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25 SLA in Indianapolis: Attendees Take the Checkered Flag!
SLA's 89th Annual Conference, "Leadership, Excellence, Performance: Information Professionals in the Driver's Seat" was a racing success! Read about all of the goings-on that took place in Indianapolis, Indiana, June 6-11, 1998!

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The Freedom Forum and the Special Libraries Association recently provided four librarians the opportunity to work abroad in an international Freedom Forum Library. Read about one participant's trip to Russia and get information on this year's program.

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Seeking Opportunities for Global Information Exchange

In the quest to bridge international boundaries of information exchange, SLA is seeking and developing new opportunities to get our membership and the association in the thick of the global knowledge-based economy.

The Open Society Institute's (OSI) Network Library Program sponsored a conference titled, “The 21st Century Information Society: The Role of Library Associations,” in Budapest, Hungary, from May 10-14, 1998. I had the invitation and opportunity to attend this gathering and present remarks in efforts to ultimately increase the value of special librarianship as well as the visibility of the Special Libraries Association in a global arena.

Since 1994, the OSI Network Library Program (NLP) has supported and contributed to the development of libraries in the region of Central and Eastern Europe and the former Soviet Union through numerous activities that include a grants program, training workshops, library information science fellowships, and conference support.

The NLP is a program of the Open Society Institute-Budapest, an integral part of an informal network of more than thirty-one autonomous national foundations and other organizations created and funded by philanthropist George Soros.

This conference brought together one-hundred library association leaders from Central and Eastern Europe and the countries of the former Soviet Union to discuss issues of mutual concern and interest and to openly share information and personal and professional experiences. Topics of sessions included promoting libraries, library advocacy, continuing education and professional qualifications, professional ethics and intellectual freedom, regional and local chapters, promotion of international standards for libraries, research and cooperation, and library legislation and national information policies.

The conference commenced with poster sessions by many library associations in the region, which included the Special Libraries Association (SLA) and the American Library Association (ALA) (see photo, right). This was an excellent time to chat with attendees and an opportunity to exchange information about a myriad of topics facing the global information community.

Three plenary sessions were held and discussion ensued on all topics. The first session was titled “The Emergence of the Civic Society: Transforming Professional Associations into Non-Governmental Organizations.” The second session, “Structure and Management of Library Associations,” was particularly interesting and gave me an opportunity to share and hear feedback regarding our organization. Finally, the third section was “Intellectual Freedom and Professional Ethics.”

Barbara Ford, outgoing ALA president spoke on “Library Associations in Times of Change,” and I spoke about the professional development and continuing education offerings available at SLA that could serve as a model for other associations. I received excellent feedback and many positive comments regarding SLA’s program.

I also had the opportunity to speak to the conference organizers about GLOBAL 2000. If you were in Indianapolis, you may have seen several people wearing Global 2000 badges in early anticipation for the Worldwide Conference on Special Librarianship to be held October 16-19, 2000, in Brighton, England.

Because the issues and developments shaping the information industry transcend country borders, this conference will focus on international issues of the global information profession such as copyright infringement, the role of the Internet in information distribution, rising journal costs—we must remember that these issues affect information professionals across the globe.

Global 2000's The Information Age—Challenges and Opportunities: Worldwide Conference on Special Librarianship is so important. You'll have the opportunity to play a part in discussions on issues that have global implications and to help shape the future of the information industry. Keep your eyes open for more information on Global 2000 as well as other global activities as we experience the many opportunities for international information exchange on the move into the next millennium.

David R. Bender, Ph.D., executive director
**Member News**

**Smith-Cohen Receives ASAE Award**

Deborah Smith-Cohen, database and technical service manager at the American Society of Association Executives (ASAE) Washington, DC, is the recipient of the ASAE Employee Recognition Award. The award acknowledges employees who embody ASAE’s service creed and pride of conduct. Smith-Cohen manages an Internet searchable database of association management literature, which is the information central area of ASAE’s website. She is an active member of the Washington, DC Chapter and Information Technology Division.

**Sommer Appointed Project Manager**

Deborah Sommer, supervisory librarian, USDA Forest Service INFOSouth Library in Athens, GA, and the Atlanta cataloging and database unit, was appointed project manager on the development of a nationwide online catalog that will be available to the public, serving all ten Forest Service libraries nationwide. Sommer is a member of the Georgia Chapter and the Environment & Resource Management Division.

**Cooney Named to Chicago Sister-City Committee**

Jane Cooney, president of Books for Business, was named to the Chicago Sister-Cities International Program by Mayor Richard M. Daley. The program fosters international understanding and world peace between cities in the U.S. and foreign countries. Cooney will serve on the Chicago/Toronto Sister City Committee. She is a member of the Toronto and Illinois Chapters, as well as the Business & Finance Division.

**Roper Wins the Marcia C. Noyes Award**

Fred W. Roper, Ph.D., AHIP, dean of the College of Library and Information Science at the University of South Carolina, Columbia, SC, is the recipient of the Marcia C. Noyes Award, given to an individual who has made a lasting and significant contribution to the profession and librarianship. Roper is an active member of the North Carolina and South Carolina Chapters and the Biomedical & Life Sciences Division.

**Drake Awarded Honorary Degree**

Miriak Drake, dean and director of libraries, Georgia Institute of Technology, Atlanta, GA, was awarded an honorary Doctor of Library Science degree from Simmons College, Boston, MA. The award was given in recognition of her professional vision, scholarship, leadership, and commitment to higher education and the field of library and information science. A ceremony was held this past May in Boston, MA. In 1994, Drake served as president of SLA. She is a member of the Georgia Chapter, and the Information Technology and Library Management Divisions.

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**Student News**

**Students Join Together at Annual Conference**

The 1998 SLA annual conference was the forum for a host of events highlighting the participation of students in the association. While students play an active role in SLA throughout the course of the year, the annual conference offers an array of exceptional opportunities for students to come together and celebrate their achievements.

This year’s President-Elect’s Reception for Students, hosted by then President-Elect Suzi Hayes, was one such opportunity. This year, for the first time ever, SLA’s Student and Academic Relations Committee partnered with SLA’s Scholarship Committee to sponsor this reception to honor student award winners.

Barbara Semonche, chair of SLA’s Student and Academic Relations Committee, and Bill Fisher, then chair of SLA’s Scholarship Committee, began the program by welcoming the many students in attendance and introducing Hayes. Presentation of awards followed, and the program was concluded leaving ample opportunity to network and enjoy the food and beverages.

Among the awards presented at the reception were two SLA Scholarships, presented to Barbara W. Billings and William F. Jenkins and one SLA Affirmative Action Scholarship, presented to Tamika Barnes. In addition, SLA’s Student and Academic Relations Committee presented awards to outstanding student groups in the areas of Innovative Programming, Outstanding Leadership and Electronic Promotion of Students. The Boston Chapter was also honored for its outstanding support of SLA’s student groups.

The combination of Student and Academic Relations and Scholarship Committee participation resulted in a very successful event that drew many of the students attending the conference to one location where they could network and congratulate each other on yet another wonderful year of student activity within Special Libraries Association. As the new fall semester begins, we wish each of you continued success and thank you for helping to keep SLA vital and in the forefront of the information profession. We look forward to another great year of cooperation and participation!

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For more information on Student News or to contribute to the column, please contact Director, Membership Services Christine Kennedy at: 1-202-234-4700, ext.648; fax: 1-202-265-9317; e-mail: christine@sla.org.
**St. Louis Chapter Bestows Award**

The St. Louis Metropolitan Chapter recently announced Laurence R. Walton the winner of the Elizabeth Owens Award, given in recognition for his continued support of chapter activities and his participation at the division and association levels. Walton is employed at the Mallinckrodt Chemical Company Library in St. Louis, MO. He is an active member of the St. Louis Chapter; Advertising & Marketing; Business & Finance; Food, Agriculture & Nutrition; Information Technology; Chemistry; Library Management; and Pharmaceutical & Health Technology Divisions.

**ERM Recognizes Outstanding Member**

The Environment & Resource Management Division (ERM) recognized Cristina Campbell as the division’s outstanding member of the year. Campbell has served numerous positions with the division such as treasurer, chair, conference planner, newsletter editor, and fundraiser. Campbell is employed at the University of California Public Health Library, Berkeley, CA. She is a member of the San Francisco Chapter, as well as the Environment & Resource Management and Biomedical & Life Sciences Divisions.

**BIO Presents Award**

The Biomedical & Life Sciences Division (BIO) recently presented Lucy M. Roland with its 1998 Distinguished Member Award for her exceptional contributions to the profession, the division, and her colleagues. An SLA member since 1989, Rowland has chaired numerous BIO committees. She is head of science collections and branch services at the University of Georgia Library in Athens, GA. Rowland was presented a certificate and citation at the division’s annual business meeting held this past June in Indianapolis.

**UC Library Receives Collection**

The University of California, Santa Cruz, (UCSC) announced that the University Library has received the Rosario Mazzeo Collection of Clarinet Music. The collection donated by Mazzeo’s widow contains more than 1,700 items of clarinet music, constituting one of the major resources for clarinet studies in the U.S. All materials can be accessed via the online catalogs containing UCSC materials.

**Information Outlook—An Award-Winning Publication**

Information Outlook, the monthly magazine of the Special Libraries Association, recently won the APEX 98 Publication Award of Excellence in the category of magazines, magspapers, newspapers, and journals. The award is based on excellence in editorial content, graphic design, and the ability to achieve overall communications excellence.
Adventures in the Czech Republic

As the last American Library Association Library Fellows are returning to the United States from their various exotic posts, I look back on my six-month stay in Czech Republic as a 1994-95 Fellow, and I reflect on what grew out of that experience for me professionally and personally, as well as for "my" library. My fellowship truly was a growing experience and a great adventure that started a lasting professional interest for me.

My fellowship brought me to Brno's Masaryk University School of Liberal Arts Library, an institution with holdings of about 500,000 titles and serving approximately 3,200 students and faculty. When I arrived, the library had just purchased three terminals and a cataloging module for an online system and had received a grant to hire three additional staff for recon. Also, AACR2 had been selected as the national cataloging standard for the Czech Republic and its Czech translation was hastily being prepared.

My main role at the Masaryk's Liberal Arts Library was to help plan for automation and get the recon and online cataloging off the ground, as well as to train staff to catalog according to AACR2 adapted to their online system, and to develop an OCLC connection for part of the recon. A Czech native, I was able to communicate easily, and after learning the Czech cataloging and librarianship terminology, I was ready to roll. Sometimes, however, I had to roll with the punches. For example, when I discovered the card catalog's poor quality required recon to be done from the book in hand, and when I had to rummage through the school's old furniture storage to find worktables for the new staff to use for their terminals, I knew I had my work cut out for me.

Nevertheless, they were six exciting months. Creating the first record in the library's online catalog was a very satisfying experience, as was watching the database grow. The newly hired cataloging staff was eager to take on the brave new world of Anglo-American cataloging, which for them includes unknown concepts of corporate authorship and uniform title headings. The other librarians I met during my stay were very curious about all aspects of American librarianship. Forty-one years of communist rule had kept them isolated from the western world in may fields including librarianship and they were ready to get on the bandwagon of library automation and start closing the gap. I tried to give them an idea of what American libraries are like and what their concerns are.

During my fellowship, I developed strong professional and personal connections with many Czech librarians—connections that can flourish across the Atlantic thanks to e-mail. As such, the fate of my library became especially dear to me. Since 1995, I have been back there four times, catching up with the rapid modernization of library service and the advancement in automation, giving talks on the latest developments in American librarianship, visiting with the friends I made during my fellowship, and delighting in the fast growth of the online catalog that I helped to launch.

During the past year, I have become involved in another adventure—planning for a new building for the Masaryk's Liberal Arts Library. This has brought me great joy, I know better than anybody how badly the library needs adequate, modern space that will allow for a true transformation of all its activities, including adequate space for open stacks and reference service—relatively new concepts in Czech librarianship.

My last trip to Brno in February of this year was particularly exciting and rewarding since I went to participate in the design competition for the new library building. The design selected is a modern, five-story structure, with plenty of natural light and ample room for the collections and computer workstations. It will also provide four-hundred study spaces compared to forty in the current space. Recently, the Ministry of Culture approved funding for the new building, so when I go to Brno again in several weeks, I expect to see detailed plans for the layout of individual floors and have discussions about furniture selection. The groundbreaking should occur in early 1999 and I surely will be there!

by Marie Bednar. Bednar is cataloging coordinator, Penn State University Libraries, University Park, PA. She may be reached via e-mail at: mlbednar@psu.edu. For more information on International News or to contribute to the column, please contact Barbara Hutchinson at: 1-520-621-8578; fax: 1-520-621-3816; e-mail: barbarah@ag.arizona.edu.

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The world of libraries is changing. The line between library service and information access is blurring. The Internet is impacting greatly the way that libraries offer their services. Many graduate schools that traditionally graduated people from schools of librarianship are changing their names to schools of information and finding a new generation of information specialists, des-
tined for organizations outside traditional libraries. It’s interesting to follow these changes by looking at what is happening in the field of library research. It is also important to look at these studies and their results to help us target our services in the years to come.

Probably the best known recent library research has been the National Science Foundation Digital Library Initiative (DLI) projects. After a very competitive grant process, six libraries (out of seventy-three applications) were granted approximately $1 million dollars per year for four years in 1994. These libraries also had partners from the publishing and corporate world. The focus of these initiatives was to “dramatically advance the means to collect, store, and organize information in digital forms, and make it available for searching, retrieval, and processing via communication networks—all in user-friendly ways.” The projects focused mainly on the technological underpinnings needed to deliver, store, and access information although as the four year projects begin to conclude, user studies are beginning to appear. For more information, see http://www.computer.org/computer/dli/.

The next round of NSF Digital Library Initiative grants has been announced with proposals due July 15, 1998. Since the first grants were given, the definition of digital libraries has evolved and there have been significant technological advancements. To help achieve this, the Digital Libraries Initiative - Phase 2 plans to:

- Selectively build on and extend research and tested activities in promising digital libraries areas;
- Accelerate development, management, and accessibility of digital content and collections;
- Create new capabilities and opportunities for digital libraries to serve existing and new user communities, including all levels of education;
- Encourage the study of interactions between humans and digital libraries in various social and organizational contexts.

You can find more information about these upcoming grants at http://www.nsf.gov/cgibin/getpub?nsf9863.

Of course, the Special Libraries Association is very involved in encouraging and supporting library research. Check out http://www.sla.org/research/index.html for SLA’s latest research projects including information on the 1997 Steven L. Goldspiel Memorial Research Grant. This grant was awarded to Claire R. Mcinerney in support of her work on “Using Information in the Virtual Office: How Special Libraries are Serving Telecommuters.” The primary objective of this project was to study and evaluate the progress of special libraries and special librarians in serving their organizations, through managing the information needs of telecommuters. The SLA site also lists other Goldspiel projects over the years.

However, as I mentioned at the beginning of this column, it’s interesting and important to keep our eyes on research going on outside of the library field as well in order to keep up with trends in information access and delivery.

by Monica Erte'. Erte' is an independent consultant, working on a wide-range of information access and management projects for an international client base. She can be reached via e-mail at: erte@pobox.com. For more information on Research Briefs or to contribute to the column, please contact Director, Research Ruth Arnold, Ph.D. at: 1-202-234-4700, ext. 615; fax: 1-202-265-9317; e-mail: ruth@sla.org.
As I was writing this article, a friend sent me the results of a recent survey by Deloitte & Touche and conducted by Yankelovich Partners. The survey indicated that many CEOs from the largest U.S. companies expect that by 2005 they will be turning to the Internet rather than newspapers for news. Yankelovich surveyed more than 400 senior executives to predict how their work environments would change over the next seven years. Only half of those CEOs polled said that daily newspapers would be an important source of business news in 2005. Instead, they expect to turn mostly to Internet information services (91 percent), corporate intranets (80 percent), and e-mail (74 percent). It is important for us to ask what will libraries roles be in this? To read the full article, see http://www.internetnews.com/lAN/1998/03/2704-bad.html.

An interesting study that can't really be classified as a research project but is worth noting nonetheless is titled "Push Found To Be Too Pushy" (New York Times CyberTimes, 16 Feb 1998). In this report, industry analyst Ross Rubin at Jupiter Communications reports that "Push has gone from the most popular buzzword of 1997 and late 1996 to something verboten." He reports that the reason for this is that many people have decided that "the cure was worse than the illness, and that instead of solving the problem of information overload, push technology just makes it worse."

