

Digital Repository as Publisher

Open Access and Digital Repository Forum

Dr. Martin Luther King Jr. Library

San Jose State University

May 25, 2011

Jean-Gabriel Bankier

President and CEO of Berkeley Electronic Press

Publisher of
academic peer-
reviewed
journals and creator
of journal
management
software

since 1999

Berkeley Electronic Press

Institutional
repository
service provider

since 2002

What's up with journal publishers?

New journal starts are riskier than ever.
As a result, publishers are:

- *Eliminating new starts or severely reducing their number*
- *Shifting significant risk of new starts onto authors and editors*

What's up with IR?

Change in definition of success

More about outcomes

- Campus adoption
- Staff awareness
- Faculty engagement
- Institutional buy-in
- Faculty participation
- Relevance for faculty and student
- Integrated in to the scholarly workflow

Less about inputs/outputs

- Number of objects
- Number of downloads
- Rate of growth
- Coverage
- Array of content
- Usage

What's up with IR? (more)

Changes in approaches follow changes in goals

- *More engaging stakeholders on campus*
- *More discussion of serving faculty needs*
- *More asking*

“What can the library do for you?”

“For your students?” “For your center?”

“For your department?” “For your society?”

“For you grant application?”

Looking at these two publishing trends together

- *Publishers are pushing away faculty*
- *Libraries are embracing faculty*

“

Many library-publishing services are an outgrowth of institutional repository initiatives.”

—October Ivins & Judy Luther, *Publishing Support for Small Print-Based Publishers*, Options for ARL Libraries, February 2011

Institutional Repositories for Publishing? Really? Why?

- *Dissemination*
- *Preservation*
- *Ubiquitous*

“

The ¹most robust IR for publishing is commercial service Digital Commons from bepress, which supports OA but has ²limited post-publication support.

”

—October Ivins & Judy Luther, *Publishing Support for Small Print-Based Publishers*, Options for ARL Libraries ,
February 2011

REVIEW

O

Graduate-student review

B

Faculty review

U

Mixed review

S

Blind

Double-blind

T

Student review

R

OWNERSHIP &

BRAND

U

Independence

S

Design

Control

T

Customizations

R

Authors

O

Editors

Reviewers

B

Readers

UNLIMITED

SUPPORT &

TRAINING

Library staff

Extending Post-Publication Support

 *Marketing and subscription sales*



Indexing



Metadata



Preservation