4-7-2010

NACCS 37th Annual Conference

National Association for Chicana and Chicano Studies

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CHICANA/O ENVIRONMENTAL JUSTICE STRUGGLES FOR A POST-NEOLIBERAL AGE
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**Vacant**  
Student
Welcome to Seattle, home to one of the country’s preeminent centers for the ever-growing local, slow, and just food movements. It seems appropriate that this year’s conference, with its theme focused on *Environmental Justice Struggles for a Post-Neoliberal Age*, is occurring in Seattle, which is also one of the world’s major centers for anti-globalization and environmental justice movements. This year’s conference theme was selected because the issues posed by climate change, destruction of bio-cultural diversity, widespread pollution, increasing consumerism, and other ecological changes make this a timely and significant topic with global reach and implications that affect everyone on our little blue planet. Is it time to make environmental problems a standard feature of Chicana & Chicano Studies 101? Our 2010 theme was also adopted with the intent that it spark conversations and debates on re-commitment to engage in participatory social action research, the tradition of activist scholarship that started it all back in 1972.

Over the past two decades, Chicana & Chicano Studies has continued to evolve and develop as a respected academic teaching and scholarly research field. Chicana & Chicano Studies has followed new directions and this has included a major shift toward preoccupation with post-modern deconstruction of texts and narratives and a narrowing of our political work into acts of interpellation in discursive politics. In my NACCS 2006 plenary address in San Jose, I spoke of these issues and here will simply note that academic-based Chicana & Chicano Studies has continued to lose much of its focus on participatory community-based social action research. However, the focus on discursive politics appears to be running its course. It seems to be in stasis, as an epistemological project, largely because our students and community activists are increasingly losing interest in Chicana/o Studies if it remains committed to a stale form of discourse fetishism that characterizes too much of so-called “cultural studies” Left in academia.

The so-called postmodern turn may or may not have advanced our understanding of fragmented identity politics. In the meantime, there seems little doubt that, as bonafide academic intellectuals, we probably became less relevant to the more “gritty” efforts to directly intervene and participate in the resolution of the myriad social, economic, and political challenges facing our communities. One is right to ask: How many times can we de-construct a text before we realize that this is more an exercise in intellectual navel-gazing than a socially and politically useful form of knowledge that advances the struggles of our predominantly working-class and indigenous Diaspora communities? How does “deconstructing texts” for the umpteenth time help us wage a concerted
campaign against, for just one example, sexual violence suffered by Maya and Zapotec lesbians in Juarez, Seattle, Vancouver, Chicago, or New York sweatshops, where their bodies are exploited and traumatized in a relentless assault that somehow remains below our “hermeneutic” radar screen?

Making our voices heard is no longer enough! We must move beyond discourse to actual mobilization for campaigns against all forms of oppression and exploitation and the structural violence that allows neoliberal capitalism to colonize every single gay, lesbian, trans-gendered, and straight body on this planet: Race, class, gender, sexuality, and place are all real complex structures of difference that are used to keep our communities under control and suppress our potential as indomitable forces for social change and emancipation.

Making our voices heard is not enough because the problems posed by environmental injustices require action on the ground and not just academic declarations of our presumed ever more sophisticated (and co-opted) theoretical prowess. If our voices are heard, without those voices being grounded in actual community-based struggles and social movements, then what have we really accomplished? Our scholarly work and teaching gets integrated into the university and college curriculum but it is rendered non-threatening. A college dean once told me that “We love the postmodernists and cultural studies crowd, they are not a threat because they have become the academic establishment.” Try hiring a radical activist labor historian or Marxist sociologist that works with organizations seeking to unionize the undocumented and see if she gets hired. Our successes [sic] in academia came at great cost including our increasing lack of relevance to actual struggles on the ground. I am hopeful that the current rebellion emerging among students across California, the seeds of which have just sprouted in Washington State, will be the beginning of a long “corrective intervention” by the community in defining the future directions of Chicana/o Studies and NACCS.

The environmental justice movement presents a real threat to the structures of difference and privilege because it is based on the essential and militant full-frontal critique of neoliberal capitalism and rejects nature/culture binaries. We have a saying in this movement that bears repeating over and over again: “We do not want an equal piece of the same rotten carcinogenic pie.” We are redefining environmental “sustainability,” taking it back from the World Bank and the United Nations, back from the Sierra Club and Nature Conservancy, and reclaiming it as a grassroots declaration of autonomy and resilience for place-based ecological democracy. We are the restoration of the Commons.

The environmental justice struggle is not for equality, if that only means that we get integrated into the same planet-destroying system that threatens all life with displacement or commoditization. We seek to transform the system, seeking autonomy and self-reliance within our own local spaces and places, and by finding strategies to uncouple our communities from the capitalist machine of incommensurable and relentless servicing of consumer desire.

Food and water are two things every living organism on the planet needs to live and reproduce. El agua es la vida or sin agua no hay vida are two dichos from acequia communities that we may enunciate in this context. One of the surest paths to building community resilience is to “take back the garden” as it were. Struggles for food justice and food sovereignty are therefore among the most radical of all social forces today because they represent a practical, and actually quite easy and joyous, way for
communities to sever capital’s control over our own food and nutrition. “You are what you eat,” the aphorism goes, so why let McDonalds and Wal-Mart determine the material substance of your embodiment? Chicana/os are uniquely positioned to play a considerable role in the configuration of this struggle. Decoupling our need for food and water from the commoditized market, and its global commodity chains, is one of the most radical ideas of our time. I urge us to use this conference as an opportunity to explore our deep ancestral knowledge and skill in areas like agroecology and ethnoecology. These represent a deep source for the resurgence of community-based spaces of autonomy.

Yet we are told by paternalistic overseers and pundits that the last thing a first generation Chicana college student wants is to start getting her hands in the dirt of the milpa again. It is contrary to what her family seeks in struggling over the generations to escape from the grinding oppression and hunger faced by her farming ancestors. The panels and sessions at this year’s conference include many that will surely challenge such punditry and academic convention and instead foster intense conversations and debates related to environmental justice, food justice, food sovereignty, and related themes concerned with attaining and sustaining social justice, resilient local economies, and ecological democracy. Please be certain to look for these thematic conference sessions in the program and do not miss the opportunity to participate in the opening of a NACCS-wide discourse on environmental and food justice.

The National Board and our Executive Director, Dr. Julia Curry Rodriguez, and lead Consultant, Kathryn Blackmer Reyes, were tireless and creative in working together over the past year to bring this conference together and provide leadership to nurture NACCS at a time of great financial turbulence and organizational change. I am forever indebted to all my colleagues on the Board and especially grateful to Julia and Kathryn; they are the true operational forces underlying every last detail that makes NACCS function as a scholarly organization. Their dedication, skill, and amicability are the source of our organization’s vitality through these tumultuous times. Thanks also go out to the Board of Directors of The Acequia Institute for approving a generous donation to support this year’s annual conference; and to the Departments of American Ethnic Studies and Anthropology and The Graduate School and Office of the Provost at the University of Washington for their financial support.

Devin G. Peña
NACCS Chair, 2010-2011
NACCS Colegas,

Welcome to the XXXVII National Association for Chicana and Chicano Studies Annual Conference!

It is an immense pleasure that my concluding acts as Chair of NACCS will occur in the Pacific Northwest, the Foco and area I have come to call home for the past seven years.

As a Mexican-born Chicana who grew up in Miami, Florida, I was aware early on that *raza* were everywhere in the US. Thus, coming to Washington State in 2003, introduced me to another community of our *gente* and expanded my knowledge of our history. Now, as a proud Chicana from Washington State, I welcome you all and hope that you too feel at home here in our *otro norte*.

The Pacific Northwest area, and particularly Washington State, has been an integral part of our community's history and legacy. From early settlers going back to the mid 1800's, to the migrant stream, to the *Movimiento*, to today's emergent Chicana and Chicano leaders in the area, the Pacific Northwest is as part of our community as my father's native Los Angeles.

The XXXVII NACCS Annual conference marks our organization's advance into the second decade of the twenty-first century. It is a moment for all of us to reflect on the organization's legacy and also its future. I am reminded of my first NACCS conference, the 1998 conference in Mexico City. From the first session I attended at that conference, I knew NACCS was to be both my intellectual home and my place of connection with Chicana and Chicano scholars. But it was not until I became involved with the Pacific Northwest Foco that I started benefiting from all that NACCS has to offer.

The Chicana and Chicano scholars, activists, community members, and students I have met in the Pacific Northwest have become my new *familia* and support system. Coming to Foco meetings and to annual NACCS conferences is always a refreshing, recharging, and inspiring experience. I hope this conference has that effect on you as well and that you continue coming to NACCS events in your area and to our next annual conference.

Reflecting on my years as Chair-Elect and Chair of NACCS, I would like to remind the membership of all that we have recently accomplished as an organization. We have expanded our membership and our national outreach by hosting conferences in New Brunswick, NJ, and Seattle, Washington. We have restructured our organization to better address the needs and interests of our membership by creating and supporting the Indigenous Caucus, renaming the...
LBT Mujeres Caucus to more accurately reflect the identities that comprise the caucus, and by refocusing on NACCS core components: the Focos and Caucuses. We have established new awards to recognize excellence in our field at different points of a person's career and education: the book award and the student immigrant beca. All these improvements to the organization have in fact come from you, the membership. The NACCS Board is here to help you implement change, foster dialog, and help our organization grow.

NACCS just keeps on getting better all the time. Yes, some growing pains and criticism might arise from time to time, but NACCS would not be the organization it is today without the ongoing dialog about how to make it grow and improve. As we all know from our own familia gatherings, communication and commitment is what makes it work and helps us stay together. We might quejarnos, throw metaphorical chanclas, and gritar de vez en cuando, but we always come back together to celebrate our accomplishments and to support each other.

To close, I would like to recognize those members of the membership and leadership whose work have made my term as Chair possible. I would like to thank all the NACCS Board Members for their ongoing commitment to the organization, especially Past-Chair Mari Castañeda, Chair-Elect Devon Peña, and Secretary Cynthia Duarte. I would also like to recognize the behind the scenes work of two dedicated individuals who give so much to the organization and who are integral to our continued success, Executive Director Dr. Julia E. Curry Rodriguez and Kathryn Blackmer Reyes. And I would like to recognize the support my leadership has received from the entire organization, but especially from the Pacific Northwest Foco, the Chicana Caucus, the Joto Caucus, and the LBT Mujeres Caucus. Gracias familia.

And, finally, a special thanks to my Whitman College student assistant, Spencer D. Janyk, whose dedication, commitment, and hard work have helped me fulfill my duties as Chair and Chair-Elect.

Once again, bienvenidos and I would like to especially welcome new members to our conference with the hope that you will make NACCS your home too.

NACCS allows the space for emergent scholars, students, community members, and established leaders in our field to mingle freely and exchange ideas across ages, experience, and disciplines. I encourage all of you to befriend at least both a new member and a established member at this conference. These connections will last for life, trust me.

There is no other conference nor organization like NACCS. Let's keep it going and growing, familia.

Welcome and Qué Viva NACCS!

