Promoting Faculty Comfort Level with Open Access Resources:
The Online Faculty Workshop at CSU Stanislaus

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Open Access Conference 2017: (Re)Placing Open: Assessing the Current OA Landscape

1. AL$ @ CSU Stanislaus
2. Learning Module Development
3. Successes & Challenges
4. Next Steps

In the beginning…

Goals

- To promote knowledge of the initiative
- To promote library resources
- To increase faculty knowledge of Open Access Resources
- To provide faculty with time and opportunity to investigate OER resources

Building an AL$ program: First steps

- Creation of a LibGuide
- One Day Workshop (2011): Content based on grant requirement that there be some partner organizations
  - Library
  - Faculty Development Center,
  - Office of Information Technology (OIT)
  - Center for Services to Students with Disabilities
  - Bookstore

Next Steps? Possible Choices

- Purchasing Textbooks for Reserve
- Matching textbook lists from bookstore to Library resources
- Continue to offer workshops

Build on workshop success

- 2-Day Summer Workshop (2013)
- Faculty Learning Community (Fall 2013, 6 sessions)

Partner organizations: library, faculty development center, OIT, & center for students with disabilities

We were surprised at the enthusiasm of faculty about these workshops.

Recurring Themes from the Face2Face

- Faculty had a low comfort level with their knowledge of copyright
- Faculty did not feel confident of their ability to apply fair use
- Faculty had issues with finding appropriate subject related materials online
- Faculty were unsure about the ability to find online materials meeting accessibility requirements
- Faculty lacked time to research quality resources

Moving the Workshop Online

- Increase Attendance

- Improve Completion Rate w/ Self-Pacing

- In-Depth Content

Developing the Online Learning Modules

Initial Goals

- Individually Tailored Content

- Showcase Online Instruction Methods

1st Online Learning Module

Introduction to OERs

- Read: CA Assembly Bill 798 & Babson Survey Research Group's "Opening the Textbook: Open Education Resources in U.S. Higher Education"
- Blog Post

Resource List: Introducing OERs

- Babson Survey Research Group: I. Elaine Allen and Jeff Seaman *Opening the Textbook: Open Education Resources in U.S. Higher Education, 2015-16* http://www.onlinelearningsurvey.com/reports/openingthetextbook2016.pdf

- CA Assembly Bill No. 798:

  http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201520160AB798

2ⁿᵈ Online Learning Module

Copyright Concepts

- Read: Mendand's "Crooner in Rights Spat: Are Copyright Laws too Strict" *New Yorker* (2014)

- Quiz

- Discussion Board

Resource List: Copyright Concepts

Menand, L. (10/20/2014). Crooner in rights spat: Are copyright laws too strict? *The New Yorker*, *90*(32). Retrieved from http://www.newyorker.com/magazine/2014/10/20/crooner-rights-spat.

International and National Copyright Organizations:

- World Intellectual Property Organization: http://www.wipo.int/portal/en/

- United States Copyright Office: http://www.copyright.gov/

- Copyright Clearance Center: http://www.copyright.com/

- The Berne Union: http://www.berneunion.org/about-the-berne-union/

US & California Copyright Laws:

- United States Constitution Copyright Clause, Article I, Section 8: http://www.archives.gov/exhibits/charters/constitution_transcript.html

- Copyright Law of the United States: http://www.copyright.gov/title17/

- California State Copyright Law, Civil Code Section 980-989: http://www.leginfo.ca.gov/cgi-bin/displaycode?section=civ&group=00001-01000&file=980-989

Informative reads:

- Baldwin, P. (2014). *The copyright wars: Three centuries of trans-Atlantic battle*. Princeton, NJ: Princeton University Press. (http://press.princeton.edu/titles/10303.html

- Patry, W. (2012). *How to fix copyright.* New York: Oxford University Press. (https://global.oup.com/academic/product/how-to-fix-copyright-9780199760091?cc=us&lang=en&)

- Mai-Duc, C. (9/22/2015). All the "Happy Birthday" song copyright claims are invalid, federal judge rules. *Loss Angeles Times*. Retrieved from http://www.latimes.com/local/lanow/la-me-ln-happy-birthday-song-lawsuit-decision-20150922-story.html

3rd Online Learning Module

The TEACH Act and Fair Use

- Audio Presentation + Integrated Questions
- Blog Post

Resource List: TEACH Act & Fair Use

TEACH Act

- Complete text of §110(2)
  - https://www.copyright.gov/title17/92chap1.html#110
- TEACH Act Checklist
  - http://guides.lib.utexas.edu/copyright#checklist

Complete text of §110(2)

Fair Use

- Complete text of §107
  - https://www.copyright.gov/title17/92chap1.html#107
- Fair Use Blog from the Center for Media and Social Impact
  - http://cmsimpact.org/program/fair-use/
- Summaries of some Fair Use Cases
  - http://fairuse.stanford.edu/overview/fair-use/cases/

