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## Learning Library 2.0: Having fun discovering new technologies

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### Recommended Citation

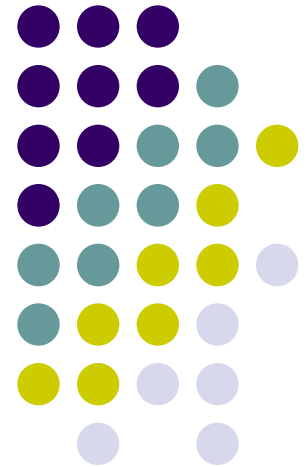
Mary Nino, Susan Kendall, Jean Herriges, Lucille Boone, and Sandra Stewart. "Learning Library 2.0: Having fun discovering new technologies" *Faculty and Staff Publications* (2007).

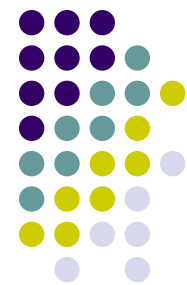
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# Learning Library 2.0: Having fun discovering new technologies

Virtual Services Team  
Dr. Martin Luther King, Jr. Library  
San Jose, CA





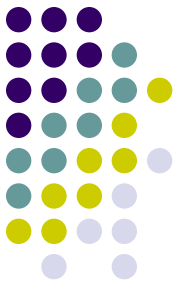
## Presented by:

- Mary Nino, San Jose State University
- Susan Kendall, San Jose State University
- Jean Herriges, San Jose Public Library
- Lucille Boone, San Jose Public Library
- Sandra Stewart, San Jose Public Library



DR. MARTIN LUTHER KING, JR. LIBRARY  
*A collaboration between the City of San José and San José State University*

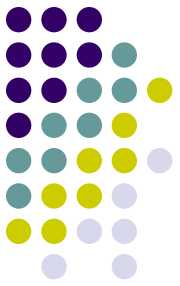




# Overview

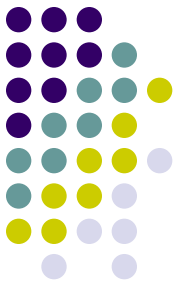
- Background
- Pre-launch
- The Launch
- After the program
- What we learned



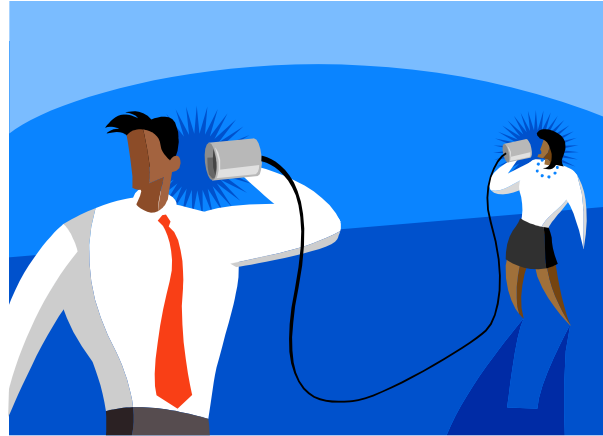


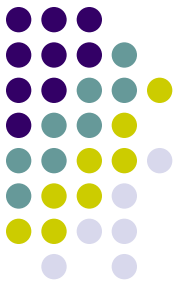
# What is SJ Learning 2.0?

- Adapted from the program designed by Helene Blowers
- Self-paced, online learning program
- Encourages self-discovery about Web 2.0

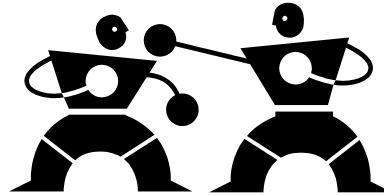


# Why did we want to do this?

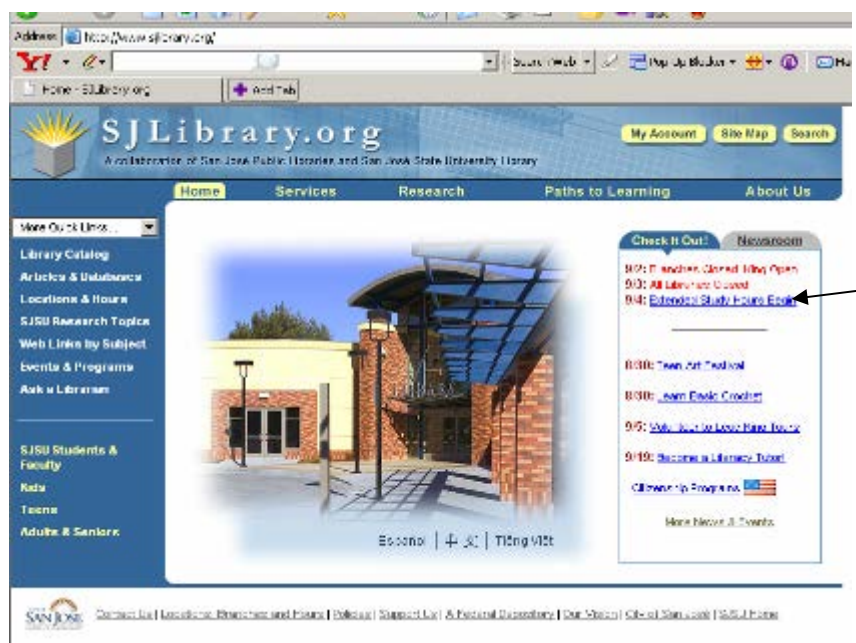
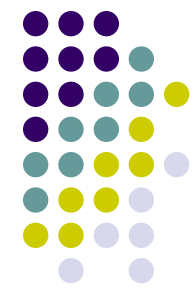




# Web 1.0 vs. Web 2.0



Web 1.0	Web 2.0
Static (web page)	Interactive (wikis, blogs, etc.)
Gatekeeper (top down)	Collaborative (bottom up)



