

10-19-2009

## Tracking Online Document Usage from the Catalog: Experiences from the Field: The San José State experience

Susan Kendall

*San Jose State University*, [susan.kendall@sjsu.edu](mailto:susan.kendall@sjsu.edu)

Follow this and additional works at: [https://scholarworks.sjsu.edu/lib\\_pub](https://scholarworks.sjsu.edu/lib_pub)



Part of the [Collection Development and Management Commons](#)

---

### Recommended Citation

Susan Kendall. "Tracking Online Document Usage from the Catalog: Experiences from the Field: The San José State experience" *Faculty and Staff Publications* (2009).

This Presentation is brought to you for free and open access by the Library at SJSU ScholarWorks. It has been accepted for inclusion in Faculty and Staff Publications by an authorized administrator of SJSU ScholarWorks. For more information, please contact [scholarworks@sjsu.edu](mailto:scholarworks@sjsu.edu).

# Tracking Online Document Usage from the Catalog: Experiences from the Field

*The San José State experience – Susan Kendall, SJSU*



Oil painting by E. Standish, 1929  
"Valley of Heart's Delight"  
(San José)

Oil painting by E. Standish in 1929 captures the "Valley of Heart's Delight" when it most fully displays the wide flowering vine widely reproduced as an inducement to settle in Santa

## Traditional Ways of Tracking Print Materials

- Circulation Records



- In house shelving counts

KING LIBRARY CIRCULATION STATISTICS FOR THE MONTH OF <u>April</u> , 2009	
MATERIALS	IN-HOUSE
Faculty/Student	40

## When developing the tracking program for e-govpubs, we wanted:

- Easy to use & understand
- The ability to sort by:
  - SuDocs Number
  - Alphabetic Title
  - Highest Number of Hits
- The ability to run reports by month and also by year

## Currently, a monthly run is generated

**Government Publications Statistics** [Print Version](#)

Month:  Sort By:  Search:   BibNum  Title  SuDocs

Year:

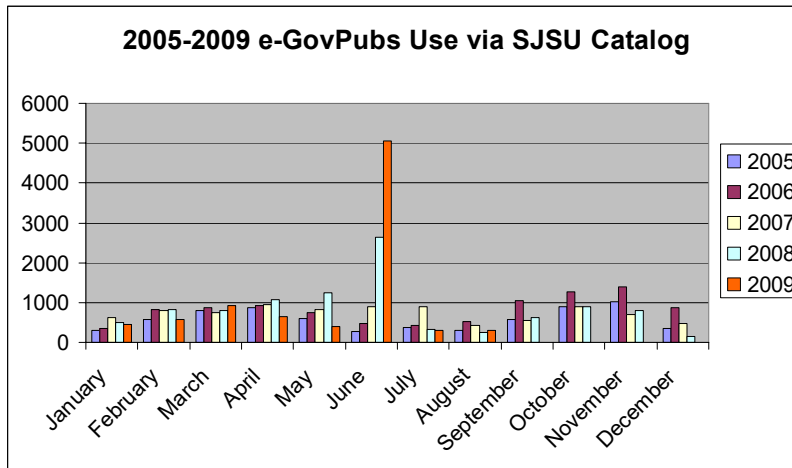
Selected Month(s): **September**  
(CTL+SHIFT to select more than one month)

Today Date: **September 26, 2009**

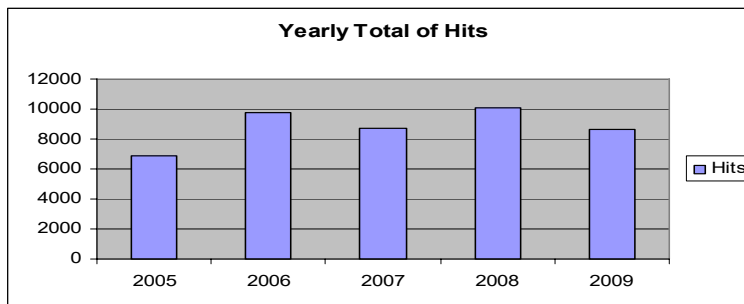
list 1 - 100 of 428 records [1](#) [2](#) [3](#) [4](#) [5](#) [>>](#)

