

SWITCH

Manuscript 1066

A final work on web specific art

Matt Hoessli

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Matt Hoessli on Mar 15 1997

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a hypertext article on web art

by Matt Hoessli

The hypertext paradigm is the key foundational paradigm for the WEB, and is what gives the WEB (and by extension, web-specific art) its power and potential.

Its nonlinear, nonhierarchical, borderless, and object-oriented nature have profound implications for the Internet and it helps the artist develop **a more flexible and collaborative mindset.**

The synergy of the artist and hypertext **make the whole greater than the sum of the parts.**

The artist sees their work as part of, and composed of, the greater whole. The artist sees that, they may unknowingly be collaborating with others **who make their work part of a new work.**



::CrossReference

last 5 articles posted by Hoessli

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