# Examples

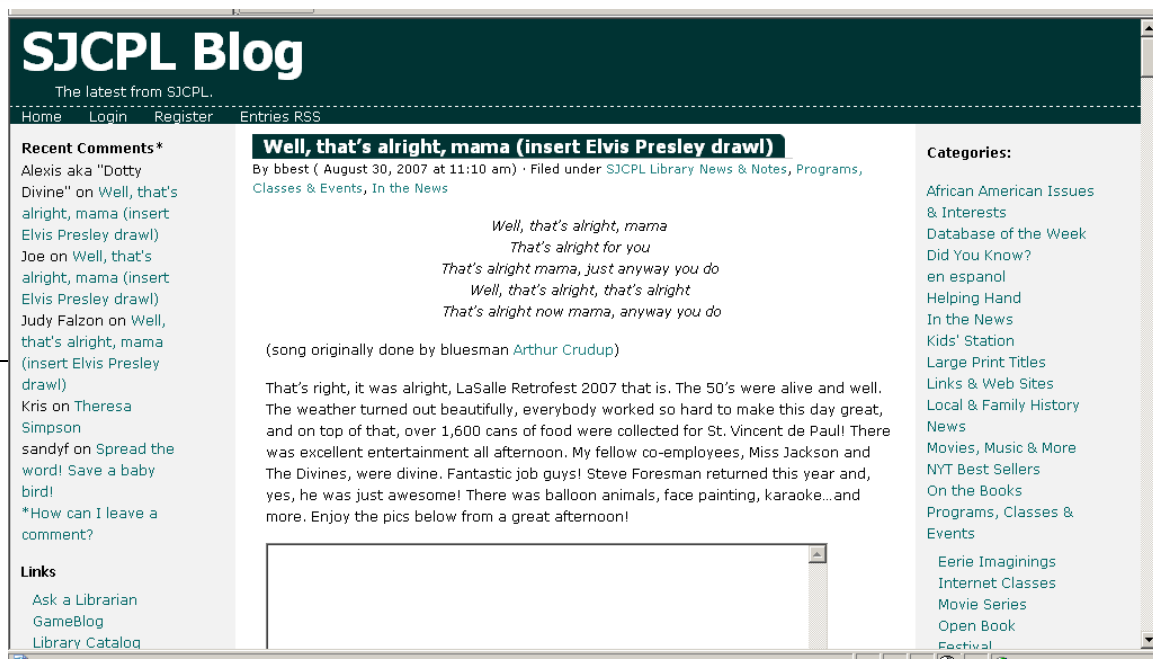
## Web page

must use gatekeeper to post items  
<http://www.sjlibrary.org/>

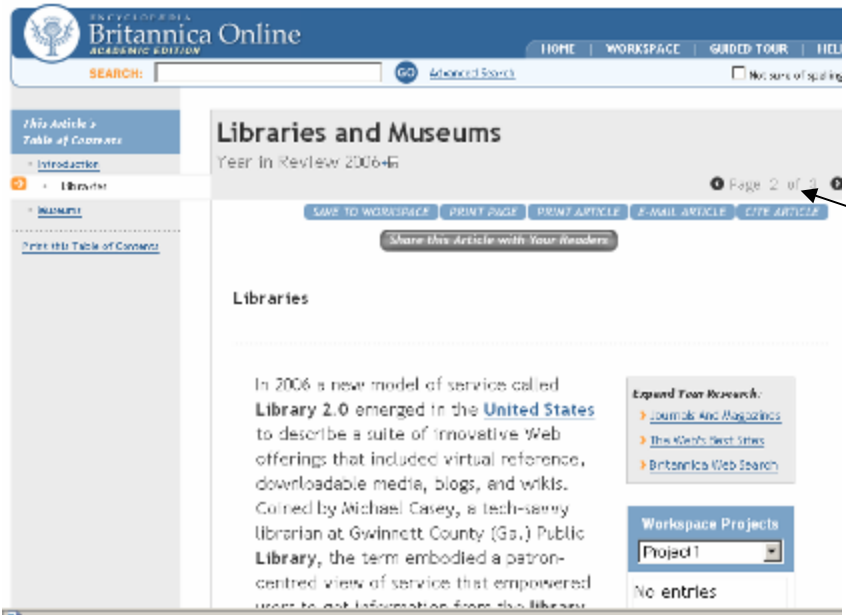
## Blog

Allows staff & customers to comment

<http://www.libraryforlife.org/blogs/lifeline/?p=4026>







# Examples

## Encyclopedia Britannica

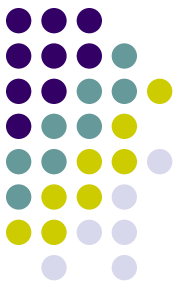
- signed author,
- subscription-based;
- unknown updating schedule

## Wikipedia

- free
- participatory
- frequent updates by unknown authors

<http://www.wikipedia.com>



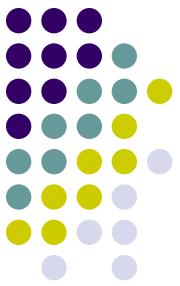


# 23 Things in 9 Weeks

- Week 1: Introduction
- Week 2: Blogging
- Week 3: Photos & Images
- Week 4: RSS & Newsreaders
- Week 5: Play week
- Week 6: Tagging & Folksonomies
- Week 7: Wikis
- Week 8: Online applications & tools
- Week 9: Podcasts, Videos & Downloadable audio



# SJSU Strategic Planning Wiki



## Wiki users can:

- Edit
- Comment
- Schedule

A screenshot of the SJSU Strategic Planning Wiki FrontPage. The page has a light green background and a white navigation bar at the top. The navigation bar contains the title "SJSU Strategic Planning | FrontPage" and a search box on the right. Below the navigation bar are several blue buttons: "Home", "Edit page", "New page", "Comments", and "Files". On the right side of the navigation bar, there are links for "Log out" and "Help". The main content area is divided into two columns. The left column contains a welcome message, a paragraph about task forces, and three sections: "Synthesis of Task Force Reports" with a link to "Steering Committee Comments", "Task Forces" with five links to various task force reports, and "Other Resources" with three links. The right column features the San José State University King Library logo, which includes a stylized diamond-shaped graphic and the text "San José State UNIVERSITY King Library".

**SJSU Strategic Planning | FrontPage**

[Home](#) [Edit page](#) [New page](#) [Comments](#) [Files](#) [Log out](#) [Help](#)

**Welcome to the Strategic Planning Wiki!**

Each task force can visit, add to, and edit their own pages. Other resources are available below for further background information and guidance.

**Synthesis of Task Force Reports**

- [Steering Committee Comments](#)

**Task Forces**

- [Digital Library Initiative Task Force](#) - [Report](#)
- [Knowledge Base Task Force](#) - [Report](#)
- [Inquiry Learning Task Force](#) - [Report](#)
- [Community Partnership Task Force](#) - [Report](#)
- [Organizational Capacity & Growth Task Force](#) - [Report](#)

**Other Resources**

- [Strategic Planning Documents](#)
- [Calendar](#)
- [Steering Committee Web Site and Related Articles](#)

**San José State UNIVERSITY King Library**

# Flickr



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LOVES YOU


**flickr**™

[Home](#)   [The Tour](#)   [Sign Up](#)   [Explore](#) ▾

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**up the library escalator, September 24, 2005**

 [ALL SIZES](#)



A photograph showing a busy library interior. In the foreground, a glass-enclosed escalator is visible, with several people, including a young boy in a dark shirt, looking towards the camera. The background is filled with a large crowd of people, mostly children, sitting on the floor and engaged in various activities. The library has a modern design with white walls and a high ceiling.

