approved on June 30, 1966.

Strong support for library aid was also signified by the 336 to 2 vote on June 2, 1966 in favor of the Library Services and Construction Act Amendments of 1966 (H.R. 14050). The Senate passed its version (S.3076) on June 22 by a unanimous voice vote. On July 19, 1966, the President approved the Library Services and Construction Act amendments of 1966 (P.L. 89-511).

Also passed recently by the House of Representatives was the International Education Act of 1966 (H.R. 14643). This bill represents the first legislative initiative to strengthen American educational resources for international studies and research. Support would be provided for research and teaching in world affairs at both the graduate and undergraduate levels. Under Section 3 of this Act grants "may be used to cover part or all of the cost of establishing, equipping and operating research and training centers, including the cost of teaching and research materials and resources. . . ." The Senate version (S.2874) has not been passed at this writing.

The final score cannot be tallied until Congress adjourns. Librarians should watch the progress of additional legislation pertaining to library services and construction, elementary and secondary education, higher education facilities, the Florence and Beirut Agreements for duty-free treatment of books and other educational, scientific, and cultural materials, books for the adult blind, and revision of the Copyright Law.

ROBERT J. HAVLIK  
Research Library Specialist  
Library Services Branch, USOE  
Washington, D. C.

# Engineers, Automation, and the Future

A MEASURE OF the interest of scientists and engineers in the "information explosion" appeared in the attention given at the 74th Annual Meeting of the American Society for Engineering Education to such matters as the use of computers in libraries, the formation of specialized information centers, and the establishment of national information networks. The meeting, which was held during the week of June 20 on the campus of Washington State University at Pullman, was attended by some 2,000 persons, among them a number of librarians and other representatives of libraries—generally "information scientists."

The sessions concerned with information retrieval and libraries were, for the most part, those arranged by the Engineering Schools Library Committee, although engineers attending these sessions said that discussions of the sort being carried on by the Library Committee were taking place in other parts of the meeting also. The implication was clear that in the future it will be desirable to have more cooperation between librarians and others concerned with the organization and dissemination of information than has been the case until now. One speaker stated that every hour of the day 7,000 people are born and 7,000 pages of new information are produced—"spawned" may have been his term—and concluded that if there is cause for alarm in the fact of the population explosion, there is certainly as much among librarians and scientists as to how the flood of new information can be controlled and made useful to those needing it.

Among the speakers appearing at sessions of the Library Committee was Ralph M. Shoffner of the recently-created Institute of Library Research of the University of California. Mr. Shoffner described the Institute as an inter-library organization designed to deal with problems of general interest and to engage in research and development in all areas of librarianship. He pointed out that at the moment the Institute is concerning itself with such matters as the mechanization of technical processes, facsimile transmission, the creation of processing and information centers, and education for librarianship.

Mr. Shoffner later read a paper prepared by Donald V. Black of UC's Santa Cruz campus, which recounted some of Santa Cruz's difficulties in issuing a computer-produced book catalog. It is of interest that Mr. Shoffner found himself disagreeing, as he read, with some of the statements in the paper concerning the extent of Santa Cruz's difficulties, and that he omitted these, saying that the difficulties were not insurmountable and would take care of themselves in time.

David W. Heron of the University of Nevada told of an experiment in telefacsimile transmission made by his library, under the auspices of the Council on Library Resources. In this experiment, the Reno and Las Vegas campuses of the University of Nevada and the Davis campus of the University of California served as terminals of a transmission system. The results of the experiment, Mr. Heron said, were not surprising. There were reproduction difficulties, since the equipment used—the Magnafax telescanner and reader—were still in process of development, and the cost of sending an item (about \$10) was too great to make the system appealing. Mr. Shoffner, incidentally, had pointed out earlier that the use of LDX (long-distance xerography) equipment, while faster than the other, was more costly.

The early sessions of the Library Committee were devoted largely to a consideration of what is being done at present to cope with problems of information storage and retrieval in libraries. The later sessions, on the other hand, were given over to a discussion of what the program called "Preutopian Possibilities for New and Expanding Libraries." One talk in this part of the meeting was given by Charles Stevens of MIT's Project Intrex (Information-Transfer Experiment). Intrex is an attempt to put into operation on the MIT campus a completely automated library, one in which all the information ordinarily found in a library's collection of books and periodicals is contained in a computer's memory and is available for instant recall through the use of cathode-ray interrogators or other tapping devices. Mr. Stevens admitted that Intrex has the aura of a "blue-sky" undertaking but refused to ac-

cept this criticism as valid, saying that within five years' time the project will be in full operation. An intriguing (if somewhat startling) aspect of the Intrex scheme, as pointed out by Mr. Stevens, was the decision to eliminate almost entirely the use of the printed page in the project library. Access to print is to become the near-equivalent of access to the computer's ear. Mr. Stevens says that it is planned to have a large number of cathode-ray interrogators of the console variety (a sort of TV screen with an attached typewriter keyboard) placed in the library and in other much-frequented parts of the campus, including possibly even students' living quarters. Anyone wanting information from the library can have his information flashed on the tube simply by keying-in his request to the computer and waiting a fleeting moment. Hard copies of any desired information will be available, Mr. Stevens explained, but not in the usual form. The library intends making microcopies of the information and handing them over, with the library's compliments, to the customer. This will be done in what is called the library's "micro-browsery." As for improved microcopy readers, Mr. Stevens says that Intrex has seen a prototype reader that gives so good a reproduction that no difference in readability and legibility is discernible between the reproduction and the actual page from which it is made. Intrex is getting its feet off the ground but is certainly not without problems. Among these, Mr. Stevens says, are the development of a computer language that is easily understood and used by anyone with a request for the computer and the establishment of a system of multiple-access that is not cumbersome and time-wasting. Someone in a later meeting suggested that engineers and librarians are becoming so attached to their consoles that they can scarcely remove their eyes from them, a condition not consoling to their wives at home.

Other speakers indicated that plans are being made for the creation of systems of interlinked information centers, in which units will be able to exchange information instantly through the use of multiple-access computing devices. The meeting was told that the Medlars system is only the first of a number of conjectured systems that will be

appearing within the next ten years or so. It was mentioned that there will soon be a chemistry network and possibly also a physics network. The general feeling of the speakers, in fact, was that a good possibility exists of extending the Medlars idea until systems are operative in all major scientific and technical disciplines.

