FOOTBALL

Look for the football preview special section in the September 2 issue of the Spartan Daily

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SJSU to seek new president in October

KELSEY LYNNE LESTER-PERRY Staff Writer

Colleges have until Sept 11 to cast their votes for two faculty representatives to serve on a search committee for the prospective president of SJSU, said the Academic Senate Chair.

The search committee goes by the name of the advisory committee to the trustees committee for the selection of the president, Michael Kaufman said.

The dean of each college has been asked to nominate a faculty member said Susan McClory, Director of Developmental Studies. An election within the college will be held if there is more than one nominee, she said.

"Those nominated by each college will be asked to submit a one-page written statement of interest/qualifications and address the October meeting of the academic senate and say a few words. The senate will then vote and the two top-vote winners will be the faculty representatives," McClory said.

The process follows the University policy S03-4, which is the policy recommendation that regulates the number of faculty representatives to the advisory committee to the trustees committee for the selection of the president, according to the document.

It was last updated in 2003, according to the document.

The committee's job is to solicit candidates, review applications, and they may hire a search firm to aid its pursuit of the new president, Academic Senate Chairperson Michael Kaufman said. Kaufman and a student representative, historically the president of Associated Students, will also serve on the committee, Kaufman said. Tomasz Kolodziejak, A.S. student body president said that he will be looking for stability, and a good communicator in our future president. And he encourages SJSU students to voice their questions and concerns. "Associated Students will make sure that student voices are heard," he said. "The office is always open if they want to share something, any suggestions are

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ILLUSTRATION: HANNAH KEIRNS | SPARTAN DAILY

JAIMIE COLLINS Staff Writer

SJSU's director of sustainability emphasized energy conservation while introducing this year's sustainability project, the Green Wave, on month training program con-Tuesday afternoon at Martin Luther King Jr. Library.

Katherine Cushing, the director, said the new program ergy assessments and reduce

plans to train more than 100 SISU students to conduct energy audits for San Jose residences and on-campus offices.

Participants of the Green Wave will undergo a twosisting of six three-hour sessions which will equip them with the skills to conduct enconsumption, Cushing said.

"I think it's easy to sit here on campus where you have everything you need and not really think about climate change," she said. "But from a global perspective, it is probably the biggest issue going on in the scientific community." While last year's Ecologi-

See GREEN Page 2

See VOTE Page 2

Department urges alternative transport

ALEXANDRA RUIZ-HUIDOBRO

Staff Writer

Transportation Solutions, an organization sponsored by Associated Students, brings together different local transportation agencies in an effort to make getting to class easier for students said the organization's manager.

"The goal is to reduce solo driving to campus," said Eyedin Zonobi, who said he's been working as a liaison between public transportation agencies and SJSU for 10 years.

Zonobi said his mission is to encourage students to rely on the existing infrastructure to help with their commute and to encourage alternate means of transportation.

The organization works to bring together representatives from each transportation agency, such as Valley Transportation Authority, Altamont Commuter Express, 511. org, Highway 17 Express, Caltrain and local bus lines, to campus to advise students about which routes

to take and answer any questions students may have, Zonobi said.

Zonobi said students can find these agencies at an informational table in front of the Student Union or on 9th Street, Monday through Thursday for the first two weeks of the semester.

The A.S. organization mails out more than 27,000 Eco Passes a year, he said, and students can also come into the office with their Tower Card to pick one up.

The Transportation Solutions is located on the main floor of the Student Union and there are counselors available to help map out routes for potential student riders in the office he said.

Junior kinesiology major Paul Cunningham said he found out about the Eco Pass through the mail and used it his first year at SJSU.

Cunningham said he stopped using the pass once he got a job after school.

See **TRANSPORT** Page 4

Students react to Iraqi war ending

STAFF REPORT

President Obama called for the end of all combat operations in Iraq on Tuesday in a 20 minute speech addressing the American public.

"Operation Iraqi Freedom is over, and the Iraqi people now have lead responsibility for the security of their country," he said.

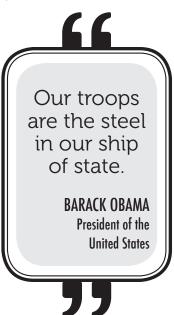
Ruben Sanchez, a junior animation and illustration major, said he was glad the war was over.

"That's great," Sanchez said. "It's been going on a long time. I hope things will work out diplomatically instead of the use of force in the long run."

In his speech, Obama praised the American troops for their service in Iraq and addressed the ongoing war in Afghanistan, saying the transition out of the country would begin next year.

"Our troops are the steel in our ship of state," he said. "And though our nation may be trav-

elling through rough waters, they give us confidence that our course is true and that beyond the pre-dawn darkness, better days lie ahead."



Grant Corvin, a senior animation and illustration major, said he is glad to know that many American troops are coming home.

"I had a friend in the Navy," he said. "He would go back and forth frequently to Iraq, but it's good to know he'll be back home safely for a while."

Nathan Le, a junior aerospace engineering major said he thinks leaving Iraq will be less of a strain on America's resources.

"They weren't really doing anything there and it was just a lot of money spent on these resources," Le said. "By staying there, we were holding their hand when they should have already gone through training."

Anesia Canty, a graduate student in library and information science said she's really happy to know that it's over, but she thinks there might be more to it than just leaving, such as leaving a long-term effect on their country.

"I feel sorry for the people there - for things we did adversely during the occupancy, but in the long run this was probably the better choice," Canty said.



GREEN

From Page 1

cal Footprint Challenge raised awareness about what sustainability is and how certain actions affect natural resources, the Green Wave plans to focus on climate change and energy efficiency, Cushing said.

"It will definitely open students' eyes to big environmental issues," said Erica Schroeder, a junior environmental studies major. "Most people don't turn off the faucet when they brush their teeth or turn off the lights when they leave the room."

SJSU's sustainability department is still working on the logistics, but plans to launch the project at the beginning of the spring semester, with a goal of performing 250 audits by the end of the academic year, Cushing said.

In his welcoming address on Aug. 24, Interim President Don Kassing said the university would be launching the new program in an effort to continue the pursuit of sustainability.

"This is the kind of student-centric collaboration that makes our university such a special place," Kassing said.

According to a brochure published by the City of San Jose's communications office, the city adopted a sustainability plan termed the Green Vision in 2007.

The plan established 10 goals to enable San Jose to become one of the greenest cities in the United States and reduce the area's carbon footprint, according to the brochure.

Through the Green Wave, SJSU is partnering with the city, hoping to assist them in reaching their green up the campus even more, it just helps out the city even more," Schroeder said.

By conducting energy audits, participants will assist in meeting the city's two goals of cutting local energy consumption use in half by 2022 and creating 25,000 clean-tech jobs, Cushing said.

