

WEATHERHigh: 54°
Low: 47°**Spartans split wild doubleheader with Bengals**

Women's softball team hindered by bullpen.

SPORTS, PAGE 4**Punk-rock princess dabbles in new genres on latest album**

Avril Lavigne takes a departure from her earlier work.

A&E, PAGE 5**SOCIAL MEDIA**

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SPARTAN DAILY

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Wednesday, March 23, 2011

spartandaily.com

Volume 136, Issue 30

Donation adds to Engineering coffers

Don and Joan Beall give College of Engineering \$4 million for endowment fundAlex Wara
Staff Writer

The SJSU College of Engineering can add \$4 million to its fund.

The donation comes from Don Beall and his wife Joan, who made the donation to the

college to develop and improve different areas of the school.

Beall is an engineering alumnus, having received his degree in metallurgical engineering.

According to an SJSU news release he is retired from Rockwell Collins, Inc. where he had a 30-year career and served as the president, chairman and CEO.

Engineering College Dean, Belle Wei said the donation would be used in a variety of ways.

"He will provide us the money as an endowment to support a strategic initiative within the college to advance our 2015 strate-

gic plan," she said.

The 2015 plan will include educational excellence and to strengthen student advising, Wei said.

The donation was given as part of the university's Acceleration fundraising campaign, which is the first-ever comprehensive fundraising campaign by SJSU.

Part of the Acceleration program is to help support a college wide initiative, educational excellence and faculty excellence.

see **DONATION** page 8

New SJSU president to be announced today

Staff Report

SJSU is scheduled to learn who its next president will be today.

On March 11, the California State University named three finalists for the presidency of SJSU.

The campus had the opportunity to meet candidates Mohammad Qayoumi, Leroy Morishita and David Steele during the week of March 14.

The events were open to the public and members of the community. The candidates spoke about their visions for SJSU and took questions from the audience in open forums.

The selection of the three finalists was conducted by the Trustees' Committee for the Selection of the President and CSU Chancellor Charles Reed.

In an Internet poll conducted by the Spartan Daily in which 25 people voted, David Steele garnered 57 percent of the vote followed by Morishita at 35 percent and Qayoumi at 9 percent.

DISASTER IN JAPAN

Japan makes headway in nuclear crisis

McClatchy Tribune

TOKYO — Power cables have been reconnected to all six reactors in Japan's quake-crippled nuclear complex, the plant's operator said Tuesday, in what was hailed as possible turning point in the struggle to bring dangerous overheating under control and avert a large-scale release of radiation.

Tokyo Electric Power Co, or Tepco, tempered that news with warnings that various pieces of equipment must be checked before the restored electricity can be used to operate cooling systems at the plant 150 miles north of Tokyo.

Late Tuesday, Japanese officials expressed guarded optimism, saying they had successfully switched on lights at the control room of the No. 3 reactor, a sign that power had successfully been restored and equipment to monitor temperature and water levels may soon become operational.

Reactor No. 3 has been a cause for particular concern because it is powered by a mixed oxide fuel containing highly carcinogenic plutonium.

Meanwhile, the death toll in the quake-and-tsunami disaster marched upward. Nearly 10,000 are confirmed dead, with more than 13,000 missing as a result of the March 11 earthquake and the devastating waves that crashed ashore soon after, Japan's national police reported late Tuesday.

As through much of the long struggle to cool reactors in the ruined Fukushima complex, progress and new worries combined on Tuesday evening.

Hidehiko Nishiyama, an official

see **CENTER** page 3see **JAPAN** page 8

Spartan football team hosts event to tackle bone marrow-related diseases

Wesley Dugle
Staff Writer

SJSU football teamed up with BetheMatch.org, a national bone marrow donor program, to encourage students to sign up and volunteer to be donors to potential patients in need.

The event started at 10:30 a.m. Tuesday at the Yoshihiro Uchida Hall gym, with football players recruiting students to come in and fill out forms for the donor program.

According to Trina Brajkovich, the executive account manager for the Silicon Valley-based bone marrow donor program, this is the second year SJSU has held the event and is the only West Coast school to promote it.

"We have had 109 of the players volunteering today," she said. "They've been out recruiting — they've been here all day either greeting people or answering questions on the form or swabbing."

Undeclared freshman Chris Beliveau, a linebacker on the team who was handing out pamphlets at the front of the gym, said the team is helping to promote a good cause and get students to donate.

"Basically we are just trying to help out," he said. "We're just trying to help out society."

Brajkovich said students who wished to donate came in and filled out consent forms and then got the inside of their cheeks



Photo: Donovan Farnham / Spartan Daily

Students at Uchida Hall register to donate bone marrow on Tuesday.

swabbed. Based on their tissue type, a patient in need would be matched up with the potential donor.

"The odds of being called on is really minuscule," she said, adding that 75 to 80 percent of all volunteers never have to donate.

Brajkovich said patients who need bone marrow donors usually have blood cancer, leukemia, lymphoma or other rare blood disorders.

Senior psychology major Chelsea Fields said she was pleasantly surprised to see the SJSU foot-

ball team working to get people to donate.

"It shows me that they are out here for a good cause and not just here to be an athlete," she said.

Brajkovich said the players and

see **MARROW** page 3

New student center offers advising, guidance

Nic Aguon
Staff Writer

Students seeking help choosing a major or choosing classes can look to the newly opened College of Applied Sciences and Arts Student Success Center.

Located on the fifth floor of MacQuarrie Hall, the facility opened last month. The center has advisers and peer mentors to help students with services, including career counseling, test-taking and study skills.

