CRIME
UPD doesn't expect ghoulish behavior

By Lieve-Otis Bollster

Halloween is a time of superstition and a celebration of life and death.

America embraces frightening holiday

By Tiffany Gerami

The holiday is rooted in ancient Celtic festivals and carried over their Halloween traditions and incorporated them into the American culture.

Student draws masterpieces throughout campus pavement

By Jerry Salas

The San Jose State Event Center is advertising the forthcoming concerts in a way that seems odd in the digital age — chalk art.

PHOTO BY JUAN REYES

CAMPUS

SJSU ghosts dying to tell their stories

By Kristi Myllenbeck

The spooky stories begin in Hoover Hall, Narveson said. "I've heard this story several times over many years from students living there," he said. "As the story goes, a female student was murdered in one of the phone booths.

SUNNY

49°F

71°F

HISTORY
America embraces frightening holiday

By Tiffany Gerami

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SEE BILZABY ON PAGE 3

EVENT
Dancing in honor of the dead

By Lieve-Otis Bollster

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FORECAST

SUNNY

27°F

47°F

Inside
P.2 Sports: Men’s ball looks to build a culture

P.6 A&E: No time? Quick DIY Halloween costumes

P.7 Opinion: Tricks or treats?

P.8 Sports: Football game preview

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See trick or treat on page 3

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Printed on recycled paper

Serving San Jose State University since 1954

Thursday, October 31, 2013

Volume 141 Issue 28
A revamped men’s team welcomes the new season

By Allan Williams

A new coach, nine new players and a brand new court floor marks the new season for the men’s basketball team.

“We can’t worry about what happened in the past and we can’t worry about the future,” said Dave Wojcik, head coach of the men’s basketball team. “All we can control is the present time and the present day.”

According to SJSU Athletics, Wojcik comes to SJSU from Boise State, where he was an associate head coach.

“I’ve been very fortunate,” Wojcik said. “I’ve worked for a lot of good coaches.”

Boise State was the latest in a more than 20 years of coaching experiences, but SJSU is Wojcik’s first gig as a head coach.

“There’s a little more stress (but) I don’t mind that (administratively),” Wojcik said. “My progression is going to be in what we play basketball.”

Wojcik said he would really change the whole team. There are only four returning players on the roster this season.

“If we get better, then the games and the wins will come,” Wojcik said.

“Wojcik said he isn’t interested in simply rebuilding the team— he also wants to build the culture around the team. “For us to build a program and for us to be successful the students have to be involved,” Wojcik said. “I don’t want it to be just a game, I want it to be an event.”

Wojcik said he expects the SJSU student section to be something similar to “The Pit” at University of New Mexico.

“It’s something for us to be excited about,” Wojcik said. “We want it to be an event. We want to have some kind of atmosphere.”

The app, developed last semester by Jason Nammany, a recent graduate from the kinesiology sports management program, said she is working on a group project for her sports management class to get 1,500 students to check in to the games and earn a point for the team.

“If we get better, then the games and the wins will come,” Wojcik said.

Senior guard Rebecca Craighead, who scored 18 points and 19 rebounds, said Wojcik contributed five of those points, including a three-pointer, and then stole the ball on the ensuing in-bound play.

“I want the students to come to a basketball game and make some noise,” said Craighead.

Craighead said going into this season, the Spartans continued to apply things together and we do things that we learned, then what things come together.

After the break, the Spartans continued to apply the full-court press, but it faltered on us times. The Spartans allowed the Warriors to get back in the game.

“We definitely have to get better on the three-point line as well as we have to block out,” Craighead said.

The Spartans were able to get a huge 104-76 victory to kick off the 2013-14 season and they’ll play San Francisco State on November 8 for their second exhibition match at home.

“We just got to be in more control of what we’re doing and we’re more confident in what we’re doing,” she said.

“We’re trying to learn a lot on the fly and it’s been a long process in terms of just a lot of stuff to threw at them. They’re getting it, but it’s getting to take some time.”

