

5-31-2021

2020-2021 Annual Report

Society of American Archivists Student Chapter



SAN JOSÉ STATE UNIVERSITY

SOCIETY OF AMERICAN ARCHIVISTS STUDENT CHAPTER



2020-2021 Annual Report

A Year of Challenges.
A Year of Accomplishments.

PREPARED AND SUBMITTED BY:

San José State University (SJSU)
Society of American Archivists Student Chapter (SAASC)
Alison Quirion, Chair
Samantha Hamilton, Vice-Chair
Sabrina Holecko, Secretary

2020-2021 ANNUAL REPORT

The Society of American Archivists Student Chapter (SAASC) at San José State University is pleased to submit to the Society of American Archivists (SAA) Executive Council the Annual Report on the activities of the 2020-2021 academic year.

LEADERSHIP TEAM

The unusual events of 2020 challenged the SJSU SAASC leadership team. Some were personally impacted and resigned their roles to focus their time on their own health and that of their families. The SAASC board moved quickly to fill open roles with minimal disruption to chapter activity.

OFFICERS

Chair Alison Quirion
Vice-Chair Samantha Hamilton
Secretary Sabrina Holecko

OUTREACH & VISIBILITY TEAM

Webmaster..... Barbara Alvarado Gonzalez
Event Coordinator..... Danielle Dantema*
Social Media Coordinators Angela Brooks
Cristy Sanchez*
Nique Grigsby**
Jenny Phengdara**
Blog Editors Sara Wang
Stacy Rollstin-Weiland**

FACULTY ADVISOR Lori Lindberg

*Graduated Dec. 2020

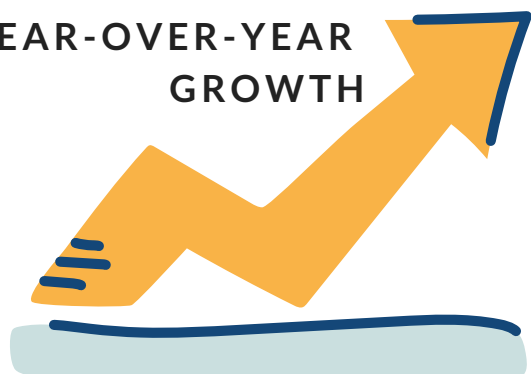
**Resigned mid-term

OUR MEMBERSHIP

Membership of SJSU's SAA student chapter grew significantly in the 2020-2021 academic year. At the start of the Fall 2020 semester, the chapter had 198 registered members in Canvas, the SJSU iSchool's online learning portal. Membership grew to 242 students at the start of the Spring semester. As of May 2021, SAASC is one of the largest iSchool student groups with 253 registered student members, second only to the ALASC Canvas group at 305*.



YEAR-OVER-YEAR
GROWTH



253

STUDENT CHAPTER MEMBERS



The following is a list of the 97 SAASC full members for the 2020-2021 academic year. Full members are those who are also individuals of the Society of American Archivists in addition to the student chapter. This is also an increase from the 20 full members from the 2019-2020 academic year. The ratio of student chapter members also belonging to SAA increased from 10% to 38%.

*All SJSU iSchool students are considered members of the ALA student chapter upon enrollment. Joining the group on Canvas enables access to discussion boards, announcements, etc.

