Predicting Students’ Performance by Learning Analytics

Sandeep Subhash Madnaik
San Jose State University

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Predicting Students’ Performance by Learning Analytics

A Project
Presented to
The Faculty of the Department of Computer Science
San Jose State University

In Partial Fulfillment
of the Requirements for the Degree
Master of Science

by
Sandeep Subhash Madnaik
May 2020
The Designated Project Committee Approves the Project Titled

Predicting Students’ Performance by Learning Analytics

by

Sandeep Subhash Madnaik

APPROVED FOR THE DEPARTMENTS OF COMPUTER SCIENCE

SAN JOSE STATE UNIVERSITY

May 2020

Dr. Katerina Potika Department of Computer Science
Dr. Suneyu Kim Department of Computer Science
Dr. Nada Attar Department of Computer Science
ABSTRACT

Predicting Students’ Performance by Learning Analytics

by Sandeep Subhash Madnaik

The field of Learning Analytics (LA) has many applications in today’s technology and online driven education. Learning Analytics is a multidisciplinary topic for learning purposes that uses machine learning, statistics, and visualization techniques [1]. We can harness academic performance data of various components in a course, along with the data background of each student (learner), and other features that might affect his/her academic performance. This collected data then can be fed to a system with the task to predict the final academic performance of the student, e.g., the final grade. Moreover, it allows students to monitor and self-assess their progress throughout their studies and periodically perform a self-evaluation. From the educators’ perspective, predicting student grades can help them be proactive, in guiding students towards areas that need improvement. Moreover, this study also takes into consideration social factors that might affect students’ performance.
ACKNOWLEDGMENTS

I take this opportunity to express my sincere gratitude to my advisor, Prof. Katerina Potika for advising me on this project. Her guidance, patience, and support have helped to complete this project. I humbly thank her for always being available and accommodating to my situations. I would like to thank her for her time and efforts in advising me on this project.

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CHAPTER 1

Introduction

The field of Learning Analytics (LA) [5, 1], and more specifically, Educational Data Mining (EDM), have gained a high growth in the number of published papers among researchers and adoptions by practitioners of Technology Enhanced Learning (TEL) [6]. The LA field is a multi-disciplinary field that borrows ideas and techniques from various other disciplines such as Machine Learning (ML), Artificial Intelligence (AI), Information Retrieval (IR), Data Visualization, and Statistics. The field of EDM [2, 7] deals with “developing, researching, and applying computerized methods to detect patterns in large collections of educational data that would otherwise be hard or impossible to analyze due to the enormous volume of data within which they exist” [8]. This is closely related to the fast increase in online courses and online educational platforms. Nowadays, all courses online or in-person offer applications and Learning Management Systems (LMS), such as Canvas [9] or Piazza [10], allows teachers and administrators to store/monitor students’ grades and progress. The main goal of this project is to predict educational outcomes based on various features of students by building models based on data that is collected from online classes and applications. Moreover, we use Visualization approaches to gain a better understanding of the various features of educational data sets.

Another benefit of applying LA and EDM in educational data sets is that it enhances the understanding of the educational process by the various stakeholders, such as students, teachers, instructors, and administrators [6]. Therefore the field of LA finds this extra application as a support system to the learning process by providing academic analytics, acts as a recommender system, and acts as a personal-
ized adaptive learning system that is based on students’ evaluation data. The most popular related methods applicable to educational data are prediction, classification, clustering, and relationship mining [11].

1.1 Project overview

This project explores various predictions of the feature pass or fail of a student, and is treated as a classification problem. In order to do this process, we use logistic regression and binary classification models. Different categories of features are explored and analyzed of two different data sets. Some of the categories are purely academic, such as grades, academic behavior, and others are related to social behavior. Furthermore, we consider features that are not purely academic and are more related to social factors, such as the profession of the father and mother of a student. We implement a regression model to evaluate the effects that these factors might have on the results that are based on purely academic features. Next, the results from the prediction model are compared with other models by implementing different algorithms such as ADA Boost and decision trees. This helps to identify algorithms that offer the best performance for different sets of features available to us from the data sets.

1.2 Problem Definition

The research objectives of this study are related to the next main topics:

1. Offer a study of the existing methods in predicting students’ success in a course.
2.Extend to incorporate also non-academic features by creating a model that predicts academic performance.
3. Compare and analyze with existing work.