The ability to know where to go to find valuable information and the skill to evaluate sources of information is going to be increasingly important.

Another case worth noting—a survey of 1,400 chief financial officers, conducted by Robert Half International (Investor's Business Daily 25 Feb 98), indicates that technology enhancement is the top area for company investment in 1998. Let's make sure that our libraries are positioned to take advantage of this!

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Privacy, Internet Regulation Coming Soon to a Government Near You

While such matters as digital copyright and database protection have dominated the information policy arena in recent months, activities are underway to address much more controversial matters around the globe. The United States and the European Union have been battling for months over reciprocal privacy protection. Earlier this summer, governments on both sides of the Atlantic Ocean agreed to a truce, since their disagreement threatened to harm the flow of electronic information between organizations on both continents. Apparently, the EU promised to refrain from interrupting data flows under its privacy protection directive, which will take effect on October 25, 1998. The U.S. will continue to work with the EU to reach an agreement.

The EU directive, adopted in 1995, is designed to prevent companies that operate in Europe from transmitting data electronically to third countries, including the U.S., unless those countries provide “adequate” privacy protection for personal information such as medical records and credit ratings. U.S. officials have warned that such a policy will have severe consequences for secondary uses of information and may impede trade flows. With this latest arrangement, the EU has agreed to compromise on its original demand that the U.S. adopt a similar privacy protection system. The EU prefers government regulation, while the U.S. favors a private sector “self-regulated” approach.

Meanwhile, U.S. Vice President Al Gore is pushing for an “electronic bill of rights” as part of the Clinton Administration’s effort to protect consumer information. In particular, Gore has called for a policy that gives Americans the right “to choose whether their personal information is disclosed...to know how, when, and how much of that information is being used...and see it themselves, to know if it is accurate.” The plan would focus on confidentiality of medical records, but would also cover personal credit and financial information. A summit is in the works, and should be hosted by the vice president.

Canada Opt for “Diet” Online Regulation

The Canadian government and the nation’s information technology companies have reached consensus in favor of “light” legislation and voluntary industry codes for regulation of electronic commerce. After a meeting of representatives from both sides, the group agreed to push for introduction of legislation and regulations, specifically in such key areas as privacy and acceptance of digital signatures. The move would most likely place Canada ahead of the world in development of government regulation and voluntary industry action.

The government is currently developing a plan with key business sectors that would set criteria for government use of certification and authentication services for transaction security. The government’s public key infrastructure is expected to be completed within the next year. Legislation that would protect personal information in the private sector should be introduced in the fall of 1998, and enacted by 2000. Guidelines on consumer protection should be released later this year.

Europe Urged to Promote E-Commerce

Deputies of the European Parliament are calling for a more concerted effort to lower trade barriers so that electronic commerce may flourish. A policy document from the European Commission stresses the urgent need for reform. High telephone costs and fragmented tax systems are only a few of

the many reasons why electronic commerce in the EU lags behind the United States, according to the report.

The EU deputies stressed the need for regulation of digital signatures by setting minimum requirements in return for mutual recognition of home country control. They also suggested that the European Central Bank could supervise arrangements to allow both banks and financial institutions to issue electronic payment products. On privacy protection, the deputies advocated the possibility of making payments via the Internet anonymously. On taxes, they favored the U.S. view of the Internet as a tariff-free environment. Unfortunately, the inability of the EU to align national taxation systems may derail that proposal.

Standard Occupational Classification Update

As of this writing, the U.S. Bureau of Labor Statistics (BLS) had submitted its revisions to the Standard Occupational Classification Manual for approval by the Clinton Administration’s Office of Management and Budget. The revisions apparently take into account SLAs call for a new definition for “Librarian.” Approval is expected soon. The revisions will then be published in the Federal Register.

Over the last two years, SLA has been working with BLS to revise the classification for “Librarians, Archivists, and Curators.” During those negotiations, SLA called for a more modern definition for the profession. When none was provided, a collaboration of SLA members and staff developed a new definition, while additionally calling for the term “information professional” to replace “librarian.” The latter proposal was rejected, but the Revision Policy Committee welcomed the proposed definition. It was reported that the SLA document, Competencies for Special Librarians of the 21st Century, was a major factor in swaying the committee to alter the definition.
Internet Resources in Urban Planning

Urban planning has been practiced for many centuries. The ruins of ancient cities across the globe have yielded evidence of urban planning in such things as street layout, sewage systems, and fortifications. The industrial revolution and its effect on city living spawned the modern era of urban planning and, in the last quarter of the nineteenth century, the field of city planning grew into a recognizable profession. Urban planning is closely allied to the disciplines from which it emerged—architecture, surveying, engineering, economics, law, social work, public health, and public administration. Originally concerned with the physical framework of an urban area, it has expanded to embrace all social, environmental, economic, and political issues affecting urban society. The Internet hosts a number of informative sites on this topic.

Issues in Urban Planning

Two good sites to begin gathering information and getting a flavor for issues in urban planning are PlannersWeb and Taub Urban Research Center. PlannersWeb (http://www.webcom.com/~pcj/welcome.html), a web site hosted by the Planning Commissioners Journal (covered below), offers a number of planning information resources.

For example, the Sprawl Resource Guide focuses on the problems and possible solutions for urban, suburban, and rural sprawl. It contains a full-text article (Edward McMahon’s “Stopping Sprawl by Growing Smarter”) that gives an overview of the issue of sprawl. Links are provided to other full-text articles and reports on the web. The Takings Resource Guide is concerned with the property rights movement and how it affects municipal planning and the use of regulations, particularly zoning laws. This page features full-text material covering the legal basics of “takings” including Supreme Court decisions, articles in the news, analysis, and position statements of various organizations.

The Taub Urban Research Center (http://urban.nyu.edu) is part of the Robert F. Wagner Graduate School of Public Service of New York University. The Taub Center explores issues related to cities and metropolitan regions and publishes the results of its research. These reports are available in full-text at this site, and there is a search engine to locate reports and articles that have been archived. Telecommunications & Cities is "a set of links to Internet resources which examine the role of telecommunications in shaping cities and regions around the world." Links to demographic surveys of the Internet can be found here. There is also a link to the Telecom-Cities Listserv with a form that makes subscribing easy. City Soapbox is an online discussion area where you may read messages and post your own. The new Online Conference Room holds scheduled debates with real time discussions. This well-designed site also includes an online magazine, New York Affairs, and Urban Arcade, a page of lighthearted facts and features.

Urban planning encompasses the economic and social problems of urban life. For research and statistical information in these areas, try The Urban Institute (UI) (http://www.urban.org), a nonprofit organization that researches social and economic problems in the U.S., along with the policies and programs put in place to address them. This is a nicely designed and information-rich site with its own search engine. Recent UI press releases, fact sheets, reports, periodical articles, and transcripts of testimony can be found in the Hot Topics section. Full-text articles are available from current and back issues of a number of periodicals. A highlight of this site is an extensive statistical

by Maryann C. Cassidy. Cassidy is a student in Drexel University’s College of Information Science and Technology, expecting to receive an M.S. in library and information science in December 1998. She can be reached via e-mail at: Cassadeia@aol.com. For more information on On the Net or to contribute to the column, please contact Sharyn Ladner at: 1-305-443-1122; e-mail: sladner@miami.edu.
database. A multi-year research project called Assessing the New Federalism, "analyzes the devolution of responsibility for social programs from the federal government to the states, focusing primarily on health care, income security, job training, and social services." The project's State Database, with tables of data from the fifty states and the District of Columbia, is available online. The Microsoft Access database may be used online or downloaded to your own computer, with or without the software necessary to view it.

Journals with Full-Text Articles

The following three journals offer full-text articles. Radical Urban Theory (http://www.rut.com/) is a web only journal that accepts contributed articles (no pay is offered) and describes itself as "a collection of writings about the modern urban condition in America and the geography of cities." The assortment of articles, many of them focusing on California and the West Coast of the U.S., covers a wide range of topics within the area of urban studies.

Planning Commissioners Journal (http://www.webcom.com/~pcj/welcomeb.html) is an independently owned quarterly publication which maintains the PlannersWeb web site. It is designed for citizen planners (e.g., members of local planning commissions and zoning boards), but is also written to be understandable to non-professionals. The articles, which can be retrieved with an easy-to-use search engine, concern planning and land use, the work of planning boards, and principles of planning law.

Metropolis Online (http://www.metropolismag.com/) is the web version of Metropolis magazine, a design journal first published in 1981. The goal of Metropolis Online is to examine "contemporary life through the various design disciplines (architecture, interior design, product design, graphic design, crafts, planning, and preservation)." The articles all focus on some aspect of the urban environment.

Journals with Abstracts

The following two journals offer abstracts online. The Journal of Urban Affairs (http://www.udel.edu/uaa/journal.html), the official journal of the Urban Affairs Association, is a refereed quarterly publishing manuscripts related to urban research and policy analysis of interest to both scholars and practitioners." Along with the abstracts, you will find a list of book reviews that appeared in recent issues.

The Berkeley Planning Journal (http://www.berkeley.edu/cityplanning/bpj/) is a publication of the graduate students of the University of California at Berkeley, Department of City and Regional Planning. The articles, which address urban and regional planning issues in the international community, cover a broad range of topics. For example, Vol. 11 (1996) features an article on how the American militia movement uses computer networks to build an "imagined network community," an example of a non-spatial form of social organization.

History

Before World War I, the emphasis in city planning was on the physical environment—the arrangement of land and buildings. Documents from the period shed light on the development of modern city planning, and represent the thinking of members of a number of diverse professions. Urban Planning 1794-1918: An International Anthology of Articles, Conference Papers, and Reports (http://www.library.cornell.edu/Reps/DOCS/homepage.html) is a wonderful and well-maintained resource for anyone interested in the history and development of urban planning. This site contains primary source material from the years 1794-1918 in full-text, along with some modern critical works. The material, which is equivalent to a 600-page book, is selected and edited by John W. Reps, professor emeritus, Cornell University, who has also provided headnotes for each essay or article. The articles are indexed by subject, author, and date, and can also be searched by keyword. Be sure to read Professor Reps' interesting two-page introduction to the anthology.

Additional Resources

For additional printed and electronic resources, go to the Urban and Regional Planning Electronic Library (http://www.lib.uwaterloo.ca/discipline/urban/index.html), part of the University of Waterloo's Electronic Library. Some of the features listed, such as reference service, are available only to students, staff, or faculty of the university. However, this site does contain a list of good reference resources and bibliographies for the field of urban planning. The emphasis is on Canadian material, but there are resources from the U.S. and the U.K. as well. Click on the link to Quick Facts & Bibliographies and you will get a list of resources divided into the following categories: guides and directories, encyclopedias and dictionaries, bibliographies, periodical indexes and abstracts, major library catalogues, and dissertations. The section on internet resources gives a list of listservs related to planning.

If you are looking for more internet resources in any area of planning, you are likely to find them at Cybrubia (http://www.cybrubia.org), a site sponsored by the State University of New York at Buffalo, School of Architecture and Planning. The inviting, recently redesigned site contains over 6,600 links to internet resources related to the "built environment." The resources are international in scope and are grouped according to subject or topic. A simple search engine is provided for the resource directory. The site features a section of links to Usenet groups, bulletin boards and mailing lists. An online bookstore, with recommended planning titles, connects directly with Amazon.com (http://www.amazon.com).

Now for something completely different, take a look at The Roads of Metro New York (http://members.tripod.com/~ande264/). This attractive site focuses on highway lore in and around New York City. The essays on each roadway are well researched with sources cited at the end of each article. Particularly interesting is the section on The Unbuilt—planned roads that were either begun and abandoned, or never started at all. The Roads of New York is part of the East Coast Highway Web ring—other sites in the "ring" can be accessed from here.

Urban planning is tied in with all the professions that deal with our physical, social, economic, and political environment. Its borders have expanded beyond the city to encompass suburban and rural communities. The odds are good that urban planning affects you and your special library, regardless of subject. Take a look at some of these resources when you have a chance—they are guaranteed to enrich your environment!
Declassified Documents at your fingertips

From the World Government Document Archive

Primary Source Media's entire Declassified Document Reference System (DDRS-US) will be online in 1998. This extensive collection, currently more than 70,000 documents, will offer full-text searches with document retrieval of previously classified government materials.

Historians, political scientists, students and interested citizens will find this collection indispensable for a thorough analysis of the most important policies and events since World War II. These materials often provide new perspectives that confirm, refute or expand previously published writings.

To review the collection's contents, DDRS Index and Abstracts can now be accessed online at www.declass.psmedia.com.

Call 1-800-444-0799 today to learn more about DDRS-US Online. Ask about our 14-day trial and special introductory pricing.
Content Management: Putting Knowledge to Work

Are you looking to improve the management of internally and externally produced content within your organization? Do you want to capitalize on existing and emerging tools and technologies?

Join SLA for the 1998 State-of-the-Art Institute, Content Management: Putting Knowledge to Work, sponsored by Disclosure Inc. The institute will be held on November 5-6, 1998, in Washington, DC. The program is designed for senior-level information specialists to further develop Competency 1.1, “has expert knowledge of the content of information resources, including the ability to critically filter and evaluate them,” as outlined in Competencies for Special Librarians of the 21st Century (available on the SLA web site at http://www.sla.org). You’ll get a variety of viewpoints from our extensive line-up of speakers. Here are the exciting sessions and faculty planned for the institute:

Day One
Is Content Management the Cornerstone of Knowledge Management?

As we approach the millennium, knowledge management is a leading theme. But how does knowledge management differ from content management? This session addresses this distinction and focuses on issues, challenges, and opportunities of content management in the context of both internally and externally produced content.

-Andy Michuda, president and CEO, Teltech Resources Network Corporation

Strategies and Techniques for Acquiring Content

Moving from the traditional subscription/purchase model used to acquire externally produced content to a model involving licensing/creating brings with it a host of unknown territories, landmines, and oasis. A panel of content providers, purchasers, and creators express their strategies and techniques for managing content.

-Corinne Campbell, manager, Boeing Technical Libraries; Gail Dykstra, director, government and publisher relations, IHS/Micromedia Limited; and Anthea Stratigos, president, Outsell Inc.

Standards and Copyright

What standards do we have in place today and what are we missing to effectively manage content for tomorrow? Strict copyright standards are essential, but what other standards need to evolve for managing totally integrated content formats? Answer these questions and more during this informative session.

-Clifford Lynch, executive director, Coalition for Networked Information and Mickie Voges, director of law libraries and associate professor of law, Chicago-Kent College of Law and Illinois Institute of Technology

Managing Content: It’s Not What It Used To Be!

We are now faced with not only locating, using, and making content available for others to access from their desktop, but in many instances, we are also reselling it and generating revenue. This session will include a case study of a firm who is retailing content for the first time.

-Kathleen Swantek, manager, AskNetwork, Arthur Anderson LLP

Day Two
Structure and Compasses

The framework for managing content is critical. This session explores the principles of information architecture and the application of those principles. Special attention is given to the design of organization, labeling, navigation, searching, and indexing systems, as well as metaphors, paper prototypes, scenarios, and blueprints as tools for communicating the design.

-Peter Morville, vice president, Argus Associates

Competencies: Who Would Have Thought Cataloging Would Be a Growth Area?

Content management in this new environment demands new roles, competencies, and insights. What do content integrators and aggregators do and what skills do they need? As organizations and communities move toward Intranets, building the robust content for access by all in their own space and time requires key organizational, indexing, political, and negotiating skills. Learn the secrets using web technology as an organizing principle for information and knowledge delivery and discusses the competencies required.

-Corinne Campbell, manager, Boeing Technical Libraries

The Next Frontier for Knowledge Management

The panel of experts looks ahead and shares their insights regarding next-generation content management tools, as well as the challenges and opportunities for information professionals.