The last session of the Library Committee took the form of a panel discussion in which the participants gave their views on the uses of automation in libraries and information centers and on the forms automation is likely to adopt in the future. Here "blue-sky" proposal was countered with "blue-sky" proposal in great style, until it seemed that no screw could possibly be left unturned in Utopia and no bolt untightened. One or two less high-flown comments were injected into the proceedings by Melvin Voigt of UC's San Diego campus, a man eminently qualified to give an opinion on library automation, as it was under his direction that UC first undertook to automate its technical processes departments. Mr. Voigt said that automating the San Diego serials department was costly both in money and staff-time but was worthwhile in that it allowed the library to improve substantially its service.

It is true that enthusiasm is running high for the finding of new ways of storing and retrieving information—a point amply emphasized and approved during the week—but almost certainly as true is that an under-temper of restraint and skepticism will keep too many "blue-sky" efforts from shattering the view and obscuring the virtues of old and accustomed forms of library service. As one professor was heard to grumble at breakfast, "The machines are fine, but tinkering with them is keeping too many students away from their studies." We can expect advances to take place soon in such things as subject cataloging, where machines can give vastly greater depth than conventional cataloging provides, and in the making of lists and in general record-keeping, which are areas nicely amenable to machine control, but whether or not automation is likely to sweep Dewey into oblivion and our books off the shelf is something else again.

PETER GELLATLY, Serials Librarian  
University of Washington Libraries  
Seattle, Washington

# Have You Heard . . .

## Supplementary NSF Grant to SLA Translations Center

The National Science Foundation has awarded the Association a grant of \$7,610 to strengthen its support of the operations of the SLA Translations Center. This sum supplements a November 1965 grant of \$46,930 and will enable the Center to employ additional staff to process a backlog of translations that have accumulated from the constantly increasing volume of unpublished translations contributed by industry, business, research organizations, and technical and professional associations. The SLA Translations Center now contains nearly 117,000 translations of technical, engineering, scientific, and medical materials from all languages into English. During the past year there has been a 22.9 percent rise in the number of new items processed.

## Survey of Commercial Processing Services

Barbara Westby, Coordinator of Cataloging, Detroit Public Library, is in charge of a survey of commercial processing services being undertaken at the request of the American Library Association's Resources and Technical Services Division. Publishers or jobbers who have entered the field since the April 1, 1964 *Library Journal's* "Directory of Commercial Cataloging Services" appeared, are requested to inform Miss Westby at RTSD, ALA, 50 East Huron Street, Chicago 60611. Any library that has purchased such a service is urged to report to RTSD its opinion, positive or negative, of the service. The names of libraries will be kept confidential.

## LC Cataloging and Bibliographical Project

Sixteen university, public, government, and school libraries are cooperating with the Library of Congress on a six-month pilot project, using LC's IBM 1440 computer, to develop a system of computer distribution of cataloging and other book information. The libraries will use local computer facilities to produce catalog cards, book catalogs, reading lists, and other material received from LC in machine-readable form.

It is hoped that a resultant uniform method would be useful to publishers, booksellers, libraries, and information media everywhere. As a further part of the study, LC will attempt to determine the practicality of a national communications network in which machine-readable data would be transmitted from library to library. A Council on Library Resources grant to the Library of Congress will finance the development of procedures and programs for the computers involved in the study.

## British Science Information Study

The Postgraduate School of Librarianship, University of Sheffield, England, has been awarded a grant by the Office for Scientific and Technical Information, Department of Education and Science, London, to undertake an 18-month study of the education and training requirements for scientific and technological library and information work. Interested individuals and institutions are invited to submit their observations and recommendations. Researchers will visit institutions and make use of information from abroad.

## Auto-Aviation Museum Library

The Frederick C. Crawford Auto-Aviation Museum of The Western Reserve Historical Society recently opened its Library, which contains the Automotive Research Library from Akron, Ohio, and other reference sources. Copies of the library material are obtainable at nominal photostat service charges. All inquiries should be sent to Mrs. Ruth F. Sommerlad, Museum Director, 10825 East Boulevard, Cleveland, Ohio 44106.

## Meiklejohn Civil Liberties Library

The one-year-old Meiklejohn Civil Liberties Library is a legal research center on civil liberties, civil rights, and due process of law, honoring Dr. Alexander Meiklejohn, First Amendment educator. It contains briefs, memos, reports, articles, and non-legal materials on almost 5,000 cases, most of them filed since 1950. The Library serves

individuals and groups throughout the United States and requests libraries to send it pamphlets, clippings, briefs, memos, transcripts, and other materials on civil liberties. The Library, which is private and nonprofit, is located at 1715 Francisco Street, Berkeley, California. Laura Shaw is the Librarian.

### Science Librarian Training

The University of Tennessee Medical Units, with a \$156,333 three-year grant from the National Library of Medicine, has initiated a science librarian training program. Trainees serve in a liaison capacity between a scientific researcher and published material in a particular field of interest. They are also expected to develop and compile information for the scientist. Candidates for the program must hold a master's degree in library science from an accredited library school. The six trainees chosen will receive an annual stipend of \$5,500 with a \$500 increment for each dependent.

### Study of Scientific Literature

System Development Corporation, Santa Monica, California, with a \$185,622 National Science Foundation contract, will undertake a seven-month study of the abstracting and indexing of scientific literature in the United States. Some 500 United States services collect or provide abstracts that briefly describe the contents of each article as well as prepare indexes, and the purpose of the study will be to determine the current status and effectiveness of these services and explore ways of making them more effective. The results will be used primarily to aid in the formulation of federal agency policies.

### Harvard Medical Search Center

The Francis A. Countway Library of Medicine in the Harvard Medical Area has contracted with the National Library of Medicine to serve as a search center for the New England region. The operation, one of five established in the United States, is part of the decentralized MEDLARS, and magnetic tapes used in the compilation of *Index Medicus* will be available at the Harvard Center in response to literature searches. The result will be computer-produced bibliographies tailored for the individual requester.

### Members in the News

ELIZABETH CASELLAS, former Assistant Professor at the University of Hawaii Graduate School of Library Studies, has been appointed Head of the Business, Science and Technology Department in the Orlando Public Library, Orlando, Florida.