2020-2021 FULL MEMBER ROSTER



Barbara Alvarado Gonzalez	Alice He	Lindsey Price
Jessica Arellano	Sabrina Holecko	Cristina Purice
Laura Belani	Courtney Hopkins*	Alison Quirion
Sophia Bogle	Laney Humphrey	Connor Quisenberry
Angela Brooks	Elena Hunt	Frances Rickard-Morovat
Ben Brown	Mia Jaeggli	Lydia Rogers
Allison Burriss	Benjamin Jenkins	Kelli Roisman
Halle Cairns	Heather Johnson	Daniel Rucker
Christine Caldwell	Kate Johnston	Cristy Sanchez*
Samantha Ceja	Claire Kelley	Allan Jason Sarmiento
Ellen Chen	Melissa Kemp	Robin Seefeldt
Monica Clark	Marina Kenner	Soo Ji Seo
Quinn Christie	Justine Kessler	Rachael Sevilla
Emily Cunningham	Alyssa Key	Shelby Silvernell
Christina Dance	Sue Ann Lau	Erin Smith
Danielle Dantema*	Nich Lawrence	Nicholas Sprouse
Laura Darlington	Christine Mahoney	Joanna Steusloff
Kristina Degreef	Marissa Marmolejo	Sereen Suleiman
Asa Espanto	Adam Massimiano	Emeline Swanson
Erin Estrup	Hilary Meehan	Monica Texeira*
Jordan Evans-Boyajian	Karen Melis	Amanda Thompson
Glen Flood	Nicholas Miller	Sarah E. Thornton
Erin Fussell	Jessica Mills	Sarah Thornton
Jennifer Galipo	Loryn Molina	Jennie Tobler-Gaston
Katie Garnett	Karen Mosher	Trilby VanDeusen
Allison Goodwin	Joy Moss*	Madison Vaughn
Sarah Green	Alena Nikulina	Sara Wang
Nique Grigsby	Cecily North*	Barbara Whitehead
Michelle Gutierrez	Mariana Ortega	Courtney Wilson
Karissa Hahn	Danielle Palacios	Lori Wilson
Sydney Hamamoto	Sara Pettinger	Angela Young
Samantha Hamilton	Ali Phelps	
Diana Haney	Marjorie Anne Portillo	

*Indicates Dec 2020 graduates

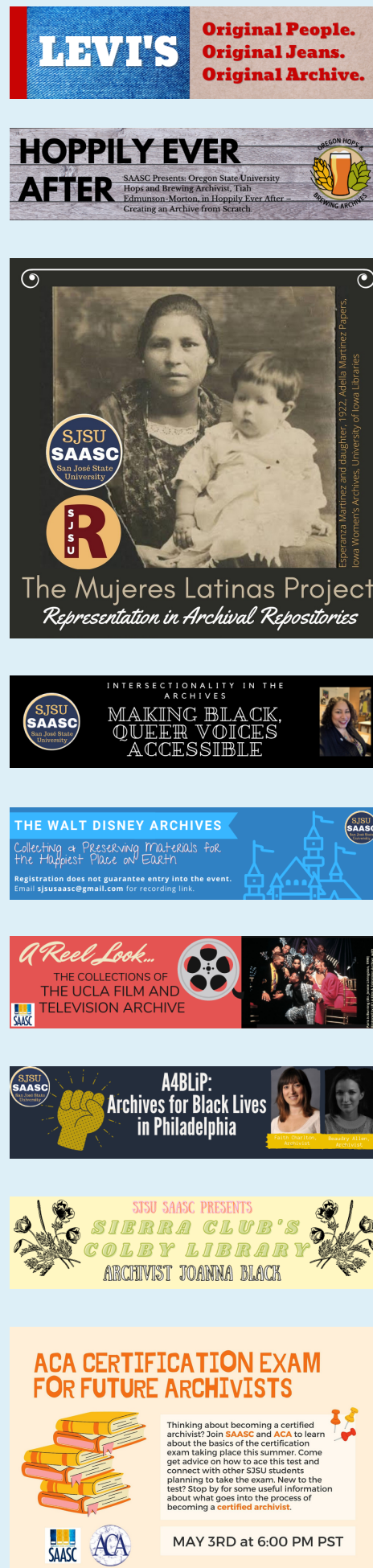
CHAPTER EVENTS

The closure of physical locations due to the COVID-19 pandemic prevented SAASC from organizing in-person visits to archives and special collections during the 2020-2021 academic year. This did not prevent the chapter from arranging a variety of virtual presentations. SAASC provided students the opportunity to learn about and speak with professionals representing a range of archival interests. There were several benefits to pivoting to 100% virtual events: the number of events increased from the prior academic year; the geographic locations of presenters/archives expanded beyond California; more students were able to participate by logging into the live event or watching a recording later.

