Spring 2011

Academic Gateway, Spring 2011

San Jose State University Library

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University library website now accessible on smartphones

A new mobile website allows King Library patrons to use their smartphones to find books and articles while they are on the road, in class, at the local coffee shop, or on the other side of the world. From library.sjsu.edu, any mobile device will automatically direct users to the mobile version of the university library’s website at library.sjsu.edu/m, which is specially designed for display on a small screen.

The library’s web team built the mobile site on an open source content management system and optimized the site for use with smartphones and other wireless devices. From the mobile site, users can check library hours, search for articles in the online databases, find books in the catalog, and manage their library accounts. Students and faculty can also connect to one of the library’s research subject guides or call the reference desk to talk to a librarian.

University library surveys indicate that students and faculty often prefer to access library research materials through the web rather than having to locate printed copies, particularly when searching for journal articles. Increasingly, SJSU users are accessing the library’s resources from mobile devices such as smartphones, iPads, netbooks and iPods, which provide speed, portability and convenience.

The new mobile website complements the university library’s growing suite of electronic resources available to SJSU students and researchers anywhere in the world, 24 hours a day. Having access to the library website on a smartphone adds value and convenience to the library’s services by making them available to students when and where they need them.

Try the new mobile site on a smartphone and visit library.sjsu.edu/contact-us to make comments or suggestions.

DID YOU KNOW?

With any smartphone, you can use a QR-code reader to scan the SJSU library’s mobile barcode to access the library website faster.
MESSAGE FROM THE DEAN

The spring 2011 issue of Academic Gateway highlights new technology-driven initiatives at the King Library. Online tutorials in the use of digital resources, the implementation of ScholarWorks for faculty research, access to the library’s resources on mobile devices, new online research databases and recently digitized photographic collections are among the many new resources and services now available to the San José State University community. University librarians and staff are working hard to keep the SJSU library at the forefront of digital library innovation while continuing to provide excellence in the core functions of all libraries: access to collections, research assistance, instruction in the use of resources and community outreach.

I am very pleased to report that, in spite of an increasingly tight budget, the library has been able to add new titles to the collection of digital databases available to students to support their learning and research needs. It is imperative that the library continues to build digital collections, including databases, electronic journals, and electronic books, so that SJSU students can stay current with the growing information base in their respective majors. Students will also welcome the ease of access to the library and its resources via their handheld mobile devices along with the dozens of online tutorials now available on how to use databases and other information resources.

Of particular interest to faculty and graduate students is SelectedWorks, a new feature of the university’s institutional digital repository. Celia Bakke, our open access and institutional repository librarian, describes the features of this new university service in this issue. It is a marvelous opportunity for SJSU faculty to join an international network of scholars by making their research available digitally and establishing an author profile complete with digital versions of selected research. Student master’s theses are already available via the repository. To learn more about SelectedWorks, see Celia’s article on page 7 or contact her directly in the library.

I invite you to read the entire issue of this Academic Gateway and learn how the library is supporting your research and teaching as well as enhancing student learning, retention and success in progress toward graduation. As always, I welcome your suggestions for library initiatives and any questions you may have about library collections and services. Please be in touch.

—Ruth Kifer

SJSU Library Dean

Endowments enrich library collections and services

Join the ranks of university library supporters and contribute to the growth and vitality of the university library collections and services by making a gift to an existing endowment or creating one of your own.

Endowments fund library programs and collections vital to the university’s educational mission. By providing funds for the library in perpetuity, endowments provide an annual income to enhance library services and resources in ways that go far beyond base budgets.

The university library offers several ways to foster student success for years to come, including endowments, memorial funds and bookplates. Endowments are created with a donation and the establishment of a Memorandum of Understanding that outlines the purpose of the endowment. Donations under $25,000 are considered pre-endowments and need to be built up to a minimum balance of $25,000 within five years of being established to become permanent endowments. The principal of an endowment is never spent and is forever a source of revenue for the library.

Each endowment supports a unique collection, and each book purchased using money from an endowment bears a specially designed bookplate. Honorary bookplates provide opportunities to commemorate a special person or event, a heritage or an area of interest in a way that benefits everyone who uses the library. The following shows some of the ways people have enriched the university’s library.

