



Bank fee increase boosts alternatives

by Scott Semmler
Staff Writer

SJSU formed a partnership with U.S. Bank in February 2011, and with it came the bank’s logo on the back of the card, access to a student bank account and no monthly fees.

“The university contacted several banks with a request for information and U.S. Bank offered the best product for our students,” said SJSU Bursar Meg Deiss.

She said the advantages of the new partnership for an SJSU student with a U.S. Bank account is no minimum balance and no maintenance fee.

There are also two types of Tower Cards now, according to Deiss.

“The Tower Card is the university’s ID card for students, faculty and staff,” she said. “And the Tower Card Maxx is also a university ID card for students, faculty and staff, but means that they have established a bank account, either checking or savings, with U.S. Bank and the card has the added feature of being a Visa debit card, which can be used for purchases both off and on campus.”

Christopher King, a senior business major who recently switched to the Tower Card Maxx, said he is pleased with the features the card offers.

“It has everything you need on one card,” he said.

Recently, big banks like U.S. Bank have received attention by charging monthly fees for new checking accounts, which were free until earlier this year.

“The economics of offering a debit card have changed with recent regulations,” Bank of America stated in a press release. “We’ve decided to introduce a monthly fee for customers who use their debit cards for purchases.”

The new regulations Bank of America cited are the restrictions Congress placed last year on how high banks’ debit fees could be raised.

Many banks have responded by charging monthly fees for checking accounts.

Less than half of all checking accounts do not carry a monthly fee, according to CNN.

SEE **BANKS** PAGE 4

A look back at the legacy of Macs

by Daniel Herberholz
Copy editor

Twenty-two years ago today, the staff of the Spartan Daily saw a feat done under pressure come to fruition — with the power out and the campus closed because of the Loma Prieta earthquake, the SJSU newspaper was on the verge of missing a scheduled publication date for the first time in 55 years.

“The newspaper across their masthead at that time said ‘We haven’t missed an issue since 1934,’” said Steve Sloan, who at the time worked in the Daily’s photography lab and is currently the Information Technology Consultant at SJSU. “It was and continues to be a very big deal. All of sudden the campus was closed ... we can’t get to the systems, and we’re about to miss an issue.”

Several writers and editors took the two Macintosh Pluses from the newsroom and traveled to a professor’s home in Willow Glen, Sloan said.

“If it wouldn’t have been for the fact

that they had a few (Macs) then, we wouldn’t have gotten the newspaper out,” he said.

Journalism Professor William Tillinghast, who was then an adviser for the newspaper said the drive of the staffers was more at work than the computers.

“They didn’t really care about the technology, just as long as they could get the paper out,” he said.

However, the incident caused by an earthquake that, at a Richter-scale 6.9 magnitude had rocked the Bay Area and abruptly stopped Game Three of the World Series, was a precursor of the use of Apple computers for production — Sloan said it “became a proof of concept, because we proved that it could be done.”

At the time, the newspaper staff did not rely on the Macintosh computers they had access to because they did not want to derail a successful workflow for production, Sloan said.

Retired professor Clyde Lawrence, then the business adviser for the Spartan Daily, said because the newspaper staff was forced to produce the paper without it’s usual workflow, the situation was the nexus of what the newspaper would eventually do.

JOBS’ NIE REACHES SJSU

“In those days it was photo typeset, and the front-end systems were all proprietary (so) you had terminals and a big brain to run the thing,” Lawrence said. “When Steve Jobs and the rest of them came up with the graphical interface, it really changed things.”

SEE **MACS** PAGE 4

Down for the count



SJSU alumnus Ferdinand Legaspi (left) and Karl Espiritu grapple on the mats at the U.S. Open XVI Brazilian Jiu-Jitsu Tournament on Sunday, Oct. 15th at the Event Center. Based on the outcome of their bout, Legaspi finished first in his weight division and skill level and Espiritu finished second. **Photo by Nick Rivelli / Spartan Daily**

SEE **SPORTS** PAGE 6

Committee discusses executive pay

by Margaret Baum
Staff Writer

A special committee created by the CSU Board of Trustees to look at the issue of executive compensation met to discuss the topic on Thursday, Oct. 13.

According to Liz Chapin, spokeswoman for the California State University Chancellor’s Office, Chancellor Charles Reed and his staff created a list of institutions to compare the CSU system to.

Since the California Postsecondary Education Commission, which was originally created by the state Legislature to aggregate data on higher education in California, no longer exists, the CSU has been working on the list of comparison institutions to be used in future reports that is more up-to-date and reflective of the CSU campuses, Chapin said.

Reed presented this list to the Special Committee on Presidential Selection and Compensation at Thursday’s meeting, she said.

Comparable schools in the document are grouped by region. Schools included in the western region in-

clude Arizona State University, University of Southern California, and University of Nevada, Reno, Reed College, and University of Colorado, Denver, according to the document.

According to the board agenda for the meeting, it has been more than a decade since the trustees adopted a formal policy on executive compensation.

“It is recommended that the trustees approve a policy of executive compensation for the record so that new members of The Board of Trustees, the CSU community, and state law and policy makers have a context for decisions about compensation by the Board of Trustees,” stated the report.