4. Identify, visualize, and evaluate key social factors that affect a student’s performance.

1.3 Motivation

The education sector has re-invented itself with the availability of the World Wide Web. A number of online courses are available for students to study after hours or learn something new completely. This resulted in the increasing popularity of Massive Open Online Courses (MOOC). The majority of universities have also tried to incorporate this into their own courses. At the very least, universities offer Learning Tools Inter-Operability (LTI) interfaces that integrate all the online resources for the course. At San Jose State University, tools such as Canvas, allow the faculty to distribute, grade and track the assignments given to the students. At the same time, it allows students to see assignments and their deadlines. It also helps keep a record of their submitted assignments and a portal to submit completed assignments. Hence, even when it is an in-person teaching course, we have an LTI tool to track student progress.

There is an increasing trend of applying machine learning algorithms to deduct some insightful derivations from the data set. Since we have an online module that tracks students’ progress or even whole courses, we can have a range of features within the data set. By applying machine learning algorithms on top of LTI modules of different universities, we can gather additional information for students from the university’s registrar’s database. Some interesting social features that we believe would shed more light on the academic performance of students are various social-economic information that is related to the background of students, such as belonging
to minorities or first-generation university students or the highest degree of their parents. All these extra features might be helpful to factor in could potentially affect students’ performance. However, most of this information is considered private and hard to obtain, most countries have special laws such as FERPA [12] in the USA.

The objective of a good LA system is to predict student performance within courses and also across courses and offer alerts for improvement of the performance. Each student can now track their academic progress for every single activity they do. Therefore, such a system additionally allows them to predict their own course progress and perform corrections. Moreover, such a system can also be expanded to learn about drop-out tendencies among students [13] and help alleviate the drop-out numbers. In conclusion, a complete LTI system with an integrated prediction model can provide students and faculty a better learning/teaching experience.

1.4 Organization

Our work is divided into the next five sections. In Chapter 2, we will describe the concept of educational data mining, the classifiers, and in detail go over all the terminologies used throughout this report. Moreover, it will explain the various classifiers that are used in our approach. Next, in Chapter 3, we will discuss all the related work in the field of LA and EDM that is related to our methodology and the used data sets. We will mention the types of data sets that were used and the various types of features taken into consideration. Additionally, we describe the methods that are used by previous contributors. In the end, we include their metrics and results. In Chapter 4, we describe the methodology that is used in this project. First, we will go over the data sets and describe them in more detail. We will list the features and categorize them based on their types. The various categories are important for
our work since we have non-academic ones. We compare it with the results from the previous results. The experimental results are in Chapter 5. In this chapter, we begin by providing information visualizations of some feature representations to extract insightful knowledge and rank features according to their importance. We finally provide our results from different models and compare them based on the scores using f1 or accuracy. We conclude in Chapter 6 by discussing the inferences made from this project. We will also list possible applications for student grade prediction and future work/scope which would help in utilizing such student data sets.
CHAPTER 2

Terminology

2.1 An introduction to EDM

Educational data mining (EDM) is a subset of LA [1] that uses data machine learning techniques to classify the academic data set(s) at different levels [14, 15, 16, 17]. Binary classification such as pass or fail can provide an overview of performance and a statistical measure for the faculty. Multi-class classification can be used to rate the students’ performance and also the improvement in his/her performance over the course of a semester. A regression approach can predict an output that ranges between 0 and 100, which could signify the grade accomplished by the student. Classification techniques, such as Naïve Bayes and ensemble methods such as Random Forests, can be used to perform such classification of the data set. For non-linearity in the data set, neural networks can be designed to accommodate these features.

As a first step, the existing data sets are studied to identify the most important attributes for performing educational data mining. Based on this insight, a data set from a current course can be acquired. It includes intermediate grades, as well as other factors that might affect the students’ grades. In the next step, depending on the course structure and previous grades, a model is trained to predict the final grades for a student. Additionally, insightful data related to the attributes affecting the grads can be extracted. This helps the instructor/teacher to assess the course setting and how it impacts students’ learning process as a whole. Moreover, it alerts students of all the other factors that are affecting their performance (directly or indirectly). Then, they may concentrate on specific aspects of their learning in order to improve their learning process and outcomes. In Figure 1 one can see a general framework of
the cycle of an EDM. Educators design, plan, build and maintain the course structure in order to build a good education system. They might use traditional classrooms along with online assessments or completely e-learning systems. Students interact with these established systems throughout the course. We can collect this usage and interaction data along with the course and students’ information to build a data set for data mining. Applying data mining techniques such as clustering, classification, and pattern matching can provide students with corrective recommendations and educators with newly discovered knowledge about the course and the students.

Figure 1: The cycle of applying data mining in educational systems [2].

We next present various binary classifiers. We will briefly describe them for more details see scikit-learn.