Established endowments

Established by SJSU alumna Genevieve Caputo Rolla, the Genevieve Caputo Rolla Chemistry Collection Endowment was created to enrich and enlarge the university library’s chemistry collection in support of teaching, learning and research. Funds will support acquisition of print and electronic chemistry books as well as digital information resources and databases related to chemistry.

The Janet W. Noah Endowment for Children’s Literature honors the memory of Janet Weldon Noah, an elementary school teacher and wife of the late James Noah, SJSU journalism emeritus faculty member and public relations officer. Janet Noah, an avid reader and published author, taught school for...
many years in the Union School District of San José, where she was recognized as 1990 Teacher of the Year. This endowment enables the university library to enrich its treasury of children’s literature and to develop its collection of information resources on the study of teaching children’s literature.

Established in honor of the university’s associate dean upon her retirement in 2006, the Jo Bell Whitlatch History Collection Endowment supports the growth of the library’s holdings in history.

The purpose of the Library Leadership Endowment is to provide financial support to expand and enhance all subject areas of the university library collections, including but not limited to traditional print media, digital resources, and video and audio formats.

Created in memory of Mark Trent Goldberg, the late executive director of the Ira and Leonore Gershwin Trusts, the Mark Trent Goldberg Endowment supports the library’s musical theater collection of books, video recordings, DVDs and electronic resources.

Assisted by a challenge grant from the National Endowment for the Humanities, the NEH Endowment for Humanities Digital Collections will strengthen and enrich the library’s digital collections in the humanities, which are accessible to the university community as well as public visitors to the library.

The Patricia Rowe Burns California History Endowment was established by fifth-generation Californian Patricia Rowe Burns to encourage others to develop interest and research in California history, especially the history of early Spanish and French settlers.

The Portuguese Heritage Collection Endowment recognizes the contributions and culture of the Portuguese to our local community and beyond. A fund established in partnership with the Portuguese-American community, this endowment allows the King Library to significantly enhance its holdings in all areas of Portuguese literature, art, history and social studies, and allows for the expansion of its cultural heritage collections.

Established in 2005 in memory of Ruth Ann Moore, book lover and one of the King Library’s first docents, the Ruth Ann Moore Memorial Library Art Collection Endowment supports the art, design, art history and graphic arts collections.

Pre-endowments

The Library Faculty Student Scholarship Pre-Endowment was established to grant scholarships to students working in the King Library.

The Library Science Collection Pre-Endowment will fund a more comprehensive academic collection and other resources to support the largest graduate degree program at SJSU and the largest accredited library and information science program in the world.

The SJSU Special Collections and Archives Pre-Endowment will support one of the most beloved areas of the King Library, Special Collections. Located on the fifth floor, Special Collections is the repository for materials unique to the King Library, including the university archives, extensive resources in the realm of California history, and the personal papers of local political leaders and community change makers.

Special funds

Established by the university’s history department, the Dr. Mary Condon Memorial Book Fund supports the purchase of books and other materials about English and Irish history and affairs.

Also established by the university’s history department, the Mildred Gentry Winters Endowment Fund supports the purchase of books and other materials focusing on California history.

Honorary bookplates offer another type of special contribution to the library. The gift of a bookplate can memorialize a colleague or friend, celebrate a birthday or anniversary, honor the accomplishments of a graduate, or simply support the library in a creative and lasting way. For a gift of $100 to the university library, donors can request that a bookplate be placed in a book in the subject area of their choice.

Learn more

To learn more about adding to or creating one of these important legacies, visit library.sjsu.edu/giving-library/ or contact SJSU Library Dean Ruth Kifer at 408-808-2419 or ruth.kifer@sjsu.edu.

In an average week, approximately 72,000 visitors pass through the doors of the King Library.
For more information about these and other public events, visit the university library website at library.sjsu.edu/events.