In addition to participating in SJSU iSchool student group presentations to new students at the start of each semester, SAASC collaborated with the SJSU REFORMA chapter to present two events in the Fall.

Each semester started with a formal SAASC member update meeting and ended with an informal virtual happy hour, giving members a chance to blow off steam, ask about courses, and hear about the e-portfolio experience.

16 TOTAL
EVENTS
IN 2020-2021



KEY EVENTS

FALL MEMBERS' MEETING

september

September 15, 2020

In this online presentation, the incoming SAASC Executive Committee introduced themselves, shared information about the group's mission and activities, promoted the events scheduled for the semester, and open positions. The program included information on membership in the student chapter as well as the national organization of the Society of American Archivists.

- Number of attendees at live event: 20
- Number of views for YouTube recording: 16



LEVIS: ORIGINAL PEOPLE. ORIGINAL JEANS. ORIGINAL ARCHIVE.

september

September 22, 2020

Levi Strauss & Co.'s historian Tracey Panek was invited to talk about the history of the clothing brand's archive, which spans more than 150 years. Panek also discussed the process and challenges of moving the archive into the digital age.

- Number of attendees at live event: 30
- Number of views for YouTube recording: 108



HOPPILY EVER AFTER: CREATING AN ARCHIVE FROM SCRATCH

october

October 7, 2020

SAASC hosted a discussion with SJSU alumna and SAA member Tiah Edmunson-Morton, curator of the Oregon Hops and Brewing Archives at Oregon State University (OSU). Edmunson-Morton talked about the steps it took to create the archive from scratch and shared insights about her journey from MLIS student to her current role at OSU.

- Number of attendees at live event: 57
- Number of views for YouTube recording: 35



MUJERES LATINAS PROJECT: REPRESENTATION IN ARCHIVAL REPOSITORIES

november

November 9, 2020

Janet Weaver from the University of Iowa Libraries, Iowa Women's Archives was invited to discuss the Mujeres Latinas Project and the ensuing digital humanities project Migration is Beautiful. Weaver's presentation introduced iSchool students to current archival initiatives that document and preserve the stories of Iowa Latinas in the hopes of contributing to a new and more inclusive understanding of the past.

- Number of attendees at live event: 22
- Number of views for YouTube recording: 58



CAFECITO CON BARBARA MILLER

november

November 19, 2020

SAASC and SJSU REFORMA welcomed Barbara Miller as a guest speaker for the Cafecito Con series. Miller covered her work as a liaison librarian at Cal State Fullerton, her involvement with the Latinx Community Resource Center's Special Collection, and connections between the Chicano Movement, REFORMA, and LIS.

- Number of attendees at live event: 27
- Number of views for YouTube recording: 16



INTERSECTIONALITY IN THE ARCHIVES: MAKING BLACK, QUEER VOICES ACCESSIBLE

december

December 7, 2020

SAASC welcomed Bridgett Pride, the Reference Librarian for the Manuscripts, Archives, and Rare Books Division of the Schomburg Center in New York, to discuss the development of a research guide for their LGBTQ collections, and the challenges that archivists and librarians face when making these collections accessible. iSchool students who attended the event learned about creating avenues of discovery for archived materials.

- Number of attendees at live event: 22
- Number of views for YouTube recording: 34



THE WALT DISNEY ARCHIVES: COLLECTING AND PRESERVING MATERIALS FOR THE HAPPIEST PLACE ON EARTH

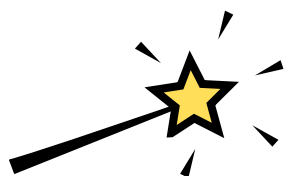
january

January 25, 2021

SAASC welcomed assistant archivist Nicole Carroll from the Walt Disney Archives to discuss the collections tied to Walt and the iconic company he created. iSchool students learned about several artifacts preserved at the Walt Disney Archives, which ranged from playbills to movie props. Carroll used these items to describe both the personal and corporate history of Walt Disney.