"It is really important because we need to save energy," said Pei Mer, a sophomore material engineering major.

Cushing said the program is also combining with other departments on campus to offer classes, such as supervised projects and research, which will provide degree credit for students who participate in the program.

"The Green Wave is our students," Cushing said. "We are hoping that we will be able to engage with students from all over the university, regardless of academic nature."

Participants will also analyze electricity bills of the buildings after they have been audited to understand the financial benefit created from reducing energy use, Cushing said.

"Not only is sustainability good for the environment but it's also good for the school because it will help them save money too," said Shelton Honda, a graduate student in green technology.

Even though the campus is facing a variety of other pressing issues, Cushing said she believed sustainability is one of the university's highest priorities.

"By investing resources in our students and helping train them for the green economy, there is a direct economic benefit to them," Cushing said. "If we are not working on this sustainability goals within issue, we are not serving the next 15 years, Cushing our student population well because this is definitely something we need



ANDREW SINGH, A BIOTECH GRADUATE STUDENT, WALKS ALONG A STRING DURING AN ACTIVITY TO MAKE A PERFECT SQUARE WHILE THE GROUP IS BLINDFOLDED. THE ACTIVITY IS TO IMPROVE COMMUNICATION AND AWARENESS OF THE GROUP.

VOTE

From Page 1

welcome."

Other members of SJSU and the CalState system are being asked to participate in and provide input to the selection process, Kaufman stated in an email.

But it is up to the Chancellor of the CSU system, Charles B. Reed, to have to final say on who the new president is, Kaufman said.

dent by next fall.

"The last search committee was put together three years ago when they were searching for Whitmore," he said.

Sarah Yadegar, a junior biochemistry major, said she had concerns about how long the democratic process in this situation takes.

"Why do you have to pick and choose a group who is going to pick and choose our new president?" she said. Yadegar said she has a solid

idea of what the school needs in a president. She said that strong leadership and honesty play a pivotal role in positions of such stature.

president, why would you will be announced Oct. 1 want to be a follower, when you need to be a leader?" she said. "You need somebody to care for the students, not just themselves and their pocketbook."

The final list of nominees Kaufman stated.

at 5 p.m. The nominees will have a chance to address the academic senate before the senate votes to select the final two individuals that are to serve on the committee,

Parking Made Easy

said.

"We are a huge energy consumer in this part of to prepare our students to the city, so if we are able to understand."

Kaufman said that his hopes are that SJSU will put committee together as soon as possible to get a new presi-

"If you're going to be a

New director for online school

AMARIS DOMINGUEZ Staff Writer

This fall, the new director of the school of library and information science said she is excited to have joined the school.

"I am thrilled to have the opportunity to work with the school's talented students, faculty, staff and alumni and to help shape an evolving library and information science profession,"said Sandra Hirsh.

According to the outgoing director of the school, Ken Haycock, Hirsh was the best fit as director for the department. Haycock said he was delighted to see someone who could help build the department.

"Sandy Hirsh has the academic and industry credentials to position the school as a major player in Silicon Valley and internationally," Haycock said. "Her corporate experience will help to build bridges to the information science and technology communities while maintaining strong links with the library community."

Hirsh said her new role as director makes her responsible for positioning the school as a global leader in the online delivery of library and

information science education.

"Some of my top priorities as director are to build on the school's strengths as a leader in library and information science education worldwide, continue to evolve the curriculum and program offerings to ensure that the school is preparing students and professionals to meet current and future career needs," Hirsh said.

Hirsh said she supports research and professional contributions of students.

"She has a great vision for our school of library sciences," said Stephanie Rocha, a senior library and information science major. "I attended her welcoming and got a chance to get to know her."

Michelle Simmons, a professor in the school of library and information science, is delighted to have Hirsh as the new director.

"We are so fortunate to have her as our new director," Simmons said. "Our program benefited enormously in the last five years from the innovative leadership of former director Dr. Ken Haycock, and I am confident that Dr. Hirsh is going to build on this foundation to make SJSU's school of library and information science even

stronger." Hirsh said her connections to SJSU date back to 1991 when she taught a graduate course in reference services.

"For the last nine years I have been serving on the school's international advisory board," Hirsh said. "Serving in this capacity has given me the opportunity to witness first-hand the growth of the program, the transition to entirely online education, the rising reputation of the School and the addition of several new innovative programs."

Hirsch earned her master's degree in the field of library and information science from the University of Michigan and a doctorate from the University of California Los Angeles.

She was a professor at the University of Arizona teaching courses in informationseeking behavior, information resources evaluation and information resources development.

"I taught some of my classes at the University of Arizona online so this fits in well with the SJSU school of library and information science program which is entirely online," she said.

Hirsh said she jumped at

the opportunity when she heard the director position was going to be available and described the application process as lengthy.

"Each applicant was required to submit a detailed letter discussing how they met the requirements for the position and three letters of recommendation and then the three top candidates were invited to come in for a day of interviews," Hirsh said. "We were also required to present our vision for the school for the next four years, which is the term of a director's appointment."

In addition to her work with SJSU, Hirsh said she also worked on several projects at Microsoft which resulted in five U.S. patent applications, three for web mail and two for mobile services, in which all of the projects aimed to provide innovative solutions to user issues with consumer technology products.

She said she also remains very involved in community projects, especially as an advocate and community leader for Palo Alto public libraries where she served for six years and aided in a voterapproved bond measure for improved public libraries in the city.



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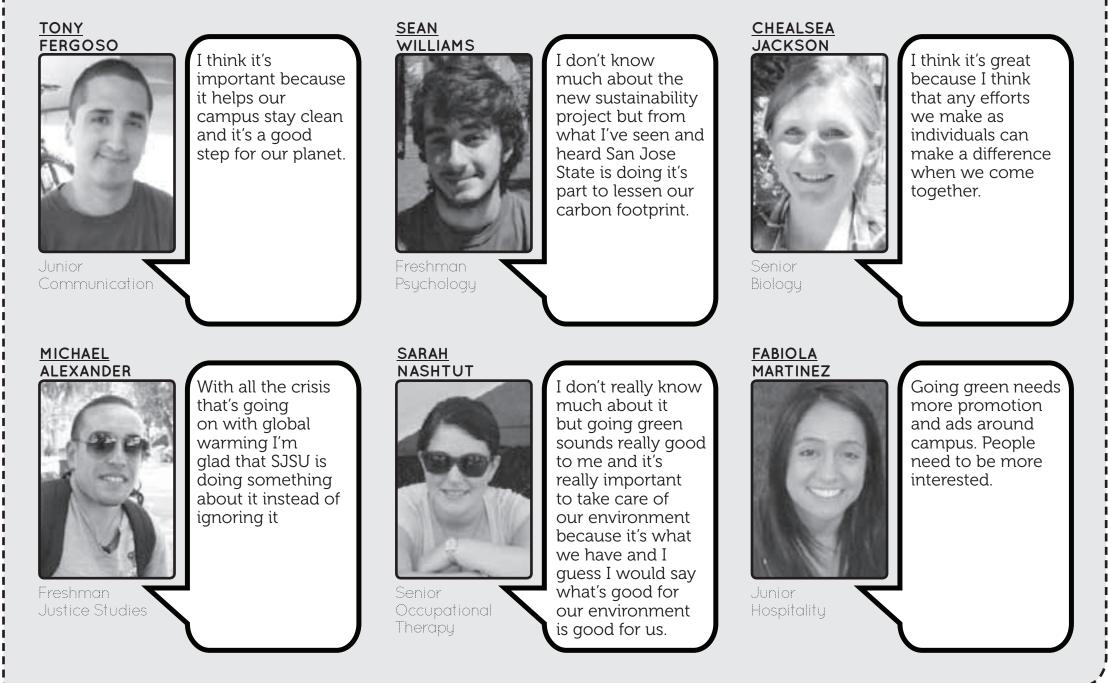