Nohemy Solórzano-Thompson
NACCS Chair, 2009-2010
The National Association for Chicana and Chicano Studies (NACCS) was founded in 1972 to encourage research to further the political actualization of the Chicana and Chicano community. NACCS calls for committed, critical, and rigorous research. NACCS was envisioned not as an academic embellishment, but as a structure rooted in political life.

From its inception, NACCS presupposed a divergence from mainstream academic research. We recognize that mainstream research, based on an integrationist perspective emphasizing consensus, assimilation, and the legitimacy of society's institutions, has obscured and distorted the significant historical roles class, race, gender, sexuality and group interests have played in shaping our existence as a people. Our research confronts these perspectives and challenges the structures and ideologies of inequality based on classist, racist, sexist, and heterosexist privileges in society.

In shaping the form of this challenge, the Association contends that our research generate new knowledge about the Chicana and Chicano community. It should also help solve problems in the community. Problem-solving cannot be detached from an understanding of our position in this society. Solutions must be based on careful study and analysis of our communities. Concern with the immediate problems of our people, then, is not separated from a critical assessment of our conditions and the underlying structures and ideologies that contribute to our subordination.

NACCS recognizes the broader scope and significance of Chicana and Chicano research. We cannot overlook the crucial role of ideas in the construction and legitimization of social reality. Dominant theories, ideologies, and perspectives play a significant part in maintaining oppressive structures on theoretical, experiential, and policy levels. NACCS fosters the construction of theories and perspectives which attempt to explain the oppression and resistance of the Chicana and Chicano past, present, and future. Ideas must be translated into political action in order to foster change.

Illegal and unacceptable behavior includes:

1. Unwelcome teasing, jokes, remarks, or questions about sex.
2. Unwelcome sexually suggestive looks or gestures.
3. Unwelcome and deliberate touching or body contact such as patting or pinching.
4. Unwelcome pressure for dates and sexual favors.
5. Unwelcome letters, telephone calls, or materials on the subject of sex.

There are several options in responding to sexual harassment. If you feel sexually harassed, trust your feelings and instincts. You may do any or all of the following:

1. Communicate your disapproval with the harasser in person or in writing. How to communicate is important; be direct and firm.
2. Write a letter to the harassed and, in addition, another person with jurisdiction.
   a. Provide a detailed account of what happened with dates, place, and description.
   b. Describe your feelings
   c. Explain what you want to happen next.
3. File a legal complaint, documenting all incidents, conversations, and witnesses. Inform yourself about grievance procedures.

The National Association for Chicana and Chicano Studies, the Chicana Caucus, the Lesbian BiMujeres Trangendered Caucus, and the Joto Caucus encourages those who have been sexually harassed/ violated to report the situation to a NACCS National Board member, in particular the Chairs of the Chicana Caucus, the Lesbian BiMujeres Trangendered Caucus, or the Joto Caucus. NACCS will investigate the complaint, send a formal letter of apology to the victim of violence/harassment, and also encourage the person to speak/consult with a member(s) of the National Board.
In 1972, at the annual meeting of the Southwestern Social Science Association held in San Antonio, Texas, Chicano faculty and students active in the American Sociological Association, American Anthropological Association and the American Political-Science Association came together to discuss the need for a national association of Chicano/o scholar activists.

Discussions culminated in a proposal to establish the National Caucus of Chicano Social Scientists (NCCSS).

The individuals proposing the establishment of the National Caucus of Chicano Social Scientists held their first meeting in New Mexico in May 1973 to further discuss the proposed association’s ideology, organizational structure, and the nature and direction of Chicano social science research. A Provisional Coordinating Committee for the proposed association was likewise established.

A subsequent meeting held on November 17, 1973 at the University of California at Irvine culminated in formally naming the emerging organization the National Association of Chicano Social Scientists (NACSS).

The NACSS first annual conference meeting took place in 1974 at the UC Irvine campus. The first NACSS Conference was titled "Action Research: Community Control."

In 1976, participants in the 3rd NACSS Conference voted to rename the organization the National Association for Chicano Studies.

The association's most recent organizational name change took place in 1995 during the NACS annual conference held in Spokane, Washington. The membership voted to rename the association the National Association for Chicana and Chicano Studies, in recognition of the critical contribution and role of Chicanas in the association.

The NACSS logo was originally created for the 2000 National Conference held in Portland, Oregon. The logo illustrates the male and female aspects of NACCS in an equal dialog and discussion, represented by the Mixtec speech scrolls. This dialog brings about a knowledge base that is disseminated by the membership of NACCS to the Chicano community; similar to the rays of light emanating from the sun itself. Finally, from that knowledge comes action, struggle and change, represented by the three fists. The fists are also recognition of the past struggles of our people throughout history, and a continued dedication to that struggle in the future.

The logo was created by Andres Antonio Barajas, a graphic artist currently residing in Los Angeles, CA.

Since its inception NACCS has encouraged research, which is critical and reaffirms the political actualization of Chicanas/os. NACCS rejects mainstream research, which promotes an integrationist perspective that emphasizes consensus, assimilation, and legitimization of societal institutions. NACCS promotes research that directly confronts structures of inequality based on class, race and gender privileges in U.S. society.

In 2000 NACCS completed an internal assessment of operations and made changes to the leadership structure. In 2006 NACCS changed its leadership electing the National Board. The National Board consists of the Chair, Past Chair, Chair-Elect, Secretary, Treasurer, three At-large Representatives and the Executive Director (an appointed position). Also in 2006 NACCS instituted a new sub group named Research Divisions. Members were encouraged to be involved at the local level in Focos; Research Divisions; and in special interest groups, Caucuses. After 3 years the Board determined that the Divisions were not successful as an organizing tool, and in 2009 in consultation with the membership the Board submitted a resolution to dissolve the Divisions from the structure.

NACCS has evolved to offer various opportunities of involvement to its membership. It serves as a forum promoting communication and exchange of ideas among Chicana and Chicano scholars across geographical and disciplinary boundaries. NACCS promotes and enhances the opportunities and participation of Chicanas and Chicanos at all levels and positions of institutions of higher learning. As such NACCS has become an effective advocate for both students and scholars. NACCS stages an annual national conference, which attracts 800 to 1,500 participants to participate and to share in over 100 panel presentations, workshops and roundtables addressing diverse topics and issues that affect the Chicana/o community.

NACCS Scholar Recipients

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
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<tbody>
<tr>
<td>2009</td>
<td>Tómas Ybarra-Frausto</td>
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<td>2008</td>
<td>Kevin R. Johnson</td>
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<td>2007</td>
<td>Tonya Castillo</td>
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<td>2006</td>
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<td>1995</td>
<td>Rodolfo Acuña</td>
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<td>1994</td>
<td>Adaljiza Sosa Riddell</td>
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<td>Juan Gómez Quijones</td>
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2010 Conference Planning

Program Chair
Devon G. Peña

Submission Evaluators
Mario Montano
Gilberto Garcia
Teresa Vazquez
Jaime H. Garcia
Mary Pardo
Randy Ontiveros
Suzanne Oboier
Louis Mendoza
Aida Hurtado
Karina Cervantez
Jose Alamillo

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Maria Luisa Guillen V., MEChA UW Chapter
Lauro Flores, Chair, Department of American Ethnic Studies
Luis Fraga, Associate Provost of Faculty Development
Juan Guerra, Associate Graduate Dean, GO-MAP (Graduate Opportunity and Minority Achievement Program)
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Conference Logistics
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Kathryn Blackmer Reyes

Program Layout
Kathryn Blackmer Reyes

Photo used for cover
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Victor Nelson Cisneros
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Program Cover
Design Action Collective
Oakland, CA
www.designaction.org

Program Printing
Community Printers
Santa Cruz, CA
www.comprinters.com

Thank you

The NACCS Board wishes to acknowledge the help and support of the following people and institutions.

The Acequia Institute
Lauro Flores, Chair, Department of American Ethnic Studies
Juan Guerra, Associate Dean, Graduate Opportunity
Luis Fraga, Associate Vice Provost for Faculty Advancement, Office of the Provost
and Office of Minority Affairs, University of Washington
Movimiento Estudiantil Chicano de Aztlan (MEChA), University of Washington chapter

Spencer Janyk, Student Assistant to the Chair, Whitman College
Office of Faculty Affairs, San José State University
Office for Equal Opportunity & Workforce Planning, San José State University
Dr. Martin Luther King, Jr. Library, San José State University
Mexican American Studies, SJSU
Georgette Gale, “Librarians for Tomorrow”, SJSU
Sharon C. Thompson, MLK Library, SJSU
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Student Bridges, University of Massachusetts Amherst

Xicano Graduate Council, SJSU
Institute for Latino Studies, University of Notre Dame
Foco Reps and Caucus Chairs
Design Action Collective, Oakland, CA
Community Printers, Santa Cruz, CA

And our thanks to the representatives and staff of the Grand Hyatt Seattle and the Olive 8.
NACCS wishes to thank the publishers and vendors for their continued support of our conference. Please visit the Exhibit Hall located in Leonesa III. Exhibits are open to the public.

New Mexico Highlands University, Office of Student Recruitment
Mujeres Activas en Letras y Cambio Social (MALCS)
Latino Studies, University of Notre Dame
Ethnic Studies Library, UC Berkeley
University of Texas Press
University of Washington
Bilingual Review Press
University of Arizona
Pathfinder Books
Socialist Worker

**Hours**

- **Thursday**: 8:30 a.m. – 6:00 p.m.
- **Friday**: 8:30 a.m. – 12:00 & 2:00 p.m. – 6:00 p.m.
- **Saturday**: 8:30 a.m. – 2:30 p.m.

Receptions are open and free to NACCS participants.

**Welcome**

*Prefunction • Grand Hyatt*

*Wednesday, April 7, 2010*

*7:30-9:00 pm*

*Co-sponsored by the Acequia Institute.*

**Joteria Reception**

*Ballroom Foyer • Olive 8*

*Thursday, April 8, 2010*

*8:30 p.m.*

*Hosted by the Joto and LBMT Caucuses.*

*Co-sponsored by the Acequia Institute and Devon G. Peña, Chair 2010-2011.*

**Graduate Student Reception**

*Prefunction • Grand Hyatt*

*Friday, April 9, 2010*

*8:30 p.m. – 9:30 p.m.*

*Co-sponsored by the Office of Faculty Affairs and the Office for Equal Opportunity & Workforce Planning, San José State University.*

**Leadership Orientation**

*Friday, April 9, Portland A • Grand Hyatt*

*7:30 p.m. – 8:20 p.m.*

*For all current Reps, Chairs and elected Officers.*

**Foco**

*See program for meeting locations*

*Thursday 5:00 p.m. – 6:00 p.m. ALL*

*Saturday 8:00 a.m. – 9:00 a.m. ALL*

**Caucus**

*See program for meeting locations*

*Thursday*

*6:10 p.m. – 7:10 p.m. Chicana, RN-COMPAS, Grad Student, Joto*

*7:20 p.m. – 8:20 p.m. LBMT, Community, K-12, Student, Indigenous*

*Friday*

*5:10 p.m. – 6:10 p.m. LBMT, Community, K-12, Student, Indigenous*

*6:20 p.m. – 7:20 p.m. Chicana, RN-COMPAS, Grad Students, Joto*

**Business Meeting**

*Saturday, April 9*

*4:50 p.m. – 6:15 p.m. Princessa 1&2 • Grand Hyatt*

**AWARDS LUNCHEON**

**Ballroom • Olive 8**

*Friday, April 9, Noon – 2:00 p.m.*

Celebrate our recipients of the Frederick A. Cervantes Student Premio, the NACCS Book Award, Community Recognitions, and our NACCS Conference Fellows.

