Library News, Spring 2013

San Jose State University Library
The Dr. Martin Luther King, Jr. Library represents a unique collaboration between San José State University and the City of San José. Since 2003, the library has combined academic and public services in the nation’s largest joint library. Serving as both the university library for San José State and the main branch of the San José Public Library System, the King Library provides resources and services for a lifetime of learning.

During the month of September, San José State University and the San José Public Library will be celebrating the tenth anniversary of the opening of the Dr. Martin Luther King, Jr. Library. On August 1, 2003, the King Library opened to both SJSU students and the general public as the largest joint library in the United States, having combined resources from the City of San José and SJSU under one roof for both communities to use.

Ten years later the King Library thrives, supporting the needs of both SJSU students and the San José community, with an annual attendance of 2.5 million people. This award-winning partnership between SJSU and the city of San José provides innovative space with technology that supports lifelong learning and community growth. These shared goals for the King Library will continue to provide essential resources and services for San José.

The King Library staff invites everyone to attend the tenth anniversary events and explore the exhibits during the month of September. A kick-off event will be held on September 5 at 11 a.m. in the lobby adjacent to the library entrance at 4th and San Fernando Streets. San José Mayor Chuck Reed and SJSU President Mohammad Qayoumi will speak about the decade of successful partnership and unveil the contents of a time capsule from 1969.

On September 6, the sixth annual Library Dean’s List recognition dinner will feature the internationally recognized artist of the King Library’s “Recolecciones” public art collection, Mel Chin. The evening will begin at 6:30 p.m. with a cocktail reception, followed by dinner and entertainment at sunset on the eighth floor.

For more information about the library’s anniversary and September celebrations, go to www.sjlibrary.org/10th. If you would like to learn more about the Dean’s List dinner, contact Sabra Diridon, the library’s director of development, at 408-924-1510 or sabra.diridon@sjsu.edu.

**DID YOU KNOW?**
For more than 100 years, libraries have occupied the plot of land where the King Library now stands. The San José Carnegie Public Library was built in 1901, and Wahlquist University Library opened in 1942. To see pictures of both libraries, go to the King Library Digital Collections at digitalcollections.sjlibrary.org.
MESSAGE FROM THE DEAN

The school year is winding down, and what a busy year it has been! In January the library celebrated the grand opening of the SJSU Student Learning and Research Commons, a space designed to cultivate collaborative group work and student-centered learning that is enhanced by digital resources available in the library. Read more on page 5.

Issues of the Spartan Daily, San José State’s student newspaper, are now available in the SJSU ScholarWorks repository (scholarworks.sjsu.edu) going back to 2009. All issues are searchable and can be downloaded in PDF format, with new issues added on a weekly basis. Find out more on page 5.

As part of the Affordable Learning Solutions campaign to promote low-cost and free online materials to faculty as alternatives to expensive textbooks, the library started the program, “Textbooks Available as eBooks in the Library.” Library staff compare the list of textbooks required by faculty for the upcoming semester’s courses with the library’s collection of ebooks to see if any of the required titles are freely available through the library. Read how much the library has saved students through this program on page 6.

On May 10, the university library recognized 15 student assistants who work for the library and are graduating from SJSU in 2013. The library is extremely proud to have provided library employment as added value for these graduating student library assistants. Employment in a student-centered library environment is a real plus for a student’s academic success. Read more about the graduating student assistant reception on page 7.

On August 1, 2003, the Dr. Martin Luther King, Jr. Library opened for the first time to both SJSU students and the general public as the largest joint library of its kind in the United States. During the month of September, SJSU and the San José Public Library will be celebrating the tenth anniversary of the King Library with many special events and exhibits. Find out more by reading the cover story. Join us in celebration!

—Ruth Kifer, SJSU Library Dean
408-808-2419
ruth.kifer@sjsu.edu

Library awarded “Let’s Talk About It” grant

San José State University and the King Library have been awarded a “Let’s Talk About It: Muslim Journeys” grant from the American Library Association and the National Endowment for the Humanities to support events in the library for the 2013-2014 academic year.