CAMPUS VOICES

BY: SONIA AYALA & KELSEY HILARIO

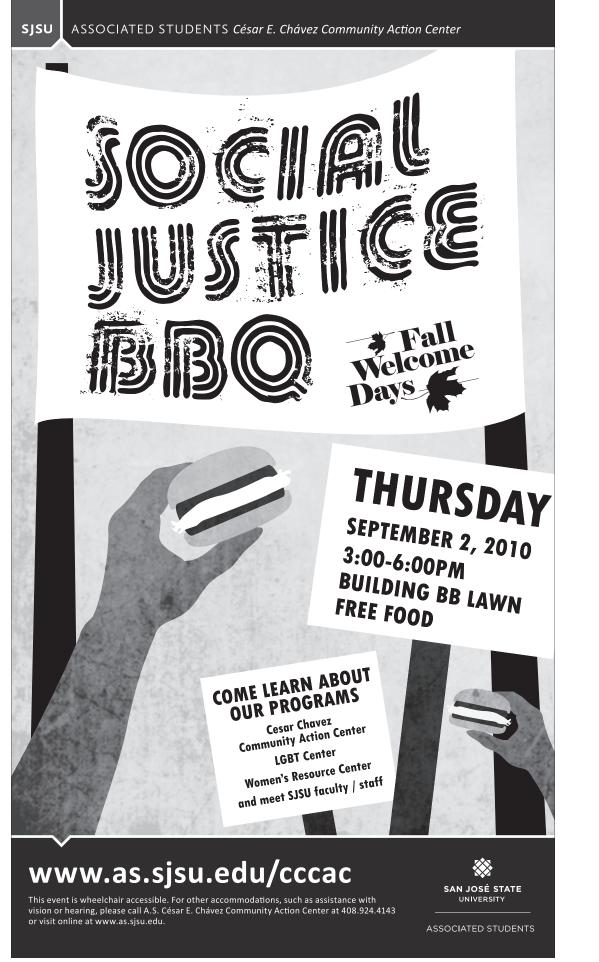
WHAT DO YOU THINK ABOUT THE NEW **CAMPUS SUSTAINABILITY PROJECT?**



Semester goals students should make

AIMEE MCLENDON Staff Writer

achieved goal and the ones and I usually meet them," that follow a failure. said Tran Tran. "But I do fail



Goal setting, accomplishments and rewards is what an education counselor highlighted Tuesday during a presentation at Clark Hall.

Deanna Peck, the coordinator for education programs at counseling services, led an interactive discussion about different ways to set goals and attain them.

One graduate student who attended said he was there to gain some more organizational skills even though he has already earned his bachelor's degree. "I guess I don't feel completely comfortable with my goal-setting skills," said Daniel Lebrija, a graduate student in communications.

"I've never been a good goal-setter, I guess I have a system but I'm not sure how to explain it."

That was a point Peck made about setting goals.

She said one of the essentials is writing goals down and being specific.

Being realistic about a goal is also crucial, said Peck, because otherwise that goal becomes unattainable.

Students were paired up and asked to discuss the last time they achieved a goal, and the last time they did not achieve their goal.

When Peck asked students how it feels when a goal is not reached, some of the comments students threw out were, "terrible, disappointing, and depressing."

But Peck said that it is important to think about the feelings that follow an

"When you don't reach a goal, the best way to deal with it is ask yourself why," said Peck.

She added that although it may sound cheesy, to reflect on what happened is the best way to avoid it in the future.

> I normally do set goals and I usually meet them, But I do fail and I think that teaches you more sometimes.

> > TRAN TRAN Junior Accounting Major

Knowing what professors

expect, deadlines and what

is required from each class is

so important because it takes

jor who attended said she

came because she wanted

to make sure she was on the

"I normally do set goals

A junior accounting ma-

away anxiety, Peck said.

right track.

and I think that teaches you more sometimes."

Peck said the best time to come ask for help and resources is before a failure turns into a major problem.

She said that setting up steps is the most direct and effective way to reach the goal of graduation.

"Think about the steps you take to reach goals in your personal life and it transfers the same way in your academic life," Peck said.

That is one of the topics that was helpful to Lebrija, who attended his first graduate course Monday.

"I just realized that it's going to be a ridiculous amount of work I'll have to do," he said. "I don't have it all figured out, but I have a vision and I am taking steps in the right direction toward my goal."

He said that even though he postponed his graduate work and feels a little out of the loop, his motivation to keep working hard is that he wants to become a professional.

The way Peck summarized goal setting was to write down the acronym SMART -which stands for making goals specific, measurable, action-oriented, realistic and timely.

She told students that it's important to revisit and revise goals as needed in order to keep them attainable.

"Because the feeling that comes from achievement makes you feel good and inspires you to make more goals," Peck said.

Horror film exorcises past demons



ASE

KELSEY HILARIO Staff Writer

Very few movies have become as iconic as the movie, "The Exorcist." It opened in 1973 and left its audience with horrific images filled with projectile vomiting and contorted bodies.

In the following years there have been many attempts to gain the same fame.

"The Exorcist II: The Heretic," "The Exorcism of Emily Rose" and "The Exorcist III: Legion" — all failed to join the ranks of the cult classic.

The latest movie, "The Last Exorcism," hit theaters on Aug. 27.

The beginning of the movie reveals the history of Cotton Marcus, a smooth-talking reverend.

Rev. Marcus lost faith in Christianity many years earlier after his son was born pre-mature.

It was this event that made him realize a doctor was responsible for saving his son's life and not God.

Rev. Marcus also hails from a long lineage of excorcists, performing his first at a very young age.