Filled with comfortable chairs, tables and modern decor, the facility is spacious and accommodating for students who want a quiet place to study.

"Since the CASA center is all the way on the fifth floor, I'm very productive here," said Daniel Sanchez, a freshman mechanical engineer major. "It's quiet here and there's even a fridge to keep my drinks cold."

Center Director Kathryn Sucher has been striving to get the word out about the newly opened facility. The center is open to freshmen and sophomore undergraduates. In addition, undeclared majors and applied sciences and arts majors can use the center for guidance and advising.

The hours of operation have been inconsistent lately due to the small number of personnel available to run the center, and Sucher's time is limited by the classes she teaches.

"We are currently looking for an admin for the center," she said. "There will be a job posting up soon on the CASA website about the position."

Moreover, she said the center has a Facebook page which keeps students informed about the various events held as well as the hours the center is open.

"We want all students to succeed," she said. "Whether they need help with note taking or test taking, we are here to find the answer to

their problem."

Greg Payne, the college's associate dean for research, is involved significantly with the student success center as well.

"The center was created to help students, especially in the areas of retention and graduation," Payne said. "The primary focus is on the first two years of college."

Whether a student needs help with passing the Writing Skills Test or assistance with time management, there are peer and professional advisers at the center to help. Each adviser at the center is at least a junior and met a strict grade point average requirement.

"We are proud to say that a major part of the center is students helping students," Payne said. "We currently have seven students who have been hired as peer advisers to work with students in the center."

see **CENTER** page 3

■ ESCALATION IN LIBYA

U.S fighter jet goes down over Libya, pilots recovered by allied forces

McClatchy Tribune

WASHINGTON — Two Air Force aviators were rescued after they bailed out of a U.S. fighter jet late Monday before it crashed in northeast Libya, apparently due to a mechanical malfunction, the U.S. military said.

Adm. Samuel J. Locklear III said both crew members were in U.S. hands.

Locklear, the operational commander of the air war in Libya, spoke by phone to reporters at the Pentagon.

A U.S. military official said one of the crew members was found by a

U.S. search and rescue team and the other was found by Libyan rebels and was safe.

Referring to the crew member who was found by Libyans, Locklear said: "I understand that the Libyan people, who treated him with dignity and respect, made sure that he had medical care."

He refused to comment on reports that the recovery team sent to find the downed crew member fired on Libyans when it landed.

The F-15E Strike Eagle warplane crashed after the aircraft "experienced equipment malfunction," according to a statement put out by

the USS Mount Whitney, a U.S. Navy vessel that is coordinating the air war over Libya.

The aircraft, normally based in England, was flying out of Aviano Air Base in northeastern Italy when it crashed.

"Both crew members ejected and are safe," according to the statement. The military said it was not releasing their identities until family members were notified.

A photograph in the Telegraph, a British newspaper, showed the wreckage of what looked like a U.S. warplane in a field in Libya surrounded by onlookers.

Obama stresses limited role for U.S.

McClatchy Tribune

SAN SALVADOR, El Salvador — As a U.S. warplane crashed in Libya Tuesday, President Barack Obama assured Americans and the world that the U.S. would quickly cede the skies and the military campaign against Libyan leader Moammar Gadhafi to allies.

Facing questions at home about his goals in Libya, Obama stressed that his policy in Libya shouldn't be seen as a broad doctrine for the use of U.S. force against any tyrant.

It "doesn't mean that we can solve every problem in the world," he said.

"We will continue to support the efforts to protect the Libyan people, but we will not be leading them," Obama said in El Salvador, where he was about to wrap up a three-country visit to Latin America.

"We came in up front fairly heavily, fairly substantially, at considerable risk to our military personnel," he added. "And when this transition (to allies) takes place, it is not going to be our planes that are maintaining the no fly zone. It is not going to be our ships that are necessarily involved in enforcing the arms embargo. That is precisely what the other coalition partners are going to do."

Obama spoke hours after the pilots of a U.S. F-15E Strike Eagle ejected safely when their plane experienced mechanical problems and crashed in a wheat field about 25 miles east of Benghazi in an area controlled by anti-Gadhafi forces.

One pilot was greeted with hugs from locals. A steady stream of locals walked through the wheat fields and gathered around the crash site, at times bringing their children, and photographing the wreckage. Some carried a "free Libya" flag. Many spoke of their gratitude for U.S. intervention and were fascinated by the wreckage.

At the sight of a Westerner, some spoke the little English they knew, offering thanks. A few carried away pieces of the wreckage.

Obama said conditions in Libya demanded action — to stop a humanitarian disaster and to signal through the tinderbox region that brutal oppression of anti-government demonstrators wouldn't be tolerated.

Also, he noted that Arab countries and the United Nations also backed allied

military action to stop Gadhafi from further attacks on his own people.

"The American people and the United States have an interest, first of all, in making sure that where a brutal dictator is threatening his people and saying he will show no mercy and go door to door hunting people down, and we have the capacity under international sanction to do something about that, I think it's in America's national interest to do something about it," he said.

Moreover, he said, the violence in Libya threatened to send as many as 1 million Libyans fleeing the country into neighboring Tunisia and Egypt, threatening "chaos" in countries that have recently made peaceful transitions on the apparent path to democracy.

"There is a coalition, of course, that is broader than NATO, so this is not simply a NATO operation."

Ben Rhodes
White House spokesman

"Not only do we have a humanitarian interest," Obama said, "but we also have a very practical interest in making sure that the changes sweeping through that region are occurring in a peaceful, non-violent fashion."