2.2 Classifiers

If the goal is to predict students’ performance we build a predictive model based on the available data. We can use classification, regression, and/or categorization to build the predictive model. Various classification methods can be used to build these predictive models in order to determine binary values. The following subsections explain various algorithms that are used to predict student performances.
2.2.1 Decision Trees

One of the most popular and simple techniques for classification and regression problems is Decision Trees. It is a supervised learning model. The method is used to create a model that can predict a target value after applying some learning decision rules, which are created from the data set features. It is a simple and comprehensible for a small or large data set with minimal data pre-processing. The tree can be broken down into If-Else statements for better understanding. A major advantage of using a decision tree is the ability to visualize the trees after a model is created.

2.2.2 Multi-layer Perceptron Classifier

One simple, special class of feed-forward artificial neural networks is the multi-layer perceptron (MLP). The structure of an MLP consists of at least three layers of nodes, e.g., an input layer, a hidden layer, and an output layer. Each node is a neuron that uses a nonlinear activation function, with the exception of the input nodes. It utilizes a supervised learning technique called back-propagation for training. Having multiple layers, and the non-linear activation is what sets this apart from a linear perceptron. More specifically, it is good for distinguishing non-linear data.

2.2.3 XGBoost

XGBoost is a well known optimized distributed gradient boosting library that is designed to be efficient, flexible, and portable. In that library, many machine learning algorithms are implemented under the Gradient Boosting framework. XGBoost provides a parallel tree implementation that boosts the solving process of many Data Science problems in a very fast and accurate way.
2.2.4 Logistic Regression

Logistic Regression is a useful algorithm when the output required is categorical in nature. It is based on the logistic or sigmoid function from statistics. The Logistic Regression class from the linear models’ package in the scikit-learn library was used to build the model in python.

2.2.5 Random Forests

Random Forests, as the name suggests, is a group of Decision Trees. Moreover, it is a meta estimator that actually fits a number of various decision tree classifiers that are based on various sub-samples of the data set and then uses average evaluations to improve the predictive accuracy and the control of over-fitting. In addition to classification, it can also be used for regression. It can successfully create a model despite missing values and also be used for feature engineering. The Random Forest Classifier class from the scikit-learn library was used to build the model in python.

2.2.6 K-Nearest Neighbors Classifier

The K-Nearest Neighbors (KNN) classifier, is a type of "lazy" learning algorithm. The algorithm uses the data points to create the model structure. It uses all the data points in the testing phase to determine groups and clusters in the data set. It is highly efficient when the data set does not follow mathematical theoretical assumptions.

2.2.7 Extra Trees Classifier

The Extra Trees classifier is a type of extremely randomized tree classifier. The main difference from a classic Decision Tree lies in the way it does the splits. The splits to create two groups in the tree are determined randomly according to the
value of the max_features variable and the best one is chosen. The max_features is a parameter that is used to control the number of features to be considered for obtaining the best split at every level. It could have values from integer to float. If it is set to 'None', it essentially means max_features is set to the number of features. On the other hand, if max_features is set to 1, the resulting tree would be completely random.

2.2.8 Naïve Bayes

The Naïve Bayes(NB) classifiers are a family of easy to train classifiers, which are powerful in determining the probability of the outcome based on a given set of conditions to the Bayes theorem. In this approach, the conditional probabilities are inverted to represent the data as a function of measurable quantities.

- The Gaussian model is a Naïve Bayes classifier, which is a continuous distribution characterized by mean and variance.
- The Bernoulli model is a Naïve Bayes classifier that generates Binary/Boolean indicators, in contrast to the multinomial NB model. The BernoulliNB class from the scikit-learn library was used to build the model in python.

2.2.9 AdaBoost Classifier

Boosting is a general ensemble method that usually adds layers of weak classifiers to create a strong classifier. In this method, once a model is created from the training data, additional copies of the classifier are created to correct errors from the initial model. The subsequent classifiers focus mainly on the errors and difficult cases by adjusting weights of incorrectly classified instances. AdaBoost or Adaptive Boosting Classifier works great to boost the performance of Decision Trees on binary
classification problems.

2.3 Classification Report

To measure how good are prediction is we will count how many of the predicted values are equal to the actual values, some of them are positive and some are negative. For binary classification problems, the four important quantities are True Positives, False Positives, True Negatives, and False Negatives. They are defined as follows and use the actual and predicted values:

- **True Positive**: This is the case where the actual and predicted values were both positive.

- **False Positive**: This is the case where the actual value was negative but the predicted value was positive.

- **True Negative**: This is the case where the actual and predicted values were both negative.

