

# Road to success tough uphill climb for Eastside fighter

By Erik Sjobeck

The neighborhood where Jose Talamantez grew up is the toughest in San Jose.

Police statistics will show "the Eastside" sends more men to prison than any other area in the county.

The profession "Joey" chose is the roughest there is.

A lot of ex-boxers are shining shoes, living in half-way houses or drawing permanent disability checks.

At 27, Talamantez holds the California lightweight championship.

Talamante, contrary to what one might expect, comes across as a gentle man - a humble, honest person.

The only trouble he's ever had with the law was in the form of a traffic ticket he got for running a red light.

He was with his girl friend and was certain he had not run the light. However he didn't complain. He signed the ticket and paid the fine.

What can you do, he reasoned.

Talamantez was anxious to talk about his career.

He started fighting at 22.

Five years ago he came by the boxing gym at Third and Santa Clara streets "just to see what it was like."

After winning the California Golden Gloves title in 1974, he turned pro.

Talamantez has had only 16 professional bouts to date and yet he's fought the number one and number two lightweights in the business.

While some might consider that a testimony to Talamantez' success, his current manager referred to those two fights by saying "something terrible happened to him."

Joey's pro career started fine. He won 11 out of 12 bouts. One was a draw. Eight were knockouts. These matches were all against more experienced fighters.

"It was a little luck and a little fear," he explained. "I was fighting for my life. Maybe they underestimated me."

In the spring of 1977, Talamantez won the state lightweight title, beating Arturo Leon. Joey's cut of the purse was about \$400.

Leon, undefeated at the time, is now ranked the number six junior welterweight in the world.

Two months later, Talamantez fought Andrew Ganigan in Hawaii. Joey knew he would make about \$1,000 for the fight.

What he didn't know was that Ganigan in 20 fights had never been beaten and had won all of them by knockouts.

Ganigan is also a southpaw and the number one contender for the world lightweight championship held by Roberto Duran of Panama.

The 10-round fight was stopped in the seventh round. The referee decided Talamantez couldn't continue.

"I didn't know Ganigan's record," Talamantez said. "That's why I took the fight for so little money."

His current manager, George Hughes of San Jose, said, "Talamantez fought the number one lightweight in the world. He takes a lacing and they bring him back and put him in with the number two guy in the world. It really hurt him."

Right after the Ganigan fight, Joey signed to fight Vincente Saldivar of Durango, Mexico, for \$2,000. Saldivar, a veteran, was rated number two in the division. The winner was to fight Duran for the title.

Saldivar is counted among the top 20 all-time Latin fighters by Ring Magazine.

"They told me, 'you could beat him, he can't break an egg,'" Talamantez remembered. "I told my ex-manager I wanted more money. My own guy told me 'the people came to see Saldivar, not you.'"

Saldivar got \$10,000.

The 12-round fight for the North American championship was held at the Circle Star Theater in Redwood City. It was stopped in the sixth round.

Talamantez' eyes were too swollen to see, the ref concluded.

"He hit me so many times he didn't have to be able to break an egg," Talamantez said. "My part of the purse was \$1,200."

After the fight it was back to the drawing board for Joey.

"They were paying me peanuts. But it was my fault. You either take it or you don't."

"A guy who's fighting needs the money," he said. "To be a fighter you've got to take punishment and give it."

Talamantez compared his career with that of "Sugar Ray" Leonard of Olympic fame who signed a contract for more than \$1 million. Leonard received \$48,000 for his first bout, a six-rounder.

"It's the backing that counts," he concluded.

Talamantez reflected on his brush with the big time.

"After 12 pro fights, they pushed me fast against the top fighters in the world. In a way I was afraid to become famous instantly."

"(Leon) Spinks became famous overnight and he couldn't handle it."

"I went out there thinking too much. I was thinking 'if I beat this guy I'll be ranked.' I should have been out there to kill him. I was too polite. I was shaking hands with (Saldivar) after each round."

"You know in boxing some guys will cheat...use their heads, elbows or hit you with low blows. They hit you after the bell and say 'I'm sorry.'"

"I'm not that way but I have learned to be more aggressive."

Talamantez talked about his life as a fighter - the dedication, the poverty and the hopes for the future.

His daily schedule has him up at 6:30 a.m. He runs six miles a day. Afterwards he shadow boxes in front of a mirror at home. After lunch he rests and then takes a bus

(Continued on back page)

## Spartan Daily

Volume 71, Number 25 Serving the San Jose State Community Since 1934 Monday, October 9, 1978

## Local boxers learn the ropes at gym

By Erik Sjobeck

The Garden City Boxing Gym is hard to find unless you've been there before. It is just a block from the SJSU campus. It has been there for 25 years.

Up Fourth Street to Santa Clara Street turning left, you walk past an adult bookstore, past the Eagle Inn bar, where the remains of broken wine bottles in the street shine like wasted emeralds in the afternoon sun.

The ethnic slogans of gangs and lovers adorn the walls of buildings, vacant or not.

Almost to Third Street, in the partially shaded doorway of the Fox Building, there's a small sign: Garden City A.C. Boxing Gym.

The door opens into well-worn carpeted stairs. As your eyes adjust to the darkness, the peeling wallpaper becomes apparent. You can smell the sweat.

Upstairs the action abounds.

Somebody's hitting the speed bag. Two young featherweights with headgear are sparring in the ring while coaches shout encouragement and advice. Somebody else is skipping rope.

Faded fight posters cover the walls.

.....

About 60 fighters train in the gym, and about six of these are pros, according to owner Gus Spencer, 46.

George Hughes, manager of a couple of the better pros training here, has been in the game 35 years - maybe longer. He saw Jack Dempsey lose to Gene Tunney in 1926.

In San Jose since 1950, Hughes said, "There were other gyms in the city, but they're all gone now."

Hughes named several fighters well-known to the boxing world, who had trained in the gym here: Luis Molina, Ray Echevarria, Henry Aldridge and Raul "Lobito" Montoya.

The most satisfying experience for Hughes as a manager, came in 1974. He was handling Montoya then. "They" were fighting Estaban DeJesus in Puerto Rico. Ranked number one at the time, DeJesus went on to become the lightweight champ of the world.

"Montoya fought 10 outstanding rounds," Hughes recalled. "A lot of people thought he won, but they gave it to the hometown boy (DeJesus)."

"I think the most thrilling thing was to see all those people standing

up yelling 'Montoya, Montoya, Montoya.'"

Montoya later defeated the then-lightweight champion, Clemente Sanchez, in a non-title fight in Mexico.

"They had to give us that fight," Hughes said.

Boxers training in the gym ranged in size from 9-year-old Alex Garza to light heavyweight Wayne Davis.

Junior Olympic champion Garza has been fighting for two years.

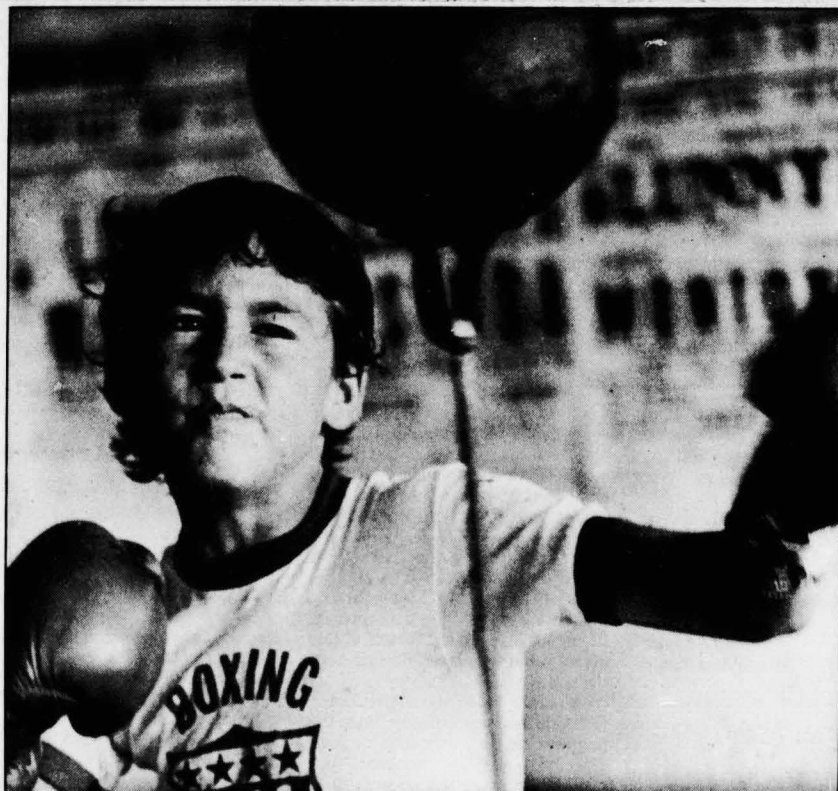
Davis, a former SJSU student, said he was just working out, staying in shape and trying to learn about boxing.