How the U.S. will cede authority over the allied mission wasn't clear Tuesday, but aides said it was likely to rely on the command structure of the NATO alliance.

Obama spoke about the command of the force by phone Tuesday with French President Nicolas Sarkozy and British Prime Minister David Cameron.

"There's agreement that NATO has certain capabilities that are very important in terms of facilitating command and control," White

House spokesman Ben Rhodes told reporters Tuesday.

"There is a coalition, of course, that is broader than NATO, so this is not simply a NATO operation. But, again, I think the agreement is that there are specific capabilities within NATO that would be important ... to support the command and control of a no-fly zone."

The coalition against Gadhafi's forces is led by NATO allies France and Britain, and includes non-NATO countries such as Qatar. Obama also spoke Tuesday with the Emir of Qatar, aides said.

In an interview with ABC News, Secretary of State Hillary Rodham Clinton said the U.S. has evidence that individuals around Gadhafi are reaching out for ways to get out of the crisis.

"We've heard about other people close to him reaching out to people that they know around the world — Africa, the Middle East, Europe, North America, beyond — saying what do we do? How do we get out of this? What happens next?" Clinton said.

"Some of it is theater. Some of it is, you know, kind of, shall we say game playing," she cautioned. "But some of it, we think, is exploring. You know, what are my options, where could I go, what could I do? And we would encourage that."

Also Tuesday, the Treasury Department tightened the noose on the Libyan economy, following up on an earlier freezing of assets linked to Gadhafi's family.

The agency identified 14 companies owned by Libya's National Oil Corporation that are subject to U.S. sanctions. The practical effect of the action is to blacklist these companies in the global marketplace.

"The Libyan National Oil Corporation has been a primary funding source for the Gadhafi regime," Adam J. Szubin, the director of the Office of Foreign Assets Control, said in a statement. "Con-

SPARTA GUIDE



Sparta Guide is provided to students and faculty, free of charge. The deadline to submit is at noon, three working days prior to desired publication date. Entry forms are available in Spartan Daily, DBH 209. Entries can be emailed to spartandaily@cas.sjsu.edu titled "sparta guide." Space restrictions may require editing or exclusion of submissions. Entry is not guaranteed. Entries are printed in order of which they are received.

Wednesday, March 23

6 - 8 p.m., Dr. Martin Luther King Jr. Library, 225/229
Cesar E. Chavez Community Action Center Proposal Writing Workshop
Contact: Yan Yin Choy @ 408-427-1149
Reserve at cccac@as.sjsu.edu.

Thursday, March 24

7 - 8:30 p.m., Hal Todd Theatre (HGH 103)
PANEL: Is Feminist the new F-Word?
Contact: Kimb Massey @ 831-247-6063
Free Admission

Friday, March 25

10 a.m. - 12 p.m., Clark Hall statues garden
Growing Roots of Wellness gardening session
Contact: Yan Yin Choy @ 408-427-1149

Friday, April 8

10 a.m. - 12 p.m., Clark Hall statues garden
Growing Roots of Wellness gardening workshop
Contact: Yan Yin Choy @ 408-427-1149

Monday, April 11

6:30 - 8 p.m., Pacifica room, Student Union
Growing Roots of Wellness planning meeting
Contact: Yan Yin Choy @ 408-427-1149

Friday, April 29

6 p.m., Event Center
49th Annual Honors Convocation
Contact: Jessica Larsen @ 408-924-2402

Saturday, May 14

6 p.m. - 12 a.m., Fourth Street Summit Center
A Wish Come True gala by Delta Sigma Pi — Theta Chi chapter
Contact: Arleen Cantor @ 650-740-5660

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MARROW
From Page 1

coaches have been very helpful, and she was impressed with their work ethic.

"Every single coach, all the way up, has supported this like you could not believe," she said. "Every player has been working today in one form or another and the fact that they take on something like this is huge."

Zachary Williams, a junior business marketing major, said he came to the event because a football player in his fraternity told him about it.

"I think it's a really good (program) they have going on here and it helps people in need," he said. "The thing I like about it is to see people actually coming to support it."

Junior psychology major Stephanie Duenas said she has been donating blood since high school and felt



Photo: Donovan Farnham / Spartan Daily

Freshman communications major Meniru Ofodu swabs his cheek in Uchida Hall during a bone marrow donation drive on Tuesday.

compelled to donate at the event as well.

"I've always helped with causes like this and this is

my deed of the day," she said. "I'm excited our school is doing stuff like this and I'm

happy to see stuff like this."

CENTER
From Page 1

The center holds various workshops and events such as helping students assimilate into college life.

From events about the food on campus to essay writing strategies, the center offers all sorts of workshops for students.

Sucher said the center caters to students, encouraging them to meet at the center to study individually or with classmates.

Payne said the center is funded by the college with help from the Academic Division Provost of the University.

Sucher said construction of the CASA Student Success Center began summer 2010, and all that is left is to get the sink functioning and install a microwave and coffee machines for the students.

She said additional signage will be installed

downstairs to guide students to the center and a SMART Board will be installed soon.

A SMART Board is an interactive whiteboard that teachers or students can use to deliver lectures digitally. SMART Boards combine the simplicity of a whiteboard with the power of a computer, according to SMART Boards website.

Laptops will also be available for students to use at the center. Sucher said the center will be open during finals week until 9 p.m.

The Student Success Center hours this week

Wednesday 1 p.m. - 2 p.m.; 3 p.m. - 5 p.m.
Thursday 9 a.m. - 11:30 a.m.
Friday 9 a.m. - 12 p.m.; 1 p.m. - 3 p.m.