- **False Negative**: This is the case where the actual value was positive but the predicted value was negative.

Based on these values, we can generate four main classification metrics called Precision, Recall, F1-score, and Support. The definition of these follow:

- **Precision**: It measures the proficiency of the classifier to not label negative instances as positive. It indicates how well the classifier labels the positive predictions. The formula for Precision is as follows:

\[
\text{Precision} = \frac{\text{True Positive}}{(\text{True Positive} + \text{False Positive})}
\]
• **Recall**: It measures the proficiency of the classifier to predict all the positive instances. It indicates how many correct positive labels are assigned by the classifier. The formula for Recall is as follows:

\[
\text{Recall} = \frac{\text{TruePositive}}{(\text{TruePositive} + \text{FalseNegative})}
\]

• **F₁ score**: It is an accuracy measure that utilizes a combination of Precision and Recall. It is a harmonic or weighted average of Precision and Recall where the $F₁$ score is between 0 and 1. It is denoted by the following formula:

\[
F₁ \text{score} = 2 \times \frac{(\text{Precision} \times \text{Recall})}{(\text{Precision} + \text{Recall})}
\]

• **Support**: It is the total number of occurrences of each label in the actual values. It is the number of samples of true responses that lie in that particular class and is to measure imbalances in the data set.
Before we present our methodology and results let us discuss related work. The objective of this project is to create a framework that collects and analyzes the academic performance of students with the goal to understand the learning behavior of students. Moreover, for our experiments, we use existing data sets. In the data collection part, an e-learning portal can be created that monitors the activity log of students. We can mine data such as time spent on the portal and this can be used to predict the outcome (grade) of the students in an exam. Our approach could be based on continual observation of the student’s activities on the particular course during the semester [18]. The factors in the behavior of students that we try to learn are in terms of interactions and intermediate performances; and thus will identify its impact on their final grades. The study focus on identifying which factors are more important at affecting student performance. These factors would be gathered from students in a simulated course. Such a system can be implemented to help identify key statistics with respect to performance for the students as well as for the faculty.
Figure 2: Common attributes and machine learning methods for predicting student’s performance [3].

Figure 2 shows typical attributes and methods that are used to predict students’ performance. Student demographics, internal assessments, external assessments, CGPA, psychometric factors, social network interactions are few examples of attributes that can be utilized as features of a data set for machine learning. Support Vector Machines, Naïve Bayes, Neural networks, K-Nearest Neighbor are a few examples of methods that are used to build various predictive models. The nature of attributes also dictates the machine learning methods that are used. For example, when the data set has attributes such as internal assessments, GPA, and student demographics Naïve Bayes is preferred for building a model. For data sets that account for psychometric factors and social interactions, decision trees and neural networks are preferred to build the model.

3.1 Correlating academics achievements with interaction data

LA is a continuously evolving field and many applications have been developed, with various approaches, to achieve great insights. In [6] the authors take activity logs
from an e-learning portal and predicted the final grades. They attempt to identify the impact of various activities during an e-learning course. Machine learning algorithms such as Decision tree classifiers and Neural Networks were designed to help predict the students’ outcome on the final exam. The student activities were clustered and plotted against the grades to get a better understanding of the data set. The data set in [6] contains recordings of 115 students’ activities captured by a logging application. This data set contains students’ time series of performance in activities during six sessions of laboratory sessions of a digital electronics course. It contains data for each student per session, per exercise. It consists of 13 features such as activity, start_time, and end_time. These features reflect all the activities performed by the students during the session. It also has the final question set and the grades for two attempts on the final exam by all the students. The approach taken by the paper was to apply Process Mining (PM) to compare students’ learning process obtained through the six sessions of the digital design course from the e-learning portal. Complexity metric is a metric to measure the complexity of the software that determines difficulty to maintain, change, and understand software. They used the Cyclomatic complexity metric (CM) and compared the average CM of different student clusters that are based on their academic achievements. CM can be typically used to determine the difficulty of a particular assignment. They also interviewed the course instructors and collected their interpretation and feedback on the data.

3.2 Hellenic-Open University Analysis

Another study [19] aimed to determine the students’ marks at the Hellenic Open University. This study used regression methods on key demographics of the students along with marks from a small number of written assignments. Demographics such
as marital status, occupation, and computer literacy were considered to train the regression model. It indicated the rank of each attribute according to its impact on the data set. The approach was to divide the training phase into 5 consecutive steps. During each step, they incorporate different features of the data set. In the first step, the first two written assignments and a face to face meeting along with the demographic data such as sex, age, occupation, and computer literacy were included. For the second step, the next face to face meeting was included. The next step included the last written assignment and the fourth step included the last (4th) face-to-face meeting. At the end in the fifth and final step, all the features are included.
We have applied machine learning models on two data sets for this project. The first data set is from two Portuguese schools and was used in a study [4] to determine the impact of various factors that are affecting the failure rates at these schools. The second data set is from Jordan and is built on using an LMS called Kalboard by collecting data for a number of features.