**Recording available upon request*

- Number of attendees at live event: 338
- Number of people who requested recording: 86



Most Popular
Event of the Year!

SPRING MEMBERS' MEETING

february

February 7, 2021

SAASC invited iSchool students to attend this virtual presentation to welcome new and returning students, share the chapter's mission, upcoming events, and opportunities to get involved. The program included information on membership in the student chapter as well as the group's parent organization, the Society of American Archivists. The presentation also advised students of the April elections for the 2021-2022 leadership team.

Number of attendees at live event: 27

Number of views for YouTube recording: 12



A4BLIP: AN ARCHIVAL RESPONSE TO THE BLACK LIVES MATTER MOVEMENT

february

February 22, 2021

Archivists Beaudry Allen and Faith Charlton were invited to explain the mission, work, and future direction of the Archives for Black Lives in Philadelphia, or A4BLiP. In their presentation, both speakers shared A4BLiP's anti-racist efforts in the archival field with iSchool students. These efforts include helping community-based archival collections and devising standards for anti-oppressive archival descriptions.

- Number of attendees at live event: 58
- Number of views for YouTube recording: 46



A REEL LOOK: THE COLLECTIONS OF THE UCLA FILM AND TELEVISION ARCHIVE

march

March 24, 2021

SAASC invited archivists Mark Quigley and Todd Wiener of the UCLA Film & TV Archive for an in-depth discussion of their key collections, with an emphasis on holdings that extend beyond Hollywood's output like those made by and for diverse communities. More specifically, Quigley and Wiener highlighted news clips, documentaries, and shows about Black, Asian, and LGBTQ experiences from late twentieth-century America.

- Number of attendees at live event: 124
- Number of views for YouTube recording: 43



CELEBRATING EARTH DAY WITH THE SIERRA CLUB'S COLBY LIBRARY

april

April 7, 2021

SAASC welcomed archivist Joanna Black from the Sierra Club's William E. Colby Library to help iSchool students ring in Earth Day. Colby Library holds extensive collections of books, periodicals, government documents, historic photographs, slides, maps, and memorabilia, which Black used to describe the activities and actions of the Sierra Club throughout its 130-year history.

- Number of attendees at live event: 43
- Number of views for YouTube recording: 15



ACA EXAM FOR FUTURE ARCHIVISTS

may

May 3, 2021

Joshua Kitchens, the Academy of Certified Archivists (ACA) Regent for Outreach, delivered a presentation to iSchool students about the basics of the Certified Archivist exam. He discussed the necessary academic and professional qualifications, the benefits of being certified, and helpful study materials to prepare for the test. From this event, students took away useful knowledge about ACA and the process of becoming a certified archivist.

- Number of attendees at live event: 56
- Number of views for YouTube recording: 13



ARCHEOTA

Archeota is a semiannual publication produced by the SJSU Society of American Archivists Student Chapter. The publication is a platform for students to contribute to the archival conversation, and is written by students, for students. *Archeota* is published on SJSU ScholarWorks, the open source digital repository of San José State University. In March 2021, *Archeota* was featured in the [SJSU iSchool News](#).

ARCHEOTA EDITORIAL TEAM

Managing Editor Kelli Roisman

Associate Editors Alyssa Key, Christine Mahoney

Fall/Winter 2020-2021, Vol. 6, Issue 2

Content:

- Migration is Beautiful: The Mujeres Latinas Project at the Iowa Women’s Archives by Alison Quirion
- Informational Interview Survey Report: Advice and Insights for Aspiring Archivists by Kelli Roisman
- AMIA Goes Virtual: Report from Four Days in Front of the Computer by Monica Nolan
- An Unprecedented Year: Documenting the College Student Experience by Alyssa Key
- Spartans Speak on COVID-19: Our Voices, Our Stories curated by Kelli Roisman
- The Armchair Tourist’s Top Ten List: Virtual Tours of Archives & Special Collections by Christine Mahoney