*Hours are subject to change

THIS DAY IN HISTORY ...



On March 23, 1982
Spartan Daily Reported that ...

(Above) Runners rushed past Dwight Bentel Hall during the San Jose Mercury News' fifth annual 10-kilometer race on Sunday.

- To create a working budget by an April 1 deadline, the Associated Students started looking into ways to cut \$194,000 from \$674,000 worth of funding requests from student groups on campus.
- With the purchase of a permit, preferential parking spaces were available in the Seventh Street garage for students who carpooled to school.

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■ SOFTBALL

Spartans split wild doubleheader with Bengals

Francisco Rendon
Staff Writer

Stray throws and dramatic finishes characterized the SJSU softball team's doubleheader against Idaho State University on Tuesday.

The teams split the two games, with the Spartans winning the first 4-3 on a walk-off double from junior first baseman Alex Stange and losing the second by a score of 7-4.

Errors and mental mistakes were the story for both teams, with SJSU committing one error in each game and several more base-running mistakes, and ISU committing a total of three errors.

"There were some silly mistakes that we're trained not to do," head coach Peter Turner said. "I certainly believe we're better than what we play. But sometimes you play to the level of the competition."

Turner said the Spartans' missteps were a result of a general lack of effort, an occurrence he will not allow to continue.

"I'm just extremely disappointed with how they approached today's games," he said. "Our effort was not a Spartan effort. I just expect them to play hard. If we do that, we'll be okay."

The Spartans fell behind 2-1 in the first inning of the first game, and continued to trail until the final at-bat of the contest. Leading 3-2, the Bengals intentionally walked designated player Breanna Lopez to load the bases, which brought Stange to the plate.

"I knew I was the person (for that situation)," Stange said. "If we had gone into extra innings and would have had a tie game, I would want to be in that position again."

After battling into a full count, Stange said she knew a strike would be coming. When she saw a pitch she could hit, she lined it into left-center field for a double, driving home freshman center fielder Britney Helm and freshman left fielder Sadie Coenen.

Turner said he was glad to have Stange on the team, as her four RBIs on the day provided leadership for the young players.

"Alex really carried us today," Turner said. "I wish everyone had the work ethic she does."

Junior starting pitcher Jennifer Ames struck out two batters in the sixth inning of the first game after striking out Idaho State's Amanda Fitzsimmons with the bases loaded an inning earlier.

Ames gave up three earned runs in the first game — two in the first inning — but later escaped several dangerous situations with runners in scoring position and lasted into the seventh inning.

Freshman relief pitcher Janessa Gutierrez entered the game in the seventh and inherited runners at first and second base to face Jessica Baca with a 2-0 count, and no outs.

Gutierrez walked the bases loaded, but escaped the inning only allowing one run.

In the second game, senior starting pitcher Elyssa Fox threw three scoreless innings before giving up a three-run home run to Fitzsimmons.



Left: Sophomore outfielder Stephanie Ziemann (left), freshman infielder Brianna Yray (middle) and freshman utility player Cristina Menjivar (right) react during the Spartans' loss Tuesday.

Below: Freshman pitcher Alex Molina hands the ball to head coach Peter Turner during game two of the doubleheader on Tuesday.

Photo: Brian O'Malley / Spartan Daily

Fox made it out of the inning, but would relinquish two more runs in the fifth inning, and would leave the game without getting another out.

"I knew I was the person (for that situation). If we had gone into extra innings and would have had a tie game, I would want to be in that position again."

Alex Stange

Junior first baseman

Although Idaho State got several more insurance runs in the seventh, the Spartans never passed four runs.

Despite flashes of competence, Turner said the team's pitching was lacking overall.

"My staff is not throwing well enough for us to get quality wins," Turner said. "I think we question our staff's ability to do that. We're struggling with pitching now."

Sophomore second baseman BranDee Garcia said fatigue was a factor in the team's performance, as it was stuck on the road for several hours due to bad road conditions on the trip back from a weekend tournament in Fullerton on Sunday.

"I could see it in the girls today, they're a little tired," Garcia said.

Many of the younger players were still adjusting to the schedule and rigors the team demands, she said.

"It's a whole new game at D-1," she said. "It's not easy coming in here, living with a bunch of chicks and being on the road with them all the time."

Stange said the loss was frustrating, but she felt the team would be improving as it enters league play against New Mexico State on Friday.

"It's a hard loss for us today because we should have beaten this team," she said. "For us to win all aspects need to come together and today we didn't have it."



Photo: Brian O'Malley / Spartan Daily



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ALBUM REVIEW

Punk-rock princess dabbles in new genres on latest album



Sonia Ayala
Staff Writer

Canadian pop artist Avril Lavigne has come a long way since the release of her first album *Let Go* with RCA records in 2004, where she expressed her dark, heart-breaking and depressing attitude toward love and life.

Fans seemed to like her unusual outlook on love because Lavigne sold 16 million copies of her first album worldwide.

She also went on to become the youngest female solo artist in the United Kingdom to have a No. 1 solo album in the region.

But her successful musical career didn't stop there — it had just begun.

She went on to release another pop album in 2007 titled *The Best Damn Thing*, which brought her to No. 50 on the Billboard 200 charts.

This album became the fourth top-selling album and Sony BMG's (Bertelsmann Music Group) top-selling album of 2007, selling more than 6 million copies worldwide.

Lavigne exposed her fans to her feminine side by writing songs about falling in love, innocence and holding onto love.