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# Library Thing



[Danbury Library Home](#) | [Cambiar a español](#)

## DANBURY LIBRARY CATALOGS

- Items
- Movies, Music & Audio
- Kids & Teens
- Language Center
- Your Account
- Statewide Catalog

- 's New
- Books & Reading
- Movies, Music...
- Search the Web
- Research Your Topic
- Events
- Homework Help
- Community

SEARCH our Catalog & Website   [Advanced Search](#)  
[Search Tips](#)

TITLE

Limit search to available items

Result page:

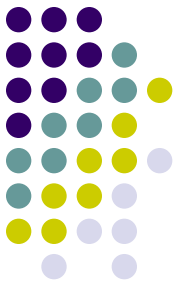
Author [Gruen, Sara](#)  
Title **Water for elephants / by Sara Gruen. (LARGE PRINT ED.)**  
Publisher Waterville, Me. : Thorndike Press, 2006



Tags [1930s](#) [aging](#) [Alex Award](#) [animals](#) [circus](#) [contemporary fiction](#) [depression](#) [depression era](#) [elephants](#) [great depression](#) [historical fiction](#) [literary fiction](#) [love](#) [love story](#) [murder](#) [old age](#) [romance](#) [veterinary](#)

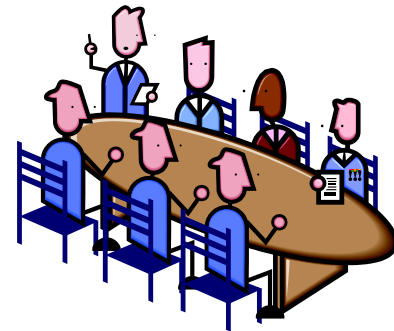
Result page:

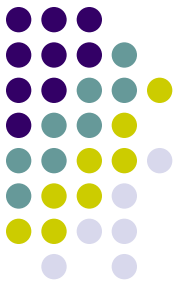
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# Pre-launch

- Committee included
  - Librarians
  - Staff
  - IT representative
  - Administration representative





# Library Administration

- Supported the Learning 2.0 project at work
- Talked to managers to promote the project
- Kept up-to-date on progress



# Incentives





# Review Blowers' Blog



Expanding Minds, Empowering Individuals, Enriching the Community

## Learning 2.0

Welcome to the **original Learning 2.0 Program**. This site was created to support [PLCMC's](#) Learning 2.0 Program; a discovery learning program designed to encourage staff to explore new technologies and reward them for doing [23 Things](#). Since the program's launched, it has fostered Learning 2.0 programs all over the world. If you are interested in duplicating or modifying this program for your organization, please see Program Notes on [About Page](#) and contact Helene Blowers for information.

### 23 Things

[23 Things](#)

[Recording Progress](#)

Listed below are 23 Things (or small exercises) that you can do on the web to explore and expand your knowledge of the Internet and Web 2.0. Staff are encouraged to complete all 23 items on this list by October 31st in order to receive a free USB/MP3 player. Those staff that complete all items by October 6th will also qualify for the laptop drawing and other prizes that will be awarded on All Staff Day.

### 23 Learning 2.0 Things\*

(Note: Details about each task will be activated every week with posts related to each item)

*Week 1: Introduction* ( official start of week August 7th)

1. Read [this blog & find out about the program](#).
2. Discover a few [pointers from lifelong learners](#) and learn how to nurture your own learning process.

**Home**

**About this Project**

**The Participants**

**Learning 2.0 @ ...**

Here are some other libraries doing Learning 2.0:

[City of Greater Dandenong Learning 2.0](#)

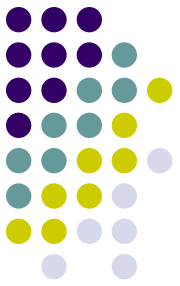
[Auckland City Libraries - Learning Web 2.0](#)

[schaumburg 2.0 / 12 Weeks](#)

[Sutherland Shire Libraries Learning 2.0](#)

[Mildura Libraries Learning 2.0](#)

# Create Learning 2.0 Blog



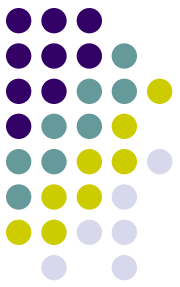
- Use a free site.
- It's actually 4 blogs.
- Review links.
- Adapt content to reflect your library.



LIVEJOURNAL



# SJLibrary's Learning 2.0 blog



http://sjlibrary23.blogspot.com/

Latest Headlines

SEARCH BLOG FLAG BLOG Next Blog>

LINKS

- [About](#)
- [Exercises](#)
- [Participants](#)
- [Weekly Tips](#)

ABOUT ME

Virtual Services Team

[View my complete profile](#)

*Learning 2.0 is a discovery learning program created by [Helene Blowers](#). Content and style for San Jose Library's program has been borrowed and duplicated with permission.*

ADD THIS BLOG TO MY **Technorati FAVORITES**

■ I am [SJLibraryLearning2](#) on

San José Public Library **Learning 2.0** San José State UNIVERSITY

MONDAY, DECEMBER 4, 2006

●●● **The 23 Things**

**Hello! Glad you stopped by.**

Listed below are **23 Things** that you can do on the web to explore and expand your knowledge of the Internet and Web 2.0. **SJPL & SJSU library employees** are encouraged to complete all 23 items on this list by **March 30, 2007** in order to receive a flash drive and be eligible for other prizes. Non-regular staff members, please note that you will need to do the lessons outside working hours. Also, you are ineligible for any incentives offered. If you are not a SJSU or SJPL employee, you are welcome to follow along, however the library cannot award you any prizes for completion. We will add your blog to our participants page if you are interested.

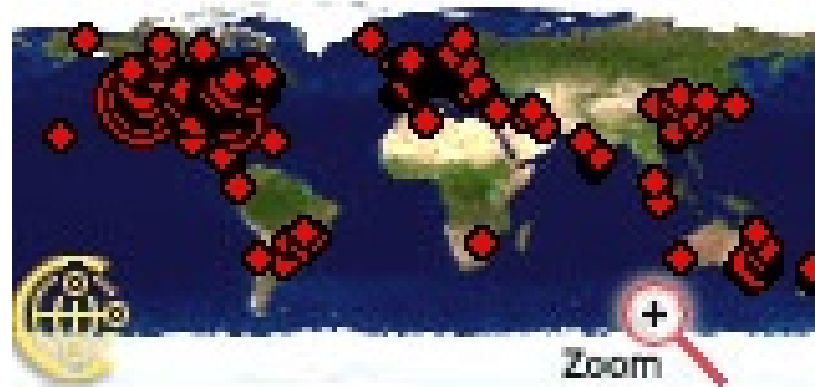
The **links below** will take you to **each week's specific lesson** whereas the **Exercises link** on this page over there on the left