Spring/Summer 2021, Vol. 7, Issue 1

Content:

- Archivists Document a Nation in Crisis: Rapid Response Collecting in the Wake of the Capitol Riot by Kelli Roisman
- Review of Survival Mode: SJSU Responds to Historic Crises by Sara Wang
- From Print to Pixels (and Back): The Environmental Cost of Archival Digitization by Samantha Hamilton
- What is an NFT and Why Should Archivists Pay Attention? by Alison Quirion
- Reflections on the Roles of Archivists: Collectors, Storytellers, Gatekeepers, Changemakers by Alyssa Key
- Interviews with SAASC Leaders Graduating in Spring 2021: Alyssa Key, Alison Quirion, Sabrina Holecko, Samantha Hamilton.
- Summer Reading Recommendations from the SAASC Team

Access past issues of *Archeota* on Scholarworks 

OUTREACH & VISIBILITY

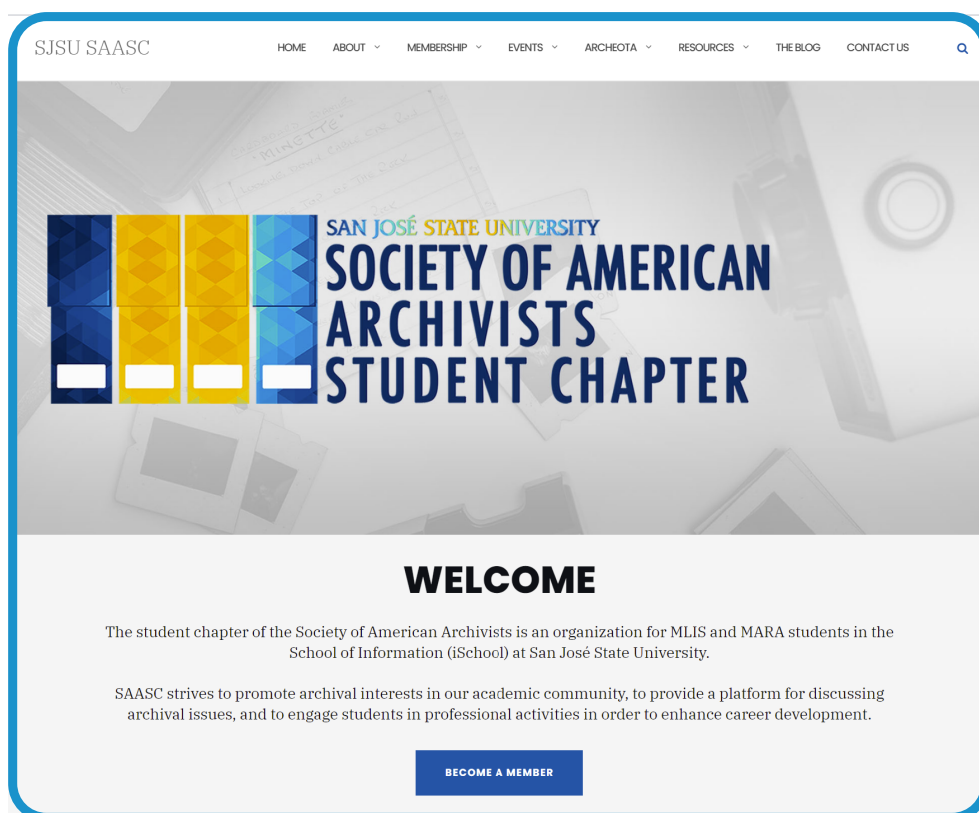
WEBSITE REDESIGN

During the Summer of 2020, the SAASC website was completely redesigned and migrated from a Weebly server to the SJSU iSchool Wordpress server. In addition to the overall improvement to the visual look and feel, the new website improvements include:

- Increased homepage functionality
- Contact Us form connected to chapter gmail
- Sidebar with internal blog and Twitter feeds
- Calendar app for upcoming events
- New and updated resource links
- Uniform graphics on homepage and blog page

We ramped up blog posts to include SAASC event recaps, chapter updates, posts about interesting archive-related events, and we published our first guest blog post from an iSchool student.