Amateurs and pros both talked about the dedication which boxing requires.

"If you don't have dedication, forget it. This is the roughest game there is," said McPherson.

Welterweight Albert Gonzales agreed.

"Boxing is a sport of quickness, stamina and wits...but most of all dedication," he said.



Jose Talamantez, 27, (above left) dropped out of an Eastside high school and into a professional boxing career. He has fought a couple of the world's best lightweights. In his last fight, a TV main event in Los Angeles, he received \$490 for his share. He is gambling he'll get another shot at a top contender and win. Alex Garza (left) is a nine-year-old Junior Olympic champion who has been fighting for two years. He's won everything there is to win in his age group, according to his father.

photos by  
Allison McLaughlin





# forum

## 'Just one more fight'

### Future talk with Ali

by Mike Barnhart

Will Muhammad Ali ever quit? The 36-year-old senior citizen of boxing has said he would quit ump-teen times.

Two mornings before he defeated Leon Spinks, won the world heavyweight championship for a third time and earned \$3.25 million, Ali said it again.

Now, less than a month after Ali's umpteenth "last fight," promoter Bob Arum, of Top Rank Inc., has announced the possibility of Ali squaring off against Cuba's 1976 Olympic gold-medalist Teofilo Stevenson in a five-city series.

All five bouts would be three-round matches in different cities, Arum announced Oct. 3, but "it depends on Ali and the TV networks for it to come off."

Although Arum says the latest deal is "very temporary," if the price is right, Ali probably will put himself in the line of fire "just one more time."

Ali has retired before, but has quickly unretired when offered a rematch after a loss or, of course, when enticed by a Rockefeller-type sum of money.

The champ, who undoubtedly has lost a lot of his punch but not his enormous pride and ego, may go on forever.

The following dialogue may be heard in the future:

"And now entering the studio, ladies and gentlemen, is the former heavyweight champion Muhammad Ali.

"Tomorrow night he will attempt to be the first person to regain the title for a 20th time. Muhammad, how do you feel?"

"Great, just great. It'll be a tough bout but I'm destined to win because I'm a true champion."

"There is some speculation this will be your last fight, is that true?"

"Well, there's a good chance...but you never know."

"I think I remember you saying that when you beat Leon Spinks when I was just a kid. What keeps you going?"

"Everyone loves me; I love me, the nation loves me, the world loves me and even other planets love me."

"Mars loves me, Jupiter loves me and even Pluto loves me. I have to keep my fans happy. You love me, don't you?"

"Yeah, right champ. Let's review some of your previous fights. 'You beat the Spaniard, Punchy Perez in a rematch...'

"He was a tough fighter. He had to be in order to bet me the first

time. He was the best professional boxer in Spain."

"Yes, Muhammad, but he boxed cigars."

"What about when you bet Lefty O'Rourke - that was a good fight."

"He was really tough. I lost the first time because I wasn't used to southpaws, but I was ready the next time."

"But he was a southpaw because

Mike Barnhart is a  
Spartan Daily reporter

his right arm was amputated when he was 15 years old."

"Well give me credit for whipping Grizzly Adamson. He was

## Amusement park features hypocrisy

By Kim Gardner

Great America.

Santa Clara's amusement park that's filled with thrill rides, assorted shops, and hypocrisy.

The hypocrisy centers on the ecologically-oriented film "Man Belongs to the Earth," and spreads to the attractively-displayed four-

Kim Gardner is a  
Spartan Daily reporter

wheel drive jeep not far from Pictorium, where the film is screened.

The film is a 23-minute horror show where the guests are treated to revolting views of our crowded, polluted country.

Amidst these horror scenes of traffic jams, strip mining scars and smog-ruined lettuce crops, elderly Chief Dan George is shown in contrasting scenes wading through a pristine mountain stream with jumping salmon, standing in a lush mountain forest, and looking over a sun-drenched prairie.

An ominous-voiced narrator states "Every 15 years our power demands double."

Pictorium audiences leave after the showing, perhaps feeling a bit guilty and squint as they readjust their eyes to the sunlight. The "rape" of Mother Earth just seen in the Pictorium is harshly contrasted with a shiny brown prominently displayed four-wheel drive jeep.

This off-road vehicle advertises an automobile manufacturer who sponsors one of the musical shows presented at Great America.

a bear of a man. I was the first person to defeat a 412-pounder."

"But he was only 5'2" and had to be rolled into the arena."

"But let's talk about your next opponent. Tomorrow night you'll get \$25 million for fighting Boobsy Bottoms."

"Boobsy knocked you out the first time. How do you feel you'll do tomorrow night?"

"Well Boobsy is the best, except for me. Boobsy has to be in order to beat me the first time."

"But Boobsy is a woman!"

"But she's a mean and tough woman."

Through Pictorium, Marriott's is advocating ecological awareness and environmental concern. Then, a few hundred yards away, its hypocritically advocating the ecological havoc four-wheel drive vehicles wreak on the land by attractively displaying the vehicle, like a dressed pig, on a grassy knoll surrounded by marigolds.

According to a recent Smithsonian article, recent studies have shown plant life in moderately-used off-road vehicle areas declines about 50 percent, terrestrial animal life about 60 percent. In areas where off-road drivers congregate and park their vehicles, plant life is down 90 percent, animal life 75 percent.

Off-road vehicles, such as the displayed jeep, devastate life so effectively because they attack the thin layer of soil to which all life clings, the Smithsonian article says. When the first hard rain hits the churned up soil, slurry is formed and flows down hills like lava. Ruts become gullies, and hillsides become deeply carved, like strip mining scars down in Marriott's "Man Belongs to the Earth."

The eroded soil has to go somewhere. It usually ends up piled at the bottom of slopes, burying vegetation and burrowing animals. Some of the soil washes into stream beds, choking plant roots and muddying the water.

Marriott's encourages this destruction by displaying the jeep. Is this the way to a great America?

Second, although the temple served as a gathering point for the elderly, it was more than just to seek solace and companionship with the gods. It was a social hall, a place for recreational gambling. When the Chinese were finally driven out, the temple was left to deteriorate.

Third, immigration laws did not prevent the Chinese from returning to their native land. On the contrary, it encouraged them to leave this country, but they could never return to the U.S.

Fourth, Hildebrand mentioned the Chinese assimilated into the mainstream of American society. They disappeared because they were driven out, not because they were well assimilated.

He also mentioned a fire destroying Chinatown, but did he know there were three Chinatowns in San Jose, all meeting the same fate? In addition, heavy suspicion maintains that the three fires were intentionally set.

Fifth and last, Hildebrand mentioned the Autumn Moon Festival which was held this past week. The article misleads the reader into thinking it was sponsored by the historical society. Nowhere is mentioned the Chinese American Women's Club of Santa Clara County, who were the sponsors.

In essence, please ascertain to the validity and truthfulness of your facts in the future to insure objective and sound journalism.

Robert Fung  
Asian American Studies Instructor

Mark Matsui  
Psychology Senior

Becky Ng  
Microbiology Senior

Ned Schmidkonz  
Recreation Junior

Janis Tajima  
Public Relations Junior

Cindy Tong  
Journalism Senior

## Sexist review

Editor:

Regarding the music review of Dyan Diamond by Scott Kries on October 6, I was struck by his remarks on Diamond "retaining her femininity" by wearing mascara, a modest necklace and having thick brown hair to frame her female face.

It is sexist to assume make-up and jewelry determine "femininity," whatever that elusive quality is thought to be. Furthermore, I've never heard of male performers retaining their "masculinity" on stage.

Kries' underlying argument seems to be that it is not "feminine" for women to sing rock and roll. I suggest that he re-examine his stand toward women and be more thoughtful in future reviews.

