Fall 2012

**Academic Gateway, Fall 2012**

San Jose State University Library

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This Newsletter is brought to you for free and open access by the Library at SJSU ScholarWorks. It has been accepted for inclusion in Academic Gateway by an authorized administrator of SJSU ScholarWorks. For more information, please contact scholarworks@sjsu.edu.
SJSU has many truly outstanding authors and researchers. To celebrate the contributions of SJSU authors, the Office of the Provost, the university library and the Spartan Bookstore are jointly hosting the first annual SJSU author recognition event. Faculty and staff who have recently published a book will be honored for their accomplishments on Monday, November 5, from 3 to 5 pm in the King Library, rooms 225–229 (second floor). If you would like to attend, please RSVP at bit.ly/Q1Qsx9 by October 26, as seating is limited.

More than 50 eligible entries from authors across campus have been accepted. These books were published between January 1, 2011, and December 31, 2012, by reputable publishing houses. They include scholarly books, works of fiction and nonfiction, poetry, art books, textbooks, anthologies and edited books. Authors being honored have been asked to submit a copy of their book for display at the event to Elisabeth Thomas, outreach librarian at the King Library, by October 1. Qualifying books that are only available in ebook format will also be recognized.

For more information about the event, contact Library Dean Ruth Kifer at 408-808-2419 or Elisabeth Thomas at 408-808-2193.
South Bay Water Recycling program became available, the King Library Bay Area landfills. Only green products are used to clean the building, and 97 percent of discarded materials are recycled, keeping them out of sustainable practice. The library is also part of SJSU’s recycling program, increasing the number of electronic books in the collection, which is a timesaver, reducing the amount of paper required to print books and in electronic resources. All 50 types of light fixtures in the library’s building were analyzed and changed. To reduce the electricity consumption of the building by over 25 percent, 4,000 of the 5,000 book stacks were retrofitted with more energy-efficient bulbs and occupancy sensors.

Cleaning the library with green products, reducing electricity consumption, preserving fresh water resources, designing the landscape around the library to reduce soil erosion and utilize drought-tolerant plants, maintaining excellent air quality and moving to electronic resources are all part of the sustainable efforts staff are making each day to ensure that King Library is operated to take full advantage of its energy-efficient design.

Tours focusing on the library’s design and sustainability features, in addition to collections and art, are available every Thursday at 11:30 am. For more information about the tours, call 408-808-2181.

The King Library is proud to announce the building’s silver-level LEED certification. LEED, Leadership in Energy and Environmental Design, is an internationally recognized certification system that verifies a building is energy efficient and operated in a sustainable manner. The certification process involves verifying efficiencies with data collected over a three-month period in six different categories: water efficiency, energy and atmosphere, materials and resources, indoor environmental quality, innovation and design, and sustainable sites.

For the library, points were received for circulating books multiple times, reducing the amount of paper required to print books and increasing the number of electronic books in the collection, which is a sustainable practice. The library is also part of SJSU’s recycling program, and 97 percent of discarded materials are recycled, keeping them out of Bay Area landfills. Only green products are used to clean the building.

The King Library was designed with two separate water supply lines, one for drinking water and sinks, and one for toilets. In 2010, when the South Bay Water Recycling program became available, the King Library connected the toilet supply line, which saves 5 million gallons of drinkable water per year.

The King Library is now almost 10 years old and several significant changes in the use of library space are taking place. The Student Computing Services Center has been moved from the lower level of the library to a much more visible space on the fourth floor. Students are able to check out laptops and iPads for up to one week at a time. This facilitates students’ use of the library’s growing collection of more than 100,000 ebooks. Also, coming in the spring semester, a new SJSU student–only research and learning commons will be opened on the library mezzanine.

To make better use of our library space, rarely used print periodical indexes (remember the Readers’ Guide to Periodical Literature?) have been moved from the second floor of the library to the lower-level compact shelving, providing an enlarged seating area on the second floor, close to staff assistance at the reference desk. Old print periodical indexes are still available for use adjacent to the periodicals service desk on the lower level.