<https://ischoolgroups.sjsu.edu/saasc/>



SOCIAL MEDIA PRESENCE

In 2020-2021, the social media team ramped up activity on SAASC social channels. To promote virtual events, the team posted related trivia in the week leading up to the event. Post-event, the team promoted the event recording available on the chapter's YouTube channel. With our virtual-only events in 2020-2021, our YouTube channel subscribers have increased by 36%.

The social media team also established a routine presence on Facebook and Twitter. Secretary/Social Media Manager, Sabrina Holecko, and Social Media Coordinator, Angela Brooks, highlighted archival topics and events as well as national celebrations such as Native American Heritage Month and Women's History Month. As a result, both Facebook and Twitter increased their number of subscribers. Based on the increased virtual interactions with our members, the chapter launched a new LinkedIn profile and group in March to connect with current students and alumni. In less than three months, the group has 25 members and continues to grow.



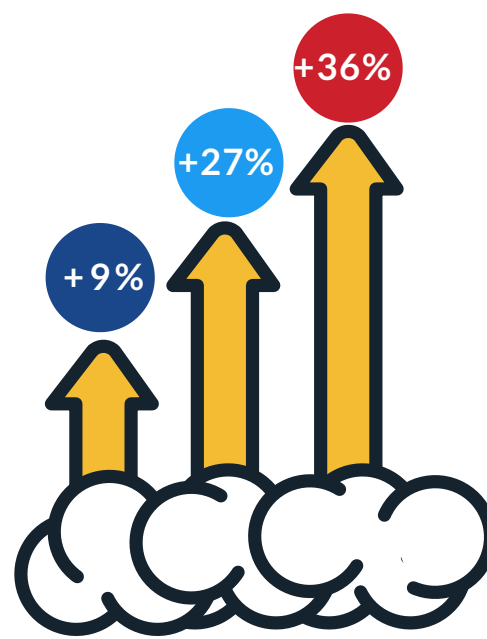
585
MEMBERS



537
FOLLOWERS



60
SUBSCRIBERS



% INCREASE SINCE SEPT. 2020

CHAPTER LOGO REDESIGN

The SAASC logo redesign project was initiated at the beginning of February 2021. The aim of the project was to develop a memorable logo that would help increase club recognition and make a positive impression on future members.

By including specific SJSU branding standards as well as archival iconography, the new logo will also help emphasize important club affiliations. Important design elements include:

- Archival iconography
- SJSU brand colors
- SJSU Typeface

In mid-March 2021, the new logo made its debut in square and horizontal formats!



2021-2022 SAASC ELECTION RESULTS

In April 2021, the nomination process opened for the 2021-2022 leadership team, with elections held later in the month and results announced on April 27.

OFFICERS

CHAIR: BARBARA ALVARADO GONZALEZ

VICE-CHAIR: JENNIFER GALIPO

SECRETARY: DIANA HANEY

OUTREACH & VISIBILITY

WEBMASTER: ROBIN SEEFELDT

SOCIAL MEDIA COORDINATORS:

ANGELA BROOKS

ERIN CASTILLO

HEATHER REINOLD

BLOG EDITOR: SEREEN SULEIMAN

MEMBERSHIP DIRECTOR: RACHAEL SEVILLA

CONNECT WITH US:

Website & Blog: ischoolgroups.sjsu.edu/saasc/

Facebook: [Society of American Archivists SJSU student chapter](#)

Twitter: [@sjsu_saasc](#)

YouTube: [SJSU SAASC](#)

LinkedIn: [SJSU Society of American Archivists Student Chapter \(SAASC\)](#)

For questions about this contents of this report or
the San José State University SAA student chapter, contact:
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