GENEVIEVE COLE, Librarian, Treadwell Library, Massachusetts General Hospital, Boston, was elected Secretary of the Medical Library Association. She also accepted the Ida and George Eliot Prize given to the MLA Committee on Recruitment of which she was Chairman, for the recruitment brochure, *Medical Library Careers*. Other SLA members elected were EARL C. GRAHAM, National Society for Crippled Children and Adults, Chicago, Treasurer, and WILLIAM K. BEATTY, Northwestern University Medical School, Chicago, to serve a three-year term on the Board.

JUDITH C. LEONARD, formerly of the Bureau of Information Sciences Research at Rutgers University, is now Senior Information Research Scientist for the Squibb Institute for Medical Research, New Brunswick, New Jersey.

FATHER JAMES JOSEPH KORTENICK, Head of the Department of Library Science at Catholic University of America in Washington, D. C., was awarded the Beta Phi Mu award for "distinguished service to education for librarianship" during the ALA Conference.

HERBERT S. WHITE, Executive Director of the Scientific and Technical Information Facility that Documentation Incorporated operates in College Park, Maryland, for NASA, has been named Vice-President of Doc. Inc. in addition to his present position.

### In Memoriam

OTTO H. HAFNER, President of Stechert-Hafner, Inc., died in his office at 31 East 10th Street on July 27, 1966. Mr. Hafner and his brother Walter are well known to librarians as international booksellers, publishers of technical and scholarly works, and congenial exhibitors at library association meetings. They have been SLA's landlords for many years, and Stechert-Hafner, Inc. is a Sustaining member and long-time supporter of Special Libraries Association.

### ALA Office for Library Education

The American Library Association received a \$75,000 grant from the H. W. Wilson Foundation, Inc., to establish an Office for Library Education, which began operation September 1. Dr. Lester E. Asheim, former Director of the ALA International Relations Office, became Director of the new office, which is concerned with the broad problems in library education and will carry out and advance programs of the Association and its membership units as well as work with the ALA Commission on a National Plan for Library Education. The office will also work closely with the ALA Committee on Accreditation on problems relating to possible revision of standards for evaluation, review of procedures, and the question of undergraduate programs in library education.

### Columbia Indexing Project

Through an arrangement with the National Institute of Neurological Disease and Blindness and the National Library of Medicine, Columbia University's Parkinson Information Center has initiated a pilot indexing project, the first time a university has undertaken large-scale indexing of medical articles for the federal government. Fifty journals containing a large number of articles on Parkinson's disease and related neurological research will be indexed, and the National Library of Medicine will incorporate the Columbia citations into its computer-based MEDLARS. This information will also be made available to the subscribers of *Index Medicus*.

### Earth Sciences Documentation Project

The Geological Society of America, New York City, and the American Geological Institute, Washington, D. C., are cooperating in a \$1.5 million computer-based information service financed by the National Science Foundation and the Geological Society of America. This new service will document the literature of the geological sciences in areas outside North America and will complement the recently computerized abstracting service of the United States Geological Survey, whose literature relates to North America. The Survey's *Abstracts of North American Geology* and the AGI-GSA monthly, *Bibliography and Index of Geology Exclusive of North*

*America*, will be computer-produced by fall. GSA will continue as publisher and distributor of *BIGENA*, but AGI will be responsible for the production of abstracts.

### Coming Events

The Computer Center and the School of Medicine of Washington University is sponsoring the FOURTH SYMPOSIUM ON MACHINE METHODS IN LIBRARIES on November 3-5 at the Medical School campus. Registration is limited, and tuition is \$25. Further information can be obtained from Dr. Estelle Brodman, Librarian and Professor of Medical History, Washington University School of Medicine Library, 4580 Scott Avenue, St. Louis, Missouri 63110.

The 33rd Conference of the INTERNATIONAL FEDERATION FOR DOCUMENTATION (FID) and the INTERNATIONAL CONGRESS ON DOCUMENTATION will be held in Tokyo, September 12-22, 1967. This will be the first time these groups have met in Asia, and the Science Council of Japan will act as host and Congress Secretariat. It is anxious to have participants pre-register, and the \$10 fee should be mailed to the FID Congress Secretariat, Science Council of Japan, Ueno Park, Taito-ku, Tokyo. Most papers and speeches will be presented in English.

### Letters to the Editor

I wonder if any of your readers possess or know of a listing of periodicals that begin the pagination of *each* issue with 1 rather than numbering consecutively throughout a volume? This method of pagination is most prevalent in trade publications but also occurs often enough among scholarly journals to invalidate references and citations that include neither the issue number nor the date. For those of us who work with scientific manuscripts, such a list (even if partial) would be a boon.

If SLA members would be good enough to send me the names of science journals with which they are familiar that have such a pagination policy, I will volunteer to collate the offerings and prepare a list. It is really badly needed by science editors.

MRS. JOSEPH STEINERT

1040 Park Ave., Apt. 4J, New York 10028

EDITOR'S NOTE: Such a list would be a useful tool for literature searchers and bibliographers

too. If readers respond to this plea for information, Mrs. Steinert will offer the compiled list to *Special Libraries* for publication.

#### ADDITION TO WATER POLLUTION BIBLIOGRAPHY

We have examined with great interest the "Bibliography on Air and Water Pollution" compiled by Marie S. Richardson and published in the July-August 1966 issue of *Special Libraries* and find it a useful list. Readers may wish to note the following correction:

"Under the President's Reorganization Plan No. 2 of 1966, dated May 9, 1966, the Federal Water Pollution Control Program was transferred from the Department of Health, Education and Welfare to the Department of the Interior. Inquiries should be addressed to the Federal Water Pollution Control Administration, 633 Indiana Ave. N.W., Washington, D. C. 20201."

HERBERT HOLZBAUER, Acting Librarian  
U.S. Department of the Interior  
Washington, D. C.

#### CONVENTION PAPER ABSTRACTS?

Although many of the papers at our annual Conventions are produced by Divisions and Sections, they are often of great interest to members outside the particular sponsoring group. Due to the Convention organization, one is often torn between loyalty to one's own group and the desire to listen to a paper promising great interest presented by another group. It should also be remembered that on the average only about one member in five even gets to the Convention in any one year. Is it not possible to arrange that at least abstracts of all papers at the Convention be made generally available either before or after in a collected form? I am aware that this might deprive *Special Libraries* of many articles but I am sure the advantages of such a suggestion outweigh that particular problem.