The theme for these events is Literary Reflections. Events will include a series of lectures and discussions about literary works, including The Arabian Nights (anonymous), edited by Muhsin Mahdi and translated by Husain Haddawy; The Conference of the Birds, by Farid al-Din Attar, translated by Dick Davis and Afkham Darbandi; Snow, by Orhan Pamuk, translated by Maureen Freely; Dreams of Trespass, by Fatima Mernissi; and Minaret, by Leila Aboulela. Lectures and discussions will be facilitated by SJSU professor Persis Karim, faculty scholar with the Department of English and Comparative Literature, and SJSU librarian Peggy Cabrera.

The “Let’s Talk About It: Muslim Journeys” grant is the second half of the “Bridging Cultures Bookshelf: Muslim Journeys” program, which ran through the Spring 2013 semester. In addition to film viewings and faculty lecture presentations focusing on the themes of the Muslim culture, the “Bridging Cultures Bookshelf” grant also included books and films for the King Library collections.

Information about the “Let’s Talk About It” grant and upcoming events in the library can be found at libguides.sjsu.edu/muslim_journeys.

DID YOU KNOW?
There are one million visits to the university library’s website annually.
For more information about these and other public events, visit the King Library website at library.sjsu.edu/events.

“American Children’s Literature: A Window into the Twentieth Century”
Now through June 30
Elevator cases, fifth floor
This exhibit presents award-winning children’s literature from the 1920s to 1980s. On display are titles that have been awarded the Newbery or Caldecott Medal for their distinguished contributions to American literature for children.

“Zamorano Club 80 Retrospective: Capturing the Early History of California through Bibliography, Fine Press Printing, and Literature”
Now through September 8
Special Collections Reading Room, fifth floor
This exhibit showcases rare books documenting the early history of California and the fine press printing of the twentieth century. It explores the significance of the advent of printing and its impact on the development of western civilization.

“Flow” by artist Roberto Carlos
June 7–July 7
Fourth-floor exhibit area
View photos that highlight the beauty and grandeur of water surrounding areas people frequent to savor its splendor, such as rivers, beaches, seas, islands, waterfalls and lakes. On display will be photos taken by Roberto Carlos at Yosemite National Park; La Rosarito, Mexico; Canada; and the Philippines, along with contributions from guest artist Bernadette Escalona.

“Focus” by artist Randy Ordonez
July 26–August 26
Fourth-floor exhibit area
This collection features photos about “human interests,” evoking emotions in the viewers as it takes them on a journey to a culture within a culture.

“East African Stories of Migration: Community and Survival in the Silicon Valley”
August 24–September 28
DiNapoli Gallery, second floor
Telling the stories of East African immigrants to the Silicon Valley, this exhibit presents photographs and cultural objects such as jewelry, pottery, books, and traditional cloth and weavings.

“Photosurgeon” by photographer Richard B. Ressman, MD
October 2–December 15
DiNapoli Gallery, second floor
This exhibit features portraits and photographs of landscapes and architecture by Richard Ressman, an orthopedic surgeon who changed careers in 2002 and became a full-time photographer.

The King Library has been awarded a grant to host a six-week series of public programs entitled, “America’s Music: A Film History of Our Popular Music from Blues to Bluegrass to Broadway.” The film and concert series is free and open to everyone. All events will be held in King Library rooms 225–229 on the second floor.

From the earliest blues and jazz to today’s hip-hop, popular music has been one of our country’s greatest cultural contributions. The Thursday documentary screenings and discussions and the Saturday concerts in the “America’s Music” series will each focus on a musical genre: blues and gospel, Broadway, jazz, bluegrass and country, rock ‘n’ roll, and mambo and hip-hop.