**Friends of the King Library book sale**

**May 21–22, 2011**

**June 25–26, 2011**

Library bookstore patio

One weekend each month, the Friends of the Dr. Martin Luther King, Jr. Library host a book sale in the bookstore patio at the university entrance to the King Library. Saturday sales run from 10 am to 5 pm, and Sunday sales run from 1 to 5 pm. Revenues from the sales are donated to the library for a variety of programs that benefit the community. For more information, call 408-808-2681.

**San José Japantown: A History Book Project**

**May 4, 7–9 pm**

**Rooms 225–229, second floor**

Using images and artifacts, members of San José Japantown’s history book production team will provide an introduction to the project and an overview of San José Japantown’s history. Speakers will include Curt Fukuda, Jim Nagareda and Ralph Pearce. This program is sponsored by the King Library’s California Room.

**“100 Years: Winning the Vote in California”**

**Through May 21**

**Special Collections lobby, fifth floor**

This exhibit serves as a reminder of the brave and spirited women who paved the way for women’s equality in American society. The materials provide a snapshot of the impact of the western suffrage movement on national politics and the role of Alice Paul, Lucy Burns, Sarah Bard Field, Carrie Chapman Catt, Susan B. Anthony, Elizabeth Cady Stanton and others in securing national voting rights through the Nineteenth Amendment in 1920. More recent materials document the attempt of the Women’s Heritage Museum to build a women’s history museum in San Francisco. Many of the artifacts in this exhibit are from the university’s Women’s Heritage Museum/International Museum of Women Records, 1887–2005 and 1970–1997, which document the suffrage movement and the formation of the museum.

**“Legacy of Quran: Message of Peace”**

**May 1–27**

**Fourth floor exhibit area**

The King Library is one of seven Bay Area institutions to display this exhibit of Islamic art. To learn more about the paintings, photos, textiles, woodwork and collages based on the theme, “Legacy of Quran: Message of Peace,” visit islamicartexhibit.com/about/.

**“From Our Land”**

**Through June 29**

**Second floor exhibit area**

Set against California’s bucolic agricultural scene, this exhibit celebrates Nikkei farmers and relates the story of the Nikkei farm experience from the turn of the twentieth century to the present day. The exhibit also examines the Nikkei’s response to the changing political climate both before the 1900s and after the passage of Executive Order 9066 in 1942. The hope is that “From Our Land” will shed new light on the first Nikkei, the Issei, who came to call America home, the Nikkei’s struggle to become citizens, and the descendants who are recognized as Americans because of that struggle.

**“Prodigy to Progeny: Beethoven as Pupil, Teacher and Paradigm”**

**Through June 30**

**Room 580, fifth floor**

This exhibit draws on the collections of the Ira F. Brilliant Center for Beethoven Studies and original programs and autographs of some of the leading Beethoven interpreters from the nineteenth and early twentieth centuries. Visitors will see pages from a handwritten piano method book from ca. 1790, autographed documents with Beethoven quotations by Hans von Bülow and Eugene d’Albert, an early piano roll featuring Wilhelm Backhaus performing the “Hammerklavier” Sonata and much more. Audio guides will be available to listen to selections featured in the exhibit, including excerpts from Beethoven’s own sonatas and piano works by Beethoven’s teachers and students.

**“Interpretations in Watercolor” by Santa Clara Valley Watercolor Society**

**July 10–August 27**

**Second floor exhibit area**

Original water media paintings, including watercolor, acrylic and mixed media works, make up this summer exhibit by the Santa Clara Valley Watercolor Society. The subject matter ranges from landscapes and still lifes to figures and abstracts. Each painting is inspired by a favorite quote, poem or piece of prose from the artist’s own work.

**“A Chinese-American Odyssey through Words and Images”**

**September 1–29**

**Second floor exhibit area**

This exhibit features images from Belle Yang’s books for adults and children, paired with corresponding text and paintings.

**James Murray photography**

**September 1–30**

**Fourth floor exhibit area**

James Murray’s photography brings into focus eclectic perspectives on the ordinary, ubiquitous, and subliminal objects and sceneries of our daily journey through life. Murray’s unique vision reminds us that an abundance of surprisingly abstract, mysterious and often delightful tableaux surrounds us, when we look. Treat yourself to a new way of seeing offered by his imagery.
Two new digital collections offer King Library users a more complete history of Santa Clara County. The library’s Special Collections & Archives now includes San José State’s The Normal Pennant Collection, making available an early twentieth-century student publication, and the John C. Gordon Panoramic Collection, a group of historical local photographs. Both collections are available through the library’s Digital Collections website at digitalcollections.sjlibrary.org.