STEPHEN J. KEES, Librarian  
Ontario Paper Company Limited  
Thorold, Ontario

#### Mix-up in Massachusetts

The July-August issue of *Special Libraries* contained two geographical errors, which the Editor now wishes to correct: 1) Charles Stevens (page 377) serves on the school board of Lincoln, not Lexington, and 2) the Lincoln Laboratory, where Loyd R. Rathbun is Librarian (page 406), is located in Lexington, not Lincoln.

#### Computerized Microfilm Catalog

On July 11, 1966, the computerized microfilm catalog of scientific, technical, and administrative-support information that has been bibliographically organized by the Technical Information Center of Lockheed Missiles & Space Company became fully operational. The catalog integrates books and technical reports and is organized in six sections: sources, titles, authors, contract numbers, subjects, and report/call numbers. Over one million entries formerly occupying 720 catalog drawers are compressed in 40 microfilm cartridges. Queuing is avoided by installing in the library three sets of the microfilm catalog and four readers for the sole use of clientele. The cataloging staff has two microfilm sets and two readers, and the literature search corps has one set and one reader-printer.

A search of the literature has indicated that this computer-produced catalog is the first to be placed on an operational basis. Since the system is R&D user-oriented and is less costly than either the existing computer-produced card catalog or the intended computerized book catalog, it appears to be a breakthrough of paramount usefulness to administrators of specialized libraries.

Cost and user acceptance determined the decision to by-pass the book catalog and proceed directly from the computer-produced card catalog to a catalog in microfilm format. Chief cost reduction factors were no labor for filing, no catalog cases to purchase, and less space for installing the system. Approximately \$10,000 are saved annually. Respecting user orientation, certain points are significant: machine "filing" accuracy, improved look-up speed, location of the catalog (with the reader) in the users' work area, semi-monthly announcements of newly cataloged acquisitions and a quarterly cumulative new catalog, which merges and integrates the quarter's catalog with the basic set.

The equipment used include an IBM 826, IBM 7094, IBM 360/30 printer, IBM 360/50, Stromberg-Carlson 4020, and Bell & Howell reader-printer model 531 utilizing automatic no-rewind cartridges.

W. A. KOZUMPLIK, Manager  
Technical Information Center, Lockheed  
Missiles & Space Co., Palo Alto, Calif.

# Off the Press . . .

## Book Reviews

U. S. CIVIL SERVICE COMMISSION. *Guide for the Classification of Positions Providing Professional-level Library and Information Services* (In United States Civil Service Commission Position-Classification Standards, Transmittal Sheet No. 60, February 1966). Washington, D. C.: Government Printing Office, 1966. 39 + 15 + 20 + 17 p. \$.65.

The U. S. Civil Service Commission, after two years of study, has produced such a thorough revision of its classification standards for the Librarian Series that it constitutes a new approach to the problems of classifying professional library personnel and a new recognition of the relation between librarians and information specialists.

The *Guide* is in five parts: introduction, series and title determinations, occupational information, grade-level evaluation plan, and an appendix having illustrative work situations. In addition there is the standard for the Librarian Series (GS 1410), the standard for the Technical Information Services Series (GS 1412), and Qualification Standards for each of these.

The definitions of the elements of library and information work and the definitions of terms used in the document form a valuable guide, not only for use with the document itself but also for general use in the information field.

Three features of the new *Guide* are especially effective in bringing the "information" picture into focus as far as the classification of positions is concerned. The first is that it is a guide to the classification of positions that deal with information specialists from many professions—physicists and historians, political scientists and artists, librarians, biologists, and others. The information work performed by each of these groups is delineated so that grade levels can be established on a comparable basis.

The second feature established a principle (often recognized in practice but also frequently neglected) of applying grade-determining factors across series boundaries. Thus, the classified may use *all* the essential qualifications for a position to determine its level. When a position requires expert knowledge of library work, authoritative background in economics, and high level supervisory or administrative ability, the position may be classified in the library series, but the grade determina-

tion would be affected by qualifications required as an economist or administrator. If these happen to fall at a higher level than the library requirements, the grade would be raised accordingly. The reverse would also be true if the library functions merited the higher grade.

The second feature is of far-reaching significance in evaluating positions requiring strong subject backgrounds because it opens up avenues other than administration for advancement up the career ladder. The reference librarian who develops real expertise in a subject field will not be required to supervise others in order to be paid according to his worth. Ability in foreign languages can be given the same weight in classifying librarians as in classifying interpreters, if it is required in a library job.

A third feature of the *Guide* is the delineation of the factors for evaluating the grade level of positions. Three are discussed in great detail: 1) scope of assignment, 2) level of responsibility, and 3) knowledge requirements. A grade level conversion chart is provided, which will require some study but will help in achieving greater uniformity in establishing grades. This chart provides three degrees of evaluation for each factor, so that there can be numerous indications for the proper grade for each position. The guide will have to be used before the true significance of the grade level factors and the conversion chart can be understood.

Although these techniques do provide a more uniform and objective method for recording the value judgments made by the classifier and librarian, they do not necessarily make those judgments more objective. This will depend upon the knowledge, the training, and the skill of the classifier and his ability to comprehend and apply the general instructions in the *Guide* to specific situations.

It should be noted that the GS 5 position is eliminated from the 1410 series, except as a librarian trainee who can be expected to complete his education in library science within a reasonable time. The trainee may not be employed or promoted to a position of librarian until he fully meets the requirements specified for GS 7 librarian positions.

Positions as teacher-librarians, which require accreditation as a teacher or which require primarily the application of training in education, are excluded from the 1410 series and are



to be allocated in the Education and Vocational Training Series (GS 1710). This provision attempts to bypass the problem encountered in the employment of school librarians whose library training is received within the four years of college work leading to a bachelor's degree.

The Commission is to be congratulated upon its painstaking, courageous effort to define and describe a very complicated group of occupations in a field that is undergoing radical, if not revolutionary, changes. Commission personnel have spent long hours interviewing, explaining, and evaluating programs. They have done much to reconcile divergent points of view on controversial matters that affect not only careers but programs upon which the distribution of knowledge depends.

It is not possible that such an attempt can meet with unqualified success. However, here is an honest, sincere effort that should help materially in establishing a working relationship between various occupations in a very complicated situation.

The *Guide* should be of great interest and importance to every one in the information and library field as well as in the federal government.

PAUL HOWARD, Executive Secretary  
Federal Library Committee  
Washington, D. C.