Recently, Lavigne released her new album *Goodbye Lullaby*, which has a more pop, country and rock musical feel to it.

When I first heard that she was going to release a third album I got really excited because as mysterious as her first album was I really enjoyed listening to it.

Her single "What the Hell" took No. 18 on the "Hot 100" of the Billboard charts and No. 13 on the mainstream top 40 charts for pop songs.

This album has a variety of unique rhythms from rocking upbeat songs such as "Everybody Hurts," "Smile" and "Alice," which added a lot to her album.

"She had a great balance of lyrics that could really create a positive change on a girl's outlook on love."

She also has her share of slow, rhythmic, popular hits such as "I Love You," "Wish You Were Here," "Goodbye," "Push," "4 Real" and my favorite song of the whole album, "Black Star."

She based this album on topics such as love, hate, revenge, loving memories and heartbreak.

This album had a variety of unique rhythms to it, even though I'm not a fan of

profanity in music.

She had a great balance of lyrics that could really create a positive change on a girl's outlook on love.

While listening to the album, I found myself wanting to dance because of the upbeat and catchy melodies Lavigne used.

At some point, I even found myself singing along with her since some of her lyrics are unforgettable — in a good way.

However, if I heard some of these songs from the album on the radio, I wouldn't have even known they were Lavigne's creations because they are totally different from her earlier hits.

Even though I liked this album, I didn't think it was as good as *Let Go*.

Her first album was more passionate concerning the topics she sang about and I could feel everything she sang.

I also liked it because I felt I could relate to her feelings about love considering I had felt the same in certain times in my life.

Now her songs include topics everyone sings about and this doesn't make her new album stand out more than any other pop singers' albums, such as Lady Gaga or Britney Spears, those songs are currently at the top of the Billboard charts.

Although this last album did not disappoint, I liked her better when she told guys not to "make things so complicated."

Look of the week

By: Shirene Niksadat



Morgen Crossland, senior communications

How would you describe your style?

Relaxed, fun and functional.

What item do you get the most compliments or reactions from?

My Birkenstocks are my fave ... They're poppin' in Sweden.

What are some of the trends inspiring you this season?

I'm really digging the beachy, Bohemian vibe with lots of natural colors like creams, nudes, browns and corals.

Which stores do you usually shop in?

Aritzia, Free People and Nordstrom from time to time.

What piece are you dying to add to your closet?

I have been jonesing for a nice leather jacket for some time now.

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U.S. soccer must learn from past mistakes to thrive in the future

Soccer in the United States has had its share of ups and downs.

The highs have been good, from the national team's upset over England in the 1950 World Cup, the legendary New York Cosmos of the North American Soccer League in the late '70s featuring Pelé, George Best, Franz Beckenbauer and other world-renowned stars, to being the host nation of the 1994 World Cup.

Yet despite the bright spots, dark times have always loomed in the near distance.

Soccer has never been able to develop a lasting relationship with sports fans in the United States, and its peaks in popularity have continually been followed with equally proportioned eras of devastating abandon.

In 1978, the New York Cosmos averaged 47,856 fans per home game at Giants Stadium. By 1984 the Cosmos averaged only 12,817 at home.

The following year the North American Soccer League suspended operations.

A professional soccer league didn't return to North America until the inaugural season of Major League Soccer in 1996.

Despite bumps along the road, the league has managed to stay afloat and has a bright future — if it plays its hand right.

Early on in its life, Major League Soccer struggled with attendance in certain markets — notably in the southeast, where both the Tampa Bay Mutiny and Miami Fusion quickly folded in 2001.

However, the league has learned from its mistakes, and approved new franchises in proven soccer-crazed cities such as recent additions in Seattle, Portland, Vancouver, Toronto and next year Montreal.

A financial review of the league by Forbes in 2010 found that only a handful of the league's teams are operating in the green, yet I suspect that number will double within just a few years.



Alex Spicer
Sporty Spice

"Soccer has never been able to develop a lasting relationship with sports fans in the United States, and its peaks in popularity have continually been followed with equally proportioned eras of devastating abandon."

Local rivalries and marquee players appear to be the new focus of Major League Soccer and team owners, who are keen to expand the league and the quality of play.

Unlike the North American Soccer League, whose owners saw its sudden burst of popularity as an opportunity to make a quick buck, Major League Soccer keeps its checkbook clutched in one hand and the other to the cash in its pocket.

The North American Soccer League made the mistake of expanding too rapidly — doubling its size within just a few years to 24 — while putting all of its chips on the table with aging stars in an attempt to draw crowds.

Once interest and attendance dipped, owners took their money and ran, leaving the league unable to support itself.

Major League Soccer has injected life into its league the right way, with soccer-specific stadiums and a salary cap with the ability to bring in designated players, such as overseas players David Beckham, Thierry Henry and Rafael Márquez who command large salaries without blowing the lid off the cap.

Major League Soccer needs to stick to this formula if it wishes to continue to grow and survive through these rough economic times.

When even the most popular soccer leagues in the world are in debt — England's Premier League owes a debt of more than \$3.5 billion — keeping an eye on finances is probably a good idea.

Soccer in North America is finally approaching relevance among other American professional sports, but in order to reach the Promised Land, it will need to be wary of the mistakes of its forefathers.

"Sporty Spice" is a column appearing every other Wednesday. Alex Spicer is a Spartan Daily Sports Editor.

You gained my trust

The ever-so-powerful smell of gunpowder was all around me.

It took a while to adjust to it — I don't think I ever did, and I'm not sure if I ever will.