All registered conference participants are welcome to attend. Additional luncheon tickets are available at the NACCS registration desk. Tickets are $60.00. Limited tickets available. Ceremony is open.

**Closure**

*Prefunction • Grand Hyatt*

*Saturday, April 10, 2010*

*6:15 p.m. – 8:00 p.m.*
Films

When Will the Punishment End? Stories by Formerly Incarcerated Women (90 min): A documentary of formerly incarcerated women revealing struggles of reentering society. Session Nine.

The Garden (80 min): A 14 acre community garden at 41st and Alameda in South Central Los Angeles started as a form of healing after the devastating L.A. riots in 1992. Growing their own food, feeding families and creating a community. But bulldozers poised to level their oasis. The Garden follows the plight of the farmers, from the tilled soil of this urban farm to the polished marble of City Hall. Session Ten – start time 2:10 p.m. – 4:00 p.m.

The Wall (80 min): In 2006, Congress passes The Secure Fence Act calling for construction of 700 miles of fence along the US/Mexico border. They were not prepared for what followed. The Wall, documents the impact of constructing a border fence along the Southwest. From policy makers to citizens of border towns the debate elevates as residents respond to having a fence built in their backyard. Session Four.

Cemented River (10 min): Sotelo, Teresa. Independent Scholar. El Paso and Juarez are separated by the Rio Grande, known in Mexico as the Rio Bravo. From a distance it would be difficult to see where one country ends and the other begins. This once meandering river has become a fortress of fences and stadium lights. The green vehicles of the INS are abundant. Session Seven.

La mujer mixteca (30 min): Lopez, Jazmin. Whitman College. The films focuses on four elderly Mixtec women from a village in Oaxaca, Mexico. Through the stories of these indigenous women, this film presents the language, history, and traditions of the Mixtec culture. Session Seven.

As Long as I Remember: American Veteranos (54 min): Varela, Laura. San Antonio Filmmakers. Examines the personal toll and legacy of the Vietnam War on three South Texas artists: visual artist Juan Farias, author Michael Rodriguez and poet/performance artist Eduardo Garza. The stories take us through a journey of their lives: growing up in the Mexican American community; their military service in Vietnam; and their lives after the war. Session Three.

We Are the Land: Xicana Indigenous Filmmakers: Screenings of Films
"Lady in Motion" by Claudia Mercado & Mujeres de Maiz
"Ixchel"Aurora Guerrero “Pura Lengua” by Claudia Mercado
"Aquí Estamos y No Nos Vamos” by Maritza Alvarez
"Grandmothers Gathering” by Claudia Mercado
Discussant: Montes, Felicia.
Session Two.

Activities

NACCS for Beginners
Wednesday, April 7, Leonesa I • Grand Hyatt
4:00 p.m. – 5:15 p.m.
Repeated in Session 1, see program for location.

Cultural Night/Open Mic
Friday, April 10, Princessa 1&2 • Grand Hyatt
9:30 p.m. – 11:00 p.m.

After the performance, Open Mic. Read your poetry, sing a song, or do some teatro. Open to all who wish to participate. Want to participate? Go to the NACCS Registration Desk to sign up.

Tour of El Centro de la Raza
Thursday April 8, 2010 5:00 p.m.
Depart from Grand Hyatt Hotel Lobby
Founded in October 1972 in an occupation of an old abandoned school house on top of Beacon Hill in Seattle, WA, El Centro de la Raza remains committed to serve and empower our communities for social change and justice. El Centro de la Raza has many different programs including the Jose Marti Child Development Center, Food Bank, Housing Assistance, Homeownership Program, Hope for Youth Program, After-school mentoring and tutoring, Senior Program and many more. As an organization grounded in the Latino community, our mission is to build unity across all racial and economic sectors, to organize, empower, and defend our most vulnerable and marginalized populations and to bring justice, dignity, equality, and freedom to all the peoples of the world.

Your local tour guide is Irene Sanchez. Begin gathering at 4:45 pm to promptly leave at 5 p.m. from the Grand Hyatt Hotel lobby. Light walking, just three blocks to take the Light Rail. Light Rail station stops across the street from El Centro de la Raza. Please bring $3.50 to ride the light rail ($1.75 each way) The machines for the station take cash or cards.

For more information contact Irene Sanchez - 206.612.8662 or irenems@u.washington.edu

Marra Farm Tour
Saturday 12:30 – 3:00 p.m.
Depart from Grand Hyatt Hotel
Come and visit one of Seattle’s last two pieces of farmland remaining in the city. Marra Farm is a 4.5 acre urban farm located in South Seattle, and is the site of a diverse array of gardeners, growing techniques, and sustainable practices. Tour will depart from the Grand Hyatt Hotel at 12:30pm. Please bring a rain jacket and shoes that you don’t mind getting muddy.

Tour is limited to ten people, please RSVP Teresa Mares at tmares@u.washington.edu.
Plenary I: Opening Plenary
Thursday, April 8, 2010, Princessa 1&2 • Grand Hyatt
10:50 a.m. – 12:30 p.m.

Environmental Justice for a Post-Neoliberal Age

Rufina Juarez. South Central Farmers Feeding Families, Los Angeles, CA.
Diana Bustamente. Colonias Development Council, New Mexico.
Moderator: Devon Peña. NACCS Chair, 2010-2011.

Plenary II: Frederick A. Cervantes Student Premio Plenary
Friday, April 9, 2010, Princessa 1&2 • Grand Hyatt
10:30 a.m. – 12 noon

Gabriel R. Valle. San José State University. Graduate Recipient.
Moderator: Dionne Espinoza. Chair, Cervantes Committee.

Plenary III: Chicana Plenary
Saturday, April 10, 2010, Princessa 1&2 • Grand Hyatt
10:40 a.m. – 12:10 p.m.

Mujeres Activistas: Poder, Esperanza, and Justicia!

Susana Almanza. Co-Director, PODER (People United in Defense of Earth and Her Resources).
Sara García. Santa Clara University.
Gloria A. Ramirez. Editor of La Voz de Esperanza, Esperanza Peace and Justice Center, San Antonio.
Moderator: Mary Pardo. Chicana Caucus Chair.

Caucus Sponsored Panels

Check program for location.

Joto Caucus
Session Three
Toxicity within the Body of Chicana/o Studies? Exploring our Queer Bodies and the Toxic within our Sacred Sites
Guido, Gibran. San Diego State University.
Gonzalez, Omar. California State University Northridge.
Alvarez, Pablo. California State University Northridge.
Chair: Aguilar-Hernandez, Jose M. UC Los Angeles.

Session Six
Theorizing Mariposas: Redefining Queer Chicano Identities in the Works of Rigoberto González
Pérez, Daniel Enrique. University of Nevada, Reno.
Sánchez, Nicholas M.. University of New Mexico.
Chair: Martínez, Ernesto J. University of Oregon.

RN-COMPAS
Session Eleven
Participatory Democracy: An Organizing Principle for Chicano Movement Chicano Studies
Mireles, Todd. Michigan State University.
Miner, Dylan. Michigan State University.
Moreno, Jose. Michigan State University.
Becerra, Marisol. DePaul University, Chicago, Illinois.
Chair: Contreras, Raoul. Indiana University Northwest.
Hector Gutierrez is a fourth year student at the University of California, Berkeley where he is majoring in Ethnic Studies and City and Regional planning interest. As the first in his family to go to college he is motivated to succeed in his endeavors. He credits his success to his family's support. He grew up in a single parent household which has influenced his life greatly. Gutierrez’s father immigrated to the U.S. in order to make opportunities for his children. His father has always motivated him to excel academically, always striving for the best. His father’s encouragement has made him stand up for what he believes and to fight for those who are silenced in the face of inequality. Gutierrez is passionate about pursuing a career in higher education in order to transform the academy. His goal is to contribute to the presence of Chican@/Latin@s in higher education as scholars, activists and researchers, teaching issues that matter to their communities.

His research interests began as a desire to challenge the institutional inequalities and racism faced by his communities. He thanks his mentor Victoria Robinson and the UC Berkeley McNair’s Scholar Program who showed him that it was possible to be a researcher and activist. His winning paper was produced as a McNair project.

At UC Berkeley Gutierrez is actively involved in the Raza Recruitment and Retention Center, an academic and career development organization, that helps recruit, retain, and demystify higher education for Chican@/Latin@ K-12 youth, parents and community college transfer students.

Gutierrez is honored at being selected for the Cervantes Premio and looks forward to NACCS in Seattle, Washington.

Gabriel R. Valle
San José State University. Graduate.

“The Hidden Costs: A Case Study for Sustainable Development Studies”

Gabriel R. Valle was born and raised in Truckee, CA in the Lake Tahoe area. He received a BA in Chicana/o Studies at San Diego State University with a minor in Spanish in 2005. In 2009 he earned a MA in Mexican American Studies where he concentrated in public policy. His Cervantes paper is derived from his MA thesis, entitled: "Sustainable Tahoe: Bridging the Economic Gap," which examines the economic, social, and environmental inequalities of the Lake Tahoe region. He states that he has "always been interested in environmental and community issues". The MAS program at San Jose State University allowed him to take classes and conduct research that examined the sustainability questions, the impact that public policy on the social, economic, and environmental conditions encountered by the Mexican-American community.

To conduct his research he was fortunate to receive a research grant from the College of Social Sciences of SJSU. Profesora Julia Curry Rodriguez served as his faculty adviser for the grant and chaired his thesis. His research is a result of growing up in Tahoe, a tourist dependent economy known for its scenic beauty. He is currently living and working as a teacher in Daegu, South Korea in hopes to expand his knowledge and experiences about the global community.

About writing a paper based on his thesis he writes: "I think it was harder to cut stuff out then to write it
in the first place. I found it really hard to cut and to make it shorter, the research seemed incomplete. I focused on the redevelopment section of the manuscript.” It is an honor to receive recognition for my research and my passion. My academic experience has been made possible because of the dedication of many individuals, organizations, and political figures. I thank the magnificent faculty of SJSU’s MAS department. Their efforts, insights, and continuous encouragement made my graduate student experience memorable. I thank my thesis committee, Professors Louis M. Holscher, now emeritus of SJSU and Devon G. Peña of University of Washington and the Acequia Institute. I especially thank my chair, Prof. Curry, whose countless hours have guided me through this long process.