“America’s Music” film and concert series

Blues and gospel
Thursday, September 12, 7 p.m.
Films: Martin Scorsese Presents the Blues: Episode 1, Feel Like Going Home (excerpt); Say Amen, Somebody (excerpt)
Saturday, September 14, 2 p.m.
Performers: Gospel Travelers, Spencer Jarrett Band

Broadway
Thursday, September 19, 7 p.m.
Film: Broadway: The American Musical, Episode 2: Syncopated City (1919–1933)
Saturday, September 21, 2 p.m.
Performers: To be announced

Jazz
Thursday, September 26, 7 p.m.
Films: Ken Burns’ Jazz, Episode 6: Swing, the Velocity of Celebration (excerpt); International Sweethearts of Rhythm
Saturday, September 28, 2 p.m.
Performers: SJSU Jazz Orchestra, under the direction of Aaron Lington

Bluegrass and country
Thursday, October 3, 7 p.m.
Film: High Lonesome: The Story of Bluegrass Music (excerpt)
Saturday, October 5, 2 p.m.
Performers: Bean Creek

Rock ‘n’ roll
Thursday, October 10, 7 p.m.
Film: The History of Rock n’ Roll, Episode 6: Plugging In
Saturday, October 12, 2 p.m.
Performers: Honey Wilders

Mambo and hip-hop
Thursday, October 17, 7 p.m.
Film: From Mambo to Hip-Hop: A South Bronx Tale (excerpt)
Saturday, October 19, 2 p.m.
Performers: Hip-hop performers from the Movimiento de Arte y Cultura Latino Americana (MACLA) Peapod Academy
Online databases allow in-depth research

Electronic databases provide access to information and scholarly research in many disciplines. The university library subscribes to hundreds of online databases and continues to add new databases to support faculty and student research. Like other library databases, the selected new resources below may be accessed from both the library’s online catalog and the library’s Articles & Databases web page at library.calstate.edu/sanjose. Community users may access these resources when visiting the King Library.

California Digital Newspaper Collection contains more than 400,000 pages of significant historical California newspapers published from 1846 to 1922, including the first California newspaper, the California, and the first daily California newspaper, the Daily Alta California. It also contains issues of several current California newspapers that are part of a pilot project to preserve and provide access to contemporary papers.

The Chicano Database is the most comprehensive bibliographic resource for information on Mexican-American topics and the only specialized database for Chicanos reference. Provides subject, author and title access to bibliographic and other sources related to Chicano/a art, education, folklore, health, history, labor, language and literature, music, politics, public policy, religion, sociology and women’s studies.

Europa World Yearbook provides political and economic information for more than 250 countries and territories. Special features include country-to-country comparisons of demographic, health, economic and educational statistics.

IBISWorld provides in-depth reports on more than 700 industries. Each report consists of 30 to 40 pages of key statistics and analysis on market characteristics, operating conditions, current and forecast performance, market size, market share of competitors, and industry growth rates. The U.S. Specialized Industry Reports section covers niche and emerging industries and the Global Industry Reports section provides world industry analysis.

Online Classroom: Ideas for Effective Online Instruction is a monthly newsletter that helps faculty, instructional designers and distance education administrators stay current with the latest online learning strategies, including creating and designing quality online courses that engage students.

The Chicano Database

Struggle for Women’s Rights: Organizational Records, 1830–1990 contains records of three important women’s rights organizations: the National Woman’s Party, the League of Women Voters and the Women’s Action Alliance. Originally a committee of the National American Woman Suffrage Association (NAWSA), the National Woman’s Party was founded in 1913 when Alice Paul and her colleagues broke away from NAWSA in dissent over strategy and tactics.

The Value Line Investment Survey provides independent investment information on 1,700 equity issues. For each stock covered, the database offers year-ahead and three- to five-year probable relative price performance, projections of key financial measures, and commentary on current operations and future prospects. Also included are individual stock reports, a key to locating the latest quarterly and supplementary reports, and views on the economy and the stock market.

DID YOU KNOW?
During finals week, when the King Library stays open 24 hours a day for San José State students, there can be as many as 1,000 students in the library overnight.
ScholarWorks hosts Spartan Daily archives

Many campus publications can now be accessed online through the SJSU ScholarWorks institutional repository (scholarworks.sjsu.edu). Since the fall of 2010, San José State has been adding electronic versions of the campus community’s scholarly output, such as conference proceedings, peer-reviewed journals, scholarly articles and faculty author profiles, to ScholarWorks. To increase exposure of ScholarWorks, the content is also indexed in Google Scholar and has been downloaded by students and scholars across the globe. Now, in addition to scholarly output, ScholarWorks is adding SJSU campus news.