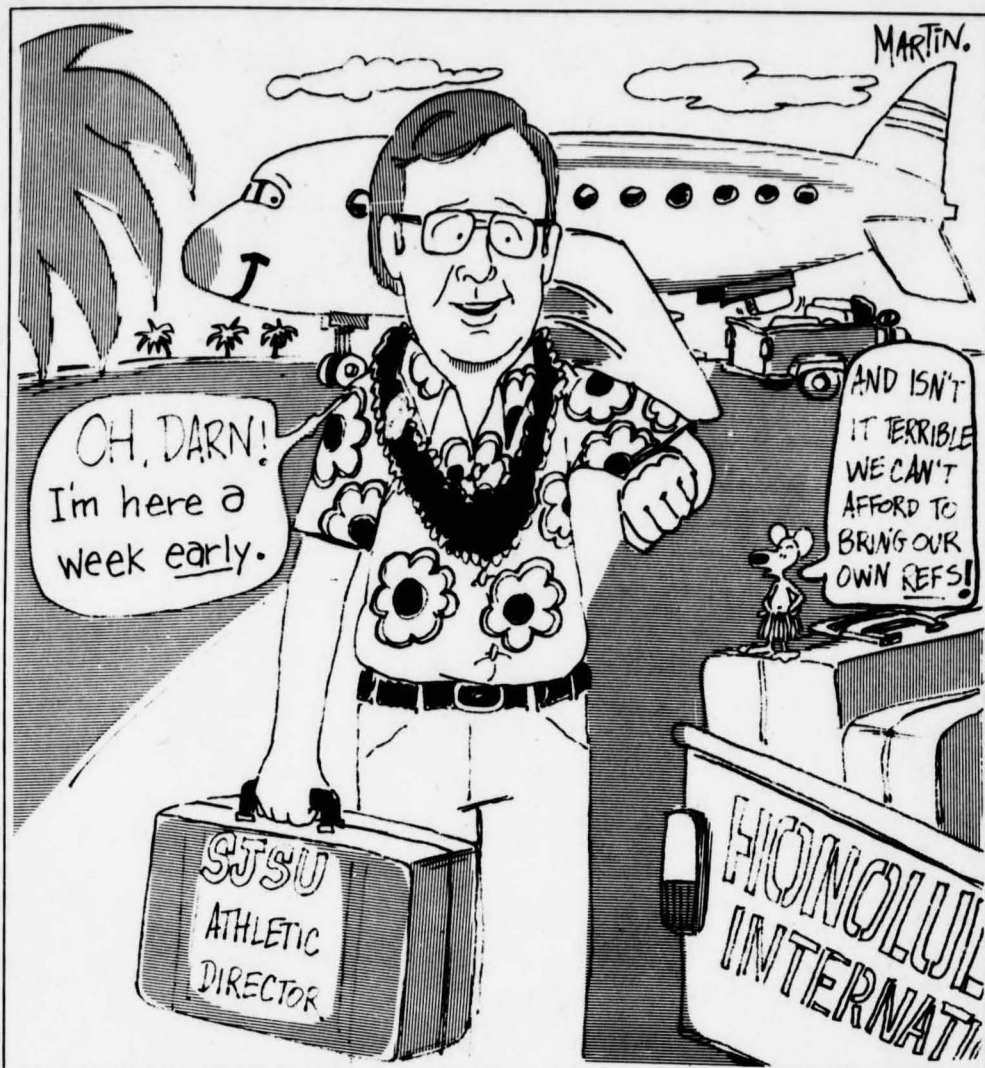
Mary Lindemuth  
Liberal Studies Senior

## Clarification

Editor:

In response to Chuck Hildebrand's article on Sept. 21, "Chinese temple to be restored," we would like to clarify a few points concerning Chinese-American history.

First, if the Chinese heritage was such a "rich and integral part of San Jose," why wasn't it maintained in a positive fashion?



## Laetrile still illegal

### Cruel to outlaw cure

By Cynthia Puig

It is cruel to deny a terminally ill cancer patient a drug which he believes to be beneficial, such as Laetrile, even if it's use as a cure cannot be proved at the present time.

In most cases, it is only Laetrile's illegal status which makes patients feel they must choose traditional treatments.

The National Cancer Institute announced recently that it will test Laetrile in cancer patients who have not responded to conventional anti-cancer therapy. But the study will not begin until next year.

Traditional anti-cancer therapy methods include chemo-therapy, the use of radiation. Radiation, X-rays, have proven to be harmful to pregnant women. Negative effects of radiation include loss of hair, loss of weight and fatigue.

The negative effects of Laetrile

Cynthia Puig is a  
Spartan Daily reporter

are not known, just as its positive aspects have not been discovered.

Any substance can cause either positive or negative effects on a person. It depends on the individual.

According to non-official studies, Laetrile, which is extracted from apricot pits, is nontoxic when used with proper medical supervision, and many doctors feel that it is no more harmful than aspirin or certain antibiotics now on the market.

The theory of exactly how Laetrile works is still under study, but it is believed that an enzyme present in large quantities in cancer cells releases Laetrile's cyanide at the cancer site. Cyanide kills tumor cells.

There is a considerable amount of scientific and documented evidence that Laetrile has some effect in restoring health to cancer patients.

Reports from patients who have undergone Laetrile treatment say that the effects of the treatment range from relief of pain, an increase in energy, a sense of well-being, prolonged life for terminal patients and in some cases, complete remission in patients who began using Laetrile early enough to combat their disease.

An estimated 70,000 Americans have used Laetrile to fight cancer, but its use has been legalized in only 17 states. Also a federal appeals court has ruled that terminally ill patients can legally procure it for their use.

In many of these states the Committee for Freedom of Choice in Cancer Therapy, part of the John Birch Society, has helped push Laetrile's legalization through the legislatures.

An American citizen shouldn't have to leave this country in order to get the medical attention he desires.

Mexico gets a large percentage of Americans seeking Laetrile

treatment.

Patients, also, shouldn't have to wait to receive Laetrile until they are terminally ill. Chances are, by that point, they've already undergone other treatments and they have failed, so the possibility that Laetrile will cure them seems practically impossible.

One of the large factors causing the slow progress toward discovering the effects of Laetrile could be the profit motive.

Cancer is a multi-billion-dollar industry - money for research, private donations to groups such as the American Cancer Society. Hospitals, doctors and drug com-

panies stand to lose a lot of money if Laetrile proves successful.

If it is legalized throughout the U.S., pharmaceutical companies that now are involved in cancer therapy, would find themselves in competition for the production and sale of a low-cost drug.

Since one out of every four Americans is destined to contract some form of cancer, every effort should be made by the American medical community to find a cure that will be effective.

These efforts should not be put off until tomorrow. We need the cure and the right to decide how we want to be cured now.

## The Curious Cat

Question:

Should Student Health Service use Associated Student funds for birth control devices? (asked at various locations on campus).

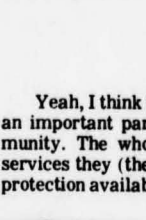
I think they should. I think a girl who is classified a student and who has a health problem, like birth control, then student health service should be able to help out in such cases too.

-Abereton Dikibo, mechanical engineering junior and foreign exchange student from Nigeria



I am studying for my Spanish test; I am not thinking about birth control problems. But it doesn't really seem necessary as part of going to college. I think that is something they could take care of with a private physician.

-Jo Canhan, psychology junior



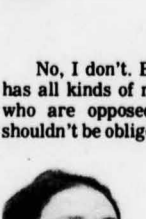
Yeah, I think they should. I think the family planning is an important part of the services supplied to the community. The whole business is tied in with the whole services they (the health service) provides, for more full protection available to the students.

-Bill Clark, aeronautics senior



Oh, that is a tough one! I don't think they should. I think the funds could be used for other things more pressing. Birth control is a personal choice. I just don't think it is necessary for everybody.

-Susana Giron, nursing sophomore



No, I don't. Because that is a personal decision that has all kinds of moral implications...I think that people who are opposed to birth control on moral grounds shouldn't be obliged to pay for it.

-Nessie Cuda, English senior



I would say that it would be all right if they also give instruction on how to use them and also alternatives to not using them. They should tell them all the different kinds of methods and tell them what is good and bad about them.

-Julie Kretz, dance and psychology junior

# letters

## Education first

Editor:

It is a well known fact that the Spartan Football program is one of the biggest sources of revenue at SJSU. However, I do believe that the Athletic Director and the coaching staff should follow all of the PCAA and NCAA rules better than they have been.

I can understand their desires to recruit better athletes to SJSU, but they should make an effort to uphold regulations while doing so. It's bad enough that the athletes get the red carpet treatment anyway, but violating rules to maintain a football squad is highly unethical!

Perhaps the Athletic Director and the coaching staff should emphasize education first, then football, when recruiting and counseling the players.

Rene Singleton  
Journalism Senior

## 'Geese' brigade

Editor:

In response to Anne Houghteling's article on leaving flying to the birds I would like to throw in some of my own comments on this matter.

Now I am not about to suggest that flying is 100 percent safe, I'm sure that the members of the "White Knuckle Brigade" have a scrapbook of articles of every plane crash in history. But I do think that the article was an insult to the aviation industry, an industry who's safety record is admirable.

