Digital Repository as Publisher

Open Access and Digital Repository Forum
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Publisher of academic peer-reviewed journals and creator of journal management software since 1999

Institutional repository service provider since 2002
New journal starts are riskier than ever. As a result, publishers are:

• *Eliminating new starts or severely reducing their number*

• *Shifting significant risk of new starts onto authors and editors*
What’s up with IR?

Change in definition of success

More about outcomes
- Campus adoption
- Staff awareness
- Faculty engagement
- Institutional buy-in
- Faculty participation
- Relevance for faculty and student
- Integrated in to the scholarly workflow

Less about inputs/outputs
- Number of objects
- Number of downloads
- Rate of growth
- Coverage
- Array of content
- Usage
What’s up with IR? (more)

Changes in approaches follow changes in goals

• More engaging stakeholders on campus
• More discussion of serving faculty needs
• More asking

“What can the library do for you?”
“For your students?” “For your center?”
“For your department?” “For your society?”
“For your grant application?”
Looking at these two publishing trends together

- Publishers are pushing away faculty
- Libraries are embracing faculty
Many library-publishing services are an outgrowth of institutional repository initiatives.

Institutional Repositories for Publishing? Really? Why?

- Dissemination
- Preservation
- Ubiquitous
The most robust IR for publishing is commercial service Digital Commons from bepress, which supports OA but has limited post-publication support.

—October Ivins & Judy Luther, Publishing Support for Small Print-Based Publishers, Options for ARL Libraries, February 2011
REVIEW

Graduate-student review

Faculty review

Mixed review

Blind

Double-blind

Student review
OWNERSHIP & BRAND

Independence

Design

Control

Customizations
Extending Post-Publication Support

- ✔ Marketing and subscription sales
- ✖ Indexing
- ❓ Metadata
- ✔ Preservation