Craighead emphasized the importance of defensive rebounds and we’re throwing at them. They’re getting it, but it’s getting to take some time.”

Craighead said going into next week’s game against the Gauchos. “We gave the (Warriors) too many offensive rebounds in the second half and I thought that kept them in it,”

Isaiah Reyes is a Spartan Daily staff writer.

Women’s basketball team wins first pre-season game of the season

By Juan Reyes

Senior guard Jasmine Smith runs for the loose ball during SJSU’s 104-76 exhibition win against William Jessup on Tuesday night at the Event Center.

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Boise State was the latest in a more than 20 years of coaching experiences, but SJSU is Wojcik’s first gig as a head coach.
Dia de los Muertos rises again in San Jose

Lauren Langan | Spartan Daily staff writer

The Act of Remembrance Altar exhibit was presented on the first floor of the San Jose City Library to draw in visitors to see it for free from Oct. 14 to Nov. 1.

Local San Jose artist Kirk Moreland created the exhibit in conjunction with Rocio Rendame. “The altar is about honoring, offering, and remembering some- one;” said Kathryn Blackmer Reyes, director of King Library’s Cultural Programming. “Folklore suggests to offer things that the deceased like because the soul needs that for the ‘afterworld.’ That can be anything they liked when they were alive.”

Sanchez said the gifts presented to the United States were chosen by the family, and that they were going to offer things to the joyful spirits who have passed on to rejoin the land of the living. “It’s a time when we invite those who have passed on to rejoin the land of the living,” she said. “We can honor them and bring them with us.”

Sanchez said Dia de Los Muertos is a time of remembrance and old ceremonies. She said the spirits of the deceased are believed to return if the names of the deceased are sung. “Our ancestors, those who have passed, want us to remember who they are,” she said.

Currently, the Festival on Sunday, Oct. 27, at 2 p.m. in the Student Union Ballroom will be attended by the public. Sanchez said in the future she will work with the students to further advance the festival. “I would like to continue this idea and explore it further so that it will gain support,” she said. “The community needs to know that this is an important event that is going to continue here in San Jose for years to come, and it needs the support of the students to make it happen.”

Trick-or-treat: Halloween crime is scare downtown

Lauren Langan | Spartan Daily staff writer

The loss of these cats led to an explosion of land lines and cellphones, the phone booths moved from the booth. “They say that the show- downs go on themselves,” she said. “I’ve seen people hang up for a joke.”

Another Hoover Hall resident, Paul May, who worked as a film director, described the academic nature of the building. "People will dress up and basically, 'trick-or-treat' for the building," he said. "You heard the first floor, where I live, is haunted," she said. "They say the girl's ghost is haunted, but I don’t know for sure."

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**Chalk: For this artist, social media is not the only marketing strategy**

By Rob Hotakainen

**McClatchy Tribune**

Thursday, October 31, 2013

Spartan Daily |

**NEWS**

WASHINGTON — When television personality Pat Robertson announced his support for legalizing marijuana last year, pot backers wasted no time in putting his picture on an electronic billboard in Colorado.

Marijuana billboards have cropped up along busy freeways from Seattle to Phoenix to Miami, courtesy of one group of fans going to Sports Authority Field at Mile High in Denver for the Super Bowl NFL game of the season. In July, pot supporters tried to get a video ad on a jumbotron screen at a NASCAR event in Indianapolis, but objections forced them to pull it at the last minute.

In the latest twist, pro-pot billboards are being emblazoned on city buses in Portland, Maine, aimed at getting voters for a Nov. 5 ballot measure that would make the city the first on the East Coast to legalize marijuana for recreational use.

Critics fear the increase in advertising is a sign of things to come as support for legalization continues to grow, reflected by a Gallup poll released last week that found backing among a record 48 percent of Americans. They see the stepped-up promotion as a dangerous trend that will lead to more drug use.

While the Greater Portland Transit District has banned tobacco ads, it accepted $2,500 to display the marijuana billboards on the exterior of four of its 12 city buses and in two bus shelters.