Being an employee of a major airline, I often get to see the kind of people that fly the friendly skies. The members of the "White Knuckle Brigade" are easy to spot. They are the ones sitting by the emergency exits with their life vest wrapped around their necks, martini in one hand, and oxygen mask around their



# Champion boxer 'sticks it out,' hopes to keep winning fights

(Continued from Page 1)  
"After a fight, people that you owe money to, come to you like this," Talamantez made a sweeping gesture with both hands converging on an imaginary boxer.  
"I'm not complaining. I'm sticking it out. I'm gambling that I'll fight a contender and win."  
Talamantez, who is waiting for the right offer to defend his state title, conceded that boxing is not the greatest way to make money.  
"I know what I'm doing and I'll know when to stop but I wouldn't recommend boxing to anyone unless they have money to begin with."  
However, he maintained that boxing isn't as physically brutal as it appears to spectators.  
"When you're in condition, you don't feel

that much pain. It's like chess. You're aware that you're winning or losing. It's not just pain, pain, pain."  
Something more than just the chance of the proverbial big payday draws Talamantez back into the ring, knowing what

he knows - that many former top ranked fighters are now shining shoes.  
There is an element to this racket which perhaps outweighs the prospect of some inexperienced financial security for Talamantez. And he must think about it sometimes when he goes through the ritual, universal to boxers, of wrapping his hands in bandages.  
"I like it when I come to the gym and they say 'hi Joe, how're you doin' today, how do you feel.' They really care about you.

Nobody ever said that to me where I worked (in a cannery).  
"These guys are so dedicated. They diet, sweat and train for years and what do they get? They might get a trophy."  
"Everybody works so hard. The coaches that don't even get paid show up every day."  
"The respect you get here - I've never seen it anywhere else."

## Loan payment to SJSU awaits construction bid

SJSU will receive \$300,000 as the first installment on a \$750,000 loan from the city of San Jose to expand Spartan Stadium as soon as a construction bid has been selected.  
The \$750,000 is part of a \$1.15 million loan approved by the city council last week that will cover both the expansion and street improvements to handle the increased stadium traffic. (The Daily incorrectly printed the total loan as \$1.5 million on Oct. 5)  
The remaining \$400,000 of the \$1.15 million will go for the street improvements.  
Additional installments of \$150,000 towards the \$750,000 loan will be made each year from 1979 to 1981 according to a city council aide.  
The loan will be repaid form a 10 percent surcharge on tickets sold at stadium events during the next 20 years.  
The council was asked to consider the

loan after the Spartan Foundation, a non-profit group that promotes SJSU athletics and other functions, held a fund drive to raise \$3 million, but actually only raised \$1.5 million.  
In August, 1977, Santa Clara County Board of Supervisors pledged \$750,000 over a five-year period, and San Jose pledged a matching loan which was conditional upon the county participation.  
But the supervisors pulled out of the project in the aftermath of Proposition 13.  
Further action was halted until industrialist David Packard indicated in August he was willing to lend the foundation the \$750,000.  
The larger facility, according to stadium supporters, would bring in more than \$1 million a year to the university in ticket and concession sales.  
The city will also benefit from an estimated \$3,196 a year from sales taxes and parking fees.

## Tutors help students with dyslexia

SJSU students suffering from dyslexia now have a special tutoring program on campus where they receive help with their studies.  
Dyslexia can be identified in students having severe reading problems. These problems fall into three categories, according to Dr. Norma Spalding, tutoring coordinator. These categories are slow reading, poor visual retention (difficulty remembering what was just read), or the inability to distinguish sounds.  
20 students are participating in this new tutoring program which

began in September. Tutoring is done on a one-to-one basis by special education majors and students studying to be language specialists, Spalding said. Tutors meet with the students a few hours each week.  
The students and their tutors work with materials that help improve visual and auditory perception. The students also receive help with regular classroom assignments

and textbook reading.  
Dyslexia victims are often very intelligent, Spalding said. "Often these people go into the sciences and engineering because a much more limited vocabulary is needed there," Spalding said.  
Students wishing more information about the program should call Dr. Norma Spalding at (408) 277-2664.

## History of Santa Clara explored in mini-class

Continuing Education is offering a three-weekend course, which began last weekend, called "Santa Cruz of Long Ago."  
The course will study the explorers, Indians, missionaries, pirates, trappers, mountain men and early Americans that make up the history of this coastal area.  
The tuition fee for this two-unit class is \$74 and all meetings will be held in the Aptos Community Center in Aptos Park, for three consecutive Fridays and Saturdays.  
Students interested in starting the class on the second weekend should contact Continuing Education.  
Special attention in the class will be given to the development of classroom materials by teachers interested in teaching about the history of the Santa Cruz area.

## State labor official looks at jobs in '80s

Jerry Faulkner, from the Department of Labor and Bureau of Labor Statistics, will be giving a speech tomorrow at 2 p.m.  
The topic of his speech will be Future Jobs and the trends of the '80's. The speech is being hosted by Career Planning and Placement and will be held in the Engineering Building, room 132.  
Faulkner will also be showing film strips and explain the pitfalls of job predictions.  
The speech is open to all students and according to Patty Kimball, Career Planning and Placement.

## spartaguide

The Bahai Student Forum is meeting at 3 p.m. tomorrow in the S.U. Almaden Room.  
Members of Rec 97 are sponsoring a free pancake eating and decorating event from 10:30-12:30 today at the Barbeque Pits on Seventh St.  
The Women's Center will hold a disco lesson at 8 p.m. Wednesday in the S.U. music room. Cost is \$2.  
Beta Alpha Psi will hold "Interviewing Techniques" 8 p.m. tomorrow in Business Classroom 218.  
Sierra Club is sponsoring Dr. Ron Stecker, speaking on "Life at the Top of the Giant Redwoods," 7:30 p.m. tomorrow at the S.U. Guadalupe Room.  
Sigma Chi Fraternity will host "Sigma Chi Derby Days" through Friday. The week-long events will raise money for Camp Coyote at Agnew State Hospital.  
The Foreign Languages Department invites student input regarding faculty members who are being reviewed for promotion. A list of candidates for promotion, and times for student conferences, will be available in the department office at Seventh and San Carlos streets.  
Career Planning and Placement will sponsor a Pre-Law Conference 9 to 12 today in the S.U. Umunhum Room.



"A few truckloads a week is all the Henry's we can send to California. I know. I drive the truck."

Larry Chicks, Driver  
Blitz Weinhard Brewing Company

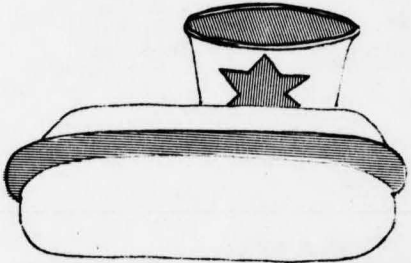
Henry Weinhard's Private Reserve beer is made in a small brewery, following as closely as possible the methods developed by our founder when he began making his beer in the Oregon Territory in 1856.  
By the nature of these 19th century methods, it takes us longer to brew Henry's than a contemporary beer. And by our choice, Henry's is aged considerably longer before it is released from the brewery.  
The result is that a whole year's production of Henry Weinhard's Private Reserve is only as much beer as a big

brewery turns out in a single day. So, understandably, Henry's may sometimes be in short supply.  
But we are making every effort to meet the demand of our home state, as well as the San Francisco Bay Area—the only place outside of Oregon where Henry's is available. If you appreciate quality, we believe you will find this premium beer well worth any difficulty you may experience in locating it.



THE BLITZ WEINHARD BREWING COMPANY OF PORTLAND, OREGON

# Delicious Deals



GET A HEAT AND SOME EAT  
at the  
**HODGEPODGE**

- WORLD FAMOUS MUSHROOM BURGER
- ANCHOR STEAM ON TAP
- OLD FASHIONED BURGERS
- MONDAY NIGHT FOOTBALL: 25 cent Hot Dogs

FRIDAY HAPPY HOUR 3-6 pm  
Our Grill Opens For Lunch At 11:00  
10% DISCOUNT WITH THIS AD  
"across the street from SJSU library"  
169 So. Third 292-4487

COUPON  
GOOD WITH ANY LUNCH OR DINNER  
**2.95**  
VALUE  
Frijoles con Crema  
Y Platanos Fritos  
A Central American dessert that is completely different and unbelievably rich. It must be experienced!  
Now open at the Factory  
33 S. Central, Campbell  
**Los Pericos**

50c off  
100 SOUTH SECOND ST. SAN JOSE, CA  
50c off  
with coupon  
**PAUL'S PLACE**  
SUB SANDWICHES & BEER  
50c off  
**ANY SUB** 50c off

Buy one get one free!  
Present this coupon and get 2 Carl's Famous Star Hamburgers\* for the price of one.  
Limit one coupon per customer please.  
**Carl's Jr.**  
OFFER EXPIRES: 11/15/78  
AT THIS LOCATION ONLY:  
95 S. Market St.  
San Jose  
You've Got Taste!