Last, but certainly not least, we are proud to tell you that the King Library is now LEED certified at the silver level, demonstrating leadership in energy and environmental design. Read about this accomplishment and the library’s successful efforts to operate in the most energy-efficient and green manner possible.

We hope you will enjoy this entire issue of Academic Gateway and learn more about how the library is supporting your teaching, learning, and research, and making SJSU students our top priority. Please be in touch with your suggestions and comments.

—Ruth Kifer
SJSU Library Dean
For more information about these and other public events, visit the King Library website at library.sjsu.edu/events/.

“Undocumented Threads: An exhibit by Consuelo Jiménez Underwood”

Now through October 28, 2012
Cultural Heritage Center, fifth floor
Using her signature form, Jiménez Underwood weaves barbed and other wire to shape her views and personal reflections of the U.S.-Mexico border. A textile artist, she weaves, sews and embellishes the beauty, grace and dangers of the border, simultaneously addressing contemporary dilemmas faced by Chicanas and Chicanos. Underwood is a globally renowned artist who has displayed her work and lectured throughout the world. She is a former SJSU professor from the School of Arts & Design, where she oversaw the Fiber/Textile program.

Amy D’Andrade lecture
September 26, 2012, noon–1 pm
Rooms 225–229, second floor
In this University Scholar Series event, Amy D’Andrade presents research focusing on the process of reunification between parents and their children placed in foster care. D’Andrade’s studies provide a deeper understanding of the problems confronted by parents attempting reunification. D’Andrade is an associate professor in the School of Social Work in the College of Applied Sciences and Arts (CASA) and director of the CASA Center for Applied Research in Human Services.

“English Versus Viennese: Dueling Fortepianos”

October 3, 2012, 7–8:45 pm
Schiro Program Room, fifth floor
In this First Wednesday event, the King Library’s Beethoven Center presents a close-up view of the center’s instruments, featuring Janine Johnson and a new video by Robert Brilliant.

Jan English-Lueck lecture
October 24, noon–1 pm
Rooms 225–229, second floor
This University Scholar Series event features anthropologist Jan English-Lueck, associate dean of the College of Social Sciences at SJSU and a distinguished fellow at the Institute for the Future. English-Lueck has authored several books that explore how working in Silicon Valley shapes our communities, families and bodies. Most recently, she authored Being and Well-Being: Health and the Working Bodies of Silicon Valley.

“Day of the Dead 2012: The Art of Remembrance”

October 8–31, 2012
DiNapoli Gallery, second floor
Reception: October 11, 2012, 6–9 pm
Rooms 255–257, second floor
Join the library for its sixth-annual Day of the Dead celebration. The San José Multicultural Artist Guild will again host altars curated by Mary Jane Solis, presented in traditional styles of Meso-America as well as the ever-evolving Mexican urban and Chicano forms. Join us for music, pan de muerto and hot chocolate at the opening reception on October 11, 6–9 pm, in rooms 255–257.

Tours of the Martha Heasley Cox Center for Steinbeck Studies

October 23, 2012, 6:30–7:30 pm
October 27, 2012, 2–3 pm
Center for Steinbeck Studies, fifth floor
Peter Van Coutren, archivist for the Martha Heasley Cox Center for Steinbeck Studies, will be leading two tours of the center. Established in 1974 as the Steinbeck Research Center, the Center for Steinbeck Studies is the largest public collection of materials by and about John Steinbeck, whose works include Of Mice and Men, The Grapes of Wrath and East of Eden. For more information, visit as.sjsu.edu/steinbeck/. This event is cosponsored by the San José Public Library’s Online Book Club (www.sjpl.org/ebookclub).