He states: “Many people at many important junctures of my life have helped my educational success—and I thank them all. I express my sincerest thanks to the dozens of Tahoe locals who gave me the interviews and insights of the issues related to my research. The Truckee Family Resource Center and the South Tahoe Family Resource Center were overwhelmingly helpful. Throughout my research it was their passion, heart, and struggle for community that have been my inspiration. To my family and friends who have given me their time and support, and who were my most dedicated readers, especially as they fought the long hours of the night for my work I say millones de gracias. I thank Dr. Dionne Espinoza and the NACCS Cervantes Committee for selecting my work for this award. Thanks for all the help. I hope to have the opportunity to continue my education as a worthy recipient of this award.”

**William David Estrada**

**The Los Angeles Plaza**

Sacred and Contested Space

We are pleased to announce that the recipient of the 2010 NACCS Book Award is The Los Angeles Plaza: Sacred and Contested Space by layered histories of one public parcel of land. From Pre-Columbian times to the present day, Estrada traces the community initiatives and individual dreams that have shaped the landscape and architecture of the Plaza. The scope of the project is remarkable, chronicling with precise detail hundreds of years of multi-ethnic contributions to shared space. Estrada captures the contradictions and continuities, the politics and sensibilities that have made the Plaza one of the most significant sites of Chicana/Chicano heritage.

William David Estrada is Curator of California and American History and Chair of the History Department of the Natural History Museum of Los Angeles County. Dr. Estrada holds a Ph.D. in History from the University of California, Los Angeles and is a social and cultural historian and specializes in 19th and early 20th century Los Angeles.

Prior to coming to the museum in 2006, he served as curator of history at El Pueblo de Los Angeles Historical Monument. He is a native Angeleno and has taught at several colleges in the Los Angeles area, including California State University at Long Beach and Northridge, and at Occidental College where he also served as Assistant Dean of Students from 1981 to 1989. Dr. Estrada is a member of the American Historical Association, the Los Angeles County Historical Landmarks and Records Commission, the Archives Advisory Board of the Thomas and Dorothy Levy Center for the Study of Los Angeles based at Loyola Marymount University, LA As Subject Archives Forum, and the Los Angeles History Research Group, based at the Huntington Library. His book has also received the California Book Award’s Gold Medal in 2009.

The Los Angeles Plaza is published by the University of Texas Press. Visit their exhibit booth to view and purchase the book. William David Estrada will be available for book signing on Friday, April 9 at 2:30 p.m. in the Exhibit Hall.
**Carlos Maldonado**

As we come back to the Pacific Northwest the march of time is present. This is the first time we come without the involvement of our friend and colleague Dr. Carlos Maldonado from Eastern Washington University. Even in retirement, we are most certain that Carlos would have been involved in planning this conference. His experienced hand has been missed. We can not come to the Pacific Northwest without recognizing our departed friend.

Dr. Maldonado died September 18, 2008. Born in 1953 in South Texas, his family migrated to the Northwest in the early 1960s as farm workers. He resided in Cheney, WA from 1987 until 2008 and had retired to a farm in Yoder, Oregon. He lived in Woodburn, WA for many years, attended Woodburn High School and was very active in research and publishing in Woodburn.

Carlos was Director and Associate Professor of the Eastern Washington University’s Chicano Education Program since 1987. He published articles, book chapters and books on the Chicano/Latino experience in the Northwest. Maldonado served as director of the College Assistance Migrant Program - a program designed to enroll students from migrant and seasonal farm worker background in post-secondary education.

Dr. Maldonado served as an important figure in the development and establishment of Chicano Studies at EWU. He took an active role in NAC(C)S as a key figure in establishing the Pacific Northwest Foco. Carlos became their first faco representative and later became National Coordinator (sic), 1991-92. In July 1992, Dr. Maldonado submitted a proposal from the Chicano Education Program at EWU to host our National Office. The site was accepted as an interim site while the Coordinating Committee (sic) sought proposals for a permanent location. Dr. Maldonado served as the interim Executive Director 1992-1998. During his tenure the Chicano Education Program hosted the annual NACCS meetings in 1995 Spokane and 2000 Portland. Dr. Maldonado was a key to these conferences. NACCS lost an important ally. Dr. Maldonado provided NACCS a location from which to grow.

The NACCS leadership celebrates the life and contributions of our colleague Dr. Carlos Maldonado.

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**2010 Immigrant Beca Recipients**

We are happy to announce that we have awarded our first NACCS Immigrant Student Becas to three individuals who have demonstrated an unyielding commitment to pursuing higher education despite the many obstacles that have been placed in front of them. We thank the generous support of our members that support this effort!

Marla Andrea Ramírez  
Graduate Student, UC Santa Barbara  
Major: Chicana/o Studies

Hortencia Jiménez  
Graduate Student, University of Texas at Austin  
Major: Sociology—Chicana/o and Latina/o Studies

Erik Lara  
Undergraduate Student, San José State University  
Major: Materials Engineering

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**Student Presenter Fellows**

In 2000 NACCS established a housing subsidy to provide assistance to student presenters at the annual meeting. The fellowship marks an effort by NACCS to mentor students in their academic development by formally establishing this fellowship for student presenters during the annual NACCS meeting. We celebrate 10 years of supporting students and returning to the foco where it was created during the Portland meetings. This year's fellows are:

Ricardo Agredano, San Jose State University, Graduate  
Marla A. Ramirez, UC Santa Barbara, Graduate  
Yanira I. Madrigal, SJSU, Graduate (year 2)  
Ricardo Elias Ortega, UC Santa Barbara, Graduate  
Hector Gutierrez, UC Berkeley, Undergrad & Cervantes  
Rosa Revuelta, UC Santa Barbara, Graduate  
Juan Sebastián Ferrada, UC Santa Barbara, Undergrad  
Victor Vasquez, San Jose State University, Graduate  
Laura De Los Santos, University of Chicago, Graduate  
Gabriella Sanchez, Arizona State University, Graduate  
Aida Valenzuela, Purdue University, Graduate  
Nancy Acevedo, UC Los Angeles, Graduate (year 2)  
Julian Hernandez, UC Los Angeles, Graduate  
Fatima Luna, UC Berkeley, Undergraduate  
Roberto Unzueta, San Jose State University, Graduate  
Alicia Casas, San Jose State University, Graduate
Rufina Juarez

Rufina Juarez is a Chicana-indigena (Hña Hnu) activist in the environmental justice movement. Her father was a Bracero who settled in the Imperial Valley where he was a farmer. As a child, she joined her family working in the grape fields of Coachella during the summers. She is one of the founding organizers of the South Central Farmers Feeding Families and played a leading role in the anti-eviction struggle between 2003-06 as documented in the Oscar-nominated film, “The Garden.” A graduate of Bernard Baruch College (CUNY), Ms. Juarez has an MA in Public Administration and did her undergraduate studies in Political Science at the University of California-San Diego. Ms. Juarez also works as a transportation project manager with LA Metro. Rufina grew up on her father’s farm in the Imperial Valley and as a youth learned to recycle everything including water. She continues to farm on the family’s land. She grows heirloom maize and has an herb patch but is currently focused on bringing grass-fed beef to inner-city communities. Ms. Juarez is active with La Red Indigena Chicana and is part of the organization’s international committee.

Diana Bustamante

Dr. Bustamante is the Executive Director of the Colonias Development Council (CDC) of New Mexico. She has held this position since 1997 and during this time the organization has grown from five to over twenty staff members. Dr. Bustamante is involved with all community organizing activities including work on economic and environmental justice, education, and community development. Dr. Bustamante spent her formative years as part of a migrant farm worker family in San Luis, Arizona, making the trek to California to seek working opportunities. This background, in addition to her academic, research, and community experience, has been an important asset as Dr. Bustamante brings a wide range of experiences to the CDC. Prior to her work with the CDC, Dr. Bustamante was a coordinator for the Doña Ana County Maternal Child Health Council and the Healthier Communities Initiative. She has served as an Assistant Professor of Sociology at New Mexico State University and has traveled to Canada, Nicaragua, Cuba, Puerto Rico, Cuba and País Vasco to conduct relevant research. Dr. Bustamante is a major figure in the environmental justice movement and played a leading role as an expert witness in several landmark environmental justice disputes including the New Mexico Supreme Court Rhino case and the struggle against the re-permitting of the Camino Real Landfill in Sunland Park, New Mexico.
**WEDNESDAY, APRIL 7**

Registration 2:00 p.m. – 7:00 p.m.
**PREFUNCTION • GRAND HYATT**

**NACCS for Beginners**
4:15 p.m. - 5:30 p.m.
**LEONESA I • GRAND HYATT**

**Welcome Reception**
7:30 p.m. – 9:00 p.m.
**PREFUNCTION • GRAND HYATT**
Co-sponsored by the Acequia Institute

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**THURSDAY, APRIL 8**

Registration 8:00 a.m. – 5:00 p.m.
**PREFUNCTION • GRAND HYATT**

Exhibits 8:30 a.m. – 6:00 p.m.
**LEONESA III • GRAND HYATT**

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**SESSION ONE – Thursday, 9:00 a.m. to 10:20 a.m.**

1.1 **Leonesa I • Grand Hyatt**
*Performance and Identity: Exploring Issues of Identity Through Performance*
Velazquez Vargas, Yarma. California State University, Northridge.
Sanchez-Tello, George. California State University, Northridge.
Rodriguez, Luis M. California State University, Northridge.
Santillana, Jose Manuel. California State University, Northridge.

1.2 **Princessa 1&2 • Grand Hyatt**
*NACCS for Beginners*

1.3 **Leonesa II • Grand Hyatt**
*Tent Cities, Round-ups and Workers Rights: Building a Movement in the Valley of the Sun*
Sanidad, Cristina. Arizona Interfaith Alliance for Worker Justice/ASU.
de la Fuente, Nicholas. Arizona Interfaith Alliance for Worker Justice/ASU.
Gonzalez, Francisco. Arizona Interfaith Alliance for Worker Justice/ASU.
Chair: Tellez, Michelle. Arizona Interfaith Alliance for Worker Justice/ASU.

1.4 **Discovery A • Grand Hyatt**
*Using Political Economy and Popular Education in Chican@/Latin@ Studies*
Zaragoza, Tony. Evergreen State College.
Santillan-Marquez, Erika. Evergreen State College.
Gonzales, Nick. Evergreen State College.
Galvez, Isabel. Evergreen State College.
1.5 Discovery B • Grand Hyatt
“Private or Public” - Behind Sather Gate: Raza Students and Staff in Action
Vargas, Gabby. University of California, Berkeley.
Cubias, Sami. University of California, Berkeley.
Rivera, Uriel. University of California, Berkeley.
Huerta, Elisa. University of California, Berkeley.
Chair: Gallegos-Diaz, Lupe. University of California, Berkeley.

1.6 Portland A • Grand Hyatt
The Creation and Ownership of Our Spaces: El Espacio Para Seguir Adelante
Violence in Peru: Creating Community and Pathways to Health and Healing.”
Within a Community College Space.”
Salvador, Jessica E. University of Washington, Seattle. “Navegando la Universidad: the Role of Place in the
Engagement of Chican@/Latin@ Undergraduate Students.”