According to the report, the CSU competes nationally to attract well-qualified candidates.

“The compensation program, i.e., salaries and benefits, must be able to recruit, develop, and retain the highest quality workforce to serve the interests of the CSU in fulfilling its mission in the state, nationally, and globally,” read the report.

According to Chapin, the document is not official, but it does lay a

foundation for discussion. The chancellor has sent the document to the Legislative Analyst’s Office and the state Department of Finance for review.

“As CPEC no longer exists, a comparison list has not been updated recently for CSUs,” Chapin stated in an email. “To be more reflective of the size and scope of our 23 unique campuses, this list is broken down into groups based on budget, enrollment, research and other factors.”



Junior journalism major Rafael Ochoa answers questions for Nancy Escobar, a junior public relations major, in the Clark Hall computer lab on Wednesday. **Photo by Raphael Kluzniok / Contributing Photographer**

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■ DEVICE REVIEW

iPhone 4S is head and shoulders above its competition

by Ron Gleeson

Sports Editor

Put an iPhone 4 and a 4S next to each other and you can't tell them apart.

But turn the 4S on and delve into its inner workings and you'll soon realize this phone is much different from its predecessor.

Released on Friday, the 4S is an evolutionary product from Apple — a company known for releasing revolutionary products, none more so than the first iPhone in 2007.

The most recent generation of Apple's iPhone I owned was the 3GS, released in 2009 and a sort of spin-off of the iPhone 3G, much like the 4S — same body, different capabilities.

I waited patiently through the hype of the iPhone 4 mainly because I wasn't eligible for an upgrade, but partly because I was curious as to what the generation after the 4 would look like.

The announcement of the 4S was initially a disappointment for me because the 4S is evolutionary rather than revolutionary — like many other Apple consumers, I expected an announcement from Apple on its "Let's talk iPhone," event on Oct. 4 revealing an iPhone 5 model.

Not long into the keynote on Apple's news conference, however, I came to terms with the 4S and realized how truly impressive it is.

THE A5 PROCESSOR

Inside the 4S is a first-ever for a cellphone device — the A5 dual-core processing chip that

makes everything inside the 4S run silky smooth.

Movement between applications and screens is fluid as it's ever been on the iPhone. The time it takes to navigate between applications while multitasking is faster than ever.

I spent little time using the iPhone 4 — mainly only on occasions when friends would let me fiddle with theirs — but one thing is for certain, the speed of the 4S blows my old 3GS out of the water.

It doesn't even hold a candle to the 4S.

Apple claims the A5 processor provides up to twice as much power and up to seven times faster graphics than the A4 chip from the previous the iPhone.

During Apple's keynote for the "Let's Talk iPhone" event, Infinity Blade 2 was showcased, displaying incredible graphics to the amazement of the attendees.

Where the A5 processor really has the chance to flaunt its feathers is with the brand-new camera and optics found in the 4S.

CAMERA

Apple has done an impeccable job with its new 8-megapixel camera for the 4S, putting it above and beyond any other camera built into a cellphone device on the market.

The iPhone 4 had a 5-megapixel camera; Apple outdid itself by upgrading 3 megapixels.

The camera trumps the iPhone 4, and makes my old 3GS look like a camera from an old-school flip phone.

Beyond the quality of the picture, the A5 processor greatly

minimizes the infuriating wait for the camera to load as well as lag time between photos.

There is virtually no wait time before you are able to snap a picture.

Other changes Apple made to its camera in the 4S is a revamped, brighter and more powerful flash, as well as face detection.

One area where the 4S's camera still lacks punch is zoom — zoomed-in pictures look slightly grainy but are still of the best quality Apple has ever released.

If this product was called the "iCamera" and did not include phone-like functions, I truly believe many consumers would be pleased.

SIRI

Meet Siri, the hands down, no questions asked, single best feature of the 4S.

Siri is your own virtual personal assistant.

Have a question? Siri will answer it for you using WolframAlpha software built into the phone or ask you if you would like to search the web for your topic of interest.

Siri does this faster than you could physically open Safari and type what you are looking for into the search bar.

Want to search directly for something on Wikipedia? Siri can do that, no problem.

After using Siri for hours, I found there is almost no topic Siri does not already know about in its database.

And if the WolframAlpha database does not have what you

tuner, a dictionary, access to my bank accounts, a navigation system and more, all in my hand.

With all of these tools packed into one little piece of equipment, even without a manual, my iPhone is one of the easiest electronic toys I have ever laid hands on.

This powerful device's simplicity can be credited to Jobs, who said "focus and simplicity" were the backbone of Apple's operations.

It was his vision, his genius, that turned this anti-Apple consumer into a consumer who swears by a product that Jobs pioneered.

I was in a coffee shop earlier this week and the iPhone's classic ring went off. Four people, including myself, checked to see if it was their phone ringing.

There were only six people in the store.

Many people love the iPhone, and though I still swear by Windows, Jobs' vision with the iPhone dragged me in and hooked me to his company.

It was Jobs' vision that changed the world of technology, and not many people will be able to say that same thing about themselves when their time comes.