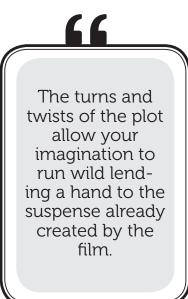
In an attempt to prove that demonic possession is usually false and exorcisms are dangerous, Marcus invites a documentary camera crew to his last exorcism.

The props the reverend used to perform his fraudulent exorcisms were comical — a smoking cross, recorded demon moans and low

voltage electric shocks. Rev. Marcus travels to the Sweetzer Farm in Baton Rouge, Louisiana.

Louis Sweetzer claims his daughter Nell is possessed by the devil and believes an exorcism is the only solution.

When Rev. Marcus arrives at the farm, Nell is experiencing fits of rage, slaughtering the livestock and



acting violently towards her father and brother.

"

"The Last Exorcism" uses the lost-footage, or documentary type of camera shooting and is eerily similar to the "The Blair Witch Project."

Surprisingly, one of the better qualities of the film was the acting, which is usually hard to find when it comes to scary movies.

Patrick Fabian starring as Reverend Cotton Marcus and Ashley Bell who plays Nell Sweetzer do a perfect job and will lull your mind into



ASHLEY BELL STARED AS NELL SWEETZER IN THE LAST EXORCISM WHICH PREMIERED OVER THE WEEKEND.

believing that the movie is true, real footage.

"The Last Exorcism" will not only have you squirming in your seat but will make you dig deeper and question the truth of religion and faith.

Do not expect a scene of blood and guts because this movie will not deliver. Eli Roth, the producer, will draw on your moral compass to judge the decisions of each character in the movie.

The turns and twists of the plot allow your imagination to run wild lending a hand to the suspense already created by the film.

Although the ending may not work for everyone, it seemed absolutely appropriate and plausible to have happened in the backwoods of Louisiana.

This movie is a perfect combination of the classic "The Exorcist" and "The Blair Witch Project," utilizing the unseen to create suspense and horror.



SWEETZER IS JOINED BY COTTON MARCUS PLAYED BY PAT-**RICK FABIAN.**

A trek through "The Infinite Definitive"

START LEADING OTHERS.



JORDAN LIFFENGREN Staff Writer

If the jack-of-all-trades had a real name, it would probably be Keith Lynch.

This guy plays every single instrument in his one-man band, Unknown Component.

Lynch began the project eight years ago in his hometown, Iowa City, Iowa, surviving off self-promotion.

He's a self-taught musician who plays guitar, piano and drums on all of his recordings.

He also produces and mixes each of his albums in his own independent studio in addition to creating the album artwork.

With seven independently released CDs under his belt already, I would say he's a force to be reckoned with.

His latest album, "The Infinite Definitive," coming out October 12, doesn't stray too far from his previous CDs. It almost sounds like a continuation album.

If you haven't heard the band before, his sound is a bit grunge, a tad indie and a pinch punk.

Most of the tracks on "The Infinite Definitive" are a bit on the slow side, but a really great listen when you're feeling kind of emo.

At times you can hear a late eighties, early nineties flare in the rhythm guitar and fairly simple backbeats.

Which brings me to the topic of Lynch's voice it's dated, and that's the only thing that I would change.



"THE INFINITE DEFINITIVE" BY UNKNOWN COMPONANT

His voice, mostly punk-influenced, sounds like the illegitimate child of Billie Joe Armstrong, Tom DeLonge and Kurt Cobain.

It isn't anywhere near as distinct or controlled, but you can hear his intention.

A few of my favorite tracks include "Foundation of Rebellion," "Moving Out of Frame" and "The Experience of Understanding."

"Foundation of Rebellion" has a great guitar intro, rhythm and lead blending together in a melody that creates an air of anticipation. Unfortunately, it sounds much more epic in comparison to the rest of the song.

"Moving Out of Frame" also has a great intro that carries on through the rest of the song. The drum fills, instead of the usual 4/4 beat for the first half of the song, keep things interesting as well.

The ethereal guitar in the beginning of "The Experience of Understanding" actually reminded me of "Sweet Disposition" by The Temper Trap. Lynch keeps the piano simple but powerful, playing the chords in eighth and quarter notes through most of the song.

It was a really interesting listen, even just the music alone.

Lynch's lyrics are cryptic, sometimes sounding hopeless, which is fine for a couple of songs, but a bit much for an entire album.

For example, in the song "Future Circles," he says, "You look in every mirror to see what's on your mind/You're surrounded by the memories of a life you couldn't find."

It's nothing that will make you want to hold yourself in a corner while you rock back and forth, but it's not warm and fuzzy either.

It seems to be inspired by a lot of personal experiences that lead to some sort of sad realization. But, I guess that's the story of a lot of people's lives.

Aside from that, the simple fact that Lynch is talented is obvious.

It takes a lot of time, effort and dedication to embark on a musical journey as he's done with "The Infinite Definitive."

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Spartans charge into season with high expectations

MELISSA SABILE

Sports Editor

Tonight is the start the of the season's nonconference games for the SJSU men's soccer as they face UC Riverside at 7 p.m. at Spartan Stadium.

Head coach Gary St. Clair said he is expecting more from his team tonight than higher expectations this seahe saw during last week's exhibition game against UC Santa Cruz.

"We've only been in camp for six days," St. Clair said after Wednesday's exhibition. "We said. "So I guess you could

We have a

lot of smaller

but very

technical

players...We

aren't go-

ing to be the

most physi-

cal team or

the biggest,

but techni-

cally we can

give teams

problems.

NICK MURPHY

Defender/Midfielder

looked rusty, we played rusty — this was not a very good performance."

He said he thinks overall the team could have done a lot better job.

"Every game is a war," he said. "I think your most important game is your next one, so UCR is going to be a big one for us."

Senior midfielder Ricky Dorrego said the team has been doing a lot of fitness training to better prepare themselves this season.

"We're a very fit team right now," Dorrego said. "We also started a new formation which on Wednesday we are going to try out. We're just playing a lot of games getting

used to our formation, especially our defensive shape.'

He said one of the transitions included taking out one of the forwards and adding in a midfielder.

"We're trying to get the outside more involved in the attack," he said.

Sophomore defender Nick Murphy said one of the team's greatest strengths is the level of technique the players have.

"We have a lot of smaller, but very technical players," Murphy said. "I would say that that's going to be our key this year. We aren't going to be the most physical team or the biggest, but technically we can give teams problems."

The toughest part of the season, he said. will be getting the team to make each play ity. with certainty. "A lot of the times, with technique, comes a little bit of hesitation to do the little things like work hard, tackle and other little tactical issues," Murphy said. "I think this year the biggest struggle is going to be making the talented players sometimes sacrifice a little bit more, to do things they don't want to do." Skill level is a critical asset to the team, junior midfielder Justin Castro said. "We have a lot more skill than we did in previous years," Castro said. "We have players on the bench who are just as skillful as those who are playing on the field."