1.7 Portland B • Grand Hyatt
Immigration, Urbanism, and the Vicissitudes of Local-Global Politics
Hermosillo, Jesus. University of California, Los Angeles. “On the Economic Impact of LA’s Loncheras, the
Taquerias on Wheels---and Social Mobility Engines of the Latino Local Economy.”
Gutierrez, Livier. University of California, Berkeley. “Becoming a Latino Minuteman: the Development and
Practice of Nativism within the Latino Community.”
Conditions in Post-Katrina New Orleans.”

1.8 Cobalt • Olive 8
Voces de la Frontera: Revealing Silenced Identities
1999.”
Borderlands.”
Arrieta, Jesse S. University of Texas at El Paso. “Invisible Latina Lesbian Identities: Border Butches and Frontera
Femmes.”

1.9 Cyan A • Olive 8
Exploring the Impact of Race, Violence, Schooling, and Social Contexts on the Futures of Latina/o Youth
Acevedo, Nancy. University of California, Los Angeles.
Madrigal, Yanira Ivonne. San José State University.
Ortiz, Noralee. San José State University.
Rodriguez, Jessica. San José State University.
Moderator: Gil, Rafael A. San José State University.
Welcome 10:30 a.m.

Nohemy Solórzano-Thompson, NACCS Chair, 2009-2010
Devon G. Peña. NACCS Chair, 2010-2011

NACCS Plenary 10:50 a.m. – 12:20 p.m.

Environmental Justice for a Post-Neoliberal Age


Moderator: Devon G. Peña. NACCS Chair, 2010-2011

SESSION TWO – Thursday, 12:30 p.m. to 1:50 p.m.

2.1 Leonesa I • Grand Hyatt
La Madre Tierra, Global Environment, and Sacred Paths of Transition
García, Juan. Director, Fresno Family Counseling Center.
Zepeda, Susy. University of California, Santa Cruz.
Alvarez, Pablo. California State University, Northridge.
Chair: Roman, Estela. Centro Internacional para la Cultura y la Enseñanza.

2.2 Leonesa II • Grand Hyatt
Promotoras, Parents, and Student Educational Advocates
Furumoto, Rosa. California State University, Northridge. “Chicana Style Parental Caring in Schools: The Challenge of Transforming School Environments.”
2.3 Princeton 1&2 • Grand Hyatt
Community Food: Developing Traditional Farming and Associations to Empower Latinos
Figueroa, Teresa. University of California, Santa Barbara. “Forming Collaborative Networks to End Hunger among Latinos.”

2.4 Discovery A • Grand Hyatt
Contemporary Latino and Latina Narratives
Eils, Colleen. University of Texas, Austin. “Colors, Maps, Artifacts: Imagining Alternative Literary and Publishing Environments in ¡Caramba!”
Mazique, Rachel. University of Texas, Austin. “Violence and Love in America’s Dream.”
Chair: González, John. University of Texas, Austin.

2.5 Discovery B • Grand Hyatt
Performing Identity, the Ecstatic, Dance Power-Play, and Afro-Diasporic Legacy in Xican@ Musics and Literature

2.6 Portland A • Grand Hyatt
Chicana/o Environmentalism in the Classroom? Social Sustainability and the Rethinking of Privilege, Access, and Local Knowledges
López, Viviana. Boise State University. “Environments of White Supremacy and Privilege: Reproducing and Normalizing the Colonization and Genocide of the Other in Schools.”

2.7 Portland B • Grand Hyatt
PACIFICA: Voices of the Chicana/o Movement
Torres, Mark. Pacifica Radio Archives.
Toledo, Edgar. Pacifica Radio Archives.
Maldonado, Jose. Los Angeles Mission College.

Session Two continued
2.8 **Anderson Amphitheater • Grand Hyatt**  
*We Are the Land: Xicana Indigenous Filmmakers, Screenings of Films*  
Mercado, Claudia & Mujeres de Maiz. “Lady in Motion.”  
Mercado, Claudia. “Ixchel.”  
Guerrero, Aurora. “Pura Lengua.”  
Alvarez, Maritza. “Aquí Estamos y No Nos Vamos.”  
Mercado, Claudia. “Grandmothers Gathering.”  
Discussant: Montes, Felicia.

2.9 **Cobalt • Olive 8**  
*Subverting Citizenship, Rights and the State: Practices of Belonging and Community at the U.S./Mexico Border*  
Rojas, Clarissa. California State University, Long Beach. “Pain(t)ed Fences: Art Against Violence (Trans)forming Borders.”  
Bejarano, Cynthia. New Mexico State University. “Sustaining Dignity in the Face of Terror: Border Citizenship, Belonging and Gendered Resistance.”  
Tellez, Michelle. Arizona State University. “Porque somos mexicanos’: Reflections on Belonging, the Nation and Community Building.”  
Discussant: Lugo, Alejandro. University of Illinois at Urbana-Champaign.

2.10 **Cyan A • Olive 8**  
*Radicalizing Education: the Role of Chicana/o Students and Critical Community Relations*  
DeSoto, Aurelmanio. Metropolitan State University. “El Plan de Santa Barbara at 40: Midlife Crisis or Flatline?”  
Moderator: Agredano, Ricardo. San José State University.

2.11 **Cyan B • Olive 8**  
*Mujerista Mentoring for Chicanas in Higher Education*  
Villaseñor, Maria. California State University, Monterey Bay.  
Reyes, Maria. San José State University.  
Muñoz, Imelda. California State University Monterey Bay.

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### SESSION THREE – Thursday, 2:00 p.m. to 3:20 p.m.

3.1 **Leonesa I • Grand Hyatt**  
*Playing for Space: Globalization, Urbanization and the Politics of Futbol in East Los Angeles*  
Anguiano, Jose. University of California, Santa Barbara. “Soccer en tu Idioma: A Transnational Analysis of the rise of Mexican Fútbol in the United States.”  
Hinojos, Sara. University of California, Santa Barbara. “Offsides!: An Undocumented Immigrant's struggle to Navigate the Field.”
3.2 Princessa 1&2 • Grand Hyatt
Contemporary Natural Resource Management and Traditional Indo-Hispano Subsistence Knowledge: New Mexico land-based Communities in Contemporary Economies
Villarreal, Renee. Community Planner, Santa Fe County. “Compadrazgo and Land-Based Knowledge: The Challenges Facing Land-based Communities of Northern New Mexico.”
Sanchez, Juan. New Mexico Land Grant Consejo; New Mexico Acequia Commission. “The New Mexico Land Grants Movement and Community-Based Natural Resource Management.”
Salazar, Kenny. New Mexico Acequia Association. “Food Sovereignty and the Reestablishment of Traditional Agricultural Practices in New Mexico Acequia Communities.”

3.3 Discovery A • Grand Hyatt
La Voz de la Mujer Chicana a través de los Siglos: Coraje, Resistencia y Realización
Baeza, Ileana. Arizona State University. “Paletitas de guayaba: Tren destino a Aztlán, con escala en Tenocheitlán.”
Encinas, Diana. Arizona State University. “Intertextualidad y cultura en Loving Pedro Infante de Denise Chávez.”
Moderator: Rosales, Jesús. Arizona State University.

3.4 Discovery B • Grand Hyatt
Critical Race Case Method: A Tool for Practicing Social Justice in Administration and Teaching
Ochoa, Vanessa. University of California, Los Angeles.
Chair: Solorzano, Daniel. University of California, Los Angeles.

3.5 Portland A • Grand Hyatt
Mexicans and Public Space in Chicago, Illinois
Chair: Gutierrez, Elena. University of Illinois, Chicago.

3.6 Portland B • Grand Hyatt
Teatro Mexicayotl: K-12 Curriculum Centered on a Path towards Humanization and Conscientization for Chicana/o Students
Gonzalez, José. Tucson United School District.

3.7 Anderson Amphitheater • Grand Hyatt

Session Three continued
3.8 Cobalt • Olive 8
Chair: Chew, Martha. St. Lawrence University.

3.9 Cyan A • Olive 8
Access to Sustenance: Food and Water Justice
Serrato, Claudia. California State University, Los Angeles. “Ecological Food Justice and Indigenous Plant-Based Foodways: Healing All of Our Relations.”

3.10 Cyan B • Olive 8
Toxicity within the Body of Chicana/o Studies? Exploring our Queer Bodies and the Toxic within our Sacred Sites
Guido, Gibran. San Diego State University.
Gonzalez, Omar. California State University, Northridge.
Alvarez, Pablo. California State University, Northridge.
Chair: Aguilar-Hernandez, Jose M. University of California, Los Angeles.

SESSION FOUR – Thursday, 3:30 p.m. to 4:50 p.m.

4.1 Leonesa I • Grand Hyatt
Contemporary Latina/o Conflicts
Rincon, Belinda. Willamette University. “Latina Soldiering and the Global War on Terror.”

4.2 Leonesa II • Grand Hyatt
Bracero Legacies, Politicized Memories, and Institutional Challenges
Ortega, Frank J. San José State University. “Scholar Athletes: Education, Sports, and Coming of Age in Los Angeles, 1940-Present.”

4.3 Princessa 1&2 • Grand Hyatt
Evolving Chicana/o Studies Pedagogy: EDUniversity of California ATING the Whole Student
Salcedo, Claudia. California State University, Northridge.
Arana, Jessica. California State University, Northridge.
Sanchez, George. California State University, Northridge.
Mendez, Maria Elena. California State University, Northridge.
Chair: Furumoto, Rosa. California State University, Northridge.
4.4 Discovery A • Grand Hyatt
What a Difference a Few Decades Makes: New Directions in Chicana/o Cultural Production
Román, Elda María. Stanford University. “‘Token of Unappreciation’: Middle-Class Crises on the George Lopez Show.”
Estrella, James M. Stanford University. “‘Get it on the Eastside’: Homosexuals and Queer Urban Subculture in Chicano/Latino Los Angeles.”

4.5 Discovery B • Grand Hyatt
Hands in the Earth, Feet on the Ground: A Return to the Land in Literature, Agriculture, and Identity
Yarbro-Bejarano, Yvonne. Stanford University. “Transnational Migrant Collectivity in Helena María Viramontes' Under the Feet of Jesus.”
Colín, Ernesto “Tlahuitollini”. Stanford University, Loyola Marymount University. “Urban Mexica Agriculture: Profile of a community organizing for a sustainable indigenous agriculture and diet.”
Madrigal, Doris. Stanford University. “Sustainable Self: The strategic identity work of a Mexica danzante/farm worker.”

4.6 Portland A • Grand Hyatt
Searching for Form in Tomás Rivera: Laughter, Fear, and Religion
Reyes, Robert. University of California, Berkeley. “Religion as Ideological Warfare In Tomás Rivera's ...y no se lo tragó la tierra and Ronald L. Ruiz's Happy Birthday Jesus.”
Chair: Saldívar, José David. University of California, Berkeley.

4.7 Portland B • Grand Hyatt
Photovoice as a Research Tool for Working with Chicano Populations
Garcia, Jaime H. University of Texas at Brownsville.
Smith, Patrick H. University of Texas at El Paso.
Diaz, Maria. University of Texas at Brownsville.