What was I doing here? What part of me thought this was a good idea to begin with?

A couple of years ago, I went with a couple of friends to a gun range, and already I was feeling a bit nervous going there.

When we arrived, all of us signed waivers and had our driver's licenses and backgrounds checked. Once that all had been cleared, we were on our way to receiving a gun.

Our choice of the Beretta M9 was a no-go because they were out of stock, so we went with our second choice, the Glock and received a 17C version of it.

Our training consisted of the standard procedure on how to handle the firearm while indoors, how to load a magazine, clear the chamber and locate the safety.

While my friends were eager to jump into the range directly, I just had the notion that the situation I was in was crazy.

Even though we had all passed our background checks, I thought the idea of giving me a firearm, the clerk not having any idea who I was, what my mood was, was insane.

What would allow someone to be able to hand a gun out to someone not knowing what they were going to do with it?

I made my way over to our shooting booth — that's when the overpowering smell of gunpowder wafted into my nose.

I noticed that there were many other people at their booths shooting.

After a few shots from my



Leonard Lai
Senior Staff Writer

friends at a paper target, it was my turn to go up and take a few shots of my own. After I had emptied my clip, and in the middle of me reloading, I felt a tap on my shoulder.

"What time is it?" the person in the booth next to me came over to ask.

I told him the time and he thanked me as he went on merrily loading his gun as well, and that's when I had another scary notion enter my head.

These other people shooting next to me, who were only separated by a couple feet in between booths, could easily turn left or right and pull the trigger on any of the other people in the room.

But they didn't, and I finally figured out that maybe it was because of genuine trust, trust that I was given a firearm, and trust that I myself wouldn't fire onto them that we could all be in the same room together with weapons loaded and drawn and not have an altercation.

After leaving the range, I had a renewed faith in people, knowing that there could be trust in a room full of people with firearms, that I should at least try to be more trustworthy of other people.

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TODAY'S SUDOKU PUZZLE

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PREVIOUS PUZZLE SOLVED

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TODAY'S CROSSWORD PUZZLE

ACROSS
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15 New AP
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17 Calceolus
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62 Dolphin fossils
63 "Bye Bye Bye" band

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Time to lay the stereotypical U.S. black man to rest

On March 13, "The Fab Five," an ESPN documentary film detailing the college basketball careers of Jalen Rose, Chris Webber, Juwan Howard, Ray Jackson and Jimmy King at Michigan University from 1991 to '93, was broadcast for the first time.

The "Fab Five" were an immensely talented and controversial group of players, bringing a new swagger and hip hop style into college basketball that had not been seen before.

However, as talented as the team was, they were never able to beat Duke University or win the NCAA championship.

During the film, Rose, the executive producer, said he "felt like they (Duke University) only recruited black players that were Uncle Toms."

"Uncle Tom" is a pejorative term often used by black people to insult other black people who are submissive in manner to white people.

This virulent term is something that has been discussed for some time in the African-American community, but Rose's use of the term brought it to the forefront of media discussion, prompting a small war of words with former Duke guard Grant Hill.

At some point in history, it seems as though the term has become something worse, encompassing any black Americans who grew up in a two-parent household, cared enough to graduate from high school and attend college, or just by having white people as friends.

Sounds an awful lot like racism and envy to me.

During the documentary, Rose juxtaposes his own life with that of Hill.

Rose grew up in the inner-city of Detroit, in a single-parent home and had an NBA-star father he never met.

Hill grew up in the largely affluent suburbs



Marlon Maloney
One-Man Peanut Gallery

of D.C., son to an NFL running back and a corporate consultant.

It was obvious to me that Rose's comments during the film were meant to explain his feelings during his time as a teen being recruited to colleges.

It does, however, bring to light an embarrassing viewpoint that many people hold in this country.

Not only does this spiteful epithet seem to suggest that a black person striving for success is selling out his race, it

also seems to mean that you are not "black" or that you are less "black" if you do not fit into the societal stereotypes of this country.

I, myself, have experienced this odd form of self-hatred in my life.

I have been questioned on my diverse group of friends, my enjoyment of classic rock music and my proclivity to speak in grammatically correct and coherent sentences.

To many in this country, there is a way to "act black," which apparently meshes only with the portrayal of black people seen in all forms of major media.

Far too often I have been told, "You're my only black friend," by people whose only perception of black people is derived from modern media forms.

Who is the Benedict Arnold to their race?

The person who fails to become a productive member of society and pushes forth the stereotypes that have grown to become common-thought, or the person who strives for Martin Luther King's dream?

I would hope that in this day and age we could stop making preconceptions for how people will or should act, and allow people to just be themselves.

This is a special appearance of the "One-Man Peanut Gallery." Marlon Maloney is a Spartan Daily Copy Editor.

"Far too often I have been told, 'You're my only black friend,' by people whose only perception of black people is derived from modern media forms."

Stop breaking the law, it isn't worth it

The past few times I have been driving, I realized Californians are a bunch of remorseless law-breakers.

The other day, a woman jabbering on her cellphone drove by me.

Wasn't that outlawed a long time ago?

A man drove past me and threw garbage out of his window onto the ground.

Who does that? I couldn't believe it.

I was stopped at a red light when a man pulled up next to me, he was lighting up a joint in his car.

Excuse me, but aren't you afraid you'll be caught smoking marijuana?

Then there's the worst of them — the people who choose to drink and drive.

I've had friends who, after a night of drinking at a house party, would take to the streets in their cars while highly intoxicated.

I hated them for that.

And though I always would try to convince them to stay the night, no one can force someone to do something they aren't willing to do, especially while they are intoxicated.