-Steve Arnold, president, Arnold II; Gail Dykstra, director, government and publisher relations, IHS/Micromedia Limited; and Peter Morville, vice president, Argus Associates

Don’t miss this year’s State-of-the-Art Institute. Register early! Last year’s program was a sold-out event. Registration forms are available on the SLA web site at http://www.sla.org/professional/sota.html or you may contact the Professional Development department at 1-202-234-4700, ext. 649 or via e-mail at: profdev@sla.org.
Special Librarians

Set New Standard for Academe

by Deborah S. Grealy and Barbara A. Greenman

The Special Libraries Association (SLA) has identified a set of core personal and professional competencies for special librarians in the twenty-first century that “form the basis for the continued survival and growth of special librarianship in the information age” (SLA, 1996). These competencies comprise a new standard for special librarians and are equally adaptive for other information professionals, especially those in academic settings.

Librarians who have internalized the skill sets outlined in the SLA Competencies find themselves uniquely prepared to step into leadership roles in any type of library, and an increasing number of special librarians are making the move to academe.

These personal and professional competencies can be categorized broadly under five general headings: Vision, Service, Networks, Professional Growth, and Political Acumen. Broad categorization underscores...
the essential commonality of purpose among information professionals and effectively illustrates those characteristics that make special librarians so valuable.

Vision

Vision is an "unusual competency in discernment or perception; an intelligent foresight" (American Heritage, 1975; WWWWebsters, 1997). Many of SLA's competencies embody vision-related attributes. These include a positive response to change, a recognition of needs for specialized clientele, a "big picture" orientation, and a proficiency for prioritizing and planning with a time/energy focus.

A positive response to change is an important property of vision. Special librarians are conditioned to see change as opportunity and were among the first information professionals to outsource routine clerical tasks, to provide desktop delivery of customized information products, and to move into the realm of knowledge management. The World Wide Web has expanded access to information far beyond the capacity of any individual library, offering users global access to library catalogs and full-text resources day or night. Special librarians pioneered this model and are well-equipped to guide academic and public institutions adopting the new paradigm. Grasping the needs of specialized clientele is another important vision-related attribute. Special librarians excel in determining what their users need, and they have a clear understanding of the corporate bottom line in terms of time and budget. Special libraries are mission-driven and client-focused, and their priorities reflect the overall missions of their parent organizations. Academic libraries are also mission-driven. They exist to meet the information needs of a defined clientele. In academe, the faculty and students who use a library's collections comprise its primary clientele; all other users are secondary. Academic librarians must also prioritize issues of access and service. Special librarians can be of valuable assistance here, assisting in customized reference, referral and research services, database training, and collection management for faculty, students, and researchers.

A "big picture orientation" characterizes special librarians, who understand that continued survival depends on having an organizational view of needs and priorities. Within that organizational context, special librarians focus on delivering particular products and services to particular users, on a cost-effective basis, and in a usable timeframe (Apologies to Ranganathan). Having a wide-angle view is particularly valuable in emerging fields where disciplinary lines are blurring. The ability to see all parts of the puzzle and to understand how pieces link together within the context of the larger picture is essential. As academic disciplines become increasingly interdisciplinary, the need for big-picture reference and research assistance to students and faculty also grows (Hurd, 1992). At the same time, depth of knowledge—long the purview of the special librarian—is also needed to ensure timely and cost-effective access to appropriate materials.

Detailed attention to planning and prioritizing allows special librarians to provide optimal services often within narrow timeframes. To ensure appropriateness and timeliness, special librarians stay attuned to organizational needs, re-prioritizing as needs change. In an academic setting, the research process requires planning, ranking, and focusing on the essential. In a large institutional setting, however, the needs of the individual cannot always be met as expeditiously as in a special library setting. Even the finest professional vision may be blunted by overly bureaucratic or unresponsive service areas.

Service

Service is a multifaceted competency for special librarians that includes demonstration of expert knowledge and instruction, creation of value-added products and services, incorporation of ongoing assessment, and timeliness. Academic librarians share
the teaching mission of their parent organizations. Commitment to service excellence exemplifies the special librarian and provides the basis for decision-making.

Expert knowledge of information resources and the ability to evaluate and use them effectively is an essential skill for librarians. Librarians who are committed to meeting the needs of special users must develop in-depth knowledge of the resources available to them.

Many academic librarians are also special librarians, working in branch library settings or serving the needs of a specific clientele. Even those who work in more general settings are expected to meet the increasingly specialized information needs of their client base, and they must be thoroughly grounded in the resources that can be used to meet those needs.

Providing excellent instruction and support for library and information service users is a prerequisite for special librarians. Although special librarians tend to have a full-service mission, a opposed to the "teaching mission" of academics, end-user training is essential.

Special library experience in market assessment and product development is good preparation for planning in a market-driven academic environment. In a university setting, special librarians who are experienced in meeting the demands of a corporate clientele for value-added products and services are uniquely qualified to assess institutional needs and to adapt training and service models to meet emerging needs and changing technologies.

Special librarians are flexible, attuned to a changing work world, and adept at tailoring services to fit current and future needs. Users' information needs are not confined to onsite resources, or a forty-hour work week. Use patterns, even in the corporate and government sectors, have grown beyond traditional limits, and special librarians have transformed products and services to meet changing needs, using appropriate information technology to acquire, organize, and disseminate customized information on demand. Networked desktop applications and full-text delivery via Internet and Intranet were spearheaded in special libraries and are transferable to academic settings. This transferability is increasingly important, given the changing expectations of an increasing corporate academy. Special librarians employed in academic libraries have practical experience in the business world and can provide the leadership needed for revamping outmoded services and products.

Service excellence requires input and feedback from library users and management. Special librarians were among the first information professionals to incorporate the ideas of continuous improvement and total quality management into their service ethic (Deming, 1986). Academic libraries are now using surveys and self-studies to evaluate effectiveness and plan future services. In special library settings, evaluation tends to be more direct: interviews with users, focus groups, and direct feedback from management. Project accounting and cost-benefit analysis are also standards of the special library environment where services offered and organizational benefits are correlated. While this kind of accountability is not generally required in academe, academic institutions...
could benefit by the effective use of formative evaluation and instructional outcomes. In an academic setting, use statistics, faculty needs assessments, and student evaluations should be routinely solicited and evaluated to ensure continuously improving service.

Timely retrieval and delivery is key to any successful information transaction. Special librarians often operate in the private sector, in the real world in real time. There can be a discrepancy between industry time and academic time. A market-driven orientation to collections and services, long a hallmark of the special librarian, is an increasingly valuable attribute in academe.

In a university setting, special librarians—who are adept at meeting the demands of corporate or research clientele for value-added products and services in a timely manner—are uniquely qualified to assess the instructional needs of an academic library, to determine its budgetary bottom line, and to adapt training and service models to meet its changing needs using emerging technologies. In today's on-demand environment, a service orientation and a non-traditional approach to designing and providing service can benefit an academic institution that finds itself unable to maintain the burden of its own policies, programs, and procedures. In such an environment, perhaps the academic librarian should adopt a special librarian's service orientation. A special library focus can introduce new direction and a transmutation of life-giving energy to overly bureaucratic organizations, helping to re-invent the traditional academic approach to librarianship (Osborne, 1992).

**Networks**

Networking, a competency exemplified by special librarians, requires collaboration, communication, and participation. Colleagues and contacts outside the organization comprise an invisible network and provide support. External networking can also be important for academic librarians, as their clientele increasingly participate in collaborative, interdisciplinary grant writing and curriculum development.

Partnerships have long been the norms in industry, and for special librarians such partnerships are "the only way to do business." The explosion of literature in the academic disciplines receives much of its impetus from technological growth, especially in academic and information technologies. The volume of traditional and non-traditional publishing, along with the steady emergence of new and overlapping realms of study, constitutes a challenge for the best-endowed institutional libraries. A special librarian with industry knowledge, familiar with non-academic technical literature and with other experts in the field, can obtain and provide information resources to support ongoing research. In pragmatic terms, a librarian with a just-in-time, collaborative orientation, comes readily equipped with a valuable network of resources and contacts.

Special librarians use personal and professional networks to broaden access to information for their users. By the same token, they also expand their own knowledge base. Arrangements of this kind are not new to academic librarians, but the number of partnerships has increased dramatically in recent years. Collaboration, sharing, and team-building are rapidly becoming the norm rather than the exception, and special librarians have a long-standing philosophical commitment to sharing, along with practical experience and already established networks.

While effective communication is important to all professionals, for librarians it is absolutely critical for successful interaction with users. Communication means listening, articulating, and thinking critically. From the special librarian's perspective, all communication must be timely and focused, because time is money. Strong interpersonal skills, combined with depth of subject knowledge, are attributes that allow for the effective, efficient exchange of information. Transactional communication skills can enhance the performance of all as access to information proliferates, and information negotiations become increasingly complicated.

Participation in professional associations is an important avenue for information sharing among librarians. Associations are instrumental in promoting networking, offering continuing education courses, and providing a collective voice for information professionals. Special librarians are trained to look for partnerships and alliances. Much of the information required from special collections consists of technical reports, gray literature, preprints, and other materials that are not necessarily issued by conventional publishing houses. These materials are not easily located in traditional finding tools. To successfully mediate the maze of fugitive technical literature, special librarians tend to form alliances and networks, often under the auspices of professional associations, to expand their knowledge of and access to such resources. They also tend to use others informally as resource specialists, bound by their Code of Ethics (ALA, 1995), without violating the confidentiality of their employers.

**Professional Growth**

Ongoing professional growth is particularly necessary in librarianship. Nowhere is the need for critical thinking skills and lifelong learning more crucial. All librarians share a common commitment to their organizations, colleagues, clientele, and to themselves to grow professionally. Special librarians turn to their colleagues and professional associations for the support needed to meet the changing information needs in a workplaces transformed daily by technological possibilities. Professional development and knowledge enhancement are necessary survival skills.

Lifelong learning is an essential personal competency for special librarians. In academe, research and knowledge development...
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EBSCO Online®, the newest service from EBSCO Subscription Services, will soon be available. This powerful service gives you streamlined access to Web-based electronic journals from many different disciplines.

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are the raison d’etre. Special librarians share a commitment to learning and internalize the intrinsic values to be gained both personally and professionally through ongoing knowledge attainment. Furthermore, they are committed to providing excellent service and state-of-the-art technological expertise, and they can be effective change agents in an academic setting where librarians struggle to implement more user-focused technological solutions.

**Political Acumen**

Today, economic pressures are driving university libraries to adopt strategies seldom before seen in academic settings. The increasingly corporate culture of today’s higher education requires training and skill sets not traditionally associated with academic librarians, and university search committees are increasingly receptive to applications from the special library sector, whose members excel in bottom line economics, cost benefit analysis, and change management.

Because corporations do not share a university’s obligation to build collections for posterity, they can afford to be selective and more short-term oriented than academic institutions. Special librarians in corporations are closely tied to their parent organizations and must anticipate market and budgetary trends. Academic librarians are obligated to build collections for future generations, but they must also ensure that these collections are dynamic and useful. This is where the skills of the special librarian can be particularly valuable.

Special librarians are effective team players who value the knowledge and strengths of their co-workers and colleagues, regardless of rank or department. Special librarians rely on intelligence from other units, working within their organizations to foster environments of mutual respect and trust. They also rely on the expertise of colleagues in other organizations and have developed personal and professional networks to better meet the information needs of their own immediate clientele.

In academia, levels of service are often tied to academic status or rank. In terms of critical response to information needs, however, timing and level of response to user requests in special library settings tends to be project-based and driven by the needs of the larger organization, rather than by an academic hierarchy. By assigning equal value to all interactions, librarians can provide academic resources and services that are equitable, and provide equal access to all members of the university community.

**Conclusion**

In the face of budgetary uncertainty, critical and non-traditional thinking, lifelong learning, and access to professional networks are increasingly crucial to the academic librarian. Academic libraries face an increasingly market-driven environment and are moving into an increasingly corporate culture. Here, librarians who are schooled in organizational communication and skilled in strategic assessment and cost-benefit analysis can serve as effective change agents in organizations burdened by outdated policies and procedures.

“Special librarians recognize the expanding nature of the challenges that face them in the information age and the range of competencies that are required to meet them” (SLA, 1996). Through vision, service, networks, professional growth, and political acumen, they can transcend limited staff and resources and provide quality resources and service. In an era characterized by diminished buying power and an explosion of information technology, these qualities are invaluable to the libraries and information services of the changing academy.

**References**


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Professional development and commitment to advancing their association were on the minds of the more than 5,500 information professionals that came from around the world to Indianapolis, Indiana, June 6-11, 1998, to participate in the Special Libraries Association’s 89th Annual Conference, “Leadership, Excellence, Performance: Information Professionals in the Driver’s Seat.”

SLA’s third annual Ribbon Cutting Ceremony opened the doors to a very exciting exhibit show—the largest show ever! With over 535 booths sponsored by approximately 400 companies, the exhibit hall was filled with the newest technologies, products, and services to help special librarians be more effective and proficient in their jobs.

Dr. Stanley Davis, this year’s conference keynote speaker, spoke to a packed house about how he believes information professionals will play an expanded role in increasing the value of knowledge based business. Another highlight was the annual President’s Reception hosted by Judith J. Field which drew over 174 attendees. The money raised from the event will go toward educational opportunities at Global 2000.

When not busy attending the many programs and sessions at the conference, attendees took advantage of the exciting field trips offered in and around Indianapolis. Groups visited such places as the Indianapolis 500 Motor Speedway, Eli Lilly & Company, Monument Circle, and the Indianapolis Zoo.

Keynote Address

The General Session address was delivered by Dr. Stanley Davis, noted author, consultant, public speaker, and educator. Davis spoke to a packed house when he gave his speech on Monday, June 8. His speech, “Driving Profit from Knowledge” explored ways information professionals can increase their businesses’ value by making it knowledge based.

The videotape of his speech is available from National Audio Video Transcripts by calling 1-800-373-2952 or 1-303-292-2952.

Highlights of the Board Meetings

At the SLA annual Board of Directors meeting June 5-6, in Indianapolis, the board addressed several key issue ranging from election slates to the conference location in 2007. The following items were addressed at the June 5-6 meeting.

The board accepted the Tellers Committee Report on the results of the 1998 spring election, declared the elections closed, and approved the slate of officers for the 1998 spring election. The new members of the 1998/99 board are: President-Elect Susan DiMattia; Chapter Cabinet-Chair-Elect Sandy Spurling; Division Cabinet Chair-Elect Joan Gervino; Director Sandy Moltz; and Director Wilda B. Newman.

The board approved the slate of officers for the 1999 spring elections. The candidates are as follows: for President-Elect, Donna Scheeder and Barbara Semonen; for Division Cabinet Chair-Elect, Ellen Mimauna and Doris Small Helfer; for chapter Cabinet Chair-Elect, Paige Andrews and Juanita Richardson; for Director, Karen Holloway, Sylvia James, Mary G. Moon, G. Lynn Tinsley. Further information will be available about the new candidates in the December issue of Information Outlook.

The board accepted the Research Committee’s recommendation to award Dr. Andrew Dillon the 1998 Steven I. Goldspiel Memorial Research Grant was approved. Dillon’s project is “Understanding Users in Digital Environments: A Longitudinal Study of Genre Influences in Information Work.”

The board also approved the document presented by the Government Relations Committee regarding Enhanced Database Protection Resolution.

Several routine financial issues received by the Finance Committee were approved as
The exhibit hall was filled with the latest products and services important to information professionals.

presented to the board ranging from budgetary requests to discussion of new member’s dues renewal date.

The board approved numerous revisions to current committee charges and compositions which were presented by Committee on Committees.

The board approved Miami Beach, FL, as the site of the 98th Annual Conference of the Special Libraries Association, June 9-14, 2007.

The new SLA Board of Directors held their first meeting Thursday, June 11. The agenda items ranged from 1998 Post Annual Conference Report to discussions of Schedule for Revising Committee Charges. The 1998/99 Board of Directors will hold their fall meeting October 22-24, 1998, at the association office in Washington, DC.

Exhibitors/Sponsors

Attendees in Indianapolis met on Sunday, June 7 to attend SLA’s Ribbon Cutting Ceremony. The ceremony provided SLA members with an opportunity to network with SLA President Judy Field and SLA Executive Director David R. Bender. This year was the largest exhibit ever with 535 booths sponsored by approximately 400 companies. There were three exhibit halls, each averaging 41,000 square feet, filled with the latest technologies, products, and services to help attendees become more effective and proficient in their jobs. As in the past, annual conference sponsorship played an integral part in conference.

