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Findings from a study of JELIS

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Findings from a study of *JELIS*, 1984-2004

Anita Coleman University of Arizona



Research Question

What is the value of a scholarly journal?

Characteristics - Quality Journal

- High standards of acceptance (acceptance and rejection rates)
- Subject and geographical representativeness of the editorial board
- Use of a critical refereeing system
- Promptness of publication
- Coverage by major abstracting and indexing services

- High confidence level of scientists using the journal in its contents
- High frequency of citation by other journals (impact)
- Inclusion of abstracts / summaries in English
- Providing author(s) addresses (author reputation score)
- Providing complete bibliographic information

Journal (evaluation) Measures

Objective measures: Citation Rate, Journal Impact Factor, Immediacy Index, References per Paper, Citing Half-Life, Disciplinary Impact Factor, Adjusted Impact Factor, Influence Weight, Mean Response Time, Uncitedness, Self-citedness, Popularity Factor

Subjective measures: Editorial standards,
Journal origin and orientation, Type of
research covered, Age, Degree of
specialization, Circulation size, Reprint
distribution, Acceptance and Rejection rates

1. Journal Impact Factors

- Journal Impact factors
 - Conflated as measures of Quality, Influence
 - Limitations (Garfield, Smith, Moed)
- Journal evaluation studies
 - Subjective ratings (Kohl & Davis, 1985; Blake, 2006; Nisonger & Davis, 2005)
 - Citation (objective) measures (JCR)
 - Correlation studies

2. Changes in journal publishing

The <u>disaggregation of journals</u> provokes questions about the value added to papers by a journal

Two other kinds of measurements become important

Production costs such as cost per unit in terms of pages and articles

<u>Usage</u>, i.e., cost-per unit, assessing readership, potential and actual use, in various situations

4. Open Access

- Impact of digital repositories on scholarly journal publishing
- Distinction between scholarly communication and publishing
- Measures
 - Hits, Downloads
 - OA Advantage= EA + (AA) + (QB) + (CA) + UA



3. Globalization

- Globalization in LIS journals (Richardson)
- Requires measures

Methods Used

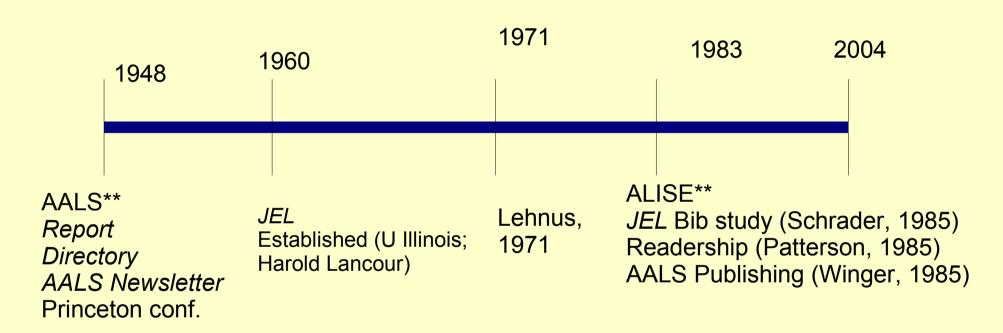
Case study

- Defining value + selected journal evaluation studies
- Journal of Education for Library & Information Science (JELIS) - 1984-2004

Sources of Data

- ISI citation indexes; Library Literature
- Library and Information Science Abstracts (incomplete, discarded)
- Print copies (verification)

Brief history of JELIS



** American Association of Library Schools (AALS) is the former name of the Association for Library and Information Science Education (ALISE)

JELIS is 45 years old

Journal Impact Factor

| ISI Subject Category | Number of Journals in the Category | Top Ranking (#1) Journal in Category | Ran k of <i>JELIS</i> in the Category | Lowest Ranking Journal in Category |
|---|---|--|---|--|
| Education and Educational Research | 102 | American Educational. Research Journal Rank: 1 Total cites: 931 Impact Factor: 2.322 Total articles: 24 Immediacy Index: 0.292 Cited Half-Life: 7.7 | Rank: 98 Total cites: 2 Impact Factor: 0.032 Total articles: 26 Immediacy Index: N/A Cited Half-Life: N/A | Russian Education & Society Rank: 102 Total cites: 1 Impact Factor: 0.0 Total articles: 58 Immediacy Index: 0.0 Cited Half-Life: N/A |