"We have a little more attacking mentality than we do defensively," he said. "Last year we had a lot more defensive players but this year it's flip side."

Senior midfielder Josh Boemecke said the team has son compared to last fall.

"We had a lot of young guys last season," Boemecke consider this season a rebuilding year. This season we have a lot of returners, a lot of guys with experience and a good core group of guys coming in."

He said teammate Oscar Ynigues is one of the returners who will be beneficial to this season's formation.

"Last year he started in the center and we moved him into a different position this year," Boemecke said. "He's a very talented player, we're expecting good things from him. We hope he provides us with some good goals and good assists. He contributes to a lot of different areas on the field."

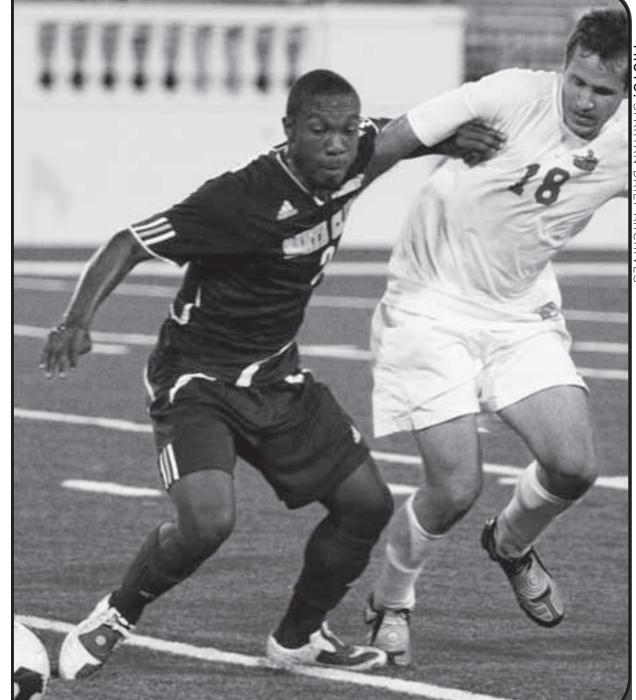
St. Clair said Ynigues comes with a lot of technique. "Oscar is a crafty player,"

St. Clair said. "He certainly has a bit of flair to him, but he is a player that needs to combine with people and needs to be able to take care of the ball."

He said Boemecke is another player who will test the strengths of other teams this season.

"Josh is a horse," St. Clair said. "He's a big guy, he's fast, he's strong. He's going to give the defenses a lot of trouble. He's going to score and get his goals. He's the kind of guy you do not want to play against."

St. Clair said the team's biggest challenge overall at the moment is injuries and eligibil-"We have a lot of good players," he said. "But we have to get those players fit and we also have to get them healthy. I think at the end of the day we'll have a pretty good team." In addition to Ynigues, Boemecke and Murphy, a few others St. Clair named as strong players include Ricky Martin, Roberto Casteneda and Richard Wimsatt. Dorrego said the team will face the challenge of staying consistent throughout the season.



MIDFIELDER JOSH BOEMECKE BATTLES FOR THE BALL IN A HOME GAME AGAINST THE SANTA CLARA BRONCOS LAST SEASON. THE GAME WENT INTO DOUBLE OVERTIME AND ENDED IN A TIE. THE SPARTANS WERE 9-10-1 INCLUDING A SEVEN GAME WIN-NING STREAK FOLLOWING THE TIE WITH THE BRONCOS.



He said the team is also more prepared offensively.

"Our teams goals are simple: just to win," he said.

Boemecke agreed, "We just want to do well in the conference and work toward winning a conference championship."



For a post-match wrap-up, head to: news.sjsu.edu/category/ sports

G	SPARTAN	I GAM	ES THIS	WEEK	
Ĭ	DATE	TEAM	OPPONENT	LOCATION	

	DATE	TEAM	OPPONENT	LOCATION	TIME
	Wed, Sep 1	Men's Soccer	UC Riverside	Spartan Stadium	7 p.m.
	Wed, Sep 1	Volleyball	St. Mary's	Spartan Gym	7 p.m.
	Thur, Sep 2	Volleyball	UCLA	Spartan Gym	7 p.m.
	Fri, Sep 3	Men's Soccer	Cal State Monterey Bay	Spartan Stadium	7 p.m.
	Fri, Sep 3	Women's Soccer	Cal Poly	San Luis Obispo	7 p.m.
	Fri, Sep 3	Volleyball	UC Riverside	Spartan Gym	7 p.m.
	Sat, Sep 4	Football	Alabama	Tuscaloosa, AL	6 p.m.
	Sat, Sep 4	Men's Cross Country	USF Invitational	San Francisco	9 a.m.
	Sat, Sep 4	Women's Cross Country	USF Invitational	San Francisco	9 a.m.
	Sun, Sep 5	Women's Soccer	Cal State Bakersfield	Spartan Stadium	1 p.m.
l.	Sun, Sep 5	Men's Soccer	UC Davis	Spartan Stadium	5 p.m.
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vent is wheelchair accessible. For other accommodations, such as assistance with or hearing, please call A.S. César E. Châver Community Action Center at 408.924.4143

ASSOCIATED STUDENTS



ETextbook app isn't better than paperbacks

APP REVIEW F THE WEEK

HUSAIN SUMRA

Senior Staff Writer

With the Amazon Kindle and Apple iPad selling millions of units, e-readers and e-books are becoming more accessible for people around the country.

ETextbooks may be the next big thing on campus, but if CourseSmart's free eTextbook app is any indication of the future, that isn't happening.

CourseSmart is the world's largest provider of digital course materials, accord-

ing to its website, allowing students to download textbooks in addition to having an iPad app.

It's a great idea. Take textbooks and put them on Apple's iPad, which happens to be a great ereader.

The execution, however, is not great. The app is free, and looks spiffy. Unfortunately, it also looks like the company got lazy and didn't know how to utilize the screen space of the iPad.

The entire app is fairly bare, except for a box where you sign in. That sign-in box doubles as the virtual bookshelf, where users

can see all the textbooks they've previously downloaded.

It doesn't make sense for CourseSmart to limit the bookshelf to a small box when the iBooks and Kindle apps use all of the iPad's screen space to display books. It makes the bookshelf feel a bit cramped, and some people with bad eyesight might have a harder time looking at the books.

There isn't an in-app store for textbooks either, the app instead redirects the user to a browser to buy books.

Users will have to buy the textbooks to use them, but once a textbook is purchased there's no way to keep it forever. Instead, the user has the textbook for a certain amount of days with 180 days being the most common length.



That's all well

and good,

and it works

well ... when

it doesn't lag.

This subscription service essentially makes the app a textbook rental app, because users won't be able to keep their textbooks.