The sponsors who generously supported conference activities are:

LEXIS-NEXIS—sponser of the internet room
Chemical Abstracts Service—provided conference tote bags
SilverPlatter Information—sponsored the Ribbon Cutting ceremony
Thomson Financial Services which includes American Banker; The Investext Group; CDA Spectrum and Securities Data Company—provided the registration sponsorship.
Disclosure—sponsored the SLA “Guide to Exhibits”
American Society of Mechanical Engineers—sponsored an exhibit hall refreshment break
Elsevier Science—sponsored an exhibit hall refreshment break
Moody’s Financial Information Services—sponsored an exhibit hall refreshment break
West Group—sponsored the European Commission Luncheon
SWETS Subscription Service—sponsored the Library School Alumni Reunion
Telsec/CORESTAFF Library Services—sponsored the Employment Clearinghouse

C. Berger and Company—sponsored the Career Advisory Service
OneSource Information Services, Inc.—sponsored the CEU Technology Track
Securities Data Co.—sponsored the CEU Finance Track
Bowne & Company—sponsored the CEU Library Management Track
Practising Law Institute—sponsored the President’s-Elect’s Reception for Students
NERAC—sponsored the President’s Reception
Institute for Scientific Information—sponsored the 1999 Program Planning Session
Cuatra Associates—sponsored the Program Planners Office
ALPS/P/Turpin—sponsored the SLA Staff Office
CISTI—sponsored the Exhibitor’s Opening Reception
Information Dimensions—sponsored the Exhibitor’s Opening Reception
Niles Software, Inc.—sponsored the Exhibitor’s Opening Reception
Bureau van Dijk—sponsored the Exhibitor’s Opening Reception

Annual Business Meeting

The annual business meeting took place Wednesday, June 10. The agenda included reports from the association’s leadership, official introductions of the new Board of Directors, and recognition of the 1998 SLA Fellows, and the recipients of the innovation in Technology Award, the Public Relations Award, Media Award, International Special Librarians Day (SLD) Award, Dow Jones Leadership Award, the Diversity Leadership Development Award, as well as the Association’s leadership.

Newly elected SLA Board officers included: President-Elect Susan DiMattia, editor, Cahners Publishing Co., New York, NY; Chapter Cabinet Chair-Elect Sandy Spurlock, manager of library services, Lovelace Respiratory Research Institute, Albuquerque, NM; Division Cabinet Chair-Elect Joan Gervino, director, ABA/BMA Center for Banking Information, American Bankers Association, Washington, DC; Director Sandy Molz, supervisor, GE Aircraft Engines Technical Information Center, Lynn, MA; Director Wilda B. Newman,
information resources manager, Administrative Services Department, John Hopkins University, Applied Physics Laboratory, Laurel, MD.

Assuming new positions on the board for 1998-1999 are Past-President Judith J. Field; President L. Susan Hayes; Chapter Cabinet Chair Anne K. Abate; Division Cabinet Chair Richard P. Hulser.

Continuing to serve on the SLA Board of Directors are Stephen Abram, Richard E. Wallace, Cynthia V. Hill, Monica Ertel, and Sharyn Ladner.

**President’s Report**
**Judith J. Field**
**Vision, Innovation, and Expertise: Our Renaissance Continues**

These concepts can serve as benchmarks for what the association and you, our members, have accomplished and what we are planning on still achieving. Many experts have labeled 1998 as the watershed year for the new millennium since most of our organizations have already signed off on their goals, objectives, and budgets for the years 2000 and 2001. So you can say that if you are a corporate planner, the new millennium has already arrived. For some of us, we are worrying about the Y2K effect, the DoK impact, and/or how the Euro will economically impact us. An alternative to worrying about these items is to spend time anticipating an asteroid destroying the world. The media has been of great assistance in these matters by proposing various scenarios for each of these events. The technophobics are relishing in their predictions about how a market being driven in part by technology stocks may crash when the Dow Jones average hits 10,000, others are planning doomsday parties to “celebrate the computer crashes that will occur at midnight January 1, 2000, and others are speculating on how the adoption of the Euro will economically impact the world’s money markets. I do not plan on using my time this morning to hypothesize further on the ramifications of any of these doomsday scenarios since I feel a better focus for this speech is on the continued renaissance of our profession and our association.

**Our Association**

SLA has been preparing for the arrival of the new millennium by building on our own vision for the future growth of our profession using our expertise and allowing innovation to lead the way. The Board of Directors recently approved a new Vision Statement and a new Strategic Plan to lead us into the twenty-first century. Both of these documents can be found in your 1997-98 copy of the Who’s Who. The board has now started reviewing our current governance documents that include our bylaws, current policies, and procedures. Many of these reflect current nonprofit association governance practices that were in effect in the 1960’s and 1970’s. Our intent is to develop a more flexible structure that is worthy of a successful twenty-first century nonprofit association. The result should be a more flexible structure to meet the changing needs of our members. This is being very carefully done and will involve all of SLA’s constituents before a new governance structure is proposed for adoption by the membership.

This past year, we adopted a new comprehensive multiyear financial plan that includes a dues increase for the members. Part of this increase will be used to continue funding new member services that were developed with start-up funds provided by several of our major vendors. The end result has seen the emergence of a virtual association that is better designed to serve the increasingly complex needs of our members which has been showcased by our award winning web page. To continue our forward march into the twenty-first century, more funds must be made available to develop additional member services that you are demanding. We also need to be cognizant of the fact that several of our premier vendors have merged and it is anticipated that this will result in a net decrease in dollars for sponsorships for SLA activities and in a reduction in the exhibit space they request. We are also finding that our programs are costing more to mount because of the technical needs of more of our presenters. To successfully meet these challenges and to fulfill our commitment to give you an Association of Excellence, we need you to endorse the dues increase when you receive the ballot in August.

As members, most of you have already shown your commitment to this association by serving as association, chapter, and division officers and serving as committee chairs and members. This accounts for over seven percent of our membership every year, who are supporting SLA in these various leadership roles. This does not account for those members who do a presentation for a meeting or who write an article for one of the various publications. Congratulations to all of these leaders and to those future leaders who are here today. It is you who will provide the vision and impetus to assist us as a profession to prosper in the twenty-first century.

**Our Profession**

Last June, I said that we were at the crest of an new professional renaissance. My reading of the business literature since then has seen an increase in the use of the “K” word including such terms as knowledge workers, knowledge tools, knowledge programs, and knowledge processes. We have seen the birth of the corporate title “CKO” (Chief Knowledge Officer) and the creation at UC Berkeley of the Xerox Distinguished Professor of Knowledge. We have CEO’s who want to institutionalize the management of information, seeing this as the way to gain the ultimate competitive advantage. This new networked economy or “Digital Age of Reason” has impacted the culture of our organizations and the way work is done. It has successfully destroyed both geographic and time barriers. The result has been growing
pressure for increased productivity and more decision-making being done in “real-time.” This new climate has increased the need for rapid delivery of customized, actionable information products at a minute’s notice. As knowledge managers, we need to be recognized as the developer and provider of these actionable information products. We need to be perceived as the “Masters of the Information Knowledge Universe” where we partner with others to facilitate our corporation learning curve in what is becoming an increasingly complex virtual working environment.

A 1997 survey by the American Management Association says that 53 percent of executives and managers spent up to four hours a week on the Internet and this will have significantly increased by the end of 1998. E-mail is no longer the communication vehicle for lower management and a broadcast medium for upper management, but is now being used regularly by such CEO's as Jack Welch to acknowledge contributions by individual employees or to personally respond to a question. The comfort level has been expanding rapidly throughout the management ranks and has achieved respectability for many in conducting business. Our challenge is to provide continuing quality personal information services to the increasing number of clients who are in remote sites and whose culture may suggest different methods of seeking information. We need to determine if they are getting the information they need to make decisions—a web page will no longer be enough. The information services we make available must be seen as a tangible service that is being constantly customized for them—a service that seamlessly links both internal and external resources and is available to them at a moment’s notice.

Team management which may evolve into a new model called fusion leadership is being used as the standard organization model. What many have found disconcerting is that teams are formed to achieve specific tasks and disbanded when the task is completed.

Top row from left to right, Sylvia Piggott, Richard Wallace, Monica Ertel, Richard Hulser, Sharyn Ladner, Cynthia Hill, Peter Moon. Bottom row from left to right Rebecca Vargha, Julia Peterson, Bruce Hubbard, L. Susan Hayes, Judith J. Field, Stephen Abram, and Anne Abate.

Then they find themselves assigned to a new team. This new climate of constant change—and in some people’s mind a climate of chaos—creates a new opportunity for us. This organizational model needs reliable and accessible information in order for them to complete their assignments. This makes it even more imperative that we align ourselves with senior management so they be made aware of the complexities of creating and maintaining a quality knowledge system and that this aids them in maintaining their competitive advantage.

This new more demanding business environment requires more employees, according to Jack Welch, who can be seen as “E to the Fourth Power” people. These are people who have enormous personal energy, who can motivate and energize others, who are instinctively competitive, who have vision, and the skills to successfully execute all of these attributes. These people need information to be successful. They will serve as inspiration for us as we fine tune our competencies as knowledge managers and can merit the label of “E to the Fourth Power.”

Let me return briefly to the title of my speech: Vision...No more puny visions! Innovation...Learn to operate outside of your comfort level! Expertise...Creatively market and sell your competencies!

Let all of us actively VIE for all the opportunities that this new information future affords us! Let us be recognized as one of those Information Professionals who are in the Driver’s Seat!

Inaugural Address
L. Susan Hayes
Creators of the Information Future
Guten Tag! Bonjour! Buenos Dias! Hello! Welcome to all of you,
the creators of the information future. Ninety years ago, the visionaries who selected the Special Libraries Association motto, "Putting Knowledge To Work," could hardly have guessed how knowledge would become the core of our focus at the end of the century.

My very first job in a library nearly thirty years ago was in the building where the Internet was being invented in the basement just below my feet. In my wildest teenaged dreaming back then, I couldn’t have predicted the world today. Even at the SLA annual meeting in 1990 at the beginning of this decade, we did guess that information would become the center of business and society, we could hardly have guessed what our undersubscribed, global community would be today at the end of the decade. So let’s not try too hard to predict the future; let’s just continue to create it as we go. A traditional inaugural speech is usually motivational and inspirational, and I hope to do that. But I am a very practical person, so today, I want to talk mostly about individual members of SLA.

The association has worked hard to provide a rich membership experience for each person who joins. Our virtual activities help us make this possible by providing information and products for those who are far from headquarters or live meetings. We can all agree that the person-to-person contact is the heart and soul of SLA. However, this ideal personal interaction is not always possible, so we have worked to supplement that contact in a tangible way for all members worldwide by lowering the barriers of time, distance, and language. Here are some of the ways we are working in our global environment:

- **Articles published in Information Outlook** are summarized in several languages.
- **Continuing education** video conferences are broadcast in Europe to the east.
- **Electronic chats** have participants from Asia to the west.
- **Members from the United States, Canada**, Mexico, and several European countries serve on association committees and the Board of Directors.
- In the Fall of 2000, the Board of Directors meeting will be held outside of North America for the first time, in conjunction with the Global 2000 worldwide conference on special librarians in England.

Our diversity of points of view from all corners of the world are reflected in the multinational names of several of our chapters: European, Hawaiian-Pacific, Arabian Gulf, and my own Florida & Caribbean. With our new strategic plan in place and the work the Board of Directors is now doing to recreate the long-term governance of the association, we will continue to improve the effectiveness and efficiency of our operations by being more flexible and speeding up our ability to respond to change. Our vision remains to be a catalyst in the development of a global knowledge-based economy.

In order to continue this improvement in the association, we need to pay particular attention to recruiting and especially to retaining new members. We information professionals are good at mentoring each other in our careers. Now it is time to turn that focus to mentoring our SLA life. Students and new members need an orientation into all the possibilities and benefits offered by SLA’s unique blend of management, technical, and subject expertise. Making sure these new members feel comfortable on the SLA team is a role those of us who are experienced members should adopt now if we haven’t been doing it all along. I encourage you in your chapters, divisions, caucuses, and committees, and as individuals, to explore the possibilities for mentoring those who are the future of our association. Here are some practical ideas you might employ: explain the workings of the unit, start with single small projects, encourage bulletin articles, recognize first-year membership anniversaries, recognize five, ten, fifteen, and twenty year anniversaries.

What else can you do to mentor the continued improvement of SLA? You must make sure that your leaders are taking a path you want to follow. You must become effective followers. What are those? They are the followers who are exemplary in their honesty and sincerity, in their ability to stand up to their leaders and not bend to pressure when they feel strongly about something. They will take initiative, are self-starter, and offer constructive criticism because they are independent thinkers who can be counted on to go above and beyond the usual perception of followers as sheep or yes people. The best followers are those who exhibit the characteristics described in our Competencies document: that is a high level of organization, decisiveness, and commitment, as well as communications, problem solving, conflict management, and change management skills. A person who is an exemplary follower:

1) has a passion for the goals of the team or organization
2) masters core competency skills, such as I mentioned above
3) adds value to things that need to be done—something that is already at the core of our service orientation as information professional.
4) speaks up when he or she sees problems—but also, and more importantly
5) speaks up when she or he has good ideas...
These may not seem hard things to do, but they can be challenging.

Exemplary followers carry out a job and work with others for universal good. You see up here on this stage a number of SLA leaders. Today, we appear as your leaders, but we leaders are only in the spotlight about ten percent of the time. The rest of the time, we are followers too—in this case, followers of you, the membership. We need you to be active and excited about SLA. All of us together will benefit if you are. You do not need to be a chair or president at any level of the association to have an impact. Whether follower or leader, the most important title in SLA is "member."

The theme for SLA's 90th Annual Conference in Minneapolis next June is "Knowledge Leaders for the New Millennium, Creators of the Information Future." This theme was chosen very carefully to call attention to the people aspect with the use of the word creators, rather than another word that might have emphasized a thing or a process. And so we come back to our motto, which also emphasizes the active people aspect, for it is we librarians and information professionals as members of SLA who are "Putting Knowledge to Work." And this old-yet-new motto wraps nicely around our theme of knowledge leadership as we end this decade and plan for the next century.

Some of you will remember a television show starring Mary Tyler Moore that was set in Minneapolis. Part of her theme song was "turn the world on with your smile." During this past year, you were urged to start your engine. Now it is time to take that energy from your revving engine, use it both far and near in the global arena as well as near at home in member development, and turn The World On...With SLA. As your president, I am honored to lead you, and to follow you, for the next year. I wish an exemplary year for us all.

1998 State-of-the-Affociation Address
David R. Bender, Ph.D.,
exective director

Good morning. I would like to begin my annual address with deep thanks to all the program planners, committees, the Board of Directors, and to our SLA staff for all the hard work they have accomplished throughout the past year and for bringing yet another annual conference to a successful end.

Association year 1997-1998 has been great—both here in Indianapolis and for the Special Libraries Association: The International Association for Information Professionals.

This morning, I would like to take you back to this time last year when we were in Seattle. At that annual conference, the strategic planning committee proposed, and the board of directors adopted, a new association Strategic Plan titled: "A Visionary Framework for the Future."

SLA staff has been working to incorporate this new plan into all of our various programs and services. I hope by the end of this presentation, you will agree that we are on the right track!

Part of what makes this strategic plan so adaptable is the section on priorities. While the strategic plan guides SLA's direction over the long term, priorities are reviewed and adjusted annually. These priorities are based on membership input which includes the SuperSurvey; focus groups; research activities; chapter, division, and other unit data; and board and staff discussions.

The 1997-98 association year's priorities were: COMPETENCY, VALUE OF THE PROFESSION, and ACCESS TO THE ASSOCIATION.

To explain these three priorities further, I'd like to present SLA's newest video endeavor to show you a few ways we are working to meet your expectations and priorities. Please sit back and enjoy the show.

At this point in the presentation, a video was shown highlighting the year's activities.

SLA staff has been working in every program area to embody one or more of the priorities. In a quick bullet-point fashion, I would like to present to you just a few accomplishments achieved by staff for the association year in relationship to the three priorities: Competency, Value, and Access.

Competency

In the area of fulfilling priority number one, competency, our professional development and continuous education programs have given members new opportunities to increase their professional and personal competencies.