The Normal Pennant Collection

Published monthly from 1898 to 1909, The Normal Pennant featured humorous literary tales, book reviews, poems, lyrics, updates on clubs and societies, campus activities, jokes and advertisements from local businesses. Because San José Normal School was a teacher training college, The Normal Pennant also reported on teaching training on campus and around the state. Each of the 42 volumes was beautifully illustrated with woodcut designs, photographs and line drawings created by the student body.

The Normal Pennant is part of the San José State University Student Publications Collection, which includes student-created guides, magazines, newsletters, newspapers, pamphlets and yearbooks. Publications range from 1880 to 2004, with the bulk of the collection dating from 1960 to 1990.

Panoramic photography collection

The John C. Gordon Panoramic Collection documents Santa Clara County from the 1920s through the 1960s. Funded by a generous grant from the National Historical Publications & Records Commission, 526 panoramic images taken by Gordon, a local photographer, are being digitized and published on the Digital Collections website.

Panoramic images are created using a wide-angle lens, a technique sometimes referred to as “wide-format photography.” Panoramas in this collection depict ordinary life in the valley, including views of local agricultural operations, business organizations, churches, storefronts and images of downtown San José. Gordon also photographed accidents and criminal trials for the San José Mercury News. He died in 1967 at the age of 80.

The King Library’s digital collections contain a representative selection of the contact prints in the Gordon Collection, including images of hotels, water parks, weddings and funerals. The library is continually adding new material to the digital collection.

Expanding collections online

The Normal Pennant Collection and the Gordon Panoramic Collection are the newest of the growing local collections being digitized at the King Library. To view all of the library’s digital collections, visit digitalcollections.sjlibrary.org. For more information, contact Danelle Moon at 408-808-2061 or danelle.moon@sjedu.

ADD YOUR KNOWLEDGE TO LIBRARY’S DIGITAL COLLECTIONS

As the King Library’s digital collections grow, so do the mysteries of people and places in old photos and documents. The library’s digital collections contain images and publications that have been hidden in archives for years, and many of the people and places shown in those materials are unidentified. The library’s technical services department has created a way for library users to add their knowledge to the university’s store of information. When viewers click on images on the Digital Collections website (digitalcollections.sjlibrary.org), a link at the bottom of the page prompts users to “Tell us about this item.” The link leads to a form where people can share what they know.

Digitizing the King Library’s special collections has been an ongoing joint project of San José State University’s Special Collections and the San José Public Library’s California Room. For the past two years, cataloging experts in the library’s technical services department have learned the art of creating metadata to describe photographs and items in the library’s digital collections, which is labor and time intensive.

To keep abreast of new materials and collections as they are added to the Digital Collections website, such as the recently added photos from the YWCA of Silicon Valley Collection, subscribe to one or more of the library’s RSS feeds at digitalcollections.sjlibrary.org/cdm4/ourcollections.php.
Library adds new history and literature databases

The university library has added several new history and literature databases to its online catalog. The following new additions are available at libguides.sjsu.edu/a-z.

NEW LIBRARY DATABASES

The following new databases can be found in the library’s online catalog and on the library’s Articles & Databases web page at libguides.sjsu.edu/a-z. Community users may access these resources when visiting the King Library.

Black Short Fiction and Folklore from Africa and the African Diaspora is a comprehensive collection of short stories and folklore from Africa and the African Diaspora as well as selected literary magazines. Themes range from oral traditions that date back many hundreds of years to contemporary tales of modern life.

Caribbean Literature is a searchable collection of poetry and fiction produced in the region during the nineteenth and twentieth centuries. Titles include numerous rare and hard-to-find works written in English, French, Spanish, Dutch and various Creole languages. Future releases will also feature journals, reference works and interviews with key writers.