Thank you, Mr. Jobs, and may you rest in peace, sir.

iPhone 4S Specs

- Available as CDMA & GSM
- 8-megapixel camera
- 1080p HD Video Recording
- AirPlay mirroring to Apple TV at 720p.
- Talk time: Up to 8 hours on 3G, up to 14 hours on 2G
- Internet use: Up to 6 hours on 3G, up to 9 hours on Wi-Fi.
- Available in Black & White:
 - \$199 for 16GB
 - \$299 for 32GB
 - \$399 for 64GB

are looking for, Siri can search Google for you within seconds.

Siri not only answers any questions you have, but it also can schedule appointments, compose and send text messages and emails, acquire restaurant recommendations in your area via Yelp and set reminders for you.

Siri is only in beta, and I expect it to improve with faster processing and even more precise responses.

While I admit this feature is an attempt by Apple to catch up to its competitors in the Android market with its own version of voice-command components, Siri is the single revolutionary aspect of the iPhone 4S.

Siri makes the iPhone 4S a must-have for Apple consumers.

iCLOUD & iOS 5

The iCloud updates your iTunes library, calendar events and email as well as send photos you take on your iPhone to your computer via "Photo Stream" without having to sync your iPhone to a computer.

This concept seems like it would create a world of less worry.

Apple's iCloud is backed by a slogan from the company describing its functionality — "It just works."

My experience setting up and attempting to use the iCloud did not follow this guarantee whatsoever.

I have an Apple MacBook, upgraded to OS X Lion software and now have an iPhone 4S, but the iCloud would not work.

Whether I incorrectly followed the steps or if Apple's servers were jammed, I don't know — and trust me, I am not an idiot.

Either way, I was considerably upset when my iCloud did not automatically push changes to my iTunes, iCalendar and other applications once I made them.

Apple released a step-by-step guide, but I was not successful in settling my problems.

Nonetheless, the concept for iCloud is one of the main reasons why I chose to upgrade to the 4S.

Users are required to plug their 4S into a power source to access the iCloud — a huge disappointment in my opinion.

Apple's new operating system, iOS 5 — which supports iCloud — is the best Apple has ever created.

The new notification system makes sure any and all notifications sent to your 4S will never be lost.

With a simple swipe from the top of the 4S's screen, the notification center drops down, enabling you to see all of your notifications — a great tool to have when you set many of your application to push its notifications or alerts.

Yes, the notification center is much like in the Android operating system but is a much-needed upgrade to iOS.

"So..."

Apple has ensured its spot at the top of the mobile phone market with the iPhone 4S.

While it is not a revolutionary product like the company has released in the past, it is a phone that shows Apple's ability to make a product that doesn't always wow its customers — all the while creating something that towers over its competitors.

My recommendation is if you are due for an upgrade, definitely pull the trigger and buy the 4S.

If you are not eligible and already have an iPhone 4, wait and see what Apple has in store for the next iPhone — no one knows what Apple will pull out of its sleeve when the next generation of its iPhone comes around the corner.

■ COMMENTARY

Steve Jobs: He was a genius

by Nick Rivelli

Staff Photographer

I hate Apple products.

At the same time, I agree with all the talk of Apple CEO and co-founder Steve Jobs being a "genius" and a "visionary."

I know these two things seem to contradict each other, but it makes sense.

Jump back to the mid-90s — I was in elementary school and my dad was contracting with the now-defunct Sun Microsystems.

My father's tech-savvy, gave me access to new technology and software in a not-so-tech-savvy world.

For a while, I was one of the only kids I knew who was getting yelled at for tying up the phone line with the modem.

I remember getting DSL when my friends were still tying up their phone lines using AOL.

I remember waiting 20 minutes for a CD to burn, and eventually being wowed by my dad's brand new, \$600 DVD burner.

I built two computers with my dad since they were about half-price if you bought a kit and put it together yourself.

I always felt like I was a step or two ahead of my peers because my dad is a techie, and I got to play with his toys.

That being said, all of these

toys were powered by Windows software.

I know Windows isn't perfect but I learned to love Microsoft's monopoly on the operating system world.

In my mind, Windows became synonymous with good technology, and as a result, I've learned to hate Macs. I've said for years that the one-button mouse, consumer-friendly, easy-to-use model is so dumbed down that it makes them difficult to use.

Ironically, I hate Macs for the same exact reason I love the iPhone.

I was having a debate with some co-workers a few months ago about the iPhone versus the Android.

The conversation instantly ended when one of my associates pointed out that the iPhone is the only phone that doesn't need a user's manual for someone to figure it out — it doesn't even come with one.

You have one button, an iTunes account, and an outlet to charge it and you're set. A toddler could figure it out from there.

I've had an iPhone for a little less than two years, and I can't see myself without it. I get a cellphone, my music, the news, a guitar

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Teske's Oktoberfest Platte has bockwurst, frankfurter, Nuremberger bratwurst and kabinossa served over warm sauerkraut and potato salad. Photo by Jeffrey Ciani / Spartan Daily

Prost! Customers find delight in Teske's Germania Oktoberfest

by Jeffrey Ciani
Staff Writer

Teske's Germania in San Jose, a downtown institution for German food and drink, is celebrating its annual Oktoberfest.