To get your ad in the Delicious Deals  
call  
277-3171

## NOW THAT'S A BURGER!

Giant 1/2 Pound Burger ALSO  
FEATURING:



BUILD  
YOUR  
OWN  
COMBINATIONS

ALL YOU  
CAN EAT  
SALAD

99c with this coupon (regular 1.45)



**CASEY'S**



11th and San Carlos  
(next to 7-11)

Offer expires Fri., 10/13/78  
Ph.: 287-3474



[illegible]



Bruising booters beat Bruins 3-2

Easy does it with 69th career goal

By Dan Miller  
"It's a great feeling," said Easy Perez after the game. "I've spent a long time trying to do this, and now I've done it. It's great."  
Perez scored twice late in the second half to give the Spartan soccer team a come-from-behind 3-2 win over the UCLA Bruins and shatter Mani Hernandez' school record of 68 career goals.  
Hernandez will present Easy Perez with the soccer ball that broke the record before tonight's game

With one minute left in regulation play, freshman Guilio Bernardi hit Perez sprinting down field with a cross pass.  
Perez, all alone, faked the goalie out and fired the winning goal into an empty net, breaking the record and giving SJSU its victory.  
Perez' teammates swarmed over him in a scene that looked like a repeat of the Dodger/Yankee mob scenes earlier in the day.  
"I think it's really great to be able to do something

look for me to score goals," a jubilant Perez said. "I'm happy that I set the record this early in the season and thanks to Guilio Bernardi for a helluva pass."  
Spartan soccer coach, Julie Menendez, was extremely pleased with Perez' record and was thrilled the team came back against a tough UCLA squad.  
"It was one helluva an effort by our boys," said Menendez. "It was a helluva game, the guys are great, the desire was there. We haven't played

Evans took the pass all alone on the right side of the net and slid the ball into the far corner of the goal.  
With a minute to play in the half, Ole Mikkelsen of UCLA tied the contest with an unassisted goal despite the Spartans' domination of the later part of the first half.  
Mikkelsen connected again early in the second half giving the Bruins a 2-1 lead.  
Steve Aylard of the Spartans prevented a third Bruin goal when UCLA managed to get SJSU

goalie Paul Coffee, out of the net.  
A Bruin player took a seemingly easy shot, but Aylard came from nowhere, dove through the air and headed the shot out of danger.  
The Spartan comeback bid seemed hopeless with what appeared to be several "questionable calls and non-calls" by the officials, according to Menendez.  
Bradley of SJSU cleared his mind deep in Bruin territory and developed a breakaway,

but he was grabbed from behind and knocked to the ground. No foul was called.  
"The officials, well, they were somewhat questionable," Menendez said. "Let's just say I thought they made some bad calls for both sides."  
The last time UCLA played the Spartans in San Jose, a brawl took place and it was due to a "questionable non-call" that another brawl between the two teams almost erupted.  
SJSU's Steve Swadley penetrated deep into Bruin

territory, attempting to move around the defense when he was apparently fouled.  
Swadley thought so, anyway. He waited for the officials whistle, but there was none. Swadley took his time getting of the defender after both had fallen down on the play.  
Swadley then got up, started to walk away but came back and kicked the defender, clearing both benches.  
Swadley was taken out

of the game after the first half incident and in the second half was ejected for "attempting to injure a player."  
The Spartans, who were down 2-1 at the time of Swadley's red card, were then forced to play one man short. When a player is ejected, he cannot be replaced in the game.  
UCLA was called for 29 fouls in the game while the Spartans were whistled for 18. A foul is anything from dangerous play and tripping to obstruction.

For more photos see page 6

against University of Pacific at Spartan Stadium at 7:30.  
The Bruins led 2-1 late in the second half when Steve Ryan and John Bradley set Perez up in the penalty box. Perez received the pass, somehow managed to get a shot off and put it into the net to tie the game and Hernandez' mark.

like this for the school," Perez said, "I'm really proud of this accomplishment."  
"This has been something that has been in the back of my mind all season long."  
Perez added he felt some pressure to set the record, but feels pressure every game.  
"I think people kind of

bad this season, but I think this game could be the turning point of the season for us, coming back from behind, a man short, I'm really proud of these guys."  
The Spartans took and early 1-0 lead despite the Bruins' early domination of the game.  
Derek Evans worked a give-and-go with Ryan.

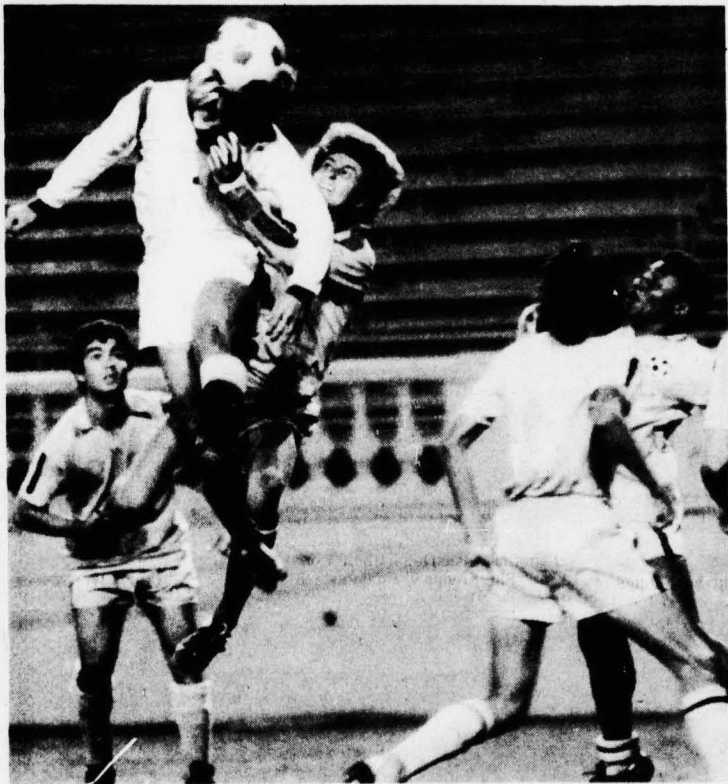


photo by Paul Chinn

This pileup in front of the UCLA net Saturday night typified the frantic pace of the Bruin-SJSU soccer match at Spartan Stadium. The Spartans won the contest 3-2, coming from behind despite playing one man short. Easy Perez tallied the decisive goal with a minute to play, breaking Mani Hernandez' school scoring record in the process.

Gridders lose

Hard times continued for the SJSU football team Saturday night.  
The Spartans saw their record drop to 3-3 as they dropped a 25-11 decision to the University of Hawaii in Honolulu.  
Further game details will be featured in tomorrow's Daily.

Spartan Daily University Community Since 1934

Second class postage paid at San Jose, California. Member of California Newspaper Publishers Association and the Associated Press. Published daily by San Jose State University, during the college year. The opinions expressed in the paper are not necessarily those of the Associated Students, the University Administration or the Department of Journalism and Advertising. Subscriptions accepted only on a remainder of semester basis. Full academic year, \$9. Each semester, \$4.50. Off-campus price per copy, 10 cents. Phone 277-3181. Advertising 277-3171. Printed by Suburban Newspaper Publication, Inc.

classifieds

announcements

STUDENT DENTAL PLAN ENROLL NOW!! For information call A.S. office or 371-6811.

BALLET: New Fall Session at Eufrazia School of Ballet College age classes, near campus. Beg. Int. Adv. Come see our new studio. 1461 Park Ave. S.J. 241-1300.

PART-TIME work...Set your own hours. Salaried while learning business techniques. Earnings from sales average \$400-\$500 monthly. Call Dr. Jim Harper, Co-op Education Program at 277-3370, or Kevin Sullivan, Marketing Director at (408) 246-1991. New England Life, of course! EEOC M/F.

FUN! EXCITEMENT and TRAVEL! If that's for you, SJSU's synchronized swim club WANTS you. Come and practice MWF 6:30 a.m. in WG Pool.

OUTDOORS PEOPLE can find activities and people to share them with in the SJSU Sierra Club. Trips include hiking, backpacking, climbing, rafting, XC skiing, and more. Meetings every Tues., S.U. Guadalupe Room, and alternate between programs and trip planning. TRIP PLANNING: 10-day hike, 10/6-8 backpacking, 10/13-15 Yosemite, 10/22 rafting, 10/31 Halloween party.

COME to the 2nd Ski Club meeting on Thurs., Oct. 5 at 7:30 p.m. The meeting will be in Eng. 132. Here's your chance to win a new pair of K 2 skis. Also, come and find out about our Barn Dance on Oct. 8. If you've never been to one of our Barn Dances, come to this one and have a blast! If you can't make the meeting, inquire at the Ski Club Table for the Barn Dance in formation.

NEIGHBORHOOD garage sale. Chest of drawers, mattress and many other items. Sale starts Oct. 3 at 57 S. 8th. S.J.