The ads debuted early this month and are scheduled to run until Election Day, when city voters will decide whether to legalize marijuana.

**What we say and what we do is being watched by the kids in our communities, and they look to us for clues on what’s acceptable and what’s normal and how they should act...**

— Jeff Morrison, the plans succeed, Alaska and Washington state voters will vote next year, followed by Maine's largest city who uses public transportation...
By Amanda Hochmuth

district editor.

If you’re anything like me, you wait until the last minute to do, well, just about everything. This year, Halloween is no different. With classes, work schedules and homework, it’s easy to neglect this very important part of this season—your Halloween costume. Here is my list of tried and true last minute costumes that take little to no effort to put together.

Your favorite sports player

If you have a jersey sitting in your closet, you’re good to go. Add some black athletic shoes, leg-gings, semenoches, eye black, end-zone eye paint, a hat or helmet and call it a day.

A mime

If you’re feeling anti-social, this is perfect for you. All you really need is white face paint. Add a little black to your lips or eyes around your eyes and throw on a black and white striped shirt and white gloves. You can add black pants and suspenders for an added touch.

A referee

If you have a black and white striped shirt for the mime costume, you can also dress up as a referee. Pair it with black all- star pants, carry a clipboard and wear a whistle around your neck. You can add a red card and a cane to be an blind referee.

A lepord, Or cheetah, Or cat of some sort.

On that note, last minute, you know you have some animal print in your closet. Throw on it with black tights with leggings and add some black face paint or maraca to your face to make Wilderness and a black and red headband with ears on it will com- plete the look.

Miley Cyrus

You’ll be right on trend with this one. If you don’t mind showing a little skin, a multicolored bra or white and gray cloud shaped felt to it. Tuck a spray cotton balls or white and gray tach around a shovel. Simple as that.

A gold digger

Pranksters will love this one. Grab an old blue overalls and add a cotton balls or white and gray tach to your face. Show your skin can easily pull this costume, you can also dress up as a lifeguard. Put a dab of sun- screen on your nose or face and add a cross somewhere to the outfit for added detail.

A A r t i s t

If you have a jersey sitting in your closet, you’re good to go. Add some black athletic shoes, leggings, semenoches, eye black, end-zone eye paint, a hat or helmet and call it a day.

A leopard. Or cheetah. Or cat of some sort.

Here is my list of tried and true costumes for comics: Local and white gloves. You can add a black and white striped shirt really need is white face paint. This is perfect for you. All you need is white face paint, a hat or helmet and call it a day.

The official Halloween ComicFest may have taken place last weekend, but that doesn’t mean it’s over for comic book fans and their favorite costumes. Today, two comic books will host spe- cial events for customers wearing costumes, as well as give out free comic books.

According to Peter Svensson, manager of the Space City, in Santa Clara, said free comics will be handed out for Halloween, including titles such as "Batman: The Long Halloween," "Thor: God of Thunder" and "Ultimate Spi- der-Man Adventures."

"It’s a big promotion. If you come in full costume, you get 25 percent off of your entire purchase," said Ty- ler Leffingwell, supervisor at Legends Comics and Games located in Cupertino’s Vall- er Lofting, supervisor at Legends Comics and Games located in Cupertino’s Vall- er Lofting, supervisor at Legends Comics and Games located in Cupertino’s Valley Mall. "That works at all of our locations (separated into comic, board and Games) and in the supermarkets at Valley Mall."

Leffingwell has candy and comics to give out on Halloween as well, and Leffingwell said they would have titles such as the "Adventures of Superman" special issue, as well as "De- ruchten's" very anti-fairytales.

Leffingwell said Legends will post photos of customers wearing costumes on its website and Facebook pages. Despite not having an in- store costume contest, Leffingwell said they can help mon- tors enter the Halloween ComicFest Contest, which ends at midnight, Nov. 15. "What you do is post the political content on Pinterest, and you post your picture to the website," he said.

Bradley Feniquito, a frequent customer at Legends, said he would come in on Halloween dressed up as Doc. "I’m not talking about Star Trek, by the way," Feniquito said. "I’m going as Data from TheCosmos."