World History: The Modern Era covers history from the Renaissance to the present in a reference format. Eras include: The Emergence of Modern Europe, 1500–1700; The World Beyond Europe, 1500–1776; The Age of Reason, 1700–1800; and A Time of Revolutions, 1776–1825. Also included are peer-reviewed essays by scholars and experts that address questions such as, “Was Marxism the motivating factor behind the Russian Revolution?” and “Was the Congress of Vienna a Success?”

Oral History Online provides in-depth indexing to more than 2,700 collections of oral history materials in English from around the world. The collection also provides keyword searching of almost 283,000 pages of full text by nearly 10,000 individuals from all walks of life. It also contains pointers to more than 4,100 audio and video files and nearly 19,000 bibliographic records.

FURTHER INFORMATION

Databases aggregate content on a subject and make it available electronically. The university library subscribes to hundreds of databases on a variety of topics, including the arts and humanities, companies and industries, and science, engineering and technology. Many databases provide the full text of articles, while others provide abstracts and citations that point users toward the original sources. Still others house image, sound, or video files.

To learn more about these and other online resources or to make an appointment to come to the library for a demonstration, contact Sue Kendall, the university library’s head of collection development, at 408-808-2039 or susan.kendall@sjsu.edu.

Currently the university library has 71,000 e-journals available in 375 comprehensive electronic databases.

New online tutorial shows ways to improve database searches

A three-minute tutorial recently added to the library’s online collection shows students how to improve their database searches.

The tutorial, “Find Articles Faster: Boolean Operators,” available on the library website at tutorials.sjlibrary.org/tutorial/findarticleBoolean, demonstrates how to use the three common Boolean operators—AND, OR, and NOT—to combine or exclude search terms.

Watch this new tutorial to see how:

• AND narrows a search and makes it more specific

• OR broadens a search and allows the use of synonyms and related words in addition to their main search terms

• NOT excludes words and phrases from a search

“Find Articles Faster: Boolean Operators,” one of dozens of tutorials found at libguides.sjsu.edu/tutorials, allows viewers a chance to provide feedback at the end. To suggest a topic or research method you would like to see covered in a three- to five-minute tutorial, contact Ann Agee at 408-808-2033 or ann.agee@sjsu.edu.
Faculty invited to create research profiles on SelectedWorks

SJSU faculty are encouraged to share their research and scholarship on the ScholarWorks website and join an international network of scholars.

By establishing an author profile on SelectedWorks (scholarworks.sjsu.edu/sw_gallery.html), faculty members have the opportunity to present a summary of their research interests and affiliations, post and share articles, working papers and presentations, and archive their work in a viewable, usable manner. The SelectedWorks site is affiliated with SJSU ScholarWorks (scholarworks.sjsu.edu/), a digital collection that represents the scholarship of faculty, students, and staff. As the university’s institutional repository, ScholarWorks aims to bring together the university’s research, providing access to and preserving the unique work of the SJSU community.

An attractive template and corresponding tools facilitate uploading documents and generating readership reports. For some excellent examples of sites that represent faculty research interests and scholarship, see the author profiles created by Andrew Wood, communication studies professor (works.bepress.com/andrew_wood/), Robert Morelos-Zaragoza, associate professor of electrical engineering (works.bepress.com/robert_morelos-zaragoza/), and Tom Layton, emeritus professor of anthropology (works.bepress.com/thomas_layton/).

All faculty members are encouraged to participate. Celia Bakke, the university’s digital repository and scholarly communication librarian, will gladly work with faculty members to create a site, or will create the site for them. Faculty members will need to supply a statement of their research focus, their photo, and a list of publications and presentations. After the basic site has been established, the SelectedWorks editor gives faculty members the ability to make changes to the site quickly and easily, without special technical expertise.

To create an account, go to works.bepress.com. For more information or for assistance with an author profile, contact Celia Bakke at 408-808-2469 or celia.bakke@sjsu.edu.

University librarians answer calls from distance learners around world

From the corner of the university campus at Fourth and San Fernando Streets, King Library reference librarians field questions from around the world—from SJSU distance education students and faculty.