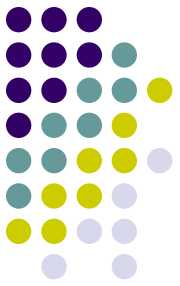
# Customize Site

- Record welcoming podcast
- Add usage widget

Visitor locations



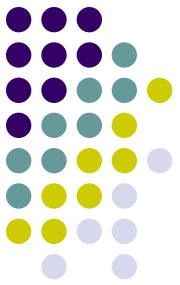
Click here to see



# Technical Considerations

- Connection speed
- Flash and other plug-ins
- Sound
- Earphones

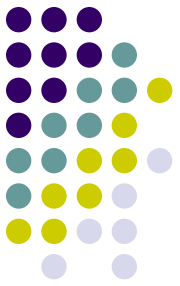




# Timeline

- Planning started October, 2006
- Launch date was January 8, 2007
- Finish date was March 9, 2007
- Date later extended to March 28, 2007

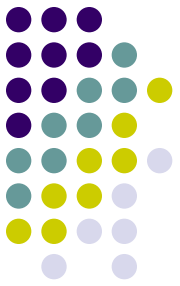




# Plan Ahead

- Administrative email account
- A spreadsheet for tracking
- Account with an RSS aggregator





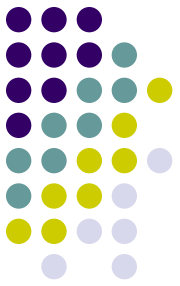
# Administrative Email Account

- Blog registration
- Queries and information





# Spreadsheet for Tracking



Getting Started Latest Headlines

Google Docs BETA sj\_learning@yahoo.com | [New features](#) | [Docs Home](#) | [Help](#) | [Sign Out](#)

Learning 2.0 Participants Autosaved at Oct 15, 2007 5:35:13 PM PDT Automatically Saved Save & close

File Edit Sort Formulas Revisions Preview Print Discuss Share Publish

Format B I U Abc F T T Color Insert Delete Wrap Text Merge across

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
1	Name	Blog Name	Blog URL	W1	W2	W3	W4	W5								
2				T1	T2	T3	T4	T5	T6	T7	T8	T9	T10	T11	T12	T13
3	Nino, Mary	Do You Know the Way to San Jose?	<a href="http://doyouknowthewaytosanjose.blogspot.com/">http://doyouknowthewaytosanjose.blogspot.com/</a>	x	x	x	x	x	x	x	x	x	x	x	x	x
4	Kendall, Susan	Calneva	<a href="http://calneva.blogspot.com/">http://calneva.blogspot.com/</a>	x	x	x	x	x	x	x	x	x	x	x	x	x
5	Herriges, Jean	Gordola's 23 Things	<a href="http://gordola23.blogspot.com/">http://gordola23.blogspot.com/</a>	x	x	x	x	x	x	x	x	x	x	x	x	x
6	Boone, Lucille	LaSeal Djonz	<a href="http://www.laseal.blogspot.com/">http://www.laseal.blogspot.com/</a>	x	x	x	x	x	x	x	x	x	x	x	x	x
7																
8																
9																
10																
11																
12																

week number

“thing” number

# Advertise the program !!!





# Learning 2.0



**Coming January 2007**

**<http://sjlibrarylearning2.blogspot.com>**

Got Blog?

Have you been flickrd?

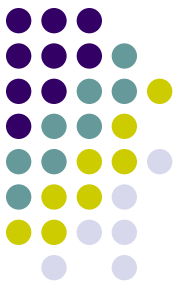
Are you del.icio.us?



# Launch!

- Start with a free email account
- Teach blogging in person
- Remind about copyright restrictions

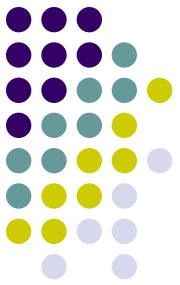




# Scheduling

- Staff used work hours to do the exercises
- Completion within 9 weeks = prize and entry in laptop drawing

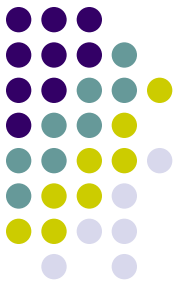




# Registration

- Participant
  - emails blog URL to team
- Team
  - Checks that the URL is valid
  - Emails registration confirmation
  - Adds the URL to the participant list, RSS aggregator and spreadsheet



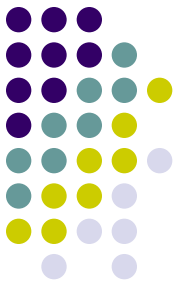


# Passwords

- Participants – must remember their own logins and passwords
- Team – addresses privacy concerns



# Recording Passwords



Account Reference Sheet.doc - Microsoft Word

File Edit View Insert Format Tools Table Window Help

Type a question for help

Normal Times New Roman 12 B I

115%

## Account Reference Sheet

Account With: Flickr

Website URL: [www.flickr.com](http://www.flickr.com)

Username: hzemay

Password: 4lois82

Account With: Bloglines

Website URL: [www.bloglines.com](http://www.bloglines.com)

Username: [hzemay@email.com](mailto:hzemay@email.com)

Password: 4lois82

Account With: Rollyo

Website URL: [www.rollyo.com](http://www.rollyo.com)

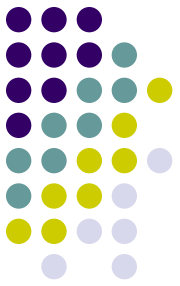
Username: hzemay

Password: 4lois82

Page 1 Sec 1 1/1 At 1.5" Ln 3 Col 1 REC TRK EXT OVR English (U.S)

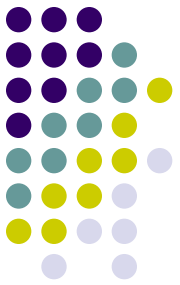


# Tracking Team Tasks



- Read and comment on blog entries
- Inform if task is incomplete
- Record progress on the spreadsheet
- Send email confirmation all 23 Things have been completed

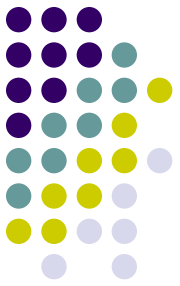




# Tracking is Time Consuming!

- Tips:
  - Split the participants up among team
  - Add all blogs to an RSS aggregator
  - Make sure all trackers understand the minimum requirements for completing exercises





# Encouraging Words

- Send out weekly tips and encouragement.
- Use some Web 2.0 tools to make your weekly emails fun.

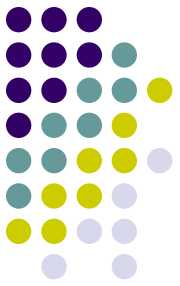




# Encourage Participants To...

- Read and comment on other blogs
- Add other participants' blogs to their aggregator account in the RSS exercise
- Ask for help

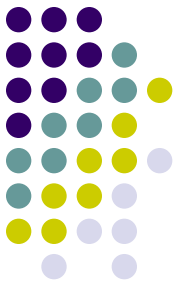




# Keep it Current

- Continuously check links and screen shots.