	Bib. #	Title	SuDocs#	Count
1	<a href="#">3369252x</a>	Federal workers' compensation	GA 1.13:GAO-08-284	16
2	<a href="#">34317041</a>	Runaway, homeless, and missin	Y 4.ED 8/1:110-57	13
3	<a href="#">33056924</a>	A review of PV inverter techn	E 9.18:NREL/SR-620-38771	6
4	<a href="#">25697498</a>	Surface treatment of CuiGaSe	E 9.17:NREL/CP-520-32950	6
5	<a href="#">25539206</a>	Explanations for the decline	J 32.10:C 43/12	5
6	<a href="#">35935248</a>	Solar America initiative	E 10.2:SO 4/3	5
7	<a href="#">19085801</a>	The history of Guantanamo Bay	D 201.2:2002010542	4

# Monthly Statistics



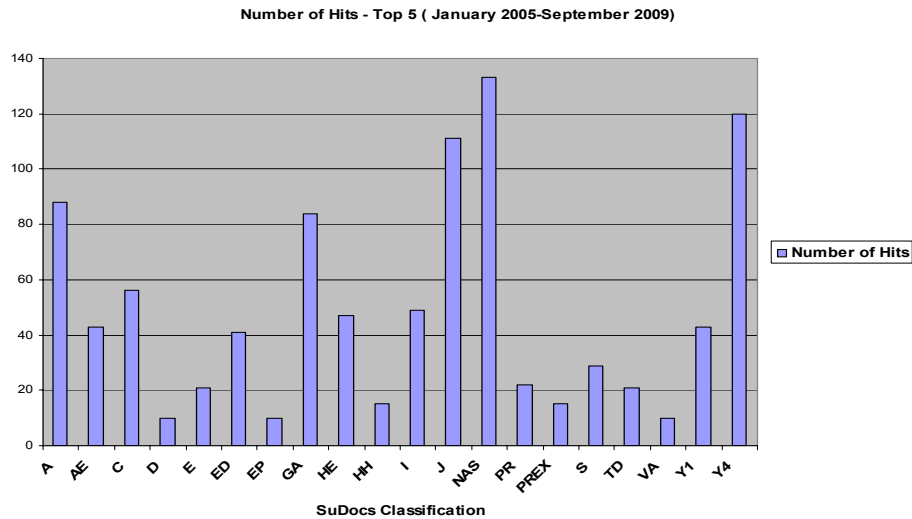
The yearly chart helped show the impact of e-govpubs



YEAR:	2005	2006	2007	2008	2009
Number of Hits:	6914	9750	8738	10107	8657

*Note: 2009 includes January - August*

## What e-govpubs were most requested?



## High Hits were indicative of

- Class assignments – Justice Studies & Social Work students have been increasing users of our egovpubs
- As to the NASA increased use – not only do we have an Aerospace Engineering program but our Science librarian pointed out that this year SJSU is actively participating in IYA and that NASA is a major supporter of IYA.