Joan Mitchell: Lady Painter lecture
November 7, 2012, 7–9 pm
Schiro Program Room, fifth floor
In this First Wednesday event, SJSU Special Collections and Archives hosts a lecture by SJSU art professor Patricia Albers, featuring her recent book Joan Mitchell: Lady Painter.

Craig B. Clements lecture
November 28, 2012, noon–1 pm
Rooms 225–229, second floor
This University Scholar Series event features Craig Clements, associate professor in the Department of Meteorology and Climate Science, who received a $900,000 National Science Foundation CAREER grant last spring for his work in tracking atmospheric conditions in and around wildfires. His work will help better predict wildfire behavior and conditions that could lead to increased wildfire danger. Clements and his team of SJSU students will be doing fieldwork throughout the Fall 2012 semester.

Reading by Steinbeck Fellows Marian Palaia and L. Rebecca Harris
December 5, 2012, 7–9 pm
Rooms 225–229, second floor
In this First Wednesday event, the Steinbeck Center presents Steinbeck fellows Marian Palaia and L. Rebecca Harris, who will read from their respective works-in-progress. A reception and question-and-answer session will follow.

“The Art of Emory Douglas: Powerful Images Challenging the World”

December 2012–February 2013
Cultural Heritage Center, fifth floor
This exhibit features the work of Emory Douglas, who was the Minister of Culture for the Black Panthers from 1967 until the party disbanded in the 1980s. His graphic art was featured in most issues of the newspaper The Black Panther and has become an iconic representation of the struggles of the party during the 1960s and 1970s.
New databases facilitate scholarly research

Electronic databases provide access to information and scholarly research in many disciplines. The university library subscribes to hundreds of online databases, and continues to add new databases to support faculty and student research. Like other library databases, the selected new resources below may be accessed from both the library’s online catalog and the library’s Articles & Databases web page at library.calstate.edu/sanjoose/. Community users may access these resources when visiting the King Library.

NEW LIBRARY DATABASES

**Black Short Fiction and Folklore from Africa and the African Diaspora** is a comprehensive collection of short stories and folklore from Africa and the African Diaspora as well as selected literary magazines. Themes range from oral traditions that date back many hundreds of years to contemporary tales of modern life.

**Dictionary of Gnosis & Western Esotericism** provides critical overviews discussing the nature and historical development of important currents and manifestations such as Gnosticism and Hermeticism, astrology, alchemy and magic, the Hermetic tradition of the Renaissance, Rosicrucianism, Christian Theosophy, Freemasonry and Illuminism. It also contains articles about the life and work of all the major personalities in the history of Gnosis and Western Esotericism, including their ideas, significance and historical influence.

**Encyclopaedia of Judaism** is a unique reference tool that offers an authoritative, comprehensive, and systematic presentation of the current state of scholarship on fundamental issues of Judaism, both past and present. While heavy emphasis is placed on the classical literature of Judaism and its history, the database also includes principal entries on contemporary issues. Covering a tradition of nearly 4,000 years, some of the most distinguished scholars in the field describe the way of life, history, art, theology, philosophy and the practices and beliefs of the Jewish people.

**Ethnographic Video Online** contains more than 800 videos representing cultures from around the world. It includes animation, documentaries, field recordings, interviews and performances. The collection can be searched by film maker, author, ethnographer, geographic location or cultural group.

**Humanities International Complete** provides the full text of hundreds of journals, books and other published sources from around the world. With worldwide content pertaining to literary, scholarly and creative thought, Humanities International Complete is an invaluable resource for students, researchers and educators interested in all aspects of the humanities.

**Nursing Education in Video** covers the fundamentals of nurse training and advanced topics in nursing. Subject areas include anatomy and physiology, basic clinical skills, cardiology, communications, gerontology, infection control, legal aspects of nursing, long-term care, medication administration, medication error prevention, nursing assistant skills, obstetrical nursing, pediatrics, surgical care and wound care.