SCRABBLE GAME PLAYERS meet Fridays, 12:30, DMH 348. Beginners, visitors welcome.

INCREASE INNER SENSITIVITY. Meditation, music, discussion. Tuesdays, 8:30 p.m. 1178 Blewett Ave. off Willow. 298-4509. Circle of Life Fellowship.

YOUNG ADULT SQUARE DANCING. Come join the fun. No previous dancing necessary. Open house Nov. 6, 13, 20. Juan Cabrillo School, corner of Cabrillo and San Tomas Expy., Santa Clara. 7:30-10pm. Info., 241-4164.

AUDIO ENTERPRISES HAS IT!! 10 to 50 percent discount. Your campus buying service for 28 major brands of home electronics. Stereo compacts, audio components, accessories, pro sound equip., auto sound, TV, VCR's, videogames, watches and calculators. All items new w/full mtg. warranty, plus 10 day defective exchange. Free tape or stylus timer w/any system, free set up and advice. All at the lowest prices anywhere. For more info/price quotes, call 255-5555, M-F, 3-10, wknds. Ask for Ken. Now recommending the incredible MPM Custom Speaker Systems. AUDIO ENTERPRISES HAS IT!!

automotive

ALL FOREIGN CAR PARTS. 461 S. Bascom Ave., San Jose CA 95128. 298-0674 or 298-0625. SPECIAL STUDENT DISCOUNTS WITH CURRENT I.D. CARD. If we don't have it, we'll help you get it! Be on our private mailing list for monthly specials.

73 FORD Pinto. Red, 67K miles, AT, AM/FM cassette, great gas mileage. \$750. 377-0986.

74 CAPRI V-6. Exc. cond., cheap transportation. \$2,200. 298-0979.

75 HONDA 360T Gd. Cond. 10 mi. No accidents. Crash bars. Back rest. \$475/offer 266-5771 after 6.

for sale

DEAR STUDENT, FACULTY AND STAFF: Your insurance needs: AUTO, HOME, FIRE, HEALTH. If you are not already with State Farm, call for an appointment

at my office or home and we'll set up a time convenient for you on campus, your home or my office. Let's get together and give you better coverage for less money. CALL: MORY STAR, 253-3777 or 446-3649

1978 YAMAHA DT 175. 163 orig. mi. Rear knobby \$700 Call 245-4219. Ask for Dana.

START SEMESTER RIGHT! 76 MGB: OD, AM/FM, 17,400 mi, excellent. \$4500 firm. Call Ron or Joan (707) 538-0925. Santa Rosa

'67 VW good mechanical cond. AM-FM radio. Body and interior are funky. \$350. Call Eves. 294-9648.

'70 TOYOTA, 4-door, 4 spd., radio, htr., tires good, clean. Good commute car. \$850/offer. 298-1047.

'78 MERCEDES BENZ, 3,000 mi. Ivory with tobacco interior. \$14,500. Call 265-6618 aft. 4:30.

'77 HONDA CB 200T. Exc. mech. cond. Looks great. Ideal for student. Bill, 264-4799.

'75 HONDA 500. Exc. cond., 8K miles. \$775. 246-8825, 9-11 p.m.

I HAVE two "Circle of Gold" chain letters for sale. Perfectly legal. Call 732-2177. Ask for Ed.

BUNK BEDS, \$60; hand-woven bedspreads, \$30; 4 shelf utility unit, \$7. Good cond. Kim, 277-3249.

SLIGHTLY used Rosignol skis, 195cm Strato with Look Nevada bindings. \$125. Kevin, 227-0637.

BED Knd BOX SPRING, full size, \$10 ea. Bedding \$1-3/piece. 578-8015 eves.

help wanted

COUNT FOR CASH. Be an Inventory Taker. We have several permanent part time positions available for people looking for year round extra income. Work on the average of 15 to 20 hrs. per week. All you need is a good knowledge of simple math and available to work either EARLY MORNING and WEEKENDS; OR EVENINGS and WEEKENDS. Come in and apply Mon. thru Fri 8:30 am to 5 pm. We train you. Washington Inventory Service 2398 Walsh ave., Santa Clara 241-2563

FEMALE help for pleasant handicapped lady. Hrs. flexible. Alexa Sather 249-7575

STAFF Member needs Childcare: P/T days, \$200/mo. Almaden Expy/Hillsdale Area; own trans. Ref. Req. Call 265-1851 eves.

NUTRITION minded person needed at Sun and Soil Natural Food Store and Restaurant to work food service approx. 25 hrs/wk. Ask for Ron at 287-8887.

FLEXIBLE Hours/Good Pay. Aides/Ord. \$4.50/hr. LVN's \$5.62/hr. RN's \$8/hr. Some experience required. Call 287-1749 for appl. New Horizons Nursing Resources, 2775 Park Ave. Santa Clara

WANTED: Sales Manager for small Bay Area humor magazine that would like to be large humor. Persons capable of achieving this should contact the San Jose Comic Page, PO Box 8211, S.J. 95155

FEMALE lead singer seeks working band to blow some funky jazz and top. 40 R and B with. Teresa 354-0150

GYMNASTICS INSTRUCTOR: for beg. classes. Exp. teaching children requ. exp. teaching gymnastics pref. Base pay \$2.00/hr., 4-10 hrs/wk. Contact Bruce Irvine, West Valley Gymnastics School, 909 Dell Ave. P.O. Box 31, Campbell, CA 95008 374-8692

JANITORIAL help wanted. M/F. \$3.25/hr. w/quick raises if reliable. 20-30 mrs/wk. 9 p.m.-2 a.m. Call Tom at 287-0768 early aft. only.

KAPPA Delta Sorority needs hushers for evening dinner. If interested, call 279-9035, ask for Sue.

RESPIRE worker/Respire care for parents of developmentally disabled children and young adults. Relevant exp. desirable. \$3.10/hr. and mileage reimbursement, other benefits. Must have car. 244-5575.

HOME MAKER. In home care for elderly clients, personal care, light housekeeping and transportation. Will train. \$3.10/hr. plus mileage reimbursement and other benefits. Must have car. 244-5575.

OVERSEAS JOBS. Summer/full time. Europe, S. America, Australia, Asia, etc. All fields. \$500-\$1,200 monthly, expenses paid, sightseeing. Free info. Write International Job Center, Box 4490-SB Berkeley, CA 94704, 2490 Channing Way.

PIZZA help. Openings available for full or part time help on both day and evening shifts. Please apply in person. Camden Ave. Round Table, 5385 Camden, S.J.

DESK clerk position open. 8-16 hrs/wk. 3-11 p.m. shift will include Mondays. \$3.51/hr. to start. Call 295-2626.

GOOD handyman who can do a lot of cleaning is needed. Hours from 2-8, 4 days/wk. and wknds., up to 40 hrs. Call 328-0855, eves., 867-0888.

WANTED: Journalism Student to write a bi-monthly newsletter for SCALE'S Friends and Neighbors Program, representing the Board and Care Residents and the student interns. 10 hrs per week \$2.95 hr. Call Julia Kelley at SCALE 277-2187 or visit us in the Student Programs and Services Office.

CHICANO JOURNALISM and ART students needed for piece work. RAZA RAGS. 297-3562.

RESPONSIBLE student with car for housework, yardwork and errands. Willow Glen area. 3 hrs/day. M-F \$3/hr. plus gas. 266-9928

EMPLOYMENT OPPORTUNITIES MANAGEMENT TRAINEES COOK TRAINEES COUNTER PERSONS DISHWASHERS BUSPERSONS Full or part time. Medical and dental benefits. Paid vacations, meals furnished. Call 378-7700, ask for Barbara. THE BURGER PIT.

SAN JOSE advertising agency needs artist two days a week. Wednesdays and Thursdays. Creative layout, design and paste-up skills necessary. Call 241-5277 between 8am-5pm. Ask for Mike English.

STUDENT NURSES Part and full time. Pick your days and shifts. American Registry of Nurses. 2444 Moorpark Ave. 293-0112.

I'M PAYING cash for old baseball room, parking, \$32 per week share. \$45-50/wk single. 202 So. 11th St. 293-7374.

FREMONT CARPOOL, days. Start 8 and 8:30. Call Perry 657-1631.

housing

FEMALE Graduate with Child to share 2 bath house with same. Pets OK. No drugs. 225-3950 eve.

TV, kitchen, mad serv., piano, game room, parking, \$32 per week share. \$45-50/wk single. 202 So. 11th St. 293-7374.

I AM a single father with a young son. In exchange for free room and board, I would like someone to do light housekeeping and cooking. Call 926-2362 after 6.

ROOM and BOARD, 1 blk. from campus. 155 So 11th St. Great food, quiet study hrs. \$130/mo. Call 279-9473 anytime.