4.1 EuroStat data set

The EuroStat [4] data set was collected with the aim to identify key social factors affecting a student’s performance. Social issues such as parents’ jobs, parents’ education, alcohol consumption, and student’s health were taken into consideration. We will see how these environmental factors which are not directly related to studying and grades, affect a student’s performance.

This data set, in addition to two numeric intermediate grades value, used many social factors related to the students. These factors included numeric value indicators for traveling time, past failures, extra-curricular activities, quality of life, guardians, alcohol consumption, etc. The features used include binary as well as numeric attributes which help in both binary and regression classification. Figure 3 shows the list of features from the EuroStat data set. G1, G2, and G3 are numeric values denoting the grades ranging from 0 to 20. Parents’ education value ranges from 0 to 4 where 0 indicates no education and 4 indicates higher education. Parents’ jobs are nominal fields where the parents can mention their jobs such as teachers, health care, etc.
The included features contain purely academic features and other non academic one.

<table>
<thead>
<tr>
<th>Attribute</th>
<th>Description (Domain)</th>
</tr>
</thead>
<tbody>
<tr>
<td>sex</td>
<td>student’s sex (binary: female or male)</td>
</tr>
<tr>
<td>age</td>
<td>student’s age (numeric: from 15 to 22)</td>
</tr>
<tr>
<td>school</td>
<td>student’s school (binary: Gabriel Pereira or Mousinho da Silveira)</td>
</tr>
<tr>
<td>address</td>
<td>student’s home address type (binary: urban or rural)</td>
</tr>
<tr>
<td>Pstatus</td>
<td>parent’s rehabilitation status (binary: living together or apart)</td>
</tr>
<tr>
<td>Medu</td>
<td>mother’s education (numeric: from 0 to 4)</td>
</tr>
<tr>
<td>Mjob</td>
<td>mother’s job (nominal)</td>
</tr>
<tr>
<td>Fedu</td>
<td>father’s education (numeric: from 0 to 4)</td>
</tr>
<tr>
<td>Fjob</td>
<td>father’s job (nominal)</td>
</tr>
<tr>
<td>guardian</td>
<td>student’s guardian (nominal: mother, father or other)</td>
</tr>
<tr>
<td>famsize</td>
<td>family size (binary: ≤ 3 or &gt; 3)</td>
</tr>
<tr>
<td>famrel</td>
<td>quality of family relationships (numeric: from 1 – very bad to 5 – excellent)</td>
</tr>
<tr>
<td>reason</td>
<td>reason to choose this school (nominal: close to home, school reputation, course preference or other)</td>
</tr>
<tr>
<td>traveltime</td>
<td>home to school travel time (numeric: 1 – &lt; 15 min., 2 – 15 to 30 min., 3 – 30 min. to 1 hour or 4 – &gt; 1 hour)</td>
</tr>
<tr>
<td>studytime</td>
<td>weekly study time (numeric: 1 – &lt; 2 hours, 2 – 2 to 5 hours, 3 – 5 to 10 hours or 4 – &gt; 10 hours)</td>
</tr>
<tr>
<td>failures</td>
<td>number of past class failures (numeric: n if 1 ≤ n &lt; 3, else 4)</td>
</tr>
<tr>
<td>schoolsup</td>
<td>extra educational school support (binary: yes or no)</td>
</tr>
<tr>
<td>famsup</td>
<td>family educational support (binary: yes or no)</td>
</tr>
<tr>
<td>activities</td>
<td>extra-curricular activities (binary: yes or no)</td>
</tr>
<tr>
<td>paidclass</td>
<td>extra paid classes (binary: yes or no)</td>
</tr>
<tr>
<td>internet</td>
<td>internet access at home (binary: yes or no)</td>
</tr>
<tr>
<td>nursery</td>
<td>attended nursery school (binary: yes or no)</td>
</tr>
<tr>
<td>higher</td>
<td>wants to take higher education (binary: yes or no)</td>
</tr>
<tr>
<td>romantic</td>
<td>with a romantic relationship (binary: yes or no)</td>
</tr>
<tr>
<td>freetime</td>
<td>free time after school (numeric: from 1 – very low to 5 – very high)</td>
</tr>
<tr>
<td>goout</td>
<td>going out with friends (numeric: from 1 – very low to 5 – very high)</td>
</tr>
<tr>
<td>Wale</td>
<td>weekend alcohol consumption (numeric: from 1 – very low to 5 – very high)</td>
</tr>
<tr>
<td>Dale</td>
<td>weekday alcohol consumption (numeric: from 1 – very low to 5 – very high)</td>
</tr>
<tr>
<td>health</td>
<td>current health status (numeric: from 1 – very bad to 5 – very good)</td>
</tr>
<tr>
<td>absences</td>
<td>number of school absences (numeric: from 0 to 93)</td>
</tr>
</tbody>
</table>