**Simmons OneView** provides access to U.S. adult consumer data such as product and brand usage, spending behavior and media habits. Gathered and compiled by the Simmons Market Research Bureau, this database provides information about American consumers by gender, age and household income. Approximately 30,000 adults and children over six years of age participate in the Simmons research. The survey gathers data on almost 8,000 brands in 465 product categories and covers technology, personal finance, diet and health, media, political outlook, self-concepts, shopping behavior, interests, and attitudes toward money, free time, recycling, work and food.

Note: Access to Simmons OneView requires a user name and password. Usernames and passwords are on the SJSU Library passwords page at library.sjsu.edu/electronic-journals-index/get-library-passwords.

**U.S. Congressional Publications** indexes information produced by or pertaining to the United States Congress from 1789 to the present, and includes bills, laws, legislative histories, committee prints, House and Senate documents and reports, the Congressional Record, the Code of Federal Regulations and the Federal Register. This collection also includes some full-text titles.

**Vietnam War and American Foreign Policy, 1960–1975** contains governmental, military and other primary source material related to the war in Southeast Asia, and also includes a wide spectrum of other material dealing with American foreign policy during this tumultuous period. Included are reports from the CIA, the National Security Council, the Environmental Protection Agency, the U.S. Information Agency, the Military Assistance Command—Vietnam (MAC-V), and the related personal papers of Presidents Kennedy, Johnson and Nixon. Also included are official military histories for the U.S. Army and Marine Corps, as well as translations of captured Viet Cong/North Vietnamese documents. This database also provides material related to America’s relations with other parts of the world, including the Middle East, during this period.

**Vietnamese Language and Culture** contains language and cultural information about Vietnam, the Vietnamese language, culture, and history. The database also includes information about Vietnam’s relations with other parts of the world, including the Middle East, during this period.

**Humanities International Complete** is a comprehensive collection of modern life. Contemporary tales of modern life and work and food.

**Curriculum Catalog** contains information about the history of Gnosis and Western Esotericism, the Encyclopaedia of Judaism and related personal papers of Presidents Kennedy, Johnson and Nixon. Also included are official military histories for the U.S. Army and Marine Corps, as well as translations of captured Viet Cong/North Vietnamese documents. This database also provides material related to America’s relations with other parts of the world, including the Middle East, during this period.

**Humanities International Complete** contains information about Vietnam’s relations with other parts of the world, including the Middle East, during this period.
A college graduate with information literacy skills seeks out, accesses and evaluates information effectively. These lifelong skills can be adapted for any specific purpose and as technology changes. While information literacy has always been a top priority for SJSU and the university library, the Western Association of Schools and Colleges (WASC) recently added it as one of five graduation proficiencies.

To support and strengthen this proficiency, the university library has been working to integrate information literacy into the curriculum. Last April, a day-long symposium was offered to faculty to kick-start the integration of information literacy into course assignments for the Fall 2012 semester. Subject librarians worked with the symposium’s teaching participants on information literacy. Assessment of assignments was also highlighted at the symposium, and the SJSU library’s in-house assessment instrument was introduced.

With information literacy–infused courses, students learn skills not only to understand assignments and what is needed but also how to locate information effectively, find reliable resources such as library databases, and ethically use information to avoid plagiarism. This program successfully incorporates information literacy skills into this semester’s course work, moving SJSU one step closer to preparation for the WASC visit and further supplying SJSU students with the skills needed for research before and after graduation.

University librarians would like to help more faculty integrate information literacy into course assignments and assess the results. To develop new assignments, improve previously created assignments so they effectively incorporate information literacy skills, or learn how to use our in-house information literacy assessment tool, contact your liaison librarian or email Toby Matoush, SJSU library instruction coordinator, at toby.matoush@sjsu.edu. To find your liaison librarian, visit your department’s research guide at libguides.sjsu.edu.