4.8 Anderson Amphitheater • Grand Hyatt
FILM
The Wall (80 min)

4.9 Cobalt • Olive 8
In a State of Nepantla: Gloria Anzaldúa on the Convergence of Creativity and Spirituality
Nieto, Nicole K. Ohio State University. “Domestic Altars: Gendered Spaces and the Construction of the Altar Narrative in Women’s Life Histories.”
Moderator: Wilson, Liliana. Independent Artist.

Session Four continued
4.10 **Cyan A • Olive 8**  
**Food Justice: Youth Education, Health, and Identity Politics**  
Cardenas, Norma. Oregon State University. “(Un)palatable Food Discourses: Decolonial Representations of Chicana/o Identity.”  
Dicochea, Perlita, Santa Clara University; and Villaseñor, Maria. California State University, Monterey Bay. “Food, Health, and Environment: Chicana/o Identities in the Post-Taco-Bell-Chihuahua-Era.”  
Yañez, Erlinda. San José State University. “Food Insecurity among Urban Chicana/Latina Women in Santa Clara County.”

4.11 **Cyan B • Olive 8**  
**Chican@ Empowerment at UC Merced: Social Action and Struggle for Chican@ Studies**  
Delfin, Eve. University of California, Merced.  
Lambert-Diaz, Sean. University of California, Merced.  
Ramirez, Christopher. University of California, Merced.  
Rangel-Garcia, Ana. University of California, Merced.  
Rangel-Garcia, Maricela. University of California, Merced.  
Moderator. Acevedo, Martha. University of California, Merced.

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**Foco Meetings 5:00 p.m. – 6:00 p.m.**  
**COLORADO**  
**Discovery B**  
**EAST COAST**  
**Discovery A**  
**MIDWEST**  
**Leonesa I**  
**N. CALIFORNIA**  
**Tolmie – 6th floor**  
**PACIFIC NORTHWEST**  
**Portland B**  
**ROCKY MOUNTAIN**  
**Menzies Suite – 6th floor**  
**S. CALIFORNIA & MEXICO**  
**Princessa 1&2**  
**TEJAS**  
**Leonesa II**

**Caucus Meetings 6:10 p.m. – 7:10 p.m.**  
**CHICANA**  
**Leonesa I**  
**RN-COMPAS**  
**Portland A**  
**GRAD STUDENT**  
**Princessa 1&2**  
**JOTO**  
**Discovery B**

**Caucus Meetings 7:20 p.m. – 8:20 p.m.**  
**LESBIAN, BI-MUJERS, TRANSGENDER**  
**Leonesa II**  
**COMMUNITY**  
**Portland B**  
**K-12**  
**Discovery A**  
**STUDENT**  
**Princessa 1&2**  
**INDIGENOUS**  
**Discovery B**

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**FRIDAY, APRIL 9**

**Registration 8:30 a.m. – 5:00 p.m.**  
**PREFUNCTION • GRAND HYATT**

**Exhibits 8:30 a.m. – Noon, 2:00 p.m. – 6:00 p.m.**  
**LEONESA III • GRAND HYATT**

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**Joteria Reception**  
**Ballroom Foyer**  
**Olive 8**  
**8:30 p.m.**
SESSION FIVE – Friday, 9:00 a.m. to 10:20 a.m.

5.1 Leonesa I • Grand Hyatt
Challenging and Transforming Colorado Water Law for Acequia Survival
Martinez, Fernando, Acequia del Cerro; and Peña, Devon G., University of Washington and The Acequia Institute.
“Ley de Acequias: Mutual Aid, Cooperative Labor, and Dispute Resolution in Customary Place-Based Water Governance.”
Discussant: Montaño, Mario. Colorado College.

5.2 Leonesa II • Grand Hyatt
Politics of the Sovereign Ban: Labor, Race, and Exclusion
Moderator: Unzueta, Roberto. San José State University.

5.3 Discovery A • Grand Hyatt
Working as Professors in the “Ivory Tower”: Stories about Survival, Strategies, and Success
Hames-Garcia, Michael. University of Oregon, Eugene. “Moving from Associate Professor to Full.”

5.4 Discovery B • Grand Hyatt
El Centro de la Raza: 37 years of Community Empowerment and Fighting for Social Justice
Maestas, Roberto. El Centro de la Raza.
Ortega, Estela. El Centro de la Raza.
Gonzalez, Enrique. El Centro de la Raza.
Chair: Sanchez, Irene. El Centro de la Raza.

5.5 Portland A • Grand Hyatt
Listening to Immigration: The politics behind Chicana/o-based immigration research
Ortega, Ricardo. University of California, Santa Barbara. “Latino Undergraduates Navigating the Undocumented University.”
Ferrada, Juan Sebastian. University of California, Santa Barbara. “‘Pal Norte’: A study of musical anthems produced during the 2006 Immigrant Rights Marches.”

Session Five continued
5.6 Portland B • Grand Hyatt
Counter-insurgency: New representations of Chicano/Latino Veterans
Varela, Laura. San Antonio Filmmakers.
Garza, Teresita (Tere). St. Edward’s University.
Chair: Mendoza, Louis. University of Minnesota.

5.7 Cobalt • Olive 8
Chicanos/as, the Environment, and the Capitalist Crisis: Racism, Decolonization, and Green Socialism
Rodriguez, David. California State University, Northridge. “Capitalism, Climate Change, and the Chicana/o Community: Towards a Green Socialism.”

5.8 Cyan A • Olive 8
Cultural Celebration, Identity, and Schooling as Ideological Discursive Formation
de Katzew, Lilia and Katzew, Adriana. California State University, Stanislaus. “Celebrando Cultura: Voices from California’s Central Valley Chicana/o Students in their Search for Identity.”
Chacon, Ramon. Santa Clara University. “The Educational Dilemma in Fresno, CA.”
Lechuga, Chalane. University of New Mexico. “[Hispanic is] like more American, but still a little bit Mexican’: Racial and Ethnic Identities of Young Latinas in a New Mexico High School.”

5.9 Cyan B • Olive 8
Chicana Writers: Rebels for Identity, Space and Social Justice
Garay, Joyce. New Mexico State University. “Ravaged Spaces, Fractured Communities: The Ecocritical Agenda in Helena Maria Viramontes’ Fiction.”

Plenary II: Student Plenary
10:30 a.m. – Noon

2010 Frederick A. Cervantes Student Plenary


Moderator: Dionne Espinoza. Chair, Cervantes Committee.
SESSION SIX – Friday, 2:10 p.m. to 3:30 p.m.

6.1 Leonesa I • Grand Hyatt
The Commons and Neoliberal Enclosures
Tezozomoc. South Central Farmers. “Feeding Families Food for the Hood: Resilience and Autonomy.”
Moderator: Peña, Devon G. University of Washington.

6.2 Leonesa II • Grand Hyatt
Literature as Recovery and Transformative Imaginaries
Mah y Busch, Juan. Loyola Marymount University. “A Chicana/o Aesthetic of Survival and Life: An Ethical Theory.”

6.3 Princessa 1&2 • Grand Hyatt
Collaborations in the Struggle for Social Justice
Lopez, Angelica and Quinones, Feliz. University of California, Santa Cruz. “The Role Organizations for Students of Color along the Educational Pipeline.”
Chair: Hurtado, Aida. University of California, Santa Cruz.

Session Six continued
6.4 Discovery A • Grand Hyatt
Immigrant Transformations: When Workers Became College Students
Curry, Julia. San José State University. “Where do the Children and Youth Fit in Immigration Debates?”
Blackmer Reyes, Kathryn. San José State University. “Libraries as Sources of Guidance for Immigrant Students.”

6.5 Discovery B • Grand Hyatt
Newspapers, Historical Fiction, and Oral History: Contested Discourses of Politics and Identity
Moderator: Mercado, Juan Pablo. San José State University.

6.6 Portland A • Grand Hyatt
Environmentalism and Aesthetics in Chicano/a History
Ontiveros, Randy. University of Maryland. “Green Aztlán: Environmentalism and Art in the Chicano Movement.”
Lyells, Stephanie. Texas Tech University. “The Hungry Woman: (Re)Formation and (Dis)Integration of Self.”

6.7 Portland B • Grand Hyatt
Contested Cultures: Music, History, and Social Expectation
Moderator: Angel, Ana. San José State University.

6.8 Anderson Amphitheater • Grand Hyatt
Perfiles Americanos: From Racial Formations to Trade Agreements
Vega, Suje. Sam Houston State University. “Los Otros Polleros: Rural Mexican farmers and the politics of globalization.”

6.9 Cobalt • Olive 8
Pursuit of Environmental Justice and its Impact on Chicano Pedagogy: Defining the Chicano Studies Curriculum in the Post-Neoliberal Age
de Ortego y Gasca, Felipe. Western New Mexico University.
Manzanarez, Magdaleno. Western New Mexico University.
Baeza Ortego, Gilda. Western New Mexico University.
Maya, Gloria. Western New Mexico University.
6.10 Cyan A • Olive 8
Aesthetic Passions: A Potpourri
Ruiz, Jason. University of Notre Dame. “‘Such Queer Phases of Life’: Time, Progress, and Modernity in American Travelers’ Depictions of Mexico, 1876-1920.”
Galindo, Alberto. Whitman College. “Ciudad Juárez as Detective Fiction: the Case of Roberto Bolano’s 2666.”
Mora, Gregorio. San José State University. “Passion and Sports in the Mexican Colonias of California’s Santa Clara Valley.”

6.11 Cyan B • Olive 8
Theorizing Mariposas: Redefining Queer Chicano Identities in the Works of Rigoberto González
Sánchez, Nicholas M. University of New Mexico. “Vals de las Mariposas: (Re)Defining Chicano Nationalism in Rigoberto González’s Butterfly Boy.”
Chair: Martínez, Ernesto J. University of Oregon.

POSTER BOARDS – Friday, 3:00 p.m. to 4:00 p.m.
Exhibit Hall, Leonesa III • Grand Hyatt

Davalos, Olivia. California State University, Monterey Bay. “Marketing to Nuestra America.” It has been proven that in a few short years Latinos will become the largest minority group in the United States. Increasingly the bicultural youth growing up in the U.S. is becoming the main focus of major companies as they market their products to them in specifically in Spanish language TV, English language TV, and even Bilingual channels. The fact that they are bicultural makes them respond best to commercials that they could relate to, which tend to be the ones that represent them without the traditional stereotypes placed on Chicanos/Latinos. To present this effectively in national campaigns, marketers have to go about the difficult task of generalizing with out resorting offensive stereotypes. This ample examination of language, culture, and social activities as they relate to today's bicultural youth, is analyzed through 5 commercials of highly known products.

Delfin, Eve. University of California, Merced. The Role of Folklorico in the Chicano/a Movement.” During the 1960’s there was an explosion of folklorico groups throughout the southwest. This phenomenon is a recurring aspect of Chicana/o community events and has come to be recognized as a principal symbol of Mexican heritage and pride. Used by many of its participants as an anti-hegemonic struggle against the mainstream culture, folklorico has become popular in many Chican/o communities. The purpose of this study is to explore the role of folklorico, traditional Mexican dance.