ScholarWorks now hosts issues of the Spartan Daily, SJSU’s student newspaper, going back to 2009. All issues are searchable and can be downloaded in PDF format, and new issues are added on a weekly basis. Published through the School of Journalism and Mass Communication, the Spartan Daily covers news, sports, arts and entertainment, technology, and opinion related to the SJSU campus. Printed copies of the newspaper are distributed throughout the campus as a regular news source for SJSU.

In addition to the Spartan Daily, the SJSU ScholarWorks staff has been working diligently to make archived copies of other campus newsletters and publications available. Newsletters from a variety of SJSU sources, including the Department of Kinesiology, the Emeritus and Retired Faculty Association, Forensic Science, and the College of Social Sciences, are currently accessible through the ScholarWorks repository. To view the Spartan Daily and all other publications, go to scholarworks.sjsu.edu/peer_review_list.html.

For more information about SJSU ScholarWorks, contact the repository staff at scholarworks@sjsu.edu.

Students flock to library’s new learning commons

A new student-centered space in the King Library brings technology and support together in one physical area. Called the SJSU Student Learning and Research Commons, the space cultivates collaborative group work and student-centered learning and is enhanced by digital resources available in the library. SJSU students are able to work on wide-screen desktop computers, check out iPads and laptops, brainstorm ideas with movable whiteboards and study in a vibrant, naturally lighted space. Located on the mezzanine, the commons looks out onto the downtown corner of San Fernando and Fourth Streets. Library staff are on hand to help with research and provide technical support.

Historically, university learning commons have evolved from computer labs into interactive environments where students can use technology to complete their research and work collaboratively with their peers on class projects. With the SJSU commons, the university library wanted to provide not just the technology but also the technological support some students need to get the full benefit of the library’s online resources.

The SJSU Student Learning and Research Commons is open daily and is being widely used by students. The library hopes to continue to strengthen this space as technology and student needs grow and change. To learn more about future plans for this space and ways to get involved, contact Sabra Diridon, director of development, at 408-924-1510 or sabra.diridon@sjsu.edu.
Library helps lower cost of learning

According to campus studies and national statistics:

- 57% of SJSU freshmen received financial aid in 2010–2011.
- The average annual cost of textbooks for SJSU students is $1,754.
- 49% of SJSU students are likely or very likely not to buy a required textbook because of the cost.

Statistics like these are common across the 23 campuses in the California State University system. To help ease the economic burden on students, the SJSU library coordinates an Affordable Learning Solutions program for the university. The program promotes low-cost and free online materials to faculty as alternatives to expensive textbooks, with the ultimate goal of helping to lower the cost of a college education.

One of the library’s most successful ventures so far is the “Textbooks Available as eBooks in the Library” effort. Library staff compare the list of textbooks ordered by faculty for the upcoming semester with the library’s collection of ebooks to see if any of the required titles are available for free through the library. Titles that match are posted on the library website and promoted to students through social media and the campus newspaper.

In 2012, classes with a combined enrollment of more than 6,000 students were using ebooks from the library as either required or supplementary textbooks. It was estimated that the “Textbooks Available as eBooks in the Library” list saved students more than $200,000 that year.

This is just one of the ways the SJSU library is helping make education more affordable. Learn more about the Affordable Learning Solutions program and what the library is doing to help lower the cost of an education at library.sjsu.edu/als.

NEH challenge grant deadline extended

A SPECIAL THANK YOU to all who have recognized the importance of supporting the King Library’s National Endowment for the Humanities (NEH) challenge grant over the past four years. Because of your generosity, library users have access to eight new, unique and diverse databases in religion and literature to support research and increase their knowledge base in the humanities. Recently, the library was awarded an extension by the NEH through July 2014, making it possible to build the library’s digital humanities collection even further.

