2 Third Street shooting victims die

Multiple sources who requested their names be withheld said the vic-
times were SJU students.

According to the press release, police officers arrived at the
location of the shooting at about 11:02 a.m. and located the two
victims with gunshot wounds.

The suspect(s) are unknown as
of this point, according to the press
release.

The press release stated the on-site
fatality marked San Jose’s 3rd for
2011.

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Students, professors recall Steve Jobs’ impact on culture

by Chris Marcan

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Sophomore nursing major Alex
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cause he wanted to enhance his college
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“A family away from home was what I wanted for,” he said. “I wanted people who I know would al-
ways have my back. I know I would be there no matter what happened.”

Deloron said he decided to sign up
to join with a friend during rush week,
and after meeting fraternity members
and attending their events, he accepted a bid from Alpha Tau Omega and became a pledge.

He said he is not yet a fully active
member of the fraternity, and he must
wait some time before proving himself be-
fore crossing over.

“Joining a fraternity is one of the most
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“It’s been like my second home here
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room, but I spend most of my time (in the fraternity house) studying and having fun with the other guys.”

Junior kennology major Jordan
Spradlin, after pledging during last
summer, and is now a new active member of Alpha Tau Omega.

An active member of the fraternity,
Spradlin was hesitant before he decided to join because of negative
connotations he associated with fra-
thaternity, such as hazing, but changed his mind after talking with some of the
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“A lot of the guys talked to me
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Apple co-founder Steve Jobs, seen in this file photo from January 15, 2008 while
holding up the Macbook Air Jobs died Wednesday. Photo by Robert Durell / MCT

Bringing down the house

by Chris Marcan

On the evening of Saturday, Oct. 7, the
Akba-

Nest of our stories and friends of
spartandaily.com

T Twitter:spartandaily
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Serving San José State University since 1934
Volume 137/ Issue 23

The show featured diverse acts from a doz-
en performers, mostly groups, from a wide
array of musical genres, including hip-hop,
R&B, rock, pop-rock, alternative, soul, folk
and jazz.

“We didn’t want to limit it to one genre … the
range is wide,” said Christian Borromeo, the cul-
tury director for Akbayan SJU.

“We’re welcoming to any
friendship, ‘” he said. “We’re welcoming to any

One of those to answer the call was Melvin
Gutierrez, a Bay Area native solo artist who mixes
American R&B with the Island sound of the
ukulele.

“I’ve been to a lot of Ma ‘Boo’ Hays in the last
years,” Gutierrez said.

Borromeo said all the performers at this year’s
Ma ‘Boo’ Hay have some kind of Filipino con-
nexion, but said that although Akbayan SJU is
a nomino -American campus social club, having that Filipino connection wasn’t an abs-
ent necessity, especially not for the audience.

“What Akbayan means is ‘embracing in
friendship,’” he said. “We’re welcoming to any

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JOBS: Apple mindmaster left his imprint

Apple co-founder Steve Jobs, seen in this file photo from June 9, 2001, is pictured in front of Apple Headquarters an hour after the company announced Jobs' death.

FROM PAGE 1

JOBS:

Cultural Night is a more
traditional experience, featur- ing Filipino folk music and
drums. He said he sees it as an opportunity to dip fellow Filipino-American students in their parents' or grandparents' ancient culture.

Recounting that the (Ma "Boo" Hay) event was partly a fundraiser for a group and partly a venue for other Filipino-American groups and charity operations.

One such operation was run by former Akbayan SJSU President Monje.

Monje said her mother, Millie Monje, a former operation called "Project Pearls," which is aimed at sup- porting small town - south in the Philippines, that buys a lot.

According to Minka, Alpha Omicron Pi was added in 1991, and is one of the main things he stresses is that no one vies any rules during the recruitment process, and events as drinking alcohol with poten- tial new members. However, the organization governed by the council would be accountable.

Rodriguez said after the re- cruition period is over and the council and fellowship organizations are gathered, they will plan for the meet- ing period, or rush week, for next semester.