One participant’s story

Professor Marilyn K. Easter worked with business liaison librarian Diana Wu to create information literacy assignments for Easter’s Integrated Marketing Communication course. Here’s her story:

“Integrating information literacy as part of the curriculum is a ‘treatment’ that assists students in conducting valid and reliable research in preparation for their final project.

“To measure learning outcomes, I use a rubric for grading students’ final written project for an Integrated Marketing Communication class. Similar to the instructions for their library assignment, students are required to demonstrate competencies by locating three journal articles that were published in the past five years and, using their marketing research knowledge, to conceptualize a framework for demonstrating what they have learned from reading these articles. Students are required to prepare a two-page summary combining these articles and a bibliography using APA format.

“In order to get an ‘A’ in this class, students must effectively utilize the library resources; locate and apply at least 10 reliable, interesting sources; and effectively integrate all of them into the research product.

“I have worked with the business librarian over the last 13 years to find the ‘treatment’ so students can learn how to perform effective research, including critical thinking and using information ethically and legally.”

—Marilyn K. Easter
Professor, Marketing & Decision Sciences
Launched in Spring 2012, SJSU’s Affordable Learning Solutions (ALS) initiative has been quickly embraced across campus. This program provides information on how to lower the cost of classroom materials for students by offering faculty a variety of low-cost and no-cost educational resources.

On April 9, more than 100 faculty and staff attended an ALS Fair at the King Library to hear about innovative textbook alternatives from Flat World Knowledge (www.flatworldknowledge.com), Open.Michigan (open.umich.edu) and Apple (www.apple.com/education/) as well as SJSU’s Spartan Bookstore (sjsu.bncollege.com), which is dedicated to offering textbook rentals and lower-cost ebook versions of required texts.

Collaborative workshops for faculty were held in March and June in partnership with the Center for Faculty Development, the CSU Chancellor’s Office, the Provost’s Office, the Disability Resource Center and eCampus. These workshops allowed faculty to work one-on-one with a librarian to find affordable and open-source resources for the classroom. Faculty also engaged in brainstorming classroom activities that involve digital materials and ways to assess student learning in courses using affordable solutions.

More workshops will be offered in the 2012–2013 academic year. An online workshop for distance faculty is scheduled for October 12, 10–11:30 am; to sign up, go to bit.ly/LDjG99. An authoring workshop is scheduled through the Center for Faculty Development for November 6 from noon to 1 pm in the King Library, room 213. This workshop, held in conjunction with KQED, will give faculty an opportunity to learn about free digital tools that can be used to create learning objects for their courses.

The library continues to search for required textbook titles that students can freely access from our existing digital collection. In Spring 2012 alone, more than 126 freely available ebooks were available through the library in lieu of print textbooks, saving an estimated $51,588 for SJSU students.

The university library’s Affordable Learning Solutions website (library.sjsu.edu/als) provides faculty and students with a portal for finding open educational resources, low-cost classroom materials and information on ALS events. Your academic department’s liaison librarian (library.sjsu.edu/librarians) can also assist in finding low- or no-cost alternatives for teaching. For more information, contact librarians Ann Agee at 408-808-2033 or ann.agee@sjsu.edu, or Christina Mune at 408-808-2046 or christina.mune@sjsu.edu.

DID YOU KNOW?

During the 2011–2012 academic year, there were 182,577 downloads from SJSU ScholarWorks (scholarworks.sjsu.edu) by people from more than 165 different countries. ScholarWorks is a digital repository of SJSU’s research and scholarship. To be included in the SJSU repository, faculty should email a recent CV to library-scholarworks-group@sjsu.edu. An author profile can be set up for the faculty member, and the repository staff can check copyright on publications to find out which can be deposited in ScholarWorks.
Student Computing Services Center moves to fourth floor of library

The Student Computing Services Center has moved to the fourth floor of the King Library, bringing the checkout of iPads and laptops to the area where the majority of students prefer to engage in group study activities. The center’s desk is staffed by student assistants who understand their fellow students and are capable of providing the assistance they need. These assistants not only check out equipment, but also can assist students with library card pin numbers, SJSU One accounts, and wireless network logins. They are also trained to make referrals when necessary.