With your continued support, the library will be able to enrich its digital humanities collection to cover the broad scope of digital resources in the humanities. The NEH defines the humanities as “the study and interpretation of language, both modern and classical; linguistics; literature; history; jurisprudence; philosophy; archaeology; comparative religion; ethics; the history, criticism and theory of the arts; those aspects of social sciences which have humanistic content and employ humanistic methods; and the study and application of the humanities to the human environment with particular attention to reflecting our diverse heritage, traditions, and history and to the relevance of the humanities to the current conditions of national life.”

The NEH recognizes that “democracy demands wisdom.” Its mission is to “serve and strengthen our republic by promoting excellence in the humanities and conveying the lessons of history to all Americans.” Please consider supporting this worthy endeavor and help the library to meet the current challenge deadline to raise $200,000 by July 31, 2013. For more information, contact Library Dean Ruth Kifer at ruth.kifer@sjsu.edu or 408-808-2419, or Sabra Diridon, the library’s development director, at 408-924-1510 or sabra.diridon@sjsu.edu.

DID YOU KNOW? SJSU students saved $203,596 through the “Textbooks Available as eBooks in the Library” program in 2012.
On May 10, the university library held a special reception to recognize 15 student assistants who work for the library and are graduating from SJSU in 2013. The reception is an annual tradition, giving the university library an opportunity to honor the contributions of the student assistants and spotlight their educational accomplishments at SJSU. As a part of the celebration, each graduate chose a new book to be added to the library collection, which would be identified by a special bookplate in their honor.

The King Library currently employs 76 students. Though they are called “assistants,” these students have taken on leadership roles in the library by processing books, digitizing content, helping library users and serving as representatives on the University Library Board, an advisory group to the library dean. These students work with library faculty, staff and other library users and are essential to the library’s daily operations.

During their time as library employees, student assistants establish close bonds with library employees. Though our 15 graduating students will be missed, the staff appreciates their work and is proud to have played a role in their academic careers at SJSU.

### Graduating student assistants

- Jeannine Gonzalez, BA, Sociology
- Allison Hiuga, BS, Business Management
- Hector Luna-Ramirez, BS, Mechanical Engineering
- Samantha Mondares, BS, Nursing
- Raul Navarro, MA, Mexican American Studies
- Marian Nguyen, BS, Business Marketing
- Jaydeep Patel, MS, Software Engineering
- Fabian Saldana, BS, Mechanical Engineering
- Alyssa Saquilayan, BS, Nursing
- Harshil Shah, MS, Software Engineering
- Sanghamithra Sishlta, MS, Computer Engineering, Concentration in Networking
- Polly Tzelepis, BFA, Concentration in Animation/Illustration
- Christopher Unger, BA, Art, Concentration in Studio Practice
- Malia Valencia, BS, Justice Studies
- Kang Wang, BS, Business Administration, Concentration in Accounting

### Congratulations to an emerging leader

The King Library is very proud of Emily Chan, who was named one of the American Library Association’s Emerging Leaders for 2013. Emily is the university liaison librarian for the Departments of Biological Sciences, Chemical and Materials Engineering, Chemistry, and Nutrition, Packaging and Food Science. The Emerging Leaders program recognizes the best and brightest new leaders in the library world. Emily’s goals this year are to gain more experience in the areas of leadership, organizational behavior and project management.
Make a difference

Leave a lasting legacy with a named endowment

Endowments help fund library programs and collections that are vital to the university’s educational mission. By providing funds for the library in perpetuity, endowments provide an annual income to enhance library services and resources in ways that go far beyond base budgets. In addition, honorary bookplates provide opportunities to commemorate a special person or event, a heritage or an area of interest in a way that benefits everyone who uses the library.

A collection endowment established in support of the library is recognized and celebrated in each issue of the Library News. Established in honor of the university’s associate dean on her retirement in 2006, the Jo Bell Whitlatch History Collection Endowment supports the acquisition of print and digital information resources in history.

To learn more about adding to or creating a library endowment, visit library.sjsu.edu/giving-library/library-endowment or contact Dean Ruth Kifer at 408-808-2419 or ruth.kifer@sjsu.edu.