Tina Peterson, science and health professions librarian, often fields questions from students in the university’s online post-professional occupational therapy master’s program studying in Hong Kong, Dubai, Malta, Ireland, Switzerland and South Africa. Student queries via email, Elluminate and Skype range from requests for “five peer-reviewed articles on the effects of malaria in the African continent” to a particular author’s work on adverse reactions to the smallpox vaccine.

“Because their library access is all online except for books from Interlibrary Services, distance education students ask questions about how to access our databases, journals, and other resources,” Peterson notes. That does not mean university librarians cannot get books into the hands of remote students. “Interlibrary Services once filled a book request from an Israeli student in the program,” recalls Peterson.

Marci Hunsaker, new liaison librarian for the School of Library and Information Science, estimates she has answered “well over 100 distance learning student questions so far this semester,” including one from the United Kingdom, several from the East Coast and many from Southern California. University librarians do not stop at online links or catalog boundaries to provide materials or information. When a thesis writer in Korea wrote to Paul Douglass, director of the Martha Heasley Cox Center for Steinbeck Studies, that he “cannot at the moment cross the sea” to read Steinbeck Studies of Japan, vol. 27, Douglass scanned and emailed selected articles to him. When a thesis writer in England contacted Douglass for material the center did not have, he put the student in touch with a professor emerita who could help her.

If you or your students need it, SJSU librarians will find it. To learn more about the library’s services and resources for distant students and faculty, visit libguides.sjsu.edu/distanceservices.
Susan Kendall, education liaison and coordinator for collection development, published a review of the Children's Literature Comprehensive Database in a recent issue of Reference Reviews (2011, 25:2, 34). Reference Reviews offers a comprehensive and unbiased appraisal of current literature and provides a concise analysis of the latest and most significant reference material available today both in hard copy and digital formats. In collection development, reviews of library resources are constantly sought after for quality assessment of resources. Kendall’s article was highlighted as a key review for the issue.

Engineering librarian Mengxiong Liu, PhD, is doing a lecture tour at Shanxi University and Shanxi Provincial Library in China in May. Liu’s lectures cover an array of topics, including library services in higher education, library science education, and research and development in library and information science. Liu has also received a sabbatical award for fall 2011 to conduct research on “the characteristics and scholarly quality of open access journals in library and information science.”

Toby Leigh Matoush, instruction coordinator and English, world languages and urban planning librarian, was recently awarded a grant from the National Endowment for the Humanities and the American Library Association for Louisa May Alcott program planning. The grant will fund four programs and an online discussion based on the biography Louisa May Alcott: The Woman Behind “Little Women” by Harriet Reisen and the award-winning film of the same name. The book and program series explore the secret life of Louisa May Alcott as pulp fiction writer, civil war nurse and advocate for suffrage and abolition.

Valeria Molteni, communicative disorders, linguistics and language development, nutrition and nursing librarian, authored a chapter in International Students and Academic Libraries: Initiatives for Success, a book to be published by Academic & College Research Libraries in June 2011. The chapter, “Connecting to International Students in Their Languages: Innovative Bilingual Library Instruction in Academic Libraries,” describes experiences about giving library instruction to bilingual students in their native languages. It also discusses the challenges of and offers suggestions for improving international students’ literacy skills by providing library instruction based on students’ heritage and languages.

SJSU Special Collections librarian Danelle Moon has been awarded a sabbatical for the spring of 2012 to assess current practices at college and research libraries in creating digital content for primary sources in special collection libraries. This project will include a literature review and survey of academic institutions on their digital library management practices with the goal of enhancing student virtual access to primary sources and creating a sustainable and permanent digital library collection. Ultimately, Moon hopes to improve descriptions of photographic materials and to train staff in best practices for creating metadata for the SJSU Special Collections digital library.

Patricia Stroh, Beethoven Center curator and the university’s music librarian, will be presenting a paper at the annual conference of the Society for the History of Authorship, Reading, and Publishing in Washington, D.C., in July 2011. Her presentation for a session on music publishing will describe a recently discovered source for Beethoven’s Piano Sonatas, op. 2, a proof copy of the first edition with copious handwritten corrections. Stroh was also recently appointed chair of the local arrangements committee for the annual meeting of the Music Library Association scheduled for San José in March 2013.