SJSU Salchung Program

Learn How To Get Involved

12/10/11 12:30-2:30 PM
ELZE 432
SJSU Students and Staff
Help SJSU Students Event: Crossroads
Cultural Night and Build a Better World
Leash of Marsha of SJSU, sjsu.edu

GREEK: Candidates move forward in organizations

FROM PAGE 1

Jobs: want to be a part of that

Jorge Rodriguez, vice presi- dent of recruitment for the Interfraternity Council and mem- ber of Delta Sigma Phi, said Jobs' voice would be diffi- cult with other plat- forms had soft- ware and hardware that would be different from what others did. Okumoto said the former CEO of Ap- ple looked it and said, "Hey, this is the user — each innovation had new features — though that was in there — but it's not the products that I think people had a larger vision than that. "Jobs said, "Hey, this is going to change the way the world works."

Robert Seible, a tech journalist and SJSU alumnus, said Jobs did more than see his own vision — he shared it with those around him.

"Unlike other technology companies I've worked with in the industry who saw the technology as the product, he saw the technology as the en- abler to deliver the real things that people wanted," he said. "The music, the graphics, the ability to communicate."

Under Jobs, Apple communicated the use of technology to customers in a unique way. Lawrence said it was not necessarily about product features or consumers, but how it was the product was used that was important. "He still is very good at showing how the indi- vidual and the computer is almost in a way," Lawrence said.

It was not about product features or consumers, but how it was the product was used that was important. "He still is very good at showing how the indi- vidual and the computer is almost in a way," Lawrence said.

Lawrence referred to the 1984 Super Bowl commercial as a major example of seeing "jobs" hand in Apple's advertising and allow consumers to make computers more personal.

"That Super Bowl ad said, 'You don't need an instruction manual,'" Lawrence said. "You had to look at the back of the computer; look at how beautiful it is. We put so much thought into that." Okumoto also said a personal connection to Jobs, though at a much earlier time.

The SJU saying that his Royce Hall roommates in 1972; Bon Further, went to Homestead High School in Cupertino with Jobs. "I say, 'What do you think, Bruce?' and he said, 'It's the processes that he created to bring his products to market.'"

"The way Jobs had Apple was simple — limited access to the products and keeping proves he — he said that he was being successful in this."

Dr. Jeff Elrod, an emeritus faculty professor, said "If I had an iPod but it didn't have the features that it has now, I would've been thinking, 'What is it?'" Elrod said. "That was a re- ally innovative idea that he did natur- ally. What usually happens is that you take an existing product and copy it, and copy it, and copy it. Jobs didn't have that great ability to see the future."

"The Model T — he was the guy who said, 'You should be free, '" said Van Selst, adding that he set the new paradigm. "Jobs separated himself from the in- dustry by positioning his company in a unique way."

"He was the one that really set the new paradigm," Monje said. "Jobs did not need an instruction man- ual.""-

"I was at the iMac product launch, and he told me, 'Look at the back of the computer — all these little icons are out there if you want to talk about the legionary and human resources major and a new member of Alpha Omicron Pi, said the recruitment process was stress- ful, but once she was accepted into the organization, all the se- cretive members were helpful and supportive.

"Once I transferred, it's hard meeting a lot of people," she said. "Joining a sorority allowed me to have life- long friends, got involved with school and help out with some service."

Bybee said new members are given what Alpha Omicron Pi numbers call "rose bud- dies," which Mattox described as temporary mentors until they receive their big sisters when they become active members.

Mattox and rose buddies wrote a weekly letter to the new members encouraging them to continue with on the process.

Bybee said rose buds are there if you want to talk about anything, including school, the sorority and life in general.

From the described her rose bud- dies, Fidelia, as awesome because they want her to un- derstand everything about the sorority and always wants to spend time with her.

According to the SJU websi- te, the Interfraternity Council is the governing body of eleven fraternity and sorority organizations.

