Promoting Faculty Comfort Level with Open Access Resources: The Online Faculty Workshop at CSU Stanislaus

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Open Access Conference 2017: (Re)Placing Open: Assessing the Current OA Landscape
1. AL$ @ CSU Stanislaus
2. Learning Module Development
3. Successes & Challenges
4. Next Steps
In the beginning...
You want me to do what?
Goals

• To promote knowledge of the initiative
• To promote library resources
• To increase faculty knowledge of Open Access Resources
• To provide faculty with time and opportunity to investigate OER resources
Building an AL$ program: First steps

- Creation of a LibGuide
- One Day Workshop (2011): Content based on grant requirement that there be some partner organizations
  - Library
  - Faculty Development Center,
  - Office of Information Technology (OIT)
  - Center for Services to Students with Disabilities
  - Bookstore
Next Steps? Possible Choices

- Purchasing Textbooks for Reserve
- Matching textbook lists from bookstore to Library resources
- Continue to offer workshops
Build on workshop success

• 2-Day Summer Workshop (2013)
• Faculty Learning Community (Fall 2013, 6 sessions)

Partner organizations: library, faculty development center, OIT, & center for students with disabilities
We were surprised at the enthusiasm of faculty about these workshops.
Recurring Themes from the Face2Face

• Faculty had a low comfort level with their knowledge of copyright
• Faculty did not feel confident of their ability to apply fair use
• Faculty had issues with finding appropriate subject related materials online
• Faculty were unsure about the ability to find online materials meeting accessibility requirements
• Faculty lacked time to research quality resources
Moving the Workshop Online

• Increase Attendance

• Improve Completion Rate w/ Self-Pacing

• In-Depth Content
Developing the Online Learning Modules

Initial Goals

• Individually Tailored Content

• Showcase Online Instruction Methods
1st Online Learning Module

Introduction to OERs

• Read: CA Assembly Bill 798 & Babson Survey Research Group’s “Opening the Textbook: Open Education Resources in U.S. Higher Education”

• Blog Post
**Resource List: Introducing OERs**


- CA Assembly Bill No. 798:  
  [http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201520160AB798](http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201520160AB798)
Copyright Concepts

• Read: Mendand’s “Crooner in Rights Spat: Are Copyright Laws too Strict” *New Yorker* (2014)

• Quiz

• Discussion Board
Resource List: Copyright Concepts


International and National Copyright Organizations:
- United States Copyright Office: http://www.copyright.gov/
- Copyright Clearance Center: http://www.copyright.com/
- The Berne Union: http://www.berneunion.org/about-the-berne-union/

US & California Copyright Laws:
- United States Constitution Copyright Clause, Article I, Section 8: http://www.archives.gov/exhibits/charters/constitution_transcript.html
- California State Copyright Law, Civil Code Section 980-989: http://www.leginfo.ca.gov/cgi-bin/displaycode?section=civ&group=00001-01000&file=980-989

Informative reads:
3rd Online Learning Module

The TEACH Act and Fair Use

• Audio Presentation + Integrated Questions
• Blog Post
Resource List: TEACH Act & Fair Use

**TEACH Act**
- Complete text of §110(2)
  - [https://www.copyright.gov/title17/92chap1.html#110](https://www.copyright.gov/title17/92chap1.html#110)
- TEACH Act Checklist
  - [http://guides.lib.utexas.edu/copyright#checklist](http://guides.lib.utexas.edu/copyright#checklist)

**Fair Use**
- Complete text of §107
  - [https://www.copyright.gov/title17/92chap1.html#107](https://www.copyright.gov/title17/92chap1.html#107)
- Fair Use Blog from the Center for Media and Social Impact
  - [http://cmsimpact.org/program/fair-use/](http://cmsimpact.org/program/fair-use/)
- Summaries of some Fair Use Cases
  - [http://fairuse.stanford.edu/overview/fair-use/cases/](http://fairuse.stanford.edu/overview/fair-use/cases/)
4th Online Learning Module

Accessibility for Course Materials & Instruction
• Short Video Clips & Readings
• Discussion Boards
Resource List: Accessibility for Course Materials