INTERNATIONAL STUDENTS. THE INTERNATIONAL CENTER is now ACCEPTING APPLICATIONS for the Spring Semester. (A few spaces still available for this fall at discount rates). Drop by at 346 S. 11th St. or call 277-3690. Non-resident membership also available.

lost and found

FOUND: Calculus book on the 2nd floor of the library on 9/21. Call Kevin, 277-8368

LOST: Calico (Black/White/Orange) kitten. Vicinity of South 6th on 10/1. REWARD. Call 279-9789.

LOST: A brown wallet near the corner of 11th and San Carlos. \$10 reward for its return to Allen Kennedy. 286-8457.

personals

ASTROLOGY CLASSES: Learn to calculate and interpret horoscopes in small personalized classes. Clear, organized instruction from experienced teachers. Beginning and Advanced levels available. Call DONNICE at 292-0986.

UNWANTED HAIR REMOVED PERMANENTLY. Renee Towers State Licensed, Registered Electrologist, 12 yrs. experience. Complimentary consultation. Located off S. Bascom on Stokes. By appt 295-5911.

IF/FLIP IT!! October 9th Bar-b-que Pits 10:30-12:30

I AM seeking a woman to become my companion. I am handicapped an have a minor voice impediment. Call Brian at 298-2308.

RHO THETA TAU SPARTANS. WHERE ARE YOU?

FEMALE vocalist wanted to accompany songwriter/guitarist. Call Shannon at 998-0503.

TO Uncle Richee, SS, and even Mr. Babachoo. You've really kept me hopping this week. RF!

FRANCISCO'S: I'll pass you the binoculars forever. Lon tananza's.

TERI Sweeney wears hiking boots.

DEAR SNOOK. Big 11 and still going strong. You make me really happy. HAPPY ANNIVERSARY! Love Cowboy.

GAYLE. Gayle, Gayle dear! House is sold! Only 30 more days of life in Willow Glen. Lori Y.

"I'D RATHER BE PARTYING." If you would too, then show the world with a high quality vinyl bumper sticker. Don't be the last in your frat, dorm or block. Order yours TODAY! Only 75 cents, 2/51. HR Prod. 850 S. 6th St., S.J. 95192.

THINKING about a new job? Ready to bartend some holiday parties for extranzy? Start classes NOW! \$25 off with ad. Santa Clara Bartenders School, 253 N. 4th St., San Jose. 293-5416.

PIZZA Robert, Happy 18th. I hope it's a great year for you! Love, Icecream Sue.

U.D. Tiene una Clara De Mil Puntos

JOHN You've made me the happiest person in the world. All my love always, Janine.

ATTENTION: Want to see you again. Met you at Bourbon St., Fri., 9/29. If you are 6'5", 20 yrs. old, long brn. hair and from Seattle, Wash., please call me at 965-3792. Said you liked my smile.

MEN!!-WOMEN!! JOBS ON SHIPS! American. Foreign. No experience required. Exc. pay. Worldwide travel. Summer job or career. Send \$3 for information. SEAFAX, Dept. D-7, First and Laurel streets, Port Angeles, Washington 98362.

COLORADO KID: Happy 21st. Have a good day and fun tonight. Let's party!!! LOVE The Kid.

DEAR BUBBLES - I'll always love you, even with your itchy ears. Love, Patient and Waiting.

services

LOOKING for a WEDDING PHOTOGRAPHY? Images by John are expressions of love: soft, elegant, and understood by everyone. For the finest wedding photography, call John Paulson at 269-7937.

FLUTE and recorder lessons taught by SJSU music Master's candidate. Group \$10/mo. Private \$20/mo. Call 287-5946.

TYPING AND CASSETTE TRANSCRIPTION. 11 page and up. All work accurate and proof read. IBM Selectric II. KITTY CARTER 263-4525.

TYPING Fast, Accurate, and Reasonable too. Try me in West San Jose. Please call Patty at 984-1642

PERSONAL Image Consultant. You receive a 2 hour consultation and portfolio detailing: a per-

sonal color analysis, (your dynamite colors, about 70 colors per person, out of a set of 500), fabric and metal suggestions, make up colors, personal style description, how to use your colors, how to look at the latest fashions and tell what sort of thing is yours and what isn't, all questions about your colors and style answered. Dress for Success Method also discussed. For men and women. \$40 complete. Call Carol at 247-2504. 5:30-8:00PM most evenings.

PARKING space for rent two blocks from campus. Call 298-0979.

TYPING. Thesis, term papers, etc. Experienced and fast. Phone 269-8674.

stereo

MPM IF YOU'RE INTO SOUND. UNIQUE sound. Superior design and craftsmanship. All this plus an unlimited warranty. We specialize in custom loud speakers for stereo, musical instruments, and PA. We build to your specifications within a price range you choose. Or if you prefer, select from our standard models. Give us a listen before making that final decision. We'll change your mind. For more info, call 866-8969 anytime and ask for Mike or Lee. MPM CUSTOM SPEAKER SYSTEMS

AUDIO ENTERPRISES HAS IT!! 10-50 percent discount! Your campus buying service for 28 major brands of home electronics. Stereo compacts, audio components, accessories, pro sound equip., auto sound, TV, VCR's, videogames, watches and calculators. All items new w/full mtg. warranty, plus 10 day defective exchange optional. 5 yr. parts and labor. Free tape or stylus timer w/any system, free set up and advice. All at the lowest prices anywhere. For more info/price quotes, call 255-5555, M-F, 3-10, wknds. Ask for Ken. Now recommending the incredible MPM Custom Speaker Systems. AUDIO ENTERPRISES HAS IT!!

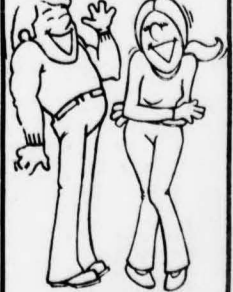
travel

GOING home for Christmas? If interested in charter flight to NY/Newark please call (408) 1-335-3905.

TRIP and TRAVEL Planning Company. (Charter Travel Specialists. 444 E. William St. (10th and Williams sts.) Down from Toigo's, San Jose, CA 95112. (408) 292-1613. M-F, 9am-6pm. Sat., 10am-3pm.

TRAVEL SALE The air fare is on!! We represent all the options with no bias. Let us help you with your plans. It costs you nothing extra to work with a travel agent. Travel services available. Laker's "Sky Train". All charters. Eurail Pass. Britrail. International Student Identity Card. Youth Hostel. Student flights to Asia, Africa, Australia and Middle East from Europe. Charter flights to Hawaii, Mexico travel; Hard to find travel books; Luggage, maps, backpacks and other travel aids.

All Personals in Thursday editions, 2 lines for 75c



277-3175 Spartan Daily Classifieds JC 208

The NEW GIANT in Semiconductors

Will Be On Campus Mon., Oct. 16, 1978

AMD, The Growth Company in the Growth Industry, will be on campus to conduct interviews. If you are working towards a degree, or have a BS, MS or PhD in Electrical Engineering, Solid State Physics, Chemical Engineering, Chemistry, Computer Science, etc., we would very much like to talk with you. We are an equal opportunity employer m/f/h.

Contact your Placement Office for an Interview-Appointment

Advanced Micro Devices

Multiple Technologies. 1 Product: Excellence



# The record-breaking goal--and the celebration



Reichmuth paints optimistic picture

## Stadium expansion first step in athletic facilities' upgrading

By Chuck Hildebrand

SJSU's athletic programs have made significant strides forward in the past decade and are firmly established as first-rate.

However, according to Ben Reichmuth, former executive director of the Spartan Foundation and now general manager of the San Jose Earthquakes, there's still a long way to go.

The first step, of course, is the imminent expansion of Spartan Stadium, which is currently shared by the Quakes and the Spartan football and soccer teams, to 30,000 seats.

Reichmuth says work on the \$3 million project should get underway sometime in January, now that the San Jose City

to the stadium in shuttle buses.

Reichmuth said he plans to meet soon with County Supervisor Rod Diridon to discuss the possibility of the County Rapid Transit District running express buses from various locations to and from the stadium on game days.

According to Reichmuth, the expansion of the stadium will give SJSU not only an adequate athletic facility but will also enable the school to host events such as first-rate concerts that it currently does not have the facilities to stage.

"In the past when we booked rock concerts into the stadium we could usually get a good headliner but never a total show," Reichmuth said. "With the expanded

commitment for the Spartan basketball team to play in a proposed 18,000-seat arena in Santa Clara if the residents of that city pass a bond measure to construct, Reichmuth says the bond has "a good chance" of passing.

In his new position as general manager of the Earthquakes, Reichmuth sees as his prime responsibility the improvement of youth soccer in the area.