Figure 3: List of features for EuroStat data set [4].

We used \texttt{train\_test\_split} function from scikit-learn and divided it into a training data set and a testing data set with an 80–20 split. We applied Logistic Regression on our data set to fit it onto our training data set. We used the testing data set to make predictions using the fitted Logistic regression model. The classification report after applying Logistic Regression for performing Binary Classification is shown in
Table 1. It shows the Precision, Recall, F\textsubscript{1} score, and Support for output label '0' in the first row and output label '1' in the second row. Here label '0' denotes class *Fail* and label '1' denotes *Pass*. We can observe that the accuracy of the model is 0.72.

<table>
<thead>
<tr>
<th></th>
<th>Precision</th>
<th>Recall</th>
<th>F\textsubscript{1} score</th>
<th>Support</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>0.76</td>
<td>0.42</td>
<td>0.54</td>
<td>31</td>
</tr>
<tr>
<td>1</td>
<td>0.71</td>
<td>0.92</td>
<td>0.80</td>
<td>48</td>
</tr>
</tbody>
</table>

Table 1: Classification accuracies using the Eurostat dataset.

4.2 **xAPI data set**

This data set was first provided by a paper [20] and aimed to incorporate behavioral features. It also included survey responses from parents. This data set was also made available on Kaggle as a machine learning challenge and UCI’s Machine Learning Repository.

We used the data set of [20] that is an educational one and was collected from a learning management system (LMS) that is called Kalboard 360. Kalboard 360 has a design that facilitates learning by using cutting edge technology. It provides users with synchronous access to a lot of educational resources through an Internet connection. The data was collected with the use of learner activity tracker tool, called experience API (xAPI). Moreover, the xAPI is a part of the broader training and learning architecture (TLA) that makes it possible to monitor learning progress and students’ actions, like reading an article or watching an online video. The application makes it possible for institutes to determine the student, its activities, and all the objects that describe and characterize a learning experience. The size of the data set is 480 student records with 16 features each.

The 16 features can be categorized into three major groups:
1. Demographic, i.e., gender and nationality.

2. Academic background, i.e., educational stage, grade level, and section.

3. Behavioral, i.e. number of raised hands, open resources, answers on a survey by parents, and school satisfaction.

Breaking the data set further based on gender it has 305 males and 175 females. The origin-country of students: 179 are from Kuwait, 172 are from Jordan, 28 from Palestine, 22 are from Iraq, 17 from Lebanon, 12 from Tunis, 11 from Saudi Arabia, 9 from Egypt, 7 from Syria, 6 from the USA, Iran, and Libya, 4 from Morocco and one from Venezuela.

The data set was collected during two semesters: the first semester of 245 records and the second semester of 235. Additionally, the data set includes the school attendance and the students are grouped into two groups based on their absence days: 7 or more days total 191, and less than 7 days 289.

This data set contains a new type feature: parent participation. Parent participation is collected through two quantities: Parent Answering Survey and Parent School Satisfaction. A total of 270 parents answered the survey and a total of 210 did not. Regarding the satisfaction quantity, a total of 292 parents are satisfied, and a total of 188 are not satisfied with the school.

The xAPI data set [20] contains a total number of 16 features. The features are nominal as well as discrete numeric numbers.

1. Gender ('Male'/'Female')

2. Nationality (out of the list 'Kuwait', 'Lebanon', 'Egypt', 'Saudi Arabia', 'USA',...


4. Educational Stages (out of the list of ‘lowerlevel’, ‘MiddleSchool’, ‘HighSchool’)


8. Semester (‘First’/‘Second’)

9. Parent responsible for student (‘Mom’/‘Father’)

10. Raised hand- times raising hand on class (0…100)

11. Visited resources (0…100)

12. Viewing announcements- times the student checks the new announcements (0…100)

13. Discussion groups- times the student participate on discussion (0…100)

14. Parent Answering Survey (‘Yes’/’No’)

15. Parent School Satisfaction (‘Yes’/’No’)

21
Although features such as 'Gender', 'Semester', or 'Parent responsible' are of nominal data type, they can be converted to a binary data type. However, nominal data such as 'Nationality' and 'Topic' cannot be converted into binary.