METCALFE, John. *Alphabetical Subject Indication of Information* (Rutgers Series on Systems for Intellectual Organization of Information, vol. III. Susan Artandi, ed.). New Brunswick, N. J.: Graduate School of Library Service, Rutgers—The State University, 1965. 198 pp. \$3.50.

The intention of this series is to examine in depth individual systems for the intellectual organization of information within the seminar framework. The objective of the series of seminars is to produce papers intended as state-of-the-art contributions. In addition, each publication is to provide a recorded basis for ultimate objective comparison of systems. Each paper is to contain a "description, a discussion, a critique, a collection of facts and data." The work in hand is judged on the basis of how well it achieves these objectives.

There is no "glossary of terms" nor index. The special terms such as "term-on-item" and "item-on-term" and general terms used in a special way, such as *direct*, *indexing*, and *inverted indexing*, make reading for comprehension very difficult.

Simple and basic concepts are sometimes smothered by style and syntax that get in the

way of the reader's thoughts while trying to understand the ideas being conveyed. For example: "A general question is the respective merits of multiple and single entry. Ideally, the former seems the better because it means that items on a subject are found together whether they are on a different subject or not." (p. 49)

In the chapter devoted to historical background, almost half of the book, there are elements of a "description, discussion, critique, and collection of facts and data," and incidentally an historical survey of the topic. Unfortunately, the organization of this chapter is so poor that an *organized* "description, critique . . ." is lacking. Consequently, aside from the historical data, the information given seems incomplete, confusing, and difficult to relate to the seminar framework. The treatment of Cutter's *Rules for a Dictionary Catalog* (1876-1904) is detailed and clearly the main contribution of this work.

The remaining chapters—Introduction, Input to the System, The Store to be Searched, Searching Methods and Output, Discussion of Applications for which the System is Theoretically Suited or Unsuitable, and Evaluation of the Method—range in length from two to 25 pages. Much of the material appropriate to these headings is covered in the historical background chapter. The imbalance of these later chapters appears to be the result of reluctant conformity to a pre-cast seminar format.

The H. W. Wilson catalogs and indexes and *Chemical Abstracts* are cited as the outstanding examples of this form of indexing, but none of these are treated as a system and described in an organized manner. In other words, Mr. Metcalfe's treatment is almost entirely expository. He does not take any one catalog, index, or bibliography and give us the details of the entire system as was done by other seminar leaders, e.g., Jack Mills on the UDC.

The remarks of the seminar panelists, Richard Angell, C. L. Bernier, and L. Bohnert, are recorded in summary fashion. Some details of Mr. Metcalfe's presentation were discussed, e.g., upward see-references, desirable and/or possible specificity, and so on. One or two comments pinpointed the difficulty of grasping the method as a system. Mrs. Bohnert emphasized the reality of the empirical combination approach in indexing wherein alphabetical subject indexing is mixed with other devices and does not exist in the pure state.

Ralph Shaw asked ". . . is there one thing that could be done with alphabetic-specific indexing that could not be done in any other way." Mr. Metcalfe answered he thought the only thing was user's access to information

without any extra devices, with only known names in known order. He went on to agree with Shaw ". . . that a purely alphabetic-specific catalog or index, without any subject as distinct from aspect subdivision, probably did not exist."

Metcalfe noted that there has been no significant writing on alphabetical subject indication of information since Cutter's *Rules*. This work is no exception.

ROGER C. GREER, Librarian  
State University College, Potsdam, New York

WILLIAMS, William F. *Principles of Automated Information Retrieval*. Elmhurst, Ill.: Business Press, 1965. 439 p. \$15. (L.C. 65-19523)

There was a time in the not too distant past when information retrieval was the private preserve of the librarian and the documentalist. While others may have engaged in what can only be described as retrieval activities, these were rarely defined or subjected to serious analytical study. However, with the growing realization that successful decision-making is a function of the utilization of valid and relevant information, management has demonstrated a new interest in the development of information systems. This, coupled with the advent of the computer and the resulting revolution in information processing that has made possible the storage and rapid manipulation of vast quantities of data, has led to the concept of the management information system.

The management information system, or as it is otherwise known as the total or integrated information system, provides for storage, dissemination, correlation, and retrieval of all the types of information generated or required within a particular enterprise. These might include technical information, standards and specifications, reliability information, legal information, administrative records of all kinds, economic information, and intelligence. The potential of management information systems is virtually unlimited, and an introductory text on their design and implementation would be most welcome. William Williams has attempted to provide just such a text under the title of *Principles of Automated Information Retrieval*. The attempt, while noble, has unfortunately failed.

The organization of the book is good, but both the content and presentation are of extremely uneven quality. After two introductory chapters directed at executives and information retrieval experts respectively, there are seven chapters on Fundamentals of Documentation, Abstracting, Indexing, Coding, Storage, Re-

trieval, and Vocabulary Control. One type of problem with this book is illustrated by the chapter on Abstracting, which discusses several methods for reducing the volume of a document. The first of these, word elimination, is discussed very briefly and followed by a list of words several pages long that "when deleted from a document can further substantially reduce size of a text." The list, however, is adapted from the list of stop words in a KWIC program, and while they are certainly not appropriate index points, there is no evidence presented that they are not required in near natural language abstracts.

Another problem results from the lack of footnotes. In the Vocabulary Control chapter we are told, "Recent studies have shown that defining words . . . may consume up to one half hour per initial word entry." The reader would have a difficult job identifying the study that generated this questionable statistic.

In the "compendia" (as the author calls these short chapters) of free-standing and computer-dependent equipment we have what appear to be descriptions of randomly selected, specific devices. Nowhere in the book, however, are the characteristics of specific computer systems discussed in terms of their applicability to information retrieval. The chapters on implementing small and large systems (the only large systems described are the image-storing WALNUT and Minicard) are followed by a chapter of mathematical model building.

To sum up I would say that there is much good material in this book but that it is hidden in a mass of trivia. The length at which a given subject is treated is no indication of its importance or the emphasis placed upon it. The bibliography contains 105 dated items, none more recent than 1963 and more than half 1959 or older. The book, however, is profusely and well illustrated with charts, drawings, and photographs.

ABRAHAM I. LEBOWITZ, Assistant Librarian  
U.S. Atomic Energy Commission Library  
Washington, D. C.

### Boston Sci-Tech Union List

The Science-Technology Group of SLA's Boston Chapter has just published the sixth edition of the *Union List of Serial Holdings in 54 Libraries*. The 317-page volume is spiral bound. Copies may be obtained for \$15, with checks payable in advance to Sci-Tech Division of SLA (Boston Group), from Alice G. Anderson, Raytheon Company, Boston Post Road, Wayland, Massachusetts 01778.

