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CURRICULUM VITAE

PAUL A. KAUPPILA

Paul Kauppila
Reference/Instruction Librarian
Dr. Martin Luther King, Jr. Library
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EMPLOYMENT

- **August 2001- present: Reference/Instruction Librarian, Dr. Martin Luther King, Jr. Library, San Jose State University, San Jose, California.**
Responsibilities: Provide general reference and library orientation in all subject areas. Provide specialized reference service and information literacy classroom instruction and manage collection development activities in assigned subject areas of Television-Radio-Film-Theatre, Journalism and Mass Communications, and Hospitality, Recreation, and Tourism Management.
- December 1998 – July 2001: Reference Librarian/Rotating Team Leader, Dean B. Ellis Library, Arkansas State University, State University, Arkansas.
- June 1994 - April 1998: Reference Librarian, Austin Community College, Austin, Texas.
- February 1994 - April 1998: Audio-Visual Education Specialist I, Learning Technology Center, College of Education, University of Texas at Austin.

EDUCATION

- M.L.I.S., 1993, Graduate School of Library and Information Science, University of Texas at Austin, Austin, Texas.
- B.A., (Broadcast Communication Arts), 1989, San Francisco State University, San Francisco, California.

PUBLICATIONS

- 2009 - Ongoing: ***KnowLa*** (Louisiana Endowment for the Humanities). Online reference work funded by grant from National Endowment for the Humanities. Completed entries: "Lee Dorsey," "Stanley Dural a.k.a. 'Buckwheat Zydeco'," "Buddy Guy," "Slim Harpo," "Dale Hawkins," "Clarence 'Frogman' Henry," "Cosimo Matassa," and "Allen Toussaint," available at: <http://www.knowla.org/>.

- Kauppila, Paul. (2006) "From Memphis to Kingston: An Investigation into the Origin of Jamaican Ska." Peer-reviewed journal article. *Social and Economic Studies*, vol. 55, no. 1&2, (March-June 2006), 75-93.
- Kauppila, Paul, Sandra E. Belanger, and Lisa Rosenblum. (2006) "'Merge Everything It Makes Sense to Merge': The History and Philosophy of the Merged Reference Collection at the Dr. Martin Luther King, Jr. Library in San Jose, California." Peer-reviewed journal article. *Collection Management*, vol. 31, no. 3. 33-57.
- Kauppila, Paul. (2004) "The Sound of the Suburbs: A Case Study of Three Garage Bands in San Jose, California during the 1960s." Peer-reviewed journal article. *Popular Music and Society*, vol. 28, no. 3 (July 2005), 391-405.
- Kauppila, Paul, and Sharon N. Russell. (2003) "Economies of Scale in the Library World: the Dr. Martin Luther King, Jr. Library in San Jose, California." Peer-reviewed journal article. *New Library World*, vol. 104, no. 1190/1191, 255-266.
- Kauppila, Paul. (2006) "Rastafarian Culture." In *Encyclopedia of the American Counterculture*, Gina Miseroglu, ed. Armonk, N.Y.: Sharpe Reference, 2009.
- Kauppila, Paul, and Marianne Wargelin. (2005) "Finnish-American Literature." Encyclopedia entry. *The Greenwood Encyclopedia of Multiethnic American Literature*, Volume II: D-H (Emmanuel Nelson, ed.), Westport, CT: Greenwood Press.
- Kauppila, Paul. (2003) "Teaching TV Production in a Digital World" (book review). *Education Libraries*, vol. 26, no. 1 (Summer 2003), 41.
- Fall 2003: Contributor to "Library Instruction for Diverse Populations Bibliography." Wrote annotations of articles on library services for first-generation and nontraditional students (usually defined as older students returning to college after a lengthy absence). Annotated bibliography created by Committee for Diverse Populations, Association of College and Research Libraries, American Library Association.
- Created annotations for selected articles within bibliography: "Social Movements, Marginalized Groups, and the Internet: Issues for Librarians and Researchers". Bibliography designed as complement to the 2001 Summer ALA Conference presentation of the same title. Bibliography then mounted on Association of College and Research Libraries' website.

FORTHCOMING PUBLICATIONS

- 2009 - Ongoing: *Encyclopedia of the Caribbean* (Facts on File). Upcoming reference work. Ten entries written and submitted to publisher for final editing: "Dodd, Clement 'Sir Coxsone,'" "Hibbert, Frederic 'Toots,'" "King Tubby,"

“Reid, Arthur ‘Duke,’” “Ska,” “U-Roy,” “Lee ‘Scratch’ Perry,” “Byron Lee,” “Prince Buster,” and “The Skatalites.”