Once a textbook is open, users can set notes on pages, which is handy. Users can also search through the textbook for whatever comment

they want.

On the left side of the page are two onscreen buttons. One is a ruler, which I've managed to get stuck behind the other onscreen button because it moves up and down the page to keep track of where a reader is.

The other is the page scrubber. Once pressed, it pops out a long rectangle that allows the user to go through the entire book with small overlays of the pages for easy navigation.

That's all well and good, and it works well ... when it doesn't lag. And the app, unfortunately, lags a lot.

It took an average of 5 - 10 seconds for each page to load when I first opened the textbook.

It's impossible pinch to zoom into pictures and text as well.

In the Kindle and iBook apps, reading books is a breeze. There is no lag that's noticeable and they even have nifty animations like page turning, but not in this app.

Once the pages load, the textbook is fairly easy to read, but it certainly takes a long time for all the pages to load.

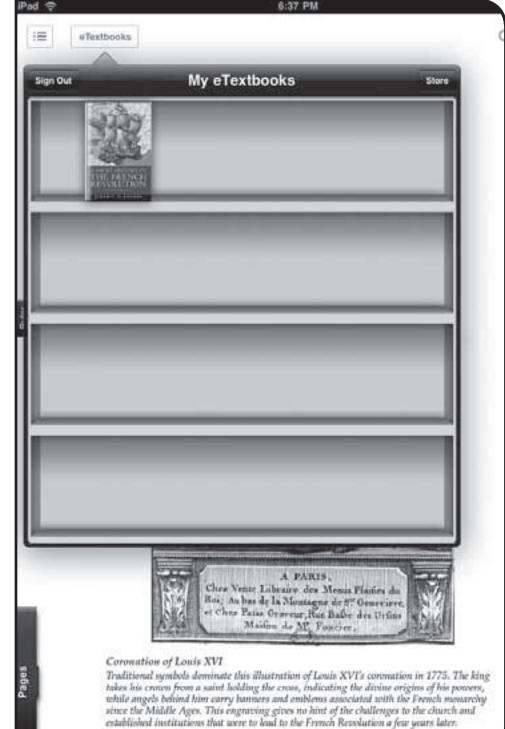
CourseSmart seems to have a good selection of textbooks to choose from, but unfortunately I wasn't able to find any for my classes.

ETextbook prices are roughly half the price of owning the book after purchasing it from Amazon. For instance, the CourseSmart app has a 180 day subscription of "A Short History of the French Revolution, Fifth Edition" for \$15 and Amazon has the full book for \$38.61.

The CourseSmart app also has a 180 day subscription of "Engineering Statistics, Fourth Edition" for \$87.50 and Amazon has it for \$155.01.

It's a great idea, but hopefully future updates will improve lag and clean up the interface.

For now, CourseSmart's app isn't a smart download.



A SCREEN CAPTURE OF THE eTEXTBOOK BOOKSHELF IN THE COURSE-MART eTEXTBOOK APP FOR iPAD.

Windy

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Seurce: Bibliothèpae Nationale, Paria.



OPPORTUNITIES

TODAY'S

Sparta Guide is provided to students and faculty, free of charge. The deadline to submit is at noon, three working days prior to desired publication date. Entry forms are available in Spartan Daily, DBH 209. Entries can be emailed to spartandaily@casa.sjsu.edu titled "sparta guide." Space restrictions may require editing or exclusion of submissions. Entry is not guaranteed. Entries are printed in order of which they are received.

SEPTEMBER CALENDAR

STUDY ABROAD

Information Meeting Place: Clark Hall 100H Contact Veronica Malki: (408)924-6057 September Meeting Schedule: 9/1 4pm 9/2 3pm 9/3 2pm 9/13 11am

SJSU Women's Club Rugby Meeting

Place: Tower Hall Lawn When: Thursday, September 2nd. Time: 4pm For more info call: (408) 267-7117

STUDENT INVOLVEMENT ACTIVITIES

For more information on the following call (408)924-5950

September 1st

Student Organization Faire Place: 7th Street Plaza/SPX Lawn Time: 10am-2pm

Campus Reading Program/Book Discussion

Place: Clark Hall 100 Time: 2pm-3pm

September 2nd

Student Health Center Open House Place: Health Bldg. Lawn Time: 10am-2pm

Campus Reading Program Place: Bell Area, between Clark Hall and Tower awn Time: Ilam-3pm

Disability Resource Center New Student Reception Place: MLK Room 225 Time: lpm-3:30pm

Fall Welcome Block Party Fiesta Place: SJSU Aquatic Center Time: 4pm-7pm

September 3rd

Counseling: Time Management 100 Place: Clark Hall 118 Time: 12pm-1pm Downtown Scavenger Hunt Place: Meet in Clark Hall 140 Time: 1pm-3pm

September 7th

Study Abroad: Go Abroad Fair Contact Veronica Malki: (408)924-6057 Place: 7th Street Plaza Times 10am-2pm

Health Center: Alcohol 101

Place: Health Bldg 208 Time: 12pm-1pm

MOSAIC Chicano & Latino Welcome Reception

Place: Loma Prieta Ballroom - Student Union Time: 4pm-6pm

4 Secrets to College Life Success Workshop Place: Morris Dailey Auditorium

Time: 7pm-8:30pm

September 8th

Community Connections Fair Place: 7th Street Plaza/SPX Lawn Time: 10am-2pm

Counseling: Cn U Rd Ths? Notes 101 Place: Clark Hall 118 Time: 1:30pm-2:30pm

September 9th

Spartan Squad Kick-Off Place: Village Quad Time: 6pm-9:30pm

\$\$\$PERM DONORS WANTED\$\$ Earn up to \$1,200.00/ month. Give the gift of family through California Cryobank's donor program. Apply online: SPERMBANK.com

DATE AREA

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CLASSIFIED AD RATE INFORMATION

DAYS		4-15	18-31	32+
RATE	\$5.50	15%	30%	40%

\$0.39 each additional word after the twentieth word.

SJSU STUDENT RATE: FREE "student ID, walk-in required Not unended for businesses and/or other persons. Frequency discourt does not apply

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EXECOUNTS APPLY TO SINGLE FUSICIASE - ALL ADS ARE PREPAID NO REFUNDS ON GANCELED ADS

Spartan Daily classified ads appear in print and online.

Place your ad at the service window in Dwight Bental Hall. 209 on M-F 10am-3pm or online at www.apartandaily.com

QUESTIONS? Call 408.924.3270



Drowning in despair

As a Pakistani expatriate I've had a largely ambivalent relationship with my country.

In 1947, the British left the Indian Subcontinent after a bloody partition, which resulted in the creation of Pakistan.

For the past 60 years of its existence, Pakistan has been a country mired in decades of political instability, a feckless ruling class and a people barely surviving.