## SLA Co-sponsors "Documentation Abstracts"

SLA has joined the American Documentation Institute and the Division of Chemical Literature of the American Chemical Society in sponsoring a new quarterly service, *Documentation Abstracts*, which aims to provide comprehensive coverage of the rapidly expanding literature of documentation and related fields. The initial March issue contained 479 citations and abstracts of articles appearing in 102 journals published throughout the world. Items are arranged alphabetically by author under 20 subject classifications, and there are author and anonymous title indexes. *DA* is produced from a machine-readable record that will be used to compile future indexes and other by-product services. The new publishing venture combines and improves the abstracting services previously offered by each of the supporting organizations—"Literature Notes" section of *American Documentation*, "Annotated Bibliography" section of *Chemical Literature*, and the "Documentation Digest" section of SLA's Science-Technology Division's *Sci-Tech News*. Charles E. Kip, Chemstrand Research Center, Durham, North Carolina, represented the Association on the ad hoc editorial and production staff that prepared the first issue and will continue as representative on editorial matters. In addition, Morris D. Schoengold, Technical Information Division, Esso Research and Engineering Company, Linden, New Jersey, and Richard Snyder, Drexel Institute of Technology, Philadelphia, have been appointed to represent the Association on the Board of Directors. An annual subscription is \$8, and orders should be sent to *DA*, c/o ADI, 2000 P Street, N.W., Washington, D. C. 20036.

### New Publishers for Two SLA Periodicals

*Unlisted Drugs*, the monthly service reporting details of new drugs developed throughout the world, will become the full responsibility of Boris R. Anzlowar, Pharmaco-Medical Documentation, as of January 1967. All inquiries relating to *UD* and its card service should be addressed to Box 401, Chatham, New Jersey 07928. Ownership of *Proceedings in Print*, the bimonthly index to published conference proceedings started by SLA's Aerospace Division in 1964, has been transferred to the journal's editors, Malcolm M. Ferguson, Samuel Goldstein, and Barbara A. Spence, who will continue to issue it as a private, commercial venture. Subscriptions continue to be \$20 yearly, and orders should be mailed to P.O. Box 247, Mattapan, Massachusetts.

## Union List for San Francisco Area

The San Francisco Bay Region Chapter has published a *Union List of Periodicals: Science-Technology-Economics*. It contains more than 4,000 titles and lists the holdings of 73 special libraries of the San Francisco Bay Region in the fields of science, technology, and economics, including business. The contributing libraries include a substantial number of medical libraries. The *List* sells for \$20 a copy, which includes tax and mailing charges. Checks should be made payable to the San Francisco Bay Region Chapter, Special Libraries Association. All orders *must* be accompanied by payment and should be sent to: Joseph R. Kramer, P.O. Box 1184, San Carlos, California 94070.

### IFLA Special Libraries Journal

*INSPEL*, the official organ of the Special Libraries Section of the International Federation of Library Associations, began publication in April 1966 in accordance with a resolution passed at the 1965 Helsinki meeting. Since it is intended for an international audience of persons interested in the problems of special librarianship, the bulletin is published in English, French, and Russian, with the original text accompanied by abstracts in the other two languages. For the present the journal will be published irregularly, and \$4 yearly subscriptions can be ordered from K. A. Baer, 1625 L Street, N.W., Washington, D. C. 20036. Articles not exceeding four or five pages and including an abstract, reports, book reviews, and other material for publication, should be sent to the editor, Mme. Irena Morsztynkiewicz, *INSPEL*, Polish Library Association, Konopczynskiego 5/7, Warsaw, Poland.

### Report Available on Union List of Serials

The Joint Committee on the Union List of Serials, Inc., has just issued its *Final Report on the Third Edition of the Union List of Serials*. The 52-page, paperback *Report* contains the history of the *Union List* editions, the scope and characteristics of the third edition, a summary of work operations, a resume of principal conclusions and problems solved, and appendices covering finances, correspondence, procedures, and other data and statistics. The *Final Report* was published by the Council on Library Resources, which also helped finance the project. The H. W. Wilson Company issued the five volumes of the third edition of the *Union List of Serials in Libraries of the United States and Canada*; it sells for \$120.

## Union List for Memphis Area

In August the *Memphis Area Union List of Serials* will be published by the Memphis Librarians' Committee, which is composed of the directors of 17 libraries and the department heads and specialists of the Memphis Public Library. Approximately 26 contributing public, special, and university libraries are included in the *Union List*, reproduced by a Varityper PhotoList system from card files. The cost is \$40.00 a copy, and orders should be sent to: Memphis Librarians' Committee, c/o Memphis Public Library, 258 South McLean Boulevard, Memphis, Tennessee 38104.

## SLA Authors

ANDERSON, Beryl L., co-author. Atlantic Area Libraries and Algae. *APLA Bulletin*, vol. 30, no. 2, May 1966, p. 46-8.

DAILY, Jay E. SCRIMP or SPLURGE? *Library Journal*, vol. 91, no. 10, May 15, 1966, p. 2431-4.

DEPOLO, Muriel, co-author. Boston Libraries . . . What Have We Here! *Bulletin of the Medical Library Association*, vol. 54, no. 2, April 1966, p. 153-7.

GOODWIN, Jack. Current Bibliography in the History of Technology (1964). *Technology and Culture*, vol. 7, no. 2, Spring 1966, p. 268-300.

GREENAWAY, Emerson. New Trends in Branch Public Library Service. *Library Trends*, vol. 14, no. 4, April 1966, p. 451-7.

MALKIN, Audree. *Sources of Information on Doing Business with Japan*. Los Angeles: Univ. of Calif., March 1966. 11 pages. Gratis. Send self-addressed, stamped envelope to Mrs. Malkin, University of California, 405 Hilgard Avenue, Los Angeles 90024.

PAPAZIAN, Pierre. The Old Order and the New Breed or Will Automation Spoil Mel Dewey? *ALA Bulletin*, vol. 60, no. 6, June 1966, p. 644-5.

SCHICK, Frank L., co-author. A National Conference on Library Statistics. *ALA Bulletin*, vol. 60, no. 5, May 1966, p. 499-500.

SHORES, Louis. Comparative Library Education: Homework for a National Plan. *Journal of Education for Librarianship*, vol. 6, no. 4, Spring 1966, p. 231-3.