In October, SLA and Knight-Ridder partnered on a video conference called "Giving Users What They Really Want/Need." November's State-of-the-Art Institute focused on Knowledge Management as a competitive asset.

In January, the Winter Education Conference was held following the Winter Meeting in Washington, DC, and featured ten full and half-day continuous education courses on various topics, mostly highlighting the latest technological developments including a Technology Fair.

Through our annual conferences and other meetings, SLA strives to bring you opportunities to network, hear leading thinkers in business and the profession, and bring you closer to exhibitors and vendors displaying some of the newest and most innovative products available to you to assist you in succeeding in your career.

SLA staff has also achieved success through developing new leadership training opportunities for the association through division and chapter officer leadership training programming (DACOLT), updated software packages for unit treasurers and working with student and academic relations groups and committees to increase knowledge and interest in SLA and the profession.

Value

This leads to the second priority, value of the profession. Through team efforts among several program areas, SLA has increased the visibility for the profession and the association.

In the last year, SLA's government relations program has been working on a grassroots level for a number of issues in the U.S., Canada, and the European Union.
You can browse through our virtual shelves from anywhere around the world at any time. With the click of a mouse, search our extensive catalog of resources geared specifically for the information professional.

It's your source for the most comprehensive and up-to-date publication information.

The Virtual Bookstore is updated regularly and includes the most recent information on publication dates and prices. Each book entry includes a full length description, table of contents, and book reviews (when available).

It's safer to use your credit card here than it is to give it to a waiter at a restaurant.

The Virtual Bookstore utilizes the latest Internet technology (Secure Socket Layer) to encrypt your account so you may rest assured that all credit card transactions are private and secure.

It's resources at your fingertips. Come and see for yourself.

Link to "Publications" at www.sla.org
Most importantly, SLA has been fighting to achieve balance in global digital copyright proposals.

In August, SLA joined the European Bureau of Library, Information, and Documentation Associations. Through this affiliation, SLA will be working with library associations in the member states of the EU to influence European Community policy on copyright and other concerns of the information profession.

Our public relations program has seen a number of media successes. In October, a feature article titled: “Librarians at the Gate” was published in CLO Web Business magazine and highlighted the reasons for why a special librarian should conduct Internet searches.

Several SLA members were interviewed and the profession was highlighted in two major U.S. airline in-flight magazines—quite an accomplishment! These articles can be found in United Airlines’ in-flight magazine: Hemispheres in the April issue, and in Continental Airlines’ Continental magazine, for June. Reprints of the Hemispheres article were available here at the SLA booth, and both articles will be made available to members throughout the next few months.

These placements are part of the PR program’s ongoing media relations campaign to increase the visibility of the profession and the association to upper-level managers and strategic business decision-makers.

Our research program has also done much to increase the value of the profession. Through alliances with several information industry research firms, SLA has worked to establish a large base of statistical data for various industry players.

Focus groups have also been held among members to assist staff in increasing the value of programs and services for you. These results will play a role in getting substantial facts and statistics to our interested publics.

Information Outlook, now a year and a half old, has taken off with timely and insightful articles and interviews. This success has helped to increase value—not only that of the profession, but value in holding membership in the association.

Access

With this value comes the responsibility to provide you with the relevant information you have come to expect from SLA. With the increased emphasis on technology that you are seeing in your profession, SLA is working to keep up with the same technological progress. This is our third priority of increasing your access to the association, twenty-four hours a day, seven days a week.

Our computer and technology initiatives are strong and are changing with leaps and bounds. In the first quarter of 1998, hits to our web site have increased 100 percent since the same quarter in 1997. The total number of recorded hits from May 15, 1996, to April 30, 1998, was 2,974,908!

We have also added a secure server to the site, which allows us to safely provide and collect sensitive information via the web site. This technology has allowed for the development of such electronic commerce as our Virtual Bookstore. I implore you to feel safe on our site and use it as a timesaving tool for information gathering, sharing, and purchasing.

Information Outlook now has its own web address: www.informationoutlook.com, which was expanded to include full-text of feature articles and columns. A search feature has also been added to allow users to type in keywords in order to help them find certain articles, topics, and authors.

And if you really want to have some fun on the web, log into a chat session with yours truly. With this new technology, not only may you speak to me during these sessions, but you may set up a room for committee meetings and unit chats. We currently have seven units taking advantage of this new capability.

Last but not least, SLA’s own special library, the Information Resources Center, has begun to provide a host of topic-segmented Electronic Information Packets (EIPs), available on our web site. They are excellent tools that can be used to find out about pertinent industry articles, web site links, and cutting-edge trends in the information industry. On average, over fifty resources are added to the EIPs each month.

Intellectual Capital

Well, you add all of these accomplishments together—and please note that I couldn’t fit all of our accomplishments into this address to you—and what you get is SLA’s intellectual capital.

Three major components working together to create SLA’s intellectual capital are:

- Human Capital—defined as the capabilities of individuals required to provide solutions to various customers which include YOU;
- Structural Capital—the organizational capabilities of the organization to meet market requirements; and
- Customer Capital—the value of an organization’s relationships with the people with whom it does business.

Guests wish David R. Bender, executive director, SLA, a happy birthday at the annual banquet.

It is finding the ways to harness all of our intellectual capital that will take this association into the next century and the new millennium. It is the product of our working together with staff, board, and other volunteers to reach our association’s goals.

I look forward to working with all of you to attain our global goals. We will be developing this ideal of intellectual capital throughout this next association year and will share with you our progress as we continue to strive to bring you the highest level of satisfaction and benefit for your membership in the Special Libraries Association.

Awards Presentation

A major highlight of the annual business meeting is the recognition of numerous members of the profession for their contributions to special librarianship as well as the association. The first presentation was the recognition of new Fellows of the Special Libraries Association. This honor was created to recognize individuals who are at or near the mid-point of an active professional career for their leadership in the field of special librarianship and for
their outstanding contributions and expected future service to the association. Fellows are called upon to advise the Board of Directors and to alert the membership to issues and trends warranting action. This year the honor of Fellow was bestowed upon: Bill Fisher, Doris Heifer, Eleanor MacLean, and Donna Scheeder.

Larry Wright accepts the first Rose L. Vormeker Award.

The Innovations in Technology Award annually recognizes one or more SLA members for their innovative use and application of technology in a special library setting. Winners receive a $1,000 cash award. This year's winner was Andrew Breeding.

Next, the Public Relations Awards, coordinated by the SLA Public Relations Committee, were announced. This year the awards were divided into two categories—the Media Award and the International Special Librarians Day Award (ISLD). The Media Award recognizes a journalist or journalists who published an outstanding feature on the special libraries profession, preferably in general circulation publication or radio or television. This year the award was presented to Roland Wilkerson for his article in the June 15, 1997, Grand Rapids Press, titled "Excellent References."

The last Public Relations Award was The International Special Librarians Day Award (ISLD) Award which goes to a member(s) who most effectively uses this annual event to promote their own libraries and the profession. The winning organization was the Atlanta Information Center at Arthur Andersen LLP in Atlanta, GA, represented by Susan Klepper.

Following this, SLA President Judith J. Field announced the winners of the new Dow Jones Leadership Award, which is presented annually to an individual member who exemplifies leadership as a special librarian through examples of personal and professional competencies as listed in the Competencies for Special Librarians of the 21st Century document. The first annual award was presented to Eugenie Prime.

Next was the announcement of the recipients of the SLA scholarships. This year, the association distributed $6,000 scholarships to two individuals pursuing degrees in library and information science. The 1998 SLA Scholarship winners are Barbara Billings and William Jenkins. The Affirmative Action Scholarship for $6,000 was also announced. This scholarship is granted to a member of a minority group for graduate study in librarianship leading to a master's degree at a recognized school of library or information science. This year's winner was Tamika Barnes.

Following this, the five SLA members that were selected to participate in the SLA Diversity Leadership Development Program were announced. This program is administered by SLA Affirmative Action Committee and sponsored by EBSCO. The program aims to encourage the participation of members of diverse backgrounds in association operations by pairing them with experienced SLA members, who serve as mentors. The five winners and their mentors were:

- Theodosia Jones-Quarrey, mentored by Wilda Newman
- Vandana Ranjan, mentored by Sharyn Ladner
- Lori Guidry, mentored by Paige Andrew
- Cynthia Charles, mentored by Barbara Spiegelman
- Suzanne Keceyan, mentored by Hope Tillman

At the close of the presentations, President Judith J. Field announced the 1998 SLA Special Projects Partners. The companies included: Disclosure, Inc. as a Professional Development Partner for the State of the Art Institute, and as Technology Partner for sponsorship of the World Wide Web Site; The Dialog Corporation and TelTech Technical Knowledge Service are Professional Development Partners for the Knowledge Executive Institute; Moody's Investors Service and West Group as Technology Partners for the SLA Listserv; LEXIS-NEXIS as the exclusive sponsor of the Information Resources Center at SLA headquarters in Washington, DC; Dun & Bradstreet Information Services as Professional Development Partner for SLA On-Line Job Search; The Thomson Corporation Companies as the exclusive sponsors of the Board of Directors Conference Room at SLA headquarters in Washington, DC.; Dow Jones & Company as the exclusive sponsor of the Leadership Award for the Competencies of the 21st Century; EBSCO Subscription Services as the exclusive sponsor of The Diversity Leadership Development Program; The Freedom Forum as the sponsor of the International Libraries Program.

Awards Banquet

This year's awards banquet honored members and nonmembers whose accomplishments on behalf of the association and special libraries have made a contribution to their organizations, the association, and to the profession. The program began by honoring SLA Contributors and new Legacy Club members.

The first award was the President's Circle given in recognition for those who have contributed $10,000 or more. This distinction in 1998 went to four companies: The Dialog Corporation, The H.W. Wilson Company, LEXIS-NEXIS, and West Group.

Next, the new Legacy Club members were announced. The Legacy Club was created to recognize individuals who make a financial commitment to SLA's future through wills, real estate, insurance, retirement, and other long-term giving instruments. New Legacy Club members include: Anne Abate, Andrew Berner, and Kitty Scott.

The next award was sponsored by the H.W. Wilson Company, publisher of quality indices and reference books since 1898. The H.W. Wilson Company Award is given to the author or authors of the most outstanding article published in Information Outlook in the past year. This year, the winner of the award is Alison Head for her article published in the September 1997 issue titled, "Managing Computers and Work: Are Companies Informed Yet?" Head received a certificate of merit and a check for $500 dollars.

Another first for the awards and honors...
program was the Rose L. Vormelker Award, presented for the first year on the fiftieth anniversary year of the presidency of SLA by Rose L. Vormelker. The first annual Rose L. Vormelker Award was presented to Larry Wright. Following this, Susan Merry was presented the President's Award for her outstanding efforts during the association year 1997-98.

The next award was the John Cotton Dana Award, which is given to the SLA member or members in recognition of exceptional service to special librarianship. Joanne Marshall was this year's winner. The final award of the evening was the Hall of Fame Award. This year's recipient was Winifred Sewell.

At the close of the awards presentation, SLA President Judith J. Field presented the Silver Chain of Office to 1998/99 Association President L. Susan Hayes. The Silver Chain of Office is symbolic link between librarians of all nations. Attached to the chain are silver dollars, representing the international understanding and cooperation among our members, located in more than sixty countries around the world.

Division and Caucus Programs

Biomedical & Life Sciences Division

by Larry Kelland

The Biomedical & Life Sciences Division offered several very successful programs at the conference in Indianapolis. Most were cosponsored with one or more of the following divisions: Chemistry; Engineering; Environment & Resource Management; Food, Agriculture & Nutrition; Metals/Materials; and Pharmaceutical & Health Technology.

The “Biomaterials” program covered the materials used in prostheses (metals, ceramics, polymers, etc.) with some emphasis on wear and durability. Because this field is interdisciplinary, searching the literature presents particular challenges as pointed out by Renee Bush. A detailed account of persistence of pesticides and herbicides in the White River basin in Indiana was presented. Pathogens in water benefitting from pollution were also discussed. A popular session was “A Winner’s Circle of Science Web Sites.” Susan Westenberger, Gary Wiggins, Laura Barnes, and Anne Malley presented valuable web sites, Internet journals, and search engines. “Indian Fermentations” was a wine tasting event. The “Back to Nature” session provided an excellent perspective on pharmaceuticals from plants. Twenty-five percent of our prescription drugs and 60 percent of our over the counter drugs originated from plants. The science of evaluating the natural products was discussed, as well as how a natural product can lead to the development of many synthetic drugs. In the program, “New Crop Development and Usage,” seed banks and the genetic variation in plants producing an anti-AIDS drug were discussed. The example came from Cameroon, West Africa. Political aspects of conservation were also discussed.

The “Contributed Papers Session” had four papers covering the development of the HUBNET survey of users of health sciences libraries, interlibrary loan networks, how to promote bioinformatics databases services, and a health science library consortium.

Three division members received awards. They were Winifred Sewell, Hall of Fame; Larry Wright, Rose Vormelker Award; and Lucy Rowland, Distinguished Member Award. A highlight for the division was the field trip to The Indianapolis Zoo, with its unusual animals and rich flora along the pathways. Also interesting was the trip to the Indiana Medical History Museum.

Chemistry Division

by Roger Beckman

This year marked the sixty-fifth anniversary of the Chemistry Division. Members celebrated the occasion with a birthday cake at the Sunday Open House sponsored by the American Chemical Society and Chemical Abstracts. In addition to the Open House, there were two Board Meetings, the annual Business Meeting with updates from three vendors (Beilstein, Chemical Abstracts, and Dialog), and eight other well attended programs co-sponsored with other divisions.

“Patents for the Sporadic Searcher” was a program co-sponsored by the Engineering Division. It featured Adelle Hoskin who helped make sense of the fascinating world of patents. Around 153 people attended her presentation. Her overheads are available at: http://www.indiana.edu/~libchem/sporadic.html.

The “Academic Roundtable” was attended by approximately sixty people who schmoozed and networked over breakfast until the more “formal” discussion started. Issues discussed ranged from how to charge patrons for printing from electronic resources to how libraries can pay for the increasing number of expensive offerings on the market. A show of hands indicated that Web of Science is offered by many institutions but that SciFinder Scholar (a new product) has fewer subscribers at the present time. A long discussion ensued on how libraries can make patrons aware of an ever shifting array of electronic journal titles.

The “Corporate Roundtable” co-sponsored by the Engineering Division was the first roundtable of the conference. Unlike the “Academic Roundtable” conversation, little of the Corporate Roundtable discussion dealt with electronic journals. The “Corporate Roundtable” participants, talked about many topics including electronic table of contents products, corporate intranets, and library home pages on them, end-user desktop products, and customer interactions in general. Feedback on the value of the session was very positive. As a result, a second one is planned next year for the Minneapolis conference in the land of the ten-thousand lakes.

The “Biomaterials” session focused on a description of these materials and strategies to find information on them in databases that don’t necessarily include subject terms with a biomaterials focus. Much of this information can be considered interdisciplinary and is occasionally found in unlikely sources.

Two of the divisions sessions focused on digital information: “Digital Libraries: Non-Text Formats” and “Electronic Serials
Choices." Two-hundred people attended the "Serials" session. Frances Knudson, Los Alamos National Laboratory, described five types of users and how electronic journals fit their needs. Elsevier and John Wiley demonstrated their new systems for delivering electronic journals. There was a question and answer period after the session. Several people in the audience questioned the rationale of using R&D money to develop something new that is already in place in other A&I systems.

The "Back to Nature: Medicine from Nature" program had 150 participants. Dr. Ara Marderosian talked on the importance of natural products in our daily lives. Dr. Manuel Balandrin gave a fascinating account of the "genealogy" of many of our modern drugs. His overheads showed that synthetic organic chemist have modeled the chemical structures of natural products to create many of our modern drugs such as Prozac.

The division's last events were two informative CE courses on "Teaching Chemical Information I: Techniques and II: Sources and Content" taught by Chuck Huber and F. Bartow Culp. Gary Wiggins, Anne Malley, and Laura Barnes also presented their favorites for "A Winner's Circle of Science Web Sites" in the areas of Chemistry, Biomedical & Life Sciences and Environment & Resource Management. See http://calacademy.org/research/library/bicdiv/biblio/sla98.htm, http://www.hazard.uiuc.edu/wmrc/library/useful.htm, and http://www.indiana.edu/~cheminfo/sla98.htm (because of copyright, may only be printed, not linked) for some of the best they presented.