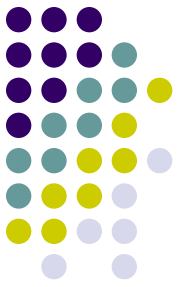




“Don’t confuse learning  
with training.”

*Helene Blowers*

# Face to Face Training



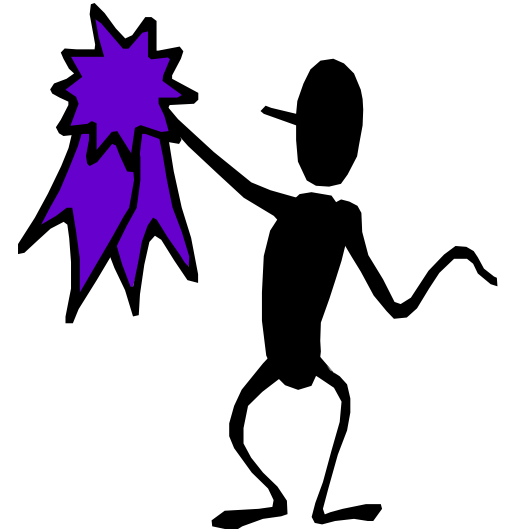
- Offer training sessions or open lab hours
- Get managers and administrators to attend the training sessions – this helps get buy-in





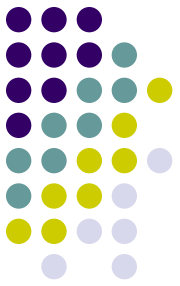
# After the Program

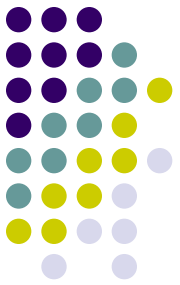
- Check blogs to confirm completion
- Distribute incentives to those who completed
- Hold drawing/final recognition
- Survey participants/non participants





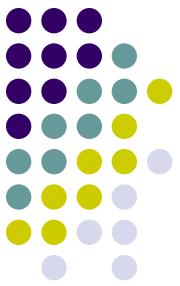
# Grand Prize Drawing





# Who Participated?

- 227 Started
- 109 finished
- Administrators
- Librarians
- Paraprofessional and clerical staff
- 'Outsiders' and Pool Staff



What We  
Learned

[www.txt2pic.com](http://www.txt2pic.com)

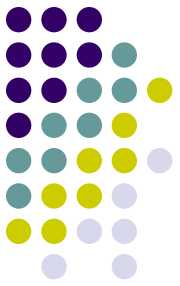
# Post Program Survey



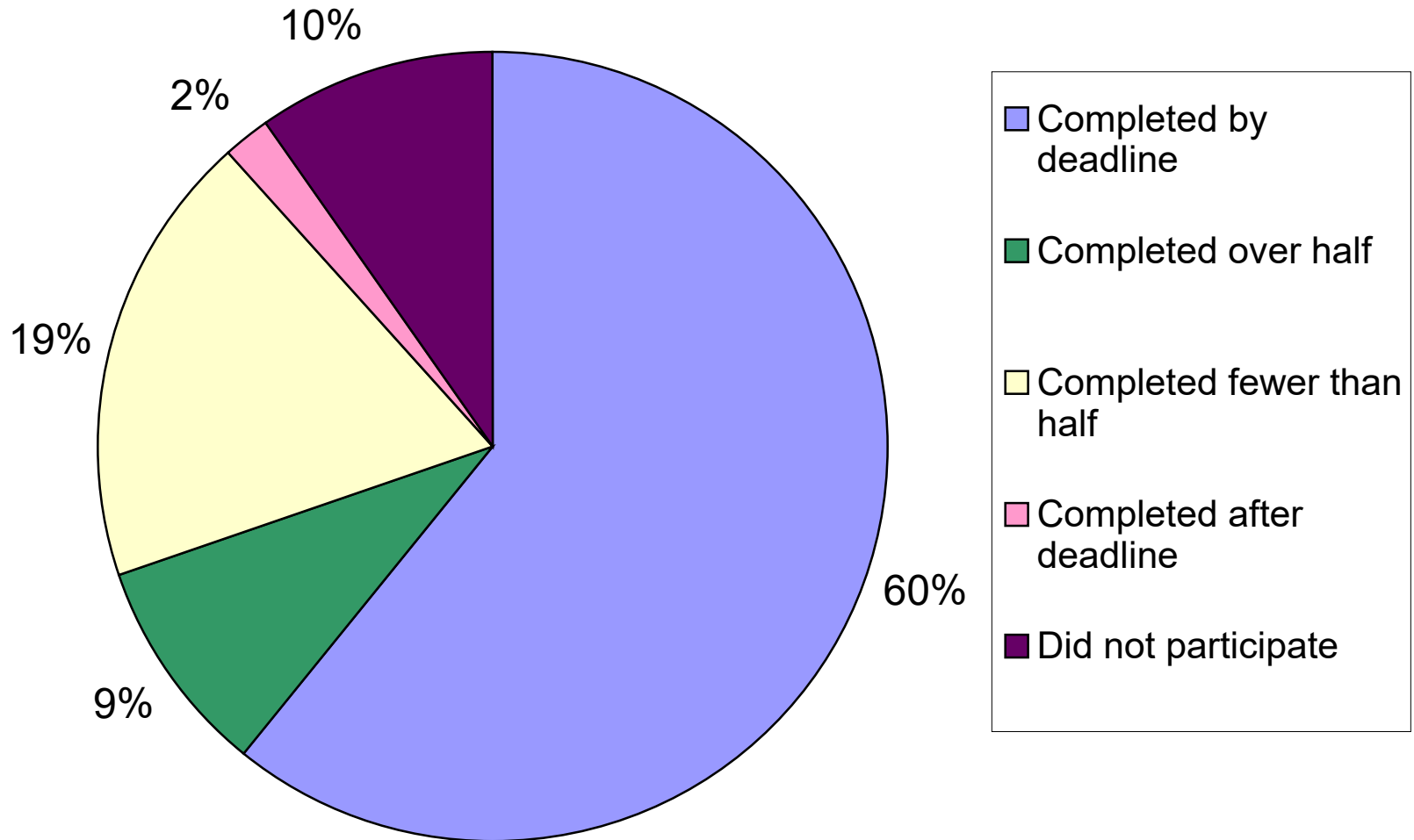
- SurveyMonkey survey:
  - 113 started survey
  - 100 completed survey

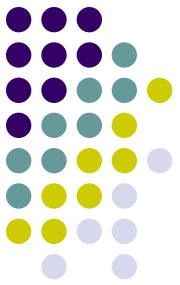
## **We surveyed**

- Participation levels
- Reasons for participation
- Reasons for not completing Learning 2.0