Located on North First Street next to the Santa Clara Superior Court and St. James Park, you might not know this great bar and restaurant existed if you had never been to that part of downtown.

The restaurant has an Old-World feel to it, oozing of Germania and featuring an old wooden bar with beer taps coming out of the wall, a large dining room decorated with old cabinets of beer steins and mounted heads of hunting trophies watching over customers as they enjoy liter-sized mugs of beer.

However, during September and October, Teske's out-Germans itself even more with its festive celebration of Oktoberfest featuring a menu of spaetzel, pretzels with spicy mustard and sausage plates, along with plenty of beer to wash it all down.

In Munich, Germany, the home of Oktoberfest, the festival traditionally begins in September and ends in early October, but Oktoberfest at Teske's started on Sept. 23, running Fridays and Saturdays to the last weekend in October.

The festivities feature a special menu for Oktoberfest as well as some seasonal beers in addition to the bar's long list of imported brews.

Additionally, guests are entertained with live-

ly Bavarian tunes by the Gruber Family Band in Teske's beer garden, while servers dressed in traditional German lederhosen deliver their food.

For their Oktoberfest, Teske's special menu featured appetizers such as potato pancakes (\$8) and Bavarian Pretzels (\$6) as well as uber-entrées like a humongous veal shank with potatoes and red cabbage (\$35) and an Oktoberfest Platte (\$25), which featured a mix of sausages with sauerkraut and potato salad.

While the entrées may seem a little steep for a college budget, you do get as much delicious German bread and mustard as you want, as well as a hearty pea soup with every dinner.

In the spirit of Oktoberfest I had the Bavarian Pretzels, which came with a spicy Dijon-style mustard, perfect for munching on between sips of your beer.

These pretzels however, were far different from what you would find at a baseball game snack shack.

Dark and toasted, flavored on the outside with a outside perfect crunch and spongy interior, it was clear these had been handmade and baked that day.

The spicy bitter mustard was a far greater dip for the pretzels than your usual yellow variety and required a few sips of cool beer to take care of the burn.

For an entrée I went with Teske's Oktoberfest Platte, an assortment of smoked bratwurst, bockwurst, frankfurter, Nuremberger bratwurst and kabinossa served over warm sauerkraut and potato salad.

All of the sausages had their own distinct flavor that went well with another jar of Teske's mustard and sauerkraut.

The smoked bratwurst had a smoky savory sausage flavor, with a hint of sweet that tasted great with a malty beer.

The bockwurst had a clean flavor of salted and smoky meat with the traditional addition of chives and paprika blended in.

The frankfurter was most like your traditional "hot dog" but had a very clean light flavor, compared to the traditional salty pork ballpark frank.

The Nuremberger bratwurst was my favorite, a sweet and spicy smaller version of the bratwurst, traditionally flavored with marjoram.

The kabinossa was my least favorite, a dry and spicy sausage that tasted too similar to a Slim Jim for my enjoyment.

Teske's Oktoberfest ends this week, running on Friday and Saturday evening, leaving you a small window to transport yourself to Munich for a night of lederhosen, large beers and sausage. Prost! (Cheers!)



Teske's Bavarian Pretzels served with Dijon-style mustard. Photo by Jeffrey Ciani / Spartan Daily

Pancake Breakfast

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SAN JOSE STATE UNIVERSITY ASSOCIATED STUDENTS

Drink of the Week: Teske's Mata Hari Absinthe

by Jeffrey Ciani
Staff Writer

While imported German beers flow heavily into liter-sized mugs from the taps at the bar of Teske's Germania, hiding among the bottles of liqueur on the other end is a fountain for iced water, special spoons and a jar of sugar cubes — the makings for absinthe.

Traditionally made with wormwood liquor, which creates the mythical green fairy hallucinations, absinthe sold in America has wormwood regulated to amounts that don't induce any psychedelic effects.

The flavor of straight absinthe is pretty awful — the florescent green liquor smells of licorice that burns your nose.

Teske's offers a variety of absinthes, my favorite being the Mata Hari distilled by the Alt Wiener Schnapsmuseum in Vienna, Austria.

Teske's begins with an ounce of absinthe in the glass, then a sugar cube is laid on a perforated spoon across the glass and is lit on fire momentarily before slowly dripping cool water from the fountain over the cube.

In a process with the fancy name of louche, cool water slowly dissolves the sugar cube, diluting the bright green liquor with sugar water into a cloudy, mint-colored cocktail.

Combined with the sweet sugar water in a 3:1 ratio, the cocktail is now much easier to drink, tasting of sweet licorice and basil.

At \$10 a serving, absinthe is reserved for a special occasions but is well worth the demonstration and delicious flavor, even if you don't see little fairies.