4.2.1 Comparison between current work and previous work

In Table 2, we see the comparison of methods used among the previous work and the current work. The current work includes both classification and regression methods. It uses classification methods such as K-Nearest Neighbors and regression methods such as Gaussian Naïve Bayes. The best performing model is the Random Forest Classifier.

<table>
<thead>
<tr>
<th>Approach Used</th>
<th>Current</th>
<th>Shahiri [3]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Metrics</td>
<td>Prediction Accuracy</td>
<td>Prediction Accuracy</td>
</tr>
<tr>
<td>Best Model</td>
<td>Random Forest Classifier (93%)</td>
<td>Neural Network (98%)</td>
</tr>
</tbody>
</table>

Table 2: Comparison between methods in the previous work and current work.

4.2.2 Results

In Table 3, we see the comparison among the accuracy score of the various algorithms being used. It shows the accuracy score for the current work as well as the previous work. Again, one can see that the Random Forest Classifier has the best prediction for the current approach. In the previous work [3], they used ensemble methods to combine neural networks, KNN, and Naïve Bayes, and achieved a model with an accuracy of 0.82. Our model is an improvement on the previous result.
Random Forest with Entropy, Gaussian Naïve Bayes, and Extra Trees classifier have comparable performances. KNN with a score of 0.62 is the lowest and hence worst performing model for this data set.

<table>
<thead>
<tr>
<th>Prediction Model</th>
<th>Current Work</th>
<th>Previous Work [3]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Random Forest Classifier G</td>
<td>0.9395</td>
<td>0.76</td>
</tr>
<tr>
<td>Random Forest Classifier E</td>
<td>0.9366</td>
<td>0.90</td>
</tr>
<tr>
<td>Extra Trees Classifier</td>
<td>0.9327</td>
<td>0.73</td>
</tr>
<tr>
<td>K-Nearest Neighbors Classifier</td>
<td>0.6275</td>
<td><strong>0.82</strong></td>
</tr>
<tr>
<td>Gaussian Naïve Bayes</td>
<td>0.9418</td>
<td>0.76</td>
</tr>
<tr>
<td>Bernoulli Naïve Bayes</td>
<td>0.8917</td>
<td>0.75</td>
</tr>
</tbody>
</table>

Table 3: Comparison between prediction scores for the previous work and current work.

As an example see Figure 4, which depicts a tree for the Random Forest classifier with the *Gini* criterion. For each level, we can see the number of samples and the *Gini* value in the decision tree.
Figure 4: Decision tree classifier for EuroStat data set to classify students grade into binary classes, *Pass* and *Fail*.
In this section, we will see various information visualizations that highlight the features in different ways to give a clear overview of the data distribution in the data sets.

5.1 EuroStat data set visualizations

In Figure 5, we can see the histogram distribution of the average grades (out of $G_1, G_2$ and $G_3$) of the students. We observe that the average student grade is closer to 9 (not passing).

Figure 5: Histogram distribution of average grade of students.
In the next Figure 6, we see the student histogram distribution according to age and sex. Notice that there are more female students than males (except very young or very old students) and that the age range is varied mostly from 15 to 18.

![Students distribution according to age and sex](image)

Figure 6: Distribution of students according to age and sex.

In Figure 7 and Figure 8, we can see box-plots for correlating parents’ jobs and average grade. We can see the medians for the grades. For example, median grades for a student whose father is a teacher is 12.5. The box indicates the average grade range with the box itself indicating 25 percentile to 75 percentile which is 10 and 15.5 respectively when the father is a teacher. We see how parents’ jobs correspond to the average grades of students. The highest grades for students are when their father or mother is a teacher or a healthcare worker. This might indicate that they are stable or are involved in their child’s education. On the other hand, services and
other jobs correlate with lower average grades for students. We can see that stay at home mothers isn’t correlating to better average grades. Hence, this isn’t a clear correlation that these factors affect grades but are generally a good indicator.

Figure 7: Effects of father’s job on student’s grade. Error bars indicate the standard deviation.
In Figure 8, the box plots show us the medians for the average grades plotted against the student’s mother job. For students whose mothers work in services, we see that the average grades range from 2.5 to 28.5. The box represents 25 percentile to 75 percentile that ranges from 9.5 to 13. We observe 1 outlier in the services column which is denoted by a diamond symbol.