Pignataro, Margarita. Syracuse University. “Effects of Arizona Mines: A Mexican and Navajo Perspective.” This “Poster Session” includes looping visuals and comments concerning the copper mines in the city of Safford and Morenci, and the Black Mesa Coal Mine in northern Arizona on Navajo land. The southern mines concern the Hispanic population — the majority Mexicanos — and the northern coal mine concerns the Navajo Nation and their environment. This project will give visuals of the mine, people and pro and con comments on both mines. Although the economic survival is evident for some, the cost is the abuse of Mother Earth and health issues to the communities such as asthma. Two main stories concerns Mexican Raul Gallegos and comments by Navajo Tim Johnson. Some issues addressed in the poster session will be: conditions working at the mine; health effects; improvement in the environment to better suit workers; global warming of the coal mining effects; relocation of Diné people and lost of land base. Also mentioned will be the Arizona Miners’ Strike of 1983 and the 2007 Freeport- McMoran Copper and Gold purchase of the Safford Mine from Phelps Dodge.
SESSION SEVEN – Friday, 3:40 p.m. to 5:00 p.m.

7.1 Leonesa I • Grand Hyatt
Chicos del horno: A Local, Slow, and Deep Food

7.2 Leonesa II • Grand Hyatt
Ecological Imaginaries in Literature and Art

7.3 Princesa I&2 • Grand Hyatt
Theory/Praxis Challenges in Education
Barajas, Octavio. Tulane University. “Chicanos and Higher Education in Aztlan - Nahuas en el Colegio de la Santa Cruz de Tlatelolco: a thematic study of academic institutional experiences.”
Ramirez, Noe. University of Texas, Pan American. “Instruction of Chicana/o Students in Building Awareness of Socioeconomic and Environmental Justice.”

7.4 Discovery A • Grand Hyatt
La comunidad dentro del la historia fronteriza: community, archives and museums
Renteria, Cynthia. New Mexico State University. “Preserving Memory/Promoting Justice: a Collection on U.S.-Mexico Border Activism.”

7.5 Discovery B • Grand Hyatt
Crime Control Strategies in School: Latinos’/as’ Perceptions and Criminalization
Gonzalez, Juan Carlos. California State University, Fresno.
Peguero, Anthony. Miami University.

7.6 Portland B • Grand Hyatt
Mujeres en Ceremonia y Cambio Social: Xicana Indigenous Activism and Organizing
7.7 **Anderson Amphitheater • Grand Hyatt**

**FILMS:**
Lopez, Jazmin. Whitman College. “La mujer mixteca” (documentary, 30 min).
Sotelo, Teresa. Independent Scholar. “Cemented River” (10 min).

7.8 **Cobalt • Olive 8**

**Building a Program to Serve College Bound Latino Youth**
Erickson, Diana K. Walla Walla School District.
Erickson, William T. Bonneville Power Administrator, Portland, Oregon.

7.9 **Cyan A • Olive 8**

**Studies of Labor and Labor Activism**
Lopez, Ron. Sonoma State University. “History of Latinos and Latino Activism in Sonoma County: an Assessment and Agenda for Research.”

7.10 **Cyan B • Olive 8**

**Using Children’s Literature to Address Homophobia and Heterosexism in the Schools**
Garcia, Jaime H. University of Texas, Brownsville.
Pendleton Jimenez, Karleen. Trent University.

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**Caucus Meetings 5:10 p.m. – 6:10 p.m.**

**COMMUNITY**
*Portland B*

**K-12**
*Discovery A*

**STUDENT**
*Portland A*

**INDIGENOUS**
*Discovery B*

**LESBIAN, BI/MJERS, TRANSGENDER**
*Leonesa I*

**Caucus Meetings 6:20 p.m. – 7:20 p.m.**

**CHICANA**
*Leonesa 1*

**RN-COMPAS**
*Discovery A*

**GRAD STUDENT**
*Princessa 1&2*

**JOTO**
*Discovery B*

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**Leadership Orientation 7:30 p.m. – 8:20 p.m.**

For new and returning Foco Representatives, Caucus Chairs, and Board Officers.

**Portland A • Grand Hyatt**

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**Graduate Student Reception**

**Preconference**
*Grand Hyatt*

8:30 p.m. – 9:30 p.m.

Co-sponsored by the Office of Faculty Affairs and the Office for Equal Opportunity & Workforce Planning, San José State University.

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**Cultural Night & Open Mic**

9:30 p.m. – 11:00 p.m.


After the performance, Open Mic. Read your poetry, sing a song, or do some teatro. Open to all who wish to participate. Want to participate? Go to the NACCS Registration Desk to sign up.

**Princessa 1&2 • Grand Hyatt**

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SESSION EIGHT – Saturday, 9:10 a.m. to 10:30 a.m.

8.1 Leonesa I • Grand Hyatt
Pocha/os Revisited
Madrid, Arturo. Trinity University.
Sanchez, Aaron. Southern Methodist University.

8.2 Leonesa II • Grand Hyatt
Environmental Justice: Policymaking, Historical, and Indigenous Perspectives

8.3 Princessa 1&2 • Grand Hyatt
Acts of Survival: Geographies of Violence and Resistance en la Frontera

8.4 Discovery A • Grand Hyatt
Literatura de la Frontera Escripta en Español: Lucha por Sobrevivencia y Solidaridad
García, Ignacio. Brigham Young University. “El mantenimiento fronterizo del español en relación al nacionalismo cultural chicano.”
Rosales, Jesús. Arizona State University. “La otra Frontera de Alfonso Rodríguez: Golpe a la Hispanidad Chicana.”
González, Juan Antonio. University of Texas, Brownsville. “Fuente historiográfica en El Vampiro del Río Grande de Roberto de la Torre.”
Cárdenas, Cipriano. University of Texas, Brownsville. “Periodismo Español en la Frontera Texana-Tamaulipaca.”
8.5 **Discovery B • Grand Hyatt**  
*Chicano Curriculum Development: Hope for Youth Civil Rights History and Poetry*  
Bautista, Alex. El Centro de la Raza.  
Ortega, Estela. El Centro de la Raza.  
Route, Irene. El Centro de la Raza.

8.6 **Portland A • Grand Hyatt**  
*Mujeres y sus Familias: un Pie en Cada Lado*  
Cuevas, Stephany. University of California, Berkeley. “Patriarchy as a War Tool: Gendered Violence as Countersurgency in Civil War Guatemala.”  
Gonzalez, Karina. University of California, Berkeley. “Women During the Porfiriato: Progress or Further Oppression?”  
Chair: Gomez, Mayra. University of California, Berkeley.

8.7 **Anderson Amphitheater • Grand Hyatt**  
*Queer Travels: Tourism, Safe Spaces, and Queer Expression*  

8.8 **Cobalt • Olive 8**  
*Religion Across Chicana/o Studies*  
Duran, Evelyn. California State University, Monterey Bay. “Divided by a Border, United by Faith: Religion and Immigration at Iglesia Biblia Abierta.”  
Guerra, Ramon. University of Nebraska at Omaha. “Religious Aesthetic in Chicano Film: Gregory Nava’s *Mi Familia* and the Hybrid ‘Holy Family’ Motif.”

8.9 **Cyan A • Olive 8**  
*Literary Narratives and Representations*  
Ruiz, Sandra. University of California, Los Angeles. “‘From Rhyme to Crime’: Porous Environments, Fluctuating Identities and an Intuitive Sleuth in Lucha Corpi’s Literary Production.”  

8.10 **Cyan B • Olive 8**  
*Dancers, Mothers, and Grandmothers: Expression and Performance as Knowledge Production*  
SESSION NINE – Saturday, 12:20 p.m. to 1:40 p.m.

9.1 Leonesa I • Grand Hyatt
Technologies of the Self? Touristic Consumption, Sci-Fi Drones, and Green Jobs
Spears-Rico, Gabriela. University of California, Berkeley. “Consuming the Native ‘Other’: the Touristic Commodification of Four P’urhepecha Cultural Performances in Michoacan.”
Straile-Costa, Paula. Ramapo College of New Jersey. “Cybraceros, coyoteks, and aqua-terrorism: Labor and Environmental Justice in Alex Rivera’s Sleep Dealer.”

9.2 Leonesa II • Grand Hyatt
Urbanism, Borders, and Spatiality
Olivencia, Nelia. UW - Whitewater. “New Urbanism As a Result of the Fragmentation of Our Communities and the Social Devolution of Our Youth.”

9.3 Princesa1&2 • Grand Hyatt
The Representation of Borderland Epistemologies, Immigration, and Environmental Struggles in Chican@ Cultural Productions
Saavedra, Cinthya M. Utah State University. “(Un)Reading (Im)migrant Children: Centering Transnational Bodies and Literacies.”
Hernandez-Gutierrez, Manuel de Jesus. Arizona State University. “Resistance and the Blame Game: The Environmental Struggle in Chican@ Cultural Productions.”
Silva, Graciela. Independent Scholar. “Forthcoming Anthology: Chican@’s y mexican@’s norteñ@’s: Bi-Borderlands Dialogues on Literary and Cultural Production.”

Session Nine continued
9.4 **Discovery A** • Grand Hyatt  
*Body, Family, and Borderlands: Contextualizing Latino(a) Identity through Family Cuentos, Breast Cancer Narratives, and “Un Choque” of Borders*

Cantu, Margaret. University of Texas, San Antonio. “Los Abuelos, the New Organic Intellectuals and the Family Cuentos They Tell: An Examination of Oral History as Cultural Education versus Assimilation.”


9.5 **Discovery B** • Grand Hyatt  
*Youth Empowerment for Environmental and Educational Justice in Los Angeles*


9.6 **Portland A** • Grand Hyatt  
*Visiones de Arte en El Noroeste: Rubén Trejo, Cecilia Alvarez, y Alfredo Arreguín*


Yarbro-Bejarano, Yvonne. Stanford University. “Commodification and Gender Violence in Painting by Cecilia Alvarez.”


Chair: Castañeda, Antonia. Independent Scholar and 2007 NACCS Scholar.

9.7 **Portland B** • Grand Hyatt  
*Mexicana-Chicana-Indeigena: Health, Violence, and Justice Narratives*


9.8 **Anderson Amphitheater** • Grand Hyatt  
*FILM*

Lopez-Garza, Marta. California State University, Northridge. “When Will the Punishment End?” (90 min). Panel ends at 2:00 p.m.

9.9 **Cobalt** • Olive 8  
*Mujeres de Maiz: L.A(nd) Artivism Live*

Montes, Felicia. Otis Art Institute, In Lak Ech, Kansas.

Gonzalez, Martha. University of Washington, Seattle & Quetzal (band).
9.10 Cyan A • Olive 8
Racial Formations: Re-Representing Mexicans
Moderator: Vasquez, Victor. San José State University.

9.11 Cyan B • Olive 8
(Re)Claiming the Queerness in Chicana/o Culture, Families, and Communities
Hernández, Julián Andres. University of California, Los Angeles. “Queering Mental Health: Conversations with my Mother.”
Ochoa, Juan D. California State University, Los Angeles. “Finding Familia at UCLA: Jotianto en los 90’s.”
Chair: Roque Ramírez, Horacio N. University of California, Santa Barbara.