At Teske's Germania there is a wide variety of absinthe to choose from, such as the Mata Hari. Photo by Jeffrey Ciani / Spartan Daily

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Several for-profit banks have added monthly fees for debit transactions. These fees, in addition to out-of-financial-institution use fees and overdraft charges, can run down a college student's checking account from low to zero. **Photo by Jasper Rubenstein / Spartan Daily**

BANKS: Fees burn students

FROM PAGE 1

Banks such as Chase and Wells Fargo are now charging \$3 per month for using a debit card, while others like Bank of America (\$5) charge even more. “It’s the government limiting the money many banks can make on debit transactions,” said Gina Skyllas, the business development representative at San Jose Credit Union. “They have to find other ways to make money.” Credit unions, which are financial institutions owned and controlled by their members, are slowly becoming many citizens’

way around the big banks’ new monthly fees. Skyllas said credit unions such as San Jose Credit Union are benefiting greatly from it. “It’s been a general increase all around,” she said. “We are definitely seeing more people go with us. It has worked well.” San Jose Credit Union currently has no monthly service charges for savings or checking accounts, according to Skyllas. “There is just the \$5 membership fee up front, which we are currently waiving for San Jose State students,” she said. U.S. Bank’s new partnership with SJSU seems to be another

way around the monthly fees other big banks are charging. “There’s no monthly service charge,” said Zarina Asghar, a U.S. Bank personal banker and the bank’s representative at SJSU. “The students have seemed to like it.” Bursar Deiss also said there has been a very positive reaction to the Tower Card Maxx. She said nearly 600 students have signed up since the inception in February 2011. A U.S. Bank representative is available in the Student Services Center every Tuesday from 1 to 4 p.m.

MACS: Computer transforms publishing

FROM PAGE 1

The underlying philosophy developed by Steve Jobs and Steve Wozniak, who started Apple Computers in the 1970s, was to make computers powerful while keeping them accessible, Sloan said. “You don’t have to be a computer engineer to be able to output very creative content using very powerful computer systems,” he said. “That is the whole Macintosh way, of creating elegance and power and not sacrificing either for the sake of making it cheap.”

This purpose made Macintosh the ideal choice for publishing anything graphically appealing, Sloan said. Psychology Professor Mark van Selst said publishing from your desktop was more efficient when done from a computer. “There was a point in time when people programmed in machine language, and that’s sort of nutty to put out a piece of code and say, ‘This is the cool part,’” he said. “All of a sudden you didn’t need to have these years of experience to be able to produce what we now think of as a publication. You can now just do it from your desktop.” The shift away from programming language was made possible in part by a development for Apple computers called PostScript, Sloan said. “Before that, with the kinds of fonts that were used in earlier Windows systems, you’d put together a page and print it and it’d look totally different,” he said. “(With Macs) it really became a what-you-see-is-what-you-get kind of thing, which really made it possible to do all of this.”

Lawrence said Jobs’ push for a graphical interface also affected the ability of advertising staffs to be creative. “We could set type but we couldn’t lay out ads and put ads together and have the ads come out all made up,” he said. “Someone had to sit and paste the type together before (Jobs) came along.” The switch from the old system to the Mac platform was seamless, Lawrence said, with nothing in between. “I’VE BEEN SCOBLEIZED” Three years after Loma Prieta, a local transfer student found out on his summer tour of the newsroom that the Spartan Daily would be installing new Macs for the fall semester. Robert Scoble, who said he grew up two miles from what is now Apple Headquarters, had finished at West Valley Community College and was ready to offer SJSU his services in hooking up the Macs. “It was a dream of mine because not many students would be there to see the switch,” Scoble said. Hired to work under Sloan as a student assistant, Scoble tapped

into his tech prowess, which he said he developed since unboxing his first Apple while in junior high school. Scoble said he followed the company since then, and was ecstatic to find that one of the company’s founders, Steve Wozniak, parked each morning in the same spot at West Valley while Scoble was attending. “I kept waking up earlier and earlier until I got there when his car wasn’t there, and then I waited for him,” Scoble said. Scoble said he asked Wozniak for an interview for the West Valley newspaper, which he accepted. Once he felt more comfortable, Scoble inquired of Wozniak to send obsolete Apple computers to the college newspaper. Wozniak obliged, Scoble said — donating \$40,000 of equipment to the newsroom in the form of computers and printers. Later, when Scoble was an editor for the Spartan Daily, Tillinghast said he brought Wozniak to the newsroom in Dwight Bentel Hall. “His kid had a computer class, they came over and laid

out the paper one night (and laid out the whole front page (of the paper),” Scoble said. A donation similar to the one he procured for West Valley was “not in the cards,” said Scoble, who was always pushing for a more productive newsroom. Tillinghast said Scoble would tweak the Spartan Daily computers after-hours. “He would go into systems and he would install beta software and he would install fonts and some of it was really buggy,” Sloan said. Editors at the time became frustrated with Scoble because those changes could make it difficult to produce the newspaper, Tillinghast said. Those sorts of complications were where Scoble’s handle was born, Sloan said. “One our department secretaries said, ‘Help, I’ve been Scobleized,’” he said. “He was a tech evangelist at a time when we really needed one. Some folks had issues with that, other folks saw his talent and genius in terms of embracing the future, kind of see where journalism was headed.”