JELIS is ranked 98 out of 102 journals in ISI Education category

Journal Impact Factor

| ISI Subject Category | Number of Journals in the Category | Top Ranking (#1) Journal in Category | Ran k of <i>JELIS</i> in the Category | Lowest Ranking Journal in Category |
|---|---|--|--|---|
| Information Science, Library Science | 56 | Journal of the American Medical Informatics Association Rank: 1 Total Cites: 293 Impact Factor: 2.164 Total articles: 54 Immediacy Index: 0.444 Cited Half-life: 2.5 | Rank: 55 Total cites: 24 Impact Factor: 0.032 Total articles: 26 Immediacy Index: N/A Cited Half-Life: N/A | Proceedings of the American Society for Information Science Annual Meeting Rank: 56 Total cites: 37 Impact Factor: N/A Total articles: 31 Immediacy Index: N/A Cited Half-Life: N/A |

JELIS rank is low in ISI Impact Factors
JELIS is ranked 55 out of 56 journals in the ISI information science category

Peer Ratings

| Source (name) of the study | Number of LIS journals in the study | Rank in the Rating of JELIS by ARL Library Directors | Relative rank position calculated in terms of total number of journals in the study | Rank in the Rating of JELIS by Library School Deans | Relative rank position calculated in terms of total number of journals in the study |
|-----------------------------------|---|---|---|---|---|
| Kohl and Davis (1985) | 31 | # 15 | 0.483 | # 5 | 0.161 |
| Blake (1996) | 57 | # 18 | 0.315 | # 6 | 0.105 |
| Nisonger and Davis (2005) | 71 | # 23 | 0.323 | # 12 | 0.169 |
| Nisonger and Davis (2005) * | 71 | # 31 | 0.436 | # 28 | 0.394 |

^{*} Average rating of journal prestige in terms of value for tenure and promotion by Directors and Deans: Not familiar and blank responses are not considered

JELIS ranked is high by peer ratings

JEL Bibliometric Study

• Growth:

- 473 articles 3,655 references
- 156 had no references.
- Affiliation distribution:
 - 100 of the 473 authors were practitioners (21%)
 340 were educators (72%)
 - 16 students both doctoral and master's (3%); and 6 were unidentified (1%).

Source: Schrader, 1985

JEL Subject Coverage

| Subject coverage in <i>JEL</i> , 1960-1984 from the Schrader (1985) study | | | | |
|---|--|--|--|--|
| International and comparative library education | | | | |
| Curriculum – reference services | | | | |
| Curriculum – design and development | | | | |
| Curriculum – core courses | | | | |
| Curriculum – cataloging and classification | | | | |
| Curriculum – special librarianship | | | | |
| Curriculum – book selection | | | | |
| Curriculum – aims and objectives | | | | |
| Library education –aims and objectives | | | | |
| Library education – philosophy | | | | |

The top number of *JEL* articles are about International and comparative library education

JEL Study Conclusion

Despite "increasingly rigorous scholarship among library science educators and authors" Schrader concluded: "the goal of any field is intellectual consensus, and none of the indices developed in this study point to the existence of such a consensus. There is on the conceptual level, little interest in the philosophical foundations of library science education. There is no well-defined core of either contributing authors, cited authors, or cited works over the 24-year period examined in the study." (p. 297). In addition, Schrader wondered exactly who - practitioner or educator was the master of the education for LIS domain.

JELIS, 1984-2004

- Waypost years 1984, 1985, 1994, 2004
- 67 articles written by 92 authors with 1225 references
- 105 citations in 44 distinct citing journals
- 23 of the 92 authors were from 'foreign' countries

JELIS, 1984-2004

| | 1984 | 1985 | 1994 | 2004 | Total |
|---|--------|--------|--------|---------|---------|
| Number of authors (number of foreign authors in parentheses)* | 15 (1) | 20 (1) | 22 (8) | 35 (13) | 92 (23) |
| Number of articles** | 10 | 16 | 18 | 23 | 67 |
| References per paper | 9 | 13.5 | 26.2 | 19.4 | 18.2 |
| Number of citations received*** | 13 | 64 | 28 | 0 | 105 |
| Number of references made*** | 90 | 216 | 472 | 447 | 1225 |
| Number of citing journals*** | 6 | 22 | 16 | 0 | 44 |
| Number of cited journals* | 27 | 78 | 34 | 60 | 199 |