**Military Librarians Division**

by Tom Rohmiller

The Military Librarians Division focused its programming on the needs of its military membership with sessions of value and interest to the general membership as well. Col. Dennis Markisello, vice commander of the Air Force Research Laboratory, spoke of the cooperative ventures between the Labs Corporate Information Office and its libraries to manage information as a strategic resource. He urged the librarians to link into the use portion of the information life cycle and develop measures of value through their information contribution to business outputs.

Dr. Herb Snyder, Indiana University School of Library and Information Science, presented accounts of the process of crafting intelligence from collecting information through analysis to the production of the final intelligence report. In this arena, where too much information is a problem, he described the impact librarians could have through selective filtering of data sources and vetting them for quality and accuracy.

Michael Unsworth, Michigan State University bibliographer, explained the foundations and use of the Freedom of Information Act from the Housekeeping Act of 1789 through the various executive orders pertaining to downgrading and releasing classified government files. He illustrated the process of acquiring government information through a description of his own research into WWII Japanese balloon attacks on the United States and his FOIA requests to the FBI and Department of the Army.

Lynda Mouton explained the origins and intent of SLA's document Competencies for Special Librarians of the 21st Century, as a means to promote critical self examination of personal and professional attributes as well as communicate with the library education community. Tom Rohmiller described implementation of standards, similar to the practical examples cited for each competency, in the Air Force Library and Information System as measurable outputs and a means to evaluate personnel and contractor proposals. Frank Spaulding's reaction paper completed the panel, summarizing the work done and the road ahead in educating people for special librarianship.

**Education Division**

by Debbie Bogenshultz

The Education Division presented Gladys Dratch of Harvard University's Gutman Library the division award for Professional Excellence during their annual business meeting. The division also sponsored two programs. At the first program at Butler University, participants viewed a collection of historic textbooks and early kindergarten instructional toys (very small pieces). A panel of ERIC Clearinghouse librarians took us through the activities of a clearinghouse, from the receipt and processing of materials through reference service provided to librarians, teachers, and ERIC's newest and quickly growing audience—parents and the general public.

The Education Division partnered with the Social Science Division in the successful appearance of Doris Kearns Goodwin. The division also cooperated with Social Sciences in programs on global information, and librarians and unions. With the Business & Finance Division, the division co-sponsored an insightful program on library education. And with the Museums, Arts & Humanities Division, the division participated in a field trip to the Children's Museum of Indianapolis, and toured the world-renowned public architecture of Columbus, Indiana. The Columbus trip included a visit to the Bartholomew County Public Library.

**Engineering Division**

by Jill Konieczo

The Engineering Division teamed with several other divisions to host a number of sessions at SLA's 89th Annual Conference in Indianapolis. Sessions varied from discussions about standards to managing digital projects. Of special note was the first-ever joint roundtable discussion for corporate librarians co-sponsored with the Chemical Division.

The division served as the lead division on a half-day CE course, "Using Standards to Make the Difference in a Competitive Environment," which featured Alison Ruger of IHS and Bernadette St. John of ANSI as presenters. The seventeen attendees all agreed that it was a very worthwhile course and that the most difficult part of working with standards is to acquire old editions. Richard Wiggins, from the Michigan State University,
entertained and enlightened an overflow crowd in a session titled, "Midnight in the Garden of Good and Evil Search Engines." The division invited practicing librarians as well as a couple of vendors to present on the topic, "Planning for the Virtual Library." Janice Kragness shared the University of St. Thomas’s design plans for a new campus in downtown Minneapolis. Peter Zelomet of Barr Engineering also spoke about decentralizing the library and placing the staff within business departments, and Karen Oye of Case Western Reserve University discussed the services now being offered by the new $30 million library of the future. Representing vendors were Scott Emerich of ThomasNet, and Dennis McClellan of CRC Press. Emerich spoke about their new product, SoluSource, that allows engineers to find complete and detailed product information. It provides a centralized database that allows users to search OEM catalogs to quickly find the information they desire. McClellan talked about CRClnetBase, which will bring full interactive documents to your desktop. The "Engineering Standards Roundtable,” featured vendor updates and discussions on standards issues. The Engineering Division Annual Business Meeting/Luncheon gave the members a chance to network and to meet this year’s award winners. Winner of the INSPEC Travel Stipend for a library school student was Gwen Sinclair of Honolulu, Hawaii; The El/SLA Engineering Librarian of the Year Award was presented to Betty Lou Hicks, librarian, Hanson Engineers Inc., chair of the Engineering Division for 1997-98.

On Wednesday, division members were entertained at a "Chat 'n Chew" function that was held at the Historic Landmark Foundation of Indiana. On Thursday morning, several members attended a private tour of Riley & Scott Inc., producers of race car engines. Since the companies inception, their efforts have produced four Trans-Am and two World Sports Car Championship titles.

**Library Management Division**

*by Jill Konieczko*

The Library Management Division’s annual “Swap & Shop” session was held in Indianapolis on Monday, June 8, and featured over 100 entries and 500 attendees. The division displayed outstanding ideas for marketing library and information services, including web sites. Small libraries were also well represented. "Swap and Shop" was supported by LEXIS-NEXIS, continuing a tradition of "Swap & Shop" sponsorship.

Everyone who attended the session received a library marketing bibliography, developed by John Latham of the SLA Information Resources Center, and a workbook on developing library marketing strategies, compliments of LEXIS-NEXIS, which also provided refreshments. The division received some great suggestions for next year's event, and many attendees mentioned that they looked forward to participating in "Swap & Shop '99." The winning entries for this year’s "Swap & Shop" were:

**Small Libraries**

**Print**

1. Energy Center of Wisconsin, Madison, WI
2. Rockwell Science Center Technical Information Center, Thousand Oaks, CA

**Special Materials**

1. Freddie Mac Corporate Information Resource Center, McLean, VA
2. US Generating Company, Bethesda, MD

**Web Sites**

1. Marriott International Inc., Bethesda, MD
2. HarperCollins Publishers Information Center, New York, NY

**Medium/Large Libraries**

**Print Materials**

1. Brooklyn Public Library Business Library, Brooklyn, NY
2. Hewlett Packard Company, Palo Alto, CA

**Special Materials**

1. American Trucking Association, Alexandria, VA
2. Los Alamos National Laboratory, Los Alamos, NM

**Web Sites**

1. Los Alamos National Laboratory, Los Alamos, NM
2. Naval Surface Warfare Center Technical Library, Dahlgren, VA

**Videos**

1. Los Alamos National Laboratory, Los Alamos, NM

**Museums, Arts & Humanities Division**

*by Esther Green Bierbaum*

The Museums, Arts & Humanities Division (MAHD) sponsored a variety of programs and events in Indianapolis. Our Neff Scholarship dinner was held Sunday evening at the Slippery Noodle. Members then helped Social Science celebrate its seventy-fifth anniversary. On Tuesday, the celebration continued with a graceful and informative talk by Doris Kearns Goodwin. She spoke emotionally about Presidents Roosevelt and Johnson and Eleanor Roosevelt.

On Tuesday, MAHD’s annual luncheon (this year, the Book and Publisher Luncheon) presented Jane Turner, editor-in-chief of Grove’s Dictionary of Art. She wittily recounted the editorial and other decisions involved in overseeing the writing, illustrating, and editing of the thirty-four volume work.

The division participated in two field trips. On Wednesday, we took a jaunt to the Indianapolis Children’s Museum and on Thursday, we visited the architectural gems of Columbus, Indiana. One group had a behind-the-scenes peek at the curatorial, registration, and preservation areas, while the other groups explored the interactive exhibits. Despite the rain, Thursday’s group viewed and visited buildings by Saarinen, Meier, Venturi, and Pelli—a treasure-trove of modern architecture all in one small city.

Speaking on a panel that tackled SLA’s Competencies, Lynda Moulin illustrated personal benchmarking, Tom Rohmiller showed how to apply the standards in structured settings, and Frank Spaulding made clear the on-going nature of the competencies. Burt Albert (author of *Fat-Free Meetings*) offered workable solutions to slimming-down the gettings-together. His message: “Prepare,
prepare." Indeed, the events at Indianapolis should prepare us all for the times ahead.

Physics-Astronomy-Mathematics Division
by Liz Bryson

The Physics-Astronomy-Mathematics Division (PAM) had its annual early bird dinner at the Majestic Restaurant on Saturday, June 6. Thanks to the efforts of Dick Funkhouser, forty division members gathered for an evening of fine dining and conversation. The division sponsored five roundtables, two open houses, and co-sponsored four programs with other divisions. In addition, the division co-sponsored an evening of live blues and dancing at the Slippery Noodle Inn.

The "Vendor Update Roundtable" featured several vendors, including the American Mathematical Society, Inspec/IEEE, Institute for Scientific Information, Blackwell's, the Society for Scholarly Publishing, and the National Federation of Abstracting & Information Services. Each vendor representative was allotted an eight-minute presentation which was followed by a question and answer period. Michael Fosmire monitored the questions from index cards that had been distributed earlier to the audience. The "PAM Wide Roundtable," led under the able direction of Jill Hackenberg, dealt with several division-wide issues including concerns regarding the status of our listserv.

Each of the disciplines represented by PAM held a roundtable session. The Physics session moderated by Donna Berg, centered around e-prints and JSTOR's database; the Astronomy session, moderated by Emily Poworznek, was enlightened by speaker Dr. Michael Kurtz from the Astronomical Data System. Claire Macha led the Mathematics division in lively discussions on current and projected value-added features that were being offered by publishers and vendors.

The Computer Science Roundtable, co-sponsored with the Sci-Tech Division, addressed a myriad of topics relating to serials costs, electronic journal publication, and document delivery trends within the publishing arena.


The division enjoyed one of its highest turnouts ever with ninety registered PAM members attending the conference.

Social Science Division
by Margarita S. Studemeister

The Social Science Division celebrated its seventy-fifth anniversary at the conference in Indianapolis, offering substantive programs on a variety of subjects and co-sponsoring various sessions with fifteen other divisions and SLA units, including a series with a focus on current European concerns. Members had the opportunity to network and interact at open houses, the "International Visitors Reception," and at a Dutch treat dinner. A walking tour of Indianapolis and visits to nearby attractions completed this year's offerings, described by current Chair Susan Berg as "the most successful Social Science conference programming in history.


At the division's program on aging, Constance Ford of AdultCare in Deerfield Beach, Florida pointed out that 25 percent of all households in the U.S. are caregiving, 80 percent of all caregivers are female, and 20 percent of caregivers suffer financial hardship, illustrating the social changes stemming from the growth of the aged population.

Preservation librarian Sherry Byrne provided an administrative perspective on the hottest topic in the library and information management profession: digitization. She advocated the basic principles of project management, and pointed to web resources to help managers define their own imaging projects. Byrne also discussed staffing, hardware, and software requirements as part of the project design process, giving arguments comparing the various advantages and disadvantages of in-house digitization versus outsourcing.

Jerry Hogan described the system of presidential libraries in the U.S., focusing on the Carter Library, and the mission of the Carter Center, a non-profit, non-partisan public policy institute closely affiliated with the federal library, as well as with Emory University.

At the "Independent Sector Roundtable" session, Suzanne Scarola of the Foundation Center demonstrated the best methods for searching one of its newer services, the Literature of the Nonprofit Sector Online, a database of over 15,000 bibliographic citations of philanthropic literature, including the contents of all five of the Foundation Center's libraries. Similarly, Janet Huettner of the Joseph and Matthew Payton Philanthropic Studies Library focused on the Philanthropic Studies Index Online, a database which includes citations and full-text abstracts of articles on fundraising, volunteerism, and nonprofit organization management.

Division members Wei Chang of the Soros Foundation, Joseph Hovish of the American Legion and Rhonda McGinnis from Wayne State University discussed their professional practice and the importance of SLA membership at the ever popular "Meet the Social Science Division" session.

John Richardson, Deputy Head of the U.S. Delegation of the European Commission, was SLA's guest of honor at a well-attended invitational luncheon where he spoke on the implementation of the Euro. Later, he answered questions to a full room of interested participants at the "Peace and International Conflict Management Roundtable." Mr. Richardson and Information Access Company CEO Allen Paschal presented the European Special Librarian of the Year award to Lise-Lotte Lindskog of CelsiusTech Electronics AB at the "International Visitors Reception."

Four special librarians from economic,
financial, legal, agricultural, and publishing practices described the impact of their global practice on information services, professional growth and economic development in various developing countries at the "Global Cooperation Among Information Professionals: Barriers and Benefits" program, a joint effort of the Social Science Division, the European Chapter and SLA's International Relations Committee.

**TRANSPORTATION DIVISION**

**by Sandy Tucker**

Recurring themes in this year’s conference program were electronic information resources and government programs. Professor David Batty conducted a division-sponsored CE course, "Indexing Technical Documents Using a Machine-Readable Thesaurus," introducing participants to the recently completed Transportation Research Thesaurus. The thesaurus, which will be used by the Transportation Research Board in indexing the TRIS database, is distributed only in an electronic format and comes with "Viewer" software to facilitate lookups in the hierarchical, KWOC, and alphabetic indexes.

Of particular interest at this conference was the National Transportation Library (NTL) which is being funded under recently passed surface transportation legislation. Barbara Post and Bob Zarnetske of the Bureau of Transportation Statistics (BTS) discussed efforts of the NTL to gather publications of U.S. DOT, to employ the Dublin Core as a standard for indexing, to improve the precision of searching of the digital collection, and to develop a network of regional transportation libraries that would provide service to a variety of customers. Both speakers invited librarians to send them their ideas regarding development of the NTL.

Other conference speakers included Ken Opie, who discussed activities of the National Cooperative Research Program; Susan Dresley and Nelda Bravo, who discussed Federal Highway Administration’s (FHWA) project, The Value of Information and Information Services, and Judy Gutsch, who described changes at PennDOT’s library. Jean Thomson described the division’s strategic planning activities; Steve Godwin talked about progress with TRIS; Deanna Marcum discussed the constraints of technology with respect to making digital collections useful to our customers; Joe Toole explained the new transportation bill and FHWA information programs; Gudrun Ebyolfsdottir described her library at Icelandair; and Arto Tervajärvi talked about technology transfer to the Baltic states. The week concluded with a fascinating tour of a Cummins Engine Factory and of several beautiful buildings in Columbus, Indiana.

**ASSOCIATION INFORMATION SERVICES CALLS**

**by Joan C. Long**

The Association Information Services Caucus presented for the third time its popular roundtable discussion groups on topics of interest to association librarians. The Transportation Division and TeleSec Library Services were the co-sponsors of the roundtable meeting which was held on Monday, June 8. The roundtable discussions were followed by a festive and well attended reception supported by Gale.

Seventy attendees participated in three different roundtable discussions. A scan of this year’s topics provides insight into some of the unique challenges that face an association librarian. The topics, the name of the facilitators, and their affiliations were: "To Boldly Go Where No One Has Gone Before...Emerging Technologies & the Association Library," Joan M. Ogden, American Medical Association; "Customer Satisfaction: When is Silence Not Golden?" Sharon Levy, National Wildlife Federation; "Marketing Information Products/fee for Service... From Nickels and Dimes—to Dollars," Ann Swing Kelly, International Association of Fire Chiefs; "Annual Association Meeting—A Face-To-Face Opportunity!" Connie Field, Portland Cement Association; "Virtual Libraries...Reality or Electronic Bunk?" Laura A. Hazan, Institute of Transportation Engineers; "Copyright in the Electronic Age...Policing in a Brave New World," Karen J. Mark, American Health Care Association; "Internet Training and the Special Library—a Way to Market Yourself & Your Services," John Kruhoff, National Association of Realtors; "So Much to Think About...the 'Anything Goes' Table" Lorri Zipperer, National Patient Safety Foundation.

The caucus has grown to ninety-four members and has benefitted greatly from the enthusiastic leadership of Christine Romboletti, National Association of Convenience Stores, as caucus convener. Association librarians interested in joining the caucus should contact the new convener, Janice Diuzynski, at the American Trucking Association.