Tillinghast said Scoble was at the forefront of a shift in journalism — which is evident in Scoble’s presence on Twitter (212,361 followers as of this publication) and by his Google+ blog (165,312 people in his circle). “When he was (at the Daily), he said ‘Newspapers are dead, you can’t kill thousands of trees every year,’” Tillinghast said. As Scoble predicted, journalism has undergone major developments since 20 years ago, Tillinghast said. “(Magazines) still come to the house, but by the time they get here I’ve already read them on my iPad,” Lawrence said. “This morning, I was writing something on ... my iPad. I thought, ‘I could send this anywhere in the world right now’ and ... I was still in bed. That’s really something. Truly, these are Jobs’ ideas.” In a cabinet of memorabilia at the Daily newsroom rests a Macintosh SE — the last sign of an era where Apple was not a significant part of the Spartan Daily, an era before the 1989 Loma Prieta earthquake.

Classifieds

Housing

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Sudoku

	2		6		5	1		8
			7	4				5
5					7	9		
6			7			3	8	
	4	9			1			6
		1	8					2
2					4	6		
3		6	9		2		1	

DIFFICULTY RATING: ★☆☆☆☆

Previous Puzzle Solved

9	5	1	6	7	2	8	4	3
6	3	7	8	4	9	1	2	5
4	8	2	3	5	1	9	7	6
8	9	3	7	6	4	5	1	2
2	7	6	1	8	5	3	9	4
1	4	5	2	9	3	6	8	7
5	2	8	9	3	7	4	6	1
3	1	9	4	2	6	7	5	8
7	6	4	5	1	8	2	3	9

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Today's Crossword Puzzle

ACROSS
1. Give at no charge, as a hotel room
5. ____-Cola
9. The "f" in f-stop
14. Kind of thermometer
15. Dummkopf
16. College town on the Penobscot River
17. Ship of Columbus
18. Singer at the chess match?
20. Word after "terra"
22. They enforce anti-piracy laws
23. It has egg on the side?
24. Writer at the chess match?
28. Sailor's "yes"
29. Ruby of "Do the Right Thing"
30. Crossed Greek letter
31. Fight-or-flight response generator
33. Latin 101 verb
35. Surprise bust
38. Bird feeder bits
39. Actor at the chess match?
42. Storybook elephant
45. Wax-coated appetizer
46. Fish with an elongated body
50. Thrilled no end
52. Slap the cuffs on
54. Three-time heavyweight boxing champ
55. Old Ford
56. Dancer at the chess match?
60. Chaney with a thousand faces
61. Buffalo-to-Rochester dir.
62. Hangman turn
63. Rat Pack member at the chess match?
68. Johnson of "Laugh-In" fame
69. Wilderness photographer Adams

Previous Puzzle Solved

1	2	3	4		5	6	7	8		9	10	11	12	13
14					15					16				
17					18				19					
20				21		22					23			
24					25	26				27		28		
29				30					31		32			
33			34		35		36	37		38				
			39	40					41					
42	43	44				45					46	47	48	49
50					51			52		53		54		
55				56		57	58				59			
60				61						62				
63			64	65				66	67		68			
69						70					71			
72						73					74			

DOWN
70. Range bordering Asia
71. Wiener schnitzel ingredient
34. Coup d' ____ (rebellion)
36. Hoosier State (Abbr.)
72. Rough and grating
73. Continental capital?
74. Causes an unearned run
40. "... ____ saw Elba"
41. Auto financing co.
42. Sylvia Plath novel (with "The")
43. Pennsylvania railroad center
44. Naughtiness
47. One at a wedding reception
48. Outstanding athlete
49. Some locomotives
51. Three, in Munich
53. Use paper or plastic?
57. Follow as a consequence
58. India's first prime minister
59. Urbane
64. Nope's opposite
65. Nellie who circled the world
66. Rowboat propeller
67. Arafat's org



Life after college is only hard if you're unprepared



By
Matthew
Gerring

I earned a reputation at my internship this summer for being kind of a weirdo, something I'm quite proud of.

I was in Washington, D.C., which is a phenomenally expensive city, and I was faced with the task of surviving the whole summer on \$12 an hour for housing, food, entertainment and the cost of my plane ticket home.

Many of the interns I worked with blew most of their money on a sublet. One of them claimed everything in D.C. was too expensive, so he commuted for an hour from a Best Western in Virginia every day. Lots of them had scholarship money, or support from their parents.

I didn't have that kind of support, or the patience to commute that far, so instead I limited myself to packing whatever I could fit on my back and decided to couch surf the whole summer.

My colleagues, most of them well-heeled middle-class knowledge workers with advanced degrees, were baffled by this. The ones from the West Coast at least understood it, but claimed they would never do this themselves — it's too dangerous, they would say, or too dirty, or too ... unseemly.

The interns, too, didn't see how they could ever do that themselves.

"That's cool that you can do that," they would say, "but I would never..." even though they couldn't really afford the lifestyle they were trying to support.

Couch surfing wasn't all I did to make it work. I bought a used bike instead of depending on public transit or the city's expensive bike share system, from which I made a tidy profit of \$10 when I sold the bike before coming back to California.

I also made all my food in borrowed kitchens, choosing my meals by what items would keep long enough for me to cart them around in my backpack all week.

By the time the summer was over, some of my colleagues were in total disbelief that I walked away from the experi-

ence with about \$1,000 saved, that none of the strangers I met through couch surfing had murdered me in my sleep, and that I hadn't been run over in D.C. traffic during my morning commute.