# IYA?

**NASA** National Aeronautics and Space Administration

+ Visit NASA.gov  
+ Contact NASA

HOME NEWS HOT TOPICS GO OBSERVE! CALENDAR AND EVENTS RESOURCES MISSION DISCOVERIES ABOUT NASA IYA

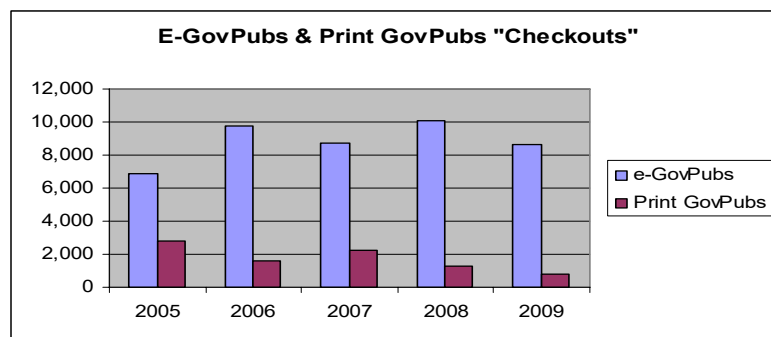
## International Year of Astronomy 2009

Galileo Highlights ▶ 1 2 3 4

## Galileo Teacher Training Program

The Galileo Teacher Training Program begins in the U.S. with workshops for classroom educators at the annual meeting of the Astronomical Society of the Pacific.  
[Get more info »](#)

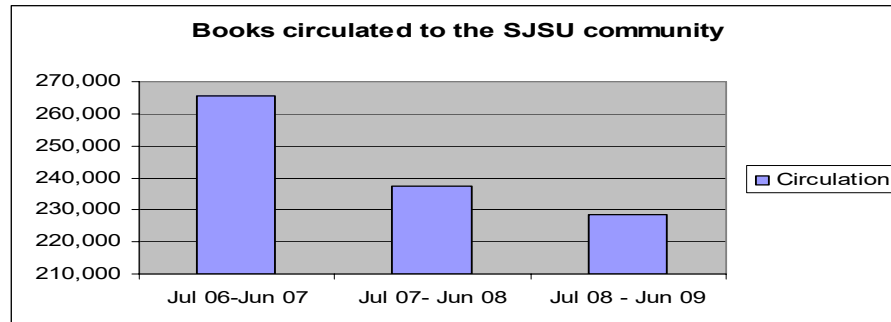
## Do e-govpubs “circulate” more than print?



YEAR:	2005	2006	2007	2008	2009
E-govpubs	6,914	9,750	8,738	10,107	8,657
Print GovPubs	2,787	1,625	2,221	1,310	773

*Note: 2009: January – August figures*

## Our general book circulation at SJSU is also decreasing



This is similar to reports on circulation usage statistics nationwide. See:  
Anderson, Rick "Collection Development 2.0: Rethinking Library Collections in a Radically changed Information Environment."  
ALA [http://presentations.ala.org/index.php?title=Collection\\_Development\\_2.0](http://presentations.ala.org/index.php?title=Collection_Development_2.0)

## Benefits of the e-govpubs stats

- Training
  - Internal – focus professional development on most used areas
  - External – offer workshops for the community based on requested materials

## Benefits of the e-govpubs stats

- Alert librarians to class assignments
- Opportunity for displays and other outreach activities
- Opportunity to review selection options

## Benefits of the e-govpubs stats

- The online catalog is a great resource for finding electronic government publications
- Shows the ongoing need for multiple sources to find complex documents



## References

For more detailed discussion on SJSU's usage statistics, please see:

Kendall, S. L. & Bakke, C. (2007) "Usage Statistics of Electronic Government Resources" *Serials Librarian*, 50 (3-4), 295-303.

Simultaneously printed in:

Fowler, D. C. (Ed.), *Usage Statistics of E-Serials* (pp. 161-172).  
Binghamton, NY: Haworth Press

---

Circulation statistics:

Anderson, Rick "Collection Development 2.0: Rethinking Library Collections in a Radically changed Information Environment.

ALA

[http://presentations.ala.org/index.php?title=Collection\\_Development\\_2.0](http://presentations.ala.org/index.php?title=Collection_Development_2.0)

---

## My thanks to:

The SJSU team

Celia Bakke - Lyna Nguyen

Shirley Hwang - April Gilbert

Steven Higaki &

Ashour Benjamin



# Thank you!

**Susan Kendall**

Government Publications Coordinator, Collection  
Development Coordinator, Liaison to the College  
of Education

San José State University

Dr. Martin Luther King, Jr. Library

San José, CA

Email: [susan.kendall@sjsu.edu](mailto:susan.kendall@sjsu.edu)

October 19, 2009