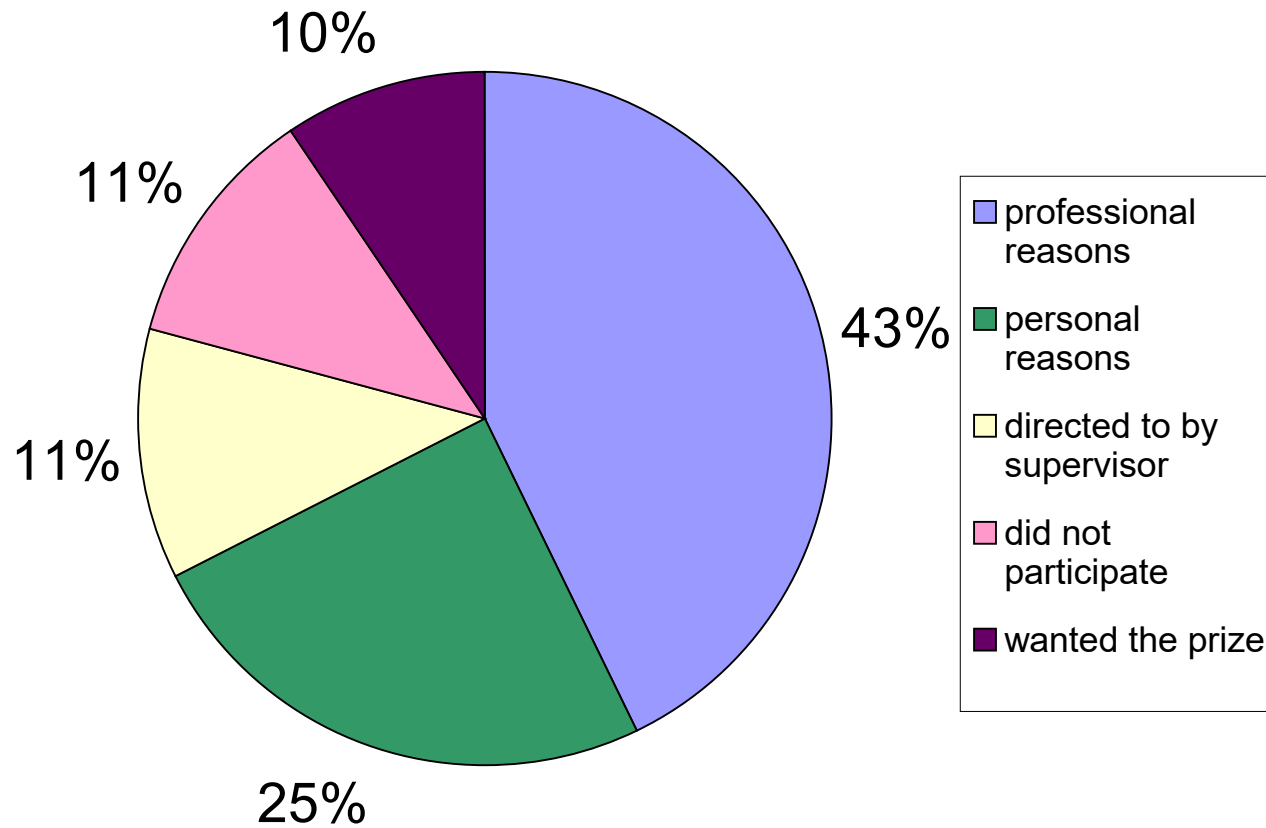


# Level of Completion

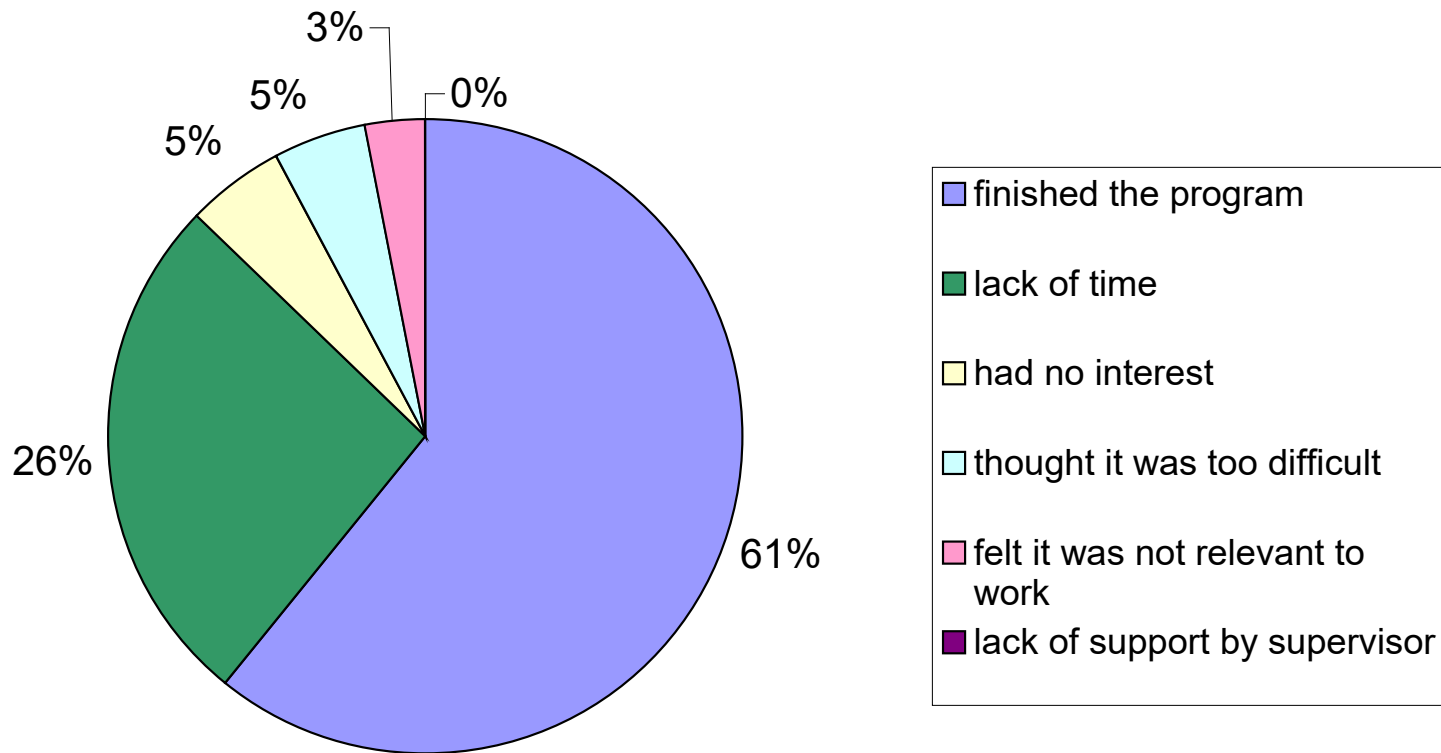
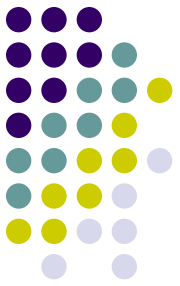