But none of these things were particularly hard. Most of the work was done early on, by discarding what would have otherwise been considered "normal" and instead starting from what was actually possible.

I've had some experience with this — my college years started out with several months of homelessness, followed by several years of struggle as I did whatever it took to pay my rent and bills with no help — no parents' credit card, no scholarships, no grants, no food stamps, nothing — while taking classes and completing my general education and, eventually, an associate's degree.

I went without a lot of things my peers stupidly said they "couldn't live without," which is something people say when they've never known what it's like to literally have no idea where their next meal is coming from.

Lots of you reading this may

fall into a similar trap as the other interns I worked with when you graduate from college. Many of you will go (or stay) home with your parents, thinking you failed somehow because you can't find a job and can't support yourself.

Know that it's not just you — all of us born in the '80s and graduating in the next few years are screwed (unless you're going into finance, in which case you're fine until the Occupy Wall Street kids get their hands on some pitchforks).

The world our expectations were primed for growing up in the '90s doesn't exist anymore, and we're all standing in line holding our bachelor's degrees that we were told would be golden tickets, only to find out they're more like a certificates of participation.

The economy was hallowed out underneath us starting in the '70s, and we're going to bear the brunt of that — achieving what our parents thought of as "normal" is going to be a struggle for all of us, and it's good to have your response ready.

Here's my suggestion — start from nothing. Discard "normal." Forget the American Dream. Find out how much comfort you really need and what it really takes to maintain it. Reject support from anybody, even if it means homelessness, and hustle until you've got a roof over your head. You'll learn a lot about yourself and what it takes to get by — probably a lot more than your bachelor's degree taught you — and you'll be better for it.

Goodbye to school safety



By
Ashley
Finden

I don't feel safe going to school any more.

When I first started attending SJSU, I felt that I could walk to my car or get food and not have to worry about my safety any more than I would going to the grocery store.

After the terrible shootings last week I don't even feel comfortable walking on campus at night.

In 2010, there were 20 homicides, according to the San Jose Police Department website. The year isn't over yet and we have almost doubled the homicide rate for this year.

What the hell is going on here?

I understand that the economy is not like it was when I first started school, but I shouldn't feel as though I need an armed guard to get from class to class.

And of course, when the economy sucks, what is drastically cut?

You got it! Law enforcement is on the top of the list for some idiotic reason. According to ABC7 News reporter Amy Hollyfield, as of June 2011, talks of more layoffs for the police department could be anticipated.

With a huge surge in crime, this is not the time to lay off police officers. The homicide rate is already much worse than last year — should we really be getting rid of much-needed officers to protect us and make us feel safe?

It really hits close to home when I know people who were friends with victims of the shootings.

I realize that it should not be a commonality among people and I feel nothing but sadness when I think of the victims and their loved ones.

Then I think of how scary it is that SJSU students just like myself were victims of such a tragic crime.

Not only do I know people who were affected by homicides at school, but I know people who were affected by another shooting in the past two weeks.

Honestly, I don't even want to go downtown for fun anymore because of all of the crime going on.

Just the other night, my friend and I were being followed on our way to the car and had to go into a restaurant until the group of guys following us had left.

That isn't normal!

None of this is right — we should not have to fear for our safety at school or when we are out with friends for some fun.

It concerns me that in such tough times, people are turning on each other instead of pulling together.

This is a time when people need to work together and stop acting like ruthless criminals.

It only pushes everyone into a worse downward spiral than if people would think more generously.

I know this sounds naïve and silly, but at this point I don't think it's too far-fetched.

We shouldn't see our friends and classmates on the news in negative ways anymore.

I want to see my classmates succeed and push through this crappy time — hell, I want to see San Jose succeed and become more of a community.

At this rate, San Jose will become the new Oakland and our university's name will become a joke.

Who will want to go to a college where there were five shootings in two semesters?

I sure wouldn't, and I don't think many other students would be, either.

So for now, what can we do to feel safe and comfortable at our school — which is supposed to be a safe place for us already?

Don't be afraid to come to school — staying away would let these dumb criminals win. Try to think of your fellow man a bit more though and help someone out if you can.

I have college football, so I don't need the NFL



By
Jeremy
Infusino

I like the National Football League but would much rather watch college football.

When waking up on Saturdays, I like knowing there are going to be games to watch all day long, and since I don't have allegiance to any particular team I can flip to different games on other channels to see how other teams are doing that day.

Well, I guess that technically the SJSU Spartans are my favorite team but their games are hardly televised, so I have the freedom to watch other games that are shown on TV.

My favorite team in the NFL is the San Francisco

49ers and they will always be my favorite, but sometimes it is hard to stay positive about a team that hasn't made the playoffs since 2002 — although this season is starting off nicely.

you don't have DIRECTV's NFL Sunday Ticket.

You notice the difference when there are only two or three games televised when the day before there were close to a dozen games on TV.

“One reason I prefer college football to the NFL is the fact that there are games shown all day...”

One reason that I prefer college football to the NFL is the fact that there are games shown all day, from 10 a.m. to 10 p.m. On Saturday, I don't have to get off the couch unless I'm hungry or need to use the bathroom.