5.2 xAPI data set visualizations

Figure 9 is shows the histogram distribution of students occurring over the three categories of grades, i.e., lower-level, middle-level, and high-level. Note that

- L (low-level) 0 to 69
• M (middle-level) 70 to 89

• H (high-level) 90 to 100

Count denotes the number of students. It shows a good spread of students across the three categories. Most numbers of students are at the middle-level and the number of students at a high-level is bigger than the low-level.

![Figure 9: Occurrences of students per grade interval.](image)

Figure 10 indicates the grade class comparison of students for each of the two semesters. Note that 'F' denotes the first semester whereas 'S' denotes the second semester. As we can see the average grades of a lot of students improved in the 'S' for students who scored low in the 'F' semester. The average grade of students with middle-level grades remained largely unchanged.
Figure 10: Comparison of student grades for each semester.

The count on the vertical axis denotes the number of students. The various origins are shown in Figure 11 with the nationalities of the students in the data set. One can observe that the majority of the students in the data set are from Kuwait or Jordan.
Figure 11: Nationality of the students in the data set.

Figure 12 indicates the distribution of student grades across the three categories with the data separated by gender. It indicates more male students fall under lower or mid-level grades whereas the female students edge their male counter-parts by scoring high-level grades.
In Figure 13, the histogram distribution of raised hands in class from students across different gender is provided. We can clearly observe that raised hands form a cluster in the lower grade at a lower count of raised hands. Students raising hands less often relates to lower grades. Another cluster can be an observer in the high-grade cluster at higher raised hands count. This signifies most hands raised correlates to higher grades. This is something that is observed in practice by most educators. It is interesting to actually confirm this hypothesis with data.
Figure 13: Comparison of students’ hands raised based on gender.

Figure 14 indicates the histogram distribution of resources visited by students across different gender.
5.2.1 Feature importance

Figure 15 indicates the importance of all the features of the data set. We can observe that features such as Visited Resources, Raised Hands, Discussion, etc are more important than features such as Gender, Place of Birth, etc. This solidifies our observation that student grades are affected the most by the student being involved in the class. These are crucial as it shows that students that participate in discussions and visit the class resources are usually ahead of other students that do not partake in these activities.
5.2.2 Evaluation Metrics

Figure 16 shows the scores for various classifiers applied to the data set. It also shows the scores with and without the application of One-hot-encoding.
Figure 16: Scores of all classifier models on xAPI data set.

Figure 17: Classifiers applied on the xAPI data set and their accuracy scores. Error bars indicate the standard deviation.
Figure 17 indicates the scores from the various classifiers applied to the data set. The Score is an $F_1$ score which is a metric for accuracy of a machine learning model. There are a couple of outliers for the Random Forest classifier, denoted by a diamond symbol, as seen in Figure 17. We can observe that the K-nearest Neighbors classifier and Extra Trees classifier are the worst-performing algorithms in this instance whereas Random Forest classifier results in the highest score and proves to be the best-performing classifier for the data set.
CHAPTER 6

Conclusion

In this paper, we cover various approaches for mining student records for helpful data attributes to predict their academic performance. We consider test performance as well as social and physiological factors to determine the key features that affect student performance. We carried out the experiment on two data sets and compared the results among various approaches. Additionally, we compare those results (when possible) with a few previous works using the same data sets. In this project, we can extract the conclusion that the primary features that directly are affecting students’ grades are the one that is related to their participation in class. Raising hands in classes, which implies asking questions, and the number of extra resources visited has been the most influential aspect in scoring better grades. On the other hand, social factors such as parents’ involvement that is implied by their job have been a minor but important factor affecting the grades. We observe that classifiers such as Random Forest provided the best results on our data sets.

An application of our work for MOOC courses is that it could help to determine topics of the material which are difficult for students. Hence, this can be used by students to track their progress and identify these difficult topics in addition to the number of students that complete a course. By faculty, it can assist to identify students performing poorly or determining a topic that needs extra attention and activities for the students. As these online courses have a larger number and varied backgrounds of participating students, the setting could provide more features that might be crucial for predicting students’ grades.
For future work, we can use similar data sets to determine student dropouts rates. Given a larger data set with more features could provide better insights. We could integrate these predictions with university LTI modules, such as Canvas to update regularly students about their progress at various stages during the course of a semester. Furthermore, we could incorporate course difficulty and professors’ reviews into the data sets. Repeating this across multiple courses for the same students could provide us a broader understanding of the students’ performance. This could, in turn, be used as a way to measure how difficult a course or instructor is.
LIST OF REFERENCES