**GAY & LESBIAN ISSUES CALLS**

**by Roger Strouse**

Forty-seven people attended the Gay & Lesbian Issues Caucus meeting and program in Indianapolis. During the brief business meeting, Mary Ellen Bates agreed to serve as co-convener (with Roger Strouse) for the Minneapolis Conference. Richard Hulser agreed to explore the options of setting up a mentoring program for new gay and lesbian association members who are seeking advice. Rowan Fairgrove will continue on as caucus web site editor. The caucus listserv is active, thanks to Gene Danileiko. Danileiko will step down as co-convener. Other caucus business issues, including programming for Minneapolis, were also discussed.

The caucus enjoyed an excellent presentation by Maggie Harper, head of user services at the Kinsey Institute for Research in Sex, Gender, and Reproduction, which is celebrating its fiftieth year of research. The entertaining and enlightening program focused on the institute’s history and its collection of rare and unusual materials. Harper also discussed challenges faced by researchers in the area of sexuality in this age of vocal religious conservatives.

**RETIRED MEMBERS CALLS**

**by Didi Pancake**

For the first time, the Retired Members Caucus co-sponsored a major program with
the Legal Division titled “Facing the Future: The Senior Years,” held on Monday, June 8. The program consisted of a panel of experts in areas of concern to all present and potential retirees: J. Peter Minnaugh spoke on long term care insurance; George Scaler, Esq., discussed various types of advance directives; and Laurie Eckstein described retirement plan issues and services. The panel was moderated by Roger Haley, former librarian of the U.S. Senate.

The presentations were kept on the casual side which allowed for lots of audience questions and participation throughout the presentations. Each panelist offered clear, concise advice on how to understand and evaluate the myriad services offered by many different providers. One of the most important facts that was brought out during the program was that 53.8 percent of those on Medicaid are there because of

**EU Official Spoke on Euro Implementation at Indy Conference**

by Iris W. Anderson & Margarita Studemeister

John Burke Richardson, deputy head of the European Union (EU) Commission Delegation in Washington, DC, was SLA’s guest of honor at the annual conference in Indianapolis, addressing current European affairs at an invitational luncheon organized by the SLA Executive Office and during a session of the Social Science Division’s Peace and International Conflict Management Roundtable.

Following introductions made by Dr. Robert Wedgeworth, former President of IFLA and professor at the University of Illinois at Urbana-Champaign, Richardson spoke about the implementation of the new common monetary unit, the Euro. Recognizing that for most Americans, the subject of economic and monetary union in Europe is somewhat remote, his talk focused on aspects that are comparable to the U.S. political and economic systems.

Comparing the United States to “Euroland” (as the new region has been dubbed) in size, population, and trade, Richardson emphasized that the Euro is expected to bring new prosperity, growth, and competition to all the member states of the EU. Benefits will extend to U.S. companies dealing with the region since prices will be easily comparable, and the costs associated with currency exchange and fluctuating exchange rates will become an issue of the past. For Europeans, the benefits of a single currency are enormous, he noted. Mobility should be greatly extended as employment markets open up and become more transparent. Richardson also stressed that national identity will not become obscured by the Euro, but rather facilitated by ease of financial transactions and comparability of jobs, prices, and markets across all countries. The new European Central Bank will have the responsibility, much as the U.S. Federal Reserve Bank, maintaining the Euro’s value and preventing inflation. Checks and balances are built into the system, added Richardson.

Some of the yet unanswered questions include who will speak on behalf of Euroland within the International Monetary Fund (IMF) or in discussions of the G-7 finance ministers and issues concerning difficulties with regional economic fluctuations. However, these problems will surely find resolutions because the pendulum of political will to make the single market and integration work is in full swing, opined Richardson.

At a session titled “The Euro Is Coming: Countdown to January 1999,” Richardson answered questions from the audience about customs tariffs and taxation, how member country laws will co-exist with EU laws, what accounting procedures businesses must adopt, foreign exchange transactions, and the situation in Germany. A short video provided history on economic and monetary union in Europe and explained the stages for Euro implementation. The Euro will be used by eleven of the fifteen member countries of the European Union as of January 1, 1999. The remaining EU member countries, U.K., Denmark, Sweden, and Greece, as well as all other countries doing business with the EU, are busily preparing their accounting systems to handle both national currencies alongside the Euro. From the first of next year, all financial transactions, electronic, and credit card payments will be completed in Euros only. Bills and coins for the Euro will be produced over a two-year period after which general usage by the public will begin in 2002.

The session was moderated by Iris W. Anderson, reference librarian and European Union Specialist at the Joint World Bank-IMF Library. Anne R. Sweeney, librarian of the European Commission Delegation in Washington, along with Anderson, demonstrated the best sites on the World Wide Web for EU information. This information packed session was very well-attended and received by the audience. A listserv is being planned for persons wishing to be updated on Euro related events as they unfold. The European Delegation web site, http://www.eurunion.org/ will have the details and already features handouts from the conference session and the text of Richardson’s luncheon speech.
their unwillingness to plan ahead for their own future needs. The presentation stressed the best outcome is achieved when planning is done well ahead and based on as much information as it is possible to collect.

After the program, the caucus held its annual business meeting chaired by Catherine “Kitty” Scott, convener of the caucus for 1998. A main topic of discussion was the success of this year’s program and potential topics and also co-sponsoring divisions for next year’s program at the Minneapolis Conference. Pat Ricci and Kitty Scott will explore co-sponsoring options for Minneapolis, while Mary Hannon-Haley will serve as secretary of the caucus and Didi Pancake will continue as editor of the group’s newsletter.

Dorothy Goodwin dazzles at Social Science Division’s Anniversary

by Terry Dean

Dorothy Goodwin came to Indianapolis to celebrate the seventy-fifth anniversary of the Social Science Division—and what a celebration it was! Goodwin’s morning address was titled “The Private Lives of Public Figures: The Art of Biography.” She enthralled the audience with her descriptions of the strengths and frailties of the remarkable people she has portrayed in her biographies—Lyndon Johnson, the larger than life master politician and at the same time, a vulnerable and lonely man; Franklin Roosevelt, the leader/father-figure for many Americans through the Depression and World War II, who was comforted in his last days by a woman he had pledged never to see again in order to preserve his marriage to Eleanor. To bring history alive, Goodwin told the story of the night she and her husband spent in the White House, going around the private quarters with President and Mrs. Clinton with maps and diaries in hand trying to place each of President Roosevelt’s permanent wartime guests in their respective bedrooms. The Goodwins discovered that they were sleeping in Winston Churchill’s room, although there were some rich friends of the President across the hall in the Lincoln bedroom!

Goodwin continued to weave her magic at the Social Science Division’s seventy-fifth anniversary luncheon where she described her method of research and the importance of chronology in the exploration and interpretation of history. Although both Rose Kennedy and Gloria Swanson remembered sailing together with Joe Kennedy to France, in fact Goodwin had found in the Kennedy papers a letter Gloria Swanson had sent to Kennedy from Paris dated the week the three of them were supposedly together on the SS France! In answer to a question about her use of photographs in research, Goodwin vividly described the impact they can have. She had seen a photograph of a young, radiant Rose Kennedy and realized that no later photographs captured those same qualities. Upon investigation, Goodwin discovered that Rose Kennedy had desperately wanted to attend Wellesley College but on the advice of the Catholic cardinal of Boston, her father sent her instead to a cloistered convent school. One can only surmise what effect this might have had on the spirited and beautiful Rose.

On to the Baseball Caucus where the fans were ready for some good baseball talk, and they were not disappointed. Goodwin spoke of her love affair with the Brooklyn Dodgers, the excitement of the 1955 World Series, and how betrayed so many New Yorkers felt when both the Dodgers and the Giants moved to the West Coast. She talked about recounting every play of each day’s Dodger game for her father when he got home from work at night—perhaps the birth of her storytelling skills! Her enthusiasm was infectious and the fans shared their frustrations with loyalties to perennial losing teams, escalating salaries, unstable rosters, and interleague play. However, the refrain in the background was, “Take me out to the ballgame!”

Goodwin is now working on a biography of Abraham Lincoln and his relations with his cabinet. The Social Science Division will be ready to invite this masterful storyteller for a return engagement upon its publication. And who knows, by then the Red Sox may have won a World Series!

This memorable day was made possible by the very generous support of EBSCO Subscription Services and LEXIS-NEXIS, as well as the Education; Information Technology; Museums, Arts and Humanities; Military Librarians; and Transportation Divisions; by the New York; San Francisco Bay Region; and Washington, DC Chapters; and by SLA members Liz Bryson, Michael Kolakowski, and Kenlee Ray. Our thanks to all!
The Freedom Forum and the Special Libraries Association recently provided four librarians the opportunity to work abroad in an International Freedom Forum Library. The participants in the 1997 program were:

Chris Hardesty, *Raleigh News & Observer*
Russia
Barbara Vandegrift, formerly of the National Press Club
Manila, Philippines
Margot Williams, *Washington Post*
Hong Kong
Jan Tudor of JT Research
Argentina

**Travels in Russia**
*by Chris Hardesty*

I knew I'd find hearty food and beautiful sights in Russia, but the most satisfying part of the whole experience is the success of the program.

I spent two weeks helping journalists and students—more than sixty in all—to effectively use the Internet for news research. My time was divided between Moscow and St. Petersburg.

Although I made onsite visits to newspapers and universities, my home base was the National Press Institute offices in each of the cities. Specifically, NPI's Cyberjournalism Center in Moscow and the Freedom Forum News Library in the St. Petersburg NPI office.

Program planners advertised the sessions to local media and a schedule was prepared before my arrival. It was a full schedule, too. On most weekdays, I met with two different groups for three hours each. A couple of groups returned for a second day of instruction.

Experience levels between the groups varied significantly. Some attendees had never before used the Internet and needed to know the fundamentals, while others were wanting to improve their searching techniques. A few of the more advanced pupils were even looking for some guidance in learning HTML.

Regardless of their abilities or experience, it was great to have the attention of so many people who were so eager to learn. Teaching Russian journalists and journalism students how to use the Internet is basically no different from coaching anyone else. The pupils were anxious to learn helpful hints and practical use of the Internet despite unpredictable or slow connections.

The problem of language differences was solved by translators. About half of the sessions, though, were made up of bilingual students. I found those sessions to be more productive, only because translation time didn't interfere with instruction time.

A translator was also provided during my free time on weekdays. These translators, many of whom were university students studying the English language, acted as tour guides and took me sightseeing.

Everyone I met on the trip was very kind and many seemed to go out of their way to make sure I was comfortable. But one person who must be named is the Freedom Forum librarian in St. Petersburg, Chris Hamilton. He really did go out of his way to make sure my fellowship ran smoothly.

The only complaint I have about the fellowship is that I didn't have enough free time to see and do all the things I wanted to see and do. But because my entire experience was such a positive one, I'm planning a personal trip to St. Petersburg later this year.

Hardesty may be reached via e-mail at: chardest@nando.com.
The Freedom Forum and Special Libraries Association are seeking applications from librarians for a two week program providing opportunities for librarians to work abroad in an international Freedom Forum Library. The projects will be conducted in Europe, Asia, South America and South Africa.

There are four training opportunities in 1998. The project will be to conduct a training program and create appropriate training materials on the Internet and its use in news research. One librarian will conduct training in each of the Freedom Forum's centers, located in Buenos Aires, Hong Kong, Johannesburg and London, and within each region at an additional location to be determined.

Applications for this program will be judged by a panel of representatives from the Special Libraries Association and The Freedom Forum.

**QUALIFICATIONS:**

- MLS from an accredited school.
- Proficiency with Internet as a research tool.
- Interest in the news library environment.
- Current member of Special Libraries Association.

**TO APPLY:**

In addition to completing the application form, you must supply the following information:

1. An essay outlining the training program you would develop, the training methods and materials you would use, the training activities you would organize and why you are uniquely qualified to execute this project.
2. Three references or letters of recommendation.

You may also include a current resume (optional and not in lieu of completed application form).

**DEADLINE:**

Your application must be postmarked by September 30, 1998 to qualify for the 1998 program. All materials, including recommendation letters and essay should be submitted by the deadline.

Send the completed application to:

Phyllis Lyons  
Director/Library Services  
The Freedom Forum  
1101 Wilson Boulevard  
Arlington, VA 22209  
Phone: 703/284-2882  
Fax: 703/528-3520  
E-Mail: plyons@freedomforum.org

**EXPENSES:**

The Freedom Forum will arrange and fund airfare, lodging, per diem for meals, shipping of materials, and a $1000 stipend for the successful candidate.

**NOTIFICATION:**

The successful candidate will be notified in writing by October 16, 1998.

Upon completion, the candidate is required to submit a report to the Director/Library Services of The Freedom Forum detailing the activities and results of the project.
# APPLICATION FORM

**Last Name:** __________________________  **First/Middle Name:** __________________________

**Permanent Address (where you can be reached by the Selection Committee):**

**Address:** ________________________________________________________________

**City:** __________________________  **State/Province:** __________________________

**Country:** __________________________  **Zip/Postal Code:** __________________________

**Telephone (where you can be reached by the Selection Committee):**

---

**EDUCATION**

**Undergraduate College:** ____________________________________________________

**Degree:** __________________________  **Year Degree Granted:** __________________________

**Major:** __________________________  **Minor (if you had one):** __________________________

**Graduate College:** _______________________________________________________

**Degree:** __________________________  **Year Degree Granted:** __________________________

---

**EMPLOYMENT EXPERIENCE**

**Current Position:** __________________________  **From:** __________________________  **To:** __________________________

**Company:** __________________________

**Responsibilities:** __________________________________________________________

**Previous Position:** __________________________  **From:** __________________________  **To:** __________________________

**Company:** __________________________

**Responsibilities:** __________________________________________________________

**Previous Position:** __________________________  **From:** __________________________  **To:** __________________________

**Company:** __________________________

**Responsibilities:** __________________________________________________________

**Previous Position:** __________________________  **From:** __________________________  **To:** __________________________

**Company:** __________________________

**Responsibilities:** __________________________________________________________

**Other Appropriate Experience:** ______________________________________________

---

**Career Goals:** __________________________

---

**Applicant Signature:** __________________________  **Date:** __________________________
SLA Would Like to Thank the 1998 Annual Conference Sponsors

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THOMSON
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American Banker • CDA/Spectrum • The Investext Group • Securities Data Company

GUIDE TO SLA EXHIBITS Disclosure

REFRESHMENT BREAK
American Society of Mechanical Engineers

REFRESHMENT BREAK
Elsevier Science

REFRESHMENT BREAK
Moody’s Financial Information Services

EUROPEAN COMMISSION Luncheon
West Group

LIBRARY SCHOOL ALUMNI Reunion

SWETS Subscription Service

EMPLOYMENT CLEARINGHOUSE
Telesec/CORESTAFF
Library Services

CAREER ADVISORY SERVICE
C. Berger And Company

CEU TECHNOLOGY TRACK
OneSource Information Services, Inc.

CEU FINANCE TRACK
Securities Data Co.

CEU LIBRARY MANAGEMENT TRACK
Bowne & Company

PRESIDENT-ELECT’S RECEPTION FOR STUDENTS
Practising Law Institute

PRESIDENT’S RECEPTION NERAC

1999 PROGRAM PLANNING SESSION
Institute for Scientific Information

PROGRAM PLANNERS OFFICE
Cuadra Associates

STAFF OFFICE
ALPSP/Turpin

EXHIBITOR’S OPENING RECEPTION
CISTI
Information Dimensions
Niles Software, Inc.
Bureau van Dijk
1997/98 Treasurer's Report

The Special Libraries Association closed fiscal year 1997 in a favorable position due in large part to the very successful annual conference which broke previous records for registration and featured a sold out exhibit hall. Other noteworthy highlights of the fiscal year included investment fund earnings and fund development income both in excess of $50,000 more than projected. These figures are of particular significance since the additional income enabled SLA to fund and implement projects at an accelerated rate. For instance, the initial phases of implementing the virtual association were not slated until a future year, and we are already well into the execution of SLA's electronic commerce site.

At the close of 1997, the association's financial records and statements were audited by the independent accounting firm of Langan Associates, P.C. SLA's audited 1997 Statement of Revenues and Expenses reports total assets of $8,420,737; total liabilities of $2,182,691; total revenues of $5,513,877; total expenses of $5,474,967; and total net assets of $6,238,046. The General Fund books were closed in a positive position of $23,904 which the Board of Directors approved to distribute to the Global 2000 Fund.