JELIS publishes approximately 16 research articles per year

JELIS, subject coverage (all)

| Term | 1984-1989 | 1990-1999 | 2000-2004 |
|--------------------------------|----------------------------------|---|---|
| Document Type breakdown* | 177 articles; 53 book reviews | 349 articles; 62 book reviews; 2 Others | 134 articles; 15 book reviews 29 Others |
| Library schools** | 28% | 24% | 32% |
| Education for librarianship*** | - | 16% | 16% |
| ALISE | 8% | 10% | - |
| Associations | 10% | - | - |
| Speech | 4% | 28% | - |
| Conferences | - | 6% | |
| Surveys | 10% | - | 14% |
| Use studies | - | - | 6% |
| End user searching | - | - | 4% |
| Cataloging | 4% | - | - |
| Reference services | 12 % | - | - |
| Information Science | - | - | 6% |
| Cognition | - | 6% | 6% |
| Research in librarianship | - | 8% | 8% |

Cognition is emerging as a covered subject

JELIS, subject coverage, articles

| Subject headings for JELIS (from Library Literature) | Number |
|--|--------|
| | 64 |
| Library schools - Curriculum | |
| Library schools Faculty | 36 |
| Distance education | 31 |
| Surveys – Library schools | 29 |
| Information science Teaching | 26 |
| Education for librarianship Evaluation | 20 |
| Research in librarianship | 16 |
| Continuing education | 15 |
| Education for librarianship | 14 |
| Library schools Evaluation | 13 |
| Library schools Students | 13 |
| Cognition | 12 |
| Archivists Education | 12 |
| Cataloging Teaching | 11 |
| Computer-assisted instruction | 11 |
| Research in librarianship Evaluation | 11 |

Curriculum continues to dominate (as in 1984)

Distance education is the third most popular subject for articles (columns, book reviews, not included)

Professional status of JELIS authors

| Year | LIS faculty | Librarian- Practitioners | Others |
|-------|-------------|-----------------------------|----------|
| 1984 | 9 | 2 | 4 |
| 1994 | 14 | 3 | 8 |
| 2004 | 21 | 5 | 8 |
| All 3 | 44 | 11 (15%) | 17 (24%) |
| years | (61%) | | |

Number of practitioners in the milestone years show they are decreasing as authors

Measures of value

- Journal affinity measure of globalization
- Journal associativity measure of collaboration
- Journal consumption popularity x citation

JELIS Value – Bib measures

- Productivity
 - Holding pattern
- Affinity
 - Increasing
- Associativity
 - Increasing (slower)
- Consumption
 - Fluctuating

Discussion

In 1984 the popularity factor was 0.14 and by 1994, it was 0.05. One explanation for this could be the loss of librarian-practitioners as authorreaders of JELIS. By becoming more scholarly, as exhibited by the increase in the references per paper during this period, and by focusing on education for the information professions more broadly conceptualized than just librarianship, as shown by the changed diversity in subject coverage, JELIS may have alienated and lost a part of a critical mass of reading audience in the United States.

Discussion

The top journals citing JELIS are

- JELIS
- Library and Information Science Research
- Library Trends
- Journal of the American Society for Information Science and Technology
- Library Quarterly
- College & Research Libraries
- Education for Information
- Library Resources & Technical Services
- Journal of Academic Librarianship
- Libri
- Annual Review of Information Science and Technology

Discussion

Journals in ISI subject categories citing JELIS: Education and Education Research, Computer Science, Information Systems, Computer Science, Cybernetics, Psychology (Multi-disciplinary), History and Philosophy of Science

Titles: Abdominal Imaging, Journal of Experimental Imaging, Psychological Bulletin, International Journal of Engineering Education, Teaching and Learning in Medicine, Journal of Educational Computing Research

Recommendations

 JELIS editorial board needs to reflect the value of affinity by having members from different countries

 Outreach and marketing to constituencies beyond the scholarly society-publisher ALISE will help increase associativity.

Results

- A correlation study along with a readership survey of *JELIS* and the other top five or top ten LIS journals in the citing journal network to reveal the finer gradations of popularity versus citation (dimensions of value).
- A comparative study of *JELIS* with educational and psychology journals may expand understanding of the significance of cross-subject or cross-disciplinary information flows based on which other bibliometric value measures can be developed.

Acknowledgments

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The preprint is available in dLIST.

URL: http://dlist.sir.arizona.edu/1030/

Thank you!