4th Online Learning Module

Accessibility for Course Materials & Instruction

- Short Video Clips & Readings
- Discussion Boards

Resource List: Accessibility for Course Materials

- Accessibility Best Practices
  - http://libguides.csustan.edu/accessibility
- Accessibility Guidelines for Faculty & Staff
  - https://www.csustan.edu/disability-resource-services/faculty-staff-guidelines
- Harvard & MIT Are Sued Over Lack of Closed Captions
  - https://www.nytimes.com/2015/02/13/education/harvard-and-mit-sued-over-failing-to-caption-online-courses.html?_r=1

5th Online Learning Module

Digital Text: Resources & Research
- Short Video Clips
- OER Library & Open Access Journal Directory
- Blog Post

Resource List: Digital Text: Resources & Research

OER textbooks

- OpenStax College: https://openstaxcollege.org/
- Open Textbook Library: http://open.umn.edu/opentextbooks/
- COOL 4 Ed: http://www.cool4ed.org/
- MERLOT: https://www.merlot.org/
- OER Commons https://www.oercommons.org/
- Dynamic Textbook Project at UC Davis: http://chemwiki.ucdavis.edu/
- Directory of Open Access Books: http://www.doabooks.org
- MIT Online Textbooks: http://ocw.mit.edu/courses/online-textbooks/
- Open SUNY textbooks: http://textbooks.opensuny.org/
- Flatworld Knowledge: http://www1.flatworldknowledge.com/
- Writing Commons: http://writingcommons.org/

Open Access Journals

- Directory of Open Access Journals: https://doaj.org/
- EZB: http://rzblx1.uni-regensburg.de/ezeit/index.phtml
- Nottingham Trent University list of Free E-Journals: http://sfx.ntu.ac.uk/sfxlcl3/
- Public Library of Science: https://www.plos.org/

Concluding the Workshop

Blog Post: Identifing a resource to incorporate in the next year.
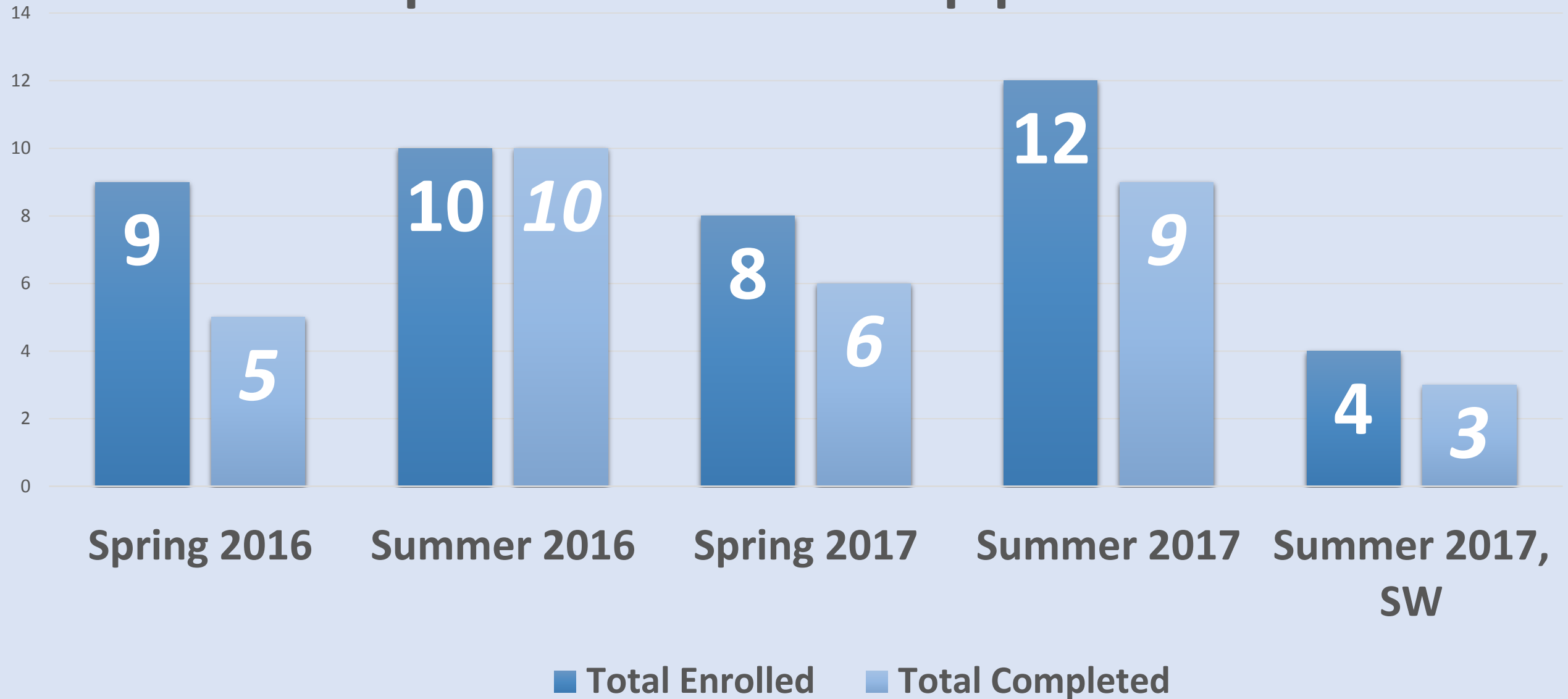
Challenges

- Learning to let go ...