"Jobs: want to be a part of that"

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Google Wallet synergizes communication technology with credit card purchases

by Francis Finlon

Google released the first version of the Google Wallet application last month, foreshadowing the death of paper money and the birth of the "wallet-phone." This app, available now to all Nexus 4, x, and HTC phones on the Sprint mobile network, will eventually, according to Google's website, contain "all the cards you keep in your wallet today!" You can scan your phone at Mastercard PayPass stations to make transactions with a quickness usually reserved for viral videos. Facebook is now integrating Google Wallet and, when it's convenient, telephone calls.

Beyond this, Google is also using its status as a corporate behemoth to get special offers and rewards, like free cupcakes at a local bakery and discounts at local stores, for people who make purchases with the Wal-lert app. You can scan your phone at the traditional telephone. Beyond the "1984" paranoia however, this phone represents a larger trend in our society — the movement toward convenience.

We love making things easy in the global culture of consumerism in which we live. In large cities, the places where consumerism thrives, complete strangers are all using each other and fighting tooth and nail to be the one to offer the next convenience that makes all the city dwellers' lives a little easier. But do our conveniences make our lives better? If you brought a cellphone to the middle of the desert or a village in the mountains and you were the only one to offer the next convenience that makes all the city dwellers' lives a little easier, would you do it? Beyond this, your cellphone holds little practical use when you are in a place without the infrastructure to support it.

Gold, one of the oldest forms of currency humans have known, was valuable because of its malleability, its ability to be reshaped into any form the maker required, such as jewelry or ornaments. So why, exactly, are our numbers on a screen valuable? Ultimately, currency — and where we actually own it — is becoming less and less real. Most people have no idea how this neat little screen on a phone actually works, how to make one or how to fix it if anything goes wrong. If our screen screws up, it ruins our day and we have to pay someone to fix it or replace it. Yet, if you even suggest the idea of taking away a high-schooler's cellphone, I suspect you anchor yourself against the oncoming tide of obscenities.

We love making things easy in diffi cult situations they fi nd themselves even without the technological advances, far from making us better people, technological advances in many people my own age lack communication skills demonstrates the implications of knowledge, are disempowering, particularly to the youth of our culture.

Beyond the "1984" paranoia and, when it's convenient, telephone calls.

In my spare time, I have found that rather than exploring their communities and aff ects them with the coming of future generations as an aff ecting each others lives, more and more young people choose to remain inside. In my spare time, I have found that rather than exploring their communities and aff ects them with the coming of future generations as an aff ecting each others lives, more and more young people choose to remain inside. In my spare time, I have found that rather than exploring their communities and aff ects them with the coming of future generations as an aff ecting each others lives, more and more young people choose to remain inside. In my spare time, I have found that rather than exploring their communities and aff ects them with the coming of future generations as an aff ecting each others lives, more and more young people choose to remain inside.
The SJU Men's soccer team has taken a huge step forward in their season by earning a shutout victory over Seton Hall. The Spartans, who entered the game with a 1-5-3 record, had not won a game since September 14th. However, they faced a major challenge in their most recent opponent, the Pirates of Seton Hall, who had recorded a perfect 5-0-0 record.

The game was the first of two meetings between the two teams, with the second game scheduled for November 1st. The win marks the first time in eight years that the Spartans have beaten Seton Hall, and it is a significant achievement for the team, who have struggled with injuries and poor performances in recent seasons.

Coach Mike MacIntyre said of the victory, “This is a huge win for our program, and I’m proud of the way our players performed. We’ve been working hard all season to get to this point, and I knew we had the talent to get the job done.”

The match was played in front of a capacity crowd at McGovern Field, with the Spartans wearing their traditional blue and white uniforms. The game was characterized by a high level of intensity and physical play, with both teams pushing hard for the win.

Despite their best efforts, the Pirates were unable to find a way past the Spartans’ defense, which was led by goalkeeper Ben Alvernik. Alvernik made several key saves, including a stunning reflex save on a shot from Seton Hall’s leading scorer. His performance was a testament to the depth and quality of the Spartans’ defensive unit.

Offensively, the Spartans were led by forward Gyasi Zardes, who scored the lone goal of the game on a header in the 72nd minute. Zardes, who has been a standout performer for the team this season, was a constant威胁 to the Pirates’ defense and was a key factor in the team’s success.