• Accessibility Best Practices
  • [http://libguides.csustan.edu/accessibility](http://libguides.csustan.edu/accessibility)

• Accessibility Guidelines for Faculty & Staff
  • [https://www.csustan.edu/disability-resource-services/faculty-staff-guidelines](https://www.csustan.edu/disability-resource-services/faculty-staff-guidelines)

• Harvard & MIT Are Sued Over Lack of Closed Captions
  • [https://www.nytimes.com/2015/02/13/education/harvard-and-mit-sued-over-failing-to-caption-online-courses.html?_r=1](https://www.nytimes.com/2015/02/13/education/harvard-and-mit-sued-over-failing-to-caption-online-courses.html?_r=1)
5th Online Learning Module

Digital Text: Resources & Research
• Short Video Clips
• OER Library & Open Access Journal Directory
• Blog Post
Resource List: Digital Text: Resources & Research

OER textbooks
• OpenStax College: https://openstaxcollege.org/
• Open Textbook Library: http://open.umn.edu/opentextbooks/
• COOL 4 Ed: http://www.cool4ed.org/
• MERLOT: https://www.merlot.org/
• OER Commons https://www.oercommons.org/
• Dynamic Textbook Project at UC Davis: http://chemwiki.ucdavis.edu/
• Directory of Open Access Books: http://www.doabooks.org
• MIT Online Textbooks: http://ocw.mit.edu/courses/online-textbooks/
• Open SUNY textbooks: http://textbooks.opensuny.org/
• Flatworld Knowledge: http://www1.flatworldknowledge.com/
• Writing Commons: http://writingcommons.org/

Open Access Journals
• Directory of Open Access Journals: https://doaj.org/
• EZB: http://rzblx1.uni-regensburg.de/ezeit/index.phtml
• Nottingham Trent University list of Free E-Journals: http://sfx.ntu.ac.uk/sfx1cl3/
• Public Library of Science: https://www.plos.org/
Concluding the Workshop

Blog Post: Identifying a resource to incorporate in the next year.
Challenges

• Learning to let go ...
  • Self-paced
  • Graded for completion not content

• It’s about faculty’s professional development
Successes

• How we know that we’ve increased faculty comfort level with Open Education Resources:
  • Increasing depth & breadth of faculty participation and workshop completion
  • Most participants demonstrably met module learning outcomes
Total Numbers of Faculty who Enrolled and Completed the Workshop per Session

<table>
<thead>
<tr>
<th>Session</th>
<th>Total Enrolled</th>
<th>Total Completed</th>
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<tbody>
<tr>
<td>Spring 2016</td>
<td>9</td>
<td>5</td>
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<tr>
<td>Summer 2016</td>
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<tr>
<td>Spring 2017</td>
<td>8</td>
<td>6</td>
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<tr>
<td>Summer 2017</td>
<td>12</td>
<td>9</td>
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<tr>
<td>Summer 2017, SW</td>
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<td>3</td>
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</table>

Legend:
- Blue: Total Enrolled
- Light Blue: Total Completed
Total Numbers of Faculty who Enrolled and Adopted a Lower Cost Material per Session

<table>
<thead>
<tr>
<th></th>
<th>Total Enrolled</th>
<th>Total Adopters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring 2016</td>
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<tr>
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<td>8</td>
</tr>
<tr>
<td>Summer 2017</td>
<td>16</td>
<td>10</td>
</tr>
</tbody>
</table>
Faculty Responses

The copyright section was very helpful. I also appreciate the links to various resources.

The module on providing classroom materials to students with disabilities helped me to realize that I should just design the course in a way that is accessible to everyone.

[Adopting OERs] requires initial effort and time to look for credible online open access resources but [is] very rewarding in terms of helping to bring down the cost of textbooks for my students.
Stan State faculty are now better equipped to select OER & more engaged in the OER/OAJ community.
Next Step for ALS/OER at CSU Stanislaus
Combining past successes to create a new experience:

Creating a new Faculty Learning Community.

- Online component as well as F2F meetings
- Increase the stipend
- Work with the Faculty Development Center to transition this effort out of the library and into the larger faculty community