# Reasons for Participation

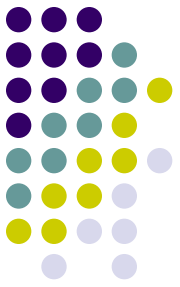


# Reasons for Not Finishing SJ Learning 2.0





# Lessons Learned



- Allow for differences in computer skills
- Build in time for tracking and training
- Get administrative and management buy-in
- Obtain incentives before program begins



# People are Talking



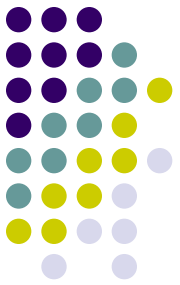
Every exercise was so new to me...that it was overwhelming and frustrating at times.

This project is great! What a wonderful learning tool!

Just too much!!@#!  
Wish you had picked 10 of them that we could even hope to use and let us try those first.

Learning 2.0 was a valuable way to both learn about and play with emerging technologies.

# Learning 2.0 In Action




om - Teen Center - 17 - Female - SAN JOSE, US - www.myspace.com/mlkteencenter - Mozilla Firefox

MySpace Search

Home | Browse | Search | Invite | Film | Mail | Blog | Favorites | Forum | Groups | Events | Videos | Music | Comedy | Classifieds

### Evergreen Branch

"Welcome to The San Jose Public Library Evergreen Branch Myspace."



Female  
31 years old  
SAN JOSE,  
CALIFORNIA  
United States

Last Login: 9/25/2007

View My: [Pics](#) | [Videos](#)

### Evergreen Branch is in your extended network

### Evergreen Branch's Latest Blog Entry

[Subscribe to this Blog]

Fabulous Friday Flicks - Zathura - Fri. Oct 5th, 3:30pm [\(view more\)](#)

Evergreen Adult Book Club - Wed. Oct, 3rd 6:30 - 7:30PM [\(view more\)](#)

Fabulous Friday Craft - Fri. Sept 28th, 3:30 - 4:30pm [\(view more\)](#)

Homeowner & Rental Assistance Program - Thurs. Sept 27th 9:30 - 11:30am [\(view more\)](#)

Evergreen Garden Club Meeting & Lecture - Wed. Sept. 26th 7pm [\(view more\)](#)

[\[View All Blog Entries\]](#)

### Contacting Evergreen Branch

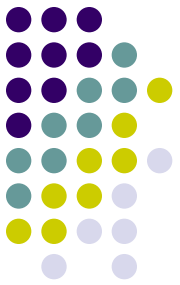
<a href="#">Send Message</a>	<a href="#">Forward to Friend</a>
<a href="#">Add to Friends</a>	<a href="#">Add to Favorites</a>
<a href="#">Instant Message</a>	<a href="#">Block User</a>
<a href="#">Add to Group</a>	<a href="#">Rank User</a>

MySpace URL:

### Evergreen Branch's Blurbs

**About me:**  
Evergreen Branch Library re-opened on September 16, 2006 and serves the large and culturally diverse Evergreen Community. Our 21,000 square feet includes a large


# Blogs



File Edit View Go Bookmarks Tools Help  
http://conroy-cougar.blogspot.com/


## Conroy Cougar

**Who is Conroy Cougar?**



San José Public Library Youth Services' mascot

**Meet me at a library event...**



One of the many friends I've made.

Read farm2.static.flickr.com

Wednesday, September 26, 2007  
**Time to Play!**

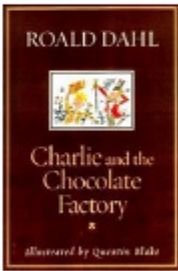
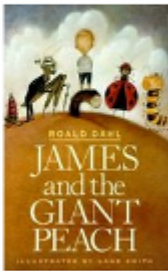
This Saturday, September 29, is the [Worldwide Day of Play!](#) Nickelodeon TV wants you to get out and play, and so does the library. Join me at the Solar Community Center (3697 Cas Dr. in San Jose), near the [Seventrees Library](#), for games, crafts and contests. Be sure to come say hi to me too - maybe even stop by for a photo! [Read about Conroy Cougar](#)

The AMso, Berryessa, Calabazas, Hillview, Santa Teresa, Tully and West Valley branches are all planning fun events too. See our [events listing](#) to find out what's going on in your neighborhood.

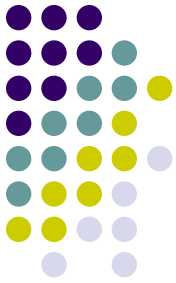
Thursday, September 20, 2007  
**Roald Dahl Day**

September 13 was [Roald Dahl Day](#) and I celebrated with my friend James. He shared some peaches with me :).

My favorite Roald Dahl book is [Charlie and the Chocolate Factory](#). I love it when Violet Beauregarde turns into a giant blueberry.



# Wikis



A screenshot of a web browser window displaying the 'sjl-ebooks FrontPage'. The browser's address bar shows 'http://sjl-ebooks.pbwiki.com/'. The page has an orange header with the title 'sjl-ebooks | FrontPage' and a search box. Below the header are navigation buttons for 'Home' and 'Edit page', and links for 'Log in', 'Add features', and 'Help'. The main content area features the title 'San Jose Library eBooks' and a subtitle 'Ebook training and information for San Jose Library staff'. A section titled 'Ebooks In the news' contains three news items with red hyperlinks and brief text excerpts. A 'Side Bar' on the right lists various site links like 'sjl-ebooks frontpage', 'SJLibrary.org', 'eBooks / Databases', 'Help', 'Tutorials / FAQs / Training', 'Stats', 'Trends / Use / Budget / %', and 'Response to Focus Groups'. The browser's status bar at the bottom shows 'Done'.

# Art Self-Tour Podcast



Art Works of Mel Chin in King Library: Recoilecciones Public Art Collection - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address <http://www.sjlibrary.org/mlkart/index.htm>

Links Virtual Extranet Bloglines Library Home Library Intranet my del.icio.us post to del.icio.us The New York Times Magazine San Jose Public Library

## Recoilecciones: The King Library Public Art Collections

Home Browse Art About the Artists SJLibrary.org



**"Recoilecciones"** is the Spanish word for "recollections" — as in "memories." It also means "harvests" or "gatherings." The Latin root "LECT-" from which "recoilecciones" derives means both "to gather" and "to read": the ancient Romans seem to have envisioned reading as a process of gathering up scattered bits of information (the letters of the alphabet) and combining them into meaningful sequences. Readers are thus gatherers, harvesters. The library is a place where people come together to recall and reformulate their common heritage, a place designed for "re-col-lection," that is, etymologically, "reading or harvesting again together." The library's public art collection is primarily designed to support this function.