VARA, Albert C. The Parish and Lending Library. *Catholic Library World*, vol. 37, no. 6, February 1966, p. 392-3.

## New Reprint Guide

Microcard Editions, Inc., 901 26th Street, N.W., Washington, D. C. 20037, plans publication shortly of *Guide to Reprints*, containing author and title listings of reprints reproduced in any form and issued by or available from United States publishers. Paperbacks, except for journals, are excluded. Each entry will give the name of the reprinter and the price. Annual publication of the *Guide* is planned.

## Journal Notes

DOCUMENTATIO GEOGRAPHICA is a bimonthly annotated list of world-wide geographical literature published by the Institute of Regional Geography, Postfach 130, 532 Bad Godesberg, Germany. The individual listing includes classification by Universal Decimal System, grouping by region and subject by means of descriptors, author, title of paper in original language, source of article or document, and type of document. A complete annual listing will include all titles arranged regionally. A yearly subscription including the bimonthly lists, annual list, and index volume is \$12. The 6 x 12-inch format is reproduced by offset and stapled.

INTERNATIONAL NURSING INDEX, published quarterly by the American Journal of Nursing Company, 10 Columbus Circle, New York 10019, and sponsored by the American Nurses' Association and the National League for Nursing in cooperation with the National Library of Medicine, is arranged in three sections: Subject, Name, and Publications of Selected Organizations. All nursing articles from non-nursing journals currently indexed in *Index Medicus* are also indexed in *INI*. Yearly subscriptions are available from the publisher at \$15. The final issue of the year will be a cumulated hard cover edition.

JOURNAL OF COMPUTATIONAL PHYSICS was scheduled to appear in July as a quarterly published by Academic Press. Papers will be concerned with the techniques involved in the numerical solution of mathematical equations and in automated data reduction. The contents will also include short notes and letters to the editor. The yearly subscription price is set at \$25. A personal subscription price of \$10 is available on orders placed directly with the publisher certifying that the subscription is paid for by the subscriber for his personal use. Postage outside the United States is \$1.50.

## RECENT REFERENCES

### Librarianship

BERGEN, Dan and DURYEA, E. D., eds. *Libraries and the College Climate of Learning*. Syracuse, N. Y.: Syracuse University Press, 1965. ix, 84 p. pap. \$1.25.

Proceedings of a conference, held in June 1964, and attended by librarians, educators, and administrators. Contains five papers read at the meeting concerning college culture, library involvement in an integrated learning environment, merging of library and classroom, implications of changing college social structures, and a concluding paper discussing knowledge and library-college integration.

ISTVÁN, Sallai, and GÉZA, Sebestyén. *A Könyvtáros Kézikönyve*. Budapest: Hungarian Central Technical Library and Documentation Centre, Muzeum U. 17, 1965. 832 p. illus. tables. 126-Ft.

Hungarian-language handbook on how to set up a library. Suggests guide lines for exterior and interior architecture for new libraries as well as improvements to achieve a more efficient administration of existing book collections and library systems. Index.

JUDELIS, Grazina Astrid. *Medium-Sized Public Library Service to Business*. Chicago, Ill.: The University of Chicago, 1965. iv, 56 p. tables, unbound, thesis #T11417. (Available on interlibrary loan from SLA)

Dissertation submitted to the faculty of the Graduate Library School in candidacy for a MA degree and microfilmed by the Department of Photoduplication of the University of Chicago Library. Contains chapters on the development of business service in public libraries, business service in medium public libraries, business materials held by such libraries, promotion of business service, and general comments. A final chapter presents a summary and conclusion and is followed by a bibliography.

KURTH, William H., and GRIM, Ray W. *Moving a Library*. New York: Scarecrow Press, 1966. 220 p. charts. tables. \$5.75. (L.C. 65-22754)

A step-by-step account of moving the more than a million items of the National Library of Medicine to its new quarters in Bethesda, Maryland. While concerning the specific transfer of a specific collection to a specific location, this very detailed description may possibly be called a "textbook on moving a library," with the table of contents serving as blue print or guide line for such move.

LIBRARY OF CONGRESS. *Annual Report of the Librarian of Congress for the Fiscal Year ending June 30, 1965*. Washington, D. C.: 1966. xv, 177 p. pap. illus. tables. \$2.25. (L.C. 6-6273) (Available from Government Printing Office)

Highlights legislation affecting LC, in a year that made legislative history for libraries in general, such as the building authorization and supplemental appropriation granted for a third LC building; extensive hearings on 1965 bill for U.S. copyright law revision; fiscal year appropriation to LC of almost 26 million dollars, facilitating an unprecedented acquisition of 4 million new items; additional grant of over one million dollars for maintenance, equipment, and furniture. Reports also on the heavy increase of inquiries received (mainly by the Legislative Reference Service) and handled, both in verbal and written form; on increased LC card sales, totalling 9 million for the fiscal year; and on significant advances made toward automation of the acquisition and cataloging records. Contains statistical data (app. I-XV) and a subject index.

MARTINSON, John. *Vocational Training for Library Technicians: A Survey of Experience to Date*, ed. by Mary N. Eldridge. Philadelphia: Institute for Advancement of Medical Communication, 1965. viii, 119 p. illus. charts. pap. \$3.

A research project, conducted under contract OE-5-85030 from the U.S. Office of Education and undertaken with a view to alleviating some of the existing manpower problems in biomedical libraries. Recognizes the serious shortage of professional biomedical librarians and offers valuable suggestions regarding the training of assistants on a subprofessional level. Country-wide pooling results, provided by institutions with formal classroom training programs for library technicians, are set down in short reports, preceded by a summary of major findings, conclusions, and recommendations. Brief, selective bibliography.

PERKINS, Ralph. *Book Selection Media: A Descriptive Guide to 175 Aids for Selecting Library Materials*. Champaign, Ill.: National Council of Teachers of English, 508 So. Sixth St., 1966. xi, 188 p. pap. \$2.

A compact summary of a wide variety of selected library materials. Includes general guides for all age groups as well as guides for specific age and interest groups such as adults, children, college and high school students, parents, teachers, and librarians. Provides a detailed, alphabetically arranged table of contents and separate author and subject indexes.