Laptops and iPad 2s are available for either a four-hour or one-week checkout to all SJSU students, faculty and staff with a Tower ID card. Applications installed on the library’s iPads include TED, Graphing Calculator 3D, and quick links to the library’s collections and services. For a complete list of apps installed on the library’s iPad 2s and for all borrowing terms and conditions, go to library.sjsu.edu/student-computing-services. Faculty may make recommendations for additional apps by emailing library-SCS-group@sjsu.edu.

For more information, call 408-808-2470 or email library-SCS-group@sjsu.edu. Personal laptops and other equipment are not serviced by the Student Computing Services.

Library debuts new user-friendly online catalog

At the beginning of the Fall 2012 semester, the library released a new and improved online catalog. The enhanced design gives the catalog the look and feel of a modern website and improves usability, making it easier for students and faculty to discover the rich variety of resources available at the library.

During the last 15 years, the library collection has become much more diverse as ebooks, ejournals, electronic article databases, digitized special collections and streaming video have been added to our traditional collection of printed books and articles. From a single searchbox in the new catalog, you now can find many of these resources in a unified search interface. With easy-to-use search limiters, you can focus on the specific content you need.

The “classic” catalog still is available to those who feel more comfortable with the traditional online interface, but we think you will enjoy the new design. Please give it a try and let us know what you think. From the home page of the library website at library.sjsu.edu, just enter a search term in the “Quick Search” box and click “Go.”

Comments and suggestions about the catalog may be sent to John Wenzler, the library’s associate dean for digital futures, at john.wenzler@sjsu.edu.
Library faculty and staff updates

Mengxiong Liu has been invited to serve on the Fulbright Specialist Program Review Committee for a second term because of her significant role in the process of selecting highly qualified academics and professionals in the library and information science field.

Carole Correa-Morris, head of acquisitions, Shirley Hwang, systems analyst, and Rae Ann Stahl, technical services manager, presented “Solving the Complexities of Ebook Record Management in Millennium” at the Innovative Users Group Conference in Chicago in April 2012. Their presentation focused on managing the increasing number of ebook collections at SJSU, and providing accurate and current access to these ebooks in the library catalog. At this same conference, Shirley Hwang also gave a poster session on “Automating Production Statistics at San José State University.”


Wu also authored a Journal of Library and Information Science (April 2012) article entitled, “Information Literacy in the Workplace: a Cross-Cultural Perspective.” The article reported on a study of how information literacy is perceived in the workplace and how employees obtain information to carry out their jobs effectively. Wu’s primary study applied a mix of research methods, including site visits, interviews and a survey.

Meet your new librarians

The SJSU library welcomes new librarians Adriana Poo and Linda Crotty. Poo and Crotty will perform duties related to collection development, information literacy, reference services and research consultation, along with other responsibilities in their assigned subject areas.

Crotty continued to pursue her interest in this area and became a member of the university library’s information literacy team.

Poo is the new liaison librarian for the Departments of Meteorology, Geology, and Interdisciplinary Science. She is currently the lead on standardizing research instruction, and embedding library course material and information literacy assessment into Science 2: Success in Science, and Science 90T: Success as Transfer Students courses. Poo has both a Master of Library and Information Science and a Bachelor of Science in Health Science with an emphasis in Gerontology from SJSU. While pursuing her MLIS, she worked as a King Library security officer. She was also one of a select group of recipients of the U.S. Institute of Museum and Library Services’ Librarians for Tomorrow scholarship program, which prepares students to serve their communities.

DID YOU KNOW?

Library videos can provide quick instruction on library services, resources and steps in the writing process. You can add these three- to six-minute videos to your D2L course shell or link to them from your faculty page. You’ll find them at library.sjsu.edu/library-channel.