On Sundays with the NFL, there are only two or three games locally televised if

In college football there is a lot of pride in each game and home field advantage really means something.

When it's third and long and you're the opposing quarterback playing in Tiger Stadium, home of the LSU Tigers, you better hope you don't have to audible because it gets loud in Death Valley.

There is no doubt in my mind that stadiums and fans are loud in the NFL, but the type of fans who attend Homecoming and conference rivalries games are different from an NFL fan who dished

player on the St. Louis Rams for the 2009-2010 season was \$537,990 — this was the team with the lowest median salary.

The team with the highest median salary for the 2009-2010 season was the San Francisco 49ers at \$1,177,280 — and they went 8-8.

The NFL Players Association documented that the league minimum was \$285,000 in 2007 and I know it has increased since then.

I think NFL players make a ridiculous amount of money.

NFL players are the best at what they do and put their bodies through a tremendous amount of pain, and I appreciate and understand that but it's just so much money.

I hate to say it but I think I can manage without the NFL on Sundays as long as there is still college football on Saturdays.



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Jiu-Jitsu US Open held at SJSU Event Center for first time

by Chris Marian
Staff Writer

On Saturday and Sunday, the cavernous volume of the SJSU Event Center echoed with the sound of cheers, jeers and the heavy thunk of bodies hitting thin matting.

These were the sounds of the 16th annual Brazilian Jiu-Jitsu U.S. Open competition, which was being held in San Jose for the first time.

Teams of fighters in colored uniforms from all over the state and country descended on the Event Center to wrestle for a medal in their respective categories.

Overall, the Coalition 95 team came out on top, with the Ralph Gracie and Gracie Humaita teams taking second and third, respectively.

For the last fifteen years, the Brazilian Jiu-Jitsu U.S. Open had been held at a much smaller venue in Santa Cruz, Calif., said event chief Claudio Franca, who was also the head of the team that bears his name.

"San Jose is a big city, you can get bigger sponsors ... more TV coverage," he said, explaining the move.

Franca, who had a central role in the creation of the annual competition, and has been running it now for nearly 16 years, said the event had outgrown its small location in Santa Cruz and felt that moving to the Event Center at SJSU provided more growth potential for his beloved project.

He said the move went relatively smoothly, with only the expected hiccups when dealing with a new facility staff and policies — all in all, he said things had gone well.

"This particular tournament here, they run it pretty well," said Rob Morales, who had just taken the gold medal in the Light Feather Blue Belt category.

Morales trains and fights for the Heroes Martial Arts school, which is only a few blocks away from campus on South Market Street.

Heroes Martial Arts took 7th place overall in this weekend's competition.

In fact, Morales said one of his coaches, Dave Camarillo, is an alumnus of SJSU's renowned Judo program.

Morales said San Jose fighters and SJSU martial arts alumni, have a strong presence within the Jiu-Jitsu community, and finds the move to the Event Center appropriate.

Some of the fighters said they appreciated the move for other reasons as well.

"I like it a lot better here," said Tania Cinquini, a female fighter and medalist, citing the Event Center's superior facilities and ample parking compared to the Santa Cruz location.

Like many of the other fighters, she also appreciated the sheer space advantage of the Event Center, which she said is considerably larger than their previous venue in Santa Cruz.

"It's also a lot cooler," she said.

One complaint among some of the fighters concerned the Event Center's concrete floor.

"I face-planted on the concrete," Denise Henry, the Women's Light Blue Belt gold medalist, said with a laugh.

As one of Claudio Franca's black-uniformed team members, Henry won third and second place in the last two years' competitions.



Black belt Michael Chapman (left) attempts to force his opponent, Flavio Meier, into submission at the Jiu-Jitsu US Open on Sunday at the SJSU Event Center. This weekend marked the first time the tournament was held in San Jose. Photo by Nick Rivelli / Spartan Daily

This year she stepped down from the winner's podium grinning broadly and brandishing gold.

Her teammate and friend Sebastian Villanueva also came away with a gold medal in Juvenile Light Blue Belt.

Henry dismisses the concrete as a serious issue.

"The floors at Santa Cruz were wood," she said. "But getting your face planted into the ground is always the same. It's a full-contact sport and these things come with the territory."

Presiding over the weekend's fights was Grand Master Francisco Mansur, one of only seven living Brazilian Jiu-Jitsu Grand Masters in the world, and according to the fighters, a revered patriarch of the sport.

"I am the dinosaur of Jiu-Jitsu," Mansur said with a jolly laugh.

The stocky bald man with his crimson belt looked out over the arena with a benevolent smile, constantly surrounded by a throng of admirers, young and old.

Mansur oversees many different Jiu-Jitsu competitions all over the world, and he approved of the U.S. Open's change to a bigger venue.

He said Jiu-Jitsu is changing, always growing and expanding, and is now bigger than it has ever been before.

Looking out over milling the arena, Mansur summed up his feeling about the competition succinctly.

"It's beautiful," he said.



A competitor is suspended in the air by his opponent Saturday at the Event Center. Photo by Jesse Jones / Spartan Daily

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