#### Bibliographic Tools

BOUDREAU, Carol A., and STONE, Melvin L. *Lincoln Laboratory Library 26th Reference Bibliography: Scattering and Attenuation by Precipitation Particles* (Prepared under Electronic Systems Division Contract AF 19 (628)-5167). (ESD-TDR-65-598). Lexington, Mass.: Massachusetts Institute of Technology, Lincoln Laboratory. August 11, 1965. viii, 63 p. pap. Gratis.

The bibliography includes weather radar material as well as references on thermal radiation from precipitation, cloud physics, and dielectric and scattering properties of hydrometeors. References are listed alphabetically by author. An index and subject outline has been provided, the latter modeled after outlines used in the American Meteorological Society Weather Radar bibliographies.

BROMLEY, D. W. *What to Read on Exporting*, 2nd ed. (Special Subject List No. 42). London: The Library Association, Ridgmount & Store Streets, 1965. 68 p. pap. 14 s. (approx. \$2)

A bibliography to guide and assist the British exporter in his work. Contains 375 entries, arranged by subject and topographically, a directory of publishers addresses, and an author, title and subject index.

CARLTON, Robert G., ed. *Newspapers of East Central and Southeastern Europe in the Library of Congress*. Washington, D. C.: Library of Congress, 1965. vii, 204 p. pap. \$1. (L.C. 65-60088) (Available from Government Printing Office.)

Lists LC holdings of almost 800 newspapers in the title areas published since WW I. Entries are arranged alphabetically by country or area, place of publication, and title. Separate title, language of publication, and place indexes. Provides information such as date of first issue, frequency, issuing agency, and editor.

PICKARD, Jerome P. and TWERASER, Gene C. *Urban Real Estate Research 1964* (Research Monograph 11). Washington, D. C.: Urban Land Institute, 1965. 91 p. pap. \$4. (L.C. 59-4179 Rev.)

Latest annual inventory of current research activity, citing nine vital major areas needing more intensive study. The first part of the book reports on accomplishments and on work in progress; the second part contains a bibliography of 639 annotated entries. Separate author and subject indexes and a list of sources.

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**DOCUMENTS/SERIALS LIBRARIAN**—Salary range \$600-\$745. Fifth year degree from an ALA accredited library school plus four years of professional experience including work with documents required. Send applications including references to Oregon State Library, Salem, Oregon 97310.

**LIBRARIAN**—Needed to administer a technical library for a permanent government transportation-land use study. The library contains over 1,000 reports covering a wide range of planning and governmental policy subjects. CDC 3200 computer and computing division on premises offer opportunities for experimentation with automated information retrieval techniques. Primary responsibilities: subject cataloging of collection, managing library operations, performing research functions. M.L.S. required; planning experience desired but not necessary. An equal opportunity employer. Salary open depending on qualifications. Send resume to Robert C. Stuart, Technical Director, Cleveland-Seven County Transportation-Land Use Study, 439 The Arcade, Cleveland, Ohio 44114.

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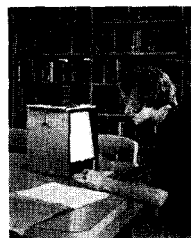
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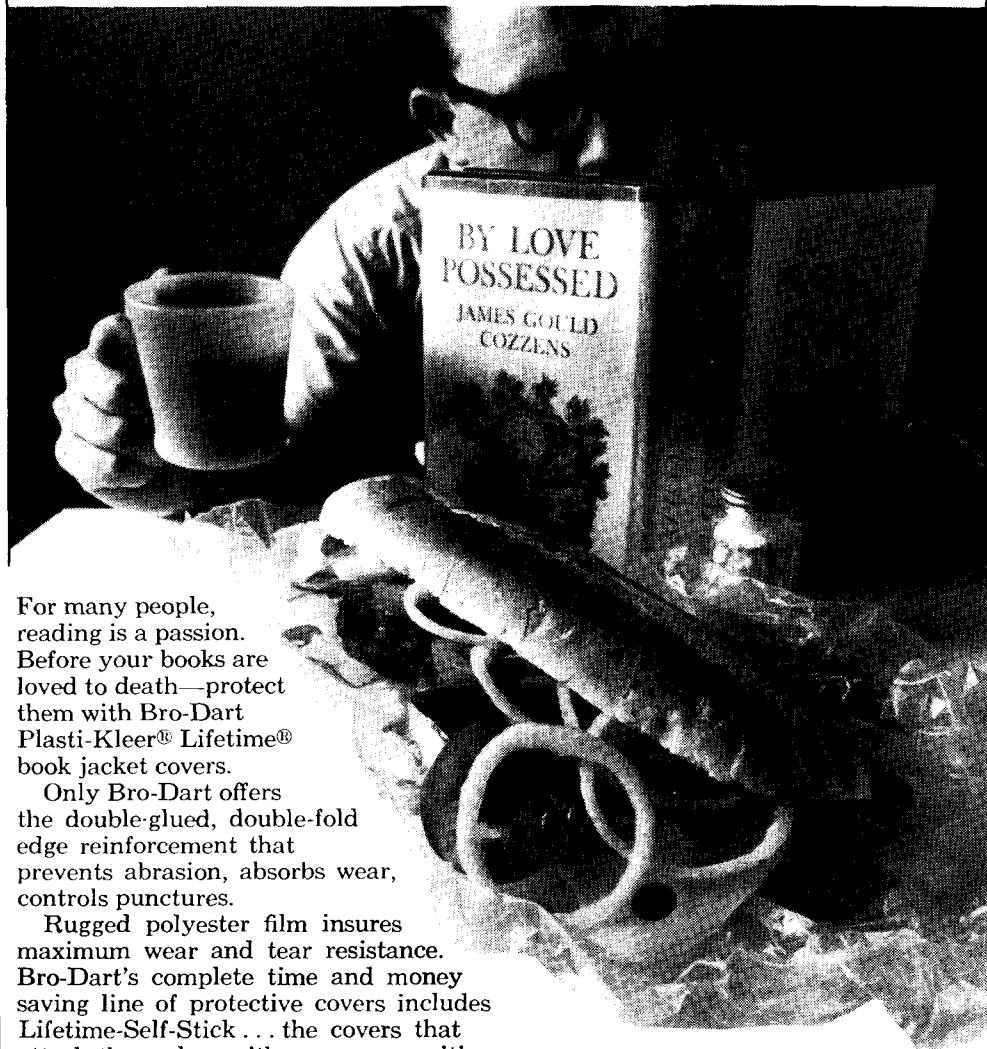
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