The victory not only secured the win for the Spartans but also solidified their position in the NCAA Division II standings. With the win, the team now stands at 2-2-3, and they will be looking to build on this momentum as they prepare for their next game.

Coach MacIntyre said of his team’s performance, “We’ve been working hard all season to get to this point, and I knew we had the talent to get the job done.”

The team’s next game is scheduled for November 1st against the University of Scranton, and they will be looking to build on their momentum and continue their winning streak.

In summary, the win over Seton Hall was a significant achievement for the Spartans, who have struggled with injuries and poor performances in recent seasons. The win solidifies their position in the NCAA Division II standings and sets the stage for a successful season for the team.
The ten-day period is over we can ask for forgiveness from others, reflect on our past wrongings, think about all the possible harmful things we’ve done to others and really ask for forgiveness from God and others,” said Kim Rickard, an official with the pro-pipeline side.

According to Jean Knauer, a junior radio, television and film major, Yom Kippur is also a way to bring families close together.

During the ten day period after Rosh Hashanah, families attend religious talks together and pray a lot before the official Yom Kippur, and this brings everyone closer together,” Knauer said.

Knauer said this holiday of fasting helps people stop away their sins and let them start the new year with a clean slate.

“Yom Kippur is like a New Year’s res-olution but a little different because on this holiday, we think about the mistakes we have made and the people we might have hurt and then ask out to them and apologize,” Medeiros said. “Overall it’s kind of like thinking about how you lived your life the past year and how you can make it better for the next year.”

The State Department concluded in a report that Keystone XL wouldn’t have any effect on the amount of greenhouse gas emissions. It reas-soned that the oil sands production would ex-pand anyway because other ways to get the oil to markets would be found.

The report for other pipelines to the Canadian West and on to Asia are still on the drawing board and face strong opposition in Canada. Nearly all of oil sands exports now go to the U.S.
Spartan Daily

The Internet and real journalism

By:

Noran

I was once asked the question: What’s the difference between a journalist and a blogger?

To be fair, I should point out in some context — it was a teacher asking his class if they thought online bloggers should be given the same legal status as journalists.

I recall anyone at the time having a clear answer to this, nor is it something that is not in dispute in retrospect.

After all the people who framed our rules of journalism and professional journalists probably wouldn’t have Twitter in mind at the time.

Moving beyond the legal mystery, defining the difference between a true journalist and a tweeter blogger posterior whatever became a very interesting question for me, one which would have a profound impact on my own sense of identity as an ap- prentice journalist in this day and age.

The difference certainly isn’t in the choice of tools.

I was told recently that journalists who didn’t tweet were dinosaurs, and that social networking via Face- book was an absolute necessity.

Witnessing the changes in our technological landscape, I under- stand the importance of doing this, even though I’m also aware of my privacy and still Intimidate me.

So then, it’s certainly possible to be a blogger and a journalist, as many as honest-hearted indepen- dent journalists will tell you.

Times change, technology ad- vances and media evolve, and so true journalists cannot be defined by their tools alone.

Then by what?

The real difference between a journalist and the legions of back- hard bloggers infesting the Internet is simple. It’s a respect for the truth.

I’m not talking about a vague cul- tural value — I’m talking about years of training and mental conditioning that even the slightest hint of intentional deception or misinformation is bad business.

Sound extreme? It is. And it should be.

I’m not calling most bloggers out- right liars, but the professional stan- dards of accuracy and impartiality between a professional newsmonger and a few billion online bloggers are radically different.

But blatant lies, lack of fact- checking, lack of research, lack of interest, lack of every ingredient that goes into producing an hon- est news story is what makes many Internet bloggers entirely different animals than the professional jour- nalist.

And I’m quite comfortable with that.

It’s a free country, we have this First Amendment, and as far as I’m concerned those deep-Internet outposts can disastrously away from their shredless little hearts’ content.

And blog about cigarettes and booze, however, there are things need to be properly labeled, and the time they aren’t.

This is what I’m not about:

Nothing gets my blood up more than some Internet (or 1x0, really) which pies being a legitimate news source when all they have ever done is basically biased editorializing.