SESSION TEN – Saturday, 1:50 p.m. to 3:10 p.m.

10.1 Leonesa I • Grand Hyatt
The limits of Chicano(a) Studies: A Discussion
Soldatenko, Michael. California State University, Los Angeles.
Soldatenko, Gabriel. Binghamton University.
Chair: Chávez-Jiménez, Manuel. Binghamton University.

10.2 Leonesa II • Grand Hyatt
Teatro Chicana and the Environmental Justice Struggles: Reclaiming the Past to Ensure the Future
Chair: Oboler, Suzanne. John Jay College-CUNY and Editor, Latino Studies.

10.3 Princessa 1 & 2 • Grand Hyatt
Slow Death in the Green Desert: Community mobilization to clean air, earth, and water in Imperial County, California
Olmedo, Luis. Comite Civico del Valle.
Alvarez, Adrian. Revográfi.a.
Ramos, Amy. National Latino Research Center, California State University, San Marcos.
Chair: Nuñez-Alvarez, Arcela. National Latino Research Center, California State University, San Marcos.

10.4 Discovery A • Grand Hyatt
Changing Communities - Changing Identities
Flores, Marco Antonio. University of California, Berkeley. “Undocumented Students in Higher Education: The Affect Within the Educational Experience.”
10.5 Discovery B • Grand Hyatt
*Place and Identity in the Mexican American Environmental Imaginary*
Aranda, José. Rice University. “A Question of Modernity: Early Mexican American Literature, Place, and the Forging of an Ethos of ‘Sobrevivir’.”
Arellano, Juan Estevan. University of New Mexico and Lore of the Land. “Querencia: Sense of Place as Experienced by the Merced and Acequia Landscape.”

10.6 Portland A • Grand Hyatt
*South East Los Angeles Youth in Action*
Gutierrez, Oscar. Youth EJ/Communities for a Better Environment.
Solares, April. Youth EJ/Communities for a Better Environment.

10.7 Portland B • Grand Hyatt
*The Mainstream Media: Keeping Gentrification and Environmental Genocide a Secret*
Bustillos, Ernesto. Raza Press and Media Association, Los Angeles, California.
Romero, Francisco. Raza Press and Media Association, Los Angeles, California.
Velazquez, Antonio. Raza Press and Media Association, Los Angeles, California.

10.8 Anderson Amphitheater • Grand Hyatt
*FILM*
The Garden – start time: 2:10 p.m. – 4:00 p.m.
Q&A with Tezozomoc and Rufina Juarez
Moderator: Peña, Devon G. NACCS Chair, 2010-2011.

10.9 Cobalt • Olive 8
*Framing and Applying a Critical Race Educational History*
Aguilar-Hernández, José Manuel. University of California, Los Angeles.
Santos, Ryan. University of California, Los Angeles.

10.10 Cyan A • Olive 8
*Negotiating Health Care and the Medical Subject*

10.11 Cyan B • Olive 8
*(De)Constructed Subjects: Violence, Absue, and Belonging*
Alcala, Rita. Scripps College. “The Reliable Unreliable Narrator in *Las Hijas de Juan.*”
Johnson, Leigh. University of New Mexico. “She’s Causing a Scene: Chicano Writers on Domestic Violence.”
Moderator: Revuelta, Rosa. San José State University.
SESSION ELEVEN – Saturday, 3:20 p.m. to 4:40 p.m.

11.1 Leonesa I • Grand Hyatt
Sonic Aztlan: Negotiating Sexual, Racialized and Urban Subjectivity through Music, Space and Representation
Alvarez, Eddy F. University of California, Santa Barbara. “Music, Place and Urban Space: Queer Identity, Vaqueros and Tempo Night Club.”
Ortega, Ricardo. University of California, Santa Barbara. “Passing the Vacuum to a Reggaetón Beat: iTunes and the Racialization of Domestic work.”
Chair: Casillas, Ines Dolores. University of California, Santa Barbara.

11.2 Leonesa II • Grand Hyatt
A Political and Ideological Struggle to Save Collaborative Chicano/Latino Studies (CLS) Practical Methodologies at Michigan State University (MSU)
Salas, Nora. Michigan State University.
Reyes, Roberto. Michigan State University.
Alcazar, Gabriela. Michigan State University.
Verdin, Ruth. Michigan State University.
Chair: Valdes, Dionicio. Michigan State University and 2002 NACCS Scholar.

11.3 Princesa 1&2 • Grand Hyatt
!Avanzando Juntos! Retention and Transitions through the Educational Pipeline
Ruvalcaba, Omar. University of California, Santa Cruz.
Quinones, Feliz. University of California, Santa Cruz.
Portillo, Christian. University of California, Santa Cruz.
Portillo, America. University of California, Santa Cruz.
Campos, Magali. University of California, Santa Cruz.
Discussant: Ruiz, Jose.

11.4 Discovery A • Grand Hyatt
Mujeres con Poder: Chicana/Latina Women in Leadership Roles
Davalos, Olivia. California State University, Monterey Bay.
Duran, Evelyn. California State University, Monterey Bay.
Munoz, Imelda. California State University, Monterey Bay.

11.6 Cobalt • Olive 8
Raza Studies in High Schools - Precedents, Plans and Lesson Plans
Chavez, Miguel. University of California, Los Angeles. “Creating a West Los Angeles Chicano History Class.”
De la Torre, Oscar. PYFC Director/ Board Member, Santa Monica - Malibu Unified School District.
“Institutionalizing Raza Studies.”
Cruz, Jaime. Santa Monica College. “Cross-listing the Varrio: Chicano Studies at Santa Monica College.”
11.7 Cyan A • Olive 8
Literary Incursion: From Syncretism to the Nth Generation
Ameal-Perez, Alberto. University of Massachusetts. “¿A qué lado de la cortina? de Fernando Alegría. Violencia tras y detrás.”
Valenzuela, Aida. Purdue University. “Shaking up the Chicana/o Literary Canon: The nth generation in Terri de la Peña’s Faults.”

11.8 Cyan B • Olive 8
Participatory Democracy: An Organizing Principle for Chicano Movement Chicano Studies
Mireles, Todd. Michigan State University. “Participatory Democracy and Low Intensity Organizing in Chicano Communities.”
Moreno, Jose. Michigan State University.
Becerra, Marisol. DePaul University, Chicago, Illinois.

Business Meeting
4:50 p.m. – 6:15 p.m.
Agenda: Introduction to New Board, new Foco Representatives, and Caucus Chairs. Review of Resolutions.
Beverages and light snacks provided
Princessa 1&2 • Grand Hyatt

Recepción de Clausura
Adiós y Despedidas
6:15 p.m. – 8:00 p.m.
Prefunction • Grand Hyatt

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ROOM MAPS OF HOTELS

Grand Hyatt

Pine Street

Lobby

Prefunction

Pike Street

Olive 8

X = entrances/exits

Third floor

Ballroom

Ballroom Foyer

8th Ave

Azure

Cobalt

Olive Way

Cyan B

Cyan A
THE ACEQUIA INSTITUTE

Welcomes

the 37th Annual NACCS Conference
Seattle, Washington

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The Acequia Institute, Instituto de la Acequia, is a private non-profit organization dedicated to collaborative research and education for resilience and social justice in acequia farming communities of the Upper Rio Grande bioregion. The Institute exists to protect and promote the acequia institution as one of the oldest forms of local democratic self-government and to nurture traditional forms of regenerative agriculture. The Institute promotes collaborative community-based research through the Acequia Fellows program and makes small grants to community-based organizations working in areas related to environmental and food justice. The Institute operates a historic 200 acre acequia farm in San Acacio, Colorado where it maintains a seed saver’s collection specializing in the “Three Sisters” (corn-bean-squash). The Institute hosts interns who join the staff in the on-going work of ecological restoration and building a robust and resilient local food system based on the revival of heritage cuisine.

For more information go to www.acequiainstitute.org.
**Conference Overview**

**Wednesday, April 7, 2010**
- 2:00 p.m. – 7:00 p.m.    Registration
- 4:15 p.m. – 5:30 p.m.    NACCS for Beginners
- 7:30 p.m. – 9:00 p.m.    Welcome Reception

**Thursday, April 8, 2010**
- 8:00 a.m. – 5:00 p.m.    Registration
- 8:30 a.m. – 6:00 p.m.    Exhibits
- 9:00 a.m. – 10:20 a.m.   Session One
- 10:30 a.m. – 10:50 a.m.  Welcome
- 10:50 a.m. – 12:20 p.m.  Plenary I: NACCS Plenary
- 12:30 p.m. – 1:50 p.m.   Session Two
- 2:00 p.m. – 3:20 p.m.    Session Three
- 3:30 p.m. – 4:50 p.m.    Session Four
- 5:00 p.m. – 6:00 p.m.    Foco Meetings I
- 6:10 p.m. – 7:10 p.m.    Caucus Meetings (Chicana, RN-COMPAS, Grad Students, Joto)
- 7:20 p.m. – 8:20 p.m.    Caucus Meetings (LBMT, Community, K-12, Student, Indigenous)
- 8:30 p.m.                  Joteria Reception

**Friday, April 9, 2010**
- 8:30 a.m. – 5:00 p.m.    Registration
- 8:30 a.m. – 6:00 p.m.    Exhibits
- 9:00 a.m. – 10:20 a.m.   Session Five
- 10:30 a.m. – 12 noon     Plenary II: Student Plenary
- 12 noon – 2:00 p.m.     Awards Luncheon @ the Olive 8
- 2:10 p.m. – 3:30 p.m.    Session Six
- 3:00 p.m. – 4:00 p.m.    Poster Board Session
- 3:40 p.m. – 5:00 p.m.    Session Seven
- 5:10 p.m. – 6:10 p.m.    Caucus Meetings (LBMT, Community, K-12, Student, Indigenous)
- 6:20 p.m. – 7:20 p.m.    Caucus Meetings (Chicana, COMPAS, Grad Students, Joto)
- 7:30 p.m. – 8:20 p.m.    Leadership Orientation
- 8:30 p.m. – 9:30 p.m.    Graduate Student Reception
- 9:00 p.m. – 11:00 p.m.   Cultural Night/Open Mic

**Saturday, April 10, 2010**
- 8:00 a.m. – 3:00 p.m.    Registration
- 8:00 a.m. – 8:55 a.m.    Foco Meetings II
- 8:30 a.m. – 2:30 p.m.    Exhibits
- 9:10 a.m. – 10:30 a.m.   Session Eight
- 10:40 a.m. – 12:10 p.m.  Plenary III: Chicana Plenary
- 12:20 p.m. – 1:40 p.m.   Session Nine
- 1:50 p.m. – 3:10 p.m.    Session Ten
- 3:20 p.m. – 4:40 p.m.    Session Eleven
- 4:50 p.m. – 6:15 p.m.    Business Meeting
- 6:15 p.m. – 7:30 p.m.    Closing Reception