PROFESSIONAL ASSOCIATIONS AND CONFERENCES

- “Chatting About Chat: Service Models and Service Styles in Virtual Reference.” Paper co-delivered (with colleague Robert Bruce) at California Library Association annual conference, November 12, 2011.
- “I’m Not Selling Out, I’m Buying In: The New Relationship between Popular Music and Advertising.” Paper delivered at the 38th annual Popular Culture Association/American Culture Association conference in San Francisco, California, March 21, 2008.
- “Musical Anarchy on the Airwaves: A Study of Music Programming Practices at College and Noncommercial Radio Stations.” Paper delivered at the 36th annual Popular Culture Association/American Culture Association conference in Atlanta, Georgia, April 13, 2006.
- “From Memphis to Kingston: The Influence of Popular Music of the American South on the Development of Jamaican Ska and Reggae.” Paper delivered at the Southern Historical Association Conference, November 5, 2004, in Memphis, Tennessee.
- “The Sound of the Suburbs: A Case Study of Three Garage Bands in San Jose, California during the 1960s.” Paper delivered at the 34th annual Popular Culture Association/American Culture Association conference in San Antonio, Texas, April 8, 2004. Also served as panel chair. Paper later published in peer-reviewed journal *Popular Music and Society*, vol. 28, no.3 (July 2005), 391-405.
- “From Memphis to Kingston: The Influence of Popular Music of the American South on the Development of Jamaican Ska and Reggae.” Paper delivered at the Caribbean Soundscapes Conference, March 13, 2004, in New Orleans, Louisiana. Conference was presented by the Cuban and Caribbean Studies Institute at Tulane University and held in conjunction with the Stone Center for Latin American Studies and the Newcomb Department of Music.
- “Crows, Spiders, and Duppies: The Use of Afro-Caribbean Folklore and Biblical Scripture in Jamaican Reggae Music.” Paper presented at Popular Culture Association annual meeting, New Orleans, Louisiana, April 16-19, 2003.
- Chair: Popular Culture in Libraries Discussion Group, Association of College and Research Libraries, American Library Association, 2003-2004. Planned and moderated discussion group meetings, including paper presentations, at American Library Association annual and midwinter meetings: June 19-24, 2003, Toronto, Canada; January 9-12, 2004, San Diego, California; and June 24-30, 2004, Orlando, Florida.

- Member: Program Planning Committee San Francisco 2001, Anthropology and Social Sciences section, Association of College and Research Libraries, American Library Association. After 2-year planning process, presented a program at ALA Summer Conference 2001 entitled “Social Movements, Marginalized Groups, and the Internet: Issues for Librarians and Researchers.” With other section members, developed annotated bibliography of articles on program topic. Program attracted over 100 attendees. Also developed and organized walking tour of San Francisco Mission District murals for interested ALA attendees.
- November 2000-February 2001: Member, Black History Month Planning Committee, Arkansas State University. As a Black History Month event, produced concert by legendary 60s soul singer and songwriter Sir Mack Rice, author of “Mustang Sally,” “Respect Yourself,” “Cheaper to Keep Her,” and other soul classics.
- American Library Association Annual Conference, Summer 2000, Popular Culture in Libraries Discussion Group: Organized guided tour of historic Chess Studios in Chicago, Illinois.

GRANTS

- Fall 2004: California State University Information Competence Grant. \$5000.00 grant awarded to me and Dr. David Kahn of SJSU's TV-Radio-Film-Theatre Department for the purposes of integrating information literacy into the curriculum at the upper-division and graduate levels of study.

EVENTS AND ACTIVITIES

- 2010 - present: DJ: KKUP-FM, Cupertino, CA. Produce occasional on-air jazz and blues programs.
- Reader: "Guinness Challenge": successful attempt to break world record for reading aloud, in conjunction with opening of new King Library in August 2003. Event attracted extensive media coverage, both local and national.
- DJ: KSJS-FM, San Jose State University. Produce occasional on-air jazz and blues programs. Act as engineer/board operator for special programs. Participate in promotional activities.

AWARDS AND HONORS

- Recipient, American Library Association/EBSCO Conference Sponsorship Award, Summer 2000.
- Recipient, John F. Bayliss Broadcast Scholarship, 1988.
- Dean's list, San Francisco State University, 1987-1989.

COMMUNITY SERVICE

- 2008 - present: Serve as judge for San Jose Public Library's "Teen Battle of the Bands" contest.
- 2003 – Present: King Library California Faculty Association departmental representative and member of CFA Faculty Rights Committee.
- September 2003 - December 2003: Narrator, Books Aloud. Narrated books for the blind and visually impaired.
- 1995-98: Producer/Narrator, Talking Book Program, Texas State Library. Narrated and recorded books for the blind and visually impaired.

MEMBERSHIPS

- American Library Association, Association of College and Research Libraries, California Academic and Research Libraries, Popular Culture Association.