Most newspapers, like this one, have a separate column for this sort of thing, an honest partitioning of fact and opinion.

What you are reading right now is not news, it is opinion, and it is important to spell out that distinc- tion.

Advances in technology over the last few decades have radically altered the way mankind communi- cates and shares information with itself — an easily filtered trickle has become an unstoppable torrent of raw information into the eyes and ears of the world’s citizens.

The last few years have seen tra- ditional journalism playing catch- up to those changes, its methodological processes simply too slow to stand between the rawness and the raw- sewage flood of unfounded opinion being churned out by an Internet- supercharged gossip mill.

Journalists in the country have, in the past, been able to act as a filter, the one-stop-shop for information about the outside world.

Not anymore. I don’t, however, think this is an entirely bad thing.

While part of me would like to be able to vote for accuracy to every news that passes for news in this country, my American-fed brain recoils in horror at what that kind of control might entail.

As journalists in the 21st century, we are, in a way, and we shouldn’t, stand between the people we serve and the information they want, truthful or not.

All we can really do is fight the current of all but we can, to remain steadfast against the torrent, and offer a beacon of unbiased truth to those who have the patience and wisdom left to stop for a moment and listen.

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Moving beyond the legal mystery, defining the difference between a true journalist and a tweeter blogger posterior whatever became a very interesting question for me, one which would have a profound impact on my own sense of identity as an ap- prentice journalist in this day and age.

The difference certainly isn’t in the choice of tools.

I was told recently that journalists who didn’t tweet were dinosaurs, and that social networking via Face- book was an absolute necessity.

Witnessing the changes in our technological landscape, I under- stand the importance of doing this, even though I’m also aware of my privacy and still Intimidate me.

So then, it’s certainly possible to be a blogger and a journalist, as many as honest-hearted indepen- dent journalists will tell you.

Times change, technology ad- vances and media evolve, and so true journalists cannot be defined by their tools alone.

Then by what?

The real difference between a journalist and the legions of back- hard bloggers infesting the Internet is simple. It’s a respect for the truth.

I’m not talking about a vague cul- tural value — I’m talking about years of training and mental conditioning that even the slightest hint of intentional deception or misinformation is bad business.

Sound extreme? It is. And it should be.

I’m not calling most bloggers out- right liars, but the professional stan- dards of accuracy and impartiality between a professional newsmonger and a few billion online bloggers are radically different.

But blatant lies, lack of fact- checking, lack of research, lack of interest, lack of every ingredient that goes into producing an hon- est news story is what makes many Internet bloggers entirely different animals than the professional jour- nalist.

And I’m quite comfortable with that.

It’s a free country, we have this First Amendment, and as far as I’m concerned those deep-Internet outposts can disastrously away from their shredless little hearts’ content.

And blog about cigarettes and booze, however, there are things need to be properly labeled, and the time they aren’t.

This is what I’m not about:

Nothing gets my blood up more than some Internet (or 1x0, really) which pies being a legitimate news source when all they have ever done is basically biased editorializing.

Most newspapers, like this one, have a separate column for this sort of thing, an honest partitioning of fact and opinion.

What you are reading right now is not news, it is opinion, and it is important to spell out that distinc- tion.

Advances in technology over the last few decades have radically altered the way mankind communi- cates and shares information with itself — an easily filtered trickle has become an unstoppable torrent of raw information into the eyes and ears of the world’s citizens.

The last few years have seen tra- ditional journalism playing catch- up to those changes, its methodological processes simply too slow to stand between the rawness and the raw- sewage flood of unfounded opinion being churned out by an Internet- supercharged gossip mill.

Journalists in the country have, in the past, been able to act as a filter, the one-stop-shop for information about the outside world.

Not anymore. I don’t, however, think this is an entirely bad thing.

While part of me would like to be able to vote for accuracy to every news that passes for news in this country, my American-fed brain recoils in horror at what that kind of control might entail.

As journalists in the 21st century, we are, in a way, and we shouldn’t, stand between the people we serve and the information they want, truthful or not.