The total audited fund balances at December 31, 1997, were $6,238,046 as follows:

<table>
<thead>
<tr>
<th>Fund</th>
<th>Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Fund</td>
<td>$1,717,918</td>
</tr>
<tr>
<td>General Reserve Fund</td>
<td>$2,252,443</td>
</tr>
<tr>
<td>Information Technology Fund</td>
<td>$287,504</td>
</tr>
<tr>
<td>Building Reserve Fund</td>
<td>$504,041</td>
</tr>
<tr>
<td>Scholarship Fund</td>
<td>$419,433</td>
</tr>
<tr>
<td>Non-Serail Publications Fund</td>
<td>$245,547</td>
</tr>
<tr>
<td>SLA Endowment Fund</td>
<td>$254,704</td>
</tr>
<tr>
<td>Steven I. Goldspiel Memorial Research Fund</td>
<td>$168,180</td>
</tr>
</tbody>
</table>

As previously mentioned, the investment portfolio performed extremely well during 1997. The unrealized gain on the total portfolio was $364,640, and the total return on investment exceeded 20 percent. The association's investment portfolio at March 31, 1998, had a market value of $3,776,150.58, with a cost basis of $2,988,102.77. The portfolio is conservatively balanced with cash and cash equivalents, fixed income, and equities.

While a strong membership base is the key to a successful organization, it often poses significant financial challenges in order to provide services to the membership. During 1997, the association spent $4,838,287 delivering programs and services to the membership, accounted for as follows:

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allotments to Chapters, Divisions, Caucuses, and Student Groups</td>
<td>7%</td>
</tr>
<tr>
<td>Membership Recruitment and Retention</td>
<td>2%</td>
</tr>
<tr>
<td>Publications</td>
<td>14%</td>
</tr>
<tr>
<td>Conferences and Meetings</td>
<td>26%</td>
</tr>
<tr>
<td>Professional Development</td>
<td>12%</td>
</tr>
<tr>
<td>Public Affairs</td>
<td>11%</td>
</tr>
<tr>
<td>Leadership Services</td>
<td>16%</td>
</tr>
<tr>
<td>Other Programs and Services</td>
<td>12%</td>
</tr>
</tbody>
</table>

For every member of the association, SLA must raise an additional $73.29 of net income to support the full range of services listed above. SLA is meeting this challenge through its non-dues revenue-producing programs and activities. During 1997, the association derived a significant 74 percent, or $4,318,940, from non-dues revenue sources.

While FY 1998 got off to a sound financial start, this year's annual conference has not provided the desired levels of income. While this conference has been great for education, networking, exhibits, and general programming, the bottom line has suffered from less than expected registrants and sponsorship income. The association has therefore entered into a contingency plan geared at reducing expenditures. While it is not expected to significantly affect the programs and services at this point, it should be noted that programs and services will be funded more conservatively for the remainder of the year.

As we begin the process of assembling the FY 1999 Budget, the Board of Directors, Finance Committee, and staff will continue to look carefully at the issues raised by the IRS audit of 1991 and the focus of the congressional activities on not-for-profit organizations. Running a non-profit corporation poses many challenges. As with any viable organization, the association operates under sound business principles. The association is concerned with meeting the needs of its customers—the membership. The association is concerned with the bottom line and profitability. The association is concerned with investing for the future. Continued financial and membership growth are the keys to positioning SLA as the leading organization in the information industry which is, after all, our stated vision. However, being a non-profit organization presents additional rules and regulations which are specific to associations and sometimes challenge the general business operatives.

The Finance Committee, in making recommendations, and the Board of Directors, in making decisions, must examine issues with regard to dues versus non-dues ratios; related versus unrelated business income; and compliance to the very specific, often-constraining Revenue Code of the Internal Revenue Service.

Continued on page 46
Copyright

This Land Is Your Land: Campaign Research at the Copyright Office

As my brother Bruce Guthrie considered a political campaign, he wanted to know if he could use the song and line, “This Land Is Your Land” in his campaign commercials and posters. This question provided an opportunity to research the issue at the Library of Congress Copyright Office.

The Copyright Office came into existence on July 8, 1870, when President Ulysses S. Grant signed the law that designated the Library of Congress as the central agency for copyright registration and deposits in the United States. Today, the Copyright Office holds the answers to questions of ownership on copyrighted works, particularly older ones.

To research the copyright holder of the song, “This Land Is Your Land,” we went to the Library of Congress, Madison Building, Room 401. There are huge card files containing the registered works. We looked through eras of authors or composers to find the first appearance, in this case Woodrow Wilson “Woody” Guthrie.

The first appearance found was March 30, 1956, indicating that the song, while unpublished previously, was published in 1956 and that the publisher was Ludlow Music, Inc. The copyright law of the United States provides that for works originally created and published or registered before January 1, 1978, the term of copyright is twenty-eight years. During the last (twenty-eighth) year of the first term, the copyright was eligible for renewal for an additional forty-seven years, totaling seventy-five years. If the copyright was not renewed, the item would then fall into the “public domain” and could be used freely without permission.

In this case, since the original registration took place in 1956, the renewal year was 1984 and, indeed, the copyright for the song was renewed January 23, 1984, which extended copyright for an additional forty-seven years. The process of looking through the files can be circumvented for works that have been renewed by using the computer system which gives this history, as well. It demonstrates that the copyright holders are Arlo Guthrie, Joady Guthrie, and Nora Rontante.

Knowing that the song “This Land Is Your Land” is still a copyrighted work and not in the public domain, we needed to find out how to obtain permission to use it. To obtain such permission, one can contact the Harry Fox Agency in New York (1-212-370-5330) to inquire about music rights. Pursuing this, a letter was faxed to The Richmond Organization (1-212-633-1233) asking permission to use some of the music in campaign commercials. A letter of response was received back from The Richmond Organization stating that the composition “This Land Is Your Land” is not available for the proposed usage.

The conclusion was “This Land Is Your Land” may not be sung as a political campaign. However, regarding the question of using the title, “This Land Is Your Land” on a bumper sticker, Professor Sarah K. Wiant of Washington & Lee School of Law notes, “The general rule is that titles cannot be copyrighted.” So, the use of the title would probably be all right.

To keep up on copyright developments, one can subscribe to the copyright listserv from the Copyright Office by sending a message to LISTSERV@RS8.loc.gov. In the body of the message write “SUBSCRIBE USCOPYRIGHT.” Their web site is http://www.loc.gov/copyright. Also, to keep up on copyright legislation, consult THOMAS, the Library of Congress legislative database, at http://www.loc.gov. Search under the term “copyright.” As well, the Copyright Office staff is very helpful and will shepherd your research inquiries through to conclusion.

by Lawrence Guthrie, II. For more information on Copyright Corner or to contribute to the column, please contact Guthrie at: 1-202-662-6158; fax: 1-202-778-8658; e-mail: lguthrie@cov.com.

Money Matters, from page 45

Revenue Service. This means seeking ways to become more efficient; re-engineering the delivery of programs and services utilizing technology to its fullest advantage; and looking once again at the dues income.

In 1997, the Board of Directors accepted the recommendation of the Finance Committee to institute a long-range financial plan. The long-range plan was initiated by the Finance Committee to counter ongoing financial projections which consistently demonstrate that by 1999 SLA will be in a negative financial situation unless action is taken to decrease expenses and increase income. The plan was presented to and accepted by the association’s leadership. The plan was also presented to the membership via Information Outlook, the chapter and division newsletters, and the web site. The plan has been well-received by all.

As treasurer of the association, I have enjoyed serving the membership in this capacity immensely and I am very grateful to all of the board members with whom I have worked, the association staff for all of their support, and last but not least the members of the Finance Committee. I would like to formally recognize the 1997/98 Finance Committee: Roger Haley, Agnes Mattis, Lyle Minter, and Julia Peterson.

I look forward to serving the remaining two years of my term and communicating with you through the Money Matters columns. If you ever have any questions or comments, please feel free to contact me.
SLA EVENTS

For more information, visit our web site at www.sla.org/conf/meet/events.html or call SLA headquarters at 1-202-234-4700.

Marketing & Public Relations
Middle Management Institute
September 17-18, 1998
Anaheim, CA

Harnessing Intranet Potential
Fall Videoconference
October 8, 1998
Any location in the U.S., Canada, and Europe

Multimedia Distance Learning Courses
September 28–November 1, 1998
Any location in the world

Content Management: Putting Knowledge to Work
State-of-the-Art Institute
November 5-6, 1998
Washington, DC

SLA Winter Meeting
January 21-23, 1999
San Francisco, CA

SLA Winter Education Conference
January 24-26, 1999
San Francisco, CA

SLA 90th Annual Conference
June 5-10, 1999
Minneapolis, MN

SLA 91st Annual Conference
June 10-15, 2000
Philadelphia, PA

Global 2000
"The Information Age: Challenges and Opportunities"
October 16-19, 2000
Brighton, England

August
Information Seeking in Context
http://www.shef.ac.uk/misc/groups/disc/ISIC/ISIC1.html
ISIC 98
Sheffield, England

Substance Abuse Librarians and Information Specialists
http://salis.org/98migla.htm
SALIS
August 14-17, 1998
Los Angeles, CA

International Federation of Library Associations
http://www.ifla.org
IFLA
August 16-21, 1998
Amsterdam, Netherlands

Society of American Archivists
http://www.archivists.org/annual.html
SAA
August 31-September 6, 1998
Orlando, FL

September
International Conference on Geoscience Information
http://earth.agu.org/editor/info98
AGU
September 10-14, 1998
Washington, DC

Association for Global Strategic Information
http://www.infornetics.com/ag1page.html
AGSI
September 16-18, 1998
Atlanta, GA

October
Association of Records Managers and Administrators
http://www arma.org/hq/home.html
ARMA
October 4-7, 1998
Houston, TX

Midwest Regional Law Library
wentzj@vms.csd.mn.edu
Law Librarians Association of WI
October 8-10, 1998
Milwaukee, WI

KM Expo '98
http://www.kmexpo.com
KN World
October 13-15, 1998
Chicago, IL

FID (Biennial)
http://www.db.dk/fid/home_uk.htm
FID
October 11-17, 1998
New Delhi, India

Australian Library and Information Association
ALIA
October 25-28, 1998
Adelaide, Australia

November
Internet Librarian '98
http://infotoday.com/if98/if98.htm
Information Today
November 1-5, 1998
Monterey, CA

Online Audio Visual Catalogers
http://152.20.25.1/ruth/olac98info.html
OLAC
November 4-7, 1998
Charlotte, NC

1999
ALA Midwinter
http://www.ala.org/events
ALA
January 8-14, 1999
Philadelphia, PA

Information Online & On Disc '99
ALIA
January 19-21, 1999
Sydney, Australia

Association for Library and Information Science Education
ALISE
January 26-29, 1999
Philadelphia, PA

ACRL 9th Annual Conference
http://www.acrl.msu.edu/acrl/previndex.html
April 8-11, 1999
Detroit, MI

ASIS Annual Meeting
http://www.asis.org/conferences/index.html#am98
ASIS
October 25-29, 1998
Pittsburgh, PA

Coming
Summary

Special Librarians Set New Standard for Academe
by Deborah S. Greaty and Barbara A. Greenman

The Special Libraries Association has identified a set of core personal and professional competencies for special librarians in the twenty-first century that “form the basis for the continued survival and growth of special librarianship in the information age.” These competencies comprise a new standard for special librarians and are equally adaptive for other information professionals, especially those in academic settings. Librarians who have internalized the skill sets outlined in the SLA competencies find themselves uniquely prepared to step into leadership roles in any type of library, and an increasing number of librarians are making the move to academe.

SLA in Indianapolis: Attendees Take the Checkered Flag

Professional development and commitment to advancing their association were on the minds of more than 5,300 information professionals that came from around the world to Indianapolis, Indiana, June 6-11, 1998, to participate in the Special Libraries Association's 89th Annual Conference, “Leadership, Excellence, Performance: Information Professionals in the Driver's Seat.” Read about the highlights from this year's conference including the keynote address, the exhibit hall, sponsorships, association events, division and caucus activities, and more!

The Freedom Forum/SLA International Library Program

The Freedom Forum and Special Libraries Association provided four librarians the opportunity to work abroad in an international Freedom Forum library this past year. The projects were conducted in the Philippines, Honk Kong, Argentina, and Russia. Read a first-hand account of a participant's trip to Russia and get important information on what the program has to offer in 1998.

Somme
Les bibliothècaires spécialisent une nouvelle norme pour les universités
par Deborah S. Greaty et Barbara A. Greenman

L’Association des bibliothècaires spécialisés a identifié un ensemble de compétences essentielles tant personnelles que professionnelles pour les bibliothécaires spécialisés du vingtième siècle, lesquelles constituent le fondement de la survie et de la croissance continues des bibliothécaires spécialisés de l’information. Ces compétences, qui incluent une nouvelle norme pour les bibliothécaires spécialisés, peuvent gagner trente adorables pour les autres professionnels de l’information, surtout ceux qui travaillent dans un cadre universitaire. Les bibliothécaires qui ont assimilé ces talents dînés dans les compétences de la SLA se trouvent unique et profondément assurés de leur rôle de leader dans l’importance de la bibliothèque, et un nombre croissant de bibliothécaires se dirigent vers les universités.

La SLA Indianapolis : Les participants s'emparent du drapeau damiers

Plus de 5,300 professionnels de l'information, ayant en tête le développement professionnel et leur vrai but de pousser leur association, ont convergé des quatre coins du monde vers Indianapolis (Indiana, États-Unis) pour prendre part au 89e congrès annuel de l'Association des bibliothécaires spécialisés (6-11 juin 1998) intitulé Leadership, Excellence, Performance : Les professionnels de l'information sont aux commandes. Lisez les comptes-rendus sur les clous du congrès de cette année, y compris le discours-programme, la salle d'exposition, les sponsors, les projets de l'association, les activités des divisions et comités, etc.

Le Forum de la liberté/Le programme international de la SLA pour les bibliothèques

L'année passée, le Forum de la liberté et l'Association des bibliothécaires spécialisées a fourni quatre bibliothèques l'occasion de travailler à travers une bibliothèque du Forum international de la liberté. Les projets ont été réalisés aux Philippines, Honk Kong, en Argentine et en Russie. Lisez le compte-rendu de première main du voyage d'un participant en Russie et obtenez les informations importantes sur ce que le programme a offert en 1998.

Resumen
Los bibliotecarios especiales fijan un nuevo nivel para el mundo de la erudición
por Deborah S. Greaty y Barbara A. Greenman

La Asociación de bibliotecas especiales ha identificado un conjunto de aptitudes personales y profesionales esenciales para bibliotecarios especiales en el siglo veintiuno que forman la base de la supervivencia y el crecimiento continuo del trabajo del bibliotecario especial en el contexto de la información. Estas aptitudes comprenden un nuevo nivel para bibliotecarios especiales y son igualmente adaptables para otros profesionales de la información. Bibliotecarios que han internalizado los conjuntos de habilidades y capacidades necesarias en las aptitudes de la SLA se encuentran singularmente preparados para tomar capacidades de dirigentes en cualquier tipo de biblioteca, y un número creciente de bibliotecarios hacen el cambio hacia el mundo de la erudición.

SLA en Indianapolis: Los asistentes toman el banderín del ganador

El desarrollo profesional y el compromiso de avanzar su asociación estaban en las mentes de más de 5,300 profesionales de la información que vinieron de todo el mundo a Indianapolis, Indiana, del 6 hasta el 11 de junio, 1998, para participar en la 89 Conferencia anual de la Asociación de bibliotecas especiales, Liderazgo, excelencia, desarrollo profesional de la información como innovadores. Lea sobre los puntos destacados de la conferencia de este año incluso el discurso de apertura, el centro de exposiciones, patrocinio, programa de actos de la asociación, actividades de sección y comités directivos, y más!

El foro de libertad/Programa internacional de la biblioteca

El foro de libertad y la Asociación de bibliotecas especiales proporcionaron a cuatro bibliotecarios la oportunidad de trabajar en el extranjero en una biblioteca de un foro internacional de libertad este año. Los proyectos se presentaron en Filipinas, Hong Kong, Argentina, y Rusia. Lea un relato del viaje a Rusia de un participante, y obtenga información importante sobre lo que ofrece el programa en 1998.
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