"Alcohol-impaired driving is the most frequently committed violent crime in the U.S.," according to Mothers Against Drunk Driving (MADD). "On average someone is killed by a drunk driver every 40 minutes."

It is unbelievable to me that people choose to drive while under the influence.

It is so easy to call a cab or get a friend to drive you home or just stay where you are if you've been drinking.

"One arrest is made for driving under the influence for every 772 episodes of driving within two hours of drinking and for every 88 episodes of driving over the illegal limit in the U.S.," according to MADD.

What disappoints me is that I constantly hear people say they are worried about being arrested for a DUI instead of being wor-



Amber Simons
Simons Says

ried about the possibility of killing someone.

Sure, no one wants to be arrested, but isn't the risk of harming a person much worse?

Putting your own life, and especially the lives of others in danger is unconscionable.

I once read a story in a magazine about a woman who was driving while drinking with her friend all day and she eventually struck another car, killing two sisters who were in

their eighties.

Could you live with knowing you killed someone?

It's just not worth the chance.

"An estimated three of every 10 Americans will be involved in an alcohol-related traffic crash at some time in their lives," according to MADD.

About five years ago I was involved in a car accident in which a woman who smelled strongly of alcohol and was driving around with her child in a car seat in the backseat, struck my boyfriend's car from behind when he slowly stepped on his brakes.

She hit us with full force; she never even hit the brakes of her car.

Luckily, neither my boyfriend at the time nor I were seriously injured, although I did have to go to physical therapy for whiplash.

As I was leaving the site of the crash, police officers were giving her a sobriety test.

Don't drive if you have had more than one drink or if you feel at all compromised.

We should all start looking at some of our behaviors while on the road, identify some unnecessary actions we perform and start following the laws put into effect to save our own lives and the lives of others.

"Simons says" is a weekly column appearing on Wednesdays. Amber Simons is the Spartan Daily Opinion Editor.

Comment on any of these opinions at spartandaily@gmail.com

Hello, hello ... is there anybody out there?

I wonder how many people are actually reading this opinion piece.

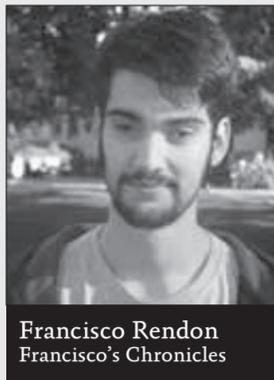
How many people actually care?

I feel it is a valid question, because throughout pretty much the entire semester, the staff here at the Spartan Daily comes out on time, every day we are scheduled.

We make an effort to cover news and sports on campus, to feature noteworthy individuals and issues in print and multimedia.

Our production staff is often in our production lab, designing the paper and updating the website until an average time of 2 a.m., four nights a week.

This is an entirely student-run endeavor and both our editorial and writing staff sacrifice large amounts of their free time to ensure that this paper is made available, daily.



Francisco Rendon
Francisco's Chronicles

Which brings me back to my original question: How many people actually care?

I am truly grateful every time a friend, colleague or classmate tells me that they have read our paper or website and enjoyed some of the content because, quite honestly, I do not think our staff hears this enough.

Beyond tracking the hits on the website and personal comments, we really do not know how many people read the Spartan Daily, or how it is being received.

The writers are doing this work while paying the school hundreds of dollars to take this class.

We push ourselves, in part because this class is required for journalism majors to graduate.

Beyond this, however, I can say that I con-

tinue to exert myself, because I was taught that school newspapers offer a valuable service to their communities.

It is our job to cover events that no one else covers, to give the readers on this campus the news they are interested in — accurately, briefly and clearly.

I am not complaining.

My experiences on this newspaper, and at my community college, Contra Costa College, have enabled me to meet and develop relationships with incredible people, who I would have never otherwise encountered.

Beyond this, I think anyone who has truly committed themselves to the journalistic endeavor will readily confess the amount of personal growth it inspires within them.

However, in an interview I held with author Malcolm Margolis this semester, he made a statement that made an impression upon me.

"The greatest fear you have as an artist is silence ... that what you do doesn't matter."

Although individuals I encounter in my

personal life have provided encouragement, which I cherish dearly, the response of the general public to our efforts seems to be silence.

While our product may not be perfect at the Spartan Daily, the role of organizing information, concepts and analysis to present a clear and unbiased picture of the truth will be a necessary service for as long as humans live in communities.

We will be able to serve the campus community better in this endeavor if our readers are active participants in the news process.

Please let us know what you think by writing a letter or commenting on our website, and regardless of your opinion, be it outraged or supportive, journalists will always respond, with total sincerity by saying "Thank you for letting me know how you feel."

"Francisco's Chronicles" is a weekly column appearing on Wednesdays. Francisco Rendon is a Spartan Daily Staff Writer.

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Letters to the editor may be placed in the letters to the editor box in the Spartan Daily office in Dwight Bentel Hall, Room 209, sent by fax to (408) 924-3282, e-mailed to spartandaily@gmail.com or mailed to the Spartan Daily Opinion Editor, San Jose, CA 95192-0149.

Letters to the editor must contain the author's name, address, phone number, signature and major. Letters become property of the Spartan Daily and may be edited for clarity, grammar, libel and length. Only letters of 300 words or less will be considered for publication.

Published opinions and advertisements do not necessarily reflect the views of the Spartan Daily, the School of Journalism and Mass Communication or SJSU. The Spartan Daily is a public forum.