As part of the City's ongoing commitment to the arts, the San José Public Art Program commissioned artist Mel Chin to create an artwork integrated into the new Martin Luther King Jr. Library. The 33 artworks, sited throughout the library, are designed to pay homage to the Library's book collections. These *sculptural insertions* are designed to provoke your interest and curiosity, encouraging exploration and circulation throughout the Library. All of the artworks are sited to surprise you and add to your sense of mystery and wonder. They are site-specific, their adjacency imbuing the piece with additional layers of meaning.

The artworks vary from large and dramatic statements to intimate and subtle insertions that may require numerous visits to discover. The *Recoilecciones* artworks include functional installations such as chairs, tables and shelves, as well as wall paneling, sculptural ceilings, curious light projections, and more traditional formal sculpture. Some of the concepts are invested with a sense of humor, while others are designed to encourage contemplation.

At the very least, we hope these works delight you.

[Browse Art](#)

**King Library Art Self-Tour:**

[Download Library Tour MP3](#)  
(Right-click on link and select Save Target... or Save Link Target...)

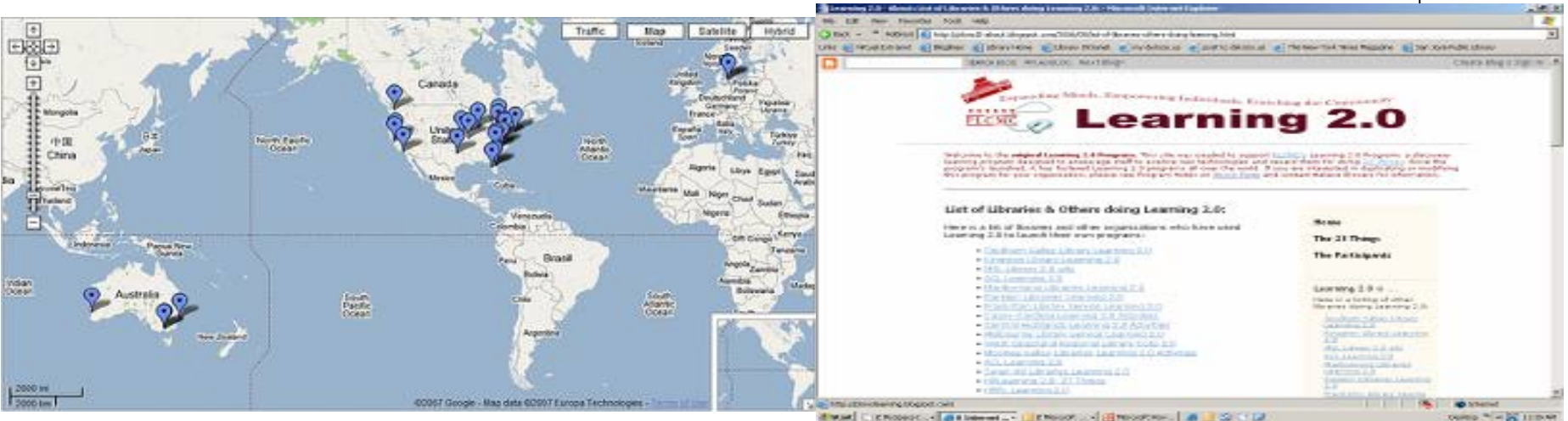
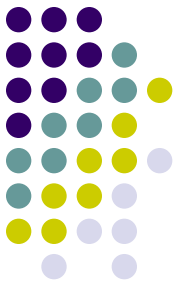
Or listen to tour online:



powered by ODEO

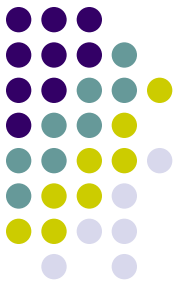
Start MySpaceIM 9 Internet ... 2 Microsoft ... Microsoft Pow... Desktop 9:35 AM

# Growth of Learning 2.0



Over 350 libraries and library-related groups have adapted Learning 2.0

# Tools for Developing Learning 2.0 Programs

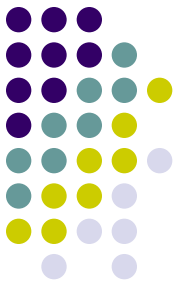


The screenshot shows the homepage of the 'Five Weeks to a Social Library' website. The main heading is 'Five Weeks to a Social Library'. Below it, there's a search bar and a navigation menu with links like 'Blog', 'Course Content', 'RSS Feed', etc. A 'Recent blog posts' section lists several articles, including 'One of the grad schools is offering a six week course on Second Life' and 'Clip in London Talk'. A 'User login' section is visible at the bottom left.

The screenshot shows a page titled 'Infopeople Our 23 Web 2.0 Things'. The main heading is 'About Our 23 Web 2.0 Things Challenge...'. The text discusses the challenge and mentions that the California State Library has made a special grant award to Infopeople for a series of FREE training events. A 'FAQ' section is visible at the bottom, with questions like 'Who is this program for?' and 'What is the goal?'.

The screenshot shows a wiki page titled 'Library 2.0 in 15 minutes a day'. The page has a navigation menu on the left with links like 'Main Page', 'Instruction Resources', etc. The main content area includes a 'Table Of Contents' with sections for 'Tutorials', 'Program Information', and 'Search engines'. The 'Tutorials' section lists various tools and services like Firefox, Blogging, WordPress, Blogger, LiveJournal, RSS, Social Bookmarking, Video Sharing, Instant Messaging, and Social Networking.

The screenshot shows the homepage of a social network titled 'Library 2.0'. The page has a green and white color scheme. The main heading is 'Library 2.0'. Below it, there's a navigation menu with links like 'Home', 'My Page', 'Members', 'Groups', 'Photos', 'Videos', 'Tools'. The main content area features a 'Latest Activity' section with a list of recent posts and a 'Library 2.0' section with a list of members and their profiles.

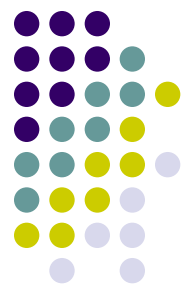


# Get the Links

- Surf [del.icio.us](http://del.icio.us) to find out more:  
<http://del.icio.us/sjlearning>







DR. MARTIN LUTHER KING, JR. LIBRARY  
*A collaboration between the City of San José and San José State University*



DR. MARTIN LUTHER KING, JR. LIBRARY



**San José State**  
UNIVERSITY  
**King Library**

San José Public  
**Library**  
*Check it out.*