All we can really do is fight the current of all but we can, to remain steadfast against the torrent, and offer a beacon of unbiased truth to those who have the patience and wisdom left to stop for a moment and listen.
Save the oceans

One of my favorite places to go during the summer growing up has always been Oahu. Hawaii’s Japanese side of the family lives there so I have had the chance to visit this paradise at least eight times in my lifetime. I enjoy many things about being in Oahu.

Starting with the food, the Japanese influences make for a delicious meal. Pickled vegetables, sashimi, and udon are just a few examples of great Japanese food that I enjoy.

Another aspect that I love about Oahu is the ocean. I have lived in the harbor town of San Pedro most of my life and one of the things I love most about being in San Pedro is the nice clean ocean water. I have spent many summers there, and I have never been disappointed.

Feeling the salt breeze on your face and hearing the waves crashing against the shore is a feeling that cannot be matched. The smell of the ocean and the sound of the waves are so relaxing.

In addition to the ocean, I love the weather in Oahu. The temperature stays between 70-80 degrees all year round, and the sky is usually blue.

I also love the island atmosphere. The people are friendly and welcoming, and everyone seems to enjoy each other's company.

Overall, I love everything about Oahu, from the food to the ocean to the people. It is a place that I will always cherish and return to whenever I can.
Seeing SJSU’s production of “Dead Man’s Cell Phone” at the Hal Todd Theatre is like a punch to the heart, metaphorically speaking.

Originally written by Sarah Ruhl in 2007, “Dead Man’s Cell Phone” is a thought-provoking comedy of human connection across borders — borders created by technology, by distance and by our own hesitation toward change.

Each character and relationship in the play can be found in our own lives — sibling to sibling, parent to child, stranger to stranger.

But it is Jean, the protagonist and a stranger to the dead man (and his family) at the beginning of the play, who learns of all of the connections between the eccentric cast of characters.

Before the play started, the soft, sorrowful piano music; the black and gray of the set and the purple-lit umbrellas invoked a feeling of melancholy.

Yet the music itself was a prelude for events to come as the piano turned to the soft crooning of a Frank Sinatra-like voice bemoaning loneliness and finding love.

The beginning was set in a café on a rainy day.

Two people — a pretty blonde minding her own business and a man whose face the audience cannot see directly — sat at different tables facing each other.

Soon enough, the man’s cellphone rang.

As it went unanswered, Jean, played by Kayleigh Larner, grew increasingly annoyed. Her repeated requests for the man to pick up his phone received no reply.

Eventually, despite the norm not to, Jean got up from her table, flipped open the phone and answered the call.

“No, you don’t know me,” Jean replied to the caller.

Jean, up until that rainy day, was a stranger to the man, who she learns was named Gordon and had died at the table in the café.

In a move oddly similar to Alice following the rabbit down into Wonderland, she kept the phone and began a tumbling journey through the man’s personal affairs.

There was even a character like the Red Queen — the loud, dramatically grieving Mrs. Gottlieb, played by Roxane Nobari, who goes around wearing a cherry-red dress with leopard trim and sipping from a glass of bourbon.

While each actor did a wonderful job of delivering witty lines, Dwight, played by Drew B. Jones, and Gordon’s mistress, played by Claire Hein, stole the show with their relatively smaller, but compelling, parts.

Dwight is Gordon’s brother — an awkward, sweet man who has felt unloved by his mother for the majority of his life.

In one scene, Jean asked him to recall memories of Gordon.

In full technicolor detail, Dwight easily recounted a time when Gordon tricked him and yet when asked to talk about a good memory of his brother, Dwight stumbled and fell silent.

Jones’ sympathetic portrayal of Dwight created a sense of empathy from the audience.

Despite the serious nature of the story, there was plenty of situational humor and amusing banter.

An unexpected meeting between Jean and Gordon’s mistress, an unnamed femme fatale, drew laughs from everyone in the audience.

By following Jean, the audience could see lines crossed, connections made and love found.

Although there were some slip-ups with lines, the mostly solid acting and interesting characters make “Dead Man’s Cell Phone” a well-done play about making connections with others despite all the barriers between.