JAPAN

From Page 1

from Japan's nuclear safety agency, said temperatures in a spent-fuel pool at the No. 2 reactor were thought to be at around the boiling point — raising the risk of the fuel inside being exposed. However, authorities said they were cooling the pool with tons of seawater.

Earlier, Japanese Defense Minister Toshimi Kitazawa said white smoke from the reactor could have been steam and that a darker plume from the No. 3 reactor was debris that had been set on fire by the building's rising temperature, the Kyodo news agency reported.

By midday, firefighters and Japanese Self-Defense Forces deemed the situation safe enough to return to continue spraying the building housing the No. 3 reactor, Kyodo said.

Some Japanese scientists said the setbacks didn't appear to signal a deteriorating situation at Fukushima, where workers had been making progress in the painstaking task of containing the nuclear crisis.

Still, the sudden black and gray plumes, and a temporary increase in radiation levels around the plant on Monday, underscored the still precarious scene at the Fukushima Daiichi nuclear facility, where the March 11 Tohoku earthquake and tsunami knocked out the plant's outside power and emergency cooling systems, causing radiation leaks from multiple sources.

The interruption delayed by a day efforts to restore power to the cooling systems at the plant. The smoke also caused fire officials to halt the spraying of water onto the reactors.

The snag came on a day when Bill Borchardt, the executive director of the U.S. Nuclear Regulatory Commission, said that the agency's staff in Japan reported that the three reactors probably had suffered core damage but did not appear to be leaking significant amounts of radiation.

"I say optimistically that things appear to be on the verge of stabilizing," Borchardt said.

In Japan and abroad, however, concerns over radiation fallout grew. On Monday, Japanese officials said they detected higher than normal radiation levels in samples of seawater around the power complex. And residents of at least one village near the nuclear plant were ordered not to drink tap water.

Japanese authorities Monday also ordered farmers in Fukushima prefecture to halt shipments of milk. Three other nearby prefectures, along with Fukushima, were told to stop shipping spinach and some other vegetables after traces of

World Health Organization officials advised people living near the plant who may have consumed tainted produce or animal products to seek medical attention.

The governments of China, South Korea and the Philippines have ordered screening of imports from Japan for radiation contamination.

CAMPUS IMAGES



Photo: Michelle Terris / Spartan Daily

Cherita Meadows, lead singer and guitarist, and Martin Watkinson, cello player, of the band Gaea play on campus Tuesday. Originally from Portland, Ore., the band is making its way down to Los Angeles.

DONATION

From Page 1

Wei said the money would be used to help support faculty in developing and undertaking cutting-edge research projects and help receive scholarly records.

Undeclared junior Carroll Nguyen said he has had trouble getting engineering classes.

Nguyen hopes the donation will enable the department to offer more sec-

tions and more faculty.

Uriel Rosas, a junior mechanical engineering major, said he has also not been able to get the classes he needs.

"This is my first full semester here and I am still trying to get used to everything," he said. "I would like to see more open classes. I could not register for any of my classes. I had to drop in on every one of them."

The donation money will be used to help current and future students, Wei said.

"We are looking at an engineering students' success center so it provides

one-stop support and advising center to entering students for advice and professional development," she said. "It benefits current and future students because the money is set up as an endowment."

This was not the first time Beall has donated to the college, Wei said. He has donated on an annual basis prior to the \$4 million donation.

"We really appreciate Don Beall for his generosity and his confidence in us to use the money wisely, and to have an impact on students learning and faculty excellence," she said.

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¹4G speeds delivered by HSPA+ with enhanced backhaul. Available in limited areas. Availability increasing with ongoing backhaul deployment. Requires 4G device. Learn more at att.com/ network. Mobile broadband not available in all areas.

²Requires a DataPro Tethering Plan. Devices connected to your Mobile Hotspot use data from your DataPro Tethering Plan. If you do not use a password, others will be able to use your Mobile Hotspot connection.

IMPORTANT INFORMATION: Limited-time offer. Requires a 2 year agreement on a qualified plan. Credit approval required. Geographic, usage and other conditions and restrictions (that may result in service termination) apply. Taxes and other charges apply. Prices and equipment vary by market and many not be available from independent retailers. See store or visit att.com for details and coverage map. **Smartphone Data Plan Requirement:** Smartphones require a DataPlus (200MB) or DataPro (2GB) plan. If you exceed your initial data allowance, you will automatically be charged an additional \$10 for each additional 1GB provided on DataPro or an additional \$15 for each additional 200MB provided on DataPlus. All data allowances, including overages, must be used in the billing period in which the allowance is provided or they will be forfeited. **For more details on Data Plans, go to att.com/dataplans.** **Early Termination Fee (ETF):** None if cancelled during the first 30 days, but up to \$35 restocking fee may apply to equipment returns; thereafter ETF up to \$150 or \$325 applies depending on device (details at att.com/equipmentETF). Agents may impose additional fees. Subject to change. **Regulatory Cost Recovery Charge** up to \$1.25/mo is charged to help defray costs of complying with government obligations and charges on AT&T and is not a tax or government required charge. **Monthly discount:** Available to qualified employees of companies and/or government agencies with a qualified business agreement ("Business Agreement"). Must provide requisite proof of employment. Eligibility for offer ceases when you are no longer a qualified employee. Service discount may be interrupted and/or discontinued without notice to you. Service discount applies only to the monthly service charge of qualified plans and not to any other charges. A minimum number of employees, minimum monthly service charge for qualified plans, additional AT&T services or other requirements may apply for discount eligibility. Discounts may not be combined. Offer subject to change at any time.

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