"This is the hotbed of youth soccer interest in the West," Reichmuth said. "Adults who come to the games that haven't played the sport tend to look at the low scoring and think the game is dull.

"But kids who have played the game know a lot more about it and tend to be more interested in the intricacies. That's how you build a good base of knowledgeable soccer fans for the future."

For the most part, Reichmuth says Earthquake fans are more intelligent and well-educated than most sports fans. "Eighty-six percent of our 12,000 season ticket holders have attended college at least one year, and 72 percent for at least two years," he stated.

Reichmuth believes the Earthquakes have established themselves as a family-oriented organization and the atmosphere at Spartan

players without having to worry about where the money's coming from."

Also, Quakes fans are more concerned with having a good time than with victory - a point that Reichmuth says has been drummed into him by most of the fans he's come into contact with.

Most of the fans don't seem to want us to do what the Cosmos did," Reichmuth said, referring to the two-time NASL Champions who spent a truckload of money to acquire international stars such as Pele.

"What we'd rather have is a player like Ian Wood, who's a good player but, more importantly, likes to play here wants to live here, is interested in helping the kids and is willing to make a commitment not only to the team but to the city."

In a continuing effort to speed the Americanization of soccer and diminish the role of foreign players, the Quakes have established a reserve team to develop talent, intensified their efforts to improve the quality of youth coaching with coaching clinics headed by Quake mentor Terry Fisher, and continued their extensive program of clinics and personal appearances which has been a characteristic of the club



Easy Perez (in the picture at left) fires a shot past the UCLA goalie late in the second half, breaking Mani Hernandez' school record of 68 career goals and giving the Spartans a 3-2 win. In the photo at right, Perez is shown in the middle with SJSU soccer coach Julio Menendez. Jose Silveira (far left) and Guilio Bernardi (far right)

photos by Paul Chinn

## 'No more obstacles' for Spartan Stadium expansion plans

Council has agreed to loan \$1.5 million to help in the expansion.

The Spartan Foundation, the organization which helps fund the athletic programs at SJSU, had raised over a million dollars for the project and industrialist David Packard had agreed to a \$750,000 loan toward the fund.

"There shouldn't be any more obstacles before we get the expansion underway," Reichmuth said of the project, which has been discussed since 1965 but has never gotten off the drawing board.

"The last thing we needed was the (City Council) vote," Reichmuth declared. "We have three bidders for the job, all of whom are qualified and substantial. With some luck we'll get going in January and the road improvement project around the stadium should get underway next April."

The latter project, according to Reichmuth, includes the widening of 10th and Alma streets in the vicinity of the stadium and the completion of Humboldt Street near Spartan City.

Also, gates to the parking lots will be redesigned so that they will be easier to get in and out of, Reichmuth said.

The Quakes' GM noted that the current parking facilities (which he says are seldom seriously taxed now) can be augmented by the use of the County Fairgrounds parking lots. Fans would then be moved

stadium we will be able to get the best total shows and bring them to San Jose."

The expanded stadium will not only improve the SJSU soccer and football programs but can be used to enhance the other sports. The women's field hockey team, already a national power, could attract more attention by playing in such a facility, according to Reichmuth.

Although the expanded stadium will be larger, it will not lose its pastoral flavor and will continue to be what Reichmuth calls "the Fenway Park of college football."

Fenway Park, home of baseball's Boston Red Sox, is noted for its intimacy and the close proximity of the fans to the field.

"In the past SJSU lived in a fantasy world, trying to maintain a (NCAA) Division I program with Division II facilities," he remarked. "The stadium will bring additional interest and support not only for the teams using it but for all the sports on campus."

However, the completion of the stadium is by no means the end of the need for better athletic facilities, according to Reichmuth.

"Another area of importance is the need for an aquatic center. We're right in the middle of major metropolitan center and a facility like that is needed both by the community and the campus."

Reichmuth said SJSU athletic director Bob Murphy has made a

## Earthquake fans more concerned with enjoyment than wins

Stadium reflects that concern.

"They give us a more stable fan group and help keep our cash flow more constant," Reichmuth observed. "We have a much better idea how much money we to work with so we can acquire

since its inception in 1974. Reichmuth sees his team as one of the leaders in the Americanization process because of the makeup of the front office, which is largely American. Fisher, in fact, is one of only two American coaches currently in the NASL.

## Who cares?

Questions:

1. In the opening game of this year's playoffs between Los Angeles and Philadelphia, the Dodgers' Steve Garvey hit two home runs. What is the record for most home runs in a playoff game and who holds it?

2. Jim Palmer of the Baltimore Orioles won 20 or more games for the eighth time this season. Who holds the major league record for most 20 game seasons?

Answers:  
1. Bob Robertson of the Pittsburgh Pirates hit three home runs in a 1971 playoff game against the San Francisco Giants. George Brett of the Kansas City Royals tied that record Friday.  
2. Warren Spahn, now a member of the Baseball Hall of Fame, won 20 games 13 times in his career.

## SHELLEY'S STEREO

Discount Prices

SALES • SERVICE

Stereo

Components

Most

Major Brands

1115 California Dr.  
Burlingame, Calif.

EXPERIENCED  
SOUND  
CONSULTANTS

HOME  
MUSIC  
SYSTEMS

344-1781



## his mysterious book

has come on the scene with the timeliness, unexpectedness and inevitability of the real work of art. We should be intrigued by and grateful for its presence," says Charles Tomlinson of Frederick Morgan's THE TAROT OF CORNELIUS AGRIPPA, a collection of 22 prose poems, praised by Bruno Bettelheim ("I truly appreciate these parables"), Nancy Cardozo ("Magical... your book will have a long much-loved life"), Daniel Hoffman ("the imaginative power of the great folktales"), and Richmond Lattimore ("a varied and beautiful series").

## THE TAROT OF CORNELIUS AGRIPPA

by National Book Award Nominee  
FREDERICK MORGAN  
Illustrations from the Tarot cards of Giuseppe Maria Mitelli. Paperbound, \$4.00  
At your college store, or mail this coupon

To: SAGARIN PRESS  
Box 21, Sand Lake, N.Y. 12153

Gentlemen: Please send me  
copies of Frederick Morgan's THE  
TAROT OF CORNELIUS AGRIPPA @  
\$4.00 per copy. I am adding \$0.50 for postage  
and handling. Amount enclosed \$

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
(Please add sales tax where necessary)

## Danskin is Anywear. Parklane Hosiery is Everywhere.

Parklane Hosiery has body hugging fashions that fit you and your lifestyle for class, classic or classy doings. Anywhere. And with 400 stores throughout America, Parklane Hosiery is the largest retailer of Danskin leotards and tights and Selva shoes.

There's one near you.



**parklane**  
HOSIERY  
Legwear, dancewear... everywhere.



Upper Left: Classic leotard # 198, scoop neck, long sleeve, no zipper. S, M, L, ExL. \$9.00. Upper Right: Soft leotard # 9175, gathered scoop, low back. S, M, L, \$9.00. Lower Left: "Free style" leotard, # 1207, mock wrap, V-neck, long sleeve. S, M, L, \$22.50. "Free style" wrap # 1200, mid-calf, tie string. S, M, L, \$22.00. Lower Right: Gymnastic leotard # 9140, zip front, V-neck, long sleeve. Petite, S, M, L, \$12.00. Matching tights, A, B, C, D \$4.95.

The Parklane Hosiery store near you.

Westgate Shopping Center, San Jose, 408-378-1913; Almaden Fashion Plaza, San Jose, 408-294-9411; Broadway & MacArthur Shopping Center, Oakland; Eastmont Mall, Oakland; Southland Shopping Center, Hayward; 141 Sutter Street, San Francisco; Stonestown Mall, San Francisco; 362-364 Kearny Street, San Francisco; Mayfield Mall, Mountain View; Country Club Plaza, Sacramento; Florin Center, Sacramento; Weberstown Shopping Center, Stockton; Coddington Shopping Center, Santa Rosa; Northridge Mall, Salinas; Hilltop Shopping Center, Richmond; North Valley Mall, Chico; Merced Mall, Merced; Fashion Fair, Fresno; Visalia Fair Shopping Center, Visalia; Hillside Plaza, San Mateo; Northgate Shopping Center, San Rafael; Sunrise Mall, Citrus Heights.

**JM PHOTOGRAPHY**

**"10 per cent Off"**

**PHOTO DEVELOPING** with this coupon

- 2 blocks from campus
- Expert enlargements
- Satisfaction guaranteed

20 Paseo De San Antonio Phone: 293-7000  
Between 1st and 2nd Street.

**CAMERA ONE**

366 S. 1st St. 294-2800

Last Night  
COMING HOME  
9:30  
MIDNIGHT  
COWBOY  
7:15

tomorrow  
IPHEGENIA  
PHAEDRA