With a political system so

endemically corrupt, even before the floods, the masses have been left to fend for themselves in a country with a crumbling infrastructure, the lack of even a semblance of an education system and virtually non-existent health care.

And while India has developed into one of the largest and fastest growing economies in the world, Pakistan remains stagnant as a nation by perpetual tribal rifts, unabashedly corrupt politicians and a staggeringly twisted set of priorities.

In essence, Pakistan is a failed state.

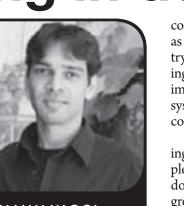
To make matters worse, on July 22, the moansoon season wreaked havoc on Northern Pakistan, unleashing a torrent of rain causing the worst flooding the country has seen in over 80 years.

In many ways the floods in Pakistan embody the tragedy the country has been for the past six decades.

The statistics are hard to grasp. According to the U.N., the floods so far have led to 1,500 dead, 1.2 million houses destroyed, 20 million people displaced and a fifth of the country's land mass under water.

In spite of my feelings for Pakistan's ruling class, I still share an affection for its people and they need our help.

The floods will set back the already ailing



<u>SALMAN HAQQI</u> On The Contrary

country years, if not decades, as a huge portion of the country's infrastructure including roads, bridges and more importantly' the irrigation system have been washed out completely.

Foreign donors including the United States have pledged tens of millions of dollars in aid, but on the ground, Islamic charities with suspected extremist links have been far more visible in the relief effort than the government.

Fortunately, Pakistan's meteorological office has forecast only scattered rain in the coming weeks and expects the intensity of monsoon showers to lessen.

But with floods sweeping south, thousands of people are fleeing into cities to seek safety as heavy rains continue to lash the province of Sindh and water levels rise further in the swollen Indus river.

According to the U.N. up to 500,000 people are homeless and 1.4 million acres of agricultural land has been destroyed in central Punjab province.

Characteristically, as the floods ravaged the country, President Zardari was in France and Britain, courting massive criticism from the political opposition and intelligentsia for not returning at a time of national disaster.

As with most disasters, it's the people who have the least who are suffering the most.

Pakistan's tragic history has another sad chapter.

The hope is that the international community can get together to make sure it is not its last.

"On The Contrary" is a bi-weekly column appearing on Wednesdays.

Salman Haqqi is a Spartan Daily A&E Editor.

It was only gently raining Sunday when President Obama spoke at Xavier University on the fifth anniversary of Hurricane Katrina. Tropical storms in the Atlantic have been avoiding the Gulf of Mexico, where New Orleans perches itself on the banks of the Mississippi River.

Known as the birthplace of jazz and the Mardi Gras festival every spring, New Orleans is a multicultural, multilingual port city and is the largest metropolitan area in Louisiana. It's more recently known as one of the greatest natural disasters in the history of the United States.

Four years ago, I was sharing the lobby of my New Orleans hotel with Xavier students still flooded out of their university after a year of rebuilding. The building's business center was their print shop and every chair was occupied by a student balancing a laptop on their knees.

Despite a full year passing, it wasn't the first example of the lethargy plaguing the recovery process.

Driving away from the airport and into the city itself was trailer after tent after trailer spotting the yard space between each abandoned house boarded up by the FederalEmergencyManagement Agency. Each house was marked in red spray paint with the number of dead found inside.

Initial slow response and poorly funded federal programs failed to meet the incredible demand of displaced citizens in need of shelter, food and health-



MICHIKO FULLER Staff Writer

care. New Orleans still requires government assistance to shed the debris of destruction left by Katrina.

Today, the FEMA trailers remain. They've been repurposed as housing for the Gulf oil clean up workers. That's not to say neighborhoods and communities have been rebuilt. Brad Pitt and Sean Penn can only build houses one at a time. Sandra Bullock can't revive every school with one speech.

Having visited the city once before Katrina, I know the strength and vibrance that lives there. It's found in the street musicians on every block and the scent of Cajun spice exuding from corner restaurants. Even better are the beignets, like French donuts, that I did my best to eat everyday.

My visit was a year after Katrina and Bourbon Street was filled with people and blasting music. The difference was it wasn't audible from blocks around like before.

The quiet moments aren't in resignation or pity. I sat on the Mississppi banks that flooded the city with residents from cops to the homeless and in between, to watch the sun sink into the horizon. Feeling connected to the river and the people, I understand why New Orleans has remained.

One year or five years after the disaster, the greatest speed bump has never been the hemorrhaging of the population or a lack of public interest.

While people were forced to flee to temporary housing and seek employment elsewhere, they often chose to return. Some estimates put neighborhoods minimally damaged by flood at 100 percent capacity compared to before Katrina.

New Orleans was the beneficiary of fundraisers and the interest of philanthropic celebrities from the day Hurricane Katrina made landfall. Tourism continues to strengthen because there was minimal damage to downtown and the French Quarter, the historical center of the city.

Now that years have passed, the city continues to crawl back to its former glory. The New Orleans Saints Superbowl win this past year showed the country how vital the city is.

On Sunday, President Obama was correct in saying the people of New Orleans are resilient. If the government is too slow to rebuild their homes, then they will do it themselves one day at a time.

Pimp daddy Craig making bank on information highway

I'm not going to lie, there have been times when I have been so broke I considered prostitution.

Of course, I could never follow through with it because first of all, prostitution is illegal. Second, I don't find it to be a moral profession.

It seems, however, that Craigslist has a different point of view. For a mere \$10 you can post an advertisement selling yourself.

Most of the "adult servic-



AMBER SIMONS Copy Editor

to call on Craigslist, the online classified ad website, to discontinue its adult services section," according to an online story by CNN on Aug. 26.

Naturally, Craigslist defends its site.

On Aug. 18, Jim Buckmaster, CEO for Craigslist, wrote on the website's blog, "Craigslist is committed to being socially responsible, and when it comes to adult services ads, that includes aggressively combating violent crime and human rights violations, including human trafficking and the exploitation of minors."

an attorney licensed to practice law in the US, trained to enforce craigslist's posting guidelines, which are stricter than those typically used by yellow pages, newspapers, or any other company that we are aware of."

I have to call B.S. on Craigslist for this "enforcement" of posting guidelines.

As of this past week, Craigslist made an adjustment to their guidelines. The new guidelines ac-

"adult services" section, most of what I saw still appeared, in my eyes, to be online prostitution. At the least, most of the posted ads' images seemed highly suggestive. I don't know what isn't

When I visited the site's

suggestive about a woman bent over in sheer negligee.

On the first page of 100 postings, I found 41 that had no specification of the service specification to offers of "sensual massages" and "relaxation and companionship." Since when did "relaxation and companionship" and "honest service with a smile," become services?

