It's a Marathon, Not a Sprint: Launching and Sustaining the Momentum for Open Access Journals

Crystal Goldman
Scholarly Communications Librarian
San Jose State University

Journal Start-Up

- Enthusiastic group of volunteers
  - Editors
  - Reviewers
  - Formatters
  - Promoters
- Funding
  - Fee-based
  - Non-fee-based

Long-Term Planning

- Have a backup plan for editors
  - Career changes, life happens, etc.
  - Succession plan
- Technical/administrative support
  - IT
  - Student assistants
- Continuously recruit reviewers
  - Authors make good reviewers too!

Recruiting Authors

- Authors choose to submit to journals based on readership/audience
  - Target audience: scholars in the same field
- Reputation of Journal
- Getting cited faster, reaching broader audience, increased visibility with OA not as important as "the ability to effectively target and communicate with their key readers, an imprimatur of authority and quality, and reasonable levels of publisher service" (Rowlands, Nicholas, & Huntington, 2004, p. 263).

Recruiting Readers

- Reaching the Target Audience
  - Indexing in directories and databases
  - Search engine optimization
  - Networking with scholarly organizations

Real World Examples

- Journal of Popular Romance Studies

- Journal of Applications and Practices in Engineering Education

Journal of Popular Romance Studies

from the International Association for the Study of Popular Romance

IASPR &JPRS

Browse

- o by Author
- o by Title
- o by Issue

Issues

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ISSN: 2159-4473

About the Journal

Romantic love permeates popular culture, and it has for centuries. We hear the discourse of romance in love songs, love stories, and advertisements; in political debates; in advice columns and self-help books; in Disney movies and young adult fiction; in celebrity culture and fandom; and in the semiotic codes and lived decorum of real-life relationships, from hook-ups to break-ups. We understand our own affective lives in terms derived from the culture industry of romantic love, where even singleness is framed in terms of love or its absence.

In every medium and genre, love stories give shape to our narratives about the past (historical romance), the present (is love in crisis, yet again?), and the future (what will romantic relationships look like, centuries from now?). But academic investigations of romantic love and its related topics like gender, sex, relationships, sentiment, and intimacy have long been isolated from one another, both geographically and by discipline.

Peer-reviewed and open-access, JPRS brings together the best in contemporary scholarship on all of these topics in popular culture, now and in the past, anywhere in the world.

The Journal also welcomes reviews of relevant scholarly works, along with interviews, pedagogical discussions, and other material of use to scholars and teachers in the field of Popular Romance Studies.

For submissions guidelines, current calls for papers, and a list of topics of interest, please visit our Submissions page. All submissions are reviewed by our Executive Editor, Eric Selinger, who will pass on manuscripts of merit to two appropriate peer reviewers for blind peer review.

For further information, please direct your inquiries to managing.editor@jprstudies.org.

Current Issue: 3.2 (June 2013)

Journal of Applications and Practices in Engineering Education

Journal of Applications and Practices in Engineering Education

The International Journal of Applications and Practices in Engineering Education is an online, peer reviewed, open access journal for the dissemination of applications and practices (the ones that work and the ones that don't) used by engineering education practitioners in their classrooms and beyond. **Papers from practices in all points in the engineering and technology student pipeline, including K-12, Undergraduate Education, Graduate Education and after engineering and technology graduates enter the Professional Workforce are welcome. Papers from all engineering and technology disciplines are welcome.** Once published, papers will be subjected to moderated discussions and commenting from the journal readership so the engineering education community will formulate and define best practices through continual vetting of ideas.

The major aims of the International Journal of Applications and Practices in Engineering Education are:

1. To provide an international, peer-reviewed forum for exchange and sharing of instructional applications and practices among engineering educators from all engineering disciplines;

2. To provide an open access forum for engineering educators to share their successes and struggles in practicing their craft of educating engineers, (what was done, for what purpose, with what outcome); The goal is to create shared understanding of successful strategies to overcome struggles.

3. To promote bridging of engineering education theory and practice, but approaching the problem primarily from a practitioner's perspective, whether or not a practice fits with known theory.

4. To ultimately improve engineering educators' practice.

The journal will publish original articles about engineering education applications and practice in the following areas:

Classroom Practices: Papers in this section will typically present practices used by engineering educators in a classroom setting. For example, a particular way of asking questions in the classroom, or a unique method of discussion in the classroom.

Informal Practices Outside the Classroom: This section will publish papers on practices engineering educators use outside the classroom. For example, a unique homework policy, or a new way of incorporating field experiences for engineering students.

Assessment of Practices: This section will specially focus on novel assessment tools and techniques to assess the effectiveness of a certain practice. For example, a new survey to quickly assess how well a discussion went in a classroom, or a new interactive format for keeping an electronic diary of student reflections about a certain practice.

Technology and Engineering Education Practice: Papers published in this section will detail the use of technology in furthering the effectiveness of the practice of engineering educators. For example, enhancement of student collaboration using wiki tools, or scaffolding using software tools.

Faculty Development Activities for Improvement of Practice: This section will provide engineering faculty an opportunity to write about any unique professional development efforts they were part of, especially for improving their instructional practice.

Industry Perspectives: This section will publish papers from industry practitioners who may be able to contribute to improving engineering instructional practice.

Student Perspectives: The editors and editorial board will invite papers from student authors to provide student perspectives on the practices and instructional efforts of engineering educators. This will be important for evaluating the effectiveness of practices.

Applications of Education Theory: Papers that illustrate applications of widely accepted learning theory in engineering education/education will be published in this section. Software applications developed using accepted learning theories and principles will also be published in this section.

Announcements

Journal is being redirected.

The leadership of the journal has recently changed. As a result, the purpose of the journal is being redirected. No new submissions are being accepted at this time.

Posted: 2013-05-08   More...

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Sustainability

- Combination of factors (not all controllable)
- Good planning
- Funding
- Outreach and promotion
- Reliability is KEY

Questions? Comments?

crystal.goldman@sjsu.edu

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