Additional details on Halloween Comi- cFest, as well as a list of participating stores can be found at http://www.halloweencomi- cfest.com.

Chris Shyvers is a Spartan Daily staff writer.
The new spirits of Halloween

I am probably staying in the house this year. Not only do I have a job that requires me to be on call, I have a new math book to study, in case I lose the test. I just won't be there in costume this Halloween.

As a child, going out at night with friends to trick-or-treat and coming back home with a pillow full of candy was far from my mind. I was just happy to be going somewhere new and doing something different.

The Great Masquerade was a yearly event held by my school. We would dress up as different characters to be educational. My classmates and I would dress up as a figure of historical fiction or TV and film and would take turns giving their performance and hope that one would win. I was always known for the question "Who am I?" and other students and their parents would guess their identity. One year I was Batman, the famous superhero and one student knew my identity. Another year I was Douglas MacArthur, the famous general who did not accept his son's recommendation to help overcome the social, economic and political issues of the era. I had helped them out from day one in the end, and I had a costume you couldn't find anywhere. The year I was MacArthur, there was actually a classmate who dressed up as the same person, but even then I didn't have a chance of winning.

I am not a staunch feminist by any means, but I believe that this Halloween gets cuter every year. I believe that this year, the costumes are much more inspired than the "sexy or not, a costume is usually a hyperbolized stereotype" dress that people have been wearing for years.

I am not a fan of entitled opinions from all over the social media. People now, all too often, just find the need to go on and on about how society is not good enough and how they will have a white slate to think out a costume for next year.

Pretty equates sexy in today's society

Costume shopping was once a fun experience when children could really find their favorite superheroes or characters to wear. Nowadays, it's a battle of objectification by the media and peers. Before Halloween, so of course it had to be done.

Looking at how the modern world treats Halloween, I see leaves with me now. People love it, all of us, especially the more creative ones. They want to dress up and see how much they can let their hair down, or have a costume that is right there, or that is not necessary to dress so thin, or get free candy if it wasn't too far.
**Spartans vs Rebels Preview**

1 p.m. Saturday Nov. 2

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**Total Receiving yards**

**Chandler Jones**

- 1033 yards
- Receiving yards leading the team

**Devante Davis**

- 638 yards
- Receiving yards leading the team

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**Mountain Division**

<table>
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<th>Boise State</th>
<th>Fresno State</th>
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<td>7-0</td>
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**West Division**

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<th>Communication</th>
<th>Total Receiving Yards</th>
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<tr>
<td>UNLV</td>
<td>5-3</td>
</tr>
<tr>
<td>San Jose State</td>
<td>4-3</td>
</tr>
</tbody>
</table>

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**Receiving yards per game for Jones**

- Chandler Jones
- Receiving yards: 1033

**Receiving yards per game for Davis**

- Devante Davis
- Receiving yards: 638

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Information compiled from Yahoo!, UNLV Athletics and SJSU Athletics. Infographics by Vince Ei | Spartan Daily.

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**By Allison Williams**

cody@daily

Currently neck-and-neck in the standings, the winner of Saturday’s game between SJSU and University of Nevada, Las Vegas claims sole possession of the second spot in the west division of the Mountain West Conference.

Each team has one receiver who dominates the stat sheet.

The Spartans’ senior wide receiver Chandler Jones leads the team with nine receiving touchdowns. The second Spartan in this category is freshman wide receiver Tyler Wilson with three.

Junior wide receiver Devante Davis leads the Rebels with 10 receiving touchdowns this season. Next in line is junior tight end and Tight End Samuels with two.

The Rebels have the edge in the ground game with senior running back Tim Cott Artner. Cott Artner has 331 rushing yards and 10 rushing touchdowns, which is more than the Spartans’ top three leaders combined in both categories.

Allison Williams is a Spartan Daily staff writer.

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**Website:** www.sjsu.edu/winter

Advance Registration begins Wednesday, October 30