23-34. I am Chinese girl." The ad listed a number to call and a price of \$160 an hour. And it appeared this girl has a pimp because she added that there is a male phone operator.

Most likely, this Chinese girl was selling sex from the privacy of her own home -at least she won't get chilly standing outside.

Seems to me like Craigslist being offered. Most of the is allowing a large number other postings went from no of these violations to remain online.

es" section of Craigslist seems comparable to standing on the nearest street corner waiting to be picked up for sexual favors. The only difference is these prostitutes don't get arrested.

Under ads such as "Sexy Chinese Girl," you will find a listing of body measurements, weight and a phone number to call, as well as a stunning half-naked portrait and, most often, a price. Sometimes the price is said to be for "massages."

OK, perhaps they're telling the truth, some of the time, but most of the ads don't give a hint to the product being sold besides the provocative picture with their face cropped out.

Clearly these women are selling their bodies. Cropping the face out would be to avoid being recognized, thus avoiding any punishment for illegal acts.

"Attorneys general in 17 states have banded together

But how can little Craigslist stop these illegal acts from being sold on the Internet?

"Craigslist implemented manual screening of adult services ads in May of 2009," wrote Buckmaster, in the Aug. 18 blog post. "Since that time, before being posted each individual ad is reviewed by

cording to the website are as follows: "You agree to abide by all applicable laws, and by craigslist's Terms of Use, each ad must specify the service(s) being offered, the text of your ad and any image should be consistent with the service(s) specified, suggesting or implying an exchange of sex for money is strictly prohibited and ads suggestive of the involvement of a minor person are subject to being forwarded to an appropriate authority."

And very few of the pictures were consistent with the services provided.

The first ad I clicked on from the section was for the "Sexy Chinese girl," whose ad read, "Hello gentlemen, My name is Yuri, I am 23 years old 5'6", 110 lbs 34cSurprise, surprise.

Of course Craigslist lets these ads slide, they get paid \$10 for each of them and \$5 once the ad is reposted after each seven day period is up.

There are hundreds of ads posted under "adult services" a day. Craigslist is the pimp of all pimps.

How many dirty ads need to pass through the "screening" before Craigslist gets rid of the online street corner they call "adult services?"

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Letters to the editor must contain the author's name, address, phone number, signature and major. Letters become property of the Spartan Daily and may be edited for clarity, grammar, libel and length. Only letters of 300 words or less will be considered for publication.

Published opinions and advertisements do not necessarily reflect the views of the Spartan Daily, the School of Journalism and Mass Communication or SJSU. The Spartan Daily is a public forum.

College welcomes students with cold treats

MICHIKO FULLER Staff Writer

With three-story-high inflatable Sammy Spartan presiding, students took advantage of free ice cream, popcorn and Jamba Juice while getting to know faculty Monday afternoon.

) NTEWS

The college of applied sciences and arts held their first Welcome Back Ice Cream Social on the Associated Students' lawn to reach out to undeclared, transfer and current students, said the dean of the college.

Charles Bullock said the event was created by the department chairs who were looking to connect with the student body.

"We started this to help students feel like a part of the college, obviously the best college," Bullock said.

Faculty and students representing the seven departments and four schools that make up the college set up in the heat of the day with smiles and information, said a lecturer in the justice studies department Jackye McClure.

The departments include aerospace, health science, justice studies, kinesiology, hospitality, recreation and tourism management, nutrition, food science and packaging and occupational therapy, according to the SJSU website.

Journalism and mass communications, nursing, social work and library and information science make up the four schools, according to the website.

"The point of this day is to get all the departments involved, and we're giving out free ice cream while we're at it so everyone has a good time," said Aemal Aminy, a senior health science major.

"Students can gather information in a friendly way and foster a community within the university," Mc-Clure said.

In addition to attracting new interest to the college, the social was meant to improve retention rates within the college, said Mark Correia, chair of the justice studies department.

Spartan Athletics was present to network with students and get them excited about SJSU sports said sports management alumnus Daniel Hackett.

Displayed at the table was a helmet signed by Rashied Davis, an SJSU alumnus who currently plays for the Chicago Bears.

"We're here to show our support to the university, because the university supports us, and we want to give our thanks back," said Hackett. "We're all pieces of the same puzzle."

The Juggling Club was also recruiting students to their program, tossing juggling pins between five people at once and helping beginners learn as well, said president of the juggling club Colin Vlower, a junior computer science major.

"I was just heading to math class to talk to a teacher and stopped by," said Jaime Devargas, a freshman aerospace engineering major. "I picked up an ROTC pamphlet and decided to try juggling too."

While this is the first ice cream social hosted by the college, Bullock said he would like to make it an annual event.

THIS DAY IN HISTORY



ON SEPTEMBER 1, 1982 THE SPARTAN DAILY REPORTED THAT ...

A car burst into flames on the fourth floor of the 10th Street garage causing \$1,500 damage to the car, with no injuries sustained by the driver or passersby.

- An increase of \$75 in student fees would be implemented for the Spring semester.
- President Reagan's veto of a bill containing \$169 million in federal student aid for the academic year made the financial situation tougher on students.

"This helps students reach out, meet faculty and talk about majors," said Correia. "The major process is so complicated now with the new budget. This shows we care about students."





JUNIOR NURSING MAJOR PATRICIA GUZMAN GETS HELP FINDING A ROUTE TO THE HOSPITAL FROM VTA REPRESENTATIVES, THEADORA TRAVERS AND CARMEN CRUZ ON AUG. 31ST.

TRANSPORT

From Page 1

"If you have time and want to commute without wasting gas it's convenient,"Cunningham said.

Stephanie Mendelsohn a senior occupational therapy major said she used the Eco Pass in the past, but finds driving to school easier.

"In general, public transportation around here isn't so great, but that's not San Jose State's fault, " Mendelsohn said, "but in terms of providing information on the busses and light rails and things like that, I think the transportation department does a good job."

Senior kinesiology major Nguyen Vo Union.

said he has found using the VTA has been very useful to him.

"Throughout these years that I have used it, it has saved me over \$1,000," Vo said. "From gas, from buying a car, from parking tickets and parking passes."

Vo said he has used the money he has saved to buy textbooks.

He said he knows that driving a car can be more convenient but he encourages using the pass because it eliminates worrying about parking spots and traffic.

"It gets you prepared and you are more, sort of, responsible because you don't have a car in your driveway waiting for you," Vo said. "You have to be on time and it teaches you time management, definitely."

The Transportation Solutions office is located on the main floor of the Student



UNIVERSITY

BAY AREA AIR QUALITY MANAGEMENT

ASSOCIATED STUDENTS PARKING SERVICES



Transportation Solutions

Student Union room 235 Hours: M-F 9:00am-4:30pm ts@as.sjsu.edu 408.924.RIDE