  - Self-paced

  - Graded for completion not content

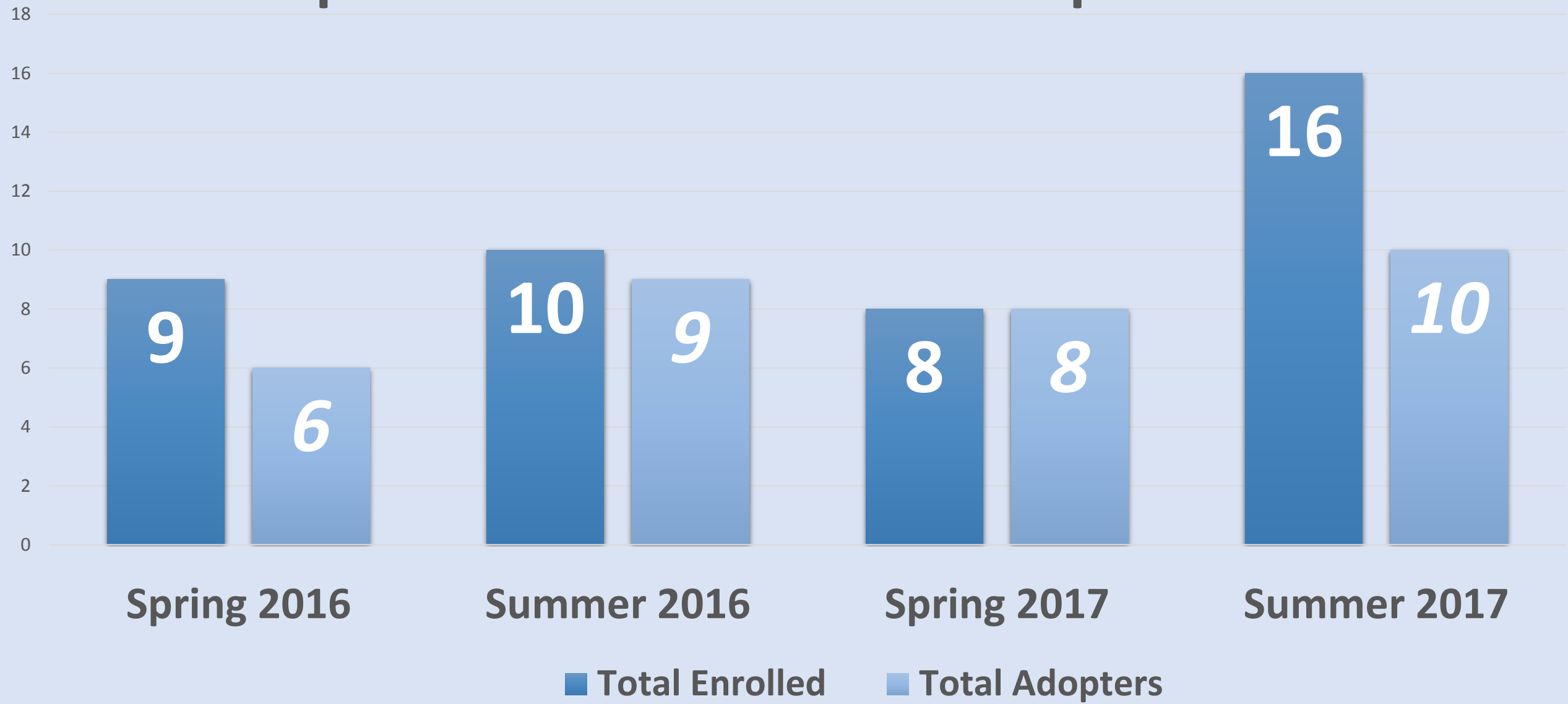- It's about faculty's professional development

Successes

- How we know that we've increased faculty comfort level with Open Education Resources:

  - Increasing depth & breadth of faculty participation and workshop completion

  - Most participants demonstrably met module learning outcomes

Total Numbers of Faculty who Enrolled and Completed the Workshop per Session

Total Numbers of Faculty who Enrolled and Adopted a Lower Cost Material per Session

Faculty Responses

The copyright section was very helpful. I also appreciate the links to various resources.

The module on providing classroom materials to students with disabilities helped me to realize that I should just design the course in a way that is accessible to everyone.

[Adopting OERs] requires initial effort and time to look for credible online open access resources but [is] very rewarding in terms of helping to bring down the cost of textbooks for my students.

Stan State faculty are now better equipped to select OER & more engaged in the OER/OAJ community.

Next Step for ALS/OER at CSU Stanislaus

Combining past successes to create a new experience:

Creating a new Faculty Learning Community.
- Online component as well as F2F meetings
- Increase the stipend
- Work with the Faculty Development Center to transition this effort out of the library and into the larger faculty community